

# VERDUCCI DIES

Little Joe died late Friday afternoon.

Joseph J. Verducci, 53, was known to many at SF State as Little Joe. He was also this college's Director of Athletics and a Professor of Physical Education.

He died from an apparent heart attack while taking part in what he loved best—athletics.

Verducci was playing handball shortly before five o'clock with Edmund Hallberg, associate dean of student activities, when he paused to rest.

He knelt down and then toppled over.

Dr. Evelyn Ballard of the Student Health Service was summoned and gave artificial resuscitation but it was to no avail.

"There was no confusion, only shock," said Hallberg.

His death cast a pall over the Homecoming activities scheduled for the weekend. The Big-Game rally and dance was canceled shortly after 5 p.m.

Verducci was a well-known sports personality in the Bay Area and throughout the Far West.

But he didn't confine his activities to the world of athletics and football. He was widely known as a prominent figure in San Mateo County politics while serving as Mayor of Daly City and as a member of the City Council for 12 years.

He was scheduled to take office in January as a county supervisor.

Along with his political record, Little Joe's athletic record was outstanding.

After graduating in 1929 from San Francisco's Mission High School, Verducci entered the University of California at Berkeley.

He played quarterback on the Bear elevens in 1931, '32 and '33. He was the only Cal football player that ever won the Andy Smith Memorial Scholarship Award for Inspirational Leadership twice.

Following his graduation from Cal, he coached at Commerce and Polytechnic High Schools in San Francisco, compiling an amazing 55-6 record.

Verducci served in the Coast Guard from 1942

through 1945.

He coached at St. Mary's College in Moraga in 1948 and '49. Verducci was voted Northern California Coach of the Year in 1949.

He came to this college in 1950 as head football coach and Director of Athletics.

Verducci coached the Gators from 1950 to the end of the 1960 season, winning six Far Western Conference championships along the way. His Gator teams compiled a 67-26-1 record.

He was again selected Northern California's Coach of the Year in 1957.

His overall football coaching record was 162 wins, 65 losses and 14 ties.

In 1957, Sports Illustrated Magazine named him to their Silver Anniversary All-American team for not only his ability as a player at Cal, but also for his work outside of athletics.

In 1960 Verducci served with the West squad in the East-West Shrine Game as an assistant coach.

In addition to political activity, he was active in Daly City and San Francis-

co Boy Scouts clubs.

Verducci was the guiding hand behind this college's participation in the Peace Corps Physical Education program.

He is survived by his wife Florence; a son Jerry, 15;

two daughters, Diane Verducci and Mrs. Florence Joan Armstrong; and a grandson, David Armstrong.

Funeral arrangements are being handled by Laswell's of Daly City.



JOE VERDUCCI, 1910-1964

# Golden Gater

SAN FRANCISCO STATE COLLEGE

Vol. 88 No. 34

Mon., Nov. 9, 1964

## 'Fire Lehan, Avilez: Persico

# Food price increase

By BOB DUTRA

The price reductions in the Commons and Coffee Shop announced last week by the SF State Foundation are really increases.

While the prices of many items were reduced, the portions were also reduced. The price of hamburgers was dropped from 35 cents to 30 cents. But the amount of meat used was reduced from 3-1/5 ounces to 2-2/3 ounces.

Thus, hamburgers went from 10.9 cents an ounce to 11.2 cents an ounce. This works out to be almost one cent more for the new smaller size burgers.

While ice cream went from 13 cents to 10 cents a scoop, the portions dropped more than correspondingly.

Before the "reductions," students paid 20 cents for 5 1/2 ounces of french fries. They now pay the same price for four ounces.

Erna Lehan, Commons manager, denied the increases. If an increase is found it was not intentional, she said.

Joe Persico, AS president, takes the opposite view.

"The crisis stage has been reached in regards to the Commons situation," Persico said.

"I will move at the next Foundation meeting that Mrs. Lehan and Fred Avilez, director of the SF State Foundation, be fired," he said.



FRED AVILEZ

The next regular meeting is scheduled for December.

Persico said he has called a meeting of the student members of the Foundation Board for this afternoon.

The purpose of this meeting is to find out if the students, who make up a majority on the Board, will all vote



ERNA LEHAN

to fire Mrs. Lehan and Avilez, Persico said.

The student members are: Persico, Andy Weiling, AS treasurer; Mike Sweeney, AS rep-at-large; Marty Mellera; Bob Fisher and Kim Krisman, residence halls reps.

The Foundation Board of Governors, which controls the campus food services, Bookstore, and TUBs, has been unable to determine hiring and firing policies for the director, his assistant, and the two managers.

Avilez is scheduled to present this policy at the December Foundation meeting.

"He used to joke with me that he put blanks in the 49er shotgun."

Speaking quietly of his close friend and fellow politician Joe Verducci was the 6-9 captain of the San Francisco 49er's, Bob St. Clair.

St. Clair, a Daly City councilman, told how "The Coach" had given him special consideration on Polytechnic's high school football team in 1946.

"I was unable to make the team because I was too small and skinny. But he took an interest and encouraged me," he said.

"In political matters he was confirmed in his convictions," St. Clair added. "He said what he thought and people liked him for it."

Mayor Michael De Bernardi told how Verducci got the council moving on plans to build a city hall and civic center in Daly City.

"He was astute and knowledgeable—a man's man," the mayor said. "He will be sorely missed in the state and community."

"There are just too darn many good things to remember about him."

## 'Deeply saddened' -- Dodd

We are deeply saddened by the passing of Joe Verducci; but he will be remembered always by those who have been privileged to know him and to work with him. He gave unstintingly of himself to education at all levels, to youth, to athletics, and to the many facets of public service.

His ebullient and persuasive personality will be sorely missed by all at San Francisco State College and many in the Bay Area community. No more telling memorial to him could exist than that of the legion of people who were his friends and admirers.

Paul Dodd

# Letters to the Editor

## No free speech issue

Editor:

In response to Mr. Jim Wong's letter re the controversy over at UC, I would like to point out an essential error which he, like many others, has made.

The Freedom of Speech per se, the essence of which he has so eloquently laid out, is not being infringed upon by the Cal Administration. The real issue is whether the Administration may impose a ban on the solidification of funds and the recruitment of personnel for projects not related to the University.

Too often the well-meaning citizen is rallied by a slogan when the implications of the true issues are not clear to

him. In this case, the term "freedom of speech" has been bastardized beyond reasonable bounds.

As I see it, the problem is whether the Administration has the right to appease the budget allocating legislature, the Regents, and other politicians. These factions have been perturbed by the involvement of the University directly in many current civil disobedience activities.

In order to protect the University budget, expansion programs, image, etc., the Administration tried to make a token concession by banning fund and personnel-raising solicitation from a small area on campus. These activities can be carried on anywhere

else.

To say that fund-raising is "inherent in freedom of speech" is wrong.

To deny the Administration the right to alleviate the political pressure by making basically meaningless gestures is also wrong.

The wrongest wrong is to confuse the issues and then take a stand without comprehension of what is actually going on.

Vic T. Barry  
SB 942

## Setting record straight

Editor:

In reference to the Barrie Millman article, "40 Arabs, 4 Americans, Dispute US-Israeli Relations," I'd like to set the record straight on the following points.

1) In our meeting on Friday, October 16, there were about 30 Arabs and no less than 15 Americans, and not as reported by Miss Millman, 40 Arabs and 4 Americans. Included in those 15 Americans, were about 6 or 7 Zion-

ists whom I personally know.

2) The rest of the Americans were either neutral or pro-Arab. Miss Millman should know that we do have plenty of American friends who are aware of the intricacies of the problem and in whom we find understanding, support and encouragement.

3) What was both amusing and silly is to find Miss Millman turning from being a "reporter" to becoming a "prophet," ". . . 40 Arabs . . . 4 Americans . . . left believing that they could not . . . understand each other."

Did she ask the people present?

4) It would be silly to assume, as Miss Millman evidently does, that our aim in holding such discussions is to find solutions for such complex problems. So far, the U.N. has been unsuccessful to do so in spite of long and successive sessions!

Shawky Zeidan  
Pres. Arab American Assn.  
S.B. 835

## Lecture tonight on life on Mars

Friday morning an interplanetary rocket named Mariner 3 was fired into space from Cape Kennedy and began an 8½ month journey to Mars.

The mechanical explorer was ticketed to fly a lonely voyage across 350 million miles of space before passing close to the red planet next July 17.

When the rocket nears the planet, a television camera is to snap 22 close-up pictures and sensitive instruments are to probe for scientific data.

Tonight a member of the National Aeronautics and Space Administration (NASA) will discuss what Mariner

3 might discover when it passes near Mars.

Richard Young, director of the Exploratory Division for NASA's Ames Research Laboratory in Sunnyvale, will talk on the possibility of life on Mars in S 210 at 8 p.m.

The exobiology division that Young heads is studying biology outside the earth's atmosphere. The word exobiology is a new term meaning "biology outside the earth."

The exobiology division has a model of Mars in which is a duplicate of that planet's environment.

Young's talk is being sponsored by Sigma Xi, a national science fraternity.

## Patchen cancels

Kenneth Patchen, poet and painter, has cancelled his appearance tonight in the Gallery Lounge. Because of illness Patchen will not read at 8:30.

## Ex-Harvard profs to give drug talk at 7

Two former Harvard psychology professors, Timothy Leary and Richard Alpert, lecture on "How to Use Your Head," tonight at 7 p.m. in the Frederic Burk Auditorium.

The two men have conducted a three-year study on psilocybin (a hallucination-producing drug), and are currently studying other psychedelic (allowing the user to become aware of his subconscious) drugs.

## Today at State

• Peace Corps Recruiting week through Friday, November 13.

• Kenneth Patchen Exhibit in the Gallery Lounge through Sunday, November 15.

• Philosophy Department lecture on "Man As An Actor" in the Gallery Lounge at 4 p.m. by Robert Nateson of Stanford University.

• Newman Club lecture on "Towards Christian Unity" in the Gallery Lounge at 12 noon by John O'Conner, associate editor of the Monitor, a newspaper published by the Catholic Archdiocese of San Francisco.

• Sigma Xi, national science fraternity lecture on Martian Biology in S 201 at 8 p.m. by Richard Young of the NASA Ames Research Laboratory in Sunnyvale.

• Players Club — graduate division — auditions in CA 236 at 6 p.m. for Jean Cocteau's "The Informal Machine," a surrealistic treatment of the Oedipus legend. Scripts available in the drama office.

• Colleg Y Snack Lunch with the Faculty in Hut T-2 at 12 noon. Peace Corps service will be discussed.

• Psychology Forum lecture on "How to Use Your Head" by Richard Alpert and Timothy Leary in Frederic Burk Auditorium at 7 p.m.

• Tang Shou Kempo (judo

and karate) in Gym 123 at 10 a.m.

• Arab-American Association Arabic lessons meeting in ED 103 at 11 a.m.

• Baptist Student Union meeting in ED 320 at 12 noon.

• Budo Club judo in Gym 212 at 12 noon.

• Inter Fraternity Council meeting in AD 162 at 12 noon.

• Young Americans for Freedom (YAF) meeting in ED 229 at 12 noon.

# Golden Gater

Volume 88, Number 34

Monday, November 9, 1964

Editorial Office HLL 207

Phone JU 4-0443, or Ext. 570

Editor: Geoffrey Link

Managing Editor: Tom Carter

City Editor: Leonard Anderson

Photo Editor: Bob Hollis

Assistant City Editor: Allen Thrasher

Sports Editor: Jerry Littrell

Night Editor: Ralph Henn

Published daily during the regular academic year, weekly during the summer by the Board of Publications for the Associated Students of San Francisco State College, 1600 Holloway Ave., San Francisco, Calif. Entered at Daily City Post Office as third class matter. Subscription rate: \$5.00 per year, 10 cents per copy. Represented by National Advertising Service, Inc., 420 Madison Ave., New York 17, N.Y. Printed by Gutenberg Press, 1950 Ocean Ave., San Francisco 27, Calif.



# Special room for special students

From the outside, the study room for the blind and visually handicapped on the college library's second floor looks no different from any of the other cubicle-like rooms in the library.

But inside, atop the tables and desks, are pieces of special equipment such as braille-writers, typewriters with extra-large print size, and an ear-phone - equipped phonograph section.

The room, in the Education section of the library, is also furnished with 24 storage lockers, catalogs of magazines available in braille, a 36-volume Webster's Students Dictionary in braille, and a file of records.

The New York Times' "News of the Week," a recording of top news stories, is received by the library by subscription; a collection of recorded poetry, philosophy, and other educational material is donated by Whitney's of San Francisco.

Another gift to the library is "Choice Magazine Reading," selected articles transcribed into braille and distributed monthly by the publisher.

Students using the room, according to Education librarian Miss Barbara Anderson, number between 15 and 20. Each person employs two or three

readers who also use the facilities.

Authorized students, according to the State Education Code, include those with no more than 20/200 central visual acuity after correction or with a limitation of field of vision such that the widest di-

ameter of the field is no more than a 20-degree angle.

The large-print typewriters and a print-magnifying machine are for the use of the visually handicapped.

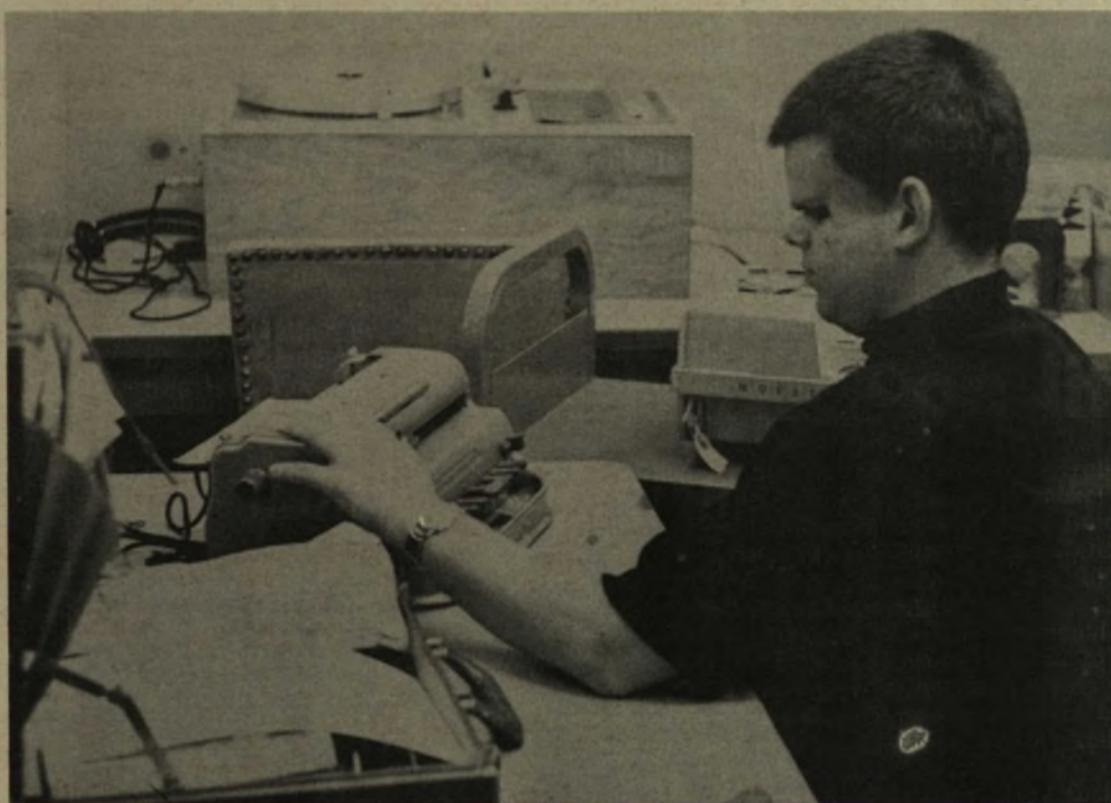
"All together, we have six two tape recorders as well as the equipment in the room,"

said Miss Anderson, "so we are able to take care of everyone who needs the room."

According to Miss Anderson, students learn about the room through word-of-mouth — not from official college sources.

"There are probably some blind students on campus who

still don't know about the facilities. All they have to do is come up and ask about it."



STEVEN DROTTLE  
...uses equipment for blind and visually handicapped

## SF State station broadcasts election

### Gater beats SF dailies on returns

The Golden Gater's 6 a.m. election extra Wednesday gleaned later results than the downtown morning dailies—Chronicle and Examiner.

The Gater used 6 a.m. Associated Press election figures.

In the Presidential race, the Gater was ahead of the two dailies by roughly six million votes for President Johnson, and nearly four million votes for Barry Goldwater.

In the California Senatorial and Proposition 14 races the Gater was roughly one million votes ahead on both issues.

### Peace Corps recruits next week

A Peace Corps team from Washington, D. C. will be on campus November 8-14 to explain Peace Corps programs, answer questions, and accept applications from interested juniors, seniors, and graduate students.

A Peace Corps Information Center will be set up at a cen-

### KRTG transmits 'Election Special' to dormitories

KRTG, SF State campus radio station, broadcast an "Election Special" to the dormitories Tuesday evening, from 6:00-9:45 p.m.

A three-man news staff manned the UPI wire, flashing the latest vote tabulations every 15 minutes.

The KRTG staff monitored the three major networks and presented a survey comparison of major network coverage. The purpose was to measure reporting consistency and enable listeners to keep ahead regardless of what station they might listen to.

KRTG election coverage included phone reports from precincts and San Francisco campaign headquarters.

tral site on campus.

Non-competitive aptitude tests will be given several times daily.

Applicants must complete Peace Corps Questionnaires before taking the tests. Questionnaires are available in the Dean of Students' office.

Are any of these your questions?



Where can I get a job that will make use of my college training?



Do I have to learn typing and shorthand to get good-paying work?



Is it necessary to have business experience to get a good job?



I'll be on campus soon to bring you the answers you want to hear!

## NEW HOOT HIT

CACTUS DAN, THE TAKE-CHARGE MAN

All the guys from near an' far

Are clamorin' round the Horse-shoe Bar

Holdin' a whoppin' protest meet, Chantin' songs an' stompin' feet.

Why-o, why-o, why the wails?

Cactus Dan has all the frails!

Dan stepped in an' stopped the feud,

Changin' 'round their attitude,

Gave those guys girl-winnin' facts—

Now they're wearin' "CC" slacks!

\*Cactus Casuals

Interested in working with the public in a job that challenges your ability? Our Avis Langness will be at the placement office to tell you about the good-paying positions we have for college girls.

See the placement office now for an appointment

Friday, November 13, 1964

AN EQUAL OPPORTUNITY EMPLOYER



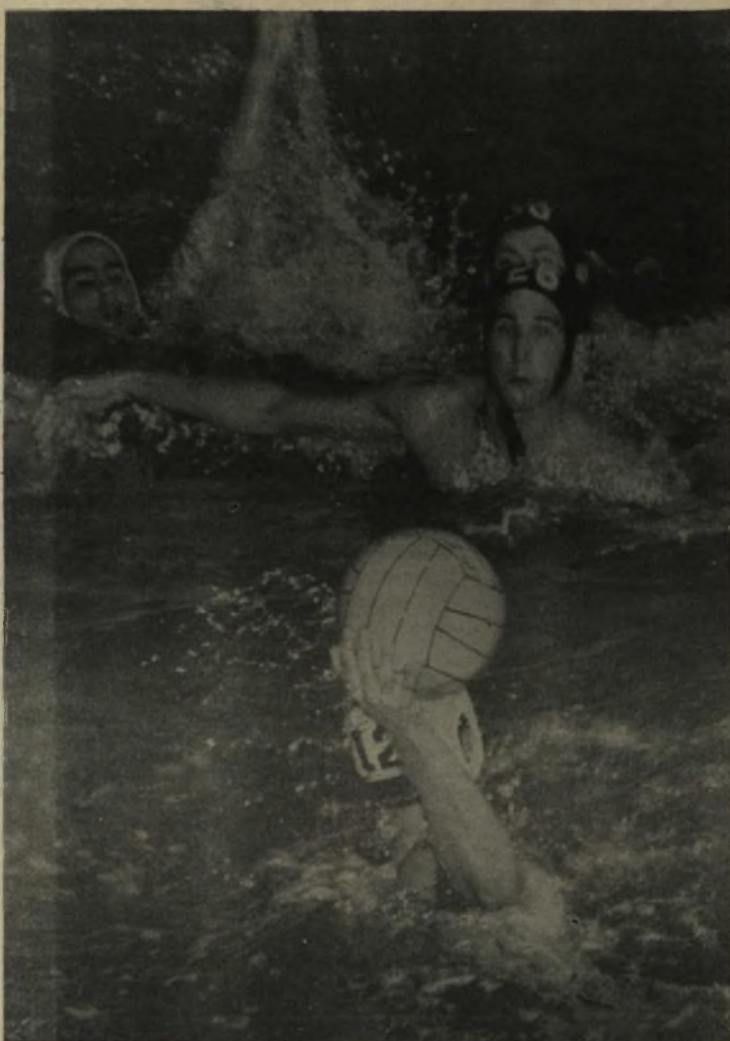
Pacific Telephone

**CACTUS**  
**CASUALS L.P.s**

**LONG PLAY SLACKS**

## Sonoma and Hayward enter

## Surprise!



USING HIS HEAD — Gator Gordon Jacoby sports a somewhat surprised look on his face as he realizes the possibility that he might be smote in the face any second by a San Jose State foe hurling the ball. The pass missed Jacoby's head but didn't miss the goal. Very few did. The Spartans won, 21-1. Gater photo by Bob Silva.

## JV cagers working out

SF State's junior varsity basketball team, 21 strong, has begun practice in preparation of a scheduled 16 game season.

The Gators will be small this year as compared to last year's squad. The tallest player is Mike Paille, a 6-6 center, while Ken Canada, a 5-2 guard, checks in as the smallest.

The hoopsters will play their first contest December 1 against St. Mary's.

## Intra signups

### WRESTLING

The deadline for intramural wrestling signups is November 13. Persons interested may sign up on the list in the Men's Gym.

The competition will take place on November 17 with awards given to all class winners.

### TABLE TENNIS

Signups are now being taken for the fall intramural table tennis tournament. Deadline for signups is November 9.

There will be competition in singles and doubles categories and plaques will be awarded to winners.

Signups are accepted in the Men's Gym.



Singing goes better refreshed.  
And Coca-Cola — with that special zing  
but never too sweet —  
refreshes best.

things go  
better  
with  
Coke



Bottled under the authority of The Coca-Cola Company by:

The Coca-Cola Bottling Company of California, San Francisco, California

## FWC faces expansion to eight college teams by 1966

### CAL STATE HAYWARD

Hayward will organize a varsity football squad for the first time next season. This year the Pioneers played various colleges on a frosh and junior varsity level.

Sonoma State, which has never had a varsity basketball squad, will play out the remainder of its 1964 basketball schedule on its jayvee level.

The addition of Sonoma's varsity squad to the FWC will increase the league to eight teams. The last team to enter on a varsity basis was Cal State at Hayward two years ago.

Sonoma will also enter three-way meets in cross country, track and swimming. Swim meets will be scheduled at other colleges because Sonoma does not have a pool on campus.

Other varsity sports Sonoma will be participating in for the 1964-65 season include wrestling, golf, tennis and baseball.

Sonoma athletic director G. Edward Rudloff said that there are no immediate plans for Sonoma to compete in football on either a varsity or junior varsity level.

When OCE exited from the league in 1954, SF State returned.

FWC teams now competing in football and basketball are Humboldt State, Chico State, Sacramento State, UC Davis, Nevada and SF State.

## Matmen prep for Invitational

Varsity wrestlers will meet for their first practice of the season today at 3:30 p.m. in the Men's Gym.

Signups now include 20 prospects. Those of the 20 who make the team will travel to San Jose State for the Spartan Invitational Wrestling Tournament on December 5.

The Invitational rules allow one man per weight classification in the varsity competition while the frosh-novice class is allowed two men in each weight division.

**GATER SPORTS**  
Editor: Jerry Littrell

## CLASSIFIED

This newspaper fully supports the college policy on fair, non-discriminatory housing.

Individuals with a valid complaint concerning housing discrimination on

### AUTOMOTIVE

1964½ SPRITE, MARK III. Showroom condition. Roll-up window. 1,700 miles. \$200 equity resumes payment. Call GL 1-4494 nights or TE 2-9430 weekends. A 11/13

1954 MERCURY. Good condition. Almost new: tires, brakes, carburetor, mufflers. Parked 19th Ave. by HLL \$200. A 11/10

OUTLANDISH TRANSPORTATION. '57 ISETTA 300. \$200. P. Potter. 820 Holloway SF. JU 4-9811. A 11/10

1958 MORRIS MINOR. New paint. Clean. \$350/offer. Days. PL 5-7594, Eves., 343-2820. A 11/12

1964 VW, 6,000 miles. Like new. Light Green. \$1650. Call 756-0644. A 11/12

'53 MG-TD nuPaint/Uphols.; Recently o.h. engine; British racing green. \$850/offer. SE 1-0984 or LO 6-5484. A 11/12

### TYPISTS

PROF. TYPIST Guaranteed accuracy in spelling, punctuation and form. Term papers, theses. Close to College. LO 4-3868. T 1/13

TYPING — ALL KINDS — EXPERT Grammar, spelling and punctuation guaranteed. Convenient to College. LO 4-1806. T 1/13

the basis of race, color, religion, national origin or ancestry should contact the Associated Students Business Office, Hut T-1.

### PERSONALS

DRIVER OVER 21 needed to and from all points. Gas allowance to Seattle. YU 2-6427. P 11/13

Students for Johnson wishes to express its deepest appreciation to JEANNE SANTERRE for her untiring efforts and perseverance above and beyond the call of duty. P 11/9

### RENTALS

WANTED 1 or 2 girls to share modern two bedroom apt. with 2 same. Call 593-9018. R 11/12

FRENCH STUDENT wishes to rent room with FRENCH SPEAKING FAMILY. LO 4-7152, Margot Baker. R 11/13

WANTED female roommate to share two bedroom furnished apt. in Twin Peaks area. \$47. Call June 861-5871. R 11/13

### FOR SALE

WESTINGHOUSE LAUNDROMAT. 8 cycles from hot to cold. Drip dry. \$50. Duncan Phyfe Mahogany dropleaf dining table, 3 leaves, seats 12, matching china closet, \$65.00 each. See on Yerba Buena Island. Call Mr. Tate, EX 2-3931 ext. 2508. FS 11/13

BAUSCH AND LOMB "Professional Microscope with 4mm and 16mm lenses. Case included. \$25. Call 992-0953 after 6:30 p.m. FS 11/9