

El Excentrico

HUMBERTO GARCIA
Director

Magazine Social Latino Americano



Año 16, Numero 1

October 20, 1965

San Jose 10, California



F



The Fernandez Twins
approaching their third
BIRTHDAY



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San Jose, Calif.



"EL TROVADOR DE MÉXICO"
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Con inmenso placer presentamos a este gran compositor, Cantante y Guitarrista que tuvo un contrato por un año en la estación de Televisión XEW Canal 2 en México, D.F. el honor de entrevistar en nuestras oficinas, Hugo Cabrera saldrá para San Remo Italia a competir en el Concurso Internacional de Compositores durante el Festival de la Canción en el mes de Enero. Cuenta con más de 200 composiciones. Se ha presentado prácticamente en toda la Unión Americana sus últimas grabaciones son El Orgullo Mexicano y VIVA LA FIESTA los que Ud. profesionales CUERDAS y GUITARRAS, obtienen puede obtener en su discoteca favorita.



*Sebastian
Adame*

It is amazing to find that there still exist some of the strangest concepts toward the Mexican American among a minority of his fellow Americans. I'm speaking of both those with rudimentary education and those with a college background.

For instance, after the last Fiestas Patrias celebrations, in the course of discussions about various topics with well educated acquaintances, I was pointedly asked why 1) Mexican Americans pledged allegiance to Mexico instead of or together with allegiance to the United States, 2) why Mexican Americans stand and salute the Mexican Flag, 3) why we call ourselves as we do instead of American-Mexicans, and 4) why the Mexican National Anthem is played first at our functions rather than follow the Star Spangled Banner.

These unreasonable questions struck me like a ton of bricks especially when I found others to partially believe them. As best I could I informed them that it appeared that perhaps unconsciously they tended to group all Mexicans together forgetting that one is the emigrant or visiting worker, in many cases still rightfully faithful to their homeland, and the other is the US citizen - by birth or naturalized - of Mexican descent who should not have to constantly defend his assertion of being an American.

Moreover: 1) strange as it may sound no subversive activity exists and all Mexican Americans pledge allegiance only to their country, the USA, 2) we stand and salute the Mexican flag out of respect alike as everyone else does to other foreign flags upon presentation during special occasions. 3) The Mexican National Anthem is played generally last although tradition observed at parades, fights, and civic functions permit foreign anthems to be played first, and 4) in our designation as Mexican Americans we differ nonewhatsoever as to other minority group names and feel no need to reverse the word-

ing. Furthermore, it is a name that was put upon us and which we appear to have accepted defensively. I would just as soon prefer to hear us proudly call ourselves Mexicans as we have no need to be ashamed, retreatful and defensive of our Mexican culture, heritage, and past. And the sooner we realize it, the sooner the rest of the community will accept it!!!

NEW COLLEGE GROUP FORMED - "SI"

A group of dynamic students headed by Armando Valdez have created a new collegiate action organization for the purpose of serving and being at the disposal of the community. This organization is called SI with the accent on "student initiative". It is presently in the process of incorporation at SJ State and SJCC with a view towards further expansion at other area colleges.

Composed of fulltime and part time students, SI is an autonomous coalition of young people who feel a strong concern for the problems of the local Spanish-speaking community. Aware of the low income rate, high unemployment and the low educational standard among the Mexican Americans and that there are many groups working on various programs in the area, SI believes it can provide the spearhead for an active approach to coordinating many efforts in the same direction at the same time.

For those students that possess vision and enthusiasm, need action and desire to funnel their excess energies into useful channels please contact Armando Valdez at 298-7182 or Jose Diaz at 251-2889 (the latter from 4-7 P.M.)

#####

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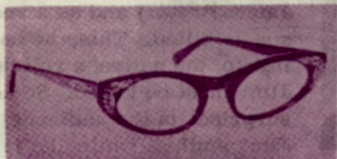
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The Fernandez twins

DESCRIPTION OF OUR COVER: The cute little girls are the Fernandez twins of San Jose, sisters of Excentrico pressman/jack of all trades Manuel "El Rapido" Fernandez, the man who keeps things moving around here.

The girls are shown in photo at right as they celebrated their 2nd birthday last December 22nd.

Rebecca and Sylvia are the daughters of Mr. and Mrs. Margarita and Cruz Fernandez of San Jose.



FERNANDEZfoto

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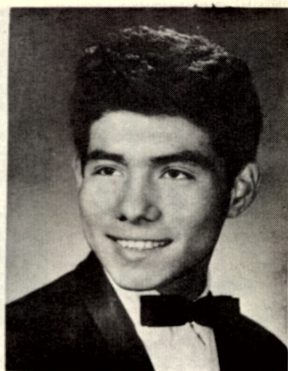
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CINEMA NEWS

Rigo Orday



"LORD JIM" FILM REVIEW

"The last thing a person has to fight for is his honor. One does not fight with as much ego for his material things as one does to restore personal integrity."

Upon this line of thought Joseph Conrad's novel and Richard Brooks film are based. Brooks adapted the novel for film use and directed it also. The film's cast includes:

PETER O' TOOLE - Lord Jim
JAMES MASON - Jim Brown
CURT JURGENS - Cornelius
JACK HAWKINS - Marlow
ELI WALLACH - The General
DALIAH LAVI - The Girl

LORD JIM opens with a good introductory scene, that of a ship on the sea which is about to go down. The scene serves its purpose -- to attract the public's attention. But, then we hear a voice, a narration. Immediately a large percentage of the interest is lost. With the narration part of it we lose a very important scene. The spectator still thinking on the narration, loses the part which establishes JIM (Peter O' Toole) as a coward. From then on, the conflict isn't as great on the first fight for integrity - when he saves a ship from exploding. But even then we find that Jim's heroic action isn't heroic. He stayed on the boat because of the people's opinion. The people who were ready to brand him as a coward or as a hero.

Surely enough he wins the first battle, but it is not a great victory. For the enemy (the people) could only condemn him with their own moral law, or with their tongue.

There is another chance that comes to young Jim - he has the opportunity of saving the native indians of a certain village

who have been enslaved by a certain general (Eli Wallach). On and on goes the film. By this time the audience is wondering if the film is ever going to end. Jim gives the natives their freedom and as a result wins the title of Lord. This marks the climax in Jim's struggling life. After this--downfall. He is fooled by a certain gentleman (played by James Brown) and as a result the chieftain's son is killed. This, he has to pay. According to the native's religious code of ethics, Jim must be killed. So he is killed. To the surprise of the audience, the girl who loves Jim smiles while he is being executed. According to their religion it was good to die in that manner.



Only two people do exceptional in this film - PETER O' TOOLE and Frederick Young (director of photography).

Director Brooks is in the same category as Joseph Mankiewicz (Cleopatra). They seem to think that the screen is a page of paper.

(continued next page)



**S. F. INTERNATIONAL FILM FESTIVAL
TO SHOW FILMS OF 15 NATIONS**

This year's festival will be non competitive. It was hoped that by having no prizes they could interest prominent directors. So far there has been talk that Fellini is coming. The Russian film WAR AND PEACE will not be shown. In addition to the regular screenings there will be discussions led by prominent directors such as George Cukor (My Fair Lady) and King Vidor.

There will be a 16mm classification. The Golden Gate Award will be given to first prize in this class. The festival will be held from Oct. 21-31 at Masonic Auditorium.

BEATLES! BEATLES! BEATLES!

Beatles were at the Cow Palace not too long ago. Their latest film, HELP, is making the rounds in local theatres. Richard Lester's camera angles make each film worth seeing. Another of Lester's films is THE KNACK which I understand won First Prize in a European Festival. Lester is a young film director from England.

Comments on article are welcomed at:
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Miss Bertha Garcia, daughter of Mr. and Mrs. Felipe Garcia, became the wife of Mr. Eliseo Robles, son of Mr. and Mrs. Dionisio Robles on Saturday, Sept. 4, 1965 at Holy Family Church in San Jose.

- LETTER STUDIO -

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A Voice

MARIA
REYES

This is my last article. Forgive me if I did a hashed up job. And remember this: "The essential thing is not to find, but to absorb what we find." -- Valery

MARIA REYES

Humberto
Garcia
DIRECTOR



CY 2 - 4273

195 DEVINE ST.

SAN JOSE, CALIFORNIA

BITS AND PIECES

To be what we are, and to become what we are capable of becoming, is the only end of life.

In that quotation Spinoza incorporated the "Know thyself" philosophy of Socrates. For how can we be what we are if we do not know who we are? And how can we become what we are capable of becoming if we do not know our talents? But it is not enough to know where our talents lie, we must also work toward developing them.

We are so many people. All those persons that make a strong impression on us are always with us.

My only regret in life, so far, is that I am chronically lazy, in work and in meeting people.

It is not true that we lack self-love; we lack dignity in our self-love.

There is a difference between not knowing how to be good, and being evil.

My favorite TV program is THE FUFTIVE. Kimble, running because he is innocent, and also because he wants to find the man who is guilty. But we are full of guilt, and we run toward innocence.

There is an old saying in Spanish that goes something like this: Do not do good things that may appear to be bad. But I do not believe in it; first of all, a dirty mind is never appeased, and second, we would become overcautious in doing good.

I want to have children when I marry. Yes I will spank them; love them; cry over them, and have all the other agonies, and mixed feelings that every mother has. But I hope I don't let them live my life nor make the attempt to lead theirs.

It stifles me whenever I think of those times when men have pursued me with evil in their eyes.

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LEITER STUDIO

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Born in Sunnyvale

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6 months old

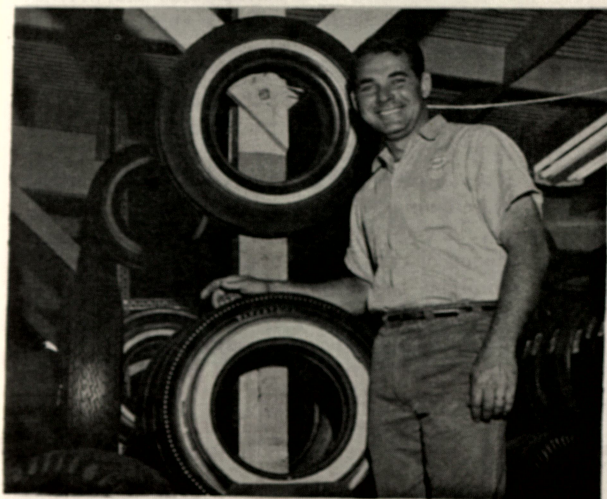
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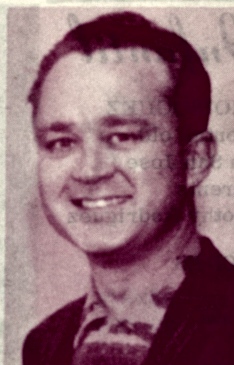
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BONANZA



By Bob Woolley,
Sales Manager



BONANZA REALTY IS GROWING!

It opened its Alum Rock branch office this week.

The location, at 2022 Alum Rock Avenue, across the street and half a block east of the Tropicair Drive-In, was chosen as a convenience for the Mexican American community, said Frank E. Archer, president of Bonanza.

You can't miss our black-and-orange sign, across from the Tico Tico Club.

Six experienced Spanish-speaking salesmen staff the new office. They are:

JOSE ANGULO

Secretary of the Comision Honorifica Mexicana

PETER DIAZ

who took leave during the spring harvest to serve as a leader in the recent Community Recruitment Center

CARLOS RODRIGUEZ

who is a member of the Community Service Organization;

GEORGE NEVAREZ,

PAUL CURIEL,

and **TIMOTHY VICENCIO.**

You can telephone any of them at 259-4080.

Opening the new office is a fitting--climax to Bonanza Realty's fourth year of service to the people of San Jose.

In these years, the company has handled the purchase and sale of more than 1100 pieces of property.

This year alone, so far, Bonanza's expert real estate men have helped our clients buy and sell 300 pieces of property.

One of San Jose's most active real estate organizations, Bonanza's success is based on good, solid, honest, professional personal service. We don't believe in fancy frills and gimmicks. We concentrate on get-

ting the best deal possible for our buyers and sellers.

The proof that this works is that, as in the past, many of this year's sales and purchases were business from former buyers and sellers, who have remained our friends through the years.

Bonanza offers the most complete real estate service to the Mexican American community.

We are the exclusive representatives of nearly 200 owners who want to sell their property. These current listings include houses, land, commercial, and income property in every part of the San Jose area and outlying communities--even some possible oil land in Texas and a horse ranch in Oregon.

That's not all. As Realtors and members of the San Jose Real Estate Board's Multiple Listing Service, we have access to hundreds of listings of other members of the board.

Our sellers receive expert appraising and counseling in getting fast action. They benefit from one of the most comprehensive advertising programs in the area--in newspapers, on radio, by direct mail--and from the hard work of Bonanza's staff of more than 20.

Through our association, also recent, with San Jose Mortgage Company, the oldest brokerage firm in the area, with a long history of handling both institutional and private financing, Bonanza Realty is able not only to speed the day-to-day lending on purchases of property but to arrange real estate loans to owners of property for the education of their children and other worthwhile purposes.

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CLUB

San
Felipe



Left to right, Mr. and Mrs. Ray Barron, Mr. and Mrs. Luis Melchor, Mr. and Mrs. Richard Martinez, Trini Gutierrez and Lt. Arthur Cuellar.

EXCENTRICO PHOTOS

Left to right, Mr. and Mrs. Dan Castellanos, Jim Baeza and friend Rachel, Mr. and Mrs. Joe Gonzales, and Mr. and Mrs. Naro (Jerry) Moran.





Daniel Saldaña



FRANK PAGES

REPORTER y COMENTARISTA DEL AIRE

Con gran atencion, por su contenido, he venido escuchando los comentarios que atravez de Radio KLOK pasan algunos dias a las 11:45. Estos comentarios estan a cargo de el Sr. Frank Pages, quien con un tino poco comun, escoje topicos de sumo interes general, agregando a esto, su clara y bien timbrada voz, en la que ademas se nota una diccion perfecta.

Personas con la capacidad cultural e intelectual del Sr. Pages, hacen falta en la radio; en la actualidad hay solo un reducido numero de voces en el aire que dentro de sus actividades comerciales, hacen campo para temas de los cuales los radio-escuchas pueden tener algun beneficio educativo o de orientacion.

Las diferentes radiodifusoras que lanzan al aire programas en la lengua de Cervantes, por regla general, dedican la mayor parte de su tiempo a propaganda comercial. Esto es naturalmente inevitable, si se toma en consideracion que es de la publicidad de donde obtienen el dinero con el que cubren sus gastos. Otra gran parte de el tiempo lo dedican a las canciones o a la musica; algunas veces estos programas se escojen con esmero, para agarrar el auditorio, pero en otras ocasiones, se utiliza el tiempo para disparar al espacio musica ramplona o chistes tan malos y viejos que no hacen reir a nadie.

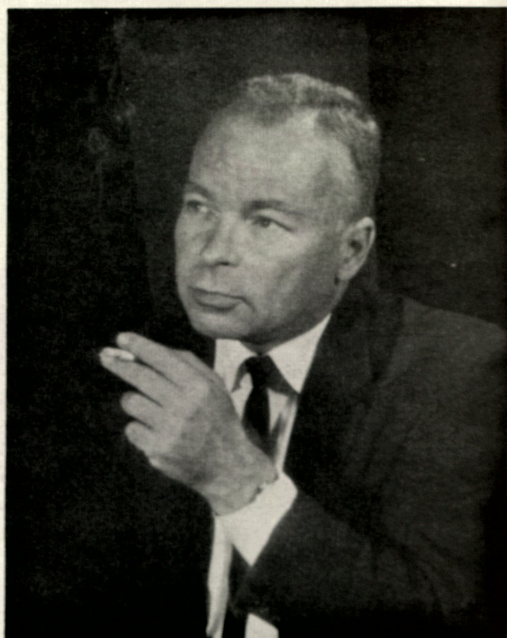
A pesar de lo dicho, se puede ver que la radio en español va progresando y es de esperarse que en un futuro muy proximo, podremos contar con programas bien balanceados. Esto se lograra rehusando llegar a los extremos; ni todo intelectualidad, ni todo chavacano. Estudiando nuestro medio se puede encontrar la formula que de el mejor resultado.

Ya dije que la radio Hispana va progresando y para seguir por ese camino, es

indispensable buscar nuevas ideas, fundir nuevos moldes, desempolvar la rutina que por años se ha seguido, alentar nuevos valores, renovar sistemas, inyectar sangre nueva, en pocas palabras "Renovarse o Morir."

Mis ocupaciones diarias no me permiten dedicar mucho tiempo a escuchar la radio pero he tenido oportunidad de escuchar a algunas personas que, en mi modesta opinion, estan trabajando certeramente en hacer de la radio un buen vehiculo de informacion, de civismo, de interes religioso y social, sin pasar por alto naturalmente, a aquellos que nos brindan un sano entretenimiento.

Felicito con toda sinceridad al Sr. Frank Pages por sus comentarios y extendiendo mi felicitacion a todas las personas que a la medida de sus capacidades, trabajan para hacer de los programas hispanos, el mejor exponente de nuestra tradicion y cultura.



Bosquejo biografico del Sr. FRANK PAGES

Nativo de Chilpancingo, Guerrero, Mexico. Curso sus estudios en Europa, Francia e Italia Graduado de la Academia naval de España con el grado de Capitan de Corbeta (Lt. Commander) Radica en esta ciudad en compañía de su esposa Sra. Julia Pages y dos niñas Mara de 12 años y Lorena de 10 años de edad.

foto estudios Excentrico.



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The couple
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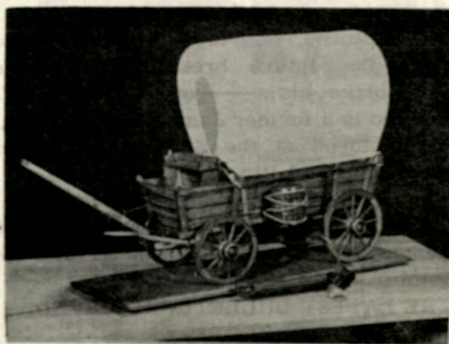
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Club Zanzaree
 MARCE MORA

By the time you our readers, will be reading this, it will be time for our dear Miss Maida Herrera and Vincent Jimenez Jr. to be marching down the aisle. Miss Maida Herrera was our former Zanzaree President.

Miss Herrera has been one of the most active girls in this club and we just hate to lose her, but we do want to wish her and her fiancée the best of luck, because they really deserve it.

We'd like to tell you abt about them, and of course for all the information, we went straight to one very close to her, which is none other than her cute sister Frances Herrera.

So, Maida, blame it on her. Maida graduated in '59 from James Lick High. At the present time she is employed at Fairchild Semiconductor. Frances tells us she is very proud of her, all her brothers and sisters will miss her, cause she has been the greatest. Frances feels that now she can get all the new clothes because she says Maida wouldn't let her borrow them, but kidding aside, she is the sweetest.

Frances, then turns to say a few words about her future brother-in-law, Vincent. She thinks his a-----of course a great guy. He too is a former James Lick student. He is employed at the Smith Construction Co. He is from Del Rio, Texas.

So, from the bottom of her heart, her family, friends and all members of Club Zanzaree, lots of happiness on their forthcoming wedding on October 23.

**THE LATEST BULLETIN RECEIVED,
BEFORE SIGNING OFF**

Frances and the gang would like to take this opportunity to congratulate Betty Garcia and Gama Guevara on their forthcoming wedding in November. So, you see girls, he is getting married after all!

Also, understand that there are sev-

eral girls waiting for Louie Coca's homecoming. For your sake, girls, I hope he comes home single.

There seems to be a lot of happenings in Newark lately. Irene Maldonado will clue us in the next issue.

Seems there are two lovely girls who are really glowing, watch it girls, there might some other glows who might not like it. See you next time.



VJ

Sr. Urbisio y Sra. Alejandra Herrera
 Sr. Vicente y Sra. Julia Jimenez
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 hija e hijo

Maida Elizabeth

y

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La Estrella del Rey

(A Synopsis)

The kingdom of Montana is in a very desperate plight...Its main source of income which has always been tourist trade has been cut off drastically. The King and his cabinet have a meeting and come to the conclusion that there is no solution inasmuch as there is a law in Montana whereby they cannot tax the people and, also there is no military conscription.

At this point, a tourist drives into Montana. Later on the Treasurer of Montana (MIGUEL ANGEL FERRIZ) finds out that he is a film producer and he has come to Montana to film a great production about an ancestor of the queen. He informs the Treasurer that he is going to spend some two million dollars on the film. He also asks the treasurer to find out if he can rent the royal palace for the film. The treasurer objects however, when the producer David Morris (ANGEL JORDAN) tells him that he will pay dollars, the treasurer runs to ask the queen what she thinks.

The Queen (ANA MARIA CUSTODIO) is a shrewd businesswoman and she tells the treasurer if the price is right she sees no reason why they can't come to some agreement. When the King Leopoldo III (VIRGILIO TEIXEIRA) is consulted he doesn't object, therefore the palace is rented to the producer.

A famous movie star is going to play the part of the queen. It is Sabina Karen (IRASEMA DILIAN) and the day that she arrives becomes a Holiday. She is given a welcome such as only a real queen would get.

They immediately go to work on the picture...One night the King and his mother, the queen see the palace all lit up. It reminds the queen of her youth and the parties they used to have then. She feels sleepy and goes to bed. The King then wanders over to the palace. While there he accidentally meets Sabina.

She is walking outside and gets caught in one of the bushes...she asks the King to help her. Of course, at the time she doesn't know he is the King. Just as he kneels down to help her, a photographer snaps a picture. He is caught on his knees before Sabina. He and Sabina converse for a while and then she is called on set.

The next day, Mr. Morris is looking

over the photographs that have been taken of Sabina, asks who that man is kneeling before her. The photographer informs him it is the king. Never was there so much excitement. Mr. Morris decides to fake a romantic interest between the King and the actress who will be playing the part of the queen.

When he asks the treasurer to tell the queen, the treasurer is afraid of the consequences, but the queen being the businesswoman she is, immediately sees the possibilities in this... .. she can visualize thousands of tourists coming to see the King and the actress Sabina Karen, and since the Kingdom of Montana's sole source of income is the tourist trade, she convinces the King to agree.

Everything goes along fine until one day for the first time the King and Sabina are left alone. They discover that what they thought was a farse turned into reality.

There is nothing they can do about it. Too much is at stake. The King would have to abdicate, because if he marries a commonor his people would be taxed and there would be military conscription in Montana.

The romance has caused world interest and now that the picture is completed and Sabina must return to Hollywood, the queen and her cabinet want to inform the press that it is all over. They issue a statement whereby they inform the world that all is over and when Sabina is asked to say a few words she states that the King did her the honor of being her friend that was all.

Now she and the film company leave Montana -- and in Montana the people still have no taxes and no military conscription.

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Miss Donna L. Marson of San Francisco, California, became the bride of Mr. Encarnacion R. De La Rosa of San Jose, on July 31, 1965.



The 11:00 A.M. ceremony was officiated by Father Antonio Soto, O. F. M., at Our Lady of Guadalupe Church in San Jose.

The reception at the Beverly-Burbank Lions Club Hall featured a sit-down dinner and dance immediately following the wedding ceremony.



De La Rosa - Marson

The couple honeymooned at Lake Tahoe and have established residence in San Jose.



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Alamillo - Flores

Miss Elena Diaz Flores

and

Mr. Daniel Alamillo

were married
at Holy Family Church
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on Saturday, August 21, 1965
The 5 P.M. ceremonies
were officiated by
Father Jose Peña



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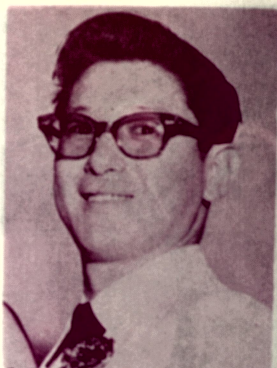
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*Club
Riviera*



Frank Espinoza

CLUB SAN JOAQUIN TAKES UCC LEAGUE CHAMPIONSHIP

Sunday, September 26, the San Joaquin nine defeated Riviera 6-2 to come out on top of the league. In truth Riviera was leading going into the seventh by 2-1. However with two away some of our ballplayers had a few miscues and San Joaquin took advantage to go all the way. In our half of the inning, Riviera couldn't put together any kind of a threat so we lost out. Congratulations to Club San Joaquin from the ballplayers of Club Riviera. We look forward to next year.

Having managed Riviera's team for the first time this year I'd like to thank the players for their cooperation and having been given the opportunity to manage what I think is the best team in the UCC League.

On the night of September 25th a birthday was given for Mrs. Gloria De La Cerda at the Cuatro Milpas by her husband Ruben. Mrs. De La Cerda was having a wonderful time among quite a few friends. The music was colorful and was played and sung by a trio of mariachis whose name I didn't get.

The mood was very festive and everyone was enjoying themselves immensely. The Mrs. and myself are thankful for having been invited to such a wonderful party. From myself and the members of Club Riviera we wish Gloria many, many years of health and happiness and many happy returns.

If you're in the Milpitas area stop in and see Ruben at the Cuatro Milpas and enjoy a few cool beers. It's a terrific spot for enjoyment and for relaxation.

THE BUMS HAVE DONE IT AGAIN!!!

Being a Giants fan myself I'm still glad to see the pennant winner here on the west coast. Here's hoping the Dodgers come home victorious from the Twin Cities.

The Dodgers have a great pitching staff and should have no trouble in defeating

Minnesota. I think they should take it in five.

LOCAL 560 SOFTBALL BANQUET

On the nite of October 2nd the UAW Local 560 gave a banquet for their ballclub. Although the team didn't fare so well in the Sunnyvale or the San Jose leagues they were in the game fighting to the final out. They ought to come up with a real good ballclub next season.

A nice introduction was given by Larry Valadez in presenting Don Lyons, athletic director of the Ford plant in Milpitas. Also saying a few words was Frank Menchaca, a mainstay in the athletic program at Ford. A few words of praise were given by manager Hillard Payer and co-manager Larry Valadez. They express hopes of seeing the boys back next season. I'm sure he will see quite a few of them back.

I've just about run out of what to write so I'll close for now.

Till next issue I'll be keeping an eye out for you.

FRANK ESPINOZA

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ESTRELLAS ...

Richard Diaz



Eva Galindo from San Jose. She likes to dance and swim. Her favorite dance is the cha-cha.



Miss Sixta Haro had her Quinceanera Party recently in the IES Hall in San Jose. Attending were over 400 guests. The Andy Flores orchestra played for dancing.

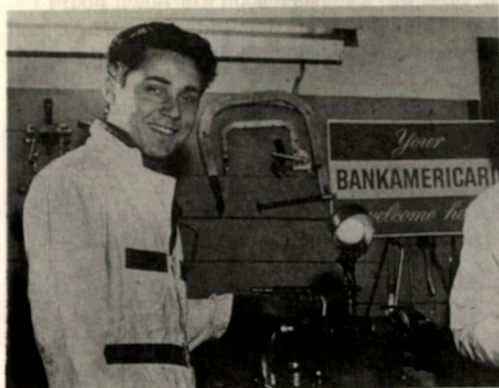
Miss Haro was born on 8-29-50 and lives at 1315 Peach Court, San Jose.

LA FAMILIA TREJO

Mr. and Mrs. Trejo and their children have lived in San Jose for ten years. Mr. Trejo is a tailor and works in the All Seven Center in Palo Alto.



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CLUB San Felipe



Candy Veliz

SAN FELIPE BAILE RANCHERO

Club San Felipe is going all out in its preparation for our Baile Ranchero, now that we have engaged Rudy Gonzalez to play for us. The place is the IES Hall on East Santa Clara Street. The date is Saturday, November the 13th.

Door prizes! Best ranchero outfit - male and female.

Donation \$1.25 per person

Fun! Fun Galore! Los Esperamos.....!!

FOUR TOOK A JET FLIGHT

Mr. Altomirano, Tony Eredia, Rudy Moya and Pete Rojas took a jet to Mexico City for a week's vacation or so they said. But it wouldn't surprise me if they bailed out to play cards at Popeye's in Alviso. I hope you guys had a nice time. When I go I am going on el avion - El Labion is the name of a burro I am trying to borrow to go to Mexico City.

CONDOLENCES

Club San Felipe wishes to express its deepest condolences to the Flores and Ruiz families in the loss of their beloved one Mr. Apolonio Flores and Mr. Luz Ruiz. May they rest in peace.

JOIN - JOIN - JOIN - JOIN

The American GI Forum, Mexican American Political Association or Club San Felipe. You are always welcome and you might like.

THINGS THAT BURN ME UP

A certain distributor that says that he quit every club and organization because he couldn't sell his product to them anymore. We know it, Ho Say, so don't say it. We shall remember!!!!

THE REST OF IT:

To the Puentes Brothers, a million thanks. We forever recommend their pro-

ducts. Always first to help the United Food Drive as well as complete cooperation with individuals as well as clubs. There should be more like them. Thanks, Gents!

THIS IS COOPERATION: Cesar Isais helped us bind the Excentrico on his lunch hour!

Joe Gonzales represented us at ULAC and finished off the night helping to bind the EL EXCENTRICO.

Vince Erevia brings in a helping hand in the person of Bob Vagara. Thanks Bob.

Happy birthday to Maria Aguirre on October 12th. I hear tell she had mariachis and all kinds of goodies. Congratulations and many happy returns.

COME ONE, COME ALL!!

To the Furniture Discount House, 82 E. Santa Clara Street, where you get 48 record selections with any stereo you buy. Unbelievable but true.

MORE:

Memo to Mrs. Dolores Camarillo: Do not feed nothing but Metrecal to Joe or he won't be able to walk let alone work.

Credit where credit is deserved: Mr. and Mrs. Fred and Clem Vazquez worked like beavers for the San Felipe Reunion and they weren't mentioned. A slip of the pen I am sure. Your fine work is always appreciated.

DANCING, DANCING, DANCING

The Rainbow is the place to go. All attendance records are being broken with the stars presentations.



November 6th is the date that lovely Gloria Fuentes and handsome Joe J. Rodriguez will say I do. Congratulations and may you have an eternal honeymoon.

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Robles - Garcia

LEITER STUDIO PHOTO

Miss Bertha Garcia, daughter of Mr. and Mrs. Estela and Felipe Garcia, of 481 Jerome Street, San Jose, was married to Mr. Eliseo Robles, son of Beatriz Rangel & Dionisio Robles of San Jose.

The wedding took place at Holy Family Church in San Jose at 4 P.M. on Saturday, September 4, 1965. Father De Lucca officiated in the nuptial ceremonies.

A reception at the Garden City Hofbrau was attended by over 75 friends and relatives of the newlyweds.

In the photo are, back row, left to right: Jesus Garcia, Regino Martinez, Salvador Garcia and Billy Jimenez.

Middle row are, left to right, Rosa Miranda, Esther Arzate, Estela Alvarez, Maid of Honor; The Newlyweds; Felipe Garcia, Best Man; Maria de Jesus Martinez, and Rosa Maria.

Up front are flower bearer Nancy Overson and ring bearer Buss Overson.

Mr. and Mrs. Eliseo Robles honeymooned in Mexico and have established residence in the City of San Jose, California.

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Happy Birthday

Two year-old Jimmy Herrera, son of Mr. and Mrs. Esther and Pedro Herrera of San Jose, contemplates the beautiful birthday cake which was presented to him on his 2nd birthday, July 25, 1965.

Jimmy is the nephew of Manuel "El Rapido" Fernandez and his grandparents are Mr. and Mrs. Cruz Fernandez and Mrs. Josephine Herrera of San Jose.



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Con el Señor

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Y tienen el honor de invitar a Ud. y a su apreciable familia a la ceremonia religiosa que se verificara el
Sabado 11 de Septiembre, a las 4:00 p.m. en la Iglesia Our Lady of Solitude.

Soledad, California 1965

Sr. Gregorio y Sra. Rosario Miramontes
participan a Ud. el enlace de su
hijo

Pedro

Con la Señorita

Socorro Santos

Padrino: Fidel Garnica

Madrina: Maria Garnica

Damas

Chambelanes

Connie Santos

Cristina Saucedo

Linda Agustin

Gustavo Santos

Ismael Jimenez

Luis Jimenez

Eva Hilda

Rosie Escobar

Mickey Escobar

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Salvador Santos, Jr.

Tony Escobar

Pajecitos: Irma Garnica

Rafael Garcia, Jr.

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Baile de 8 a 1:00 a.m.

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*Dave
Sierra*

Koufax

was the magic word in this year's World Series, with the Los Angeles Dodgers beating the Minnesota Twins as expected.

We thought it would be the Dodgers in six games and picked them to win over the powerful Twins swingers because we don't believe there is any team in baseball that can whip the Dodgers in a seven game series if there is no more baseball afterward.

Sandy Koufax, Don Drysdale and Claude Osteen form as masterful a combination of starting pitchers as any team in baseball has today. Backing them are Ron Perranoski and Bob Miller, no slouches themselves.

To whip the Bums in a seven game set entails measuring Koufax three times and Drysdale twice and that is a mighty tall order, partner!

Anyway, the series is over and for the 3rd time in the past 7 years the Los Angeles Dodgers are champions of all they survey.

One week before the current baseball season ended, on September 26th to be exact, Mrs. Clementina Vazquez presented me with a beautiful white ashtray with the words - Los Angeles Dodgers - World Champions on it. At that time the San Francisco Giants led the Dodgers by one game with one week to go. Do you suppose Clem knew something?????

We would like to express thanks to Adolph of Berti's 801 Club for the tickets to the Santa Clara-San Francisco State football game. The Broncos won 14-7.

That 27-24 win by Arkansas over the No. 1 ranked Longhorns of University of Texas has to go down as one of the most exciting games we've ever seen. And I STILL think Texas has the better team.

This Saturday it's Notre Dame vs. Southern California. SC has Mike Garrett but the Irish are at home and they can be tough in South Bend. Sic 'em, Irish!!

ALVISO:

If he would promise that once he had served one term in the White House he would retire from public office and keep his mouth shut, I would rush right out and campaign day and night for Dick Nixon for President. It would be worth four years of bumbling for a lifetime of happiness.

And that goes double for Ike. Just as soon as he retired from the white house he became a self appointed expert on world affairs. As far as this American is concerned the only thing Ike did in Washington was perfect his golf game.

Isn't it a ridiculous fact that every time you see a girl downtown with orange, purple, or green hair, she is also wearing a white dress and chances are very good that she is a hairdresser? It would seem that these are the very people who would realize how ridiculous bright colored hair is. Personally I believe the best shade for a woman's hair is the shade that God gave her. I also believe that these particular hair colorings and some of the latest fashions for women are the work of women-hating homosexuals who try to make women look ridiculous.

#####

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A former representative with Dun & Bradstreet, Inc., Mr. Lopez has been named Business Development Consultant with the Small Business Development Center. The center is part of the Economic Opportunity Commission.

Lopez, 31, was formerly an independent management consultant. He served for three years on the staff of the University of Chicago Medical Center and was Assistant to the Credit Manager of the Presbyterian-St. Luke's Hospital in Chicago.

He lives in Los Altos with his wife and four children.



Dr. HAROLD ZLOT

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SAN FELIPE

FORMAL BALL

Left to right,
Joe Mora,
San Jose GI
Forum Queen
Suzanne Gutierrez,
Marce Mora,
Becky Sandoval,
and
Jessie Mora.

Photo was
shot at
San Felipe
Dance.



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