

El Excéntrico

27th Year, No. 16/December 5, 1976



A Tribute To
DANIEL C. SALDANA



Ernie y Grace
Hernandez, Prop.

LA PLAZITA Restaurant

"Traiga su familia a un lugar amistoso donde lo atienden bien y rapido. Vengan a comer nuestra comida Mexicana. Saldran satisfechos. Los precios son razonables."

Horario

Lunes a Jueves
9 a.m. a 9 p.m.

Viernes y Sabados
9 a.m. a 4 a.m.

Domingos
9 a.m. a 3 a.m.

Ordenes Para Llevar

292-2069 (Entre la segunda y tercera) 89 E. San Fernando St.



1120 S. KING RD. 258-0353
(CORNER STORY & KING)



\$15⁹⁹
orig.
18.99

**SAN JOSE STORE
ONLY**

MON. THRU FRI. 9:30-9/SAT. 9:30-6/SUN. 11-5

JOIN YOUR BANK.

BILINGUAL SERVICE
TIME CERTIFICATES
AMPLE PARKING
SPECIAL MERCHANT WINDOW
FULL SERVICE BANK
DEPOSITS INSURED TO \$40,000

**BANCO
de
SAN JOSE**

2490 STORY ROAD

MEMBER F.D.I.C.

For the BRIDE...

On Your Most Special Day

WEDDING GOWNS \$39.99 to \$119.99

Gowns for BRIDESMAIDS and MOTHERS of the Bride

Rabins
fashions

We Specialize in Presentations

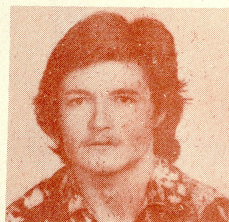
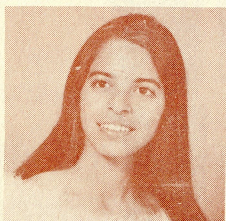
Open Daily till 9:30 p.m.
Sunday 12:00 to 5:00 p.m.
ALL BANK CHARGES



Tel. 238-2424

323 EASTRIDGE MALL

Upper Level



Sr. y Sra. Nicacio Nevarez
tienen el honor de invitar a usted
y su apreciable familia al proximo
enlace de su hija

Ofelia
con el

Sr. Alfredo Sotelo
acompañada con su Corte de Honor
MADRINA DE HONOR
Tina Garcia
MADRINAS

PAJECITA
Elvia Nevarez
PAJECITO
Junior Nevarez

Sr. y Sra. Alfredo Sotelo, Sr.
tienen el honor de invitar a usted
y su apreciable familia al proximo
enlace de su hijo

Alfredo
con la

Srta. Ofelia Nevarez
acompañado con su Corte de Honor
PADRINO
David Nevarez
PADRINOS

Martha Sotelo
Carol Nevarez
Eleanor Reyes
Rosa Nevarez

DAMAS

Dominga Alvarez
Alice Delgado
Lydia Quiñonez
Teresa Quiñonez

Catarino Sotelo
Joe Nevarez
Frank Reyes
Fred Nevarez

CHAMBELANES

Ernesto Alvarez
Manuel Delgado
Rector Nevarez
Miguel Carrasco

Luz Maria Nevarez
Sylvia Nevarez
Otilia Nevarez
Lydia Nevarez

Mary Reyes
Patsy Herrera
Rosalinda Nevarez
Leticia Nevarez

Anthony Reyes
Ignacio Victorica
Tomas Nevarez
Jose Torres

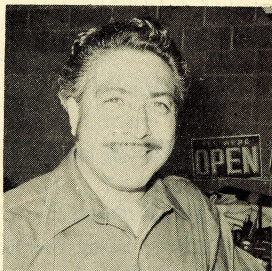
Leo Corona
Jose Herrera
Juan Chavez
Eladio Carrasco

Seran unidos en el Santo Sacramento de Matrimonio, el Sabado, diez-y-ocho de Diciembre
de mil novecientos setenta y seis, a las once de la mañana
Iglesia Catolica St. Joseph's Cathedral, Calles Market y San Fernando, San Jose, California

SEAT COVER KING

CUSTOM SEAT COVERS

We offer a Complete Auto Upholstery Shop specializing in Vinyl Tops, Diamond Tuft, Tuck & Roll, Convertible Tops, Camper Boots, Clear Plastic for Autos and Furniture. Come in and see us soon.



Joe

Joe & Eddie Moya

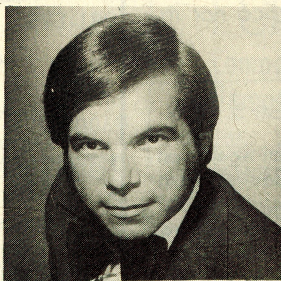


FREE ESTIMATES /286-3434
905 N. 8th ST., SAN JOSE,
(Near Hedding)

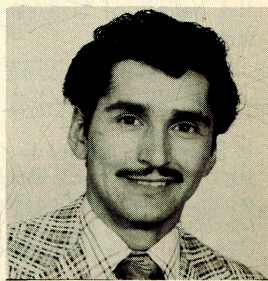
MUEBLES HACIENDA



CANDY VELIZ



RENE DE LUNA



FELIX NANEZ

We carry Quality Merchandise & Brand Names.
Come in and see our wide selection of Bedroom
Sets, Dinettes, Chairs, Sofas, Mattresses, Hideabeds,
& Bunk Beds. Easy terms available and immediate
delivery. Open daily.

226 So. First St., Downtown San Jose (408) 294-4700

El Excentrico

Founder/Humberto Garcia, Sr.
1948-1974

Publishers/

Bert Garcia, Marc Garcia

Editor/Marc Garcia

Director/Bert Garcia

Production/Manuel Fernandez,
Joseph Ivey

Photographer/Richard Diaz

Public Relations/Rudy Belloumini

Sale Representatives/
Cora Jimenez, Joe Vigil

Contributing Editors/

Gerald Curtis

Daniel G. Saldaña

Luis G. Juarez

Tony Sanz

Maria De Luz Sanchez

Theresa Beaver

Articles appearing herein are the opinion of the respective authors and do not necessarily represent the beliefs of El Excentrico nor its sponsors.

27th Year, No. 16/December 5, 1976

El Excentrico is published bi-weekly on the first and third Saturday of each month. Its circulation reaches 35,000 Mexican-Americans in Santa Clara County at each printing. Closing dates are one week prior to publication. Advertising rates are available on request. Subscription rates are \$7.00 per year.

Letters to the Editor, comments and story suggestions are welcomed and encouraged.

El Excentrico Business Office is located at 274 Terraine Street, San Jose, California 95110; Phone 294-4040.

Postmaster: Send change of address form 3579 to business office.

ONE HOUR Martinizing
"We Clean Everything but Fish"



**L-R: MICHAEL, IRENE, ROSE
CINDY and SANTIAGO**

COUPON

**\$1.00 off on any \$3.00 or more
DRY CLEANING ORDER**

251-7310

3086 Story Road

Mt. Pleasant Shopping Center

ROXANNE BORJON

will appear in
"La Botique Fantastique"
at the

Sunnyvale Community Theatre
December 11 and 12, 1976

December 18 & 19, 1976
Santa Theresa High School
with partner John Soto



**ROXANNE AND DANCE PARTNER
JOHN SOTO**

DIRECTORY & CLASSIFIED SERVICES

Aquí Encuentra lo Que Busca

Endorsed by the **SAN JOSE MEXICAN
AMERICAN CHAMBER OF COMMERCE**

ANIMALITOS y PAJARITOS PARA NINOS

ANDY'S PET SHOP
1280 The Alameda 297-0840

ARTICULOS RELIGIOUS

BOTANICA SANTA BARBARA
791 So. First Street 295-2505
BOTANICA TACOUI
966 E. Santa Clara Street 287-6949

BAKERY SHOP - PANADERIA

PANADERIA LA SONORENSE
163 Willow St. 286-3767
Augustine Robles y hijos

BARBER SHOPS - BARBERIAS

LA ELEGANCIA—Johnny Torres
1183 E. Santa Clara St. 293-3486

BEAUTY SALONS - SALA DE BELLEZA

JENNIF'S HAIR FASHIONS
680 Willow St. 293-1897

DANCES - BAILES

AMBER ROOM
448 W. Santa Clara St. 292-0869

FOOD STORES - TIENDAS DE ABARROTES

FOOD BOWL MARKET
33rd and McKee Rds.

FUNERAL HOMES - CASAS FUNEBRES

DOWLE & MANRIQUEZ
MORTUARY Lena Manriquez
1066 So. 2nd St. 293-3747

JEWELRY STORES - JOYERIAS

LO MONACOS JEWELERS
2904 Alum Rock Ave. 251-4100

RESTAURANTS - RESTAURANTES

DALE & REYES CAFE
1614 E. Santa Clara St. 923-9962

EDDIE'S MEXICAN FOOD
1179 E. Santa Clara St. 279-9498
(Antes era Chapala Restuarant)
EL PARAISO
Concepcion A. Murrillo
43 Post St. 294-2010

TAILOR SHOP - SASTRERIA

HECTOR'S TAILORING
1177 Lincoln Ave. 293-0561
(Willow Glen)
JOE'S TAILORING Jose Castellanos
35 E. Santa Clara St. 298-2474

TAVERNS - TAVERNAS

EL PASO BAR
606 So. First St. 998-9252
LUPITA'S
600 So. First St. 295-9719

ARROW FURNACE CO.

Componemos, reparamos e instalamos toda clase de calentadores.

Estamos para servirle 24 horas.
Hablamos Espanol Jess Vera
State License 322919 Gerente

We fix, repair and install all kinds of heaters.

We are at your service 24 hours a day.

We Speak Spanish
State License 322919

Jess Vera Manager



14 Almaden Ave. San Jose, Ca.
(408) 294-0537



A Tribute To DANIEL G. SALDAÑA

by GERALD CURTIS

What strikes one the most about Daniel G. Saldaña is his energetic and positive outlook on life. At the age of 68 he has held such varied positions as teacher, body guard, banker, office administrator, carpenter, construction worker, auto dealer, canner foreman, union representative, columnist and community leader.

He is the former president of Los Amigos Lions Club of San Jose where he continues to be an active member.

Sharing is what Los Amigos Lions Club is all about. It's motto is service. Many of its activities involve helping people in need, and that's why Saldaña is a member.

"You are putting your hands out to help someone, not expecting to receive," said Saldaña. "This is my motto. I don't have to ask anybody for help, yet I help those less fortunate than me."

Saldaña was born in 1908 in the town of Puebla, Mexico. He soon moved to Mexico City with his family at the age of three months. Growing up in a big city atmosphere brought many ideas and opportunities to the young Saldaña. He attended college and studied teaching. But along the way, teaching did not fill his career appetite.

"I briefly taught Spanish from the first to ninth grade when I was younger," said

Saldaña, whose career spanned a large number of jobs in Mexico and the United States.

He almost completed a degree in teaching, but saw greater financial rewards working as a banker. He soon got the itch to quit and join the army as a temporary Lt., where he acted as a body guard for Mexican President Gen. Allaudio Rodriguez. During his military service, he saw many government dignitaries.

Returning from the army, he joined the Bank of Mexico where he worked for ten years as a cashier, collector and manager.

Using his previous work experience, he sought another job as a office administrator for a construction company. He worked his way up from managing one department to managing five—shipping and receiving, carpentry, plumbing, personnel, and accounting.

The large responsibility grew too demanding as the business expanded.

"I had responsibility for five departments and I had to know everything in order to tell the people what to do. Everyone was after me, and I figured it was too much and I quit."

With some business knowledge, Saldaña decided to start a business of his own. He opened a furniture factory and made doors. Unfortunately, there wasn't a crowd knocking on his doors. Since it was unprofitable, he changed the business theme to carpentry work. This proved profitable. Many pieces of furniture were sold to the government.

"I had a partnership with a German architect who was very nervous and liquidated the partnership," said Saldaña.

On the rebound, Saldaña started a wholesale coffee supply business, selling to the big stores. Business was marginal, so Saldaña paused a moment to think where he would head next. A friend told him life was better in the U.S., and Saldaña headed north, leaving the coffee business behind.

"I didn't have all my immigration papers fixed," he said, "so I waited in the border town of Tijuana, Mexico for two years."

While he was waiting, he started the second used car dealership in town. That was in the early 1950's. When he left, there were 20 dealerships.

"By that time, I couldn't make any money," said Saldaña. "I had to pay rent, the mechanic and all the expenses of running a business. Besides, lots of people didn't pay for the cars I sold them. Often they would

cross the border and were never to be seen again. I was losing money. So I said, that's enough."

Packing his bags once again, he crossed the border to live in Imperial Beach, California, working at a celery plant in National City. Both cities are near San Diego.

One day, workers stood idle when the motor burned and stopped the production line. In walked the foreman, struggling to replace the motor in order to get the line moving again. Saldaña volunteered to help.

"Do you know anything about this job?" asked the foreman.

"Well, I said, I'll see what I can do," said Saldaña who promptly replaced and installed the motor, which started the production line moving. From that moment on, Saldaña revealed his mechanical inclinations. After the first season, the supervisor offered him a position as foreman in the Oxnard plant with a raise.

Moving to Oxnard, a city just a few miles north of Los Angeles, his wife complained of extreme L.A. smog. During a Christmas holiday, Saldaña and his wife visited friends in San Jose and were persuaded by them to move to the Bay Area.



Mr. and Mrs. Saldaña

"You don't have to work in Oxnard. You'll find work here," his friends told Saldaña. He and his wife moved.

It was true that there was less smog in San Jose, but it was not as easy to find a job as he had thought.

In an effort to secure employment, he went to a union office catering to Spanish-speaking people and was placed 200 on a waiting list. After a couple of weeks, he advanced only two or three numbers.

"At this speed, I'm going to die waiting for a job. I can't do that," said Saldaña.

Walking up to the union representative, Saldaña urged him to rush immediate work his way.

"Be here after 12 o'clock," said the foreman, "when most of the people that are looking for work have gone. Many guys don't return from lunch, and when I need someone to fill a job, I need them, now. It doesn't matter what number you are, you'll get the job."

For the next two days he waited to hear his name called. Then he heard it. There was an opening for a "plumber's helper."

"Another man who was higher on the waiting list refused the job and gave it to me. I grabbed it. Next, the man in charge took me aside and pointed to a truck where I could pick up my tools," said Saldaña.

"Looking about, I asked him what kind of tools I needed."

"Wait a minute, he said, walking to a truck he pulled out a shovel, a crow bar, a pick, and a big hammer.

What am I going to do with those? asked Saldaña.

"You're going to dig ditches for a sewer line, just follow the marks and do the job."

"I thought I was going to be a plumber's helper. I was stunned. But I did it, and got a raise before the project was completed," explained Saldaña.

On his next construction project, he was assigned work building an Emporium Department store. When he showed up for work, he was assigned to "push a buggy full of cement."

"It was really too hard for me," said Saldaña. "The foreman saw me on my second trip, and asked me if I had ever did this kind of work before. I said no, so he put me in charge of the cement mixing machine."

While working on the Emporium, he applied as a trainee at Pacific Manufacturing in Alameda County. The job paid less money, but was easier work. After six months on the job, he became a machinist.

On the job, he was given a sink or swim test. Either he produced a certain number of production pieces or go back to being a laborer. He passed the test and worked there for five years, until the company took a down swing in sales and was forced to lay-off the majority of their employees—some with 20 years seniority.

Now that he was forced to look for work elsewhere, he turned to a friend who suggested Chicago.

"As soon as you get over there, you'll find work," he was told. Saldaña and his wife packed their bags and headed East. Finding no work in his field, Saldaña found a job as a shipping clerk, with the promise of an immediate raise—which was slow in coming. After three months, and constant complaining to management about the promised raise, it finally came. Saldaña was given a five cent raise.

Shocked, he questioned the original agreement, and was told that many people would consider five cents a lot. Saldaña didn't buy it, besides Chicago was either too cold, too hot or too windy to be working under those conditions—so he headed back to California.

When he reached San Jose, he applied at Food Machinery Corporation (FMC) and waited two weeks without an answer. Impatient, he dreamed up an idea to see the boss.

Posing as a newspaper reporter, he was able to see the personnel manager. When they met, he asked for a job. The manager questioned Saldaña's ability to work in the plant. Saldaña replied, "give me a chance to try." The manager invited him to return in one week. When he returned, the manager had transferred to another plant. Nobody in the office knew about Saldaña or any job openings.

Soon after Saldaña worked at Del Monte cannery where he worked his way up to cannery foreman and eventually union representative until the age of 65.

Today Daniel is retired but continues to lead an active and energetic life. What is his secret to success? Simple. Getting a good education, learning a skill and deriving gratification from helping those less fortunate than he.

What does Saldaña think of the area's Latino publications?

"The most respected magazine in the county is El Excéntrico. It is the only publication that has withstood the test of time. Published twice monthly without fail for twenty-seven years. Since it is a bi-lingual publication, it is one of the few in the area. I've seen a lot of publications produce one, two, three, four issues then unfortunately fail," said Saldaña.

What about the newspapers coverage of Latino events?

"In my country, any place you find a newspaper, they dedicate one page to the English speaking people. And over here, not

one American newspaper dedicates anything for the Spanish speaking people. The Mercury-News doesn't have one single section in Spanish, yet within the population there is a very large percentage of people who speak Spanish.

"There's only one section in the Mercury devoted to Mexican Americans—written by Luis G. Juarez—but it's in English. What are the Spanish speaking people going to read?

"If the government thinks it important enough to print election ballots in Spanish, why don't the newspapers recognize the need? The importance of Spanish in this area is also evident in the fact that the only other government to establish a foreign consulate in San Jose is Mexico," said Saldaña.

He has been a columnist in El Excéntrico since 1961 and more recently has written for the East Side Sun, El Monitor and El Sol.

"I write about many different things," said Saldaña, "the economy, art, helpful hints, portraits of prominent Latinos in the community."

For fifteen years Saldaña has been involved in the community through his regular column in El Excéntrico.

Dr. Ivan T. Hendren

QUIROPRACTICO

Tel. 258-1615

1621 E. Santa Clara



HORAS de CONSULTA
Lunes a viernes 9-12 y 2-6
Cerrado Martes y
Sábados

Sufre de Dolar de Cabeza, corto de resuello, corazón, presión de la sangre, del estómago, hígado, condiciones de la piel, de los riñones? Tiene un dolor en el cuello y en la espalda? Sabe Ud. que las torceduras de la espina dorsal ponen presión en los nervios y cierran las fuerzas necesarias de los nervios que se transmiten del cerebro a todos los órganos del cuerpo. Esta fuerza de los nervios dirige la función de los órganos y cuando hay interferencia causa mal funcionamiento de estos órganos. Su doctor QUIROPRACTICO buscará las causas de este mal funcionamiento de sus órganos con análisis científicos quiroprácticos. El doctor consultará con usted de sus problemas de Salud para determinar si usted es de aquellas personas que responden a los tratamientos Quiroprácticos. Sin compromiso.

La Rosa Pharmacy

IN DOWNTOWN SAN JOSE SINCE 1945

SE HABLA ESPAÑOL

— FREE DELIVERIES —

PRESCRIPTION SPECIALISTS

294-5030

56 S. FIRST STREET



HOURS
MON. THRU SAT.
9:30 A.M.
to 6:00 P.M.
CLOSED SUNDAY



HYPO ALLERGENIC
COSMETICS
VALIDATED PARKING
IN REAR

MEDIA SPECIALIST / LIBRARIAN

for Spring Semester, 1977
WEST VALLEY COLLEGE

Interested applicants should apply in writing
on or before December 29, 1976, to:

Personnel Office

West Valley Jr. Community College District

44 East Latimer Avenue

Campbell, California 95008

Affirmative Action/Equal Opportunity Employer



BOTANICA SANTA BARBARA

La mejor y con el mayor surtido en todo lo relacionado con la religion. El Espiritismo y la Santeria Afro-cubana.

- Imágenes de santos Importados de España e Italia.

- Estampas - oraciones y novenas de Mexico. Biblias - Rosarios - Medallas. Velas de 7 y 9 dias para el santo de su devocion. Velas de cera de abejas (beeswax). Libros espirituales de Allan Kardec. Libros de sueños y ocultismo. Perfumes exóticos - aceites espirituales.

- De Puerto Rico tenemos la Piedra de Eman y la piedra de el Rayo. Baños y despojos. Un surtido completo en inciensos.

- De Egipto tenemos el famoso Escarabajo de la Suerte y aceites preparados por los sacerdotes en las pirámides.

"Garantizamos seriedad honestidad y el mejor trato para nuestros clientes."

Telefono 998-0648
791 So. First St., San Jose

"Estrella de Navidad" Presented in Spanish

The traditional Christmas story, "Estrella de Navidad," will be presented in Spanish at the Foothill College Planetarium, Los Altos Hills at 5 p.m. and 6 p.m., Sunday, December 12. The programs will be followed by a posada at the college's Mountain View Center.

Sponsored by the Office of Community Services in cooperation with the Foothill College Multicultural Services and Mountain View Center, the special program was produced by Marvin Vann, Foothill observatory manager.

The Mexican posada with traditional music and pinatas will be held at the Mountain View Center, 1965 San Ramon Avenue, beginning at 7:30 p.m. Transportation to and from the planetarium will be provided from the Mountain View Center beginning at 4:30 p.m. Both the planetarium program and posada are free.

A posada is the symbolic re-creation of the trip that Joseph and Mary made to Bethlehem and their efforts to find shelter. The Mountain View Center posada will include singing of carols both in Spanish and English.

For further information, call the Mountain View Center, 964-0444, or the Office of Community Services at Foothill, 948-8590, ext. 521.



"Education Is Our Freedom..."

AL GREENINGER ESQUIRE MOTORS

We have served the Spanish-speaking community for over 31 years
Selling Used Cars of High Quality

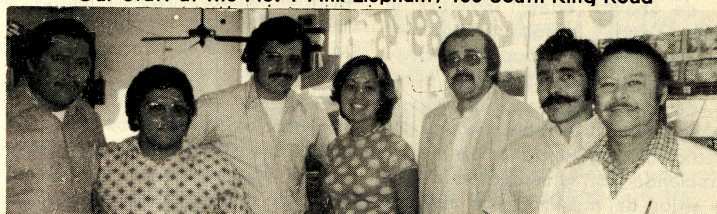
Bernardo Cenicerós - Mecánico
Se Habla Español

1574 W. San Carlos
292-5621

THE PINK ELEPHANT MARKETS



Our Staff at the No. 1 Pink Elephant / 400 South King Road



Our Staff at the No. 2 Pink Elephant 1098 / North First Street

DOS TIENDAS PARA SERVIRLE A USTED

Con una linea Completa de Productos Mexicanos
y Tortillas Calientes cada hora. You'll find
Personalized Service from our friendly staff.

We carry Beer and Wine in our Liquor Department
Food Stamps Are Accepted. Come In Soon.

No.1 400 South King Road - 272-2446

No.2 1098 North First Street - 275-1480; 275-1485





El Centro Legal Para Ancianos

Compilado Por
ARTEMIO CARRANA

Por BONNIE SHERMAN

Hay más de 125,000 personas mayores de 60 años que residen en el condado de Santa Clara. Sin embargo, apenas recientemente las organizaciones de servicios públicos a la comunidad, han comenzado a responder a las especiales necesidades de estas personas de mayor edad. El "Senior Citizens Law Center" forma parte de la respuesta a este problema. Nuestra Agencia fué creada para hacer frente a los más urgentes problemas a que se enfrentan los ciudadanos de mayor edad: Ingresos y problemas de salud. Nosotros podemos ayudar a nuestros clientes a que se aprovechen de los beneficios que existen para ellos, por medio de los programas del Seguro Social, SSI, Medi-Cal y Medicare. Esta ayuda se la ofrecemos a los ciudadanos de mayor edad, haciendo visitas semanales a una docena de sitios de nutrición por todo el Condado.

El Servicio Social es esencialmente un programa federal de economía obligatoria. El Gobierno quita parte de su sueldo, y lo pone en reserva para Usted. Después de un tiempo determinado, Usted es un empleado "asegurado" y califica para recibir los beneficios del Seguro Social. Existen tres programas básicos bajo este sistema: Jubilación, Incapacidad de trabajar, y programas para los sobrevivientes.

SSI es un programa que frecuentemente es confundido con el Seguro Social. Aunque su administración es por medio de las agencias del Seguro Social, es muy diferente al Seguro Social. (SSI significa Ingreso Adicional). Para ser elegible a estos pagos del SSI, Usted tiene que ser (1) mayor de 65 años de edad, o incapacitado para trabajar, o ciego, y (2) si recibe otras entradas que no pasen de cierto nivel.

Además del cheque mensual, el programa de SSI ofrece beneficios suplementales. Por ejemplo, el recipiente de SSI que tiene impedimentos físicos, puede que obtenga los servicios domésticos en su casa, ayudándole

con las tareas del hogar, e igualmente con las personales. Este servicio puede ser la solución para mantener a personas de mayor edad en sus propios hogares, en lugar de tener que institucionalizarlos para estas cuidados requeridos.

El más importante beneficio auxiliar del SSI, es Medi-Cal. La compensación de Medi-Cal es automática, una vez habiendo sido elegible para el SSI, ya queda establecido. Medi-Cal en general paga por servicios en casos de salud, que son "necesarios y razonables" como prevenir, diagnosticar, o tratamiento de enfermedad o de alguna lesión. Medi-Cal es distinto a Medicare, pues Medicare toda persona mayor de 65 años, sin tomar en cuenta el ingreso que recibe, mientras que los que reciben Medi-Cal tienen que probar que son elegibles, basándose en la necesidad del caso.

Algo muy importante que hay que tener presente, con todos estos programas, es que un oficio de Social Security (Seguridad Social), o SSI, informando al interesado de cualquier cambio, o fin de beneficios recibidos, debe ser contestado. Cada oficio explica los derechos de apelar, en el reverso del aviso. Pero estos derechos de apelar pueden perderse, si no se usan en el tiempo especificado.

Es muy importante hacer saber al público que tienen derecho a demandar ante la ley una decisión del Gobierno, en cuanto a pagos y beneficios, y pueden recibir la ayuda legal requerida. El Senior Citizens Law Center ofrece ayuda para solucionar estos problemas sobre los reglamentos que tienen todos estos programas, y poder obtener todos los beneficios a que tienen derecho. Todas las personas asociadas con esta Agencia, Community Legal Services, podemos representarlos en cada etapa y en la forma correcta de proceder con las distintas Agencias que tomen parte en cada caso. Sin duda ésto puede producir mucha diferencia en beneficio de las personas de mayor edad para solucionar sus problemas. Si Usted, o alguien que Usted conozca, necesita ayuda en esta capacidad, llame a esta Agencia: 279-4440. Estamos aquí para servirles.



Nutrition Site Locations

The following are a list of nutrition site locations in Santa Clara County. Most of the centers serve meals daily without charge to senior citizens who are poor and unable to afford the expense of three meals a day. Call the center nearest you for the exact times.

Alma Neighborhood Center
1486 Little Orchard St.
San Jose, Calif. 95110
Telephone: 275-1315

Antioch Baptist
268 E. Julian
San Jose, Calif. 95112
Telephone: 295-0066

Eastside Center
1755 Alum Rock Ave.
San Jose, Calif. 95116
Telephone: 258-0871

Filipino Center
635 No. 6th St.
San Jose, Calif. 95112
Telephone: 275-1638

First United Methodist Church
535 Old San Francisco Road
Sunnyvale, Calif. 94086
Telephone: 739-0833

Hillview I
Storey Rd. Apartments
2671 Foxdale Dr.
San Jose, Calif.
Telephone: 251-1142

Hillview II
Hillview Neighborhood Center
1694 Adrian Way
San Jose, Calif.
Telephone: 251-2850

Los Gatos Nutrition Center
19 High School Ct.
Los Gatos, Calif. 95030
Telephone:

Los Gatos Recreational Center
123 E. Main St.
Los Gatos, Calif. 95030
Telephone: 354-8700

Mayfair Neighborhood Center
2039 Kammerer Ave.
San Jose, Calif. 95116
Telephone: 259-1424

St. James Center
199 N. Third St.
San Jose, Calif. 95112
Telephone: 277-4197

Salvation Army
359 No. 4th St.
San Jose, Calif. 95109
Telephone: 297-0811

Campbell Nutrition Center
272 E. Campbell Ave.
Campbell, Calif.
Telephone: 378-9130

GRAND OPENING

EAST SAN JOSE

First Lady Health Spa

We are a private ladies spa specializing in your figure needs. We are a small spa, which enables us to give excellent supervision. Private diet counseling is available from our trained staff. Also a beautiful Whirlpool and Sauna for your relaxation as well as babysitting facilities.

First Lady Spa Can Help
Call 926-2132

New Location: 233 So. White Rd.
San Jose; 926-2132

First Lady Spa

19655 Stevens Creek
Cupertino; 255-3545 (Next to Sears)

Se Habla Español despues de las 4:00 pm

PACIFIC TELEPHONE



**An Equal Opportunity
Employer**

Marglads

Bridal Salon Famous for Individual Attention

*Wedding Gowns / Bridesmaids Gowns / Presentations
Mother of the Bride / Prom Dresses / Quince Años*

1202 The Alameda / 294-0755

Free Parking in Rear

Mon., Tues., Wed., and Fri.

9:30 a.m. to 5:30 p.m.

Thursday 12:00 to 9:00 p.m.

Saturday 9:30 a.m. to 5:00 p.m.



DR. LAWRENCE H. STERN

OPTOMETRISTA

EXAMINACION DE OJOS

ADAPTACION DE LENTES

LENTES DE CONTACTO

SE HABLA ESPAÑOL

ABIERTO DIARIAMENTE DE
9:30 AM A 5:30 DE LA TARDE
CERRADO LOS DOMINGOS

67 S. FIRST ST. 295-4805



L/R ANNETTE, OLGA
y DR. L. STERN

ART MARTINEZ

MEN'S WEAR

SPECIAL SALE ON SUITS \$69.95

SPORT COATS \$39.95 and up

SAVE UP TO ONE-HALF OFF!

Use our convenient Lay Away Plan. We have two stores to serve you and a friendly staff to assist you. We're open until 9:00 p.m. on Monday through Friday at the Oakridge Mall. Open until 9:00 p.m. on Friday downtown. We accept First National, Master Charge and Bank of America. Come in and see us soon.



DON & GAYLE MARTINEZ

85 So. First, San Jose
293-3236

Blossom Hill Rd.
Oakridge Mall 578-3236

Marisco's Ina Restaurant

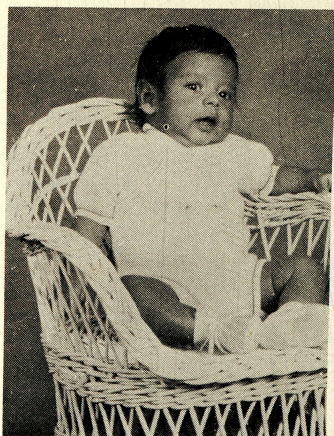
SEA and MEXICAN FOOD

**MARISCOS
JUGO DE
CAMARON
PESCADO
ALMEJAS
OSTIONES
COCIDO DE RES
MENUDO**



**ORDENAS
PARA LLEVAR
ABIERTO
DIARAMENTE
11 A.M. a 11 P.M.
VIERNES y
SABADOS HASTA
LAS 3 DE
LA MANANA**

300 Willow (Esquina - Locust y Willow) 292-2180



Christian Javier Ortiz Montenegro nació en la Cd. de San José, Ca., el 8 de Julio de 1976 y fui bautizado en la Catedral de San José por el Padre Francisco Otazua Peña el 12 de Diciembre, 1976. Mis padres Francisco Javier Ortiz and Elva Montenegro. Mis padrinos Jorge Flores and Bertha Flores.

Recepción

*231 E. Empire St. at 2:00 P.M.
San José, California*

Gloria's Bridal Salon...

**....A VERY SPECIAL PLACE TO
FIND THAT SPECIAL GOWN THAT
BECOMES A SPECIAL MEMORY...**

294-4450

36 SOUTH 2nd SAN JOSE

SINCE 1947

- wedding gowns
- bridesmaids gowns
- mother of the bride
 - formals
 - street wear
 - lodge

**PRICES to SUIT
ALL BUDGETS**

**Bridemaids from
\$36.00**

**WEDDING
GOWNS
from \$69.95**

*Most Major Credit Cards Accepted
OPEN MON. & THURS. TIL 9 P.M.
ALL PARKING TICKETS VALIDATED*

HOLIDAY SPECIAL

Don't wait until it's too late. Think now about that new look for the coming holidays. Want quality expert work with low prices? Compare: Labor, standard sofa, \$65.95; chair, \$35.95; standard 3 pc. sectional, \$79.95. Choose from 1st grade fabrics. Free est. Free pick-up and delivery.

LEE'S CUSTOM UPHOLSTERY
295-0315



MEXTIZOL II, a dance-damara of the Mexican heritage and narrative of the Mestizo race will be presented by the popular LOS LUPENOS DE SAN JOSE on Sunday, December 5, at 2 and 8 p.m. in the Center for the Performing Arts, downtown San Jose.

The 50-member cast and crew will take the audience through ancient Anahuac and Aztec civilizations and the journey will culminate with a highly stylized presentation of "Los Ricos y Los Pobres" (The rich and the poor classes of Mexico). The presentation will feature dancing, singing, brightly colored costumes and three languages (Spanish, English, and Nahuatl).

Produced and directed by Susan Cashion, Ramon Morones and Socorro Valdez Cruz,

the production is educational and well done artistically. Ms. Cashion is the recipient of an Artist-in-Residency Grant from the California Arts Council, Mr. Morones is an artistic desined and choreographer and Ms. Cruz formerly worked with El XXX Tetro Campe-sino.

Tickets (\$3, \$4, \$5) are available from De La Rosa's Latin American Imports, Mexican-American Chamber of Commerce, and Pink Elephant Supermarket of King Road, in San Jose. Further information on the December 5th program may be obtained by calling (408-259-3402) or (408-292-0443).

Tickets may also be purchased at Los Lupenos Studio, 10 Notre Dame St., San Jose. Children will be admitted for one-half price for the matinee on Sunday afternoon. ■

Depend on us for complete banking services.

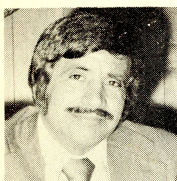


More Californians do.

Checking. Savings. Home loans. Business financing. Whatever your needs, you can count on your nearest office of Bank of America to provide them. That's why more Californians depend on us than on any other bank.

BANK OF AMERICA 

BANK OF AMERICA NT&SA MEMBER FDIC



*Opinion by
Luis G. Juarez*

GREAT MEXICAN COMPOSERS

I recently talked to Carlos Casteneda about the music of Mexico. I wanted the help of a professional in this art to provide me with more information I could pass on to my readers.

I went to Carlos Casteneda because I know of no other person in this area that is more knowledgeable about Mexican music.

Casteneda has a bachelors and a masters degree in Spanish literature. He has worked on Spanish radio and television as a musical director, writer, and commentator.

He worked as a chorister for the San Francisco Opera Company for four years. He has taught music in schools for the past 12 years.

Casteneda told me that in the years he has been involved with music and singers and musicians in general, he has arrived at the conclusion that the music of the great Mexican composers has been, for the most part, ignored by our society which is supposed to be "A Melting Pot" of many nationalities and races.

He said that we know more about the music of the great European musicians than about those who are next door to us. You can recognize the following names, if anything, as great composers from Europe, Verdi, Puccini, Mozart, Haydn, Schubert, Beethoven, Bach, Strauss, Berlioz, Wagner, Chopin, and others whose music we've heard to the point of saturation.

Names like PONCE, ROSAS, LARA, GREVER, REVUELTAS, ROLON, HUIZAR, ITUARTE, CASTRO and many, many others are unknown to the musical world of the United States. Mexicans have been creating music since primitive times.

Very few instruments of pre-historic Mexi-

co have been preserved. Few clay whistles found under the lava that now forms the Pedregal De San Angel of the southern outskirts of Mexico City. These primitive instruments lead us to believe that those people of the pre-historic times had musical inclinations.

The Maya culture was founded in Southern Mexico, Guatemala, and Western Honduras from the 4th to the 10th century. Much is known about the Mayas to inform us that they achieved a culture that was HIGHLY REFINED. The Mayas had a period of decadence, but in the 10th century, they emerged again in the Yucatan Peninsula.

We know very little about the customs of the Mayas. They did perform music and there is enough evidence to know that during their religious festivals they performed musical compositions. We know that they had a singer and a principal director during their ceremonies.

This director was in charge of all the instruments that accompanies the dances. These instruments, of course, were very primitive, but, nevertheless, they provided the music that they needed for these religious ceremonies.

Music and dance played an important role not only in Maya worship, but also in that of the Mixtecs and Zapoteca of Oaxaca and the Tarascans of Michoacan. We also know that the Texcocans, who during the reign of Nezahualcoyote in the 15th century, were the most civilized of the people of the Nahuatl confederation, had schools and fraternities very similar to academies. Those were dedicated to the cultivation of poetry and music.

The musical life of the Aztec offers a lot of details about their musical activities. It is known that the wealthy class had its own group of singers and composers also.

The great lords and the temples had the exclusive services of chanters, or composers of songs. The king had his personal musicians, and poets who extolled in their songs the warlike deeds of the king, his lineage, and his great wealth.

Every month of the 18 months of the Aztec year there was at least one important celebration, and for each one of these the dances and the dress were different. During the largest of these festivals there were up to 8,000 dances.

The Aztecs danced just as much in private festivals as in public ceremonies. Dances and songs were not only taught to the sons of

the nobles where they were educated, but also in the great temple where the young girls of the noblest houses lived, and in the Telpochcalli where the Plebian youths were educated.

The sounding of the alarm at the Cith of Tenochtitlan was given with a drum about three feet high and 1.5 feet in diameter. It was made of hollow tube trunks over which was stretched a jaguar or a deer skin. The bottom was supported by feet. It was beaten with the hands, fingers, or even sticks to give the alarm according to the various uses required.

Another instrument was the one used for warfare to communicate orders. This one was a conch, and it had a very frightful sound. The signal for combat was conveyed with the instrument called teponztlis. These were carried on their sides. The one belonging to the supreme chief was made of gold.

What I have written so far should suffice to inform that the creative spirit was very active within the people that inhabited Mexico during the prehistoric times and the period known as prehispanic, the period of time before the conquest of Mexiby Herman Cortes, which began 1519 and finished in 1521.

The period that follows the conquest of Cortes and his soldiers is known in Mexican history, as the colonial period. This period ended in 1810 when the priest Miguel Hidalgo y Costilla initiated the fight for independence against the Spanish domination which had prevailed for almost 300 years.

During the colonial period, together with the rest of the culture of the Indians, music fell victim to the relentless persecution of the friars. Primitive music and dances were prohibited. This almost caused the complete extermination of Indian music and dance, and at the same time give birth to religious music in the churches and convents.

In fact very soon after the conquest of Tenochtitlan, now Mexico. Pedro de Gante founded the first music school at Texcocco in 1524. This school was mainly to teach the Indians the essentials needed for the religious services and the making of the instruments needed for the music performed during these services.

This school was moved to Mexico City in 1527, and it was not very long before almost all churches and convents could be provided with the music necessary for their religious ceremonies. Most towns could now depend on Indian singers.

Teachers found ample talent among the Indians and praised them by saying many times that the Indians could learn in a few months what took the Spaniards two years.

Music Survived Conquest Took New Forms

The folk music of Mexico is the result of three currents: The Indian, the European, and that of the black people brought as slaves by the Spanish conquerors. The corrido, a narrative ballad that derives from the Spanish romance, and the cancion are two song types found all over Mexico.

The most characteristic dance forms are the son, found almost everywhere, the Chilena of the state of Guerrero, the Jarana of the Yucatan Peninsula, the Huapango of the Gulf Coast, mainly of Vera Cruz and Tamaulipas, the Jarabe, of which the most popular types are those of Jalisco and Michoacan. The Jarabe largo of Veracruz is also a popular form. Jarabes are suites of songs danced by couples without embracing.

The musical geography of the country was defined during the 19th Century. The Jarabe was finally divided into the Jalisco and Micacan types. The cancion of the Bajio and that of the central plateau established a style full of Italian influence. African influence was concentrated along the Gulf Coast and the Viennese waltz found shelter among the islands of Lake Patzcuaro in Michoacan.

At last, during the 19th Century, with the independence of Mexico, finally achieved in 1821, a new and effective musical life was initiated in the country that had been oppressed for almost three centuries. For the first time famous musicians arrived and were heard. Mexico heard Italian music sung by large opera companies.

The development of Mexican music is owed to these great impulses: the founding in Mexico City of Sociedad Filarmonica by Mariano Elizaga in 1825, and the establishment of the Gran Sociedad Filarmonica Mexicana by Agustin Caballera in 1866. Symphonic and solo concerts as well as choral performances were also offered.

Richard Castro (1864-1907) and Julio Ituarte (1845-1905) composed fantasies dealing with Mexican themes. Castro's most outstanding works are a piano concerto and the

operas, "La Leyenda de Rudal" and "Atzimba."

Aniceto Ortega (1823-1875) composed the opera "Guatimotzin" (another name for the brace Cuauhtemoc, the last Aztec emperor) which was presented in 1871 and had an extraordinary success.

Two other composers whom we cannot fail to mention are Felipe Villanueva (1862-1893) and the great Juventino Rosas (1868-1894) who gave us the internationally unforgettable waltz "Over the Waves." He reached universal fame with this and the "Vals Poetico," (poetic waltz).

Villanueva was also the composer of the opera "Koefer," performed for the first time in 1893.

The profound difference between the 20th Century and previous periods is that while there were Mexican composers before the 20th Century, they produced Italian, French and German music; Mexican music has now evolved to the point where it is Mexican in character.

During the second quarter of this century, there was realized a transformation that tended to modernize the musical lan-

guage of the composers and the taste of the public. Chaves first as director (1928-1934) of the Conservatorio Nacional, and later as director of the Orquesta Sinfonica de Mexico, besides being a notable composer, was the soul of this movement.

Mexico has had eight orchestras: the National, the University, the Mexico City, and the Chamber Orchestra of Mexico; and also the orchestras of Jalapa, Merida, Guadalajara, and Guanajuato. Five main choruses: the Madrigalistas, the Conservatory chorus, the Boys chorus of Morelia, the male chorus of the Escuela Nocturna de Music and the National Opera Company.

The most distinguished composers of the middle of this century, in addition to those already mentioned, are: Daniel Ayala Perez, Miguel Bernal Jimenez, Salvador Contreras, Blas Galindo, Pablo Moncayo, Eduardo Hernandez Moncada, Luis Herrera de la Fuente, Carlos Jimenez Maharak, Jose Francisco Vazquez, Agustin Lara, Maria Grever, Alfonso Esparza Oteo, Guty Cardenas, Ricardo Palmerin, Alberto Dominguez, Tata Nacho, and, one of the latest, Armando Manzanero.

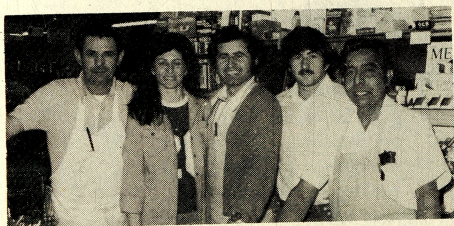


GARCIA PRINTING

For All Your Printing Needs

274 Terraine Street (408) 294-4040
5 Blocks North of Greyhound Depot

El Chaparral Super



1010 E. Santa Clara St.
Tel. 998-8028

Completo Surtido de Verduras
Carnes Frescas/Products
de Mexico y Sud America

Abiertos 9 am-8 pm y los
Domingos 9 am-7pm

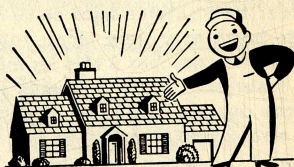
THRIFT Market

910 Spring and Hedding
Tel. 294-9151

CALIFORNIA

HEATING & AIR CONDITIONING

**INSTALLATION
REPAIR
SERVICE**



JOE LEMA (408) 225-6356

First California Realtors

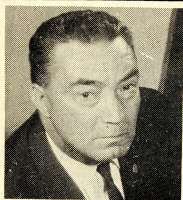
Vende Su Casa? Consulte Primero.
Selling your house? See us about multiple list-
ing service. Information by telephone.

TRADE-SELL-OR BUY
Houses, Condominiums,
Duplexes and Apartments

PABLO CURIEL
Res. 629-0384/after 4 pm
Listings Wanted/Call
evenings or wk.ends



Joseph A. Trapani, Broker **871 Coleman Ave.**
S.J. 998-1973



Por
Daniel Saldana

Galeria De Luchadores Sr. Jose Gallegos Valdez

El Sr. Valdéz nació en Crystal City, Tex., en el año de 1943. Sus estudios elementales los empezó en North Dakota, luego en Carrizo Sprigs, y finalmente obtuvo su diploma de High School en Sunnyvale, Ca.

El papá de José, Sr. León López Chapa Valdéz trabajaba en los grandes camiones de carga y era contratista de los campos agrícolas, por esta razón tenía que viajar a varios Estados de la Unión y la familia tenía que vivir sólo cortas temporadas en cada lugar.

La mamá de José, Sra. Elvira Gallegos de Valdéz tuvo catorce hijos en su matrimonio, siete hombres y siete niñas; todos trabajaban en las cosechas y sólo los más pequeños no trabajaban pero cuidaban de los más chicos que esperaban en el carro mientras los otros trabajaban.

José, nuestro entrevistado, demostró desde muy niño su dedicación al estudio y su habilidad en el trabajo; tenía solamente siete años cuando se dedicó a dar bola, era limpia botas y se ganaba muy buen dinero con el que ya se podía comprar su ropa. A los ocho años empezó a trabajar en un cine, ganaba ocho dólares por semana, barría el cine o hacía otros que hacer; cuando tenía trece años le aumentaron el sueldo a trece dólares por semana, empezaba a progresar gracias a su dedicación al trabajo pero no descuidaba sus estudios.

Desde los diez años es aficionado a los deportes y empezó a tomar parte en los juegos que organizaba la iglesia, ha ganado algunos trofeos.

En la época en que trabajó en el cine compró una trompeta usada y se puso a tratar de tocar sin que nadie le dijera como, a sus hermanos y hermanas los aburría con sus prácticas y le decían que se fuera con su trompeta a dar lata a otra parte, José se metía en el cine cuando estaba vacío y se ponía a practicar; el hijo del dueño del

cine era su amigo y le daba todas las facilidades, también tocaba la guitarra y José compró una guitarra y aprendió a tocarla. Nunca tuvo ningún maestro de música que lo enseñara, toca lírico la trompeta, la guitarra, el piano y otros instrumentos, no por aprender música ha descuidado sus estudios o su trabajo.

El Sr. José Valdéz ha estudiado Principles of Banking, Accounting, Child Psychology, Principles in Electrofarming and Electroplating y un curso de Life and Disability Insurance.

Ha trabajado en Zales Jewelers, Crescent Jewelers, The Union Central Life Insurance Co., J P K Electronics, Bank of America, Ardens Dress Shop, La Barbera Liquors, Car Wash Atendant y Press Operator en Moore Business Forms. En cierta ocasión atendía cuatro trabajos diferentes a la vez. Trabajaba en una tienda de ropa para señoras, lavador de carros, atendía la tienda de licores y trabajaba en el Banco de América. En una temporada fue profesor en la Asociación Cristiana de Jóvenes.

José Valdéz ha sido muy dedicado a sus estudios y a su trabajo, su papá no era muy partidario de los estudios y sólo quería que su familia aprendiera a ganar dinero, pero la mamá de José sabía que su familia viviría mejor si estudiaba.

En la actualidad el Sr. José Valdéz se ha asociado con el Sr. Rudy Tenes y tienen una joyería y relojería; su nombre es Esmeralda Jewelers y se encuentra localizada en Lawrence Square Shopping Center, 3511 del Camino Real en Santa Clara, detrás de la tienda del Safeway. Todo lo que estudió y aprendió José en su vida, ahora le sirve en el negocio de Joyería y Relojería.

En una visita que hice a Esmeralda Jewelers, me sorprendió ver la gran cantidad de mercancía que tienen en ésta pequeña por su tamaño, pero gran joyería y relojería por el inmenso surtido. Me pude dar cuenta de que toda su mercancía es de la más alta calidad, relojes y joyas de las marcas famosas por su prestigio en todo el mundo; por ejemplo, relojes Longines, Seiko, Bulova, Accutron, Croton y otros también famosos; en diamantes y piedras preciosas montadas hay anillos, pendantifs, aretes, prendedores, pulseras, etc., etc. Sus montaduras son de hermosos diseños modernos y de un gusto exquisito, hay también gran surtido de extensibles, medallas y cadenas de oro, además un gran surtido de artículos para regalo que

Sr. Jose Gallegos Valdez



puede satisfacer a las personas de gusto exigente.

Me retiré de Esmeralda Jewelers del Lawrence Square Shopping Center, 3511 en el Camino Real de Santa Clara, pensando que el progreso que ha tenido esta joyería y relojería se debe a la cortesía con que sus dueños el Sr. Rudy Tenes y el Sr. José Gallegos Valdéz atienden a su clientela y al esmero que ponen en hacer bien los trabajos que les ordenan.

El Sr. José Valdbz que ha sido un luchador incansable y que a base de estudio y trabajo ha recorrido el camino, desde el niño bolero, limpia botas, hasta su actual situación de condueño de una próspera joyería y relojería; José y su esposa Rose tienen un hijo Joseph León de ocho años de edad y dos hijas, Cristina de cinco años y Tammy de tres meses de edad.

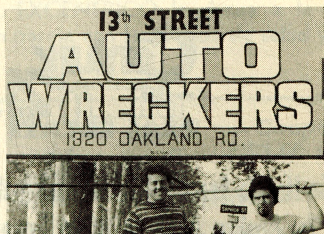
Le pedi al Sr. Valdéz que me hiciera favor de darme un mensaje para la juventud y me contestó; Sr. Saldaña, tres cosas son indispensables en la vida, primero tener educación, segundo tener un trabajo y nunca estar de ocioso y tercero sentirse orgulloso de su instrucción y de su trabajo, por que el trabajo y el estudio son la base de la prosperidad y el bien estar. ■

13th STREET AUTO WRECKERS

WE KNOW OUR INVENTORY
RADIATOR REPAIR
FREE TOWING



WE PAY CASH FOR YOUR CAR



(408) 286-9770 LARRY SCHALLER
1320 OAKLAND RD. (NO. 13th ST.)
SAN JOSE, CALIFORNIA

SERVING
SANTA CLARA VALLEY
SINCE 1937



**DOWDLE &
MANRIQUEZ**
MORTUARY

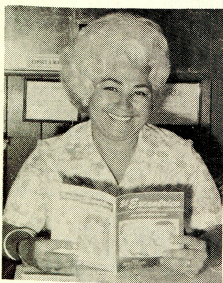
*Lena Manriquez
Director*

**DAY OR NIGHT CALL
293-3747**

1066 South 2nd St. San Jose



" THE OPEN HOUSE REALTORS "



"Se Habla Espanol
Mary Saiz

Res. 258-7028

J. S. Williams Co.
EAST SAN JOSE FOOTHILLS

HOMES • RANCHES • INCOME

See Our Picture

*Arcade Of Over 300 Homes
Available Now!*

Day or Night 259-6759

McKee Rd. at Kirk Av.



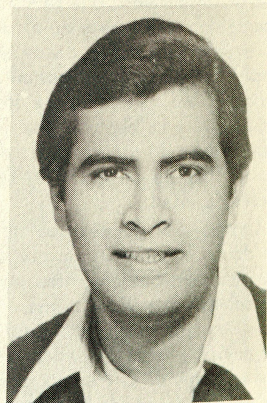
San José



**Se Habla Español Para Servir A Nuestra Gente.
Su Amigo ALEX MEDINA Espera su llamada.**

LYNETTE REALTY

**Bus. 241-2411; Res. 275-1639
2175 The Alameda, San Jose**



Agencia de Inhumaciones

Mission Chapel

Ranchador & Alameda

Se Habla Español



*A. Alan
Alameda*



*Alan A.
Alameda*

*Sirviendo a la colonia desde
1933. Abiert las 24 Horas*

600 S. 2nd St.

293-0073

**ASK ME FOR
AN ELECTRONIC
HEARING TEST.
IN OUR OFFICE
OR IN YOUR
OWN HOME.**



DON HODSON

**ACUDA USTED A UN EXAMEN
PARA SUS OIDOS EN NUESTRA OF
OFICINAS O EN SU CASA.**

***Beltone* HEARING
AID SERVICE
34 S. FIRST ST., SAN JOSE
PHONE 287-3312**

ELEGANTE BODA

por Daniel G. Saldaña

El veintisiete de noviembre pasado se efectuó la boda del Sr. Miguel Salazar con la Sta. Yolanda Beatriz Ozuna. La ceremonia religiosa se llevó a cabo en la iglesia de St. John Vianney en San José, Ca. Terminada la ceremonia, las amistades íntimas de las dos familias se reunieron en la mansión de la familia Ozuna; se sirvieron deliciosos bocadillos acompañados de exquisita champaña y toda clase de bebidas, amenizadas con la típica música del mariachi.

A las seis de la tarde, todos los familiares, invitados y amigos se reunieron en elegante y céntrico restaurant; mientras llegaban los novios, el mariachi se encargó de alegrar a la concurrencia con música auténticamente mexicana mientras se brindaba con champaña.

A la llegada de los novios acompañados de sus padres, las damas, los chambelanes y pajes, fueron recibidos con una estruendosa y larga ovación, brindaron todos los presentes con champaña, haciendo votos por la felicidad de la joven pareja.

Se virvió la cena y a las notas de un conjunto musical que vino de Fresno, Ca., empezó el baile que duró hasta la madrugada.

Tanto el novio como la novia estuvieron bailando incansablemente, pero a buena hora se escaparon sin decir a donde iban a pasar su luna de miel.

Asistieron a este acontecimiento social aproximadamente unas quinientas personas, ellas fueron atendidas por el Sr. Severo Ozuna y la Sra. Bertrriz C. de Ozuna.

EL EXCENTRICO le desea a la feliz y joven pareja una large vida de salud y felicidad.



Howard's
SHOES for CHILDREN

**— Coupon —
\$2.00 Off**

On Any StrideRite® Leather Shoes
Conveniently located

at the following shopping centers
Valleyfair, S.J. 296-3266
Crossroads, Cupertino 257-6200
Kirkwood, Campbell 379-9660

INTERVIEW With The CHIEF

by THERESE BEAVER

"I came to San Jose because the city has a good reputation as a place to live and the Police Department has a good reputation too — no corruption or excessive brutality," began Joseph McNamara, who became San Jose's Chief of Police in October.

McNamara comes to San Jose with 20 years experience. For the last three years, he served as chief of police in Kansas City, Mo. Before that, seventeen years as a New York City cop gave him wide experiences in police work.

McNamara said there are some similarities between San Jose and Kansas City although "there is a very professional atmosphere that exists between the city manager, city council and the police department in San Jose.

"In Kansas City, we had a lot of minority community problems, but during the time I was there, great improvements were made," he added in an interview with EL EXCENTRICO.

McNamara said he hopes to see similar improvements in San Jose. Some of the improvements include a crime prevention program.

"Crime went down in Kansas City because the minority communities spoke out against crime," McNamara said. He cited an example of a Black newspaper publishing editorials against crime. Since 22 per cent of the population is black, McNamara said many people read the editorials and it had an effect on the crime rate.

He said he hopes the crime prevention program in San Jose can help curb the crime rate like in Kansas City. One area crime prevention can work is in burglaries.

"San Jose has a severe burglary problem," he said as he explained some methods of crime prevention.

"Your best protection against burglary is your neighbor. Keep an eye on each other's houses," McNamara stressed. Other things he suggested was to never let newspapers pile up on a porch while you're gone on vacation. Also installing inexpensive timers

for lights and using secure locks help deter a burglar. He added that people should always keep emergency numbers next to their phone.

"Reporting a crime as soon as it happens is very important. Once a criminal has left the scene, it's hard to get an arrest. Citizens have to get involved," McNamara said.

Most citizens are miseducated by television, according to the police chief.

"They think police officers are 'super-cops' and can do everything single-handed. But citizens have an essential role to play. In fact, the overwhelming majority of arrests for serious crimes are due to citizen involvement," McNamara revealed.

McNamara also said television gives people the impression that everything is solved with an arrest.

"They need to realize their testimony is important in convicting a criminal," he explained.

Communication between police officers and the community is an effective way to educate people and break down stereotypes citizens have of police officers, according to McNamara.

"One of the problems in San Jose is the feeling of hostility and distrust towards police officers. This is unfortunate. It is based on a lack of communication more than anything else," McNamara said.

"I would like to see police officers get out of their cars more. Beat officers are key people. The public must know and trust them," he continued.

Most of the contact people have with the police is when they get a ticket. McNamara said the only way trust can be built is through positive contact.

"Forming task forces and having officers speak at community meetings are examples of positive contact," McNamara said.

Programs such as the Ride-Along Program help citizens to see the daily stresses an officer faces, which also opens up communica-

tions, he added.

McNamara cited a number of problems in San Jose that he will devote attention to.

"My top priority will be to resolve the response time," he said. Response time is the amount of time it takes an officer to get to the scene after a call is received. Part of the problem in San Jose is the new County Communication System. A call first goes to the city operator who determines if it is informational or an emergency. If it is an emergency, the city operator transfers it to the communication complaint taker. Then the police dispatcher gets it and proceeds to send an officer to the scene.

"There is an unnecessary step (the city operator). A main point of the communications theory is to minimize the number of different people one has to go through," McNamara explained.

He said it would be easier if the call first went to the communication complaint taker, and if it was not an emergency, it could be transferred to the city operator.

Another problem McNamara sees in San Jose is the untrusting feeling between minorities and police officers.

"This is a problem because minorities use

the police department often and the contact they have with us is important, he said. "The department must demonstrate a concern for minorities and make a commitment for equal treatment. We must convince minorities we are here to service them."

McNamara added that stereotypes of police officers and minorities must be broken down by all people.

"Scarce resources coupled with increasing demands for service by citizens is another problem," McNamara mentioned. He said adopting business practices and a professional attitude will help to keep the department running smoothly.

Although McNamara cited several problems San Jose faces, he doesn't have a list of new programs in mind. He said after only six weeks, it's hard to pinpoint exact programs. More important than that, "I don't think a police chief should say 'Here is a program I developed — now use it.' I feel it is more important for a police chief to set a tone," he explained.

"I convey my philosophies by holding briefings with the officers," he added.

McNamara doesn't plan to just sit behind his desk pushing a pencil.

"I get out a lot. I have met with and will continue to meet with community groups to discuss crime prevention and relations between the citizens and the department," he said.

"If an officer is seriously injured, I'll be at the hospital or I'll visit them if they are sick," McNamara added, expressing his concern for his officers.

"To get any positive change that will last and be effective, I feel everyone must get involved — citizens, officers and the police chief. It shouldn't be a matter of just following the police chief's programs," he concluded.

Dr. Juan De Heras, D.C.

OFICINAS

QUIROPRACTICAS

Casos de Accidentes Automovilísticos Casa o Trabajo

TELEFONO 249-1244

2351 Forest Avenue San Jose

**Directamente atras del
Valley Fair Shopping Center**



Las Cazuelas

**Aquí Encontrará el MENU más
Extenso y Variado de toda la Bahía**

**Lo Más Selecto y Delicioso
En Comidas Mexicanas**

Justino Venegas, Owner

297-6370 30 S. Second St.

LA VIRGEN DEL TEPEYAC



El Teatro Campesino's inspiring presentation of "LA VIRGEN DEL TEPEYAC" is coming on December 10, 11, 12. The beautiful, moving production that is an acto de fe (act of faith) as much as a ritualistic dance drama, popular myth as a miracle play will be offered free of charge in San Juan Bautista.

The heart of the play is, of course, the living story of Juan Diego and his Senora, Nuestra Madre, Tonantzin, LA VIRGEN DE GUADALUPE. It was on December 12, 1531 that the humble indio, Cuauhtlatoczin, only recently converted to Catholicism and renamed Juan Diego, met and spoke with his mysterious lady who appeared to him at dawn on the ancient hill of Tepeyac, "the blinging light of the sun behind her and the moon at her feet. "She was dark and beautiful, and she spoke to Juan Diego in his native tongue. She was, she said, "ininonantzin ipal-nemohuani," the mother of the Giver of Life, and she had come to save the Indio from

total destruction.

Inspired by te songs and rhythms of Los Concheros de Mexico, El Teatro's production of the miracle pulsates with dances and alabanzas to the Virgen. Presented annually in the old mission at San Juan Bautista every December since 1971, the production has evolved to the present trilingual presentation in Spanish, English and Nahuatl (Aztec). This year the play will be re-staged in the newly restored "cathedral of missions" and the company is hoping that this will be their most memorable production to date.

It is beautiful. It is joyous. It is the story of an Indian and the brown mother of Jesus Christ in the new world. It is above all the poetic embodiment of humanity's faith in its own brotherhood, present and future, within the great universal design of the Creator now and forever.

EL CENTRO CAMPESENO CULTURAL

P.O. Box 1278

San Juan Bautista, Ca. 95045

(408) 623-4505

LA VIRGEN DE GUADALUPE

DATE AND TIME:

December 10 at 7:00 p.m.

December 11 at 7:00 p.m.

December 12 at 7:30 a.m. and 6:00 p.m.

PLACE:

San Juan Bautista Mission on 2nd and Mariposa Streets.

POSADAS AND PASTORELAS

DATE AND TIME:

December 17 at 6:00 p.m.

December 18 at 6:00 p.m.

December 19 at 6:00 p.m.

December 24 at 6:00 p.m.

PLACE:

Beginning of Posados procession on 2nd and Mariposa streets at the San Juan Bautista Mission. Pastorelas to be performed out on the streets in conjunction with Posadas.



Since the early days of Christianity in Spain and England, pastorelas or shepherd's

plays have depicted the long trek of those first pastores to the holy site of the Nativity. Franciscan missionaries brought the pastorela to Mexico in the sixteenth century, and this ancient folk tradition flourished throughout the New World. Just a generation ago, pastorelas were still being performed every Christmas eve in hundreds of villages and towns, from South America to our own Southwest. It was a rustic but joyous tradition with all the spectacle, and color and music that centuries of folk heritage can provide.

In recent years the pastorela has begun to disappear, fallen prey perhaps to more modern and convenient forms of Christmas celebration. Town by town, the tradition has become forgotten, extinguished one by one like so many candles.

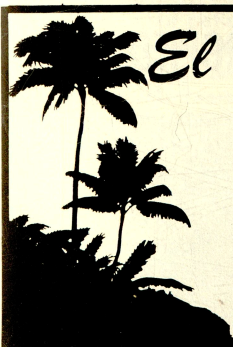
This Christmas El Teatro Campesino will light a candle to the pastorela in the streets of San Juan Bautista. Beginning with a special preview on December 16, the play will be performed outdoors in front of the mission at 7 p.m. on three successive evenings. There will also be an extra special performance on Christmas Eve, at the same hour. The event will be offered free of charge, and hot drinks will be available, but

the audience is encouraged to wear warm clothing. Sleeping bags and blankets are recommended for those who chose to sit on the grass.

Come and celebrate this ancient and wonderful tradition with us! Come and see GILA, TEBANO, BARTOLO and the rest of the earthy and comical pastores, on their way to Bethlehem. Come and see SAN MIGUEL (Saint Michael) fight and defeat SATAN, LUZBEL and the demon hordes of Hell. Come and see MARY and JOSEPH and the infant JESUS, asleep in the manger.

Come and see and sing with us, on these very special Christmas nights, December 17, 18, 19, and 24th. We shall begin each celebration with a POSADA at 6 p.m., journeying with MARY and JOSEPH from the mission to a selected place. There we shall be received by our hosts, songs will be sung, and refreshments will be served. Immediately following the POSADA, the PASTORES will arrange themselves outside and lead the people back to the mission where the play will begin at 7 p.m. We hope to have you and your family with us.

Merry Christmas, Felix Navidad!



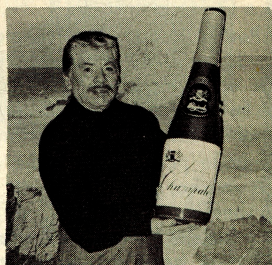
El Tropical Club

MUSICA

Todos los Viernes, Sabados,
y Domingos.

"Jose Luis" y Su
Conjunto "Lumbre"

279-9731 1620 Almden Rd. Danny Ramos, Prop.



B & G AUTO SALES



Aqui Su Credito es BUENO — We Carry Our Own Contracts

Tel. 295-7601

698 S. FIRST ST.

SAN JOSE

QUE ES POESIA

Por ALIDA CAMACHO

A la ligera y sin una prudente reflexión, se ha dicho que "Poesía es Inspiración".

Ciertamente, para que exista la Poesía se necesita la Inspiración. Toda Poesía es Inspiración. Pero no toda Inspiración es Poesía.

El trabajo de reflexión en el que el espíritu humano va rumiando brevemente sus imágenes para darles precisión y sus ideas para enlazarlos, profundizarlos y eslabonarlos, continuando casi inconscientemente, da por resultado una súbita (inspiración) iluminación intelectual, la cual da origen a la Poesía.

En la Poesía, a primera vista la Inspiración aparece casi objetiva, impersonal y exterior, debido a que su luz visisima y repentina embeleza el espíritu, el cual absorto en su contemplación, no alcanza a ver reflexivamente, que es suya, descubrir en ella su propia obra.

Es connatural al hombre algún género de Poesía, porque la Poesía es Universal. No hay parte del Orbe que en el pasado o en el presente, no haya ejercitado la Poesía a su modo y estilo propios. El Universo mismo, no es sino un Poema Divino, porque es la expresión de la belleza creada, que canta y alaba a Quien lo creó.

La Poesía no depende del lenguaje, ni del estilo; depende de la obra, está en la idea misma, en el modo de concebir. El Poeta puede llegar en su imaginación, hasta donde la humanidad no ha logrado remontarse.

El mundo poético se difiere del real, en que es mucho más grande en extensión y comprensión. Un hecho, idea u objeto, reales o irreales, pueden entrar en el terreno de la Poesía, hasta que sean capaces de interesar a la imaginación y al sentimiento, llegando después a ser la manifestación del ideal.

La Prosa se limita a transmitir el pensamiento de un modo claro y general, mientras la Poesía se esfuerza en hacerlo luminoso y lo sublimiza. La Poesía es un acto de creación que expresa la esencia de las cosas, descubriendo y revelando por medio de las voces, de las palabras, aquello por lo cual esas cosas son lo que son.

Históricamente la Poesía arranca desde Moisés en el sublime "Cántico del Jefe" y llega hasta el día que exista una mente sobre la tierra, por que como ha dicho G. A. Becquer "Todos los hombres poseen la Poesía". La diferencia está en que mientras

la Poesía de todo el mundo es magnífica y sonora, hija de la meditación, del arte, la Poesía de los poetas, natural y bella, brota del alma cual chispa eléctrica.

Entre más leemos y repasamos una Poesía, más ahondamos en un inmenso océano, sin llegar a encontrar el fondo.

La Poesía es imprecisa como la vida, profunda como el dolor, natural como la muerte, bella como el amor. La vida, el dolor, la muerte y el amor, elevan al alma, por encima de prejuicios e intereses egoístas, para encontrar la Verdadera Belleza, con sentimientos nobles y generosos.

Joubert en su conocida "Escala" dice: "Posee más belleza que la palabra, el pensamiento; más que el pensamiento, el alma; sobre ésta, nada tan brillante y bello sino Dios. Por eso una palabra es tanto más bella, cuanto más se asemeja a un pensamiento; un pensamiento es tanto más bello, cuanto más se asemeja a un alma; un alma es tanto más bella, cuanto más se asemeja a Dios".

Que tus palabras sean las más certeras y fieles expresiones de tus pensamientos, que tus pensamientos tengan la claridad y la pureza de tu alma y que tu alma sea tan bella que sea digna de poseer, de ver a Dios.

AGENCIA de PROPIEDADES



VENTA DE CASAS

Todas Clases - Todos Tamaños
A todos Precios!

LLAME HOY MISMO

JOSE J. ALVARADO

297-1339 1190 E. Santa Clara St.

S. C. Valley Medical Center Needs Bi-lingual Volunteers

What do volunteers do at Santa Clara Valley Medical Center?

Volunteers at Valley Medical Center perform a variety of duties. The gift shop is a good example. The shop is entirely managed by volunteers and staffed with volunteers who like sales and contact with the public. This is an excellent area to gain experience in working in a small store.

Other volunteers are receptionists who greet the public and help locate care areas or doctors offices. Some of our receptionists help translate and interpret for medical staff on non-medical matters. We badly need bi-lingual volunteers for these services. Other receptionists serve as visitor hostesses and help locate patients.

For those who are interested in gaining clerical experience or brushing up on their clerical skills, we have many offices which need all kinds of help. We also have a fantastic sewing group who make clothing for the babies, blankets, robes, and many, many other items for our patients.

Many of our volunteer applicants are interested in working directly with our patients. These volunteers receive classroom and on the job training in 13 different care areas including rehabilitation, surgery, medical, intensive care areas, pediatrics, maternity, and nursery. While no volunteer ever does technical medical care, they do learn how to boost the spirits of the hospitalized patient by friendly visiting, writing letters, and reading to our patients. The volunteers directly assist staff by transporting wheelchair patients, delivering laboratory samples, and many other tasks. This is an excellent service for those interested in medical careers since they will see first hand the operation of a large specialized hospital. Many medical educational programs look favorably on students with volunteer experience in their background.

What type of people do volunteer work?

Generally people who want to help others. The majority of our volunteers are high school students age 14 and older, college students, housewives, church members, retired citizens and people interested in the medical career field. Our senior citizens

make a great contribution to the hospital with their knowledge of people and years of experience. Most members enjoy the rewards of helping those in need of help. For our volunteers, the feeling of being needed is very strong at Valley Medical Center.

How does one become a volunteer at Santa Clara Valley Medical Center.

The best way is to call the Volunteer Office at Santa Clara Valley Medical Center. Our office is open Monday through Friday from 8 to 5. Volunteers work days, evenings, and weekends. Please call us at 293-0262, extension 695, for information about volunteer service. ■

Jess' Place



TOMAS RIVERA

**COMIDA MEXICANA
CERVEZA Bien Helada**

INC / COCKTAILS

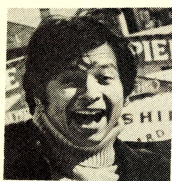
225-3052 3088 Monterey Highway

APARTAMENTOS DE RENTA

- Unfurnished Apts., \$135 & up
- Furnished Studio Apts., \$125 & up
- Furnished Rooms, \$75

Sr. Sanchez

Phone (408) 294-2050



**At
The
Movies**

Tony Saenz

Two Minute Warning

Suspense Drama. A Filmways Production. Released by Universal. Stars Charlton Heston, Mitchell Ryan, Jack Klugman, David Jansenn, Gena Rowlands, Beau Bridges. Directed by Larry Peerce. Music by Charles Fox. Running Time: 122 minutes. MPAA Rating: R.

The newest of the "disaster" films is here. If you haven't heard, this is the one about a sniper and 90,000 plus people at a National football game and all the problems that the security department of Los Angeles Memorial Stadium has in stopping the sniper before he starts.

Unlike the disaster films in the recent past, this one has one basic ingredient that the others didn't have; Heart/Human interest.

Other films in the past such as AIRPORT, TOWERING INFERNO have had their human interest stories, but with any real depth. The outstanding factor in this one is THAT. The stories this concern a young couple, played by Marilyn Hasset and Beau Bridges (of "Other Side of the Mountain" fame) and their everyday problems between themselves and their two children; A gambler, played by Jack Klugman, who is in hock over his head and his whole life depends on the outcome of the game; Two older people, David Jansenn and Gena Rowlands, who have flown all the way from Baltimore to see their team play in the midst of their own problems, they've been living together for the last five years and now the question of marriage has come up. Besides these people and their problems, we've got the head of security, Charlton Heston, and his problem of trying to stop the sniper before he strikes first and then there's the S.W.A.T. man, John Cassavettes, who wants to go right on in there and nail the B&N!?!\$ ir-regardless of the consequences. And the time bomb ticks away . . . while we wait to see what happens.

The movie is very exhausting to watch. It is tight and the tension builds until the

very violent end. Director Larry Peerce really knows how to grab the audience and keep them at the end of their seats.

Now playing at the Cinema 150 in Santa Clara.

The Other Side Of the Mountain

Drama; A Universal Release of a Filmways Production. Stars Marilyn Hasset, Beau Bridges. Written by David Sletzer; Music by Charles Fox; Directed by Larry Peerce. MPAA Rating: PG; Running Time: 100 minutes.

This picture was released last year, if you didn't see it, Do! One of the touching stories to hit the screen in a long time. The movie concerns the itself with Jill Kilmon, a young hopeful for the winter olympics in 1956 who breaks her back during the final run to qualify and her fight to regain some place in the world to hold her own. And how one very special man in her life helped her to achieve that goal. It's a story of two people very much in love and how they work together to overcome their problem. The performances by the two lead actors, Marilyn Hasset and Beau Bridges, are superb. All in all it is a touching film. One that gives you a lot to think about and a lot to be thankful for when it is over.

Now playing at the Century 23 in San Jose.

Now Playing And Recommended

"Marathon Man" — Fox Town & Country. San Jose.

"Carrie" — Meridian Quad Six, San Jose; Century Almaden, San Jose.

"Murder By Death" — Century 22, San Jose.

"Harry & Walter Go To New York" — Saratoga 6, El Paseo De Saratoga, San Jose.



**"Education Is
Our Freedom..."**

ALLIED AUTOMATIC TRANSMISSIONS

Automatic Transmission

Rebuilding or Repair

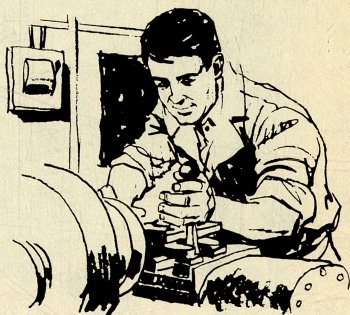
We Offer:

20 Years Experience

Free Towing with Repair

One Day Service

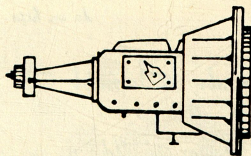
Free Estimates



All Major Credit Cards Accepted

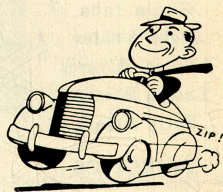
All Work Guaranteed

Foreign or Domestic



Bob Valdez / Manuel Valdez, Owners

8:30 A.M. to 5:30 P.M. Monday / Friday
Evenings (408) 258-7636 / (408) 259-1556



63 South Montgomery, San Jose, Ca. 287-0347



MADRINAS

Esther García
Sandra Inda
Camilla López
Lilia García
Ligaya Larot

Ana María Romero

Anita Inda
Natalia Lambert
Petra Díaz

Gloria Inda
Ofelia Valdez
Adelina Alvarez
Leticia Romero
Betty Arzate

PAJECITOS

Sandra Camacho
Evon Inda
Elsa Alvarez

*Sr. Armando y
Sra. Rita*

Participan a usted el enlace de su hija

*Sr. Robert y
Sra. Emilia*

Participan a usted el enlace de su hijo

Araceli A. Arzate Samuel S. Inda

Y se complacen en invitar a Ud. y su apreciable familia a la Ceremonia Religiosa que se verificará el Sábado 4 de Diciembre de 1976, a las 2:00 p. m. en la Iglesia Sagrado Corazón

974 Palm Street

San José, Ca.

PADRINOS

Juan García
Sergio Arzate
Amador Inda
Jesús Salazar
George Arzate
Roberto Arroyo

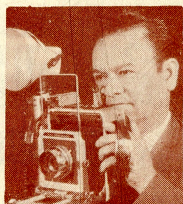
Soul Inda
Harry Lambert
Inocente Díaz

Rigoberto Arzate
Juan Manuel Cano
James Escoffier
Anastacio De Anda
Arturo Inda

PAJECITOS

Juan García
Roberto Inda
Jaime García

*El Fotografo
de las
ESTRELLAS
Richard Diaz
292-3294*



While at the Garden Theater in San Jose, promoting their new film "El Moro De Cum-pas," the Aguilers were surprised by the presentation of a sketch by Mr. Ortiz, a young artist from San Jose. The sketch was a beautiful likeness of Flor.

Left to right: Tonito Aguilar, Flor Silvestre, Antonio Aguilar, Francisco Javier Ortiz and Rudy Moya.



A few of the dignitaries at the promotional appearance of Antonio Aguilar and family were from left to right: Humberto Guttierrez, Tonito Aguilar, Flor Silvestre, An-

tonio Aguilar, Rudy Moya, Roberto Colunga, Alfredo Rodriquez, Alberto Rodriquez (owner of the Garden Theater) and Padre Peña.



The crowds were impressed by the con- genial family, people from the audience sat in silence while Antonio expressed his grati- tude for the support of all his fans. Through- out his speech small children wandered up to get a closer look at their movie idol. An-

tonio and Flor acknowledged everyone of them, with handshakes and kisses. In photo left to right: Antonio Aguilar, Tonito Aguilar, Flor Silvestre, Jorge Godinez and in front Gloria Vasquez.

Photos by TERRY DIAZ

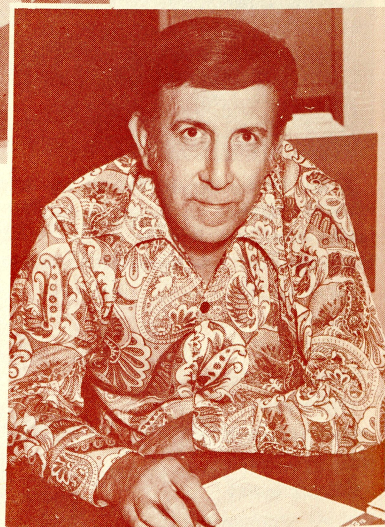
**"I do all my Shopping at
Stadium Liquors. Finest
Quality at Low Prices."
John Navarro**

**We Cater to Weddings, Presentations & Parties.
None too small or too large. Free Glassware.
Free Ice. Bartenders available. Se Habla Espanol**

**George Maciel, formerly of
Northside Market, 901 No.
13th St. Now at Stadium
Liquors, 356 Keyes Street /
Corner 8th, San Jose, Calif.
295-0616.**

**"I would love to see all my
Friends & Customers at
Stadium Liquors. Miss all
of you.**

George Maciel



STADIUM LIQUORS
356 Keyes Street / Corner of 8th 295-0616 San Jose, Calif.



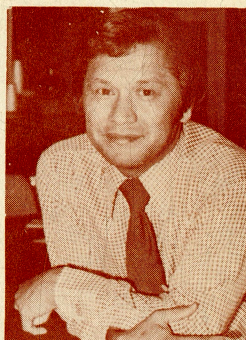
FURNITURE

Welcome to RB Furniture in San Jose

for the furniture you want
at prices you can afford

At no extra charge we are pleased to provide:

- Decorating service in the store or in your home
- Free Delivery and Set-up in your home.
- The famous 5-year RB Warranty of Quality.



Joe Garcia

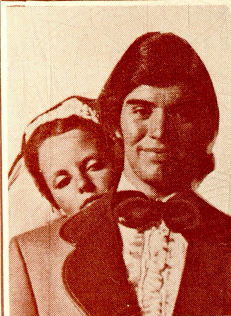


*RB Furniture has everything in furniture,
accessories, bedding and carpeting.*

Servicios en Español

259-0320

2155 Tully Road - San Jose, Calif.



IDA'S TUXEDO RENTAL

Red, White, Black, Grey and Brown King George Jackets and Pants. All Colored Shirts, Suspenders and Accessories included. All White, Black and Green Windsors. Brown, Blue, Black Suits. We Rent and Sell Santa Claus Suits.

Hours: 9-6 P.M.

Mon., Thurs., Fri., 9-9

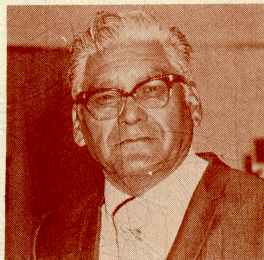
Sat., 8 A.M.-5 P.M.

(408) 292-9102

380 So. First St., San Jose

ALANIS PATROL SERVICE

- ★ STATE LICENSE No. C-5790
- ★ UNIFORMED OR PLAIN CLOTHES
- ★ MALE OR FEMALE OFFICERS
- ★ LICENSED & BONDED

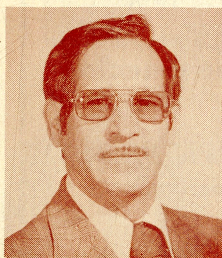


(408) 926-4479 1532 Amesbury Way San Jose, Calif. 95127

18th AÑO

18th YEAR

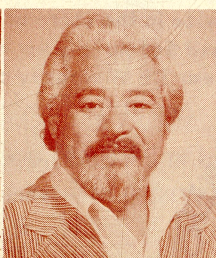
**VENTA DE ANIVERSARIO
HANK COCA'S
FURNITURE
DISCOUNT HOUSE**



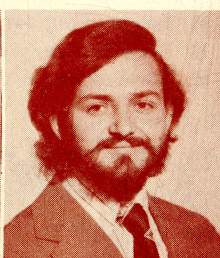
Joe Sanchez



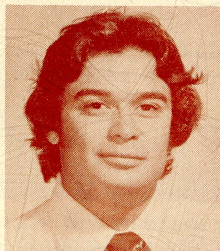
Lou Coca



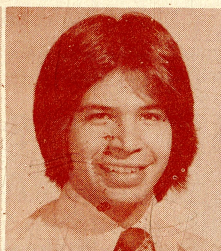
Gilberto Coca



Jose Monico



Babe Coca



Jo-Jo Sanchez



Hank Coca

**18th Anniversary
SALE!**

**HANK COCA'S
FURNITURE DISCOUNT HOUSE**

TELEPHONE (408) 297-9486

**DOWNTOWN SAN JOSE
CORNER OF 3rd & SANTA CLARA
82 E. SANTA CLARA ST.,**