

**HOLIDAY  
TELEGRAMS**  
*to customers*  
**build good-will**

ONE  
MESSAGE  
AND ONE LIST  
IS ALL  
WE NEED

# EASTERN UNION

PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

## SYMBOLS

|      |                 |
|------|-----------------|
| BLUE | Day Letter      |
| NITE | Night Message   |
| NL   | Night Letter    |
| LCO  | Deferred        |
| CLT  | Cable Letter    |
| WLT  | Week End Letter |

**WESTERN UNION**

grams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

San Francisco, Calif., **ALWAYS  
OPEN**

820B FG 14 HEARST

SAN SIMEON CALIF 140P OCT 3 1927

MISS JULIA MORGAN

2297

1135 MER EXG BLDG SAN FRANCISCO CALIF

WE HAVE FEW EAST WINDS THEREFORE SUGGEST INCINERATOR ON ANIMAL

HILL AT EASTERNMOST POINT

W R HEARST

225P

*Want data or ~~draw~~ use  
Can we get the parts &  
build one ourselves -*

*Order  
# 5586*