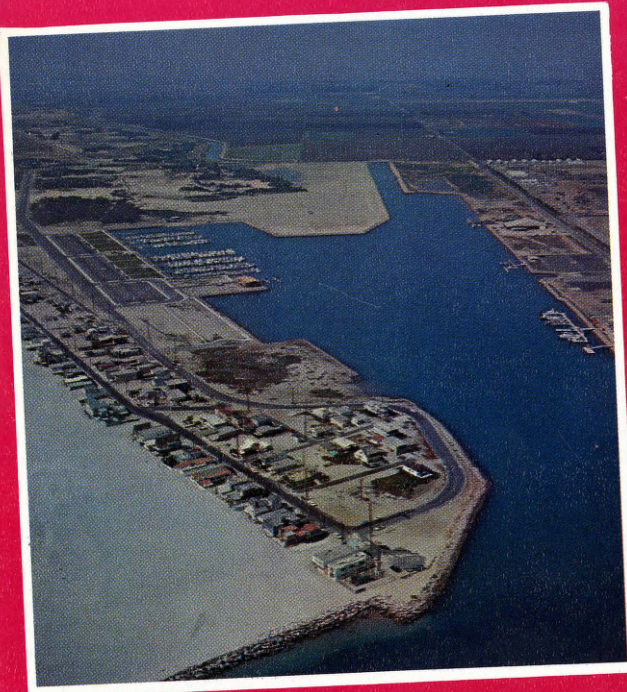


OXNARD

CALIFORNIA



*a
wonderful place
to live, work, play!*

SOUTHERN CALIFORNIA AT ITS BEST!





The Geranium City

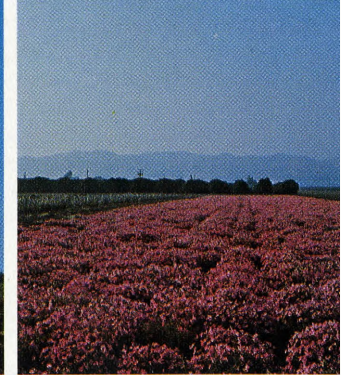
*A wonderful place
to live, work, play...*

Oxnard is the transportation center of the Central Coast with the only deep water commercial harbor between San Francisco and Los Angeles. At the junction of Ventura Freeway (U.S. 101) and Pacific Coast Highway (California 1) it is served by all truck lines and the Southern Pacific main rail line. The Ventura County Railroad serves the port and industrial areas. The Executive and Commercial County Airport at Oxnard, served by daily scheduled flights to San Francisco and Los Angeles, rounds out a complete transportation package that has been a major factor in attracting new industry. The Federal Bureau of the Budget has designated Oxnard as one of the 13 Metropolitan areas of California. With over 60,000 residents, Oxnard is the largest city in Ventura County.

OXNARD

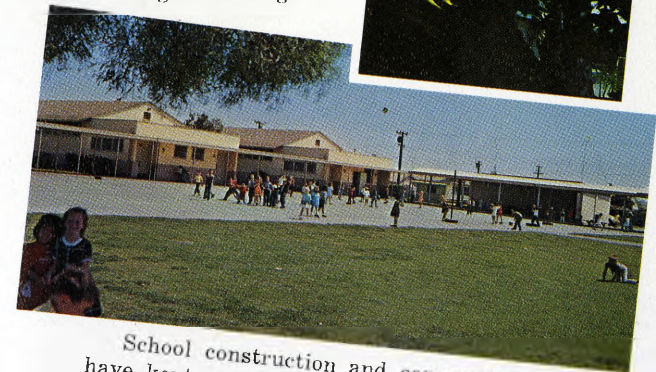


Oxnard is famous for its many restaurants with a wide variety of international food or just plain home cooking, ranging from Southern Fried to Western Barbecue. Twenty motels — most with heated pools — offer a variety of accommodations for the commercial traveler or the tourist enjoying Oxnard's many entertainment or recreation facilities. The Spring Outdoor Art Show, Art Gallery, Little Theatre and Summer Sports Festival head a wide variety of community activities.

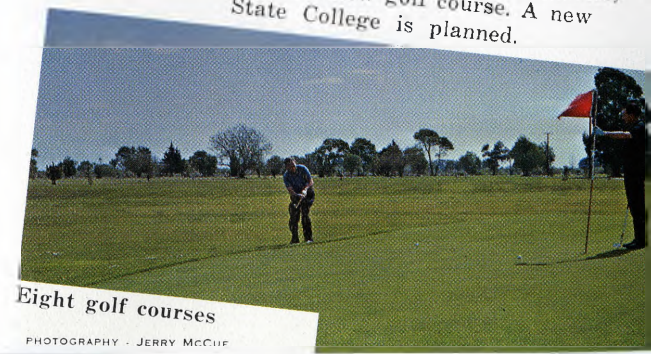


Ever since Cabrillo landed here in 1542 and wrote of the "Land of Everlasting Summers," visitors have been enchanted by the mild climate and rich land.

Year round balmy Ocean Breezes cool the summers with natural air conditioning and keep us frost free in January. Flowers and shrubs bloom all year and fresh fruit and vegetables grow right through the winter. Temperature varies less than twenty degrees from the year round 72 degree average.



School construction and community facilities have kept pace with growth. Two new High Schools, Junior High, Elementary Schools, Library, Recreation Center. Under construction or on the drawing board are a new Auditorium, City Hall, Elks Club, Senior Citizens Apartments, two Banks and a new golf course. A new State College is planned.



Eight golf courses

PHOTOGRAPHY - JERRY MCCUE



ABUNDANT FAMILY RECREATION

It could be a beach house with the Pacific Ocean as your front yard, a smart town apartment, senior citizens community, hillside retreat, a mobile home park, a home on a golf course or a modern tract home. The Oxnard area offers any of these to meet the size and needs of your family and pocketbook.

Neighborhood Parks throughout the city offer wading pools, playgrounds, picnic areas and a supervised recreation program.



Oxnard has everything the magic term "Southern California" brings to mind: Beaches, Harbors, Large Citrus Groves and Fields of flowers, towering Palm trees, wide clean streets, swimming pools, shady patios, clean smog free air. Located in a rich coastal plain bordered by sparkling beaches and protected by surrounding mountains, it is separated from the smog and confusion of big city life and yet is only a 60 minute drive from the entertainment capitol of the world.



SOUTHERN CALIFORNIA AT ITS BEST!

OXNARD INDUSTRIAL DEVELOPMENT COMMITTEE OR
TOURIST COMMITTEE — Box 867, OXNARD, CALIF. 93030
CHAMBER OF COMMERCE, Bldg 424 So. C (805)483-5023

