



Home » [PR society awards presented to President Welty, University Communications, Alumni Association](#)

[< Previous](#) [Next >](#)



Search ...

SECTIONS

[> ACADEMICS](#)

[> CAMPUS & COMMUNITY](#)

[> RESEARCH](#)

[> ALUMNI](#)

[> PRESS RELEASES](#)

[> FEATURED VIDEOS](#)

NEWS SOURCES

[> Fresno State Magazine](#)

PR society awards presented to President Welty, University Communications, Alumni Association

Fresno State President John D. Welty was honored Friday, May 10, as Executive of the Year by the Central California chapter of the Public Relations Society of America (PRSA).

The chapter presented eight awards to Fresno State's Office of University Communications team and three awards to the Fresno State Alumni Association for work completed in 2012, during its Image Awards luncheon Friday, May 10.

Welty, who retires July 31, was cited for fostering ongoing community dialogue, open communication and availability for media interviews since arriving at Fresno State in 1991.

The Fresno State Re-Branding Campaign, coordinated by the Office of University Communications in conjunction with the university's Integrated Marketing and Communications Council, was named Campaign of the Year.

The University Communications team also won Awards of Excellence for:

- Magazine – Fresno**State** Magazine. Lanny Larson and Lindsey Burgess, editors.
- Brochure – Self-Guided Madden Library Tour. Todd Graves, design. Cary Edmondson, photography.
- Brochure – Economic Impact. Todd Graves, design.
- Video – Fresno State institutional ad, “**Success.**” Kathleen Schock, producer.
- Newsletter – Leadership Link. Shirley Armbruster and Angel Langridge, producers.
- News release – “President Welty announces retirement.” Armbruster, writer.

Awards of Merit were presented to University Communications for Electronic Communications – University Journal, April Schulthies, editor; and Web – Student Affairs Website, Web Communications staff.

The Fresno State Alumni Association team won an Award of Excellence in the Annual Report category for the 2011-12 Bulldog Pride Fund Annual Report of Donors, produced by Peter Robertson.

Awards of Merits were presented in the brochure category for the Parent-Alumni Weekend brochure (design by Todd Graves) and in the poster category for the 2012-13 Bulldog Pride Fund scholars' poster (photography and design by Peter Robertson).

The Image Awards are produced annually by the Central California Chapter of the Public Relations Society of America and recognize works of distinction by public relations professionals in the Central

> [Community Newsletter](#)

> [Fresno State](#)

> [The Collegian](#)

> [Bulldog Blog](#)

> [Go Bulldogs](#)

> [Videos](#)

> [Social Media Directory](#)

Valley.

The Image Awards program takes entries from throughout the chapter’s service area in Fresno, Kern, Kings, Madera, Mariposa, Merced, Tulare and San Luis Obispo counties. Entries were judged by members from another PRSA chapter.

By [Shirley Armbruster](#) | May 13th, 2013 | Categories: [PRESS RELEASES](#) | Tags: [Alumni Association](#), [awards and recognition](#), [President John D. Welty](#), [PRSA](#), [University Communications](#) | [Comments Off](#)

Share This Story, Choose Your Platform!



Related Posts

New semi truck emissions testing program opens on campus
February 1st, 2024

Historic winter expedition highlighted in ‘Sierra Odyssey’ movie premiere
January 30th, 2024

Fresno State holds blood drive
January 30th, 2024

Community service opportunities fair planned
January 30th, 2024

Grant propels Journalists of Color training program
January 30th, 2024

CONTACT US

Fresno State News Hub is the primary source of information about current

CALIFORNIA STATE UNIVERSITY,
FRESNO

SECTIONS

> [ACADEMICS](#)

Sign up for the Community Newsletter

[Fresno State News Archives](#)

2/1/24, 12:57 PM

events affecting California State University, Fresno, its students, faculty and staff; providing an archive of news articles, videos and photos, as well as links to major resources on campus as a service to the university community.

PR society awards presented to President Welty, University Communications, Alumni Association - Fresno State News

5241 N. Maple Ave.
Fresno, CA 93740
P: 559.278.4240

[Email Us](#)

> [CAMPUS & COMMUNITY](#)

> [RESEARCH](#)

> [ALUMNI](#)

> [PRESS RELEASES](#)

> [FEATURED VIDEOS](#)

Copyright 2012 - 2016 Avada | All Rights Reserved | Powered by WordPress | Theme Fusion

