

# wavelength

August 26, 2010

## Encouraging Innovation and Creativity



CI President Richard R. Rush, center, delivered his annual Convocation Speech earlier today in Salon A to an assembly of faculty and staff. President Rush highlighted accomplishments of the past year and gave encouragement to be innovative as a campus and creators of the future.

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## CI selected to receive a 1.1 million dollar, five-year Federal TRIO Student Support Services grant

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California State University Channel Islands (CI) has been selected to receive a 1.1 million dollar, five-year Federal TRIO Student Support Services grant. This year's federal process was especially competitive given the overall economic climate in higher education, increased pursuit of federal grant dollars, and minimal federal funding increases for TRIO programs. The program is designed to provide the essential services required to alleviate the educational barriers that preclude many low-income, first generation college students from successfully completing post-secondary education.

SSS at CI will serve 160 eligible students for the 2010-2015 funding cycle. For the past four years, CI has operated a highly successful Educational Talent Search Program (ETS) that has increased the retention and graduation rates of 600 first-generation, low-income students in the community and has improved the rate at which they enroll in colleges and universities. SSS will provide its participants with numerous services which include: a comprehensive academic year program; a structured first-year experience that includes a six-day summer bridge component; and proper monitoring of student progress and successes.

Overall, the SSS will provide the services needed to meet the key objectives of improving good academic standing, persistence and graduation rates. The SSS at CI will continue to lead the way for low-income, first-generation students on campus.

For more information contact Damien Peña, Interim Dean of Students, at [damien.pena@csuci.edu](mailto:damien.pena@csuci.edu).

## A Smiling Face and Old Friend

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We are pleased to announce that our CI Spirit logo featuring our dolphin mascot recently received a make-over! You'll notice that our new dolphin is grey and smiling and has graciously agreed to make more room for the letter "I."

We are equally proud to present an additional campus logo also designed by alum, Taylor Marta '07, featuring our campus landmark, the Bell Tower.

Be on the lookout for new apparel to arrive at The Cove Bookstore featuring both logo designs.

For more information contact Communication & Marketing at [communication.marketing@csuci.edu](mailto:communication.marketing@csuci.edu).



## Focus on Sustainability: Landscape and Dark-Night Sky Compliant Streetlights

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With a focus on sustainability, Santa Barbara-based landscape architect Susan Van Atta designed two major landscape projects at CI, which have been completed recently.

The first was the slope behind the Broome Library, and it now features several themes, such as chaparral, coastal sage scrub, coastal bluff, a native grass meadow, and several varieties of native oaks, including Coast Live Oak, Scrub Oak, Canyon Live Oak, Valley Oak, and Island Oak.

The majority of the streetscape along Ventura Street was also re-landscaped, using Santa Cruz Island Ironwood and Island Oak, both native trees. The traditional lawn was removed and replaced with meadows requiring less irrigation and less frequent mowing. The meadow is accented with native and drought tolerant plants. Red and white flowering plants were selected in keeping with CI's mission-style architecture.

Another sustainable feature of this summer-long project was the installation of new dark-night sky compliant streetlights which use only 55 watts each. Additionally, reclaimed water has been extended to these newly landscaped areas, thus eliminating the use of potable water for landscaping.

*For more information contact Deborah Wylie, Associate Vice President, OPC at [deborah.wylie@csuci.edu](mailto:deborah.wylie@csuci.edu).*

## Social Business training forum held

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The California Institute for Social Business and The Grameen Creative Lab held a Social Business training forum today at the John Spoor Broome Library. Building on the platform of microfinance that Professor Muhammad Yunus started, the Social Business movement has gained global attention over the past 2-3 years. But what is Social Business and how does it differ from Social Entrepreneurship? How does Social Business address Corporate Social Responsibility (CSR) in your company? All these questions were answered in a day-long training session presented by The Grameen Creative Lab a joint venture between Professor Yunus and Hans Reitz. Several CI faculty, students and staff attended along with community CSR professionals, philanthropic Foundation professionals and individuals to learn more about this movement for social change.

*For more information about The Grameen Creative Lab, please go to <http://www.grameencreativelab.com/>.*

*To be placed on the list for future events by The Grameen Creative Lab, please contact Eva Gomez at [eva.gomez@csuci.edu](mailto:eva.gomez@csuci.edu) or (805) 437-3271.*



## Welcome Celebration scheduled for August 29 in the South Quad



Join us for the annual CI Welcome Celebration on Sunday, August 29, 2010 from 11:30 a.m. to 1:00 p.m. in the South Quad.

Enjoy **food, music, family and fun** for the whole family and receive valuable information from local service providers. All new and returning students and their families, faculty, staff and administrators are invited to attend. **Don't forget to bring your own blankets and lawn chairs to create a picnic atmosphere!**

Persons who, because of a special need or condition, would like to request an accommodation should contact Disability Resource Programs at (805) 437-3331 or email [accommodations@csuci.edu](mailto:accommodations@csuci.edu) as soon as possible, but no later than four days prior to the Welcome Celebration, so that appropriate arrangements can be made.

*Please contact Damien Peña, Interim Dean of Students, at (805) 437-3218 or [damien.pena@csuci.edu](mailto:damien.pena@csuci.edu) if you have any questions or require additional information.*

## "Stem Cell Science: A Revolution in Medicine" presentation by Dr. Alan Trounson September 7



CI Extended University and the MS in Biotechnology and Bioinformatics program are proud to welcome Dr. Alan Trounson, President of the California Institute for Regenerative Medicine (CIRM), to the campus on September 7, 2010, to give his presentation "Stem Cell Science: A Revolution in Medicine." A 5:30 p.m. presentation will precede his address at 6 p.m. in Malibu 100.

Prior to joining CIRM, Dr. Trounson was Professor of Stem Cell Sciences and Director of the Monash Immunology and Stem Cell Laboratories at Monash University. Dr. Trounson founded the National Biology Centre of Excellence-Australian Stem Cell Centre. His scientific accomplishments include the pioneering of human in vitro fertilization (IVF) and associated reproductive technologies, the diagnosis of inherited genetic disease in pre-implantation embryos, and the discovery and production of human embryonic stem cells and their ability to be directed into neurons, prostate tissue, and respiratory tissue.

*Limited parking is reserved for our non-CI guests without campus parking stickers. Doors open at 5 p.m. If you're interested in attending this event, please RSVP to Jennifer Ormond at [jennifer.ormond@csuci.edu](mailto:jennifer.ormond@csuci.edu) or (805) 437-3203.*

## CI Foundation Payroll Deduction Breakfast on September 8

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You are all invited to breakfast! Come and celebrate the beginning of the new academic year with fellow faculty, staff, and administration on Wednesday, September 8 in Salon A at 9:00 a.m.

Information will be presented on the payroll deduction option for donations to the Foundation. All employees can choose to donate to any University program. Also included will be information on how to purchase your 2010 President's Dinner tickets – you can use payroll deduction to make it easy!

Win great raffle prizes including two complimentary tickets to the President's Dinner, two complimentary tickets to the Business & Technology Partnership Leadership Dinner, a gift from An Elegant Touch Skincare Salon, and many more exciting items!

*For more information, contact Dianne Wei at ext. 8420 or [dianne.wei@csuci.edu](mailto:dianne.wei@csuci.edu).*

## Bittersweet Harvest, The Bracero Program 1942-1964 exhibition September 8 – October 31

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CSU Channel Islands is proud to host Bittersweet Harvest, The Bracero Program 1942-1964, a moving bilingual exhibition organized by the Smithsonian National Museum of American History and circulated by SITES, on view at the John Spoor Broome library September 8 through October 31, 2010.

Come celebrate with us as we unveil the national exhibition and CSU Channel Island's *Focus: The Braceros of Ventura County* on Wednesday, September 8, from 7:00 p.m. - 8:30 p.m. We will share this celebration with former braceros and their families who have participated in the Bracero Project.

This event is made possible by generous funding from Pacific Oaks Federal Credit Union.

*For more information on the exhibition and related events please visit <http://www.csuci.edu/bracero-exhibit/events.htm> or contact Pilar Pacheco at [pilar.pacheco@csuci.edu](mailto:pilar.pacheco@csuci.edu).*

## Well Balanced Open House September 9 in the Town Center



Join us Thursday, September 9, 2010 for our Open House, 3 to 8 p.m. at our Town Center office located behind the Cove Bookstore.

Well Balanced is an exciting new nutrition and wellness office, featuring nutritionist Nancy Watson, BS, CN, that offers the campus and University Glen community members of all ages personalized services including: individualized diet plans, symptom help, energy and brain enhancement, effective internal cleansing, weight-loss and much more.

Well Balanced provides state of the art bioelectric testing, customized homeopathic remedies, laboratory testing for health and nutrition factors, and the highest quality supplements and nutrition products available.

Our website at [www.wbbasics.com](http://www.wbbasics.com) provides a unique nutrition and lifestyle information base for everyone. We are here to help people achieve their greatest level of health and well being, with healing choices they may have never imagined were available till now. We'd love to meet you, and we'll have goodies for you to try, giveaways, and discount coupons for services and products!

*Come and meet our Nutritionist and be sure to sign up for a personalized scan during the Open House by calling Well Balanced at (805) 445-8300.*

## 7<sup>th</sup> Annual Alumni & Friends Dodger Day September 18

It's hard to believe that the CI Alumni & Friends Association is ready to host its 7<sup>th</sup> Annual Dodger Day, but the day is here! Come join us for a beautiful Saturday at Dodger Stadium watching the Los Angeles Dodgers take on the Colorado Rockies on Saturday, September 18, 2010, 1:10 p.m.

Free transportation from the campus to Dodger Stadium and back is provided so guests don't have to worry about paying for parking or traffic. There are three ticket options available: \$23.50 for Infield Reserve seating (Section 4 above home plate), \$31.50 for All-You-Can-Eat seating (outfield, endless Dodger Dogs, popcorn, peanuts and more), and \$51.50 for Preferred Field Box seating (First-base side, field level, includes FREE Dodger tee-shirt voucher).

Faculty, staff, students, alumni and friends who are CI Alumni & Friends members are welcome to purchase tickets. Tickets will be sold on a first-come, first-served basis.

Special thanks to this year's sponsors: Donald H. Tillquist of Coastal Embroidery, Tammie Helmuth of Conejo Awards, A&FA Board Member Robert Cabral of Robert Cabral Consulting, and A&FA Board Member Dan Anderson and his wife Kathy.

*To become an Alumni & Friends member and purchase your tickets, contact Tania Garcia at email [tania.garcia@csuci.edu](mailto:tania.garcia@csuci.edu) or phone (805) 437-8952.*

## Emergency Preparedness Forum and Fair September 21

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University Police & Parking Services will be hosting a personal emergency preparedness forum and fair on September 21 from 11:00 to 1:00 PM in the South Quad. Students, faculty, staff and residents of University Glen are encouraged to visit the forum which will emphasize the importance of being prepared for earthquakes.

Preparedness professionals from CI Police, American Red Cross, Ventura County Public Health and Fire services will be on site with information and to answer any questions you may have. Emergency equipment from various agencies will also be on display.

National Preparedness Month is a nationwide effort held each September to encourage Americans to take simple steps to prepare for emergencies in their homes, businesses and schools.

For more information please visit <http://www.csuci.edu/police/emergency-preparedness/index.htm> or email Sgt. Jeff Cowgill at [jeff.cowgill@csuci.edu](mailto:jeff.cowgill@csuci.edu).

## Special Rates for Eleventh-Annual President's Dinner Staff and Faculty tickets

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Preparations are underway for the eleventh-annual President's Dinner to be held on Saturday, October 23 at the Embassy Suites Mandalay Beach – Hotel & Resort in Oxnard. Faculty and staff are eligible to purchase two tickets at a special rate of \$125 per ticket.

The gala event “Classic Hollywood” will feature a no-host bar, bazaar, and raffle of a stunning piece of jewelry. A spectacular dinner fit for the stars and dancing to Ronny and the Classics are also part of the evening's line-up. Mark Hartley will receive the prestigious Lagomarsino Award.

To be a student or staff volunteer, to order tickets, or for more information contact Eva Gomez at ext. 3271 or [eva.gomez@csuci.edu](mailto:eva.gomez@csuci.edu).



## New Dolphin Email for Students and Alumni

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The University recently migrated the Dolphin Email student email system to use Google Apps for Education and Gmail, in preparation for the fall 2010 semester. The new Dolphin Email powered by Google provides greater storage capacity, a secure and stable infrastructure, and a user interface that is familiar to many students and alumni.

The Dolphin Email address will change for all current students and alumni from “@dolphin.csuci.edu” to “@myci.csuci.edu”. For example, if student Pat Jones’ old Dolphin Email address was pat.jones123@dolphin.csuci.edu, after August 23, Pat’s new Dolphin Email address will be pat.jones123@myci.csuci.edu. The same naming convention applies to both student and alumni Dolphin Email addresses.

Messages sent to a student’s old Dolphin Email address will be automatically rerouted to their new Dolphin Email account until November 30, 2010. Students and alumni will continue to be able to forward their new Dolphin Email to any external/personal email account. Forwarding instructions are available in the Dolphin Email Migration FAQ at <http://www.csuci.edu/it/email/gmail/faq.htm>.

If your department or organization has any systems that use or store Dolphin Email addresses, please contact the A&IT Help Desk at [helpdesk@csuci.edu](mailto:helpdesk@csuci.edu) or call 805-437-8552. A member of the A&IT team will contact you to discuss the impact of this change and coordinate updates to the system.

We look forward to these exciting changes and providing enhanced email features through our partnership with Google. If you have any questions or comments, please feel free to visit the Dolphin Email Migration web site at <http://www.csuci.edu/it/email/gmail>.

*For more information contact Michael Berman, Chief Information Officer at [michael.berman@csuci.edu](mailto:michael.berman@csuci.edu).*

## Join CI’s Community Supported Agriculture (CSA) Program

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Every Tuesday, CI staff, faculty and students who subscribe to Underwood Family Farms (UFF) Community Support Agriculture (CSA) program receive a box of delicious, locally grown, seasonal vegetables and fruits. The program has been going strong on campus since August 2009, and the farm has recently introduced a small box size for those who want fewer goodies delivered each week. Boxes are delivered to El Dorado Hall (formerly the Hub) every Tuesday at 1:00 p.m. and are supervised until 2:00 p.m.

Want to get in on the action? Check out the UFF Web site at [http://www.underwoodfamilyfarms.com/CSA\\_Program.html](http://www.underwoodfamilyfarms.com/CSA_Program.html). There you will find all of the information you need to sign up and get started. This is a great way to support local, sustainable agriculture, eat more veggies and fruits, and build community at CI.

*Amy Spandrio, Coordinator of Student Communication, is the on-campus CSA liaison who handles the delivery each week. If you have generic questions, please email [amy.spandrio@csuci.edu](mailto:amy.spandrio@csuci.edu) or phone ext. 8937.*



## Dare to Compare: Moodle and Blackboard 9 Project

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The Academic Technology Services team is looking for a few good men and women to be a part of the Dare to Compare: Moodle and Blackboard 9 Project. For more information go to: <http://www.csuci.edu/ats/lmsreview/process/>.

*For more information contact Judy Swanson, Director of Academic Technology at email [judy.swanson@csuci.edu](mailto:judy.swanson@csuci.edu) or ext. 8924.*

## The Cove Bookstore Now Offering Rent-A-Text

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We are pleased to announce that the **Follett Rent-A-Text** program is now available at The Cove Bookstore. Some advantages to this program include rental prices that are significantly less expensive than purchase prices, selection of items in person, and the service and support of bookstore associates who will assist you with finding the items you need to begin the school year successfully.

You can also make your time in line significantly shorter by pre-registering at [www.rentatext.com](http://www.rentatext.com) where you can choose books for rental or purchase prior to coming into the bookstore.

Finally, take part in the Rent-A-Tat national promotion to spread awareness of the Rent-A-Text program. In this contest, students can engage with the Rent-A-Text brand via temporary “For Rent” tattoos. Each week there will be one winner in each of the five categories who will receive a \$250 bookstore gift card. At the end of six weeks, there will be a vote to determine the best in each category from previous weeks and five grand prize winners will receive \$1,000 in cash.

Click on <http://rent-a-tat.rent-a-text.com/> for complete rules, details, and contest schedule,

*For more information contact The Cove Bookstore at (805) 482-5456.*

# Around Campus

## ***It's Back...CI SPIRIT WEDNESDAYS!***

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Show your campus pride by wearing any University logo attire on Wednesdays beginning September 1 through the fall semester! You may be rewarded with a \$5 coupon towards a meal at Islands Café, Student Union, or Freudian Sip on campus, or Tortillas or Subway located at the University Town Center!

Communication & Marketing staff will visit various areas on campus every Wednesday and randomly award coupons to students, faculty, and staff showing their *CI Spirit*.

*For additional information contact Nancy Gill, Director of Communication & Marketing at ext. 8456 or [nancy.gill@csuci.edu](mailto:nancy.gill@csuci.edu).*

## **September is “Campus Safety Awareness Month”**

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September is “Campus Safety Awareness Month.” As we go about our busy daily schedules we should take a moment to reflect on a few tips to help keep us safe. The few simple things we can do can make a difference. The list below can be utilized into your everyday activities. I invite you to share it with your family and friends. For more information visit the National Campus Safety Awareness Month web site <http://www.ncsam.org/>

Here are a few safety tips you can use on campus and in your daily activities:

1. Use common sense, look at your surroundings, and be aware of what or who is around.
2. Beware of what or who is behind you.
3. Be aware when stepping off curbs while using a cell phone or iPod.
4. Park in a well lit area.
5. Scan the area before you walk to your car.
6. Have your car keys out ready, before you get to your car.
7. Have your personal cell phone with the direct University Police phone number (805) 437-8444.
8. Know the various locations of the campus Emergency Blue Phones.
9. When you are inside a classroom or building, make a mental note of where all the exits are.
10. In the event you are unable to leave the classroom / building, consider safe locations within your room. Under tables, desk, utility closets. (Not storage closets).
11. The University is partnered with WeTIP the nonprofit organization for reporting crime anonymously 24 hours a day, 7 days a week. 1-800-78-CRIME.

Download the [\*2010: Coming Together to Strengthen Campus Communities Toolkit\*](#).

*For more information contact Police & Parking Services at (805) 437-8430.*

## EOP Summer Bridge 2010

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This summer, the Educational Opportunity Program (EOP) hosted our largest class with 40 first time freshmen students. The Summer Bridge program was established to provide an orientation to college life, review basic skills, and provide academic advisement to incoming EOP students. The EOP students stayed in Santa Cruz Village June 23-30, 2010 and attended workshops on Math and writing along with workshops that assist them in the transition to CI. The students also visited the CI Art Gallery in Downtown Ventura and a received a presentation from the Camarillo Chamber of Commerce. The students were fortunate to work with the CI Waterfront Program at the Channel Islands Harbor and spent the day sailing, kayaking and team building with our Waterfront Program Staff.



EOP is a student-centered program that provides college access to students whose educational and economic circumstances have limited their college opportunities. EOP aids in the success of students by providing a comprehensive program of active and targeted support aimed at increasing academic accomplishment and individual empowerment.



*The EOP Center is located in Bell Tower 1538. For questions about EOP or Summer Bridge, please contact Leah Alvarado, Assistant Director of Access, Orientation and Transition Programs/EOP, at ext. 8515 or [leah.alvarado@csuci.edu](mailto:leah.alvarado@csuci.edu).*

## Islands Café Reopens August 27 – Now an “All You Can Eat” Facility

University Glen Corporation is pleased to announce the reopening of Islands Café on August 27, 2010 after a summer of renovations. We are excited to unveil a new and exciting operation. Islands Café is now an ‘all you can eat’ facility and accepts cash, credit cards, and dining dollars.

CI faculty and staff can also purchase a Dining Value Pack which includes a bundle of 25 meals that can be used for breakfast, lunch or dinner. The cost is \$175 (individual meals, if purchased separately, would be \$225). Islands Café is now a continuous operation and will be open from 7:00 am until 8:00 pm. during the week. Please come by and enjoy a meal in the new Islands Café.

*For more information contact Peter Maher, Executive Chef/ Manager, Islands Café at ext. 8917.*



### *Share your news – wavelength the campus communication vehicle*

*wavelength* is an electronic, internal newsletter that helps strengthen internal communication and participation across the University through timely updates on campus developments and activities.

This publication is sent out via e-mail every other Thursday.

If you have information you would like shared throughout the campus email it to [wavelength@csuci.edu](mailto:wavelength@csuci.edu). Items should be submitted by 5 p.m. Monday prior to the Thursday publication date. We encourage your participation, input, and suggestions as we consider this your newsletter and invite you to share with your campus colleagues.