

Membership
Promotion Issue

NEWSMAGAZINE FOR ALUMNI AND FRIENDS OF CAL STATE HAYWARD

HAYWIRE

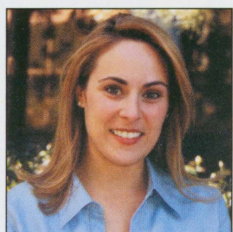


Alum Jack and Susan Acosta
Responding to the Kresge Challenge
For the Business and Technology Center

Winter 2004

Message from the President

It's a Grand New Year!



Monica Pacheco

Well, I think 2004 is going to be one of the best years in Cal State Hayward history, and I'm very excited!

First and foremost, with substantial support from our alumni, Cal State Hayward will complete the fund raising for the first new academic building on

the Hayward campus since 1971. The new Business and Technology Center will ease the cramped conditions all over campus and help us provide "cutting edge" education to our growing student population. As you will see elsewhere in this issue, alumni have been an important part of this project. If you have been thinking about supporting this effort, now is the time. Use the envelope in this issue of *Haywire*, or go to the link on the Alumni Association Web site at www.csuhalumni.org and make a pledge.

Secondly, we WILL survive the most serious budget crisis in the State of California since the Depression. The process won't be fun, but I'm sure we'll be stronger after making it through this difficult time. If you can help us contact our lawmakers this year, let us know. In a similar vein, I urge you to learn as much as possible about Proposition 55, the school bond measure on the March ballot. It has been unanimously endorsed by the Alumni Association Board of Directors and, if approved, will provide funding for seismic upgrades to Warren

Hall. (For more information on Prop. 55, see the Secretary of State's homepage at <http://www.voterguide.ss.ca.gov/propositions/prop55-arguments.html>. You may also visit www.Yeson55.com.)

On a more immediate and perhaps less cosmic level, the Alumni Association has planned a wonderful year ahead, one with numerous events. By the time you read this, we will have a new associate director of Alumni Relations to support the work of our current executive, Tom Hoeber. We also want to invite you to join us for the musical "Cabaret" on the Hayward campus March 5. The Alumni Association and the volunteer group Friends of the Arts will co-host a reception preceeding the show that evening. Another special event is the Evening of Jazz at Yoshi's at Jack London Square Feb. 23. You can sign up online at www.csuhalumni.org/events.html. Sacramento area alumni are invited to a reception at the Firehouse Restaurant in Old Town on Monday, March 22 at 5:30 p.m.

If you're not a member of the Alumni Association, please join the fun now and remember that your membership is mostly about giving back to the university that contributed so much to your success. Keep the Link!

Monica Pacheco ('98)
President, CSUH Alumni Association

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About Haywire...

Haywire is sent quarterly to members of the of Cal State Hayward Alumni Association and to special friends of the university. Annually one issue is distributed to a larger audience in an effort to reconnect with alumni and friends no longer actively affiliated with the university.

This is the annual member promotion issue. It features news of the Alumni Association, the university and our students. To join the Alumni Association, support its programs, and receive *Haywire* regularly, please use the membership form on page 19 or the online application at www.csuhalumni.org.

The envelope in this issue can be used to give to the Business and Technology Center Campaign and respond to the Kresge Challenge. To contribute to scholarships or provide unrestricted support for other programs to benefit students, please call (510) 885-2150 or see the university's Web site at www.csuhayward.edu/givetocsuh.



Haywire is published four times a year by the CSUH Alumni Association for its members. Submissions are invited and encouraged. Please address inquiries or information to the CSUH Alumni Association, Cal State Hayward, 25800 Carlos Bee Blvd., Hayward, CA 94542 or call (510) 885-2839.

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ON THE COVER

Jack Acosta, who earned two degrees at Cal State Hayward, and his wife Susan have pledged \$800,000, the largest single private gift, to the Business and Technology Center Campaign.

Please note that your name, address, phone number, major and year of graduation may be used by the Cal State Hayward Alumni Association for the development of university-affiliated marketing programs. If you do not wish to have this information used, please notify the Alumni Relations office in writing at: Alumni Association - WA908, Cal State Hayward, 25800 Carlos Bee Blvd., Hayward CA 94542.

Photo: David Kong

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Thank you for helping Cal State Hayward fulfill the Kresge Challenge!



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Yes, I will help support *CSUH Business and Technology Center:*

- | | | | |
|---|--------------------|---------------------------------------|---------|
| <input type="checkbox"/> Trustee's Circle* | \$10,000 and above | <input type="checkbox"/> Partners | \$500 + |
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| <input type="checkbox"/> Pioneer Spirit** \$100 + | | Degree Yr. _____ | |

* Donors of \$1,000 or more also will be recognized as members of the *President's Circle*.

** Donors of \$100 or more and CSUH graduates since 1992 will be recognized as members of the *Pioneer Spirit*.

Gift Information:

Please check as appropriate:

I wish to pledge a gift of \$ _____ over 1, 2, 3, 4, or 5 years (circle one)

I will make payments in _____ installments, beginning on _____.

Enclosed is my first payment of \$ _____.

- ☐ Enclosed is my / my spouse's employer matching gift form.
☐ Please determine for me if my employer will match my gift.

Please indicate how you wish your name(s) to appear in the Honor Roll:

- _____
☐ I / we wish to make my gift anonymously.

Please help us ensure that we have your correct name and address.

Name (Please print)

Home Address City, State Zip

Home Telephone Home E-mail Work E-mail

Business/Organization Name

Title

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Please send me information on the following:

- ☐ Establishing an Endowment
☐ Wills and Estate Planning
☐ I have already included CSUH in my estate plan.

Questions?

**Please call: (510) 885-2150 or
email: giving@csuhayward.edu**

Check

Please make your tax-deductable contribution payable to:
Cal State Hayward Educational Foundation.

Check

Please charge my credit card: ☐ VISA ☐ MasterCard ☐ Discover

**CAL STATE
HAYWARD**

ACCOUNT NO. _____

EXP. DATE _____

SIGNATURE _____

Wire Transfer

For wire transfers, please use the following California State University,
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Account number: 1008-27763, Routing code: 122003516

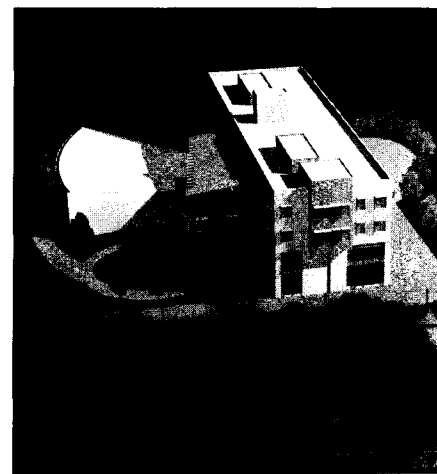
Bank of the West

24299 Southland Drive, Hayward, CA 94545

Please provide confirmation on the approximate date and amount of the remittance by facsimile to (510) 885-4691
Attention: Elizabeth Graw, Director of Advancement Services. Please indicate the designation of your gift to the
Business and Technology Center.

Securities Transfer

To transfer securities, please call Elizabeth Graw at (510) 885-3878.



***Your gift will help us fulfill
the Kresge Challenge!***

A Letter from President Norma S. Rees

Dear Alumni and Friends of Cal State Hayward,

Higher education is a key investment for California and its citizens. It is essential if we are to provide our citizens with the knowledge and skills needed to develop and maintain a thriving and stable economy.

In the face of severe budget cuts, it is imperative for everyone concerned about Cal State Hayward to speak out to our communities and our state representatives about the importance of public education to California, our economy and our citizens.

As you may know, Cal State Hayward is one of the most diverse campuses in the CSU system. Students from a wide range of economic, social, ethnic and cultural backgrounds have found a welcoming and supportive environment here with quality programs that prepare them to reach their career goals.

Higher education degrees are vital to the growth and success of California and the region, and have significance to our graduates. The university experience develops intellectual and economic potential, as the average university graduate with a bachelor's degree earns twice as



Proposition 55

On Tuesday, March 2, voters will have the opportunity to do just that. Proposition 55, the Kindergarten-University Public Education Facilities Bond Act of 2004, is on the March primary ballot. Funds from Prop. 55 will provide funding for improvements to Warren Hall. I encourage you to learn about this initiative and its implications to the future of California's public education. Prop. 55 will provide \$12.3 billion to repair and build (K-16) schools in communities throughout California.

For Cal State Hayward, Prop. 55 will provide \$28,267,000 for seismic upgrades to Warren Hall, needed to improve safety in the event of an earthquake. Engineers have determined Warren Hall needs immediate seismic upgrades, and the CSU system has designated the Warren Hall retrofit as the highest priority of its seismic upgrade projects in the 23-campus system. It is understood that a major earthquake could endanger the students, faculty and staff at Warren Hall.

While opponents of Prop. 55 believe that investment in education is a priority, they also say that given California's financial circumstances, this is not the best time to incur more debt. Read the arguments about Proposition 55 on the Web. The arguments in favor are at www.Yeson55.com. The arguments against are at www.voterguide.ss.ca.gov/propositions/prop55-arguments.html.

Supporting Higher Education

On a broader plain, we are dealing with this year's severe cuts in state funding for higher education and proposed additional cuts for next year. The result could be the denial to thousands of Californians of the opportunity to gain the advanced skills that higher education provides and good jobs require.

When supported adequately, the California State University system is a thriving and vital economic engine, providing irreplaceable power to the state's growth and prosperity. It reaches out to all our communities, reflecting the ethnic and cultural composition of the citizens of our state.

much as the average high school graduate. Approximately half of the bachelor's degrees and a third of master's degrees awarded annually in California are from the CSU.

A degree represents an opportunity for a brighter and more stable future, and research shows that the children of university graduates are more likely to attend college.

We are proud that 85 percent of Cal State Hayward's graduates have chosen to live and work in the East Bay, and they make a significant contribution to the economic capacity of our local economies.

The 2003-04 budget passed by the legislature has led to deep cuts at the CSU, for a net reduction of \$304 million, or about 8 percent of our previous operating budget. These cuts seriously erode our capacity to provide access to qualified students. To address this shortfall, the CSU has raised its fees by 30 percent this year. Even with the increase, the CSU will have to close its doors this spring to at least 15,000 new students.

This budget carries a stark message about the future of access at California's public universities, and as CSU Chancellor Charles Reed has said, "We have entered a totally new budget environment."

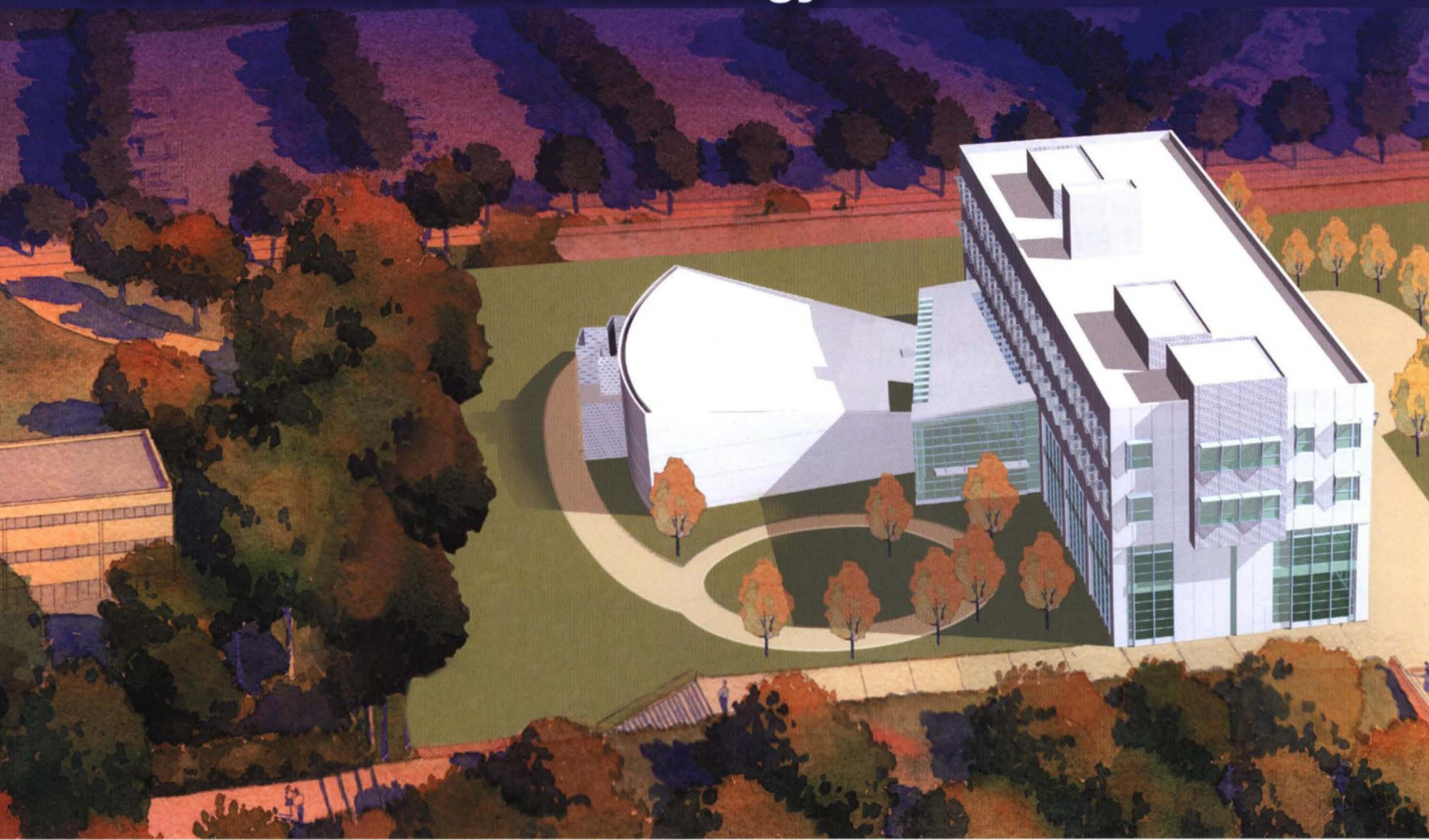
University officials are faced with the terrible choice of limiting student access or reducing the quality of the CSU education. This is a choice the state and the university systems should not have to make.

More cuts are looming.

The vital role of the CSU as an access system and as the economic engine of California has been called into question. Our legislators need to understand the importance of an adequate budget to support the mission of higher education. Won't you help carry this message?

Norma Rees, President
California State University, Hayward

CSUH Business and Technology Center



Kresge Foundation Awards \$600,000 Challenge Grant to Campaign

By Barry Zepel

The Kresge Foundation has awarded a \$600,000 challenge grant to California State University, Hayward, to be used in the final phase of the \$10 million fund-raising campaign for the university's Business and Technology Center.

At the time the challenge grant was awarded, the university needed to raise \$2.3 million to reach its fund-raising goal for the project. Recent major pledges, combined with the Kresge Challenge Award, have lowered the amount needed to \$600,000.

The Kresge Foundation will release its \$600,000 challenge grant, provided the remaining amount is raised by Sept. 30, 2004.

"This is a tremendous honor for Cal State Hayward," said CSUH President Norma Rees. "The Kresge Foundation is known for its careful scrutiny of its applicant institutions and their proposed projects. Its approval of our application marks the beginning of the final phase of our campaign, which will enable us to break ground this year on the university's first new academic building since 1971."

"This gift has really energized the final leg of our campaign," said Hank Salvo, chairman of the fund-raising effort, executive vice president of Robert Mondavi Corp., and a member of the Cal State Hayward Educational Foundation Board of Trustees. "This has been a great leap forward. We're getting closer and closer to our goal."

'Mark of Distinction'

"Having the Kresge Foundation's support is a key to bringing the campaign to a successful conclusion," said Bob Burt, Cal State Hayward's vice president for University Advancement. "It is a mark of distinction to have received 'a Kresge,' and that should encourage both individuals and foundations to help us complete this important project."

"I want to emphasize that the grant is a challenge, not a match," Burt added. "In order to receive the funds, we must raise the balance of our campaign goal by Sept. 30, while also broadening the university's base of philanthropic support."

Prior gifts toward the project range from \$5 million from the Wayne and Gladys Valley Foundation to the purchase of personalized bricks by more than 500 faculty, staff, students, alumni and friends of the university.

At the time of its selection for a Kresge Challenge Award in September, Cal State Hayward was one of 99 grant recipients of the foundation in 2003. Last year Kresge awarded 158 grants worth more than \$109 million from among the 565 proposals it received.

The Kresge Foundation is an independent, private foundation, headquartered in Troy, Mich., created by the personal gifts of Sebastian S. Kresge.



This rendering shows the new Business and Technology Center, to be located between the Art and Education and the Science buildings.

Campus Technology Headquarters

The Business and Technology Center will serve as a campus headquarters for technology-enhanced teaching, learning and research in several academic disciplines. The 67,000-square-foot facility will provide a state-of-the-art home for the College of Business and Economics and programs in engineering, multimedia production, K-12 teaching and learning technology, science and online degree programs.

When the center is built, students will have access to sophisticated computer and digital imaging equipment and to cutting-edge technology systems. It will include a high-performance wireless and fiber-optic backbone with interconnectivity among several high-tech classrooms and 11 resource centers. A major feature will be a 240-seat presentation center with multimedia and video-conferencing facilities available to the campus and the community.

Students will have access to wireless computer networking and communication connections with local businesses, the university's Contra Costa Campus in Concord, and regional CSUH learning facilities in Oakland, Alameda and San Ramon. They will enjoy satellite connections to the university's international learning centers in Moscow, Hong Kong, and Singapore. The Business and Technology Center also will become the new hub for the campuswide technology infrastructure.

Campaign Gifts to Date

Alumni and friends have generously contributed \$9.4 million* in support of the Campaign for the Business & Technology Center. The following have made gifts or pledges of \$5,000 or more:

\$5,000,000

Wayne and Gladys Valley Foundation

\$500,000 and above

Jack and Susan Acosta

The Kresge Foundation*

\$250,000 and above

Kumar and Vijaya Malavalli

Mr. Louis G. Navellier

ChevronTexco

\$100,000 and above

Edward Broadbent Crabbe

SBC

Howard and Carin (Akagi) High

Owen and Erma Smith

John N. and Josephine A. Hunter

R. Zaballos & Sons, Inc.

Shailesh and Kalpa Mehta Foundation

\$50,000 and above

James D. and Theresa Celia Falaschi

CSUH Alumni Association

Joseph R. Mallon, Jr.

Intel Corporation

Mr. Louis P. Miramontes

Kriens Family Foundation

Mr. and Mrs. Gary C. Wallace

Y & H Soda Foundation

Cooper Foundation

\$25,000 and above

Anonymous

Hank and Nancy Salvo, Jr.

Dr. Georgia Babladelis

Elizabeth and Stephen D.

Mrs. Carolee Finney

Bechtel Jr. Foundation

Mr. and Mrs. Leo J. Parry

Jacinto Mortgage Group Inc.

Robert and Georganne Proctor

KPMG

\$10,000 and above

Anonymous

Richard H. Sherratt

Dale M. Allison

Philip P. and Karla Storrer

Hazel Reed Baumeister Trust

Bechtel Corporation

Mr. and Mrs. Michael Dance

New United Motor

Mahla Shaghafi and Vahid Hejazi

Manufacturing Inc.

John and Irene Madrid Kolbisen

Wells Fargo Bank

Mr. and Mrs. Chin Woo Lee

Dr. Susan D. Schaefer

\$5,000 and above

Dr. Sambhu Basu

Dr. Norma S. Rees

Mrs. Janice Batcheller

Dr. John H. Sims

Mr. and Mrs. Richard G. Carson

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Mr. and Mrs. Thomas M. Coughlin, III

Mr. James H. Songey

Mr. and Mrs. Steven G. DeVetter

Dr. Jay Tontz

Dr. and Mrs. John G. Kilgour

Robert and Amora Worrall

Mrs. Terese May Okoh

PricewaterhouseCoopers, LLP

Mr. and Mrs. David L. Owen

*The Kresge Foundation Challenge Grant of \$600,000 is contingent on raising the remaining funds needed by Sept. 30, 2004.

Alumni Donor Sets an Example

By Nancy Ackley

Alumnus Jack Acosta and his wife Susan give several reasons for their major gift to the Cal State Hayward Business and Technology Center campaign.

They realize the campus need for the new high-tech building. They are grateful for the education Jack received at the university, where he earned both his bachelor's and master's degrees. They want to help future students.

But the reason they keep coming back to when explaining their \$800,000 pledge to the building project is that they want to set an example for their children.

"We think it is important for our children to see us giving back, and we want them to see how much we value education and appreciate the opportunities that a good education can provide," Acosta said.

Susan Acosta added, "This is something that our children need to see. They need to experience the importance of giving back to areas that have been meaningful in their lives."

The Acosta contribution is the largest individual private gift to the campaign to date, and the largest gift from an alum in the history of the university.

Accepting public acknowledgment is out of character for this couple, who usually make donations anonymously. This time, however, the Acostas decided to make an exception to their approach to giving, hoping that news of their support will encourage other alumni to give back to their alma mater and to this vital project.

Jack Acosta clearly understands what the new Business and Technology Center will mean for CSUH students. He laughingly recalls being a student taking classes in the Music and Business Building 25 years ago, when the hallways echoed with the sounds of students practicing on their instruments.

He says he also knows how Cal State Hayward's College of Business and Economics has grown over the years and how much it needs new space.

Goal To Be in World of Business

Born in Oklahoma, Acosta moved to the Bay Area while still a toddler. Most of his school years were spent in the East Bay.

After graduating from Washington High



Photo by David Kong

School in Fremont, he served in the Marine Corps for four years, duty that included a 15-month hitch as a helicopter crew chief in Vietnam.

He left military service in 1971 and took a full-time job as a Fremont police officer. During his off-hours, he took college classes, first at Ohlone Community College then at Stanford University, where he quickly exhausted his college savings.

"I transferred to Cal State Hayward in 1972," said Acosta, seated in the wood-paneled office of his Danville home. "I was working full time, so it was very important for me to attend where there was a flexible class schedule. Cal State Hayward had day and evening classes. This was necessary because of my work schedule."

"We think it is important for our children to see us giving back, and we want them to see how much we value education and appreciate the opportunities that a good education can provide."

—Jack Acosta

He maintained his work and study schedule for seven years, completing his bachelor's degree with honors in 1975 and an MBA in 1978.

"As soon as I completed my master's degree, I left the police force," Acosta recalled with a laugh. "I didn't have another job yet, but my long-term objective always had been to go into the business world."

His first job was at Ford Motor Corp. He went on to Diablo Systems/Xerox and then to Atari. Then he spent nine years at Ungermann-Bass Inc., a net-working company, before moving to Tandon, a private manufacturing firm, where he was president and chief operating officer in 1993 and 1994. After helping build that company, which was sold, he then moved on.

For the next five years he worked at Sybase, eventually serving as its chief financial officer. He then became chief financial officer and vice president of finance for Portal Software, where he retired in 2001. During his tenure at Portal, he was instrumental in taking the company public.

Acosta currently serves on the boards of several corporations, including Docent, Integral Development and CommerceOne. The boards utilize his business and finance expertise, and he sits on the audit committee for both of the public companies, Docent and CommerceOne. He says he puts in about as much work time now as when he had a full-time job.

"The advantage of working out of our home," explained Acosta, "is that I can schedule my work to fit around the things I want to do with my family."

The Acostas have three children, ages 10, 12 and 17, living at home. A 20-year-old daughter is in her junior year at the University of Washington.



From left, economics Professor Charles Baird, President Norma S. Rees, Campaign Chair Henry Salvo, and donors Erma and Owen Smith viewed the model of the new Business and Technology Center.

Smith Center Founders Make Gift of Property To Help CSUH Complete New Campus Building

Owen and Erma Smith, founding and sustaining donors of The Smith Center for Private Enterprise Studies at California State University, Hayward, have made a gift of land to the university. The couple designated that the entire proceeds of their property donation go to the Business and Technology Center campaign.

The land has a total appraised value of \$176,000. After receiving the Smith's gift of land, the university needs \$600,000 to conclude the campaign.

Although neither of the two attended Cal State Hayward, they chose the university as the home of The Smith Center in 1991. The Center sponsors lectures, research, seminars, conferences, and courses to teach the principles of free enterprise to the future leaders of business and society.

"We are really looking forward to the Smith Center being housed in this beautiful new building," said Owen Smith during a December visit to the campus.

The new Business and Technology Center, to be built near the center of the Hayward campus, will be the first new academic building there since 1971. In addition to providing a permanent home for the Smith Center, the four-story Business and Technology Center will provide a state-of-the-art home for programs in technology management, engineering, multimedia production, international trade, marketing, e-commerce and online degree programs.

"We are most grateful to the Smiths for their continuing support of this university," said Robert Burt, vice president for University Advancement. "Through their gift of property, they have brought us much closer to the campaign goal for this project."

The campaign goal is to raise \$10 million toward the project, with the remainder of the funding to come from state bond funds, approved and designated for capital projects, and from Cal State Hayward funding.

The donation by the Smiths followed the announcement of a \$600,000 Kresge Foundation challenge grant, which will be awarded if Cal State Hayward completes its fund raising for the new building by October 2004.

Owen Smith told Burt, "When we read about the challenge grant, we decided it was time to give. We already had decided to support the campaign and knew that giving at this time would help make certain the university would receive the Kresge funding."

University President Norma S. Rees expressed her thanks to the Smiths during a recent meeting and acknowledged them as "the university's greatest benefactors."

The goal of the campaign is to conclude the fund raising to enable the university to break ground for the Business and Technology Center by fall 2004.

Additional information on the Smith Center for Private Enterprise Studies is available at (510) 885-2640 or at www.thesmithcenter.org.

Why They Give

Alumni Donors Share Why They Have Given to the Business and Technology Center

Photos by Ben Ailes

Janet Owen

B.S. Biology, '73

After studying a pre-pharmacy curriculum at U.C. Berkeley for three years, Janet Dalrymple left college to marry David Owen. The couple had a daughter, Sherry, in 1966 and a son, Wesley, in 1968. Both children also are graduates of Cal State Hayward.

"I'm a very intense person," Janet Owen confessed, "and by the time Sherry and Wes started grammar school, I knew that if I didn't go to work, I would end up micro-managing their lives."

Knowing her career options would be limited without a college degree, Owen enrolled at Cal State Hayward and completed her bachelor of science degree.

Jobs for biology majors were not plentiful during the early 1970s, so she decided to begin a master's degree program at CSUH while continuing her job search. One day she spotted a job listing on a campus bulletin board and applied for a position with Bechtel, the San Francisco-based firm famous for engineering and constructing mammoth projects worldwide.

Bechtel was hiring for their new environmental permitting group, and Owen's bachelor's degree landed her a good job doing baseline studies and environmental impact reports for projects such as steel mills, power



"David and I give to the CSUH Business and Technology Center because Cal State Hayward made it possible for us to have great careers.... Cal State Hayward does a great job of serving the business community of the greater Bay Area."

plants and nuclear waste disposal facilities. Bechtel projects are widespread, and she has worked all over the U.S., including a two-year assignment in Alaska, during which "David took the kids to their guitar lessons and soccer practices," she said.

Owen eventually earned an MBA and moved into business development and sales for Bechtel's Advanced Energy Technology division. She worked there for about six years before returning to the environmental side, a career change that included one-year as environmental manager for the Hong Kong Airport project. Owen then returned to the San Francisco office as a vice president, managing Bechtel's Asian Pacific offices.

Janet and David recently retired, he from his career with the East Bay Municipal Utility District. The two enjoy community work, life in San Ramon, weekend trips to their property in the Sierra, and their family, which now includes five grandchildren.

"David and I give to the CSUH Business and Technology Center because Cal State Hayward made it possible for us to have great careers, and we want to give back to the school that helped us gain the skills needed to get started," she said.

"Cal State Hayward does a great job of serving the business community of the greater Bay Area. Our business community needs people skilled in technology and business. Having a center dedicated to business and technology will focus CSUH resources on these critical areas."

William Gray

B.S., Business Administration, '63

Over the years William "Bill" R. Gray has learned from many people and many experiences, and he willingly talks about the people and events that have influenced his life.

He attended three colleges before completing his bachelor's degree at Cal State Hayward. Gray served in the military, worked for others and ran his own businesses. Currently he is a successful certified public accountant with an office in San Francisco.

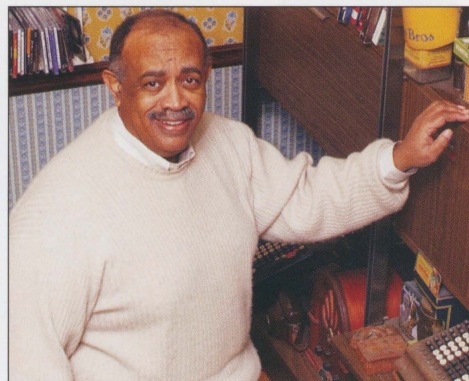
"It was my father who instilled in me the concept of 'community tithing,' giving back and helping others," Gray said explaining why he contributes to charities, community organizations and his alma mater.

Born in 1938 to Gilbert and Alice Gray, he began life in East Texas. At the end World War II his family moved to Marin County and eventually made Santa Rosa the family home.

He joined the Army after graduating from high school. After serving a two-year hitch, he enrolled at Santa Rosa Junior College, then transferred to U.C. Berkeley to study business.

When he learned how many extra classes he would need to earn a degree from Berkeley, he transferred again, this time to Cal State Hayward, where he finished his degree in just three quarters.

At Hayward he found support from accounting faculty member Harry



"My gifts to charities and to Cal State Hayward and its new Business and Technology Center reflect my commitment to 'community tithing,' something my father passed on to me."

Buttimer, who was his mentor at both U.C. Berkeley and Cal State Hayward.

"Throughout my life, whenever I needed a letter of reference, he vouched for me," Gray said.

"In the spring of 1962, it was easy to attend Hayward State, which was located at Hayward High School," he said. "And I was able to earn a living umpiring baseball games at the high school."

Gray passed the state auditor-accountant exam even before he got his bachelor's degree and was hired by the State of California. He spent two years as an auditor-accountant, then held a management position with Kaiser Aluminum, and eventually went into business for himself, opening two stores in San Francisco's Filmore District.

In one store he said he sold "anything and everything." His other business, two doors away, was The More Bookstore, featuring books by and about Black people. His neighbors in

the Filmore, who often stopped by to visit, included Black Panthers Huey Newton and Bobby Seale and entertainers Sly Stone, Larry Graham, Carol Doda, Red Foxx and Ivan Dixon.

Gray returned to accounting in 1971 and in 1973 married his wife, Ella, who taught microbiology at Cañada College. Only eight days after their marriage, they brought home their adopted baby son, Philip. They

See Gray, page 15

Mike Jacinto

Business and Marketing, 1971-74

During his junior year at Cal State Hayward, Mike Jacinto got an offer he couldn't refuse. He had been working part-time at a health club, and the manager offered him a full-time management opportunity in a salary range comparable to jobs requiring a college degree.

"I told Bob Rodrigo, our football coach, 'I'll be back next quarter,'" Jacinto recalled, "and coach told me, 'You won't be back.'"

The coach was right. Jacinto jumped into the world of full-time employment and moved up the management ladder.

"I've been guilt-ridden ever since," he confessed during a conversation as he drove from the Modesto office to the Pleasanton office of Jacinto Mortgage Group, Inc., the company he founded in 1991. "It is a firm that encourages



"I'm supporting the Business and Technology Center Campaign because I want to give back, both financially and motivationally, to Cal State Hayward. I think this exceptional new building will motivate students into staying in college and completing their degrees."

education as a prime tool for success."

Jacinto started full-time at Health Industries, managing health clubs, beginning in the winter of 1975. He stayed until 1978, when he hooked up with Harvey Gabel, another Cal State Hayward alumnus. Gabel was selling real estate and encouraged Jacinto to go into that field.

After a few years, Jacinto switched from real estate to the mortgage side of the business and worked as a mortgage broker during the early 1980s. In 1991 he opened his own company, which has grown and now has seven offices, in Fremont, San Francisco, Napa, Walnut Creek, and Rocklin, as well as Modesto and Pleasanton. The company employs 45 loan officers, including his wife Mary, who works in the Pleasanton office, and staff.

The Jacintos live in Danville with their son Ryan.

Robert Worrall

B.S., Business Administration '84; MBA '86

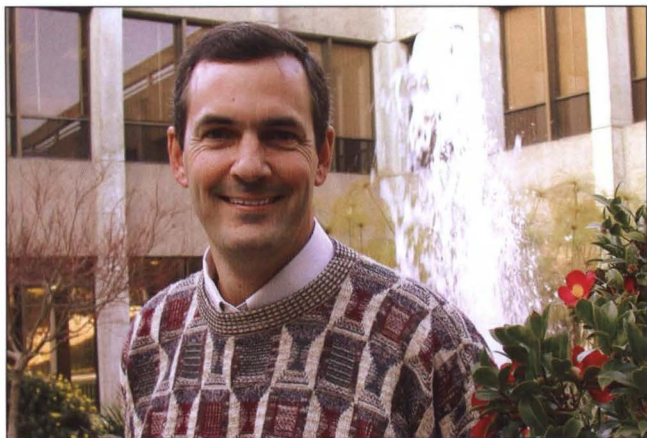
When Robert Worrall thinks of the years he was earning his degrees at Cal State Hayward, he recalls they were not the most leisurely of his life. He was working full-time, got married, bought a house, and had two children during that period.

During the mid-'80s he put in eight-hour workdays, attended classes four nights a week, and looked forward to weekends when he could spend time with his young family.

His discipline and the sacrifices he and his family made eventually paid off. Worrall is now vice president of Information Technology Governance for Sun Microsystems, Inc., overseeing staff functions for the company's 2,000 information technology employees working around the world.

During his Cal State Hayward days, his full-time job was a production management position for Jacuzzi in Walnut Creek, a job he held until

See Worrall, page 15



"The new Business and Technology Center at Cal State Hayward will be a terrific addition to the school. With cutting edge technologies, this facility will offer students an educational opportunity not available on any other CSU campus."



"I'm very grateful to Cal State Hayward because it provided me with a well-rounded education."

I am very excited about the Business and Technology Center and pleased to contribute toward this new building, which will enable faculty to prepare students for the 21st Century."

Vahid Hejazi

B.S., Business Administration, '81

Vahid Hejazi's father had the vision that his sons would come to the United States, get a good education and return to their homeland. His parents stayed in Iran, and after a while they realized their sons would not be returning home to live, but only for visits.

The three brothers, all Cal State Hayward graduates, have become successful businessmen, two living in California and one in England.

Vahid Hejazi, the youngest of the three, immigrated to California when he was 14 years old and lived with his brothers for the next 13 years.

His eldest brother, Majid, was the first to graduate from Cal State Hayward in 1969. He now lives in London, where he owns a restaurant.

His other brother, Hamid, became a restaurateur with five restaurants in San Francisco.

During his college days, Hejazi was working, studying and getting to know Mahla Shaghafi, another student from Iran whom he met when they

See Hejazi, page 15

CAL STATE HAYWARD

Awards Gala

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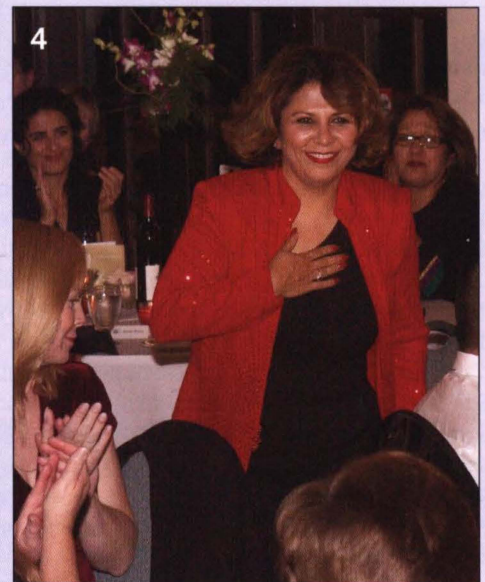
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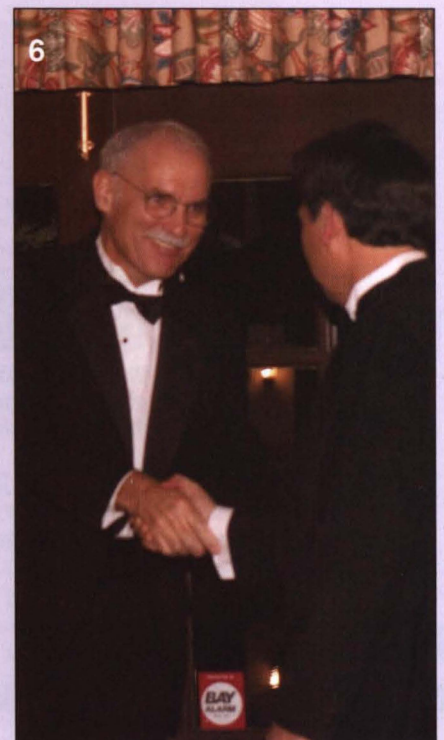
Conroy's Flowers of Pleasanton

Members of the university community, alumni and friends of the university celebrated at the Cal State Hayward Awards Gala on Nov. 7. The event, at the Sequoyah Country Club in Oakland, recognized the year's Outstanding Professor, Outstanding Alumna, Outstanding Alumna Teacher, and individuals who have made generous contributions to the university over the past year.

1. President Norma S. Rees congratulated David Eshelman, the university's Outstanding Professor.
2. Alumni Carin (Akagi) and Howard High received the President's Award, recognizing donors of \$100,000 or more.
3. Educational Foundation trustees Gary Wallace, left, and Henry Salvo, stood to be recognized.
4. Mahla Shaghafi was applauded as she went to the podium for her introduction as the 2003 Alumna of the Year.
5. Alumni Association board members gathered for a group photo before dinner. Standing, from left, are James Nicholls, James Chamberlain, Nancy McKay, Gina Johnson, Charles Fisher and Lee Bateman, and, seated, Ravi Mistry and Monica Pacheco. (Board members not pictured are Cindi Newbold, Deborah Taylor, Bill Firestone and Douglas Walsh.)
6. Bob Burt, vice president for University Advancement, introduced and congratulated Howard High.
7. Outstanding Alumna Teacher Lee Glover, left, praised her Cal State Hayward teacher and mentor Eleanor Cohen, music professor emeritus.
8. The Trustee's Commendation Award was presented to Donald Allison, who was unable to attend but was represented by his brothers, Tom, left, and Dale Allison, both who also donate generously to the university. The Trustee's Commendation, presented by Howard High, recognizes donors of \$50,000 or more.
9. Nearly 170 guests enjoyed the banquet at the Sequoyah Country Club.

Photos by David Kong





News from the CSUH Colleges

College of Arts, Letters and Social Sciences

- Public Administration Professor Ann Cunliffe received the Breaking the Frame Award from the *Journal of Management Inquiry* for her article "Social Poetics: A Dialogical Approach to Management Inquiry." Each year the publication's editorial board evaluates articles and selects one that board members believe examines the most innovative approach to management inquiry.



Ann Cunliffe

- Musicians in the Cal State Hayward Jazz Ensemble made a 19-day tour of Europe during the summer, performing in France and Switzerland. According to David Eshelman, director of the jazz bands, the European audiences often did not want the Cal State Hayward musicians to leave the stage and had them play at least three encores a night. The Jazz Band played on the main stage at the Verona Jazz Festival and on satellite stages at Jazz a Vienna, the Montreux Jazz Festival and the Umbria Jazz Festival.



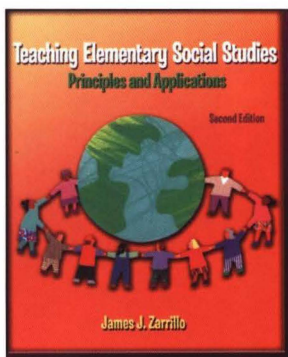
The CSUH Jazz Ensemble poses for a group picture at the Petit Palais during the Montreux Jazz Festival in France.

Augmenting the Jazz Ensemble were other students from the Cal State Hayward Department of Music, bringing the total number of student musicians to 27.

College of Education and Allied Studies

- Former faculty members in the School Administration and Supervision Program, now known as Educational Leadership, are organizing a reunion of alumni from the years 1970 to 1985. Those who wish to participate in the event are asked to contact Barbara Manning, from the class of 1973, at (510) 521-8037 or at bamanning2002@aol.com as soon as possible.
- James Zarrillo, professor of Teacher Education, has published the second edition of his book *Teaching Elementary Social Studies, Principles and Applications* (Pearson/Merrill Prentice Hall, 2004).

The text covers teaching theory and the use of technology in teaching social studies. The new edition provides lesson plans related to national curriculum standards along with more than 150 instructional activities.



College of Science

- Julia Norton, chair of the Dept. of Statistics, received the 2003 Sue Schaefer Faculty Service Award, presented by Don Wort, former chair of the Academic Senate. She was nominated for the honor by Michael Leung, dean of the College of Science, who cited her "admirable record of sustained service to the CSUH faculty on all levels since she joined the university in 1974."

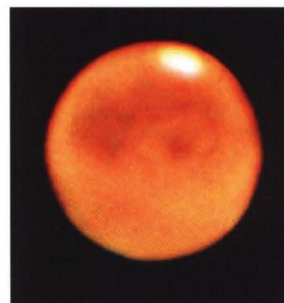


Don Wort and Julia Norton

Norton has served on the Academic Senate's Executive Committee and on many other university committees. According to Leung, Norton "has pursued her teaching and research responsibilities tirelessly, has an admirable record of sustained service, and has been a mentor to young faculty."

- Geological Sciences Professor Detlef Warnke presented "A History of Ice Rafting at Agulhas Ridge, South Atlantic," with graduate student Lora Teitler, to the American Geophysical Union. Warnke also was co-author of a poster dealing with sea surface temperature warming in Southern Hemisphere oceans, presented at the University of Lausanne in Switzerland.

Biology Professor Christopher Kitting took this photo of Mars' south polar ice cap during summer 2003, when the Red Planet made its closest approach to earth in 60,000 years. This image, showing the "Eye of Mars" or *Solis Lacus* at the top, was taken with Kitting's newly designed orthoapochromatic refractor telescope and digital image processing, which yielded color images at 600x power.



College of Business and Economics

- The Brazilian state of Santa Catarina has students in Cal State Hayward's Transnational Executive MBA, known as TEMBA, developing a marketing plan to help attract American tourists. While 300,000 Americans visit Brazil annually, few go beyond the Amazon and Rio de Janeiro, according to Gilmar Gnazeu, secretary of tourism for Santa Catarina.

TEMBA is a special 13-month master's degree program designed for mid-career and senior executives. It focuses on developing global business and leadership skills. In addition to attending classes once a month in the San Francisco Bay Area, participants take three overseas trips, visit companies and participate in an international consulting projects. Client companies pay a fee for the consulting project, conducted by teams of TEMBA participants under the supervision of Cal State Hayward's international business professors. "Team Turismo," working on the Santa Catarina project, is expected to give its report in October 2004.

2003 Outstanding Alumni Teacher Creates Student Harmony

By Barry Zepel

Lee Stevens Glover, Cal State Hayward's 2003 Alumni Teacher of the Year, has taught music in the Fremont Unified School District for 32 years.

"I had wanted to be a music teacher since I was in the eighth grade," said Glover, who began teaching at Irvington High School in Fremont in 1972. "Teaching choral music to teen-agers is the joy of my life because they are excited to discover beautiful music."

"If I expect teen-agers to master something, they will succeed as long as I can break down the complexities into learnable pieces."
- Lee Glover

Glover had studied music at Cal State Hayward, performing in the Chamber Chorale, directed by Rudolf Saltzer, and in the College Singers and Chamber Singers, directed by Harry Carter. She earned a B.A. in music ('71) and later studied voice with CSUH professors Eleanor Cohen and Edwin Barlow, earning an M.A. in vocal performance ('79).

She accepted a split assignment in 1979, teaching at both Irvington and Mission San Jose High School, from which she graduated in 1967. She directed the Concert Choir and Chamber Chorale at Irvington while rebuilding the choral classes at Mission San Jose. She also created a blended choir of



Outstanding Alumni Teacher Lee Glover, standing, was joined by Roy, her husband, and Helen Stevens, her mother, at the 2003 Gala.

advanced students from both schools.

"If I expect teen-agers to master something, they will succeed as long as I can break down the complexities into learnable pieces," Glover said.

"By her very example, she leads other music educators in our district," said Garo Alan Mirigian, who nominated Glover for the award. "Lee organizes large-scale musical tours throughout California that involve scores of students, travel and housing arrangements and performance schedules," said Mirigian, now principal at Fremont's Centerville Junior High. "She's done this for 30 years."

An annual spring tradition for her high school singers is a joint concert with The Notables, a San Leandro High School choir directed by Roy Glover, her husband of 27 years. After this concert the entire company embarks on a concert tour of California high schools and Mission Santa Barbara.

"We joke that this 80-voice choir is related by marriage," she said.

Still performers themselves, Lee and Roy Glover, who met as music students at CSUH, are members of the San Francisco Bay Area Chamber Choir. Glover has served as a master teacher for many Cal State Hayward students. She was named "Outstanding Teacher of the Year" in 1985 and 1999 by the Fremont Schools Management Association, and was named a Distinguished Teacher by the Presidential Scholars Program in Washington, D.C. in 1993.

1970s

Ralph Cook, B.A., Sociology ('70) is a Superior Court commissioner in Merced, a position he has held since 1998. The Merced court has six judges and four commissioners, and Cook presides over cases ranging from misdemeanors to felonies. Previously, he served as a Merced Municipal Court commissioner (1991-98), a Merced Municipal Court referee (1988-91), and the Merced deputy district attorney (1987-88). He had a solo private law practice from 1979 to 1987 and worked in a law firm from 1973 to 1979. He graduated from Hastings College in 1978.

Judith Lea Koretsky, B.A., English Literature ('71), M.S., Clinical Counseling ('87) has written *The Eternity Look* (Regent Press, 2003), a post-World War II thriller set in San Bernardino and San Diego counties. The story deals with the search for someone waging a vendetta against World War II sailors. In the 1990s Koretsky wrote for the *Ellery Queen Mystery Magazine* and the *Third Woman Sleuth Anthology*. Her previously published books are *Wall of Darkness*, a mystery novel set in Hawaii, and *Leading the Recovery*, a text for educators and therapists working with



Koretsky

adult children of alcoholics. She is a public investigator for a Bay Area children's protective unit.

Roy Rasmussen, B.S., Mathematics ('71) bought the Livermore Valley Tennis Club with his business partner Kim Fuller in 1983, when the club had fewer than 190 members. While the two young men had limited business experience, Rasmussen had been an assistant manager of Oakland's Grand Lake Theater for 16 years, and the two were able to find investors for their enterprise. During their 20 years of ownership, the club has grown to 1,800 members and has a \$1-million-a-year payroll. Rasmussen says the guiding principle of their business has been good customer service. A resident of Oakland, he collects classic cars and is the proud owner of a '46 Packard, a '67 Jaguar XKE and an '82 Ferrari.



Rasmussen

David Hickman, B.A., Political Science ('72), MPA ('74) is senior procurement manager for Shaw Environmental, Inc., a Fortune 500 company that performs engineering, homeland security, environmental and construction services

worldwide. Hickman says it was Cal State Hayward Professor Scott Edwards who got him "thinking what being a student is all about." He said he was enjoying his post Vietnam service years and not focusing on his studies when he first came to Cal State Hayward. Professor Edwards told his class that he was disappointed with many exams because the students just regurgitated information from the text. When Hickman saw he had earned an "A," he said "a light went on, revealing what education is all about." He earned his MPA at Cal State Hayward under the guidance of Professor Richard VrMeer. He worked for the Department of Energy, Bechtel Corp., and Kaiser Engineers, and then spent 14 years at IT Corp., which was purchased by Shaw Environmental. He and his wife of 37 years, Sue, have three children and reside in Lafayette.



Hickman

Nancy (Macaulay) Hird, Teaching Credentials ('73) is the author of *Marty's Monster* (1993) and *Jessica Jacobs Did What?* (1994), children's books from



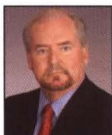
Hird

Continued on page 14

CSUH Alumni Class Notes

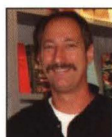
Standard Publishing. Her articles on topics for children, teens and adults have appeared in a wide range of periodicals. Two of her articles, written for teen-age boys, will be published this spring in *Breakaway* magazine. In March Hird will teach a class on writing for children at the Redwood Chapel's Christian Writers' Seminar. Her husband, Thomas Hird, chairs the Theatre and Dance Department at CSUH. She is active in Friends of the Arts, a volunteer organization that supports and promotes arts activities at the university.

Victor Quint, B.S., Accounting ('74) is the new president and chief executive officer of 1st United Services Credit Union, a \$650 million credit union with 15 branches in California and Nevada. He is also a certified chief executive through the Executive Development Program offered jointly by Cornell University, the Hass School of Business at U.C. Berkeley, and the Darden Graduate School. After graduating, Quint worked at a Bay Area-based CPA firm, then became chief financial officer for the GoldenOne Credit Union in Sacramento (1978-88). He was president and CEO of Santa Clara County Credit Union in San Jose (1988-93) and then CFO of the Oregon Community Credit Union in Eugene, Oregon (1993-2003). His new office is in Pleasanton. A community chartered credit union, 1st United Services Credit Union is open to anyone living or working in Alameda, Contra Costa or Kings counties. His daughter Stacey Quint, also is a graduate of Cal State Hayward (B.A., Liberal Studies, '95). His wife Menda is a CPA, and they have two teen-age sons.



Quint

Craig Carrozzi, B.S., Recreation, Sociology emphasis ('78) wrote *The Curse of Chief Tenaya* (Southern Trails Publishing, 2003), a post-Gold Rush historic novel set in the Bay Area, California's Central Valley, and the Yosemite/Hetch Hetchy region. Carrozzi, now a San Francisco resident, also is the author of *Wedding of the Waters*, a chronicle of a trip on the Amazon River; *City 'Scapes*, a nostalgic look at the S.F. Giants in the 1960s; and *The Road to El Dorado and The Festival of Conception*, books that complete his trilogy of South American travel books. His latest book is available in Cody's Books in Berkeley, in Yosemite National Park valley stores, and the Pioneer Bookstore on the CSUH campus. It also can be ordered directly at (800) 247-6553.



Carrozzi

1980s

Tony Furtado, Music, Art, General Education ('86-'89) was studying art and music at Cal State Hayward when he entered the Grand National Banjo Championship, held in Kansas, and won. He began touring, performing bluegrass

and old-time music, and signed a recording contract with Rounder Records. In 1992 he released "Swamped," his debut solo, and then "Within Reach." He has recorded with many top musicians, including Earl Scruggs. In 1993 he began performing with Sugarbeat, a folk-funk-acoustic-bluegrass band. He currently performs and records as Tony Furtado and the American Gypsies. In September 2003 the band released the CD "Live Gypsy," on Dualtone Records.



Furtado

Al Simmons, B.S., Business Administration ('87), M.S. Physical Education ('91), made his NFL coaching debut last season with the San Francisco 49ers after 17 seasons as a college coach. Simmons coaches the 49ers secondary. His coaching career began at Cal State Hayward (1986-94), where his unit was first in the conference in scoring defense and second in total defense in 1992. He also coached at San Francisco State (1994), Montana State (1995-'96), Idaho State (1997), U.C. Berkeley (1998-'00), and Oregon State (2001-'02). He worked at training campus for the Oakland Raiders (1993), Arizona (1996), San Diego (1999) and Dallas (2000). A Northern California native, Simmons was a linebacker for three seasons at Oakland High School, where he graduated in 1981. In college, he was an All-Nor Cal Conference selection in 1983 and 1984.



Simmons

Winthrop Marshall, B.S., Business Administration ('88), MBA ('95) is vice president of finance and CFO for the Christian Church Homes of Northern California, where he has worked since 1990. Christian Church Homes is a private, non-profit corporation that provides affordable housing for communities. Marshall recently was elected treasurer of the Board of the American Association of Homes and Services for the Aging and will be responsible for managing its \$16 million program budget. An Oakland native, he graduated from Fremont High School before attending CSUH. When he is not volunteering, Marshall enjoys spending time with his two daughters, both college students.



Marshall

1990s

Diane Aguinaga, B.A., Political Science, Business minor ('90) is a sergeant with the Antioch Police Department. After earning her bachelor's degree, she had an internship with the Chevron Corporation and worked in Europe. When she returned to the United States, she was employed at the Contra Costa Sheriffs Department, where she worked for more than two years. She joined the Antioch Police



Aguinaga

Department in 1993. She and her husband Paul live in Brentwood with their two-year-old daughter.

Ken Fuller, B.S., Finance ('90), B.S., Real Estate, Geology ('93) was the last student elected student body president at Cal State Hayward and the first person to serve as chair of the Board of the Associated Students. After graduation he worked for the U.S. Geological Survey doing chemical research. He then did design work in the areospace industry. For the past year and one-half he has had a property appraisal business.



Fuller

Steve Smith, B.S., Biology ('90) is the Rocky Mountain region human relations director for Pfizer Global Pharmaceuticals and works in Centennial, Colorado, near Denver. After earning his bachelor's degree, Smith served in the military as a 2nd lieutenant and completed aviation training. He was a Medevac pilot for seven years before leaving the military and joining Pfizer, where he was a human resources supervisor and director.



Smith

Matthew Matsuoka, B.A., Art ('90) exhibited his large scale photographs at the San Francisco Museum of Modern Art Artists Gallery at Fort Mason in January 2004. He is currently employed at Cal State Hayward as a senior graphic designer in the office of University Advancement. Matsuoka will be exhibiting paintings in Los Angeles and San Francisco later this year. View his art at www.matsuokastudios.com.



Matsuoka

Michael Jayme, B.S., Criminal Justice ('92) is a juvenile hall group supervisor in San Mateo County, where he has been a deputy probation officer since 1998. His wife Martha (Copado) earned a B.S. in business in 1994 and a teaching credential in 1995. She teaches in Hayward, and the couple reside in Fremont.



Jayme

Damian Smith, B.S., Business ('93) began his career with Walgreens, the retail drug store, while he was still a college student. He has been manager of stores in Oakland and El Cerrito. He and his wife, Bridgett, live in Oakley.



Smith

Edward Godfrey, B.A., Psychology ('95) is a telecommunications consultant and strategist, a field in which he has been involved for 20 years. He specializes in network planning, site

development and training. Recently he has been handling real estate acquisition, zoning and permits for the metropolitan area segments of a high capacity long distance fiber optic system from Washington, D.C. to Boston. The Danville resident also has conducted training in site acquisition and developed deployment strategies for wireless licensees throughout the United States.



Godfrey

Shon Dormoy, MBA, Accounting emphasis ('97) works for the U.S. Dept. of Health and Human Services as a senior auditor for Medicare. During a recent campus visit, the certified public accountant described his job as one to "save the Medicare trust fund." He and his wife, Jennifer, reside in Fremont and have a daughter, Megan, 10.



Dormoy

Michelle Robinson, B.S., Psychology, Industrial emphasis ('98) works in human resources for Household Financial Corporation-Beneficial. After graduation she was hired at a staffing agency and eventually became its personnel supervisor. She then joined HFC-Beneficial and now works in San Ramon. She married Kevin Robinson, a 1995 Cal State Hayward alumnus, and they have a daughter Kaila, 9 months old.



Robinson

Jody Stowers, B.S., Industrial Psychology ('98) is co-manager of the Union City Wal-Mart store. He completed management training at the Pleasanton store and has worked at five different stores, working as an assistant manager and as an operations manager before being promoted to his current position. He is a resident of Livermore.



Stowers

2000's

Diana Teng, B.S., Business Administration ('01) is a human relations assistant at STARS Behavioral Health Group. Concurrently she is completing work on an MBA degree at Cal State Hayward.



Teng

Najeebah Mpagazi, B.A., Mass Communication ('02) works for the East Bay District of United Parcel Service as a human resources recruiter. She began working for UPS as an intern and was promoted to the position of part-time supervisor. She works at the Oakland Hub for UPS. She uses her free time to travel and to prepare for the graduate management admission test. She is planning to earn a master's degree in business administration.



Mpagazi

Manuel Corsino, E-Commerce Trade certificate ('03) works for the Sherwin Williams Company in Concord while he continues his education at Cal State Hayward in the MBA program. He was born in Alexandria, Virginia, but he lived in Argentina prior to moving back to the U.S. to study in March 2003.



Corsino

Ken Culp, B.A., Liberal Studies, business minor ('03) has worked for the Fremont Unified School District for 15 years. Currently he is a property control technician.



Culp

In memoriam

Alumna

Adaline Herriman De Lorenzo, M.S., Teacher Education ('79) died March 31, 2003. She is survived by her husband, Theodore De Lorenzo of Rohnert Park.

Share news about careers, accomplishments, and changes in your life with other alumni through *Haywire*. With your news, include your address, phone number, degree earned, major and graduation year, along with a current photo, color preferred. All photos will be returned. Mail to: Alumni Association - *Haywire*, CSUH, 25800 Carlos Bee Blvd., Hayward, CA 94542, or send information to: nackley@csuhayward.edu.

Worrall, continued from page 9

1988, when he left to join the start-up company Worlds of Wonder in Fremont. The toy company became famous by manufacturing Teddy Ruxpin, an immensely popular stuffed bear with interchangeable tapes that enabled it to talk and sing to children. Worrall was with the firm for about seven years, during which the company went public.

He joined Sun Micro Systems as a business systems analyst in the early 1990s.

"I've been with Sun ever since. It's a great company that has offered me tremendous opportunities," he said. "As vice president for Information Technology Governance, I am responsible for developing the business and financial plans for the I.T. organization and for building a comprehensive portfolio management strategy for it."

During his tenure with the company, he has spent several years living in Europe and has traveled the world extensively.

The Cal State Hayward alumnus and his wife Amora have two sons, Jeffrey and Jonathan.

Worrall explained his support for the campaign to build the new Business and Technology Center.

"Cal State has always been a leader in the use of technology among the CSU schools," he said, "but this new facility will put it in a whole new league. With cutting edge technologies, this facility will offer students an educational opportunity not available on any other CSU campus."

Hejazi, continued from page 9

both attended Ohlone College. The two transferred to Cal State Hayward and graduated together with degrees in business administration.

A week after graduation they were married in a traditional Iranian ceremony in Fremont.

Hejazi studied business with an emphasis on industrial relations, and in 1981 he was ready for a full-time job. He began working in sales and then decided to be his own boss and opened a small appliance store in Sunnyvale. He sold that business in the late 1980s and began looking for another good business opportunity.

While researching business options, he worked with Hamid, helping him manage several restaurants his brother owns in San Francisco.

In 1997 Hejazi purchased Conroy's Flowers in Pleasanton, a busy and successful florist shop that he has run for the past six years.

The couple have two children. Their daughter Sahar is 21, and their son Ali is 18.

Gray, continued from page 8

were now a family of three.

"Now that made me realize I had to get serious!" Gray said.

He studied, passed the certified public accountant exam, and, in 1978 started his own CPA business.

The couple still live in the family home they built in San Francisco in 1978. Philip is now 30, and Alicia, the daughter they adopted in 1977, is 26.



Photovoltaic tiles have been placed atop the KPE and Music and Business buildings, one of many major capital improvement projects under way at Cal State Hayward.

Solar Panels Installed On Campus Rooftops

The university has nearly completed the installation of photovoltaic panels, also known as solar panels, on the rooftops of four campus buildings—Music and Business, Art and Education, Physical Education and Meiklejohn.

The installations began in October and are expected to be completed by spring 2004. When finished, it will be the largest solar electric installation at any university campus in the world and one of the five largest solar electric systems in the nation. It will be able to generate 1,000 kilowatts of power and provide 30 percent of the electricity required by the campus at peak times. It is expected to reduce utility costs by \$200,000 annually.

Project Manager Terry Beebe said the system has benefits in addition to power generation. The installation complies with an executive order that requires state institutions to increase energy conservation. While generating electricity, the system also will provide insulation and protection to the roofs from weather and UV radiation, reducing heating and cooling energy costs and extending roof life.

The California Public Utilities Commission, through a rebate from Pacific Gas and Electric, is funding approximately half of the \$7.11 million cost of the project. The university will pay the balance and anticipates recovering its cost and much more over the life of the system.

Please, Don't Hang Up!

If you receive a call from your alma mater requesting support, please, don't hang up.

While the new National Do Not Call Registry restricts telemarketing, this law exempts charities, including educational institutions and third-party callers soliciting on the behalf of educational institutions.

Alumni and donors who do not want to be contacted may tell any university caller that they wish to be added to the university's do-not-call list, and Cal State Hayward will honor these requests.

However, when you receive a call from a student, alumnus or other university representative asking for your support of the Cal State Hayward Leadership Fund, please remember that the university needs your help to maintain the opportunities and quality program enjoyed by previous generations of students.

So, should you receive a call from your alma mater, please don't hang up!

International Enrollment Grows At CSUH Over Past Five Years

An annual survey of the Institute of International Education again ranked California State University, Hayward among the hottest American destinations for students from throughout the world.

The university ranked sixth for enrollment of international students among U.S. institutions granting master's degrees, according to the recently released survey. During the 2002-03 academic year, there were 1,572 international students from more than 100 countries at CSUH, an increase of 6.2 percent, or 92 students, over the previous year.

Cal State Hayward wasn't even listed in the top 40 as recently as 1998, according to Ray Wallace, who directs the university's Center for International Education.

"Outstanding academic programs, such as those in our Computer Information Science Department, and our location in the Bay Area are attractive aspects for many international students," Wallace noted.

The university also offers a wide variety of cultural clubs on campus that reach out to students whose backgrounds are European, Afghan, African, Asian Pacific, Chinese, Indonesian, Hong Kong, Indian, Hispanic, or Filipino.

Cal State Hayward ranks third in the CSU system for attracting international students, behind only San Francisco State, second in the survey. Long Beach State ranked No. 4.



The "Bear Brigade" in the Office of Accounting and Fiscal Services, included, clockwise from upper left, Debbie Harris, Charlene Keilough, Agnes Cruz, Nancy Ammerman, Socorro Medrano, Hoa Dong and Marie Bressler.

Campus Donates Teddy Bears, Books

The university community donated teddy bears, books and other requested items to benefit the Calico Center's Child Abuse Listening, Interviewing and Coordination Center. The annual CSUH gift drive was coordinated by the staff in the Accounting and Fiscal Services Department, who collected new teddy bears and other stuffed animals, journals, 75-minute VHS tapes and children's books. Donations were delivered to the center in mid-December.

News from the California State Universities



California State University, Hayward is one of the 23 campuses that constitute the largest university system in the world. More than 400,00 students are enrolled statewide in the CSU system. This summary provides news of the CSU system and its other campuses.

CSU Chancellor's Office – The California State University system reports a steady growth in minority faculty hiring statewide, according to a recent report. Of the 950 tenure-track appointments made in fall 2002, 269 faculty members or 28 percent, were ethnic minorities.

CSU, San Marcos - The CSU Board of Trustees named Karen S. Haynes, former president of the University of Houston-Victoria, as the new president of Cal State San Marcos. Feb. 1 was her first day on the job. She succeeded former President Alexander Gonzalez, who was named president of CSU Sacramento in July.

The university also has just received a \$3.6 million federal grant to study the qualities in the human voice that may indicate clinical depression. The National Institutes of Health funded the depression project, which researchers say could bring treatment to far wider numbers of people for a condition that often goes undiagnosed.

CSU, Monterey Bay – The university will begin construction on a new library for the campus in fall 2004, as it continues to transform the former Army base into a college campus. The new structure will be four and one-half stories and have 200,000-square-feet. The library will cost \$64 million. It is expected to be completed in 2007.

CSU, Chico - Dr. Paul J. Zingg, provost and vice president for academic affairs at California Polytechnic State University, San Luis Obispo, was named the new president of California State University, Chico by the CSU Board of Trustees. Zingg, a professor of history, has been provost at Cal Poly San Luis Obispo since 1995, where he also served as dean of the College of Liberal Arts from 1993 to 1995.

California Maritime Academy – Following the Sept. 11 attacks, the Maritime Academy developed the new undergraduate major "global studies and maritime affairs," the first of its kind in the country. In the current climate of maritime piracy and terrorism, more people are needed to study the issues of security and to train to counter threats, said Donna Nincic, program director and maritime security specialist.

CSU, San Luis Obispo and CSU, Pomona – "Bob's Barnacle Band," the Tournament of Roses Parade float created by student volunteers from the two Cal Poly campuses, won the 2004 Founders' Award. This year's parade theme was "Music, Music, Music," and it was viewed by more than 350 million people worldwide. Students worked nearly year-round to design, construct, decorate and finance their entry.



A crew installs telecommunications infrastructure in the B parking lot by Warren Hall.

University Installing Infrastructure For Advanced Telecommunications

Workers installed approximately 400,000 linear feet of conduit on the Hayward and Contra Costa campuses by the end of October, a project that will provide advanced telephone, data and video wiring for all CSUH facilities.

When this project is completed, there will be more than 40 telecom closets, dedicated to the campus telecommunications infrastructure, in state buildings across the campuses. Non-state buildings, such as the Pioneer Bookstore, University Union, and Pioneer Heights student housing, will be connected later.

Crews have worked in two shifts, from 7 a.m. to 4 p.m. and from 10 p.m. to 6:30 a.m. Night shifts have completed the work that would disrupt daytime office work or classroom activity. The project is expected to be completed by June 2004.



Psychologist Terry Tang, right, has donated artifacts from his cultural studies in the Philippines to the Cal State Hayward C. E. Smith Anthropology Museum. Marjorie Rhodes-Ousley, associate director of the museum, accepted the gift on behalf of the university. Tang built his collection while teaching at University of Southern California study centers in Asia. When he learned that Cal State Hayward had an extensive collection of Filipino artifacts through the university's CSUH/Filipino Web site, he decided he wanted his collection to be housed at the university.

CSUH Calendar

Theatre

Cabaret

Director Edgardo de la Cruz, Choreographers Laura Ellis, Kimiko Guthrie
Feb. 27, 28, March 5, 6 - 8 p.m., March 7 - 2 p.m.
University Theatre,
\$12 general / \$10 seniors, youth, Alumni Association members / \$8 CSUH students.

CABARET



Special Theatre Event

Pre-show Kit Kat Klub Cabaret Party with a light buffet and preferred seating to the musical. Friday, March 5, 6:30 p.m.
\$25 general, \$18 members of Alumni Association or Friends of the Arts.
Call (510) 885-4110 or 885-4299 or purchase tickets at:
www.csuhalumni.org/events.html.

Music

A Night of Jazz, the annual Music Dept. fund-raiser, will feature saxophonist Kim Richmond and the CSUH Jazz Band at Yoshi's, Jack London Square, Oakland. Performances are 8 p.m. and 11 p.m. Monday, Feb. 23. Tickets: in advance, \$25 for the 8 p.m. show; \$15 for the 10 p.m. show, \$10 for students. Tickets to the VIP reception, with beverages, hors d'oeuvres and preferred seating to 8 p.m. show, are \$75. Tickets purchased at the door are \$30 for the 8 p.m. and \$20 for the 10 p.m. performance. Purchase tickets on the web:
www.csuhalumni.org/events.html.



Kim Richmond

Musica delle Donne, Artistic Director Marianna Wolff (B.A. '94) A series of concerts featuring the music of women composers in celebration of Women's History Month. March 3 and 4 at 8 p.m., Recital Hall, MB 1055, March 4, noon, MB 1055. Free.

Faculty/Alumni Wind Orchestra Concert

March 10 at 8 p.m. University Theatre, \$7/\$5/ CSUH students free

University Art Gallery

Art & Education Bldg. 106

Gallery hours Wed. to Fri., noon to 3 p.m., Free admission.
(Gallery closed March 22 to 28)

Annual Faculty Exhibition

Feb. 26 to April 16, Opening reception, Feb. 25 - Wed. 5 to 7 p.m.

C.E. Smith Museum of Anthropology

Meiklejohn Hall 4047

Gallery hours Mon. through Fri., 11 a.m. to 5 p.m. Free admission.

In the Shadow of Machu Picchu, Revisited

March 5 to June 13, Opening reception, March 5 - Fri. 4 to 7 p.m.

Contra Costa Campus

4700 Ygnacio Valley Road
Concord, CA 94521

February Film Night, featuring world-changing events captured on film. Highlights from the newsreels shown in movie theaters over a period of six decades. CSUH Prof. Jim Forsher, communications, hosts. Fri., Feb. 13, 7 to 8:30 p.m. Oak Room. Free.

"Lewis and Clark Revisited: A Trail in Modern Day," a presentation by CSUH Prof. Emeritus Greg MacGregor, art. A slide show and talk based on his photographic exhibition currently on national tour. Wed., Feb. 25, 7 to 8:30 p.m., Oak Room. Free.

March Film Night, featuring "soundies," short films featuring big name musical entertainers made during the '40s and '50s. Duke Ellington, Fats Waller, Frank Sinatra, Carmen Miranda and other stars will be featured. CSUH Prof. Jim Forsher, communications, hosts. Fri., March 12, 7 to 8:30 p.m., Oak Room. Free.

April Film Night, featuring San Francisco in the movies, with clips illustrating how the San Francisco Bay Area is portrayed in movies, classic films and newsreels. CSUH Prof. Jim Forsher, communications, hosts. Fri., April 9, 7 to 8:30 p.m., Oak Room. Free.

SCHOLAR-OLLI, funded by the Bernard Osher Foundation and CSU Hayward, provides a learning environment for mature learners, those 50 years old and older. Members enjoy free lectures and courses at discounted fees. For membership information call (925) 602-6776.

"The USA Patriot Act: Liberty and Security at War," a lecture by CSUH Prof. Emily Stoper, political science. Wed., Feb. 11, 2 to 3:30 p.m. Oak Room. Members free/\$3 non-members.

"Great Museums of New York City," a program by Carol Fowler, retired editor of the Contra Costa Times. Fri., Feb. 13, 1 to 3 p.m. AS 202. \$10 members/\$12 non-members.

"UFOs: Fact or Fiction?" by CSUH Lecturer Michael Schutz, sociology. Thurs., Feb. 19, 10 a.m. to 3 p.m., CC 162. \$20 members/\$25 non-members.

"Lewis and Clark - 200 Years," a program by Gay Joyce, instructor of western civilization. Fri., Feb. 20, 1 to 3 p.m. AS 202. \$10 members/\$12 non-members.

"A Thousand Years of Russian Art," a course by Roberta Shaw, art history instructor. Tuesdays, March 9, 16, 23 and 30, 1:30 to 3:30 p.m., CC 162. \$40 members only.

"Where Is Genetic Research Taking Us?" a lecture by CSUH Prof. Diane Beeson, sociology. Wed., March 10, 2 to 3:30 p.m. Oak Room. Members free/\$3 non-members.

Yes!

I want to join the Cal State Hayward Alumni Association.



Benefits

Academic

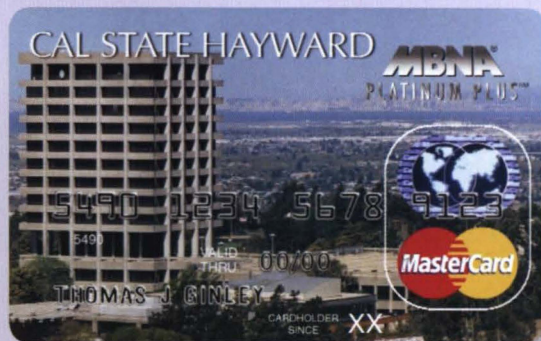
- Access to all CSU campus libraries
- Free on-campus parking
- Reduced admission to most campus theater, music and athletic events
- A 15 percent discount on most CSUH Extended & Continuing Education courses

Career

- 20 percent discount on Career Development Center
- Alumni Speaker Series
- Participation in affinity alumni chapters
- Networking

Communication

- Free subscription to the *Haywire*, our quarterly Alumni newsmagazine
- Invitations to special on-campus and regional events
- E-mail newsletter



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Membership Application

Please print

☐ Mr. ☐ Ms. ☐ Mrs.

First Name, Middle _____

Last Name _____

Home Address _____

City _____

State, Zip _____

Phone _____

E-mail Address _____

Social Security _____

Birth Date _____

Degree / Major / Year _____

Please choose one of the following membership options.

☐ Renewal, Account No. _____

☐ New Graduate (first year) \$17.50

☐ Annual Membership \$35

☐ Life Membership \$450

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I would like to direct part of my membership fee to support the following Alumni Association Chapter (optional):

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☐ Asian / Pacific Islander

☐ Education

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☐ Enclosed is my check for \$ _____

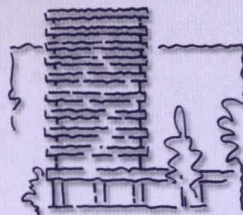
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Hayward, CA 94542
or Fax to (510) 885-2515
or sign up online at:
www.csuhalumni.org

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Join us for the pre-show Kit Kat Klub Cabaret Party

CABARET



Photo by Howard Gerstein

Attend a special reception featuring a light buffet, music and preferred seating to the evening performance of *Cabaret* on Friday, March 5, 6:30 to 7:45 p.m.

Tickets to the party and *Cabaret* performance are \$25 general or \$20 for members of Alumni Association and/or Friends of the Arts. For event tickets call (510) 885-2839 or purchase online on our secure server at www.csuhalumni.org/events.

This event is co-sponsored by the Cal State Hayward Alumni Association and Friends of the Arts.

Cal State Hayward
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