

BUSINESS AND ADMINISTRATIVE SCIENCES

American Assembly of Collegiate Schools of Business at both the graduate and undergraduate levels.

CENTER FOR BUSINESS RESEARCH AND SERVICE

The Center is organized within the School to meet the research and service needs of the San Joaquin Valley business community and to provide ancillary services to the students and faculty of the School. It is a member of and accredited by the Association for University Business and Economic Research. The Center compiles, interprets, and publishes statistics and studies on the local and regional economy. It facilitates research in appropriate areas by the students and faculty; seeks cooperative arrangements with outside organizations for conducting specific research and service projects; and arranges and conducts executive development and other programs as part of the School's responsibility to provide continuing education in business.

BUSINESS ADVISORY COUNCIL

Twenty-five leading business executives of the San Joaquin Valley serve as an advisory body to the School of Business and Administrative Sciences, helping to keep the program attuned to the changing needs of business. The Council meets periodically with faculty and its members participate in a number of school functions. Members of the Council are available to faculty and students for consultation and as speakers. The Council sponsors the Executive-in-Residence Program, an Annual Graduation Dinner for graduating students, and other events which benefit the School.

262 MANAGEMENT SEMINARS

Each year, a local business firm brings its top management to the School for a series of seminar type meetings with students. The contact between students and executives allows students to develop a fuller perspective of the managerial function. Arrangements are managed by the Inter Business Council, composed of representatives of professional business student organizations. A Forecast Luncheon featuring a nationally recognized business executive or economist is held annually in conjunction with the local business community.

MANAGEMENT BLOCK PROGRAMS

Management Block Programs, a unique feature of the School of Business and Administrative Sciences, are planned to bridge the gap between the classroom and the outside world. There are two programs: Management 101, Basic Management Block and Management 102 A-B-C-D, Advanced Management Block. Each course meets 12 hours per week for 12 units of credit. Students engage in a variety of group projects and are graded on their performance rather than on tests or examinations. Information is gathered from local businesses which the students analyze in research projects and classroom presentations. More than 50 business and community leaders are invited as guest speakers each semester.

Either or both of the Block Programs may be substituted for some requirements. The Basic Management Block substitutes for four basic courses required in all business majors. Students majoring in other fields may use credits to partially meet requirements for a minor in Business. Advanced Management Block credits can be substituted for elective and some required course credits. Consult the Assistant Dean, School of Business and Administrative Sciences, for details.

OTHER SPECIAL FEATURES

A number of internships in local firms and agencies are available. Units are granted the business interns and some also carry stipends.

The School works with the Internal Revenue Service in bringing the VITA (Volunteer Income Tax Assistance) program to the Fresno community. Students are trained to assist low-income citizens with their tax returns. Students receive credit from the School for this voluntary service. The School also works with the Small Business Administration and SCORE (Service Corps of Retired Executives) to improve the managerial performance of new or existing minority-owned enterprises.

Opportunity is afforded students through classes and student organizations to become acquainted with business and industrial organizations in California and the San Joaquin Valley. Effort is made to adapt the program to meet the particular needs of the San Joaquin Valley. Business and industrial concerns in Fresno and vicinity cooperate to make possible practical application of the theory studied in the classroom through field trips and guest lecturers in classes. The School sponsors professional organizations for both men and women.