

CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
TELEGRAM	FULL RATE
DAY LETTER	DEFERRED
NIGHT MESSAGE	CABLE LETTER
NIGHT LETTER	WEEK END LETTER

Patrons should check class of service desired; otherwise message will be transmitted as a full-rate communication.

WESTERN UNION

NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

1206-A

NO.	CASH OR CHG.
CHECK	
TIME FILED	

Send the following message, subject to the terms on back hereof, which are hereby agreed to

August 26, 1932

Jul

Mr. William Randolph Hearst
La Cuesta Encantada
San Simeon, San Luis Obispo Co., California

MR MAYBECKS SUGGESTION AFTER LOOKING AT PHOTOGRAPH OF MODEL IS THAT AT 4
DISTANCE OF SEVERAL MILES ON THE BAY MONUMENT MAY LOOK LIKE A CHIMNEY
SUGGESTS IT SHOULD BE TESTED OUT BY A TEMPORARY STRUCTURE OF EQUIVALENT
MASS COVERED WITH BURLAP OR ANY CHEAP MATERIAL STOP THINKS IF THIS WERE
DONE THE PUBLIC WOULD DECIDE THE QUESTION CONSIDERS THE MATTER IMPORTANT
ENOUGH TO JUSTIFY THIS EXPENSE IN ORDER TO GIVE PEOPLE OPPORTUNITY TO SEE
THE MASS HE THINKS DETAIL OF DESIGN IS UNIMPORTANT AND THAT RELATION
OF MASS TO HILLTOP AND DISTANCE FROM WHICH IT WILL BE SEEN USUALLY FROM
BELOW IS MAIN CONSIDERATION HE SAYS THIS PROCEDURE IS VERY COMMON PRACTICE
ON SIMILAR MONUMENTAL WORK IN EUROPE

Charge Julia Morgan
Merchants Exchange

J. H. LeFeaver

THE QUICKEST, SUREST AND SAFEST WAY TO SEND MONEY IS BY TELEGRAPH OR CABLE

*This formulated by
and read back
to Mr. Maybach
8/26/32
J.H.*