

El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



AÑO 15. Num. 7

ENERO 20, 1965

SAN JOSE 10, CALIFORNIA



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In this Issue. Personalities of 1964 by Mr. Gilbert Solarez



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Pat Vasquez

Now is the time for all good members to come to the aid of their organization. To all you GI Forum members, your organization needs your support, NOW.

Come to the American GI Forum Pancake Breakfast, Sunday, January 24, from 8 A.M. to 12 Noon, at Lena Manriquez's Hall, 1246 E. Santa Clara. One dollar per adults, children under 10 years of age, 35 cents.

By showing up you will let us know that you are still interested in the American GI Forum. Besides it's a good chance to take your wife out of the kitchen on a Sunday morning.

I had a call from The Quiet Mexican-American last week and he asked me what were the qualifications to join the American GI Forum. I told him what the qualifications were and now he is going to join our good organization. To the rest of you good people that want to join us, this is all the qualifications you need:

First, you must be a veteran, a veteran is anybody that was in the armed forces over 90 days, and either is in the service or has received a Honorable Discharge. Second, you must be a Mexican-American, or believe in the betterment of the Mexican-American. To join, get in touch with any member of the GI Forum, or come to our meetings on the first Friday of the month. We will welcome you with open arms. We meet at Lena Manriquez Hall, 1246 E. Santa Clara Street, from 7:30 P.M. to ?? A.M. So come over. We would sure like to meet you.

United Food Drive

The United Food Drive had it's nomination officers January 11. These are the people that were elected for office on January 18.

President - Ray Villegas

Vice President - Pat Vasquez

Corresponding Secretary - Josephine Reyes

Recording Secretary - Marce Mora
Treasurer - Richard Gomez
Dance Chairman - Mike Ybarra
Distribution Chairman - Lupe Gomez
Food Concession - Lydia Bustamantes
Awards Chairman - Mary Ybarra
Publicity - Elida Galindo
Raffle Chairman - Frank Kawakami
Talent Chairman - Lena Manriquez
Beer Chairman - Candy Veliz

I want to tell you that Josephine Reyes does not belong to any club or organization but she took the time to come to the United Food Drive meeting. She came because she wants to help. She is a teacher at Woodrow Wilson Jr. High School.

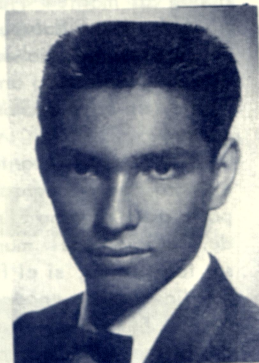
Future Member??

The U. S. Navy, my old alma mater, is real proud to announce that Richard Garza, Jr. has become one of its sailors.

Richard had his basic training at San Diego. He now is a radar man in Submarine Division.

Richard is the son of Mr. and Mrs. Ricardo Garza of San Jose. He graduated from San Jose High last June.

Richard was born in San Jose on August 31, 1944. Dick is not going to see the world out of a porthole.



Let me tell you Dick, there are no mermaids on the bottom of the ocean. But if you see one, don't open the porthole cause you will get a shower!!

T-Bird & Mustang

To all you guys who drive T-Birds and Mustangs, be real careful. The other day I saw a T-Bird and Mustang hit headon and all that was left were bird feathers and horse manure!!!!

• • •



A newspaper reporter, well-acquainted with the telephone brush-off from businessmen, has developed a new technique.

When a secretary asks, "What do you wish to speak to Mr. Doe about?" he replies in a nasty tone, "I want to know what he's going to do about my wife!"

He gets his party every time.



Aquí... MEXICO

*Catalina
Barragan*

Año Nuevo entre los Aztecas

La amenaza se cernía dramática y expectante y al final del xiuh-tonalli todos estaban embargados con el presentimiento de la muerte y la terminación de todo.

"...Salian del templo y de la ciudad dice el historiador, los sacerdotes vestidos con los diferentes trajes e insignias de sus dioses, y acompañados de número pueblo se encaminaban al monte "Huixochtla", cercano a la ciudad de Iztapalapan a mas de dos leguas de la capital; arreglaban de tal suerte la marcha que llegaban poco antes de la media noche al monte, en cuya cumbre se debía hacer el fuego nuevo.

Mientras tanto el pueblo se mantenía en grande expectation, esperando por una parte asegurar con el nuevo fuego un siglo mas de duracion del mundo, y por otra temiendo su total ruina, si el fuego, por disposicion de los dioses no se encendía...."

El paso de las Cabrillas en medio del cielo indicaba que no era entonces el termino de la vida y del mundo, sino que en la sucesion del tiempo se apuntaba un nuevo día, un nuevo siglo, una nueva y vibrante realidad de existir durante otros 52 años.

Un sacerdote de Copolco, uno de los barrios de la ciudad, prendía el fuego nuevo sobre el pecho de un valiente cautivo sacrificado al efecto; fuego que alternarse en sede de una llama propiciatoria, alcanzaba con su resplandor de esperanza a todo el pueblo, cuya depresion anterior se convertía en júbilo indescriptible. Una gran hoguera se alzaba en el monte para que la vista anhelosa de todos supiese la buena nueva y todos llegase, rompiéndose las sombras de la noche, la seguridad del permiso otorgado por los dioses.

Los sacerdotes llevaban el fuego al templo mayor, donde se encontraba la siniestra figura de Huichilobos, para que a su vez todos los habitantes de Tenochtitlan se proveyesen del fuego traído con febril regocijo. Una vida

nueva se abría en la perspectiva dilatada de los tiempos y el hombre se asía con fervor de naufrago al alba de un siglo que le aseguraba la supervivencia del mundo y de todo lo creado. Así se conmemoraba, entre lamentos de temor y demostraciones de fe renovada, el principio de un siglo nuevo, entre los antiguos aztecas, señores del Anahuac.

Celebraban los aztecas, dentro de sus practicas de religion o civiles, el día correspondiente al primero del año?

Esta pregunta fue planteada en el viejo Colegio de Santa Cruz de Tlaltemco, por fray Bernardino de Sahagún, en plática con los aborígenes de mas edad y los colegiales de mayor preparacion, sin obtener una respuesta precisa que disipara toda clase de dudas.

De acuerdo con el famoso historiador franciscano, puede considerarse que los aztecas propiamente no concedían un significado especial a la iniciación del año. Todo el caudal de ceremonias, promesas, regocijo, esperanzas, ilusiones que nosotros experimentamos en el final de un año y principio de otro, no existía para la mente azteca. Su sensibilidad no reaccionaba frente a este hecho, que incluso se veía revestido de una sombra de duda "...pues ni siquiera estaban seguros de la veintena en que comenzaba..." aunque se deduce que el primer día del año azteca era el primero de la veintena o mes llamado *Toxcatl*, que *Tezcatlipoca* presedía.

Pero si el paso de un año al siguiente no ofrecía mayor relevancia, si propiamente no celebraban el Año Nuevo, en cambio tenían una ceremonia cargada de temor reverencial que tocaba con profunda significación tanto a los aztecas como a los demás pueblos de abolengo nahuatl. Se trataba del fin de su siglo. Cada cincuenta y dos años coincidían los principios de dos de sus cinco calendarios el *tonalamatl* y el *xihuitl* completándose de esta manera el ciclo que ellos llamaban *xiuh-tonalli*, en cuya última noche se apagaban todos los fuegos de los templos y de las casas y se rompían todos los utensilios domésticos, preparándose en esa forma para el fin del mundo que temían al finalizar cada siglo. La razón se encontraba en que, de acuerdo con su mitología cuatro eran las edades del mundo: La Eda del Agua, la Eda de la Tierra, la Edad del Aire y la Edad del Fuego, cada una de ellas precedida por cuatro soles. La última, la del Fuego que era la que creían vivir los aztecas, había de terminar al final de cincuenta y dos años, consumiéndose en el fuego, el Sol y el mundo habitado.



Miss Edith Navarrete daughter of Mr. and Mrs. Antonio Navarrete exchanged vows with Mr. Bonifacio Hernandez son of Mr. and Mrs. Santos V. Hernandez on Saturday, January 16, at the Holy Trinity Church at 12:00 o'clock noon.
photo by Manuel Fernandez.

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Daniel Saldaña



Juventud que rauda vuelas
Como una estrella fugaz;
Dejas en nuestra alma huallas
Que no se olvidan jamas.

Dedico esta cuarteta a mi buen amigo
Humberto Garcia.

-- Daniel Saldaña

LA JUVENTUD Y LA VIEJEZ

Grandes filosofos y pensadores de todos los tiempos han hablado de la juventud y de la vejez. Casi todos ellos han estado de acuerdo en la analogia de estos dos estados de la vida del hombre y solamente se nota una ligera variacion en la forma de expresarlo.

Transcribiremos algunas citas celebres, para que nuestros lectores de cualquier edad, juzguen el fondo de estos pensamientos.

"La juventud vive de la esperanza; la vejez del recuerdo."

--George Herbert

"De todas las bestias salvajes, un muchacho es la mas dificil de manejar."

--Platon

"Los deseos del joven muestran las virtudes futuras del hombre."

--Ciceron

"Los pecados de la juventud se pagan en la vejez."

--Proverbio Latino

"La vejez se consuelo dando buenos consejos, en su incapacidad para dar malos ejemplos."

--La Rochefoucauld

"La tragedia de la vejez estriba, no en que uno sea viejo, sino en que ya no es joven."

--Oscar Wilde

Es interminable el numero de frases celebres que, desde la mas remota antigüedad hasta nuestros dias, se han escrito en todas las lenguas y en todas las latitudes de nuestro planeta. La juventud y la vejez, han sido en todos los tiempos motivo de meditacion y de estudio, para los mas selecto de los grandes

pensadores de la humanidad.

Sin la pretencion de enmendalres la plana a los grandes genios de la literatura y de la filosofia, nos atrevemos a decir: que la linea divisora entre la juventud y la vejez, tiene margenes muy amplios; es decir, no tiene un punto determinado de bifurcacion. Si calculamos que se termina la juventud cuando se alcanza determinado numero de años, tal vez la apreciacion en esta forma, no siempre resulte correcta.

Pongamos por ejemplo un grupo de personas que pasan de cincuenta años de edad, entre ellas hay algunas que no llegan todavia a los cincuenta, entonces los que no llegan todavia a los cincuenta años, son jovenes entre los de mas de cincuenta. Si hay otro grupo de personas con edades aproximadas a los veinte años, estos consideraran a las personas de cuarenta o mas años como unos ancianos.

Pero no contemos por los anos, ya que vemos que si estamos entre gentes mas jovenes, pareceremos viejos, pero si estamos entre gente de mas edad nos sentiremos jovenes. Esto sucede solamente con relacion a los años de vida que tenemos.

Nos parece justo analizar desde otro punto de vista, nos guiaremos por otro aspecto que no sea el de los años. Veamos por ejemplo nuestra constitucion fisica; hay jovenes de edad que a fuerza de abusar de su organismo han agotado toda la salud y la fortaleza con que la naturaleza los ha dotado; en cambio hay personas con el doble de edad que estan mas sanos y fuertes que aquellos que siendo jovenes ya tienen achaques de viejos.

A mayor abundamiento, hay otro factor que tambien puede darnos alguna luz para determinar hasta donde termina la juventud y cuando empieza la vejez; hay muchos jovenes de veintiun años o menos, que son jefes de familia y tienen responsabilidad absoluta en todos sus actos, como si fueran personas de mayor edad y de gran experiencia. En cambio tambien hay personas que teniendo mas del doble de edad y logicamente el doble de experiencia en la vida, requieren de alguien que se haga responsable de ellos, de sus actos y hasta de sus acciones, por que ellos son como niños, no han adquirido madurez; naturalmente en este caso no nos referimos a quienes sufren trastornos mentales, nos referimos a personas enteramente normales, en los que los años pasan sin que su madurez se manifieste en otra forma mas que en la fisica.

En suma, todos sabremos en su oportunidad, hasta cuando somos jovenes y cuando empezamos a ser viejos.



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Esta Revista no se hace responsable de ideas u opiniones en articulos firmados.

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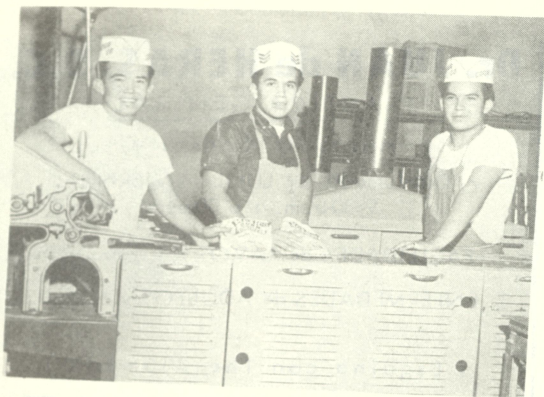
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SIG SANCHEZ

NEW SUPERVISOR

Sig Sanchez of Gilroy was recently elected Chairman of the Santa Clara County Board of Supervisors by his colleagues.

The First District Supervisor takes over the gavel after two years on the board. He was voted Chairman according to long standing tradition as the senior Supervisor who has not yet served in the post.

The 44-year old South County businessman and agriculturist was elected Supervisor on November 6, 1962.

A native of Hollister, Sanchez has lived and worked in Gilroy for 22 years. He is married and the father of five children.

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TEDDY RODRIGUEZ Y SU CONJUNTO





UNION CITY NEWS

Simon Villa

FELICITACIONES DE CUMPLEAÑOS

Dedicada a la Honorable y
distinguida amiga
MARIA DE LA LUZ SANCHEZ

Maria:

Al tomar mi pluma en la mano, mi pensamiento esta ocupado pensando en la amable fineza, conque siempre me ha demostrado una amistad verdaderamente limpia como el agua cristalina de la fuente y tan blanca como las hermosas y admirable espuma de los mares.

Agradeciendo la benevolencia conque Ud siempre me ha tratado me es penoso el no tener la facilidad de expresar mis sentimientos ante usted; perdiendo la oportunidad de escuchar sus frases de aliente que tanta iluminacion dan a quien las escucha.

Pero ni modo; la suerte me ha sido adversa imposible de hablar personalmente como yo lo deseo. Pero Dios me esta dando mi salud a mi y a mi esposa Margarita y ruego me perdone mis faltas sociales.

Ahora me es muy grato por medio de las columnas de la muy popular revista EL EXCENTRICO, la felicitamos con cariño verdadero deseando que haya pasado un dia muy placentero en el dia de su cumpleaños, Ud en compania de su apreciable esposo, nuestro amigo Richard, y demas amistades que tuvieron la feliz suerte de estar presentes y Dios Padre, Todopoderoso le conceda toda la felicidad y progreso en este año de 1965, y muchos, pero muchos, mas años de vida.

Simon y Margarita Villa
y Familia

Maria!

!Maria, cuando tu naciste,
Creciste con gran devocion.
Y a tus padres, ofreciste
La vida, y el corazon!

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CLUB San Felipe



Candy Veliz

HELLOOO YOU ALL !!

A million thanks to Joel Reyes for pinch hitting for me while I was gone - a nice job that he did. Thanks again, Joel.

We would like to wish Tony (Patito) Guillen a quick recovery. He had his tonsils removed on January 12th. One thing for sure, He will never be all there again.

Commencing Sunday, January 17, 1965 at 3:30 on radio KPER the United Latin American Council of Santa Clara County Calendar of Events will be heard on the radio. Through the courtesy of:

Maria's Nite Club
728 North 13th Street, San Jose
Lena Manriquez Income Tax
1246 E. Santa Clara St.
Las Palmas Taco Bar
Alameda & Magnolia Street
Furniture Discount House
82 E. Santa Clara Street

this program will be possible. To these business establishments our sincere thanks.

Oh yes, it will be on popular Carlos Gomez' radio program on KPER. Sundays from 3-4.

Kilo Rabago may be on vacation but the Savoy's shuffleboard team is doing great - Jerry Moran, Jess Medina, Greg Gloria, Betito Maldonado, Leo Perez, Frank (one foot) Dominguez, Max Martinez, Manolo Constanicio and Beto (Bigboy) Guadardo, have won every game in the absence of Kilo. It is nothing personal, Kilo, maybe you just make them nervous.

Talented Carlos Del Campo is giving social and professional dancing lessons at his home on 1081 South 3rd Street. If you want to master the art, give Carlos a call at 295-5083. Cherry Chase or Cesar Romero you may never become, but he will guarantee resemblance. Bailamos?

Joe Ruiz is Club San Felipe's basket-

ball coach for 1965 and he informs me that his team is composed of Danny Marquez, Eppie Gallego, Greg Gloria, Jerry Moran, Joe Gonzalez, Cruz Tapia, Dan Castellanos, Luis Martinez, Cesar Isais with the new addition of Johnny Marquez, Steve Carvelho and Ray Barron. Good luck Gents!

From the Furniture Discount House, 82 East Santa Clara Street, Tony Eredia and Henry Navarro have made their resolutions, so Ed Bojorquez, Gil Coca and Candy Veliz resolve that in 1965 we will strive to give each and everyone of our customers personalized service.

WHAT'S HAPPENING

The San Jose GI Forum Ladies Auxiliary is having a PANCAKE BREAKFAST on January 24th from 8-12 at Lena Manriquez's Income Tax Hall, 1246 East Santa Clara Street.

The public is invited. A small donation will be required.

The Santa Clara GI Forum Black & White Formal Dance will take place on February 27, 1965 at Lou's Village. This should be a must in your social calendar. Joe Flores will deliver your bids. Call CL 1-2085.

The United Food Drive is On. If you would like to help as a club or individual you are welcome. Attend the meetings every Monday at Lena's, 1246 E. Santa Clara St. Time 7:30 P.M.

Mrs. Lena Manriquez was elected Vice Chairman of ULAC. Also elected were:

Mike Ybarra - Publicity
Lupe Gomez - Social Service
Joe Ponce - Athletic
Pat Vasquez - Veterans Affairs
Joe Lopez - Legislative
Marce Mora - Community Service
Fred Lucero - Civic Participation

Congratulations and good luck in your new duties.

Congratulations are also in order for Miss Frances Gomez. She is the new Club Selene President.

Rapidly getting very popular in our social circle are cute Rose Mary Rosales and Emma Rodriguez. Hope to publish their photo in the near future.

Club San Felipe Baile Ranchero is now being discussed. We will have all the details for you in the near future.

LAST MINUTE NEWS: The ULAC Calendar of Events on the Radio will commence on the 1st Sunday of February on Radio KPER at 3:30 PM.

-- Finis

Candy

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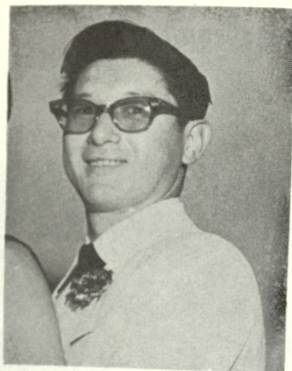
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Jack Mieuli, Jr.
292-8311 2nd and San Fernando St.



*Club
Riviera*



Frank Espinoza

Belated congratulations are in order for a few Club Riviera members. The following people had anniversaries:

Dec. 10 - Mr. and Mrs. Paul Ramirez
13 Years

Dec. 14 - Tony and Esther Trillo
23 Years

Dec. 29 - Jess & Vicky Esparza
1 Whole Year

Jan. 7 - Frank & Jeanie Kawakami
4 Years

UNITED FOOD DRIVE

It is now the 18th anniversary of the United Food Drive. The purpose of the Food Drive is to help the numerous needy families in the San Jose area and its vicinities.

The United Food Drive is having its meetings every Monday at 1246 E. Santa Clara St. Any and all help is greatly appreciated. Come along and see what you can do to help.

U. C. C. BASKETBALL

The season of charlie horses and sore muscles is back again. The basketball season will be less than two weeks old at press time of this magazine. The truth of the matter is that the time has come for many U. C. C. members to trim some weight. That exaggerated waistline is no longer an exaggeration.

Yours truly is no exception. Seems some of that good holiday cheer has just got to go.

Games will again be played at Roosevelt Junior High. The times will be between 12:30 and 2:30. The games will be played on Sundays and three games will prevail. The first couple of games should prove to be interesting.blah.blah.blah.blah.

Riviera's Vice President Richard Moreno has just returned from two weeks of Naval Reserve training. His training included classroom instruction which he will put to use when his course is completed. Good luck Richard, I'm sure you will be a fine instructor.

Wish many years of good health and happiness for Riviera's Herold Martinez and his folks in their new home. They now reside at 637 North 21st Street. Correct me if I'm wrong, Herold. Also give me your new phone number when you have time. Thanks.

A word for the wise from our own Mr. J. E. --

DON'T, I REPEAT, DON'T LEAVE YOUR KEYS IN YOUR CAR, NOT EVEN FOR A SINGLE MOMENT. IT'S DANGEROUS. I KNOW."

Club Riviera expresses belated birthday wishes for two of our little people, Little Ray Moreno, son of V. P. Moreno, was five on the 12th of January. Not so little John Payer was six on January 16th. If these two small citizens grow to be just a shade bigger than their daddies I hope they remain with Club Riviera. They have some very fine and talented footsteps to follow. Only time will tell.

Well, just like the Indian says: UGH! which means just what it says, UGH!

See you next issue,

Frank Espinoza

I almost forgot to wish my wife Happy Anniversary. Whew! Made it!

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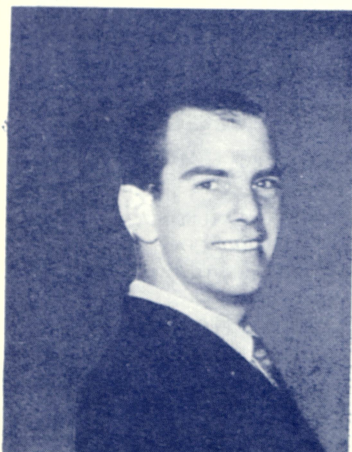


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PERSONALITIES of 1964



BEST DANCER
DAVE ROBINSON



BEST DRESSER
RACHEL ANDRES



BEST BARBER
"Big" Nick Mendez
BEST SENSE OF HUMOR
Charlie Diaz

Couple of the YEAR
Espie and Francisco Molina



PHYSIQUE OF THE YEAR
Manuel "El Rapido" Fernandez
Notice Biceps with a square formation, Excentrico's camera pleases almost everyone. Picture of girl friend on left is his loved one?



(to be continued)

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En la grafica parte del atento personal de izquierda a derecha:
PETE GARCIA, TIM GUTIERREZ, JOE TORRES, ISAAC VASQUEZ y MANUEL LAGRANDE

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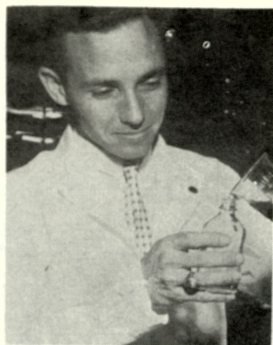
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CY 8 - 1966



THE POLITICAL SCENE

William T. Ellis

Our duly elected have now convened in their respective chambers. If the indications to date are to remain true, then the 1965-66 legislative years are to bring forth a new high of activity. This of course means that the public will have to accept their responsibilities for participation and compliance.

It is at this time that our needs and wants are to be made known; for when a bill becomes law we must remember that through the free elective process we have chosen these lawmakers to act on our behalf.

Amidst the many, three bills have been introduced in Sacramento by our spokesmen of the Santa Clara Valley.

Assemblyman Alfred Alquist of the 24th Assembly District presented a bill apparently of merit to require the licensing of boiler operators. If this becomes law, and the chances are good, a recurrence of the 1963 tragedy at the J. C. Penney store may be prevented.

The Assemblyman from Gilroy, George Milias, has placed his name in the record for some reason, or no reason, as the sponsor of a bill to require precinct boards to post lists outside the polling places indicating which voters have voted. This is, and has been for many years a requirement of the election code. He further wishes with this bill to require that the lists remain posted for 48 hours. Only Mr. Milias holds the secret of why a generous homeowner should avail the services of their home for a total of three days; surely the poll watchers are not that slow.

A second bill (yet to be presented) is being drawn up by Mr. Alquist and demands the attention of all Santa Clara County residents. Either Mr. Alquist has a total disregard for his constituents at home or his inability to comprehend fiscal and economic relationships comes to our attention a bit late.

Our concern is over a program proposed by Governor Brown and supported by Assemblyman Alquist. The Governor's pro-

gram, which has been declared fiscally unsound by both Democrats and Republicans, would kill once and for all any chances of the longhoped for center for the mentally retarded to be operated in conjunction with the Santa Clara County Hospital.

The Governor, and Mr. Alquist, seek to build a series of centers, the establishment of which would not only result in phenomenal tax increases, but would completely bypass the Santa Clara County location.

The soundness of the program can be examined in terms of dollars and cents. There is only 2 million dollars total available. This amount in full will be used by study commission recommendations for custodial and diagnostic facilities in San Diego and San Francisco. An additional 3.7 million dollars must be raised to complete the Governor's program.

If and when the taxes are raised enough to implement this program, where will the funds come from for the "joint state-county development" of a multi-purpose center in Santa Clara County?

Every civic group in our valley has worked hard for a center of this type to be located here. The advantages of a "multi-purpose" operation here far outweigh those of single purpose units, farflung, and thus inaccessible for the continuation of treatment. The growth of the Santa Clara Valley and the expansion of our sociological concern leaves no alternative but to voice our feelings to Mr. Alquist that he represent his Assembly District.

Individual letters and telegrams or the action of civic minded groups should be sent to:

Assemblyman Alfred Alquist
24th Assembly District
State Capitol Building
Sacramento, California

Dr. NOE ARRAZATE, D.C. **PRACTICA GENERAL**

HORARIO: De LUNES a SABADO
3:00 p.m. a 7:00 p.m.

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Adornan las planas de la Revista EXCENTRICO la elegante y altamente presentable familia de los esposos PEDROZA con residencia en la vecina ciudad de Santa Clara, California En la grafica de izquierda a derecha: Peter, Jr. Carmen, Sra. Grace, Sr. Pete, Sr. y Joseph.

Los esposos Pedroza fungieron como primeros padrinos en el Matrimonio Rudy Medina, Mary Elizabeth Saucido que se verifico el día 26 de Diciembre, a las 2:00 de la tarde en la Iglesia Holy Family en el año de 1964.

Los esposos Pedroza son originarios de Phoenix, Arizona.



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PREGUNTE
POR PEDRO



PEDRO DIAZ

LLAME AHORA
CY 8 - 1966

P
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SURGEON OF THE YEAR
On Right RICHARD GOMEZ
Sorry Dr. Ben Casey



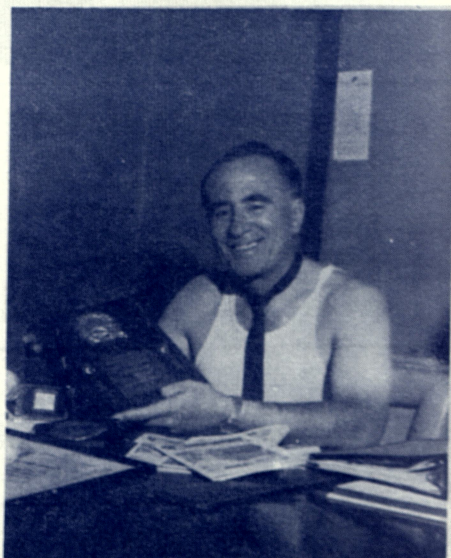
Most Popular Newcomer
LYDIA JAQUEZ

PERSONALITIES of 1964

LOVELIEST SINGER
Starlet ELVIRA QUINTANA



PUBLISHER OF THE YEAR
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(to be continued)



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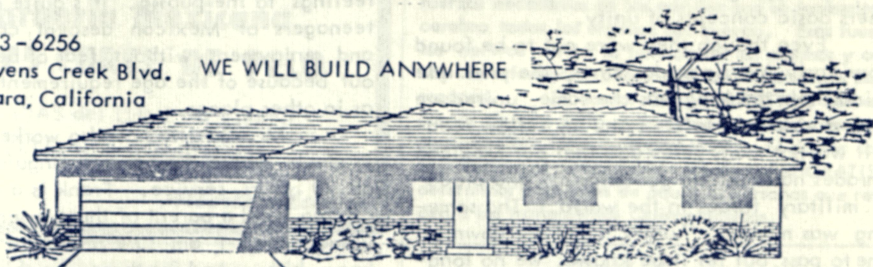
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SABADOS y DOMINGOS de las 10:00 a.m. a las 2:00 p.m.

LUNES a VIERNES de las 10:00 a.m. a las 2:00 p.m.

Sr. Rodriguez 243-5915

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The Quiet Mexican - American

Andrew G. Diaz

True Unity Among Our Public Gatherings

Let us begin by asking ourselves the true meaning of unity. I hope to expose to the public in this issue the importance of unity, which I believe is a vital factor in our society but unfortunately neglected by many. Let's begin by stepping back into time and our forefathers basic concepts of unity.

Even though they were not to be found in our early American doctrines, the principle behind their thinking was the same: united we stand divided we fall. (And my fellow readers it was not many years ago that our Mexican comrades had a strong government, and proudest military forces in the world.) Tho something was missing, "unity" and our downfall came to pass, but let it be known, we no longer walk about blindfolded and we the youth with leadership qualities intend to reconstruct our people by using unity as our prime weapon.

I will on this issue openly express to the fullest the true meaning of unity, giving the reader the opportunity of absorbing this all important factor in our lives. It is also well known that we all have qualities whether they be classified as pros or cons, but we must unite, associate, harmonize and centralize ourselves in our social gatherings. For not even I, whom knows no more about the twist than the cha-cha is able to hide the true fact, that public gatherings result in pleasurable and memorable evenings.

It's a pleasure to have such places as the Rainbow Ballroom in our city to serve and amuse the public. It must be realized by all people disregarding race, color, or creed that those individuals who fulfill this need are true conservatives with qualities of understanding, thoughtfulness, open mindedness, good hearted and realistic in their way of thinking. It is indeed a pleasure to know such a man who has devoted many years, weekends and holidays to entertain his fellow neighbors. This gentleman's name is Frank Davilla, director,

manager and supporter of the Rainbow Ballroom, where dance attractions, wedding receptions and even non-profit performances for the needy are held. Let me just inform the public of the history of the Rainbow Ballroom and Mr. Frank Davilla, has been in the entertaining business for 32 years. Originally in the city of Fresno he directed the Roufgarden Hall. It is one of the few active dance halls in our community to amuse its customers with main attractions; with famous bands from our proud country of Mexico, and also noted band leaders such as Harry James and Guy Lombardo appearing. Let me also recall memories of the past. Think about the Big Apple, Susie Q, Conga, Fox Trots, The Jitterbug, the Waltz, and how can we forget the cha-cha, the pa-changa and twists.

And from the personal side I admire Frank for his soothing ways of exposing his feelings to the public. It's quite common for teenagers of Mexican descent can have fun and enjoyment without fear of being booted out because of the age requirement of 21 such as in other places.

Mr. Davilla has also worked for U. S. Products where he has a distinguished record of 20 years service. Frank is a respectable citizen, and a parent of three wonderful individuals and I am sure respected by all who know him. And for those who think that this is cheap publicity, I suggest you take a good look at the title of this issue and try to place yourself in the picture.

It is to be remembered that dating, marriage, making friends, living away from home, and social adjustments are all based on unity, and unity in itself is a basic need in every person's life. I am not married so I can't pinpoint this type of unity, tho I am sure it's in me somewhere.

I somehow recall my high school thoughts that before one prepares for marriage he must direct and carry his evil thoughts into wholesome channels. To avoid daydreaming and other bad habits or fantasies, I also recalled the need of discipline and unity to bring these emotions under control. I truly believe the more an individual thinks about unity the more strength of character one develops and the unselfish traits of every individual are extinguished. This contributes to a future of happiness and success in any position or job, in our community and that includes marriage.

Upon completion of high school a large majority of my classmates made wise preparations for marriage. This is where both boys and girls began to associate by uniting, under-

(continued next page)

standing and undertaking common thoughts and feelings commonly referred to as dating, and thus leaving me on cloud nine. Tho readers, critics, and girls don't let this bother you. I am not some kind of vegetable, tho neither has my past dating experience been categorized as peaches and cream. So that must make me some kind of fruit cake???

ATTEND THE DANCE OF YOUR CHOICE
And the date of your choice.

Sincerely and truly,
Andrew G. Díaz

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Los DIAS del LUNES a VIERNES
ABIERTO LOS DOMINGOS

Alberto Mendez



Cumpleaños

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El día 10 de Enero del presente año la guapa Aurora fue festejada con una alegre Fiesta con motivo de haber cumplido sus

18 PRIMAVERAS

La Fiesta fue ofrecida por sus padres Sr. Feliciano y Sra. Dolores Corrales quienes en ese mismo día cumplieron 22 años de Casados.

Aurora atiende a la escuela alta Overfelt.

Dr. Ivan T. Hendren



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de las
ESTRELLAS ...

Richard Diaz



Con inmenso placer presentamos a la distinguida familia AUSTIN son ellos de iz. a der: Ruben, Lupe, Yolanda, Sra. Inez y Sr. Pete Austin.



CANTINFLITAS

Presentamos a nuestros queridos lectores con un recuerdo de la reciente presentacion de este gran comico en la vecina ciudad de Morgan Hill Iz. a der: MARIA ANTONIETA despampanante bailarina, Adolfo Peña y Cantinflitas.



EL MARIACHI LOS ABAJEÑOS de Ysidro Rivera Con el cantante de Moda TONY ESPARZA



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Parents:
Raul and Maria Mijarez

ISABEL VILLA
1 yr. Born in San Jose
Parents:
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LEITER STUDIO

DEBRA ANN DONEZ
1 yr. Born in San Jose
Parents:
Epimenio Jr. and Lydia Donez

ELEANOR PEREZ
5 mo. Born in San Jose
Parents:
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Teddy Castillo

La linea invisible entre querer y odiar dos emociones de alta intensidad, para muchas personas inexplicable que puedan existir al mismo tiempo parece ser el caso de

MR. PHYSIQUE OF THE YEAR

Manuel Fernandez "El Rapido" Apesarde su fabulosa musculatura cuadrada, su Adorable CLEMENTINA es mas fuerte conduciendolo a la tercera emocion explosiva CELOS... Humberto Garcia (quack psychiatrist) le desea que salga de este terrible trance..... ya que de lo contrario tendremos que internarlo en un sanatorio.

Existe alguna jovencita que lo pueda Ayudar ?



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FRANK DAVILLA
AX 6-0306



Rainbow Ballroom

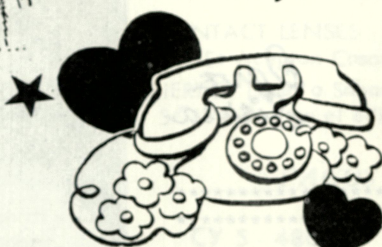
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Big Valentine

Dance



Sunday, February 14



Miss Edith Navarrete daughter of Mr. and Mrs. Antonio Navarrete exchanged vows with Mr. Bonifacio Hernandez son of Mr. and Mrs. Santos V. Hernandez on Sat. January 16, 1965 at the Holy Trinity Church at 12:00 noon. Reception was held at Letterman's Hall, 500 guests attended. Mr. Hernandez is the Chaplain for the A. G. I Forum San Jose Chapter.

photo by Mr. Physique of the year
MANUEL FERNANDEZ





*Dave
Sierra*

SANTA CLARA GI FORUM
Black & White Coronation Ball

Lou's Village - San Jose

Saturday, February 27th, 1965

For bids call Sam Garcia - 297-5206
250 North 12th Street, San Jose



In the photo above is lovely Minnie Molina. This is not the first time we have run a photograph of the lovely Mexican-American miss and it won't be the last as long as our good friend Richard "El Fotografo De Las Estrellas" Diaz continues to focus his camera on her. Minnie is a very attentive and attractive waitress at Danny Ramos' EL TROPICAL cocktail lounge on Almaden Road, San Jose.



This motley crew is comprised of several members of the San Jose Chapter of the American GI Forum who attended the reception-dance in honor of Mr. & Mrs. Bonnie Hernandez. Hernandez is the guy in the middle. Some of the Forumers who would not pull themselves away from the bar for the photo are Bill Lopez, Ernie Gallegos, Ruben De La Cerda, Joe Manriquez, Hank Coca, Fred Vazquez, and Eddie Camunez. (I'M GONNA BE THE BOSS IN MY...!)





En la grafica el Dr. Lawrence Stern y la guapa recepcionista Sussan Lopez.

Dr. HAROLD ZLOT

Dr. LAWRENCE STERN

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AMOR MATERNAL

por ENRIQUETA LORIGO

Ven para aca,
Me dijo dulcemente mi madre cierto dia
Ahun parece, que escucho en el ambiente
su voz, su dulce melodias

Ven y dime

Que causa tan extrañas

Te causan esa lagrima hija mia
Que cuelgan de tus tremulas pestañas
Como gota cuajada, de rocío?

Tu tienes una pena y me la ocultas,
?No sabes que la madre mas sencilla
Sabe leer en el alma de sus hijos
Como tu en la carilla?

?Quieres que te adivine lo que sientes?

Ven para aca, pilluela,
Que con un par de besos en la frente
dicipare las nubes de tu cielo.

Yo prorrumpi a llorar, nada le dije
La causa de mis lagrimas ignoro
Pero de ves en cuando
Se me oprime el corazon, y lloro

Llama siempre a tu madre cuando sufras
Que bendra muerta oh viva,
Si esta en el mundo a compartir tus penas
Y si no, a consolarte desde arriba.

Y lo ago hasi, cuando la suerte inunda
Como hoy prorrumpo de mi hogar la calma
Yo invoco el nombre de mi madre
Amada y entones siento que se ensancha
mi alma.



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