

wavelength

April 21, 2011

Thousands attend Discover CI



Discover CI campus preview day, held on April 9, gave fall 2011 admitted students and their families an opportunity to attend workshops about academic programs, next steps in the enrollment process, financial aid, and on-campus housing. A University Marketplace also featured student services, departments, and student clubs and organizations.



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Sean Anderson awarded President's Award for Innovations in Teaching and Learning

Sean Anderson, Assistant Professor of Environmental Science & Resource Management, has been awarded the inaugural President's Award for Innovations in Teaching and Learning, presented in recognition of an individual who has made unique and significant contributions to the teaching mission of the University.

Applications were judged by a panel of reviewers from off campus. Criteria included: impact on and involvement with students; a scholarly approach to teaching and learning; contributions to undergraduate education in the institution, community and profession; and support from colleagues and students.

Sean was selected for his use of innovative strategies involving technology and service learning projects such as the use of the iTunesU application, podcasts, and lab exercises including conservation role playing. Sean has contributed to the scholarship of teaching and learning through an article titled "Service Learning in Post-Katrina New Orleans" in the volume *Quick Hits for Service Learning: Successful Strategies by Award-Winning Teachers* (M.A. Cooksey & K. T. Olivares, editors, Indiana University Press, 2010).

The award carries with it recognition at CI's Honors Convocation on May 6. In addition, Sean will be nominated by CI for the Carnegie Foundation's U.S. Professors of the Year Award.

For additional information contact Renny Christopher, Associate Provost, at ext. 8994 or renny.christopher@csuci.edu.

Campus working on Energy Plan



In May 2009, Operations, Planning, & Construction (OP&C) began an extensive campaign to optimize energy use to reduce the utility costs and greenhouse gas emissions. CI has replaced light fixtures and ballasts in Bell Tower, Aliso Hall, Malibu Hall, and University Hall with efficient direct/indirect fixtures that provide improved light quality using less wattage. CI has also expanded its state-of-the art HVAC controls, upgraded the energy management system, pre-programmed cooling and heating units, and computers that automatically power down in computer labs, classrooms, and offices when the machines are idle. These actions have helped reduce our energy use by 16%.

OP&C recently began the next phase of energy efficiency projects, which include upgrades to both the interior and exterior lighting for campus buildings, and the installation of occupancy sensors that turn off the lights when a classroom or conference room is not in use. Obtaining funding for these projects will be the biggest challenge. Some of the projects listed above require a relatively large capital investment, but capital improvement funds are extremely limited because of the state's financial crisis. OP&C is evaluating several financing options for some of these projects.

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OP&C is planning a web-based dashboard system so that students, faculty, and staff can see the energy use of buildings, foster competition between buildings or areas, and provide the campus a way to display messages aimed at reducing energy use. OP&C plans to launch the dashboard over the next 12-18 months period.

For additional information contact Dave Chakraborty, Associate Vice President of Operations, Planning, & Construction, at ext. 8496 or dave.chakraborty@csuci.edu.

CI help for Japan

Adhering to the mission statement aspects of international perspectives and the fostering of community, several clubs and organizations at CI have joined together to provide aid to Japan and to bring awareness to the campus.

Student Diana Ballesteros and the Latina Leadership Coalition have lead the charge on CI's efforts. The clubs currently involved include the International Relations Club, Student Government, Psychology Club, Anime Club, Student Programming Board, Triathlon, Male Leadership Alliance, Sailing Club, and Kilusan Pilipino. These groups have collaborated successfully by organizing fundraising events such as a recent event at Johnny Rocket's organized by the Male Leadership Alliance, in which 100% of the proceeds will be used directly for Japan relief. Additionally, \$120 in donations were collected during the Discover CI event.

Along with these efforts, these clubs hope to create several more projects including: a shoe drive, creating bracelets and buttons for donations, a Facebook page for awareness, and tabling. These groups have worked extremely hard to this point but there is still much more to be done.

For additional information contact Diana Ballesteros at diana.ballesteros868@csuci.edu.

Agricultural Industry Scholarship recipients announced

Congratulations to CI students, Maribel Aguilar and Ana Castro, recipients of the Agricultural Industry Scholarship. Each received an award of \$3,500, renewable for four years. The scholarship is open to students who:

- are enrolled and in good academic standing at CSU Channel Islands
- are first in their family to attend college
- have at least one parent who has worked as a seasonal or migrant farm worker
- are not a current recipient of a renewable CI Foundation scholarship

In addition, applicants could be a descendant of a Bracero and/or AB540 students.

Maribel, whose father has worked over 30 years as a field worker and is now employed with Saticoy Lemon Company, said her educational journey has been a challenge as she struggled to learn English during her high school years. With determination and strength she completed Ventura College and transferred to CI. She has now achieved one of her goals, studying at a university. Her future goals include completing the MCAT, applying to medical school, and becoming a physician.

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Ana's father worked as a bracero in California and Oregon, never having a chance to attend school. He always encouraged her to take advantage of the opportunities afforded her in the United States. She transferred from Oxnard College and is raising her son while attending CI. She is majoring in Sociology and minoring in Chicana/o Studies and is determined to succeed, assuring that her father's efforts are not made in vain. CI congratulates these two students and wishes them all the best in their future endeavors.

For additional information contact Pilar Pacheco, Associate Director Center for Community Engagement at ext. 8851 or pilar.pacheco@csuci.edu.

Scholarships Available! Announcing the CI Vista Scholars Program

A flyer for the CI Vista Scholars Program. The text is white on a dark brown background. At the top, it asks 'THINKING ABOUT GRADUATE SCHOOL OR A CREDENTIAL PROGRAM AT CI?'. Below that, it says 'SCHOLARSHIPS AVAILABLE' and 'CI VISTA SCHOLARS PROGRAM'. A URL is provided: 'http://www.csuci.edu/vista/scholarship.htm'. A small paragraph explains the program's purpose: 'The CI Vista Scholars Program is designed to increase enrollment of historically under-served, under-represented students in graduate and credential programs.' Below this, it lists the programs where scholarships are available: 'Education/Teacher Credential Programs', 'MS Biotech', 'MBA', 'MS Biotech/MBA Dual Program', 'MS Computer Science', 'MA Education', and 'MS Mathematics'. At the bottom, in a light blue box, it says 'Applications due May 13, 2011'.

Do you know someone that may be thinking about Graduate School or enrolling in a Credential Program at CI? Scholarships are now available in every postbaccalaureate program. The CI Vista Scholars Program is designed to increase enrollment of historically under-served, under-represented students in graduate and credential programs. Application information can be found at <http://www.csuci.edu/vista/scholarship.htm>. Applications are due May 13, 2011. Apply today!

For additional information contact Wendy Olson, Title V Project Vista Coordinator, at ext. 8553 or wendy.olson@csuci.edu.

April 22 marks Earth Day

April 22 marks Earth Day, a day that is intended to inspire awareness and appreciation for the Earth's natural environment. In celebration of this day, CI will be hosting a variety of campus community events:

Friday, April 22

CI Student Club, Animal Advocates will host a showing of the documentary, "The Cove," in Aliso Hall, Room 150 from 12 to 2 p.m. "The Cove," an Academy Award Nominee for Best Documentary of 2009, documents a group of activists, led by renowned dolphin trainer Ric O'Barry, as they infiltrate a cove near Taijii, Japan to expose both a shocking instance of animal abuse and a serious threat to human health. For additional information contact Ruben Alarcon at ext. 2634 or ruben.alarcon@csuci.edu.

Saturday, April 23

Center for Community Engagement and All Green Electronics Recycling will be hosting an E-Waste Day in Lot A-2, behind Sage Hall from 9 a.m. to 4 p.m. All types of electronics can be recycled including computers, monitors, printers, cell phones, mobile phones, televisions, VCRs, DVD players, scanners, and many other outdated electronics. Recycle your e-waste so that none of the hazardous material end up in a landfill. All of the end-of-life electronics collected are recycled and processed within the United States.

For additional information contact Pilar Pacheco, Associate Director, Center for Community Engagement at ext. 8851 or pilar.pacheco@csuci.edu.

"The Art of Survival," featuring Holocaust survivor Charles Pierce April 25

Please join us Monday, April 25 from 4 to 5:30 p.m. in the Broome Library, Room 1360 for "The Art of Survival," a truly heartwarming story about Mr. Charles Pierce, one of the relatively few remaining Holocaust survivors and a Camarillo resident.

Mr. Pierce, now at the age of 90, has only recently been able to tell others about the six grueling years he spent in Nazi concentration camps and the loss of his mother, father and most family members and friends during this time. This event is not only extremely educational and enlightening but emotional and inspirational. Come join us to hear his story and engage in a Q&A afterwards with Mr. Pierce and his son.

For additional information contact Pilar Pacheco, Associate Director of the Center for Community Engagement, at ext. 8851 or pilar.pacheco@csuci.edu.

B&TP Leadership Dinner – April 28

Join us as we celebrate the unique partnership between CI and the business and technology communities of Ventura, Santa Barbara, and northern Los Angeles Counties during the upcoming Business & Technology (B&TP) Leadership Dinner on Thursday, April 28. The evening will feature presentations of the following award recipients: B&TP Business & Community Leader of the Year Award to George Leis, Pacific Capital Bancorp; B&TP Technologist of the Year Award to Umrao Mayer, Zindagi Games; B&TP Faculty Leader of the Year Award to Kathryn Leonard, Associate Professor, Mathematics; and five student scholarship recipients.

The event will be held at the Embassy Suites Hotel/Mandalay Beach Resort in Oxnard. Tickets are \$150 per person. Tickets for CI faculty or staff are \$75 per person.

For additional information or to purchase tickets, contact Alissa Larreta, Advancement Events Specialist, at ext. 8916 or alissa.larreta@csuci.edu.

Film screening for “Race to Nowhere” – April 28

The School of Education will be providing an opportunity to have a timely forum regarding the current state of affairs in public education via a screening of the film “Race to Nowhere” on Thursday, April 28, at 7:30 p.m. in the Aliso Hall Auditorium on the CI campus. Following the film, a town-hall style discussion will be facilitated to allow students, parents, P-12 educators, CI faculty and staff, and members of the public to engage with each other over the critical questions the film raises.

Utilizing the heartbreaking stories of young people across the country who have been pushed to the brink, educators who are burned out and worried that students aren’t developing the skills they need, and parents who are trying to do what’s best for their kids, “Race to Nowhere” points to the silent epidemic in our schools: cheating has become commonplace, students have become disengaged, stress-related illness, depression and burnout are rampant, and young people arrive at college and the workplace unprepared and uninspired.

Tickets are \$10 and can be purchased online at: <http://rtncsuci.eventbrite.com/>.

For additional information contact Gary Kinsey, Associate Vice President for Academic Affairs, School of Education, at ext. 2002 or gary.kinsey@csuci.edu or Kaia Tollefson, Associate Professor of Education, at ext. 3125 or kaia.tollefson@csuci.edu.



High gas prices got you down? Alternative transportation resources may be a solution.

According to the American Automobile Association (AAA), California's gas prices are the highest in the nation, and Ventura County is no exception. Like many drivers, you are probably looking for ways to cut your driving costs. Carpooling can help reduce the high cost of commuting. If you aren't already carpooling or using another alternative commute mode (like the Vista bus), it's easy to get started. Request a customized RideGuide today to get a list of potential carpool partners in your area and learn what other travel options are available to you. Go to www.ridematch.info for more information. It's free and there is no obligation. Good News! Rule 211 participants from fall 2009 are already in the Ridematch database.

For additional information about Ventura County Transportation Commission's Ridematch program, contact Alan Holmes, VCTC's Commuter Services Program Manager, at 642-1591 ext. 119, or aholmes@goventura.org, or visit them online by clicking on the Rideshare tab at www.goventura.org.

For additional information about alternative transportation options to and from the CI campus, visit: http://www.csuci.edu/parking/Rideshare_Information.htm or contact Deanne Ellison at ext. 3151 or deanne.ellison@csuci.edu.

Cove Bookstore has Grad Caps, Gowns, and Invitations

The Cove Bookstore is currently accepting orders for graduating students needing caps, gowns, invitations and diploma frames. Please visit the Cove Bookstore soon to place your order. Caps and gowns are still available at the bookstore. Please come see us to get your correct size.

Buyback starts on May 12 and runs thru May 20. Extended bookstore hours will be available for the campus community. Buybacks and rental returns will only be conducted at the bookstore location in the Town Center. Any other buyback program in or outside the campus has no correlation or any partnership with the Cove Bookstore.

The benefits of selling your books to your campus bookstore are:

- Another student at this school will be taking advantage of your used book for a great price.
- The book stays at your campus.
- Bookstore will pay you the retail price versus other resource's wholesale price. In most cases, you will receive twice as much from your own campus bookstore.
- Other students, especially freshmen, are able to purchase a correct used book for the upcoming fall semester.

For additional information contact the Cove Bookstore at 437-8833.

Dolphin Days Made a Splash

Sponsored by Associated Students, Inc. and Student Life, the Dolphin Days program objective was to demonstrate the CI community's dedication to enhance the quality of life for CI students by promoting academic success, personal development and CI Pride.

To kick off the week designated Student Life centers were stocked with Dolphin Days t-shirts, snacks, and Dolphin Days Passports, which included the various events throughout the week. The Asian Pacific Heritage Celebration that was held in the Student Union presented the CI community with a glimpse into their Pilipino classmate's culture. Furthermore, what best way to showcase their culture but through dance, food and music. The Multicultural Women's & Gender Student Center's Day of Silence campaign to bring attention to anti – LGBT name calling, bullying, and harassment was a huge success.

Along with all CI Events last week, Student Programming Board hosted Battle of the Majors with events such as Dancing with the Staff, Casino Night Murder Mystery, and Late Night Karaoke. Campus Recreation also contributed and hosted a full week of events such as Sailing, Boot Camp, and Kayaking.

For additional information contact Kirsten Moss-Frye, Associate Director of Access, Orientation & Transition Programs, at ext. 3156 or kirsten.moss@csuci.edu.



Communication Capstone Students Conduct Mock Interviews

On March 3, Communication capstone students anxiously awaited their turn to interview. Some had applied to be Sports Marketers, others applied to work at a university in Student Affairs or as an Advisor. Each student waited their turn to be interviewed by members from the community. Having identified their dream job, students created or updated their resumes, wrote their cover letters, and researched their jobs.

With these tools, Communication Capstone students will know what to expect for future job interviews and how to prepare for them.



For additional information contact Michael Milligan at michael.milligan259@myci.csuci.edu or Tracylee Clarke, Assistant Professor of Communication at tracylee.clarke@csuci.edu.

CI's Experts & Speakers Guide popular with Ventura County



CI's [Experts & Speakers Guide](#) is a free resource guide for community, civic, service, educational, government, and professional organizations. On April 12, Scott Frisch, Professor and Chair of Political Science and Sean Kelly, Professor of Political Science, spoke about their recently released book "*Cheese Factories on the Moon: Why Earmarks are Good for American Democracy*" to a crowd of 70 members of the Pleasant Valley Lions Club in Camarillo.

Professors Sean Kelly (left) and Scott Frisch (right) with Joe Hohenwarter, Camarillo attorney and First V.P. of the Pleasant Valley Lions Club (center).



Fire training held



Over 35 professional firefighters with vast experience in wild land firefighting provided training for 60 fire cadets on the University's property near the old dairy. The training event was organized by the City of Oxnard's Fire Department and included multiple fire engines and crews from the City of Ventura and County of Ventura.



EOP's 8th Annual End of the Year Banquet

On April 13 the Educational Opportunity Program (EOP) celebrated its 8th annual End of the Year Banquet. Each year EOP recognizes outstanding staff, faculty, and EOP students that actively demonstrate EOP's mission of providing incoming students from historically underserved backgrounds with the tools and support that will help them succeed in college and ultimately graduate from CI. In addition to the awards, all 2011 EOP graduates were presented with a certificate of completion and special medallion to be worn at graduation. EOP graduates include: Alejandra Zamara, Atylana Singh, Brenda Gallegos, Hildo Ocampo, Illiana Espinoza, Jeannean Mercer, Jerry Fernandez, Jessica Santos, Lyzzet Luna, Marisela Gamez, Mekdes Yilma, Monica Jacinto, Natasha Baker, Roxana Lainez, and Wendy Rios.

Congratulations to the following award winners: Dr. Marie Francois, Faculty Mentor Award; Kirsten Moss-Frye, Staff Mentor Award; Dennis Padilla, Academic Achievement Award; Mayra Villaseñor, EOP Service Award; Mario Apolinar, Outstanding Leadership Award; and Mekdes Yilma, EOP Student of the Year Award.

For additional information, contact Leah Alvarado, Interim Associate Director of Student Support Programs, at leah.alvarado@csuci.edu.



(Left) Jevon Wilkes, EOP Student, and Leah Alvarado. Wilkes gave an inspirational speech entitled "My Adversity is My Treasure."

(Right) President Rush and Dr. Sawyer with graduating senior Jeannean Mercer



Share your news – wavelength the campus communication vehicle

wavelength is an electronic, internal newsletter that helps strengthen internal communication and participation across the University through timely updates on campus developments and activities.

This publication is sent out via e-mail every other Thursday.

If you have information you would like shared throughout the campus email it to wavelength@csuci.edu. Items should be submitted by 5 p.m. Monday prior to the Thursday publication date. We encourage your participation, input, and suggestions as we consider this your newsletter and invite you to share with your campus colleagues.