



El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



AÑO Once, Num. 11

MARZO 20, 1961

SAN JOSE, CALIFORNIA



Club Bachelors Interpretations of 1960 personalities

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En la grafica: Sra. Martinez, Sra. Castañeda y la Sra. Isabel Sandoval, Prop.

Un Ambiente Feliz y Sereno

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El día 4 de Febrero se efectuó una alegre reunión familiar en honor de la conocida familia Delgadillo en el salón Women's Club de Santa Clara. La Familia consiste de siete hermanos, seis hermanas, 5 cuñados, cinco cuñadas y 25 sobrinos.

La deliciosa cena para esta ocasión fue preparada por las señoras asistiendo.

La familia son hijos de la fallecida Sra. Francisca Delgadillo que residía en el 55 de la Avenida Lester en esta cd.

En la grafica de pie: Jesus, Juan, Jose Ivan, (ausentes) Julio y Aurelio, sentadas Sras. Ana Sillas, Cecilia Esquerro, Maria Chabiel, Louisa Perez, Katalina Lara y Concepcion Delgadillo.

(foto Diaz).



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Maria La Rosa. Prop.

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Simon Villa



UNION CITY, CALIF.

**PORQUE el Famoso GUERRILERO
FRANCISCO VILLA
FUSILO a su Mejor Amigo el
LICENCIADO BONALES ?**

Ahora voy a ocuparme de los motivos que el guerrillero Francisco Villa tuvo para mandar fusilar al Licenciado Bonales Sandoval, uno de sus mejores amigos y defensor durante su estancia en Santiago Tlatelce. El Licenciado Jose Bonales Sandoval se le presento alli a Francisco Villa lo que dio margen a la amistad que tuvo con el conocido guerrillero. Pero nunca pudo sospechar que siendo su amigo el que fuera defensor acabara de manera tan tragica. Bueno es decir tambien que el autor del proyecto para la fuga de Villa fue el citado abogado, pues que una de tantas veces encontrandose con el en su calabozo se fue planiando lo necesario.

El Licenciado Jose Bonales Sandoval, apenas se hubo consumado la fuga, quedo satisfecho, pues sabia bien que no caeria en manos de las autoridades y esperaba de un momento a otro saber.

Entonces Bonales entro a trabajar por el Felicismo, siendo uno de los mas ardientes propagandistas del caudillaje, en mucho ayudo a Cecilio Ocan y a Enrique Cepeda, el domingo 9 de Febrero de 1913, que estallo el movimiento, el licenciado Bonales fue de los que penetraron a sacar el general Bernardo Reyes, y a quien mas tarde habia de encontrarse en el tiroteo que se llevo a cabo en la plaza de la Constitucion.

El Licenciado Bonales ya en el interior de la Ciudadela fue una persona de importancia. A raiz del tiempo, siempre al lado de Feliz Diaz, desempeño comisiones. Pocos dias despues, el 24 de Febrero del mismo año, estubo a verlo en su despacho de la calle "Chavarria." Ahora del Maestro Justo Sierra, recibiendo en el acto, no obstante que la antesala estaba pletorica de personas.

Ante todo necesito que pases a nuestro lado. Negó el periodismo, y pideme el empleo que quieras.

(Continúa en el próximo número)

..... Simon Villa



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Would you or one of your relatives in high school like to receive a scholarship for college? A new organization called the United Scholarship Foundation is going to formulate for raising funds to finance students thru college. A meeting will be held on April 28, 1961 and the place will be announced on a later date. Your help is needed. HOW? Call Paul Gallegos, temporary chairman, for further information at CH 5-2661.

On April 1, 1961 at the Holy Family Church, Mr. & Mrs. Blaz Corona will baptize Mr. & Mrs. David Herrera's son, five month old Rodney Tony Herrera. The ceremony will be held at David's home on 410 Bruse Ave., San Jose. A small party was also held on March 19, 1961 to celebrate the second birthday of the other son of Mr. & Mrs. David Herrera, Alfredo Herrera.

Retraction from last issue----- Mr. Ralph Guzman attended James Lick High School and the new Mrs. Guzman went to Roosevelt Jr. High, not the new Mrs. Beltran.

JOKE OF THE YEAR

The five cowboys had been drinking red-eye all day and now one of them was getting groggy. When it was suggested that they all had better start for the ranch, Jack, the dampened one, refused to budge. The other four decided to play a joke on him and turned the saddle on his horse backwards.

When they reached home, they were surprised to see Jack's horse already there. Inside the bunkhouse they asked him how he had reached home before they, when they started first. Jack then told them, "After you boys left I had a few more drinks and then decided I'd better leave. But when I got on my horse, I'll be darn if somebody hadn't cut his head off. So I just rammed my arm down his throat and he took off!!

In photo is Rodney Tony Herrera, son of Mr. & Mrs. David Herrera, at the age of two months.



BOBBY ZAMORA'S BAND donating their services at the United Food Drive Dance Feb. 26, 1961. They have played at Leon's Gardens, Tropicana Club and various other social events in the San Jose area.

Thank you very much for your outstanding cooperation.



L to R, Mr. & Mrs. Henry Chavez, Mgr. for a tire company in Watsonville, Calif., Mr. & Mrs. William Ramos, carpenter foreman for Swanson Construction Co. and Mr. & Mrs. Pete Navarro, also a carpenter foreman for Swanson Construction Co., of San Jose, Calif.

The photo was taken at the United Food Drive Dance while they were enjoying themselves at this tremendous event.

(PHOTO by RICHARD DIAZ.....)

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RAMONA GONZALEZ, CSO Secretary, has been selected to attend a Planning Conference for the Governor's Conference on Children and Youth.

Miss Gonzalez will be one of twenty participants chosen from the state to meet at Asilomar on March 17-19.

Ramona will help plan the Governor's Conference on Children and Youth to be held in Sacramento in November. She was selected on the basis of community participation during the last several years. She is presently employed by the PACIFIC TELEPHONE & TELEGRAPH CO.

Miss Gonzalez was selected for the conference over other candidates from the state at the CSO National Convention in Bakersfield.

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Harry Lasnick, Prop.



United Food Drive



Candy Veliz

As time goes by, we are supposed to make some progress, however, this is not always the case. Some of us are fortunate enough to have shelter, food, some luxuries and get along well in life. For those of us who fall in this category life is pleasant, but what about the unfortunate ones, those who for some reason or other have not been able to cultivate a consolidated position in life; those to whom life is a constant struggle; those people who find themselves as victims of circumstances and are unable to push ahead without the aid of a sympathetic hand.

To these people the United Food Drive dedicates itself.

The United Food Drive could not exist if not for the unselfish ones who contribute not only their donations but also with their time and effort in order to make it a success and assure the indirect aid to the less fortunate. To these individuals, organizations, and social clubs, it is my pleasure as President of the U.F.D., to extend my most sincere thanks.

Below is a list of individuals, organizations and social clubs that in one way or another contributed so much.

DONATIONS

Lena Manríquez	\$60.00
Rainbow Ballroom	25.00
United Labor Council	25.00
Mary Fierros	30.00
Club Zanzaree	25.00
Club Riviera	15.00
Club Bachelors	10.00
Mr. Teaford	3.00

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Club San Felipe
Club San Joaquín
Club Elite
Club Zanzaree

G.I. Forum
Club Riviera
Club El Dorado
Club Casa Manana
Club Cuauhtemoc
C.S.O.
American Legion, Post 809
Reg. Vet. Association
The Bachelors of San Jose

To the above mentioned individuals, organizations and social clubs, my sincere thanks and congratulations for a job well done, and here's hoping that in years to come the success will be even greater.

Candy Veliz
PRESIDENT, U.F.D.

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Ray A. Hidrogo

Excentrico se complace en presentar al niño Ray Anthony Hidrogo de 23 meses de edad, quien nació en la vecina ciudad de Salinas, California.

Los padres de Anthony son los ampliamente conocidos esposos Arnold y Rosie Hidrogo propietarios de la limpiaduría PAYLESS al norte de la calle primera.

Ray Anthony es la alegría y felicidad de la familia Hidrogo pues su niño es obediente y laborioso.



Engalana las planas de EXCENTRICO la juvenil y hogarística figura de la Sra. " Chelo " Martinez esposa de nuestro fino y culto amigo Don Enrique Martinez experto relojero, joyero, plomero, talabartero, albañil y sastre, perdon se nos olvidava mencionar tambien que en sus ratos de ocio estudia la humedad relativa para determinar si va a llover o no.

La graciosa fotografia de Consuelo y --- el burrito fue tomada en Mexico durante el reciente viaje de los esposos Martinez a la capital Azteca.

Enrique presta sus servicios en el California Loan Co. Esquina Market y Post en calidad de relojero. (Alli llegara el Bill por el Plug Comercial.)

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Wrestling



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WEDNESDAY NITE WRESTLING
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Ed Miller, MR. KLEEN, puts on the choke hold on World International Champion LOU THESZ during a recent match in San Jose Civic Auditorium.

Lou managed to break this hold and went on to whip Miller, one of the most hated villains in the mat game today.

Lou's favorite hold is called a back drop. Lou is in for a sure victory every time he applies this hold on an opponent. When anyone catches him in a head lock, he picks up his opponent and falls back, making his rival fall on his neck. Then Lou moves in for the kill and another victory.

STAN HOLEK WHIPS LEO NOMELLINI

Leo "The Lion" Nomellini lost the Main Event to Stan Holek when he missed a shoulder block and sailed through the ropes, landing on the floor.

Leo won the first fall over Stan the Man with a shoulder block that raised Holek about 5' off the canvas. Holek was awarded the second fall when Leo

missed on another shoulder block attempt and the S.F. 49ers football star went through the ropes. Nomellini was unable to continue and the referee awarded the match to Stan Holek.

LITTLE BEAVER, RED TAYLOR WIN MIDGET MATCH!

The four man midget tag team match went to Red Taylor and Little Beaver over Tom Thumb and Sky Low Low. The first fall went to Sky Low Low on Red Taylor with a body press in 10:35. Red Taylor won the 2nd fall over Tom Thumb with a body slam.

Little Beaver won the last and deciding fall over Sky Low Low with a flying body slam and a body press in 4:45.

THE 20 MINUTE OPENER

Dick Hutton, one time world's champion, and Ed Miller wrestled to a draw in the opening mat match.

The two gentlemen in the photo are Humberto Garcia, publisher of EL EXCENTRICO MAGAZINE, and Lou Thesz, World's International Heavyweight Wrestling Champion.

Can you guess who is who? or whom?



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Club Bachelors Interpretations of 1960 personalities

These buxom young ladies or rather middle aged youngsters were part of the talent show presented at the Liberty Theatre for the benefit of the recent Food Drive which by the way was the most successful ever.

From left to right: Gil Solarez-most likely to succeed, Roy Ordoñez, and Rudy Arriola-wedding of the year-holding Paul Chavez-baby of the year, Charlie Molina best dancer, Rudy Belloumini-most-eligible female and Joe Rodriguez-Best dressed.

Humberto Garcia publisher of Excentrico and Editor Dave Sierra blow a tender kiss to these frail damsels.



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Gilbert Adair

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En la grafica: de iz. a der: GILBERT ADAIR y HERMAN G. ALVAREZ para atenderlo con toda cortesía.



CONCERNING C. S. O.

Louis Zarate

The last two issues have dealt with the drivers license and the laws which relate to them. The first part had to do with the laws and the second part had to do with the signs. We gave you a brief example of testing used. Feeling that this is an important matter, I have decided to do a little more in this area.

I want however to remind those who have difficulty with the examples given that a class is given in Spanish at the Roosevelt School on East Santa Clara Street each Monday evening at 7:30 PM.

There is absolutely no charge for this.

The following are additional examples which might give you an idea about what you know or do not know with regard to the law. You must choose which square you must put an "X" in.

1. On an open highway, the speed limit when towing a light trailer with your passenger car is:

- 55 miles per hour ☐
- 45 miles per hour ☐
- 35 miles per hour ☐

2. When passing a school and the children are going to and from the school the speed limit is:

- 15 miles per hour ☐
- 35 miles per hour ☐
- 25 miles per hour ☐

3. When two automobiles reach a corner at the same time, where there are no stop signs or signals the:

- Car on the left has the right of way ☐
- Both cars proceed with caution ☐
- Car on right has the right of way ☐

4. When approaching an oncoming car you should lower or dim your headlight beams at:

- 300 feet ☐
- 200 feet ☐
- 500 feet ☐

5. The speed limit at a blind corner is:

- 25 miles per hour ☐
- 15 miles per hour ☐
- 10 miles per hour ☐

6. When approaching a school bus on either side of an undivided highway and it has blinking or flashing red lights:

- You must proceed at 15 miles per hour ☐
- You must stop from both directions ☐
- You can proceed after stopping ☐

ANSWERS: 1-middle block, 2-last block, 3-last block, 4-last block, 5-middle block, 6-middle block.

It is my hope that in the next issue I will be able to give you information about the pensions for non-citizens. Governor Brown has yet to decide on his support. If anyone is interested in the bill which affects many persons of Spanish-speaking extraction, they should write to Governor Brown, State Capitol, Sacramento. We want to have the "Ancianos" get their monthly pension.



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March 6, 1961

Mr. Humberto Garcia, Publisher
El Excentrico Magazine
195 Devine St.
San Jose, California

Dear Mr. Garcia:

Our organization wishes to express its appreciation for your magazine's excellent coverage of our recent "Installation and Awards Banquet" held at the Sainte Claire Hotel.

You are to be commended for your great interest in community projects and providing a publicity outlet for the many organizations in the area.

"El Excentrico" has been very instrumental in informing the people of the work and aims of the American GI Forum.

The general excellence of your magazine and particularly the technical quality is much to be admired and we are sure that the Mexican-American community greatly depends on your magazine to inform them of current newsworthy social and other events. It is a very integral part of our community graphically depicting its many facets.

May the future take "El Excentrico" to even greater heights and to you every success in this endeavor.

Sincerely,

Eusebio "Ike" Hernandez
Chairman

EH/rr

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CLUB *Elite*



Shirley Perez

READERS: In order to understand this article to the fullest and the situation referred to in this letter, we suggest that you first read the San Felipe column which appeared in the March 5th issue of this magazine.

TO THE MEMBERS AND OFFICERS OF CLUB SAN FELIPE:

Certainly, you are not so naive as to think we would remain quiet after the cleverly written verbiage which appeared in your column of the March 5th issue of *El Excentrico*. Truthfully, we prefer to keep this letter personal; however, due to the fact that you have exposed many of the readers to your side of the story, we feel they should also hear ours. For this reason, we make this a public letter.

From these fallacious and impudent assertions, we detect only acrimonious and addled feelings which we acquiesce are the result of fear of competition; however, altercation and retaliation is not our purpose here. We wish only to divulge the facts and defend ourselves from the perfidious statements as constituted by your columnist.

By no means was the article incongruous with the threatening statement made by your president, Mr. Candy Veliz. On the evening of February 22, 1961 Mr. Veliz welcomed himself to our club meeting, without first consulting our president for consent, and during the meeting stated, Quote:

"If you people do not change your plans for the dance, we will do everything possible to tear you guys down through our column."

Witnesses to this statement were twelve of our members and two of yours. March 5th's column we feel is a definite attempt to fulfill this statement.

Now, may WE ask you, who is a "despot"?

It has also been rumored by members of your club that there is a possibility of changing your dance from its original June date to a week prior to ours. Your president went so far as to say to one of our members on February 23, 1961, at the Ann Darling Bowl:

"Maybe we'll do like Davilla does and throw a free dance that night!"

(apologies to Mr. Davilla.)

Now, may we ask, WHO would be guilty of an "unethical, premeditated act?"

We, who plan our affair a month in advance of

yours, or you who imply holding yours a week prior to ours? However, to all these allegations, we replied, undaunted, "Go ahead, do whatever you please!"

We state your phrase verbatim:

".....act is no more than a 'friendly' stab on the back of Club San Felipe....."

This is only conjecture on your part. We have always enjoyed the social relations between our two clubs; and our intentions are not subversive. Inasmuch as we hold nothing against you, why, then, should we "stab" you in the back? This statement, however, we feel is the key to all your ambiguous inferences.

The friendly stab phrase reverts our minds back to October of 1960, at which time we, in connection with Club Bachelors, planned our dance for the eve of Halloween; and you, in connection with Club Zanzaree planned your dance A WEEK PRIOR to ours as an afterthought! (Apologies to both clubs who in this case are innocent parties.) Can't this act be referred to as a 'friendly' stab?

Whatever the answer is, we acted with equanimity and attended your affair with no compunctions. Furthermore, our columnist DID NOT use our column as a weapon with derogatory name-calling!!!!

Perhaps, we can now disclose this fact. Our plan is to have the semi-formal ball on MAY THE 13TH. It is not purely for mercenary purposes, but our intentions are also benevolent. You will in the near future hear more about the Mexican-American Scholarship Foundation, which was organized for the purpose of sending eligible high school graduates to college on a scholarship basis. Take note: Percentages of our dance will be allocated to this cause. Can these intentions also be cited about your affair? If so, then why all the bitterness? Are we not all striving for the same goal? And, if not, then which club has "their own selfish purposes to fulfill?"

Undoubtedly, you have noticed we have been explicit in stating facts. We cited exact names, exact places and dates. We have nothing to conceal and all facts are incontrovertible. Since you failed to do this, we demand a written reply, an explanation, and exact names of the persons whom you referred to as:

1. "non-conforming despots"
2. "astute demagogues"
3. "poor misguided sheep"

Despite all the implications made by some of your members, we feel no malice, no antipathy, and for our part desire no innovation in our amity with the entire club. We wish to credit you for trying to live up to the emblem as portrayed in your column, and which in this instance so appropriately describes you!

In closing, we would like to say, we found the article, though filled with calumny and misconstrued conceptions, very humorous and exhilarating. The article rather than ostracizing us, dousing and diluting our spirits, on the contrary, has spurred our enthusiasm! For this we thank you.

To the mature, well-mannered members who had no part in voicing the opinion as expressed in the column, who are not subjugated and driven by feelings of jealousy, distrust and rivalry, and to the handful of you who, unfortunately don't quite fit in this category-----to all of you-----we extend a sincere and

(continued next page).....

cordial invitation to attend the semi-formal on May 13th..... compliments of CLUB ELITE.

Signed:

Members and Officers of CLUB ELITE.

P.S. To the "columnists", Do you really think that a despot and demagogue might actually have marbles upstairs?

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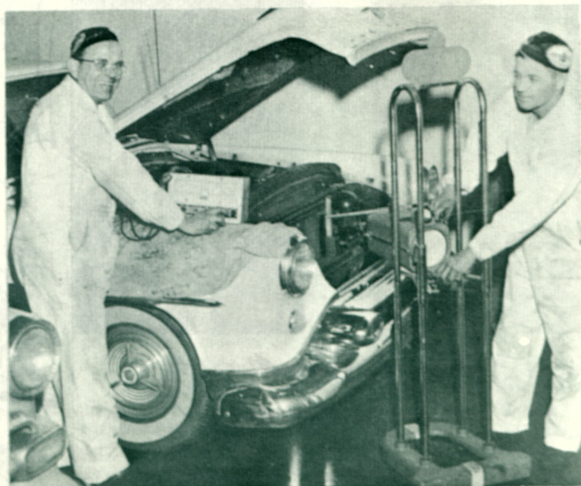
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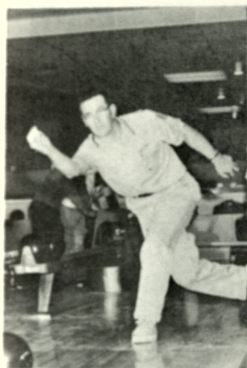
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Spares & Strikes



Mario R Vazquez

With only four weeks to go in the 850 Handicap League at Ann Darling Bowl, Scardina Brothers are still in first place, the same spot they finished in the first half of the league. In 2nd place is San Jose Refrigeration, 3 1/2 points behind but ahead of Jose Rodriguez Orchestra by 2 1/2 points. San Jose Refrigeration finished last place in the first half, but with the tremendous upsurge of Lalo Ruiz and Co., a difference can well be seen.

Scardina Brothers are still in first place with the fine shooting of steady Barney Scardina and Jim Chinichi. Tuesday Barney rolled a 211 game and Jim a 200. Last week it was Jim again with a 203 and Bill Smith with a 207.

For San Jose Refrigeration, Lalo Ruiz put together games of 204, 201 and 214 for a big 619 series. A split in the last frame of the third game prevented him from taking over high series held by Vic Rodriguez, a 625. Lalo now has a 170 average.

Armando Guerra, Tuesday, came through with a 201 game to keep the team in second place.

Making their noted last half of the season push is Lawrence Barber Shop, who have won seven out of eight points in the last two weeks. Manny Canales' 210 and 203, Dick Mendoza's 203 and Joe Santi's 200, with clutch bowling by Harry Lambert have spelled the difference.

Cameo Room has also won seven out of eight with Tony Jimenez rolling games of 214 and 209 and Nick Teslich a 205.

Other high games have been rolled by Jim Diebert, Jimmie's Head Hunters, who had a 213 and Tom Guido a 203.

NEW FACES IN THE LEAGUE:

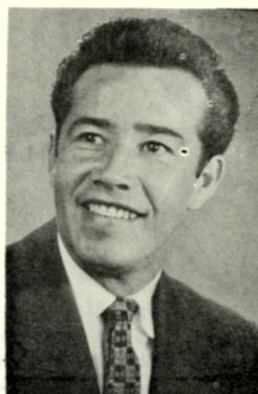
Randy Fitzgerald, middle man for the San Jose Refrigeration, a draftsman for the Santa Clara Co. Flood Control District, has been holding a 166 average over 18 games.

He has well filled the vacancy left by Al Erickson who left to attend night school.

Also back is Sal Puma, who used to bowl with the Mexican-American League in the Jose Bowl in 1959. This time he is doing much better bowling.

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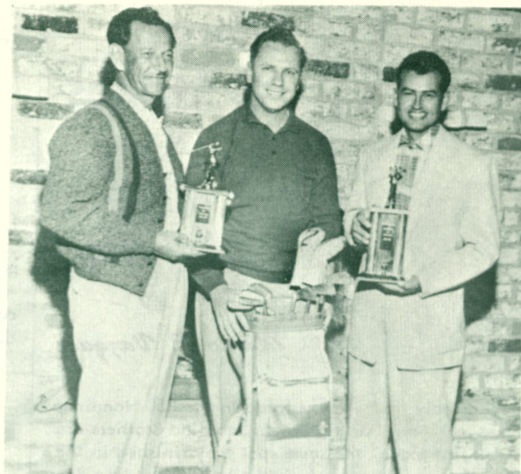
Manager

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LOS AMIGOS GOLFING CLUB

Ignacio Banales (right) won the President's CUP Tournament last month at Pleasant Hills, Frank Bazan (left) won second place, Bob Rodriguez (center) is the President of the Club.



Los Amigos Golfing Club has been in existence for over a year. Tournaments among the members are held often on the many beautiful courses in our valley.

Tournament play for the Director's CUP starts on April 8th to be played at Pleasant Hills and Spring Valley.

Membership is open to those wishing to join the club. The Club meets once a month; the next meeting scheduled for April 5th at 637 N. 17th St.

Front row l to r: Bob Rodriguez, Joe Garcia Phil Cruz, Abe Sotelo, Jr. 2nd row: Oscar Sotelo, Raul Sanchez, Bob Vazquez, Ted Cervantes, Charles Padilla, Art Ramirez, Leo Chavez. 3rd row: Benny Garza, Marcelo Jasso, Frank Bazan, Calisto Garcia, Chuck Grant, Ignacio Banales. Not in pic. Larry Flores, Frank Sanchez, Larry Valadez, Mike Ybarra and Rocky Morales.

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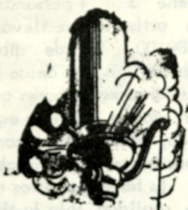
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Esther Medina

Con El Cuento.....

MITOTES.....IIII

Johnny Flores busy trying to get himself out of a mess due to the big joke he played on us by saying he'd gotten married. He isn't married, it's all a tale, although they plan a wedding very soon.

The on and off romance of Eleanor Solarez and Candy Veliz is at present "lukewarm."

Chapulín reports from San Francisco to say that he misses us and plans to come dancing as soon as he recuperates.

Johnny Hughes back from the service and making it with the pose at Ann Darling Bowl Thurs. nite.

Wonder what happen between Angelica Perez and Clayton Shanrock. Last I heard it was serious!!

Mr. & Mrs. Jose Echeverria expecting once more, hope it's a boy.

Too many clubs having formals so what's happening, people can take so many but why press your luck. Man, like that's too much!!!!!!

Hank Paramo boasting at the Bowling Alley cause he claims he's the only Mexican in Santa Clara Co. to have a pilot's license. Well, aren't you impressed????????????

We took in PEPE in San Francisco, Cantinflas is terrific in English or Spanish.

Jimmy Garcia urges anyone that can possibly sponsor a little boy for Little League contact him at CY 3-9947. It's not much, really, and it would make some little boy very happy. Knowing that you helped out a youngster is a reward in itself.

In the photo we have Rudy Coronado and his orchestra who donated their time to the United Food Drive.



Also in the picture appear Candy Veliz, Food Drive Chairman and Carlos Gomez, San Jose's well known announcer.

Hasta Luego.

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Aquí... MEXICO



Catalina Barragan

Santa Maria del Rio y sus famosos Rebozos

El Conde de Revillagigedo alla por 1700 informaba del rebozo..... "Los paños de rebozo son una prenda femenina y no hay otra de uso tan personal y continuo-- que lo mismo llevan las señoras mas principales que las mas humildes. Lo usan como chal, como mantilla, terciado o amarrado, con las puntas colgando en la espalda embozadas como en capa española....."

Son de algodón, de mezcla, de seda puro, lisos o con listas. En aquella epoca habia rebocerías famosas en Tuxtepec, Tenancingo, Temascaltepec, y muchos otros lugares. Pero la 'crema' de las rebocerías estaba en Santa Maria del Rio.

Santa Maria del rio se encuentra en las cercanías de San Luis Potosí. El paisaje por estos lugares es arido, formado por montes secos y pelon donde la única pincelada de verdor la dan los nopales, que han dado a San Luis el sobrenombre de la "Ciudad de las Tunas" y vaya si hay variedad de nopales.

Cardonas, rojas, y chiquitas con las que se hace el famoso queso de tuna, y la bebida llamada 'Colonche' Taponá, grande y moradacristalina, blanca de tamaño mediano, manzana, camuesa, amarilla, cuija, pitalla (muy espinosa pero muy sabrosa) xonostle (igual que el anterior) y posiblemente algunas otras mas.

Antes de llegar a Santa Maria por una desviación en la carretera, por el kilometro 383 esta el balneario de Ojo caliente, pegadito a un simpático pueblito que por estar cercano al rio nos ofrece un paisaje distinto con sus huertas frondosas. Eso de balneario es un decir, pues solo hay dos baños, uno para hombres y otro para mujeres y nada mas, pero la cuota de \$2.00 que cobran no se puede pedir mas. El lugar es muy bonito y sus aguas termales infalibles para el reumatismo y padecimientos nerviosos.

El agua de Ojo caliente pasa del balneario a los lavadores y despues engrosa las aguas del rio. Hay un camino de aqui a Santa Maria del Rio, pero no es muy apropiado para un automovil es preferible siempre volver a la carretera hasta encontrar un letrero destartado "Santa Maria".

Santa Maria es un pueblito lleno de huertas frondosas de aguacates, nuez, mangos, etc.

Fue fundado el 25 de marzo de 1680 por Juan de Santa Maria con 80 familias otomies, chichimecas y

otros. Lo que no sabemos es la historia del rebozo.

Actualmente hay unas treinta personas que hacen los celebres rebozos los cuales no se venden en ninguna tienda sino en las casas particulares, donde los hacen. Un rebozo de seda pura cuesta mil pesos. Cualquiera pensaria que es caro, pero debemos tener en cuenta que en la elaboracion de un rebozo interviene 3 o 4 personas mas tres meses de tiempo. Los de artísela que llevan el mismo trabajo cuestan unos \$180.00, los de dibujo y \$150.00 los lisos. Los de fabrica los hay desde 25.00 pesos. Para cada una de las diversas labores que se realizan en la hechura de un rebozo hay una especialista, sus nombres son: urdido, afianzado, amarrado, teñido, desatado, entreverado, tejido, y la obra maestra: el enpuñado.

Es fama que estos rebozos tienen un olor especial; en realidad solo lo tienen los de color café y esto se debe a que el hilo a emplear se mete en unas cajas de cedro, llenas de una yerba llamada "barvilla" que solo las gentes del lugar conocen y que hay que buscar entre las piedras del monte. La intensidad del tono 'café' o 'tostado' depende del tiempo que el hilo este en contacto con la barvilla.

El metodo de hacer un rebozo es el mismo de hace 100 años, siguiendo las normas clásicas del arte doméstico heredado de los frailes o de quien fuera. La tejedora se sienta ante la urdidora, que es un banco de madera con una docena de clavijos colocados en agrupamientos irregulares, alrededor de los cuales se va devanando las madejas con precisión matemática, sin una equivocación.

El telar se amarra a un arbol con unas cuerdas que forman triángulo. La tejedora se sienta a la distancia precisa, protegiendose la espalda con el macazal para que la fatiga sea menor y empieza a desarrollar un primoroso trabajo sobre el rustico telar, el cual consta de tres palos que deben ser del diametro de un peso de plata. Uno de los palos se llama 'Tezzopatli', el del centro es el corazon y el que coje el tejido por abajo se llama chotera. Una lanzadera que pasa de un lado a otro va afianzando el tejido. Cada trazo cada movimiento, debe hacerse con paciencia enorme. Lo mismo la ronta que el calabrote o la culebrilla quedan perfectos, igualitos en los dos tonos de hilo que se emplean en un rebozo combinado.

Cuando la tejedora ha terminado su parte entra en acción la puntera, que tiene a su cargo el fleco o 'zapacejo' en hermosas combinaciones. La puntera es una verdadera artista que con pasmosa agilidad y extremo cuidado va trenzando los flecos o puntas del rebozo. Los dibujos tienen nombres especiales, primeras, tiras, culebras, dobres, otra vez tiras, culebras, etc. para rematar con unos 30 o 40 centímetros de fleco deshilado.

..... Catalina



**Diga a nuestros Anunciantes
que lo vio en el EXCENTRICO**



El día 11 de Diciembre del año 1960, unieron sus vidas en santo matrimonio la pareja compuesta por PATRICIA ANA SALAMIDA hija de los esposos Sr. y Sra. Stevens Salamida, y TONY ESPERANCA, Jr. hijo de los Srs. Tony Esperanca, Sr. ambos nativos de San Jose. La ceremonia religiosa se verifico en la Iglesia Saint Patricks de esta ciudad, marcando el reloj las 2:30 p.m.

La recepcion fue en el ELK'S CLUB de la vecina cd. de Los Gatos, asistiendo mas de 200 invitados. Su LUNA de MIEL la disfrutaron en el puerto de Carmel, estableciendo residencia en esta.

En la grafica: Annete Santangelo, Diane Ravera, Roberta Amaral (madrina) Pat Salamida (padrino) Steve Salamida, Dave Dybdahl y Joe Esperanca.

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Lena Manriquez

Lena Manriquez

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NOTARIO PUBLICO

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San Jose



CLUB San Felipe



Tony Carvajal

Heard that Shirley Perez is going to give Club San Felipe something to chew on in this issue. Seems like she is going to take the offensive and do a little name calling of her own. Call it what you may, Shirley, but Freud, the big daddy of Psychology, still calls it PROJECTION. At any rate, may you wear the shoe in good health.

Ida Sosa proved to be "de muy pocas pulgas", of very few fleas, and as usual Candy was around to feel the impact.

Tony 'El Pato' Guillen is growing a fuss. So what?

Joe Gonzalez has ostracised himself from society, for he says there is going to be a wedding sometime in June. Give yo!

in June. Give you ten to one odds you don't say 'I do' Joe, and you can stretch the date until the twelfth of never.

Eddie Valdez and Angie Reyes are already getting the feel of spring. They have become very attached, and Eddie presents her with a corsage every time he takes her out.

Anita Collins is still batting one thousand----- she hasn't missed a Rainbow Dance yet.

The natives may be getting restless, but its all lovey dovey between Shirley Perez and Cesar Isais once more.

Shown is Joe Rodriguez and his orchestra. This fine music makers delighted a large number of people at the United Food Drive Dance. Thanks for the donation of your time and fine talent, Joe Rodriguez and Co.



Club San Felipe members are anxiously awaiting the arrival of the club jackets which will be issued out at a special gathering. More about this at a later date.

WISH I HAD SAID THAT!

Susie Martinez: They don't need ushers at the Liberty Theater on Wednesday nites, they need bouncers.!!!!!!!

Joe 'Nene' Arredondo is holing up with Candy, Tony, and Art. Welcome to the bachelors den, Nene.

Attention Barbara Aragon: A certain Club San Felipe member would like to meet you. Tony Reyes is to make the introduction.

The boys are suffering from a bad case of 'emp-acho'. That's what you guys get for eating the rubbery tortillas Rosie Gutierrez cooked for you.

Naro Moran just passed the practical Barber College's exam. Henceforth he will be known as 'Mastro.' Next!

And I say to you, "Hasta la Vista!" I wish to say that it was fun reporting for the club and will perhaps continue doing so. However I must expound the fact of my absence from San Jose. I say this because during my absence the column will remain as if it were written by me--perhaps some of it will--but not all. I will be sending some of my own writing material from Dallas, Texas, and the other part will be written by other club members (they will take care of the steaming gossip). If my absence is prolonged perhaps a new reporter will substitute. It has been pleasant and interesting to meet and know the characters of the social circles in San Jose. At this time I wish to thank very sincerely all those who showed concern for my well being and recovery during my illness. I thank you for the 'Get Well' cards, gifts and companionship. I shall miss you and will long remember how good you are.

.....Tony

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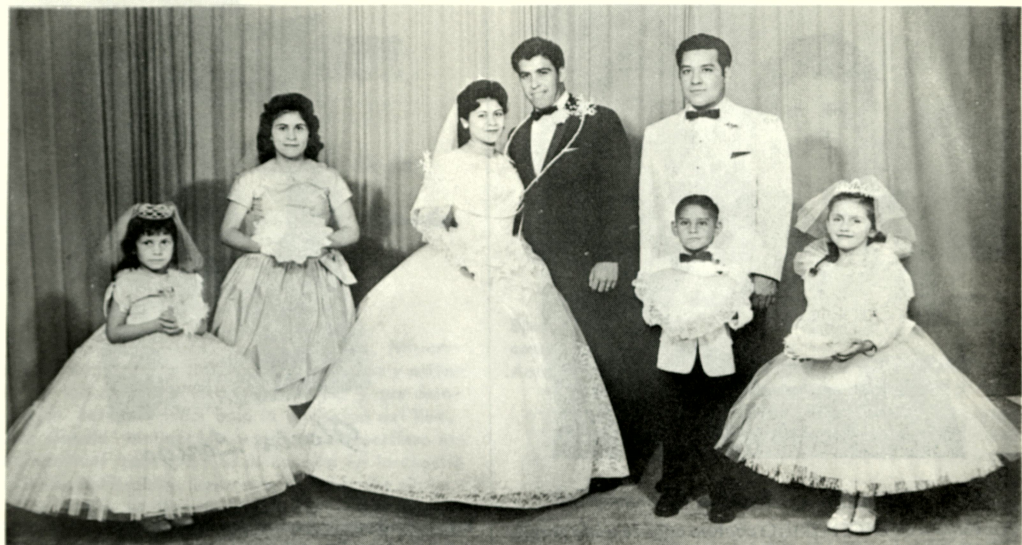
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Perez - Lujan

En Solemne Ceremonia religiosa el Sabado 26 de Nov. de 1960, en la Iglesia Holy Family de esta ciudad de San Jose, a las 2:00 p.m. unieron sus vidas en matrimonio los jovenes MARGARITA LUJAN hija del Sr. Felix C. Lujan y JOSE PEREZ hijo de Ramon y Demesio Perez la Sta. Lujan es procedente de El Paso, Texas con residencia en esta por 11 años, el Sr. Perez es originario de Harlingen, Texas y cuenta con 9 años de radicar en esta.

La RECEPCION se verifico en Trader Lew's asistiendo mas de 100 invitados.

Despues de disfrutar de su LUNA de MIEL en Reno, Nevada establecieron residencia en esta.

En la grafica de iz. a der: Yvonne Moreno pajecito Alice Ramirez (madrina) LOS NOVIOS Joe Ramirez, padrino y los pajecitos Manuel Ramirez y Barbara Gomez.

LEITER STUDIO



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Sebastian. Amelia Hernandez

La camara de EXCENTRICO captura a la elegante pareja compuesta por el genial y activo Sebastian Hernandez y su gentil esposa Amelia, durante el banquete ofrecido por el G.I. Forum el Sabado 25 de Febrero en el Hotel St. Claire de esta ciudad. Sebastian es el tesorero de esta organizacion y por lo consiguiente (ningun interes) naturalmente, nuestra amistad se ha multiplicado.

El Sr. Hernandez es propietario de la Barberia La IDEAL que se localiza en la calle St. John.



Gloria Lorigo

Esta monada de jovencita que cuenta con 21 primaveras nacio en Superior, Arizona (tierra de mujeres hermosas) y hace aproximadamente 8 años que radica en esta cd.

Termino la escuela alta en la vecina cd. de Sunnyvale, sus padres son Mariano y Manuela Lorigo.

Su cantante favorito (JAVIER SOLIS) .

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son de responsabilidad



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San Jose



*Maria de la
Luz Sanchez*

La infatigable Madre Maria Jose Bravo, Misionera del Espiritu Santo ampliamente conocida y estimada en todos nuestros círculos sociales, y que desarrolla su benéfica labor bajo la dirección del Rev. Padre Donald McDonald, organizo un fructífero retiro espiritual para parejas de casados en la capilla del Centro del Espiritu Santo que dicha madre dirige.

Este retiro se dio principalmente para parejas de casados que en crecido numero llenaron el sagrado recinto. Las meditaciones estuvieron a cargo del referido Padre McDonald y del Padre Ralph Duggan de la Iglesia de Santa Gertrudis de la ciudad de Stockton, California.

Las meditaciones fueron muy bellas y sabias. Los dos sacerdotes mencionados, desplegaron su admirable celo por la salvacion de las almas, en los breves sermones que predicaron de hora en hora. A las 12.m. celebro la Santa Misa, el Rev. padre Duggan. Luego fue servida una substanciosa y abundante comida en los amplios corredores del Centro. Por la tarde, tras de un platica mas de cada uno de los citados sacerdotes, el Padre McDonnell guio el rezo del Santo Via-Crucis cantado y se dio la bendicion con el Santisimo Sacramento. Por ultimo, el Padre Duggan dio una bendicion especial a los casados tan luego como solemnemente los votos del santo sacramento del matrimonio, concluyendo tan hermoso acto con la bendicion especial que el Padre Duggan dio a las parejas y la imposicion de sus manos sacerdotales sobre la cabeza de todos los esposos que tuvieron la suerte de asistir a tan hermoso retiro. La madrecita Bravo tuvo la gentileza de obsequiar a todas y cada una de las familias que asistieron un hermosísimo cuadro alusivo al hogar cristiano, un crucifijo y a todas las matrimo-

Un aspecto de la capilla del Centro del Espiritu Santo en cuyo recinto tuvo lugar el evento religioso que aqui reseñamos.



Otro aspecto del mismo acto. Al fondo se ve la Blanca Paloma simbolo del Espiritu Santo de quien emanen los siete divinos dones que se derivan del Amor atributo que se le reconoce por excelencia.

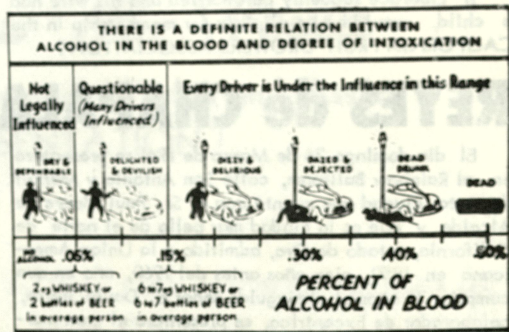


Atentos y contritos los asistentes al retiro espiritual del Centro del Espiritu Santo, escuchan la divina palabra.

onios con niños, un artistico plastico con el Angel de la Guarda en relieve.

El retiro espiritual es uno de los medios mas practicos para la renovacion espiritual y para la santificacion de la vida, por eso es grandisimo el bien que hace en quienes lo practican.

Es un deber de justicia reconocer la labor altamente meritoria de la Rvda. Madre Bravo, a quienes deseamos un gran exito en sus santas empresas y que el establecimiento definitivo y permanente de estos retiros espirituales, sea una realidad para la mayor gloria de Dios y el bien de las almas.



★ SAN JOAQUIN

"SYNONYMOUS
with SUCCESS..."

Dave E. Sierra



GARDEN CITY GARBAGE:

The boys who drink (I don't!) tell me that CSJ President EDDIE BALTIERRA is the bouncer at The Tropicana on Alum Rock Avenue East. I know that those studs that come in every Wednesday night along about 10:30 PM and have to be urged out the door at closing time are SAN JOAQUIN members and that the Bob Zamora group, the village's classiest combo, do the musical honors on weekends and that the only reason I don't go there more often is that I feel damguilysittingatthebarandaskingforashotofwine.....

Did you hear about the guy who is trying to cross woodpeckers and carrier pigeons so they can knock when they deliver the message?

(I know a joke about a gorilla that Charley Ybarra told me but I can't repeat it here.)

DRY JOKE OF THE WEEK:

Joe: "Hey, Moe, want to go to Gilroy with me this weekend?"

Moe: "Yeah, Joe!"

Joe: "Okay, but bring your own water!"

Sign on apartment building on San Salvador St.:
ONORTHORIZED CARS NOT PERMITTED TO PARK
(AUkey, boss! I hope you don't have to depend on your spelling to make a living....)

Sign on Men's Residence near State College:
WHERE THE BOYS ARE

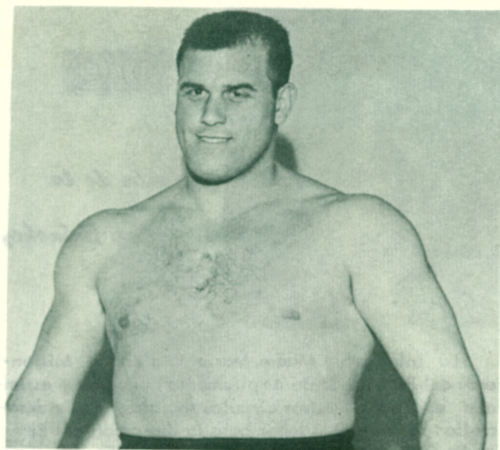
Sign on Women's Residence on 10th St.:
VIRGIN VILLAGE

The City of San Jose has been voted an ALL AMERICAN CITY. It is now the city that has everything..... except Milpitas and Alviso!

If Liberace suddenly got married and his wife had a child, would he be eligible for membership in the CALIFORNIA FRUIT GROWERS ASSOCIATION?

REYES de CHAPALA

El día domingo 26 de Marzo de 1961 se presentara en el Rainbow Ballroom, calle San Antonio y Market de esta ciudad que cuenta con el Sr. Paul Moore de Alcalde y que es la ciudad mas bella de el norte de California, estado de Oro, admitido a la Union Americana en 1850, cien años antes del 1960, año en que cumplio 26 años el distinguido señor E. David Sierra, colaborador de Excentrico, se presentara el gran mar-iachi LOS REYES DE CHAPALA en San Jose, Calif.



LEO NOMEILLINI

One of the most popular wrestlers around to-day, is back on the mat after a successful football season.

We got a chance to speak to Leo Nomellini, the San Francisco 49ers' rugged defensive tackle three weeks ago when he was in town to team with BIG DADDY Lipscomb in a wrestling match at Civic Auditorium against Ben Sharp and Ed Miller.

Leo is a huge 6'2 and 255 lbs. and wears a size 52 coat. He graduated from the University of Minnesota in 1950 and now lives in Palo Alto with his wife Ruth and three children, two boys and one girl.

Nomellini climbs into the square ring about three times a week; in San Francisco, Stockton, and San Jose. His hobbies are hunting and fishing though it is evident that he also takes in his share of football games. Leo was in Pasadena last New Year's Day to see his alma mater clash with the Washington Huskies. "It was a sad situation," he says, shaking his head.

He expects to play one more season for the 49ers and makes no bones about wanting to make his last pro game an NFL championship playoff game.

Leo the Lion considers Jimmie Ringo of the Green Bay Packers the toughest lineman in the professional game, but the man he would rather 'outplay' on a given Sunday afternoon is Big Daddy Lipscomb, considered by football experts the top lineman in the NFL.

Nomellini readily admits that if he weren't playing for San Francisco he would like to play for the new Minnesota Vikings.

QUESTIONS AND ANSWERS:

What is the biggest thrill you get out of football?
"WINNING!"

What is the highest honor you have ever gained from playing football?

"Being chosen to play in the Pro Bowl nine out of eleven years the game has been played."

When we spoke to him, Leo seemed sure that the 49ers would do much better (they finished 2nd in 60) next year with John Brodie quarterbacking the "shot-gun" offense installed by coach Red Hickey late in the 1960 campaign.

"We've got a good bunch of rookies, powerhouses", he says.

DID YOU KNOW?



Louis M. Hevia

30 % of all the

STUDENTS

IN THE

EASTSIDE

Union High School District

Are of Mexican - American

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Louis M. Hevia

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▪ El Genial Detective, PETER PEREZ ▪
Rosita ARENAS - CLAVILLAZO

Miercoles 29 de Marzo



▪ Las ROSAS del MILAGRO ▪
Jorge MARTINEZ de HOYOS