

ELANDAR
PUBLICATIONS



THE BILINGUAL
NEWSPAPER FOR
THE CENTRAL COAST

GRAPHIC DESIGN
TYPESETTING
TRANSLATIONS
ADVERTISING
& PRINTING

(408) 457-8353
FAX 457-8354

POST OFFICE BOX 7745
SANTA CRUZ, CA 95061

701-B FRONT STREET
SANTA CRUZ, CA 95060

John Speyer
El Andar Magazine
P.O. Box 7745
Santa Cruz, CA 95061

Promotions Director
Lalo Press
P.O. Box 1177.
Los Angeles, CA 90232

Dear Promotions Director:

We are interested in reviewing the book *Chicana Falsa*, by Michele M. Serros, for our "Andares" arts and cultures section. We'd appreciate it if you could please send us a review copy. Also if you have any other recent releases that you feel would be of interest to our Latino readership, please pass it along.

In case, you're not familiar with El Andar, I've included a copy of our "Andares" page and our newest marketing kit for your perusal. If you have any questions, please feel free to call me.

Sincerely,

A handwritten signature in blue ink, appearing to read "John Speyer".

John Speyer
Editor, *El Andar*