

Professional Leave Report Cover Sheet

Name: Faith Sidlow

Department: Media, Communications, &
Journalism

College: Arts & Humanities

Leave taken: Sabbatical Difference in Pay Professional Leave without Pay

Time Period: Fall

Spring

Academic Year

Other

Please upload your report to this DocuSign envelope. Your report will be sent to your Dean for your PAF and to the Library Archives. You will also receive a confirmation copy.

Sabbatical Report

Faith Sidlow
Associate Professor
Media, Communications and Journalism
Sabbatical Period: Fall 2020

Original Sabbatical Topic: The Living Legacies of Members of the International Committee for the Nanking Safety Zone

Amended Sabbatical Topic: Broadcast News in the Digital Age: A Guide to Storytelling, Producing and Performing Online and on TV

Section 1. Accomplishments of leave in relation to goals of original proposal

The main purpose of this sabbatical leave was to provide time to conduct research and audio interviews with the descendants of westerners who formed the International Committee for the Nanking Safety Zone to protect the Chinese people living in Nanjing at the time of the Japanese invasion of 1937 and 1938. My plan was to travel to Los Angeles; New Mexico; Virginia; Vancouver; Beijing, China and Nanjing, China to conduct audio interviews and oral histories with the descendants of the committee members. I had hoped to travel to Nanjing, China in December 2020 to attend the national memorial ceremony commemorating those who died during the Japanese invasion.

My goal was to interview researchers and educators about the impact the members of the International Committee had on the Chinese people. The eventual outcome of my research and interviews was to be a 30-minute radio documentary.

Though the topic of my sabbatical project changed, I was able to accomplish my objectives—to conduct research and audio interviews.

Section 2. Modifications to original proposal / circumstances that necessitated these modifications

By July 2020, it became apparent that my original project was no longer feasible because of COVID-19 and global travel restrictions, and I would be unable to complete my research and interviews as proposed. I discussed this predicament with Interim Dean Honora Chapman, who suggested I amend my sabbatical topic.

Prior to the start of my sabbatical, I was asked by an editor at Routledge Publishing (Taylor and Francis Group) to submit a proposal for a broadcast journalism textbook. My co-author Kim Stephens and I submitted a proposal and two chapters, which underwent a blind peer review by five academics who recommended the book for publication.

Routledge accepted the proposal and we signed a contract in July 2020. I then filed an amended proposal to use my time on sabbatical to conduct research and audio interviews for a textbook manuscript, which Dean Chapman approved on August 21, 2020.

My sabbatical leave supported the time needed to research and conduct 19 qualitative video interviews via Zoom with professional reporters, producers, photographers, multimedia journalists, editors, news directors, digital content directors, general managers and journalism professors.

Section 3. Objectives of the original proposal (if any) that were not accomplished

As stated above, although the topic of my sabbatical project changed, I was able to accomplish my objectives—to conduct research and audio interviews. In addition to my

original objectives, I co-wrote and edited a 100,000-word textbook manuscript and took photos and created graphics for the book. The manuscript, which has been peer reviewed and is in the final revision process, will be submitted for publication by April 21, 2021.

Section 4. Anticipated outcomes for the near future as a consequence of the leave's activities

The main outcome resulting from my leave's activities is the anticipated publication of "Broadcast News in the Digital Age: A Guide to Storytelling, Producing and Performing Online and on TV," which is under contract with Routledge Publishing, an imprint of Taylor & Francis, the world's leading academic publisher in the humanities, social sciences, and STEM. The book will contribute to my field of journalism by offering instructors and students a practical handbook for the study and practice of broadcast and digital journalism.

The original intent of this book was to improve the organization of curricula for the broadcast and multiplatform journalism option in the Department of Media, Communications and Journalism. Very few textbooks address digital journalism—mobile, web and social media first; on-air second. News stories today are posted on social platforms and the station website hours before they are broadcast live on television.

The book guides readers through the modern digital TV newsroom with detailed examples of how to become proficient, conversational writers, creative producers, respected anchors, thoughtful and productive storytellers and ethical journalists both on-air and online. It teaches students the workflow of pitching stories and covering the news, posting to social media, storytelling in a compelling and engaging style, writing and editing for broadcast and digital, and finally, broadcasting the story.

As a faculty member, I found the sabbatical process rewarding. My research and interviews with journalism professionals have led to a greater command of current industry practices. Writing this book helped me develop advanced teaching methods that I am now applying to instruction in my broadcast journalism classes. As I incorporate the findings from my research and interviews into my course offerings, it will help to increase my students' overall knowledge and success in broadcast news writing, performance, producing, reporting, videography and editing.

While most journalism textbooks are theory-based and written in a formal, academic style, this book is written in a conversational, upbeat tone that keeps the student reader engaged. It is a one-on-one conversation that cuts through the rhetoric and is a practical guide that students may refer to throughout their career. We address critical thinking skills by exposing students to new methods for telling stories and thus improving the organization of the curriculum in several broadcast journalism classes including the capstone class, which produces the weekly TV newscast, *Fresno State Focus*.

Students will also benefit from this book because it provides a network of industry professionals who mentor students while sharing the lessons they learned and the mistakes they made along the way. Instruction from the textbook will ultimately help students compete for and get jobs in the field of broadcast and digital journalism.

I would like to thank Dean Honora Chapman, the College of Arts and Humanities Personnel Committee, and the Department of Media, Communications and Journalism Personnel Committee for granting my sabbatical and giving me the time to complete this textbook.

Section 4. Original Proposal and Amended Proposal



CALIFORNIA STATE UNIVERSITY, FRESNO
SABBATICAL LEAVE & DIFFERENCE IN PAY

LEAVE REQUEST FORM 2020-2021 **ACADEMIC YEAR**

Applicable Policies: CBA Article 27 Sabbatical Leaves
 CBA Article 28 Difference in Pay Leaves
 Campus Policy: Policy on Faculty Leaves of Absence (APM 360)

I understand the terms and conditions for a sabbatical / difference in pay leave as detailed in the Collective Bargaining Agreement and the campus Policy on Faculty Leaves of Absence. I agree to abide by these terms and conditions in return for approval of the leave.

1. Name Faith Sidlow

2. Address 243 W. Hubert Ct.
Fresno, CA 93711

3. Rank: Professor
 Associate Professor
 Assistant Professor
 Full Time Lecturer

4. Date of Full-Time Appointment Fall Aug. 20, 2015 Spring

5. Years of service (include current year and any service credit) 6

6. Date of last sabbatical leave N/A

A copy of the report from the last sabbatical or difference in pay leave, if any, shall be attached to the proposal. (APM 361)

7. Date of last difference-in-pay leave N/A

A copy of the report from the last sabbatical or difference in pay leave, if any, shall be attached to the proposal. (APM 361)

8. PAID LEAVE REQUESTED. (Check the appropriate category.)

(a) SABBATICAL, One semester at **full** pay Fall 20 20 Spring 20

(b) SABBATICAL, Two semesters at **half** pay Academic Year

(c) DIFFERENCE IN PAY Academic Year

Difference in pay leaves are normally for two semesters at the difference between your current nine month salary and the minimum for the Instructor rank. Difference in pay leaves may also be a single semester.

FOR EACH SEMESTER TAKEN FOR A SABBATICAL LEAVE OR A DIFFERENCE IN PAY LEAVE, THE APPLICANT IS REQUIRED TO RENDER EQUIVALENT FULL TIME SERVICE ON THE CAMPUS AFTER COMPLETION OF THE LEAVE.

(PLEASE COMPLETE THE REVERSE SIDE)

Pursuant to CSU policy, final approval of a sabbatical leave or a difference in pay leave shall not be granted until the applicant has filed a suitable bond or an accepted statement of assets (not including PERS holdings) and/or a promissory note that is individually or collectively at least equal to the amount of salary paid during the leave.

Should the leave be approved, I will do one of the following to meet this requirement.

Check the appropriate box(es)

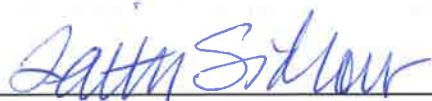
- Provide an accepted bond settlement,
- Provide a list of my assets equal to my salary during my leave
- Provide a completed and signed Promissory Note.

SHOULD A LEAVE BE GRANTED, THIS APPLICATION, INCLUDING A COPY OF THE LEAVE PROPOSAL, AND ITS ATTACHMENTS WILL BE PLACED IN YOUR OPEN PERSONNEL FILE.

I understand all the terms and conditions of this leave. I agree that while on this paid leave that I may not accept additional and/or outside employment without receiving the prior approval of the Provost.

I understand that if I am taking an Academic Year Sabbatical or a Difference in Pay leave that I will NOT be credited for a full year of service credit for purposes of retirement (PERS). I understand that I should discuss the implications of this leave with the Benefits Office immediately upon my return from the leave. Contact Benefits at 278-2032.

By my signature, I agree to adhere to the terms and conditions of the leave as noted in Article 27 (Sabbatical leaves) or Article 28 (Difference in pay leaves) of the CBA, as appropriate, as well as the campus Policy on Faculty Leaves of Absence (APM 360). Furthermore, I attest to the truthfulness and accuracy of my application, including any attachments and/or documents submitted by me as part of my application.


Signature of Applicant


Date

Sabbatical Proposal for Faith Sidlow
Associate Professor in Media, Communications and Journalism

Semester for proposed sabbatical: Fall 2020

Sabbatical Topic: The living legacies of members of the International Committee for the Nanking Safety Zone

Statement of Purpose

About 300,000 Chinese civilians and unarmed soldiers were killed during a six-week period beginning December 13, 1937 through January 1938, when the Japanese Army invaded Nanjing, China. Another 250,000 Chinese refugees took shelter inside a cordoned-off two-and-a-half square mile section of the city that included the U.S. Embassy, the Jingling Girls' School and the Drum Tower Hospital. This area was known as the Nanking Safety Zone. It was formed by a group of 20 Westerners who stayed behind, against the wishes of the embassy after others had fled the city, determined to help protect the refugees.

This sabbatical proposal requests time to conduct research and audio interviews with the descendants of the Westerners who formed the International Committee for the Nanking Safety Zone to protect the Chinese people living in Nanjing at the time of the Japanese invasion in 1937 and 1938.

Description of Proposed Project

For many years, history books devoted one paragraph or less to the atrocities that took place in Nanjing, China in 1937 and 1938. Until recently, little was known about or written about the Nanjing Massacre. Sixty years after it took place, a Chinese-American journalism graduate, Iris Chang, wrote *The Rape of Nanking*. Chang had discovered letters and journals written by a group of westerners who remained in Nanjing during the Japanese invasion. She used their voices from the past to document the experiences of the Chinese victims and survivors.

Since the publication of *The Rape of Nanking* in 1997, several books and films by other authors and researchers have been produced on the topic. Until Chang's book was published, many of the descendants of the members of the International Committee did not know about or understand the magnitude of their ancestors' role in helping the people of Nanjing. One of the descendants is my husband, Robert Wilson, Jr., the son of Dr. Robert Wilson, Sr., who was the only surgeon who remained in Nanjing during the time of the invasion and massacre. Wilson, Sr. provided medical care to hundreds of Chinese who had been raped, stabbed, or bayoneted by the Japanese soldiers. Other

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westerners included a Nazi businessman who cared for 650 Chinese who hid on his estate; a minister who took footage of the atrocities; a school administrator who smuggled the film out of the country; and several other missionaries, teachers and businessmen. Every year since 2016, many of the descendants of the members of the International Committee members have been invited to Nanjing to attend a memorial ceremony on December 13 to remember the victims of the massacre.

Much has been written about the survivors of the massacre, and dozens of oral histories and testimonies by survivors can be found at the University of Southern California Shoah Foundation Visual History Archive on the Nanjing Massacres. However, very little has been written about the members of the International Committee and their descendants. Most of the descendants knew very little about the roles their ancestors played in protecting tens of thousands of Chinese refugees during the invasion nor did they understand the trauma their parents or grandparents suffered witnesses these atrocities. However, once they found out about the role their family members played in the efforts to protect thousands of Chinese refugees, their lives changed significantly. Many of the descendants began to devote their own lives to promoting peace.

This sabbatical would support the time needed to perform research into the roles played by the members of the International Committee, to travel to Los Angeles, New Mexico, Virginia, Beijing, and Nanjing for additional research, and to conduct audio interviews and oral histories with the descendants of committee members during the weekend of the memorial ceremony in December 2020. I would also interview researchers and educators in Nanjing and Beijing who have worked diligently to ensure that the atrocities that took place in Nanjing are not forgotten.

I am applying to the 2020 China Studies Institute (CSI) Zhi-Xing China Academic Impact Fellowship Program. This program is designed to "provide faculty members an opportunity to gain an understanding of major historical, social, and economic trends and issues in China; infuse courses they now teach with the major themes of the Institute; develop new courses around these themes; contribute to internationalizing the undergraduate curriculum; and/or increase international understanding by building institutional partnerships." Acceptance into this program would partially fund my stay in China and would allow me to spend additional time in Beijing to interview scholars who have researched and written about the Nanjing Massacre. No CSU resources would be required to carry out the research and conduct the interviews.

The eventual outcome of the research performed and interviews conducted during the sabbatical will be a 30-minute radio documentary and visual showcase on the Japanese

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invasion of Nanjing, China in 1937, the massacre, and the legacy of the Westerners who saved the lives of 250,000 Chinese

Statement of Time Requested

This project is feasible within the timeline of the sabbatical, the fall 2020 semester. The research and interviews cannot be conducted in less than the leave time, but they can be conducted in the time requested. It is expected that research will require 60 to 75 hours including the time needed to review online survivor testimonies from the Shoah Foundation; interviews and photography will require 25 to 30 hours (not including travel and set up time); and logging (transcribing) the interviews will require 50 to 60 hours. The total time required to research, conduct interviews for the project and transcribe the interviews will be about 165 hours. The documentary, which will be written and edited following the sabbatical, will depict the legacies of the members of the International Committee for the Nanking Safety Zone as told by their descendants, who learned about the role of their ancestors through letters and journals. At the end of my sabbatical I should have most, if not all, of the interviews and photos that I will need to create the radio documentary and visual showcase.

Timeline

Date	Description	Time required
Spring 2020	Conduct research and contact potential interviewees; Students in MCJ 129 Global Reporting class to research the Nanking massacre and backgrounds of massacre survivors and members of International Committee for the Nanking Safety Zone; conduct audio interviews/oral histories of the descendants of Safety Zone members and survivors living in the central valley.	1 class module 2 weeks
Aug to Sept 2020	Conduct research; review and log USC Shoah Foundation audio interviews with survivors of the massacre to create a timeline and discover passages that refer to members of the International Committee for the Nanking Safety Zone. For example, Shuqin Xia was eight years old at the time of the invasion. She was stabbed several times and witnessed the murders of her entire family. Only she and her younger sister	5 weeks

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Date	Description	Time required
	<p>survived. She said if it wasn't for the westerners in the Safety Zone, thousands more Chinese would have been killed, but the Safety Zone saved them. There are 101 interviews in the archive. Total running time of each interview ranges from 60 minutes to more than two hours. The Safety Zone is mentioned in 58 interviews. I will use information from the survivor testimonies as background for my interviews with the descendants of members of the International Committee.</p>	
Oct. 1-8, 2020	Travel to Los Angeles for audio interviews with descendants of Dr. Robert O. Wilson to include Marjorie Garrett and Elizabeth Hissing; Interview coordinator of the USC US-China Institute and Wolf Gruner, director of the Center for Advanced Genocide Research at the USC Shoah Foundation; Interview with Mark Liu, director of the Righteous Quest Foundation in El Monte, Calif., who organized a monument to memorialize Dr. Robert O. Wilson, a member of the International Committee; The Rev. George C. Hooper, lead pastor at Church of the Good Shepherd in Arcadia, where the monument was placed honoring Dr. Robert O. Wilson.; Members of the congregation at the Church of the Good Shepherd, where the Wilson family attended services.	2 weeks
Oct. 15-20, 2020	Travel to Taos, New Mexico to interview Bob Fitch, who was born in Nanjing, China in 1931. His father George Fitch was one of the westerners who was a member of the International Committee and Bob remembers the invasion. George Fitch smuggled reels of footage of the massacre on a Japanese troop train. He hid the film cannisters inside the lining of his coat.	1 week
Nov. 1-8, 2020	Travel to Washington and Lee University in Lexington, VA to interview Morris Trimmer, descendant of a missionary who was in Nanjing	1 week

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Date	Description	Time required
	during the invasion and was a member of the Safety Zone. I still need to locate two other members of the Safety Zone who live in the U.S. I hope to interview them as well.	
Dec. 1, to Dec 7, 2020	Travel to Beijing to interview Jiang Yuchun, assistant to the John Rabe Center in China. He is a scholar who has been researching the German members of the Safety Zone. If the opportunity presents itself, I will interview descendants of refugees who fled to the north and west during the invasion and settled in other cities including Beijing (or Peking as it was known then).	1 week
Dec 7, 2020 to Dec 14, 2020	Travel to the Nanjing Massacre Memorial Hall, Nanjing, China for the memorial ceremony for the 83 rd anniversary of the Japanese invasion. Additional descendants of members of the International Committee are expected to attend the memorial ceremony including Chris Magee, whose grandfather John Magee shot 16mm film during the massacre and documented injuries of victims at the hospital and in other parts of the city. I also plan to interview the director of the Nanjing Massacre Memorial Hall where photos and other memorabilia from the westerners are displayed. Most of the items were donated to the museum by the families of the International Committee members.	1 week

Benefit to the University, College of Arts and Humanities, the MCJ Department, and students, and me.

The following objectives will be met by the sabbatical leave:

1. **Greater command of subject matter:** The immediate outcome will be a greater command of the subject matter by researching the Nanjing Massacre and gathering interviews, oral histories and photographs. Also, tying students' research to the spring 2020 Global Reporting class will further engage them in learning about world history including an event of which they may have very little or no knowledge. Including a topic such as the Nanjing massacre into the

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curriculum and tasking students with investigating the current cultural economy of that city aligns with the increased awareness of globalization. I have collaborated with faculty and students from Nanjing University on two previous projects during the Global News Relay (homelessness and migration), and I plan to coordinate a collaboration on this topic, too, which would allow Fresno State students to connect on a personal level with Chinese students whose family members may have survived the massacre.

2. **Shift in area of my academic emphasis:** This research will accomplish a shift in areas of my academic emphasis from the TV medium to that of radio, which would broaden my expertise in the classroom. My professional training has been predominantly in television news. However, I have taught radio reporting classes for the past three fall semesters. My plan to include my global reporting students in the production of audio interviews with local subjects will bring the class into a real-life event in that I will guide students as they learn to conduct oral histories and interviews that would eventually be used in the radio documentary. This will give me an opportunity to teach students how to be more effective interviewers and how to improve the quality of their storytelling by producing a long-format audio documentary.
3. **Improved organization of curricula:** I plan to involve students in my spring Global Reporting class in researching the Nanjing Massacre and the backgrounds of the subjects who will be interviewed during the sabbatical. This will contribute to internationalizing my curriculum by building institutional partnerships with universities in Beijing and Nanjing. In the past, students have worked alone on research projects. I plan to have students partner with their counterparts at Nanjing University and Beijing Union University in an effort to provide them with a wider perspective, a better international understanding and the opportunity to learn by doing. I hope to address critical thinking skills by exposing students to new methods for telling stories and thus improving the organization of the curriculum in this class and others that I teach.
4. **Lead to a command of advanced teaching methods:** As noted above, I am hoping to be accepted into the China Studies Institute (CSI) Zhi-Xing China Academic Impact Fellowship Program. I plan to visit our sister campus Beijing Union University and meet with the professor who visited Fresno State in July 2018. BUU is well known for its journalism program and is considered one of the pioneers among higher learning institutions in China. The Central Committee lists journalism as one of the nine key philosophical and social sciences, and journalism is a key subject at the university level. My hope is to gain a command

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of advanced teaching methods by observing the pedagogy of journalism educators at BUU, which could lead to improved teaching effectiveness through creativity and critical thinking and more hands-on and engaging experiences for my students.

5. **Lead to creative activities in my field or a closely related field:** Following the sabbatical, I would produce a creative work that would include an oral documentary and photographic showcase. The documentary and photographs would be exhibited in the Henry Madden Library, would air locally on 90.7 KFSR, and would be made available to the public through a website created specifically for exhibition. The sabbatical leave would allow me to further develop and improve my interviewing skills and my documentary writing and editing skills. The university would also benefit from the creative activities. Dean of Library Services Del Hornbuckle has written a letter of support (attached) stating that this project “aligns with the library’s vision of transforming the special collections/university archives to a digital archive focused on humanities projects and documenting stories from all over the world.” Dean Hornbuckle has promised to provide a permanent home for this project, which she said would benefit current and future Fresno State students. The documentary would also be submitted to the Broadcast Education Association national creative works competition. BEA is a premier international conference for broadcast academics.
6. **Travel with a well-defined professional objective:** The sabbatical leave would include travel to Los Angeles, West Virginia, New Mexico and Nanjing and Beijing, China. My professional objective is to research and interview the descendants of members of the International Committee for the Nanking Safety Zone in Fresno, Los Angeles, West Virginia and New Mexico. In Beijing, I plan to interview a scholar at the John Rabe Center who has been researching the German members of the International Committee of the Nanjing Safety Zone. Further, to benefit our university, I hope to visit our sister campus Beijing Union University to create a collaboration and will encourage our students to partner with BUU journalism students to research this topic. The most important piece of this project will take place in Nanjing, China in December. I will visit the Nanjing Massacre Memorial Hall for the annual memorial ceremony for the 83rd anniversary of the Japanese invasion. Additional descendants of members of the International Committee are expected to attend the memorial ceremony including Chris Magee, whose grandfather John Magee shot 16mm film during the massacre and documented the atrocities. I also plan to interview the director of the Nanjing Massacre Memorial Hall where photos and other memorabilia

Sidlow Sabbatical Proposal

from the westerners are displayed. Most of the items were donated to the museum by the families of the International Committee members.

Selected Bibliography

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Shao, T. (2006). John Magee’s documentary footage of the Massacre in Nanjing, China, 1937-1938, *Historical Journal of Film, Radio and Television*, 15(3), 425-429.

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Amended Sabbatical Proposal for Faith Sidlow
Associate Professor in Media, Communications and Journalism

Semester for sabbatical: Fall 2020

Amended Sabbatical Topic: Broadcast News in the Digital Age: A Guide to Storytelling, Producing and Performing Online and on TV

Statement of Purpose

Because the COVID-19 pandemic has prevented travel, I am unable to finish my original sabbatical project, "The living legacies of members of the International Committee for the Nanking Safety Zone," which required travel to China, Canada and several states across the U.S. I am requesting an amendment to my original proposal to conduct research and audio interviews for a broadcast and digital news writing textbook. The title of the textbook is Broadcast News in the Digital Age: A Guide to Storytelling, Producing and Performing Online and on TV. My co-author, Kim Stephens, and I signed a contract with Routledge Publishing (Taylor and Francis Group) on July 20, 2020, and have received an advance for the book. A brief description of the proposed book is below.

Description of Proposed Project

This sabbatical would support the time needed to conduct research and interview TV and digital news professionals who are being featured in the book; transcribe interviews; write the book; create photos and graphics; and edit. No CSU resources would be required to carry any part of this project. The eventual outcome of the research performed and interviews conducted during the sabbatical will be a 90-thousand-word textbook.

Statement of Time Requested

This project is feasible within the timeline of the sabbatical, the fall 2020 semester. The research and interviews cannot be conducted in less than the leave time, but they can be conducted in the time requested. It is expected that research will require 60 to 75 hours; interviews and photography will require 25 to 30 hours; and logging (transcribing) the interviews will require 50 to 60 hours. The total time required to research, conduct interviews for the project and transcribe the interviews will be about 165 hours. A large portion of the book will be written during the sabbatical. The book contract states that the draft chapters are due for review January 31, 2021, with the final manuscript due March 31, 2021.

Sidlow Amended Sabbatical Proposal

Timeline

Date	Description	Time required
Spring 2020	Submit proposal to Routledge	completed
July 31, 2020	Contract agreement	completed
Aug to Sept 2020	Conduct research; interview news professionals	5 weeks
Oct. 1-Dec. 15	Write	10 weeks
Dec. 16-Jan 31, 2021	Edit and obtain permissions	6 weeks
Jan. 31, 2021	Draft chapters due for review	
Feb. 15-Mar 31, 2021	Revisions and indexing	6 weeks
March 31, 2021	Final manuscript due date	
Nov. 1, 2021	Tentative publication date	

Benefit to the University, College of Arts and Humanities, the MCJ Department, and students, and me.

The following objectives will be met by the sabbatical leave:

1. **Greater command of subject matter:** The immediate outcome will be a greater command of the subject matter by interviewing TV and digital news professionals and educators regarding current industry practices. The book will guide readers through the modern digital TV newsroom with detailed examples of how to become proficient, conversational writers, creative producers, respected anchors, thoughtful and productive storytellers and ethical journalists both on-air and online. Each chapter of The Broadcast and Digital News Writing Handbook will begin with an overview of what's inside, step-by-step instruction, realistic examples, reminders (a summary of the chapter that can be used as learning objectives), review questions and "Try this" homework assignment suggestions. Inline or floating boxes will feature stories and lessons learned from mentors.
2. **Improved organization of curricula:** The original intent of this book was to improve the organization of curricula for the broadcast and multiplatform journalism option. Very few textbooks address the new digital journalism—mobile, web and social media first; on-air second. Winning with a story today is posting it on social platforms and the station website hours before the story is broadcast live on television. Students will learn the workflow of pitching and covering a story, posting to social, writing and editing the story, posting again to a digital format, broadcasting the story, and again sharing on social. While most journalism textbooks are theory-based and written in a formal, academic style, this book will be written in a conversational, upbeat tone that keeps the student

Sidlow Amended Sabbatical Proposal

reader engaged. It is a one-on-one conversation that cuts through the rhetoric and is a practical guide that students may refer to throughout their entire career. We hope to address critical thinking skills by exposing students to new methods for telling stories and thus improving the organization of the curriculum in the broadcast journalism capstone class and in other classes broadcast and digital journalism courses.

3. **Lead to a command of advanced teaching methods:** The objective of this book is to help the reader look beyond the traditional who, what, when, where, and why and answer the how and what's next. The book will provide step-by-step instructions on efficient time management while staying true to journalist ethics. It will provide a network of industry professionals who mentor students while sharing the lessons they learned and the mistakes they made along the way. My hope is to gain a command of advanced teaching methods by observing the pedagogy of other faculty at top journalism programs around the country, which could lead to improved teaching effectiveness through creativity and critical thinking and more hands-on and engaging experiences for our students.

1. **Lead to creative activities in my field or a closely related field:** Following the sabbatical, my co-author and I would produce a 90-thousand-word textbook, "Broadcast News in the Digital Age: A Guide to Storytelling, Producing and Performing Online and on TV." The sabbatical leave would allow me to further develop and improve my interviewing, writing and copy-editing skills. The university would also benefit from the publication of this book.



Faith Sidlow <fmsidlow@mail.fresnostate.edu>

Re: Amended sabbatical proposal

1 message

Honora Chapman <hchapman@csufresno.edu>

Fri, Aug 21, 2020 at 8:36 AM

To: Faith M Sidlow <fmsidlow@csufresno.edu>

Cc: Cathie Salanitro <cathies@mail.fresnostate.edu>, "Sera, Carol" <csera@csufresno.edu>

This is perfect, Faith. I wholeheartedly approve your sabbatical proposal amendment, and congratulate you on the book contract!

So nice talking with you.

Take care,

Nora

Honora Howell Chapman
Interim Dean, College of Arts and Humanities
Professor of Classics and Humanities
California State University, Fresno
2380 E. Keats M/S MB99
Fresno, CA 93740-8024

559-278-3056

On Fri, Aug 21, 2020 at 8:00 AM Faith M Sidlow <fmsidlow@csufresno.edu> wrote:

Hi Nora,

Thank you for taking the time yesterday to talk with me about my request to amend my sabbatical proposal.

Because of the pandemic, I am unable to travel to China and Canada to conduct interviews and will not be able to finish my radio documentary. I am requesting an amendment to my original proposal in order to conduct research and interviews for a broadcast and digital news writing textbook. The title of the book is Broadcast News in the Digital Age: A Guide to Storytelling, Producing and Performing Online and on TV. My co-author, Kim Stephens, and I signed a contract with Routledge Publishing (Taylor and Francis Group) on July 20, 2020, and have received an advance for the book. A large portion of the book will be written during the sabbatical. The book contract states that the draft chapters are due for review on January 31, 2021, with the final manuscript due March 31, 2021.

Attached are the original sabbatical proposal, the amended proposal, and the publisher's acceptance letter.

Thank you for your advice and support during this process.

All the best,

Faith

Faith Sidlow
Associate Professor
Broadcast/Multimedia Journalism
Dept. of Media, Communications and Journalism
California State University, Fresno
fmsidlow@csufresno.edu

SABBATICAL AND DIFFERENCE IN PAY REVIEW FORM

PAGE 3

Faith Sidlow
Faculty Name _____

SECTION IV: COLLEGE/ SCHOOL COMMITTEE INFORMATION

Action Recommended by College/School Peer Review Committee {Include Vote In ()}

Note: *Each Committee Member Votes for Only One category.*

() Recommended () Not Recommended Ranking (sabbaticals only) 2

Names and signatures of all College/School committee members (list all members and indicate the individual designated as chair of the committee). Signatures indicate that the above recommendation represents the College/School Peer Review Committee's Action.

Melissa Gibson, Chair

SIGNATURE

DATE

11/27/19

Virginia Crisco

SIGNATURE

11-25-19

DATE

Kristi Eastin

SIGNATURE

11-25-19

DATE

Shane Moreman

SIGNATURE

DATE

27 Nov 2019

Nick Potter

SIGNATURE

11-25-19

DATE

SIGNATURE

DATE

SIGNATURE

DATE

SIGNATURE

DATE

I HAVE RECEIVED A COPY OF THE ABOVE INFORMATION. I HAVE HAD AN OPPORTUNITY TO DISCSS THE RECOMMENDATION(S) WITH THE PEER REVIEW COMMITTEE CHAIR. I AM AWARE OF MY RIGHT TO APPEAL THIS RECOMMENDATION TO THE DEAN.

FACULTY SIGNATURE

DATE



CALIFORNIA
STATE
UNIVERSITY,
FRESNO

December 2, 2019

To: Faith Sidlow (MCJ)

From: CAH Personnel Committee
Melissa Gibson, Interim Chair
Virginia Crisco
Kristi Eastin
Shane Moreman
Nick Potter

RE: Application for Sabbatical 2020-2021

The CAH Personnel Committee has reviewed your application for a sabbatical during the 2020-2021 academic year and found your application meritorious. After careful consideration of all applications, the committee ranked your application # 2 based on the merits of the application and in accordance with the provisions of APM 360.

College of
Arts and Humanities

Office of the Dean

Music Building 186
2380 E. Keats M/S MB99
Fresno, CA 93740-8024

559.278.3056
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THE CALIFORNIA STATE UNIVERSITY

(Please Continue to the Next Page)

SABBATICAL AND DIFFERENCE IN PAY REVIEW FORM

PAGE 4

Faculty Name Faith Sidlow

SECTION V: DEAN DECISION

ACTION TAKEN BY DEAN (CHECK ONE):

APPROVED

DISAPPROVED

Signature indicates that the above represents the Dean's action.

Honora Chapman
DEAN

 12.11.19

SIGNATURE

DATE

I HAVE RECEIVED A COPY OF THE ABOVE INFORMATION. I HAVE HAD AN OPPORTUNITY TO DISCSS THE RECOMMENDATION(S) WITH THE DEAN.. I AM AWARE OF MY RIGHT TO APPEAL THIS DECISION TO THE PROVOST AND VICE PRESIDENT FOR ACADEMIC AFFAIRS.

FACULTY SIGNATURE

DATE



CALIFORNIA
STATE
UNIVERSITY,
FRESNO

MEMORANDUM

December 11, 2019

To: Prof. Faith Sidlow
Department of Media, Communications and Journalism

From: Dr. Honora Chapman, Interim Dean 

Re: **Sabbatical Awards for AY 2020-21**

The College Personnel Committee reviewed thirteen submissions and recommended eight proposals for award based on the criteria established in APM 360 Policy on Sabbatical and Difference-In-Pay (DIP) Leaves.

Based on my careful review of your proposal in addition to all the previous levels of review and recommendations, I am pleased to inform you that your sabbatical request for the Fall 2020 semester is approved.

Please contact Ms. Cathie Salanitro in my office to ensure that all necessary paperwork is completed and submitted.

Congratulations on your award! I look forward to learning about the outcome of your research and wish you great success with your project.

C: Dr. Saúl Jiménez-Sandoval, Provost and Vice President for Academic Affairs
Dr. Marsha Baum, Associate Vice President for Faculty Affairs
Prof. Betsy Hays, Chair, Department of Media, Communications and Journalism
Dr. Melissa Gibson, Interim Chair, CAH Personnel Committee
PAF

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