

# Will The Doors to California's Schools, Colleges, and Universities Remain Open?



**yes**  
IF PROPOSITION

# 3

**PASSES**

**Proposition 3 is the \$250 million bond issue on the November ballot to provide urgently needed facilities for urban schools, state colleges and university campuses**

Every family in California has a vital stake in Proposition 3. State colleges and universities are overcrowded now — and will be even more overcrowded in the future unless we act. Many of our urban schools are rapidly deteriorating and need repairing.

California has built a system of education that is the envy of most other states. But we cannot stop now. We must plan ahead for the "tidal wave" of students that is flooding our schools.

To insure a well-educated citizenry and to maintain a high level of economic prosperity in California, we must guarantee educational opportunity for our sons and daughters. The student you make room for may be your own.

**Bob Hope • Robert H. Finch • Hugh M. Burns  
Alan Cranston • Max Rafferty • Joseph Alioto  
Sam Yorty • Simon Ramo • Edgar Kaiser  
Thomas M. Bradley**

## **They All Agree...Yes on 3**

**Why is Proposition 3 necessary?**

Enrollment in California's system of public higher education increases by 14,000 students every year. We must provide classrooms for them.

**How will the funds be used?**

- \$100 million for construction on the nine campuses of the University of California.
- \$100 million for construction on the nineteen California State College campuses.
- \$50 million to repair run-down, dilapidated urban schools.

**Should bonds be used for construction?**

We are moving toward pay-as-you-go in construction for higher education, but meanwhile bonds should be used for the same reason that you mortgage your house or buy a car on time.

**Is Proposition 3 a partisan measure?**

No. It was passed by the Legislature with both Democratic and Republican support and was signed by the Governor. It is backed by the leaders of both parties.

**What will Proposition 3 cost?**

Average cost per person per year during the 25-year life of the bonds will be about 50 cents.

**Why Build Now?**

Delay is costly. Construction costs rise at the rate of 5% annually. Bond money is currently available at 4½ %.

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## **Citizens Committee for "Yes" on Proposition 3**

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*Honorary Chairmen:* Mr. Bob Hope, Hon. Robert H. Finch

*Chairmen, Southern California:* Dr. Simon Ramo,  
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*Chairman, Northern California:* Mr. Edgar Kaiser

