

The Runner

California State University, Bakersfield

Vol. 36, No. 24

www.csub.edu/runner

FREE One copy per person of each edition is free. Additional copies 50 cents each.

CSUB goes green to promote sustainability

By Keith Koski
Staff Writer

Monday's Green Week festivities began with "Ecopalooza," a concert on the Student Union Patio from 11 a.m. to 3 p.m.

Stephen Ward, ASI vice chair, said, "The band, The Rozzes, will play from 11 to 11:45 a.m. and The Ease from noon to 12:45 p.m. The purpose of the bands playing is to help bring awareness to sustainability. ASI has given out 100 Green Week shirts at this event and plans to give out more throughout the week at other Green Week events."

On the front of the shirts it says "Green Week Serve to Conserve CSUB ASI" with a picture of a globe and tree.



Senior communications major Racella De Guia sings with her band, Love RevolutiOn, to kick off Green Week May 23.

On the back of the shirt it reads, "blue + gold = green". Free pizza was also available for students. Ward mentioned, "The Runner Café is

offering discount refills when people bring in their own container."

Stephen Muchinyi, ASI President said, "The purpose

of Green Week is to educate the students on matters regarding sustainability so they are able to live a much more sustainable lifestyle."

Ward said, "Student participation on this day was successful. ASI would like to see more continued student engagement and will be assisting students to help make that happen additionally ASI and the student body would like to give thanks to Impact Streetwear and the bands that performed to make this event a success."

Ahmad Rafah, ASI Executive Vice President said, "This is a zero-waste week because we have composting on campus."

[See GREEN, Page 4]

More Green Week coverage on Page 4

Updated smoking policy to be enforced in fall

By Kathryn McCoy
Staff Writer

Juli Smith, interim director for safety and risk management at CSUB, has taken action in providing students, faculty and staff with a better type of living environment when it comes to smoking on campus. This policy will take effect beginning September 6.

CSUB's smoking policy has granted smoking in many areas around campus including walkways, buildings and courtyards within 20 feet of entrances and exits to buildings. However due to the high risk of second-hand smoke, CSUB's policy has been revised.

The revision has aimed toward permitting smoking within permissible areas around campus. Signs have been scattered throughout the campus detailing where students are allowed to smoke and where they are not.

According to the news release posted on May 16

[See SMOKE, Page 4]

SRC holds rock climbing competition

By Anne Stephens
Staff Writer

The Student Recreational Center had a rock climbing competition last Wednesday and approximately 40 students signed up to compete.

Kareem Bland, the sports coordinator for the SRC, said that their goal is to allow different ways for students to live a healthy lifestyle other than regular workouts.

"It's to open up programs for students, and give them something fun to do in the evenings. It's all about living a healthy lifestyle. We know that everyone doesn't lift weights, everyone doesn't play sports, and so we try to give other opportunities for people to work out different ways," said Bland.

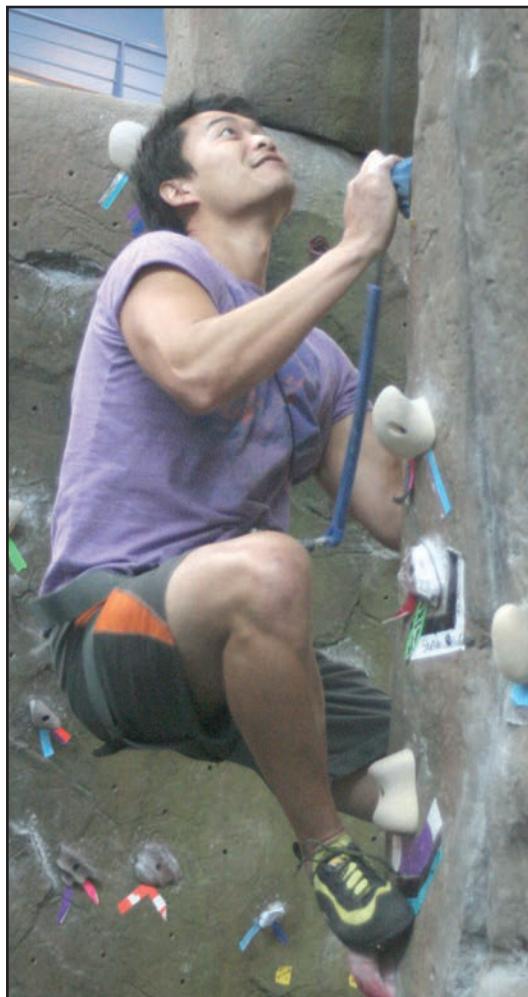
Renee Roy, a senior art major who is trained to work at the wall in the SRC, said how many climbers let fear get to their head, ultimately causing them to not reach the top.

"When you get too scared people will hold on to the rocks so tight and then your arms tire out. Some people have it so ingrained in their head that they're afraid of heights. It's tiring because you don't get a break, but it's a good total body workout, especially for your arms," said Roy.

Each competitor was timed on two walls and after completing both climbs, their combined time was submitted in the competition.

Michael Delgado, a freshmen math major, who came in second place with a combined time of 24.83 seconds, said how important practicing was to winning.

"Yesterday I was practicing it all day by just going up and figuring out the which way was the fastest. This time I thought I did good,



Angel Serrano/The Runner
A student makes his way up the rock climbing wall during the rock climbing competition at the Student Recreation Center May 25.

but I could have done a little bit better," said Delgado.

Colin Parnell, a senior psychology major who climbed the cliff rock said, "The easiest way of doing it is to stay close to the wall,

[See ROCK, Page 4]

Panel discusses cultural diversity

By Dallas Plater
Staff Writer

At 11 a.m. on Tuesday, May 24, the Associated Students, Inc., in collaboration with Student Affairs, hosted "America: The Melting Pot" in the Student Union Multi-Purpose room. The event consisted of a panel of multicultural CSUB students, faculty, and staff, who discussed the various roadblocks that those who immigrate to the United States encounter once they enter the country.

According to Emily Poole, the special projects coordinator of Student Affairs, the event was held in hopes of bringing awareness to the diversity present on campus, as well as a time to help bring relief to the stresses and hardships that those who immigrate to the United States must face.

"Research shows that there are many stresses that people must face when trying to assimilate into this country," said

Poole. "I think this event will help to relieve some of that stress, and I hope that we can also bring a greater awareness to the campus community of diversity here at CSUB as well."

During the event, many of the panel members discussed the difficulties that

[See PANEL, Page 4]

Celebrating America

Retired U.S. Army corporal, three-time Purple Heart and Kern County Veteran of the Year Wesley Leon-Barrientos visits the campus for CSUB Celebrates America May 25 during Green Week. Photos on Page 6



Brady Cabe/The Runner

CSUB athletics announces partnership with Nelligan Sports Marketing

By Taylor Gombos
Sports Editor

On May 19 CSUB athletics and Nelligan Sports Marketing announced a five year agreement that will give Nelligan exclusive rights to manage CSUB athletics' corporate sponsorship program.

CSUB Athletic Director Jeff Konya said that CSUB

negotiated with NSM's competitors before reaching an agreement with them, due to the fact that it was the right fit.

"We felt very comfortable with their (NSM) model because their model was more of a mid-major model. They fit as far as where we are in the athletic department right now and that really

appealed to us. Their representatives can understand what we have to offer," said Konya.

Konya said that the specific role of Nelligan will be to control different types of sponsorship that CSUB athletics gets, which include multimedia and signage.

Along with controlling

sponsorships, Konya said that NSM also plans to bring in a general manager for the CSU Bakersfield property who will be in communication with NSM's western regional manager.

"The two of them (general and regional manager) are going to outline the companies they think would be a fit for a partnership. They're

[See NELLIGAN, Page 4]

Katie Miller/The Runner
Juicy Burger lets customers build their own burger concoctions with a wide variety of toppings and add-ons. Page 5

Inside This Issue:

Opinion	Page 2, 3
News	Page 4
Entertainment	Page 5
Sports	Page 6
Photos	Page 6



According to weather.com

Wednesday

Hi: 75

Lo: 51

Precip. 0%



Thursday

Hi: 77

Lo: 52

Precip. 0%



Friday

Hi: 83

Lo: 59

Precip. 20%



Saturday

Hi: 77

Lo: 57

Precip. 40%



Sunday

Hi: 81

Lo: 55

Precip. 30%



Monday

Hi: 78

Lo: 57

Precip. 0%



Tuesday

Hi: 82

Lo: 63

Precip. 0%

RUNNER ON THE STREET

By Brady Cabe, Photo Editor, and Taylor Gombos, Sports Editor

This week, The Runner asked, "What are your plans for summer vacation?"



Isabell Ochoa
Freshman
English

"I'm hoping to work and save for a car."



Erika Perez
Freshman
Criminal Justice

"I'm going to a baseball game and spend time with family."



Leoaicio Garcia
Freshman
Computer Science

"Going to the Bahamas and going to Mexico. Also hanging out with friends."



Ana Martinez
Freshman
Communications

"Work and chill with friends."

THE RUNNER

Volume XXXVI, Issue 24

The Runner
California State University,
Bakersfield
9001 Stockdale Hwy.
Bakersfield, CA 93311-1099
Telephone 661.654.2165
Fax 661.654.6905
E-mail runner@csub.edu

editorial staff

EDITOR-IN-CHIEF

Mark Nessia

marknessia@yahoo.com

MANAGING EDITOR

Rhianna Taylor

rhianna_taylor385@yahoo.com

SPORTS EDITOR

Taylor Gombos

taylor_gombos@yahoo.com

OPINIONS EDITOR

Derek Bato

cavercinco@gmail.com

PHOTO EDITOR

Brady Cabe

brady cabe@gmail.com

ADVISER/ADVERTISING

John Emig

jemig@csub.edu

newsroom staff

Amelia Gonzalez, Angel Ford, Angel Serrano, Annie Stephens, Ashley Zaragoza, Bianca Lopez, Blanca Martinez, Dallas Platner, Dara Gholston, E-maginee Grant, Grace Vega, Jacob Monteano, Jazmin Iniguez, Jesus Cardenas, John Frusetta, Kathryn McCoy, Katie Miller, Keith Koski, Kyrstin Cordero, Mariah Shultz, Marissa Lay, Marki Ramos, Meagan Cook, Monisha Bilyk, Natasha Roady, Reina Santa, Reynaldo Juban, Sean Steed, Steven Gaede, Victoria Valencia

ABOUT

The Runner is a laboratory newspaper published weekly, in conjunction with the Department of Communications at California State University, Bakersfield. The Runner believes all advertising to be correct but cannot guarantee its accuracy or be responsible for its outcome.

LETTERS TO THE EDITOR

Letters to the Editor are encouraged; however, they must be signed and verified to be considered for publication and should be no more than 300 words in length. All letters may be edited for clarity and length.

DISCLAIMERS

Views and opinions expressed in the Runner are not necessarily those of the editors, staff or the Department of Communications. Each quarter's student staff determines content/advertising choices, with advice only from the adviser. Writing, editing and photo/story selection are all made by student editors. The staff of the Runner reserves the right to refuse or omit any advertising or material which advocates illegal activity, which may be considered libelous, irresponsible or tasteless. The Runner does not accept inserts or tobacco-related advertising.

COPYRIGHT

Copyright belongs to the Department of Communications at California State University, Bakersfield.

Are you a talented writer? Do you want to showcase fabulous news writing and photography?

JOIN THE RUNNER

Comm 214 or Comm 414

The bad news on bad news

'It used to be that news reports would end on a happy note with a story about an animal being saved. Not anymore'

By Ashley Zaragoza
Staff Writer

It has come to my attention that today's news audience feels apathetic toward the news. The belief that only bad news receives attention is a prevalent one in the United States. Some have stopped paying attention to news reports altogether for that reason. I got to thinking: Does good news ever get reported?

When somebody walks into a room and says, "I have good news and I have bad news," it is our human nature to want to hear the bad news first no matter how unpleasant it may be. We want to face the disturbing news, and then move onto a more pleasant topic. That is how I understand the news and goals of the media.

Let's face it; news reports on real life, and real life isn't always pretty. When bad things happen, we cannot disregard them. As a writer, I find myself spending many hours in search of a topic that will please the reader: an uplifting story, good news, a change of pace from the lat-

est crime story. If I wanted to find bad news, I could simply go to my mail home page.

It used to be that news reports would end on a happy note with a story about an animal being saved. Not anymore. In fact, stories like that are hard to come by, especially on national news stations.

Musician Elliot James wrote: "You just don't hear about kittens getting saved from trees anymore. I'd like the news to change its pace."

In recent years, the U.S. media has reported on the economic collapse, our failing educational system, and little hope for a revival. In "Reality Check: The Unreported Good News About America," chairman and chief investment officer of the Auspex Group, Dennis Keegan, and founder and CEO of Civicom, David West, wrote: "America isn't on the brink of collapse. In fact, if anything, America's economy is poised for a resurgent future. If you thought the media were only telling you half the story, you were right."

However, there is still a wealth of uplifting stories on the news, they have only taken different form. While we don't hear about as many animals being rescued, we might see a funny YouTube video.

Think back to March. The national media went crazy for the two twin babies who were believed to be communicating with each other in a "secret language." Fox News, ABC News and local stations everywhere reported on these 17-month-old phenoms. This was definitely a change of pace for national media.

Stephen Camarata, professor of hearing and speech sciences at Vanderbilt Kennedy Center in Nashville, Tenn., said in an ABC News report, "Everybody who sees this should just smile."

The media is more opinionated than ever. Perhaps because the United States is becoming more and more liberal, so is the media. The public might think they are ingesting the full story no matter the media they rely on, but that is not true.

There's a dichotomy; Fox News is too conservative while CNN is too liberal. In order to find objective press, we must listen to both sides.

The tornado in Joplin, Mo., has been the center of media attention for both Fox News and CNN. According to a Fox News report by the Associated Press titled, "Obama Arrives in Storm-Ravaged Missouri to Offer Help in Healing." From the title, the reader might think the article will be focused solely on the tornado. But there is a political twist. After the facts have been presented, the article reads:

"Though times of trouble can erase politics and unite people, a phenomenon Obama has commented on, his task as healer Sunday will be carried out on unfriendly political ground as his re-election campaign approaches. Obama narrowly lost Missouri to Republican John McCain in 2008, but in Jasper County, where Joplin is located, McCain won by a large margin: 66 percent to 33 percent."

This is contrasted with

objective CNN reports on the disaster, "Open Story: Joplin tornado" and several video broadcasts. However, the CNN comment board still shows signs of audience apathy:

"After two days of the reports, stories and pictures I'm tired of all the time spent on broadcasting this. Sure there are stories with the missing and searching but not for more than three or four days, not for days on and most of the news broadcast. I've just tuned it out and changed channels," wrote QuietStormX.

Editorial news is a means of providing subjective press to the public. The rest of media coverage needs to remain objective in order to establish the most credible information. Readers can develop their own decisions based upon the facts they gather from the news, irrespective of a political slant.

President John Adams once said, "Facts are stubborn things; and whatever may be our wishes, our inclinations, or the dictates of our passion, they cannot alter the state of facts and evidence."

Why is so little put on the school calendar?

The RunnerCal does contain a lot of good events, but it still falls short when it comes to all the events CSUB has

By Marissa Lay
Staff Writer

It has been said time and time again: CSUB is a "commuter's school."

I happen to be one of those unfortunate commuter students.

However, for me, the problem isn't the 20-minute drive to school or the traffic lingering around the best parking spot on campus; it is missing out on some great events.

Every week I open up the university's newspaper or pop up the school's website and there is always at least one event that I wished I had known about sooner so that I could have had the chance to attend it.

A lot of the non-academic and potentially exciting events are posted on the various bulletin boards around the campus. As a commuter student, I do not spend the little bit of spare time I have walking around the school to check out all the bulletin boards or wander the halls of the Student Union in search of an interesting

event or activity coming up on campus.

I utilize the CSUB website and its calendar, called RunnerCal. To me, that option is simple and quick. The upcoming events are listed right on the home page, and I can access it anywhere at anytime.

But there is one problem: Not every event that occurs on campus is listed on the calendar.

The majority of events that do appear on the calendar are panels, seminars, sports or other things typically related to an academic program.

While the many panels the school has get front page appearance on the school website, the unique activities, such as a poetry slam or a simple celebration in honor of America, get left behind on the walls of campus buildings, bulletins or other forms of a sign to possibly be rained on, wiped out and become nonexistent.

It's no wonder some events, such as the Rising Sun Relief Concert held by Japan and Beyond, become

not as exciting as expected and contain a very low amount of visitors. Nobody knows about them.

The fact that a lot of people do not attend these events only contributes to the lack of unity CSUB is trying to fight.

Many students on campus casually walk by the posters without giving them a second thought or reading what they are about.

However, the majority of CSUB students do get on the CSUB website for access to their classes or other school related information and come across the upcoming events section that is right on the home page.

The RunnerCal does contain a lot of good events, but it still falls short when it comes to all the events CSUB has.

Now I must ask, why is this? Why don't all events get posted on the CSUB website's calendar?

Jennifer Baldwin, the Public Affairs Coordinator said that anyone can get their events put on the

RunnerCal.

"The reason why not everything is there [on the RunnerCal], is because not everyone posts their things there," said Baldwin.

Representatives of the Student Recreation Center expressed immediate confusion when I brought the subject up with them.

"I didn't know there was a RunnerCal. The problem is that there isn't just one main calendar on campus. I know Student Affairs has one. I would love to be able to post events on RunnerCal," said Kareem Bland, the SRC sports coordinator.

"The calendar is meant for anybody on campus to be able to input their events, so if you are faculty member, staff member, club president or somebody who wants to post events on RunnerCal you would need to contact

George Badine [the Web Systems Administrator] who will give you a login and then you can post your event to RunnerCal," said Baldwin.

Baldwin explained that the event, however, would need

to be related to CSUB.

According to Baldwin, Badine and Don David, the Information Technology Consultant of Web Services, are currently working on redesigning the RunnerCal.

"The hope is that by the time the Fall Quarter starts, a revamped RunnerCal will have a better look to it and have more usability for people," said Baldwin.

In my opinion, I certainly hope that this new RunnerCal will be better publicized so that more people will know of its existence and perhaps post their future events on it.

With it currently being an easy process to get an event posted, it's truly a shame that more clubs and organizations on campus don't post their events on the RunnerCal.

The RunnerCal gets viewed by a variety of people that would potentially attend the events.

A better promotion of your event equals a better turn out in the end.

Student-parents need more Children's Center resources

By Markki Ramos
Staff Writer

When I found out about the CSUB Children's Center I thought it was a great facility. However, about a month ago I went over to try and enroll my son in the Children's Center; to my surprise they would not accept him because he is under the age of 2, which is part of their eligibility requirements. "We aren't licensed for infant childcare," Christie Howell, interim director of the CSUB Children's Center, later explained.

This was something that surprised and upset me. I did not understand why they would only take children 2 and over; it seems that student-parents with children under the age of 2 need childcare just as badly or even more.

With the economy the way it is and tuition on the rise, taking those two years off can do much damage. People are not able to wait until their child is a toddler to go back to school. It's not as easy as it was before.

I need childcare as soon as possible. I have a 5-month-old son and

go to school full time. I go to school Monday through Wednesday and go about 8 plus hours some of those days just to get everything done in order to have the rest of my week with my son and family. My family helps out but it would be so much more convenient for all of us if I could just bring him to CSUB with me.

When I talked to other mothers in my classes I found a good number of them have children under the age of 2. It seems that many students have young children, and if good childcare is hard to find, then why isn't the Children's Center taking notice in this need and making the appropriate changes?

"Unless you have family members like I do, you are not going to find [childcare]," said Marasha Miler, first-year graduate student, sociology major, and mother-to-be (7 1/2 months pregnant).

Having a child is enough work, but when you throw in a job and school, it becomes harder to juggle everything.

"It is very, very hard, especially because most of the time I have to do a lot of papers, a lot of projects

and then my work has to be done then my school my lectures and everything," said Diana Delgado junior psychology major with a 15-month-old daughter.

Mayra Cisneros junior psychology major shared that she had to stop going to school and wait until her children were of eligible age to attend the Children's Center.

The CSUB Children's Center started all because a group of students raised \$4,500 to start the program in September 1976, according to the CSUB Children's Center website. The website goes on talking about the number of children who attended the center in the beginning and how it grew into what it is today.

Would parents be willing to raise money to make it possible for your child who is younger than two to get child care here on campus?

Miler said it would be a great idea. If students want their babies to be taken care of while they are trying to get an education and move forward then they should come together. She argued that parents should "get unified to fundraise for the center. I would help if that was the

case."

Delgado thought it would be a great idea if the Children's Center had something that would allow her 15-month daughter to attend.

"I could take her and stay longer to do my homework while somebody is taking care of her instead of going back home and trying to do homework while she is there because it is very difficult," said Delgado.

The Children's Center is willing to make changes if the need is brought to their attention.

"Yes, I want 'yes' to be the answer. Probably what I would do first if there is enough interest we could do a needs assessment – basically a survey to see how many people would actually need infant care. If it's just two people that need infant care then that's not enough to justify us going through the expense. If there's significantly more, then we could and we could put a portable on campus and extend our license and that's absolutely doable," said Howell.

Geology major Sarah Haggard had the same issue that a lot of parents have right now. She too had to

send her child to a daycare before her child was old enough to attend the CSUB Children's Center.

Haggard said that her child benefited from both but "it would be much more convenient if they watched kids under 2." She went on to say how she understand all the legal actions that must take place in order to allow younger children and understands that it would be costly but again tells me that yes, "it would be much more convenient."

Haggard said she would not be involved with this change because it does not affect her as of now and has too many other things going on at the moment. She said she would support it but not actively be involved.

This kind of attitude is counterproductive.

If you are a parent that is in need of childcare or would love the convenience of having your child on campus with you then you need to take action. Parents need to come together because there is a great need on this campus and your voices must be heard or nothing will be done.

Rest in peace, Borders

By Joshua Shin
Special to The Runner

By the time you read this, our Borders bookstore on Stockdale will be closed. Whenever I mention the store closing, I'm always met with confusion. Most of the people I talked to preferred it over Barnes & Noble. But really, this shouldn't have come as a surprise to anyone. Many articles I've read in the mainstream media have attributed Barnes & Noble's survival to its eBook sales. To its credit, B&N has aggressively developed and promoted its eReader, the Nook. You can't miss the looming kiosk for it when you walk into the local store. But, I feel this touches on a larger issue.

Barnes & Noble is run like a business, while Borders tried very hard to make you comfortable.

Compare their Bakersfield stores. The Borders had soft lighting and comfortable sofa-esque seats you could spend hours reading in (and I did!). The information desk was simply an unmanned line of computers where you could search yourself instead of asking someone to do it for you (they'd get it wrong, anyway). The cafe was dimly lit and had a cozy atmosphere, with a reading corner with more of their comfy chairs.

Barnes & Noble is a much more austere affair. The store has high ceilings and is lit as brightly as their fluorescent bulbs will allow. It is

also much less reader-friendly. Their chairs around the store are uncomfortable; it's pretty hard getting through a magazine sitting in one, much less an entire book.

You might have to, though; they removed all but one bench from their magazine section. On top of that, they have a security guard now that walks around and politely reminds people that they can't sit on the floor, and every table in their cafe has a little placard that points out that they are only for cafe customers. This difference attracted different people. Barnes & Noble attracts a more conservative crowd who is ok with buying books at retail price because "that's the way things are."

Borders got college stu-

dents who wanted to study somewhere more hip than the library and liberals who wouldn't buy into capitalism without a "40% off any one item" coupon.

And speaking of coupons, has anyone here seen one with more than 10% off any item from Barnes & Noble? The ones from Borders via email great! Maybe too great; for a while, I wouldn't even bother printing them out if they didn't offer me more than a third off. I feel there was a good argument for keeping Bakersfield Borders open. I'm sure it brought a lot of business into that shopping center.

Goodbye, Borders Bakersfield. You will be missed.

LOW SPECIAL STUDENT RATES

PLUS A FREE LOCK
CALL OR E-MAIL FOR DETAILS

661-589-7000



BRIMHALL STORAGE@YAHOO.COM
BRIMHALL MINI STORAGE

7830 BRIMHALL RD.
BAKERSFIELD, CA 93308

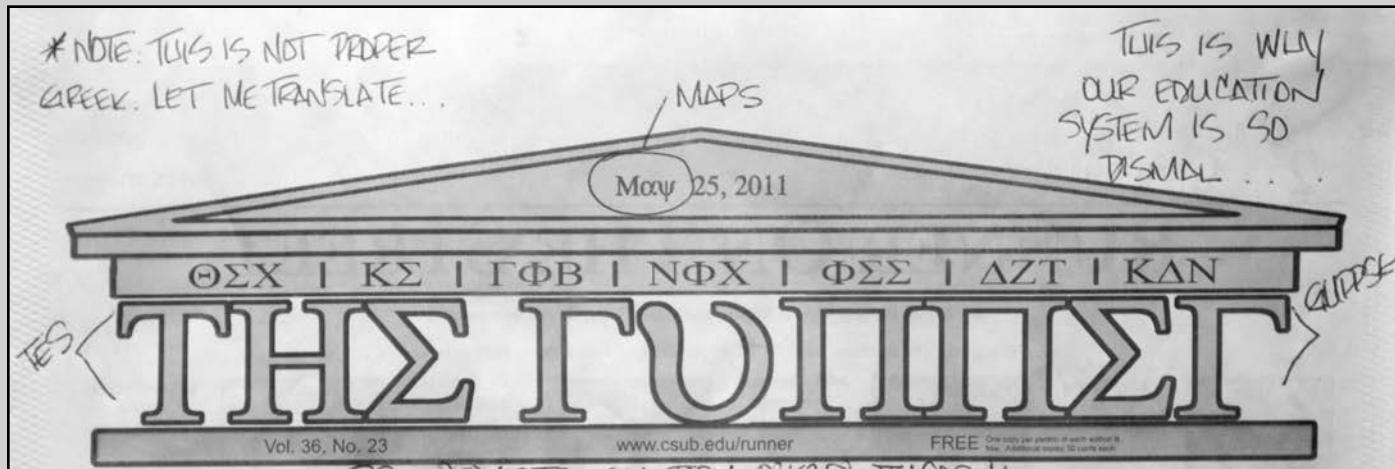
EXPAND YOUR COMPETENCIES

LEADERSHIP
NETWORKING
CHANGE MANAGEMENT
STRATEGIC MANAGEMENT
BUSINESS ANALYSIS



CSUB MBA
Accelerate Your Career

Staff editorial: It's all Greek to us



This copy of *The Runner* was left in the newsroom by an unidentified female.

From May 15 to May 21 CSUB's Greek organizations participated in Greek Week. Each day was filled with various events and competitions, which we felt was worthy of extensive coverage. Given the in-depth reporting of Greek Week, we decided to create a special front-page flag for the May 25 issue of *The Runner*. The flag consisted a Greek-like building with the names of CSUB's fraternities and sororities on the roof and "The Runner" written using Greek symbols acting as the pillars. The month was also written with Greek symbols.

As with any piece of work presented to the public, criticism is always expected – positive or negative. We tend to refrain from responding to

feedback from our readers, but exceptions are made in extreme circumstances.

On Thursday, May 26, a female walked into the *Runner* newsroom and dropped off a copy of the May 25 issue. She had left some notes around the flag, nothing it is "not proper Greek. Let me translate..."

The month, written "Μων," was circled, noting that it actually spells "Maps."

The name of the paper, written "ΤΗΣ ΓΥΠΠΣΓ," was also pointed out as actually spelling "TES GUPPSG." In addition to the corrections, she wrote "This is why our education system is so dismal..." and closed with: "P.S. Θανυτε ευ την οικια τυπος!!" The postscript,

translated by Dr. Maria Paleologou of the Philosophy and Religious Studies Department, read, "Die in the house of fire."

"I find the comment tasteless," Paleologou said regarding the postscript. "As a native Greek I still don't see why anybody would get this upset."

We, too, found it rather harsh, thus, prompting a response.

In putting together the flag for the issue, we were aware that what we were doing is not proper Greek. *The Runner* staff decided to use this bit of artistic license in order to make the text legible to the majority of our readers while maintaining a "Greek" spirit. We were taking into consideration that

the majority of our readers might not be able to understand if we wrote everything in proper Greek, so we decided to use Greek characters that resembled Arabic letters.

We used Sigma (Σ) to resemble "E," Gamma (Γ) to resemble "r," Upsilon (υ) to resemble "u," Pi (Π) to resemble "n," Alpha (α) to resemble "a" and Psi (ψ) to resemble "y." Tau (Τ), Eta (Η) and Mu (Μ) already resemble Arabic letters.

Our intent was merely to provide readers a visually-attractive flag that they are able to distinguish as *The Runner*, not to offend anyone. We were just trying to make it a little easier for our readers to read. After all, it's all Greek to us.

csub.edu/BPA • MBA@csub.edu

MBA Director.....661.654.2757

MBA Advisor.....661.654.2326

CSU Bakersfield
School of Business and Public Administration

Check out our website, updated weekly at:
www.csub.edu/runner

High-speed rail offers affordable, energy-efficient transportation

By Natasha Roady
Staff Writer

As part of the Green Week Lecture Series, topics regarding alternative energy and transportation were discussed in the Student Union MPR Tuesday, May 24, from 6 p.m. - 9 p.m. Green lemonade as well as other drinks and snacks were offered while students listened on the subjects: solar panel technology, California high-speed rail, energy efficiency and benefits of wind energy.

Marcus Salinas, a freshman business major, enjoyed the food at the lecture and said that his favorite topic was the high-speed rail.

"It will save time and provide a lot of jobs," said Salinas.

Gene Tackett of the California High-Speed Rail Authority spoke on California's high-speed rail system. He said that he is very passionate about the idea of a high-speed train because it will be possible to reach travel destinations much faster than by car.

"These trains that we're going to build in California are going to go 220 miles an



Photo courtesy of smartplanet.com
The high-speed rail will provide fast, affordable, energy-efficient transportation for California commuters.

hour – steel on steel. So it's the regular train – just on steroids," explained Tackett.

According to Tackett, it will be only 45 minutes from Bakersfield to Burbank airport, 55 minutes to Dodger Stadium, 35 minutes to Fresno and less than two hours to San Francisco.

He offered many scenarios in which students could take advantage of the short travel times.

"You can actually go to a Dodger game, take a trolley up to the field, for those of you who are old enough you can have a 'Totti. You can come back on the trolley and then ride the train back to sober up by the time you meet your

husband or wife," said Tackett.

"You can go to Fresno when the Roadrunners beat Fresno State again," was another idea Tackett offered. He added that it would still be less expensive to carpool since it will be about \$20 for a ticket to Fresno and back.

"You'll be able to go to San Francisco, have dinner, see a show, come back the same night, so it's really awesome," Tackett said.

Tackett emphasized that in a town with 20 percent unemployment, it's more important to create good-paying jobs than anything else. According to him, the high-speed rail project will create 600 permanent full-time jobs in Bakersfield and it will also make it easier for people who commute to jobs outside of Bakersfield.

Phase 1 will be completed by 2020 and the train should be fully operational by 2035. The high-speed train is "much more green," according to Tackett. It's much better for our air than car emissions. He explained that we could produce more agricultural goods if our air quality was better. He is very optimistic that the train will greatly improve our air quality. He also explained that in Kern County we will be able to produce the energy needed to power the train using only green energy like solar and wind power.

When a member of the audience inquired what could be the possible downside to the project, Tackett admitted that the cost was troubling but he continued to be optimistic.

"The project will cost \$60 billion at a time when our federal and state budget is in trouble. I can argue that it will help the economy with jobs," said Tackett.

International students face challenges outside the classroom

[PANEL, from Page 1]

international students faced when attending school here in the United States. Dagmara Karnowski, the International Students and Programs coordinator at CSUB, talked about the difficulties these students have when it comes to adapting to the language and culture in America.

"Even if you learn English before coming to the United States, how do you get used to the accents or the slang that they use here?" said Karnowski. "These international students have to adapt to even the littlest things that non-international students take for granted, like asking professors questions. In many

other countries, faculty members are considered authority figures who you aren't supposed to ask questions, and it's hard for international students to adjust to the system here as a result."

The panel also discussed the difficulties that many of these students face when trying to support themselves financially. Miki Azuma, a graduate student who came from Japan in order to pursue a career in counseling, recalled the many difficulties that she had to endure financially while attending CSUB.

"Being able to support yourself as an international student is very hard," said Azuma. "International students can't

use financial aid, yet need to pay three times the amount of regular students, and they can only work 20 hours a week"

Even after these international students manage to graduate with a degree, they must still face many difficulties that those with citizenship never have to deal with. Monica Ayuso, an English professor at CSUB who came to the United States from Argentina, discussed the issues she faced in obtaining her citizenship after graduating.

"I've gone through obtaining all the visas you could possibly imagine," said Ayuso. "After spending 31 years in

this country and obtaining various H1 visas, I only recently was able to obtain my citizenship."

The various members of the panel hope that by discussing the difficulties that these international students face, it will open the eyes of both other students and policy makers, and that in the future these international students will have an easier time integrating into the United States.

"It's always wonderful having international students here at CSUB," said Ayuso. "These students from other countries help make this country better with the cultures, diversity and experiences they bring to us."

New smoking policy draws mixed reactions

[SMOKE, from Page 1]

explaining the policy, smoking is prohibited in all state-owned, leased or rented vehicles, within enclosed areas, within 20 feet of both entrances and exits as well as near the Children's Center, Student Health Center, Student Recreation Center, Science III Outdoor Patio, athletic fields, bleachers, and at the Student Union and Runner Café Patio areas.

Michelle Gutierrez, a senior majoring in business at CSUB said: "I completely agree with the terms of this policy it will provide students with a healthier type of lifestyle. It benefits both the non-smoking and smoking groups in how they are still allowed to smoke only in permissible

areas but away from areas where it will affect the students and faculty from obtaining second-hand smoke."

Erica Hernandez, a sophomore majoring in biology at CSUB said: "This policy will create a better environment for all of us. We will all be able to breathe a lot easier and healthier."

There will be ash cans located near the permitted smoking areas along with signs designated where smokers are allowed to smoke and where they are not.

Julia Garcia, a junior majoring in English at CSUB said, "As a smoker, I understand the reasons as to why policies need to be instilled throughout campus however, I don't light up a cigarette near areas

where students or faculty or children are present."

Andrew Meyers, a senior majoring in bio-chemistry at CSUB, had a different take on the new revised policy: "I don't see why there needs to be yet another revision to the policy. Many of us whom smoke know where and when it's the right time. The fact that there are now only certain areas on campus for us to smoke I don't agree with. If we are on one side of the campus and are not allowed to smoke we then have to walk to different areas in order to not get to a place where we are permitted to smoke. I'm sorry but I don't agree."

According to the Education Section code 89031, those who do not respect these rules will be guilty of a misdemeanor.

A map of the designated smoking areas around campus is available on the university's homepage, the Safety and Risk Management building, University Police, Human Resources, Student Affairs as well as the Student Union.

If you have any concerns regarding the permissible areas visit the Safety and Risk Management Office.

"Achieving a smoke-free environment is a process that will take time and patience," said Smith in the news press release. "The success of this policy depends upon the courtesy, respect and cooperation of users and non-users of tobacco products."

SRC holds rock climbing competition

[ROCK, from Page 1]

and it's a lot about keeping your feet up. It's one of the more difficult ones to do but it's not the hardest."

Anthony Hilario, a junior PEAK major, who won the competition with a combined time of 19.8 seconds, said how the rock can seem harder than it really is.

"When people look at it they say 'I'm not able to do that' but if they actually try, it's pretty easy. It requires you to have good leg and upper-body strength, but it's a workout for all around. ...

Prior to that week I practiced, so I could memorize the holds that I would do. What I did was just jump, jump, jump, from one rock from another," said Hilario.

Hilario also explained that there are trained employees who can help anyone who is thinking about trying rock climbing in the SRC.

For winning first place, Hilario won a certificate for a harness, water bottle and a chalk bag.

Recyclymics makes recycling fun and enjoyable

By Angel Ford
Staff Writer

use recyclables in a fun way. It also helped that the participants had a positive and competitive attitude toward the games to make them that much more enjoyable. Mendez and Bishop were proudly participating because they "wanted to see which team is best."

Shanell Grimes, a sophomore and spectator of the games, gave information as to how the games ran.

Grimes said: "I usually like to sit out here [Student Union Patio] whenever there is music playing. I enjoy the free food and shirts."

Participants were given reusable bags and eco-friendly utensils.

The shirts that Grimes talked about were given out to participants of the Green Week games. Their clever slogan, which helped make students feel special and a part of a school celebration, read, "Blue plus gold equals green."

The lecture series for Wednesday included three of CSUB's own faculty members.

Robert Negrini, professor of geology, presented "The Science of Anthropogenic Global Warming"; Kenneth Gobalet, professor of zoology, presented "Our Relationship with Nature"; and Brandon Pratt, professor of plant physiology/ecology, presented "Environmental Change and the Future of Our Ecosystems."

Green Week educates CSUB on sustainability

[GREEN, from Page 1]

fitness coordinator from CSUB.

Jordan talked about how Greenshops is an environmentally friendly store and how they reuse boxes to ship products out with their logo "We love ugly boxes, the love is replaced with a heart."

"We are passionate about educating people. The chemicals we use now, to clean our houses were not used 30 years ago. You can see what ingredients make up these chemicals," said Jordan.

Jessica Felix, a community relations specialist from Keep Bakersfield Beautiful, said, "Keep Bakersfield Beautiful's mission is to engage individuals to take greater responsibility for improving their community." There are also alternative transportation methods to getting around in the community such as carpool, riding a bicycle, walking, or taking public transportation."

Free food was provided for attendees from CSUB Catering for the event. There was sliced fresh fruit, assorted mini sandwiches and even some green lemonade.

Build your own burger at Juicy Burger

By Jacob Montecino
Staff Writer

There's a new and revolutionary build-your-own-burger joint on L Street and 24th called Juicy Burger. Owned by Moe Muthana, Juicy Burger sells mainly what the name entails, juicy burgers, but they also offer the customer the option of a chicken breast, fried egg or a hot dog. They also allow the customer to choose from a long list of buns, toppings, sauces, cheeses, sides and shakes so that each customer can build the most unique burger experience.

The small diner runs similar to that of In-N-Out, prideing itself on fresh never frozen beef and a fresh and eclectic variety of toppings to top the burger. And that is where the biggest twist of Juicy Burger comes in, they offer the run-of-the-mill toppings that any fast food burger joint would offer, but they take it up a notch by offering premium toppings from turkey bacon, fried eggs, chili and even pastrami that can be added to your burger for about a buck.

According to the head manager, Esa Esa, "everything here is absolutely home-made and exclusively ours."

The quality definitely shows, too. Many patrons, including myself, were pleasantly surprised by the sheer fact that the lettuce on the burger was this deep green and rich color that immediately placed it high on the charts. But after going deeper, it turns out that the



Katie Miller/The Runner

Juicy Burger, fries, and a mint and chip milkshake.

burger is fairly average.

After eating his entire meal, JC Mejia, 31, said that the "freshness was top of the line, the presentation of the food and restaurant is good, burgers are average, the fries are subpar, and the price is too high."

This idea seemed to go around many of the customers, who started off extremely excited for their food, but then were disappointed by how some of the products, mainly the fried products, did not seem to come together well. I sampled all of the fried products (fries, sweet potato fries,

topped with lettuce, tomatoes, grilled onions, swiss cheese, and chipotle mayo, I was pleased with the fact that juice was pouring out of the burger, and everything came well together, but I felt that the burger itself lacked seasoning. But some people disagreed with me, such as Haley Robinson, 18, who said that "the burger looked professionally made, not rabbit food."

Robinson also said that the cheese fries, which I felt were pretty dull, were so good that "If I were lactose intolerant, I would still eat them."

All this aside, the biggest thing a college student cares about is price. For the simple burger, nothing else, nothing fancy, expect to pay about \$4.25. But once you start going more adventurous, which is supposed to be the whole point of eating at a build-your-own-burger

restaurant, then the price starts to climb to about \$6.50. Then move on to getting a whole meal, and you're looking at paying close to \$10 for a burger, fries and a drink. Compare that to going to In-N-Out, and even though you lose the premium toppings, you get a great burger for about \$6.

Esa said, "I wouldn't say it's cheap, but it's definitely worth it. You get what you pay for just a little more cash."

Personally, I think it is a good spot to go to. It really isn't that bad, but it does have its flaws. The location probably needs to be changed because they don't even have a restroom on site, and the service can be slow, which is bad on a busy Saturday. But take that away, and you have a good burger that is fun to create, something that you won't find elsewhere in Bakersfield.

'Kung Fu Panda 2' brings back the good ol' days

By John Frusetta
Staff Writer

"Kung Fu Panda 2" reunites Po, played by Jack Black, with fellow kung fu masters the Furious Five for a martial-arts action comedy film which more than lives up to its predecessor. Venturing into Po's mysterious past, the film is deservedly the next chapter in the "Kung Fu Panda" series as opposed to being a shameless cash-in sequel.

I was a little hesitant when I walked into the movie theater to watch this movie. As expected for a weekend matinee, the viewing audience was made up of mostly children and mothers; mothers whose lingering glances toward my unshaven face reinforced the fact that I fit into neither category. I sat down with my eternally non-judgmental popcorn and blue slushee, prepared to be bored

by the soulless montage of fart jokes, which I attribute to kid movies.

The lights dimmed and the prologue of the movie began. Smoothly animated in the now rare 2-dimensional format, the prologue explains the back-story of the movie: Basically, a young peacock discovers how to make canons, and seeks to take over the agrarian world with industrial power. Oh, and a soothsayer foretold a panda would defeat him, so the peacock attempted to commit genocide against every panda in existence. That's correct: genocide in a kid movie.

A nostalgic wave engulfed me. I was reminded of the amazingly dark prologue of *Beauty and the Beast*, along with the end of the *Jungle Book* with the vultures arguing in that evil, desolate landscape. This is what I loved in cartoons as a child:

seriousness, real danger and real evil. This is exactly what's missing from today's Disney, instead being replaced with a good dose of cutesy family morals. From the beginning, this movie set itself up to be a modernized, honest-to-goodness fairy tale, the sort of which I thought had forever disappeared.

The Furious Five, made up of a tiger, viper, mantis, monkey and... some kind of bird, support the panda Po as he attempts to save kung fu, which has been threatened by the industrialized war machine of the peacock. The "good" pastoral versus "evil" industry is nothing new, in fact a lot of the scenes depicting the peacock's army reminded me of the scenes depicting Saruman's army in the various "Lord of the Rings" films, but overall, it was a good portrayal that kids could easily

understand.

Interspersed throughout the movie, Po has flashbacks of his repressed traumatic childhood. These are all portrayed in the same 2-D animation of the prologue, and were a welcome change of pace from the monotony of 3-D animation. I realize that 3-D rendering allows the creators to easily create very impressive camera shots and animations. After all, you only have to design CGI Po once, and then make him jump, fight and belly wobble with only a few clicks of a mouse button. However, to my eyes 3-D animation lacks a very important attribute that can only be found in classic 2-D animation. Is it soul? Is it a more direct connection to the animator him-

self? Maybe. Or maybe it's just the old generation griping about how terrible the new generation is. Probably that.

I walked out of the movie with a bounce to my step. It was actually entertaining. More than that, I thought it was really good. It made me laugh out loud a few times, "Taste the defeat!" and it rekindled an old love for a style of cartoon I thought had long since gone extinct, instead being replaced by "Hanna Montana" movies. My only gripe was that there was one 10-minute interval, which I felt was a little boring, seemingly added in only to make the movie longer. Near the middle of the movie, Po attacks the bad guy and fails. Instead of

moving on to the standard "main character hits his all-time low, but gains some new understanding which helps to eventually defeat the conflict" stage, the movie regresses. It does another 10 minutes of Po gearing up for another attack, which fails again. Then it moves on to the "lowest point" stage. It was obvious to me, as someone who's seen a million movies, but I guess the kids wouldn't notice an artificial lengthening of the movie that definitely didn't add anything to the story except another 10 minutes of action. Overall, I would recommend the movie to anyone of any age who likes movies in general. It was a fun, comedy-action flick, which will bring smiles to kids and adults.

Spring Fling helps close out quarter

By Jazmin Iniguez
Staff Writer

On Friday, May 26, CSUB held its second annual Spring Fling dance at the Runner Park. The dance kicked off at 9 p.m. lasting the whole night until 1 a.m. CSUB students were given free admittance and were allowed to bring one guest with a pre-purchased ticket of \$10. Many were dressed in spring attire and colors to match the event's theme.

J.R. Perez, ASI vice president for external affairs, said, "Because of the success from last year's spring fling, that's why we want to do it again this year."

ASI began planning the event this spring quarter to have it ready by the end of the quarter.

To pay for the expenses of this year's spring fling, ASI was given money for each student involved in the committee; they then discussed how much money would be used on the expenses of the event.

Nancy Solis, ASI vice president of programming and a master's student, said, "The venue will be great and music will be good."

The venue is being transferred into a live club, with spring attire, spring colors and lots of lighting.

"The setup brings a club atmosphere; it ties it to nature," said Perez.

Since it's spring season, with the nice weather, ASI thought having the event outdoor was perfect for the event. Perez said, "Because of the success from last year's spring fling, that's why we still want to have it outside."

DJ Mike was the main entertainment of the night; he included music that had people moving all night long. Mike was once a CSUB student himself; he graduated Spring 2010.

"He's been doing homecoming for the past four years," said Solis.

With finals coming up, having the Spring Fling dance was a great way for students to let loose, have fun and relax. Many students are stressed during this time of the year because they have to study and focus on passing their courses and making grades.

Redgee Visico, a senior and English major at CSUB, said, "I'm not very into club music, but it got me dancing. It was fun and a good stress reliever."

From the location the event was held, Visico thought the setup was cool. "I think ASI did a good job on setting up, meeting my expectations," said Visico.

Overall, Perez said he enjoys helping out in events like these because it increases student engagement on campus.

Are you a club or organization on campus interested in placing an ad in the *Runner*?

Contact the *Runner* at

runner@csub.edu.

Ads for student clubs and organizations are **free**.

Hurry and submit an ad today!

Space is limited and going fast!

STORAGE SPECIAL!
FREE LOCK
PLUS
MAY FREE*

- 5x10 - \$19 a month
- 10x10 - \$39 a month*

*Special rate is for 6 months. First time renters only. For students only. Ask manager for details. Expires 8/1/2011.

DERREL'S  **mini STORAGE, INC.**

Clean & Convenient Facility • On-Site Managers • Open 7am-7pm, 7 Days a Week

www.Derrels.com

Baseball sweeps Cal Poly to end season, miss playoffs

By Steven Gaede
Staff Writer

The CSUB Roadrunners ended their regular season with a 3-1 win over the Cal Poly Mustangs on May 29. The 'Runners won six out of their last seven games by sweeping the Fresno State Bulldogs and the Mustangs.

Senior pitcher Mike McCarthy went eight innings in which he gave up five hits and one run; he walked one batter while striking out eight. McCarthy improved to 8-6 with the win.

"I put everything out there that I had," McCarthy said. "You go out there and lay it on the line every single game. You go out there with the same intensity no matter who you are facing. You never allow yourself to break down, not just mentally but physically. You got to take care of your body; the entire team has done that all year."

Both of the senior pitchers were recognized in the pregame ceremony. McCarthy came out onto the field with his parents and Nick Shannon came out onto the field with his girlfriend, Samantha Lozano, and some of her family members. Shannon had his statistics for

the year announced and then he motioned for the microphone; Shannon dropped down onto one knee and popped the question — she said yes.

Shannon had an impressive 0.82 ERA on the season; he struck out 11 and only allowed 18 hits on the season.

The first run of the game was scored in the bottom of the sixth when junior third baseman DC Legg crossed home on a double hit by freshman first baseman Cael Brockmeyer. The 'Runners had a chance to score in the third and fifth innings, but sophomore left-fielder Kevin Younger got stranded on second and third respectively.

Cal Poly's Joey Wagman went seven innings in which he gave up two runs, six hits and two walks but struck out seven.

Junior catcher Jeremy Rodriguez plated freshman shortstop Tyler Shryock in the seventh by hitting a single for the lone run of the inning; junior center fielder Andrew Letourneau scored the only run of the eighth inning off a slow ground ball hit by Younger.

Freshman second baseman Oscar Sanay was unable to produce a hit in Sunday's



Brady Cabe/The Runner
CSUB second baseman Oscar Sanay celebrates enthusiastically with fellow teammates after their sweep of Cal Poly May 29.

game, but he put up impressive numbers in his first year.

"He just keeps hitting the ball," coach Bill Kernen said. "I think he is a freshman All-American."

Sanay hit .355 this season and started every game. Sanay got 78 hits on the season, 12 of which were doubles and a lone triple; he also had 34 RBIs on the season and scored 36 times himself. Sanay had the least number of strikeouts on the team over the course of the season among the regular starters

with 21.

"The results show," Sanay said. Sanay added that he plans on learning from his mistakes that he made on the year to improve his game for the next season.

The ninth inning did not go as smoothly as the team would have hoped.

McCarthy opened up the top of the ninth by giving up a hit to the cleanup hitter, DJ Gentile for the only Cal Poly run of the game. Eliot Stewart stepped up the plate after Jensen and hit a single to put the tying run on first.

"I asked him if there was

anything left ... he just kind of looked at me; he did not say anything," Kernen said.

Junior designated hitter Martin Medina took over the mound in the top of the ninth with a man on first and second. Mitch Haniger was the first batter to face Medina and he hit a bomb to center field that looked like it had a chance of going over off of the bat, but Letourneau was able to make the catch on the warning track after the wind knocked the ball down.

"We were fortunate, because that ball would have been out of here on a regular day," Kernen said.

Matt Jensen then came up to the plate and hit a sacrifice fly to score the cleanup hitter, DJ Gentile for the only Cal Poly run of the game. Eliot Stewart stepped up the plate after Jensen and hit a single to put the tying run on first.

Medina extinguished all hopes that Cal Poly had about rallying by striking out the last batter in the lineup with an 81 mph pitch.

McCarthy described the season as simply "amazing." "We took care of business and did what we could to try and make sure that we stayed in the hunt," added McCarthy.

McCarthy threw four complete games on the season and one shutout; he threw a total of 127.2 innings on the year. McCarthy gave up 99 hits on the year, 23 earned runs, and 28 walks while striking out 116 batters. McCarthy's ERA on the season was 1.62.

Junior pitchers Tommy Hoenshell and Jonathan Montoya also threw over 100 innings on the season; they struck out 62 and 86 batters respectively.

Hoenshell threw his fourth complete game of the year in his last start of the year on May 27 in the 3-1 win over Cal Poly. Montoya went seven innings on May 28 against Cal Poly in the 10-3 win. Hoenshell went 7-7 on the year with a 2.89 ERA and Montoya went 8-5 on the year with a 3.67 ERA.

The 'Runners went over a speed bump in late April and early May, but they ended the season with a bang.

"The NCAA committee looks very strongly at how you finish. They look at the overall body of work but they also want you to finish strongly," Kernen said.

CSUB went 33-22 on the season but was not selected for the NCAA Regional tournament.

Nelligan given exclusive rights to manage corporate sponsorships

[NELLIGAN, from Page 1] going to try and leverage the current relationships we have that are corporate partners. They're going to try and do some unique things within the California footprint," Konya said.

Konya said when looking for a marketing firm, he looks at what kind of clients they have and to make sure they have "West Coast properties, and that they have the right business model and that they could market and sell our assets."

Konya said that the fact that Nelligan is a national firm will benefit CSUB athletics in the long run.

"Nelligan Sports Marketing has a proven track record of driving revenue to their collegiate partners on a local, regional and national level and are fully committed to working with the university to ensure we meet our goals and objectives," Konya said in a press release. We think that they'll (NSM) be able to provide some relationships that we otherwise would not be able to make on our own. This is an important deal for us because from a cost standpoint we minimize our costs.

"Also with the profit sharing with Nelligan we are able to recognize unprecedented revenue down the road."

Konya explained that Nelligan and CSUB have been in talks since late January.

"They (Nelligan) had to come in and do an analysis and make sure our athletic program and this city and region fit into the demographics. By that I mean they thought it would be a profitable property," he said.

Konya said that if all works well this agreement with NSM could help define his legacy at CSUB.

"I think we need to find different ways of doing business. We have to really concentrate on finding new ways to drive in revenue. If this is one piece

to that puzzle, then I would love that to be the legacy.

"That we were able to during difficult economic time to recalibrate and become more profitable during that period," he said.

Nelligan also represents "some of the elite college properties in the country, including the Patriot League, Brown University, Bucknell University, Cal Poly, UC Santa Barbara, Cleveland State University, Colorado State University, Fairfield University, Florida Atlantic University, Indiana State University, Indiana University, Purdue University, Fort Wayne, University of

Louisville" according to a press release, something that made Konya comfortable going with them.

NSM Executive Vice President Mike Palisi said that CSUB was an attractive option because of its potential to grow.

"CSU Bakersfield is poised for tremendous growth and success in the very near future," said Palisi in a press release.

"Behind the tremendous leadership of Athletic Director Jeff Konya and his staff, the University's stature within burgeoning Bakersfield, Calif., now the ninth largest city in the state and still grow-

ing, the impressive plan that the university has for athletics, and the university as a whole makes CSU Bakersfield an attractive option for corporate America."

Konya shared that CSUB athletics is working on an apparel deal, something that was in the works "before the Nelligan deal."

"What we would like to do is be able to have a team licensed product line for all of our fans. It was difficult to do that when we had kind of a hodge-podge arrangement between the sports where the product line wasn't consistent," he said.

Through the lens



Mark Nessia/The Runner
CSUB softball coach Kathy Welter throws the first pitch during the baseball season finale against Cal Poly May 29. Welter is retiring in the summer, ending her 32-year coaching career, 26 of which were at CSUB.



Brady Cabe/The Runner
A kit fox makes its home in the flowerbeds by Dorothy Donahoe Hall.



Brady Cabe/The Runner
The sun shines bright among the clouds in this field behind FACT on the CSUB campus.



Brady Cabe/The Runner
A frog sits in the koi pond near the library May 27.



Mark Nessia/The Runner
CSUB junior catcher Jeremy Rodriguez connects on a pitch against Cal Poly May 29 at Hardt Field.