

El Excentrico



HUMBERTO GARCIA
Director

Magazine Social Latino Americano

Año 16, Numero 2

November 5, 1965

San Jose 10, California



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Anti - Poverty Commission**

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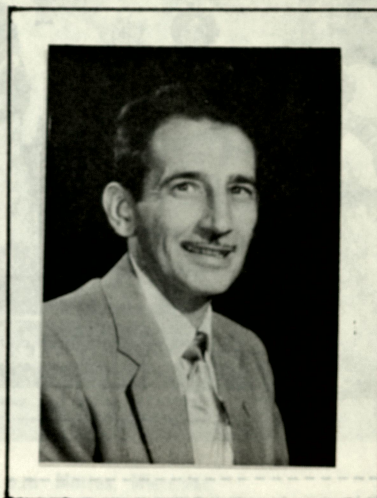
Tony Di Maria

Originally from Philadelphia,
Pennsylvania

Has resided in San Jose for
the past 31 years

Business and Advertising
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* * * * *

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We are one, if not the biggest, outlet for free distribution of EL EXCENTRICO Magazine since large numbers of people attend our Spanish language movies. The demand is so great for this publication that we have to save copies for some of our steady customers who would be terribly disappointed if they missed an issue.

EL EXCENTRICO Magazine, being a bilingual publication, serves both the new generation and the people from the old country.

We are highly satisfied with the results of advertisements placed in this magazine. We like its editorial content, local news, and fine quality printing. We do not hesitate to recommend it to our friends.

Sincerely yours,

Tony Di Maria



Photo by RICHARD DIAZ

Quevedo - Colin

Mary Lou Colin became the bride of Mr. Adam Quevedo on July 3, 1965 in nuptial ceremonies at Holy Family Church.

Mrs. Quevedo is the daughter of Mr. and Mrs. Jenny and Andrew Garcia of San Jose. She is a native of Washington and has resided in San Jose for the past 17 years.

Mr. Quevedo is the son of Mr. and Mrs. Dora and Andrew Quevedo of San Jose. He was born in Texas and has lived in San Jose for 15 years.

A reception at Azteca Hall was attended by over 300 friends and relatives of the newlyweds. After a honeymoon at Disneyland Mr. and Mrs. Quevedo have established residence in San Jose.

In the photo from left to right are, Dorothy Castanada, Gloria Fangonilo, Marie Ballesteros, Arleta Grundy, Alfredo Berlanga, Maria Berlanga, The Bride & Groom, Richard Berlanga, Louie Beronia, Leo Lopez, and Manuel Colin.

The flower bearer is Connie Castanada and the ring bearer is Daniel Delgado.



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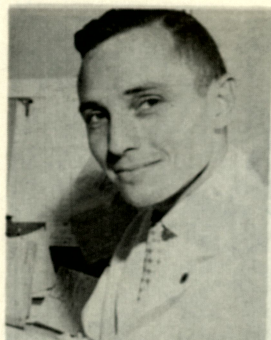
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THE POLITICAL ● SCENE

William T. Ellis

MACHINE GOVERNMENT

The controversy with the Economic Opportunity Commission of Santa Clara Co. can be fairly evaluated and clearly explained with a comment which I will try to repeat as I recall it said: "The Bureaucrats that are riding this Gravy Train are using Scoop Shovels while the poor for whom the program is intended are using chop sticks."

Contrary to the press releases from the office of the Executive Director, Mister Arthur Potts, this is not solely a demand for a "Mexican American" to be hired for the position of Deputy Director of the program. However to place the efforts of the Commission or the Executive Director in good faith it is a necessity. Every effort to relate the program to the people of the community has failed. In no incident has there been a sincere gesture toward fulfillment of the wording of the Act to maximize involvement of the community. Oh, there has been the traditional pat on the head and a flutter of paper patronage by the power structure. Ask yourself, or better yet, ask Mr. Potts how many Mexican-Americans are in Policy Making positions, or whether they have been hired for show. Ask also how many policy-making positions have gone to any resident of Santa Clara County; or are we so impoverished that all but two in this level of administration have had to be imported from some other state? In due consideration of how many Americans of Mexican heritage should be participants in this program of community advancement it is difficult to follow the line of thinking which ignores the leaders and members of the Mexican American community and in their place quotes from an Anthropology book.

A rather interesting expose of EOC thinking took place last week in an effort to rebut the conscientious concerns of the established organizations in community. The

persons responsible for the flow of business during their "Open House" brought forth a group from an outlying area to testify that They felt the program was really Theirs.

These poor souls, well intended as they were, in their naivete exuberantly explained that they only heard of the program seven days prior. Were they aware that they had no voice? Were they aware they were "used" to defeat their own desires for strong leadership in the total community by the participation of Mexican-Americans of stature and capabilities equal to any imported bureaucrat. THINK.



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Miss Irene Flores, daughter of Mr. and Mrs. Manuel Flores, became the wife of Mr. Fred Najar, son of Mr. and Mrs. Guillermo Najar on February 20, 1965 at St. Joseph Church in San Jose, California.

- LEITER STUDIO -

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Cinelandia

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TEMA: ROSITA QUINTANA SIGUE SIENDO
LA REINA DE LA
CANCION RANCHERA MEXICANA

Sr. Director:

Quiero hablarle sobre una estrella de primerisima categoria en el cine mexicano cuya fama se extiende por todo el continente americano. Me refiero a ROSITA QUINTANA quien en un bondadoso gesto humanitario actuara gratuitamente en el Civic Auditorium de San Jose, a beneficio de los huerfanitos de la Ciudad de los Ninos de Monterrey, Mexico. Lamentablemente su presentacion aqui fue un fracaso financiero. El publico decidio no recordar quien es ROSITA QUINTANA, olvido que era un festival catolico muy humanitario, o francamente no quiso cooperar. Tal vez haya sido la raquitica publicidad que se le hizo, lo cierto es que el auditorio estuvo vacio. Pero la presentacion artistica fue un exito. Comprobamos lo que queriamos saber: ROSITA QUINTANA sigue siendo la reina de la cancion ranchera.

Toda persona que ve cine mexicano esta enterada que Rosita Quintana, de origen Argentino, fue una de las artistas mas taquilleras del cine azteca hace aproximadamente 10 años. Todo empezo cuando Rosita comenzo a cantar canciones rancheras en las peliculas A LOS 4 VIENTOS, SERENATA EN MEXICO y que se consagro en la pelicula CUANDO MEXICO CANTA como la maxima actriz folklorica. Cuando vino de Alemania, despues de asistir al Festival de Berlin, invitada como huspede especial, todo Mexico empezo a hablar que Rosita seria la proxima reina del cine folklorico mexicano. Pero algunos mexicanos no miraban con buenos ojos que ese sitio fuera ocupado por una artista nacida fuera de Mexico. Olvidaron que la nacionalidad no se lleva por nacer sino en el corazon y Rosita es mas mexicana que el tequila.



La fama de Rosita se agiganto al filmar una serie de peliculas con temas revolucionarios, mismos que Maria Felix mas tarde copio. Luego vino una crisis en la que casi muere el cine mexicano. Rosita se vio obligada a filmar nefastos churres que la quemaron artisticamente. Entonces decidio irse a Argentina. Alla hizo un arribo triunfal presentandose en el teatro en la obra que todos conocemos: MY FAIR LADY, que tuvo un exito de alturas insospechables, aun cuando Rosita era poco conocida en su pais. Actualmente hace peliculas en Buenos Aires para su esposo el productor Sergio Kogan.

El año pasado gano un premio en el Festival de San Sebastian por la pelicula RATAS DEL PUERTO que presentara Argentina. Pero Rosita ama mucho a Mexico y ha vuelto para seguir cosechando triunfos cantando ranchero porque, como dijo ella, "En Argentina no hay mariachis."

Pudimos comprobar que es una mujer muy bella (no usa maquillaje), tiene mucha simpatia, es amable y tiene mejor vez.

Cuando comenzo a cantar CARABINA 30-30 supimos que el lugar que ella dejara esta todavia vacante porque ni Lola Beltran ni Lucha Villa han podido ocupar. Porque hablamos claro: Lola Beltran canta mejor pero no tiene belleza ni simpatia y nunca ha sido actriz. Lucha Villa reune mas cualidades pero no tiene personalidad. Mucho menos la escalofriante Tariacuri, que ni la cirugía plastica pudo borrar sus macabros gestos. El sitio pues, esta vacante, esperando que ROSITA QUINTANA vuelva a recuperar que nunca ha perdido porque Rosita sigue siendo mas mexicana que un 16 de Septiembre.

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PHOTO HIGHLIGHTS - SAN FELIPE FORMAL BALL

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A contra de todo el mundo, me la llevo

Najar - Flores

LEITER
STUDIO



Miss Irene Flores and Mr. Fred Najar became man and wife on February 20, 1965 in wedding ceremonies officiated by Father Azadian at St. Joseph Church in San Jose.

In the photo are, left to right, front

row: Teresa Caballero, Mary Flores, Barbara Flores, and Pat Houston.

Back row are, left to right: John Garcia, Frank Flores, Jack Najar and Eddie Flores. At center are the newlyweds.



Maria La Rosa. Prop.

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If it's worth writing, it's worth publishing.
If it's worth publishing, it's worth reading.
If it's worth reading, it's worth believing.
If it's worth believing, it's worth using.
If it's worth using, it is real WORTH. Use it.

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Photos taken at last September's Fiestas Patrias parade in San Jose show Sgt. Frank Diaz and three lovely girls and the float entered by Notary Public NICK H. GUERRERO, 910 E. Santa Clara Street, San Jose.

16th of SEPTEMBER PARADE

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by
RICHARD DIAZ

Gloria Rangel



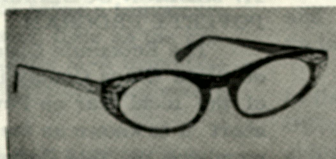
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Robert Rodriguez is no stranger to readers of EL EXCENTRICO. He wrote the very popular VIEWS & REVIEWS column in this publication a few years ago but gave it up to concentrate on editing the American GI Forum's national newspaper, THE FORUM-EER. Bob will contribute articles to EL EXCENTRICO MAGAZINE on a bi-monthly basis again. We hope you enjoy his work.

THE VIEW FROM HERE

In future articles we shall be writing about the WAR ON POVERTY. What it is, how it is supposed to work and who pays the tab. We shall deal in this article with the confrontation between an alliance of Mexican American organizations and the local War on Poverty Commission and its Executive Director Arthur Potts.

The War On Poverty became law when the Congress of the United States passed Public Law 88-452 officially known as the Economic Opportunity Act of 1964. It is commonly referred to as "THE WAR ON POVERTY."

It is perhaps strange that this alliance of Mexican American organizations is trying to put the skids on a program that is supposed to help the people.....in great part the Spanish speaking people of our area. Stranger perhaps is the fact that the Mexican American organizations have indeed formed a strong alliance not likely to buckle under any kind of pressure.

Many have asked, "When is the Mexican American going to get together and accomplish something?"

The answer to that question is:

N O W ! ! ! !

It is a reality much too late in coming but it has caused quite a stir.

The organizations that have placed their full power and influence on the block are:

American GI Forum of San Jose
American GI Forum of Santa Clara
Community Service Organization
Mexican American Political
Association of San Jose
American Legion Clifford Rodriguez
Post 809
Mexican American Unity Council
San Jose Homeowners and Renters
Council

In undertaking this fight against the local War on Poverty Commission the organizations fully realize that it can lead to a loss if the Mexican American people do not understand what the fight is all about. The purpose of this article then is to let the people know why the organizations are doing this and why, if they fail, the War on Poverty will become another one of those things that have historically occurred where the Mexican American's place is only at the bottom.

En otras palabras - YA ESTAMOS CANSADOS DE "ATOLE CON EL DEDO."

If we are to share equitably in the American way of life we have to make a stand.....right here and right now. We have preserved the freedom of this country during wartime by fighting at the front. If there is



The W

Why Mexica

At

by bob rodriguez

a place for us in the War on Poverty it should be at the front.

We have been placed in the back seat for much too long.....socially, economically and politically.

If there is anything that we are experts in, IT IS POVERTY. By actual experience and not by reading about it in books!!

1.7 MILLION DOLLARS FOR LOCAL ANTI-POVERTY PROGRAM

The Economic Opportunity Commission of Santa Clara County is the governing body of the local War on Poverty Program. For short it is known as the EOC. There are 18 members on this Commission representing various agencies and organizations in our County. The EOC has been granted 1.7 million dollars to fight poverty in this county. The money will be spent to create 9 area

service centers where the poor live and where they can receive expanded and coordinated social treatment thru various programs including legal, health, and counseling services. Each area will devise their own programs to meet the needs of the people. \$300,000 will provide a corps of specially trained semi-professionals recruited from each poverty area to work in their own areas. Half a million dollars is going to strengthen basic school skills through a program of compensatory remedial education for 4,000 youngsters. A small business center for business loans is now in operation and another 1/2 million dollars is pending approval for the Neighborhood Youth Corps which will provide employment for youngsters in and out of school.

A program called PREP - "Prepara-

the maximum feasible participation of residents of the areas and members of groups to be served."

In other words, the war on poverty is a program specially designed for the people who are to be served.....not only in receiving the benefits but in influencing the policy of how the program is to be conducted, developed and administered.

The M-A organizations submit that this has not happened here in our County. A look at the make-up of the EOC will reveal that representatives of the people to be served are very much in the minority.

Such stalwarts as the Chamber of Commerce and the Santa Clara County Taxpayers Association and public agencies dominate the commission.

In the 18 member commission there are only three people representing the poor.

THERE ARE NO MEXICAN AMERICANS, at this writing, ON THE TOP LEVEL STAFF OF THE PROGRAM.

One of the major demands of the M-A organizations is that the Commission must be restructured if we are going to have a War on Poverty Program that is effective. The people to be served must have majority representation on the commission.

The other major demand is that a Spanish speaking person who understands firsthand the language, the culture and the socio-economic problem of the people to be served must be appointed to the vacant post of second in command of the program. This post is the position of Deputy Director. The Executive Director of the EOC, Mr. Arthur Potts, at this writing still REFUSED TO MAKE THIS APPOINTMENT FOR HIS OWN ASSORTED REASONS.

The M-A organizations have met with the local commission and the Executive Director, Arthur Potts, to present grievances. The meetings have been fruitless.

In view of this, the M-A organizations asked the federal government to make an investigation of the local anti-poverty program and to freeze funds to the program till such an investigation is made.

The M-A organizations have presented to the federal government, thru the Regional Office of the War on Poverty, a list of 10 grievances and demands. After considering the grievances and demands of the M-A organizations the Regional Office of the War on Poverty in San Francisco has directed the Executive Director Arthur Potts to restructure.....

(continued next page)

War on Poverty

Non-American Organizations are Fighting Back

tion for Living" is also in operation teaching English and driver's training and homemaking to the needy.

WHY THEN BRING THIS TO A HALT?

The fact is that the M-A organizations DO NOT want to destroy the War on Poverty program. They never wanted anything more than a program specially aimed at helping our people. The aim is to bring a temporary halt to the program till such time as the grievances and demands of the M-A organizations can be met and satisfactorily answered.

LAW SAYS POOR MUST PARTICIPATE IN INFLUENCING POLICY

The Economic Opportunity Act of 1964 says that poverty programs have to be "developed, conducted and administered with

ture the commission adding at least SIX more commissioners from the areas to be served. This must be done in the next 30 days in consultation with such organizations as civil rights groups, church groups, neighborhood councils and ethnic protective associations.

The Regional Office has further stated that it "regards it as critical that somewhere in your top staff group, there be persons who speak the language (literally and figuratively) of the groups you are serving and who understand their aspirations and the current difficulties they face in securing an equitable share of American influence." A report has been requested from Arthur Potts by the Regional Office within 30 days indicating the way in which the top staff reflects knowledge and capacity to work with those of Mexican-American ancestry in the county who constitute so large a percentage of those who live in impoverished circumstances.

SO, WHAT IS NEXT?

The position taken by the M-A organizations has generally been upheld by the federal government who puts out the money for the war on poverty programs. Things must change they say and they must change quickly.

There is evidence at this writing that the local commission may try to challenge the mandate of the federal government. This only reflects their attitude and why the M-A organizations have had to resort to such drastic steps.

The M-A organizations have held steadfast on their course that things must change if we are to have a war on poverty program as intended by the law. While the action taken by the organizations may be an unpopular one they don't exist to make themselves popular but rather to SERVE THE MEXICAN AMERICAN COMMUNITY. And to this end they shall continue the fight.

YOUR SUPPORT IS NEEDED

If you too want the Mexican American to play an influencing role on how the war on poverty is to be administered in our area then you are asked to support the stand of the Mexican American organizations.

You are invited as an interested Mexican American to attend the next meeting of the Economic Opportunity Commission. It will be held at the County Welfare Auditorium, 55 W. Younger Street in San Jose at 7:30 PM on Thursday, November 18th.

The Commission will be considering

the grievances of the Mexican American organizations. If there was ever a time for the Mexican American to stand together this is it. Plan to attend and bring your friends. If we cannot stand together at this crucial time then we shall continue to receive "atole con el dedo."

As for this writer.....he has had a belly full.

OUR COVER --

Representatives of organizations involved in the fight to restructure the local Economic Opportunity Commission and for the employment of Spanish speaking persons from the Santa Clara County area on the policy making level are: Seated, left to right.

ALBERT PIÑON, President, Community Service Organization of San Jose,

ISAIAS AGUILERA, President of the San Jose MAPA Chapter,

JOE SARZOZA, Commander of the Clifford Rodriguez Post 809 of the American Legion,

PAT VASQUEZ, Chairman of the San Jose Chapter of the American GI Forum.

MONY AMADOR, Chairman of the Civic Affairs Committee of the American GI Forum of Santa Clara.

Standing, left to right, are:

RAMIRO PEREZ, President of the San Jose Homeowners and Renters Council, and

MONY AMADOR, Chairman of the Civic Affairs Committee of the Santa Clara GI Forum.

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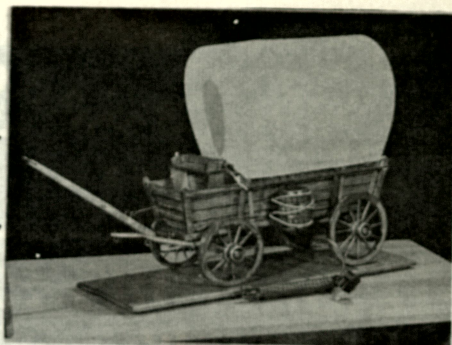
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HECHA EN MEXICO



Maria Aguirre greets Tomas Mendez

Beautiful Maria Aguirre, owner of MARIA'S Night Club, 728 North 13th Street, San Jose, recently met the great Mexican composer Tomas Mendez.

Some of his best selling records like "A LOS CUATRO VIENTOS" may be heard at Maria's on Wednesday and Thursday nights when the mariachis play for your pleasure.

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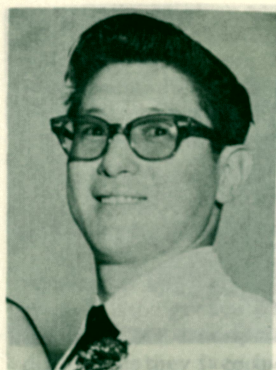
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El atento caballero Gilberto Adair dispuesto a ayudarle en problemas de Asegurancia y Real Estate.



*Club
Riviera*



Frank Espinoza

Well, here tis',

On October 16 we were happy to have attended the wedding of a former Riviera member. On this given day Ronnie Trillo wed Christine Sanchez. It was a beautiful ceremony at the Holy Family Church here in San Jose.

Following the ceremony and after the blaring of horns for a length of time a reception was held at the Hawaiian Gardens. There were 150 guests present and everyone was having a wonderful time. The happy couple will reside here in San Jose. Ron is employed at Troy Laundry here in San Jose and my wife and I would like to wish both Ron and Chris the greatest of happiness always. The same wishes are expressed by the members of Club Riviera.

WHAT HAPPENED, DEER?

Whatever did happen to all the deer, Frankie and Ron? All this target practice has been in vain, I reckon. Can you imagine a supposedly deer hunter sitting down to eat his lunch on one side of the truck and leave his rifle on the other side? And what should stroll by within sneezing distance but a deer 4 times as big as the one they finally bagged. I also understand hunters should have a very good sense of direction, honest injun. Since I'm no hunter of any sort I'm not one to say that perhaps raw nature was too overpowering for our two Dan'l Boones. I hope you have better luck on your trip to the Yosemite area Frankie. If not you might consider fishing. After fishing a day you at least, if nothing else, come home with the smell of fish, HEY????

Happy birthday to Miss Mary Ann Hough. She celebrates #?? on November 15th. Many happy returns.

Also happy birthday wishes to Mrs. Madeline Johnson. Anything new to report in the way of added attractions?

Do you realize as you are reading this article that there are only 42 days left till Christmas? And only 48 days more and we will have outlived another year? Time flies by faster as you get older, so they say.



In this picture are a few San Felipe members sprucing up for their dance this Saturday, November 13th. It will be held at the IES Hall on East Santa Clara Street. The music will be furnished by Rudy Gonzalez. There will be door prizes for the best costumes. Remember it's Saturday, November 13th from 8:30 till 1:00 and all for only a mere 1.25 donation. Be there and be assured of a great time.

I must cut this short for lack of information so until next issue I'll be keeping an eye out for you.

Frank Espinoza



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Club Zanzaree MARCE MORA

First of all, I'd like to say congratulations to Maria Reyes on her splendid job she did in writing her article A Voice. Sorry that she won't continue, but at least she wrote what she felt, and I really admire her for that. Hope she will again, someday find the time to write again. Keep up the good work, Maria and the best of luck to you.

Congratulations on their forthcoming marriage to Miss Rosalie Sanchez and Martin Gonzalez, wedding bells will ring for them on November 13th.
BAILAMOS??

Club San Felipe Baile Ranchero will take place at the IES Hall on Saturday, Nov. 13th. A door prize for the best ranchero outfit, female and male. So let's all attend and have a good time. Donation will be 1.25 per person. A friend asked me if he could go in his horse. I answered, "Yes, of course." Even a donkey if you like."

Seems Candy and the gang are already shining their huaraches.



Want to have a good time and see all your friends?? Where?? None other than the Rainbow Ballroom. You'll have a grand time, believe me, nothing but the best presentations.

In the following picture is Mr. Tommie Negrette, cutting his birthday cake, beside him is his wife Lilly and yours truly. In the background is the famous Mariachi ALMA JALICIENSE DE MEXICO, director Pedro Perez. This big celebration took place on October 15th at a famous San Jose nightclub. Food and drinks were on the house. Rafael Ontiveros, famous singer entertained with his singing, also Kiko Morales and his band took place. Everything turned out fine and there was people from all over who attended. Mr. and Mrs. Negrette are one of the nicest couple that we know, and we want to wish them happiness, always.



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Photo by Richard Diaz



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A children's party at 2587 Pendragon Street recently was attended by the following tykes:

Diane Benavides, age 4 years
Julie Benavides, age 3 years
Carlos Sanchez
Michael Moreno, age 2 years
Joey Moreno, age 6 years
Cynthia Moreno, age 3 years
Eddie Moreno, age 4 years
Jessie Briseno, age 11 years
Tony Magana, age 4 years
Shelly Magana, age 2 years

The party was for Cynthia Moreno and she enjoyed herself very much as did all her little guests.



Popular singer VICTOR BUELNA is shown with two of his fans, 18 year old Frita Rangel, left, and Sally Mejia at Azteca Hall.

Mr. and Mrs. Frank Payne joined Mr. and Mrs. Calveti both couple from-San Jose- at the Safari Room at one of the appearances made by the SUPREMES, rock and roll singers of radio & TV fame.



Galeria Infantil



JOE TAMAYO JR.
1 yr. old - from Santa Clara
Parents
Mr. and Mrs. Joe Tamayo

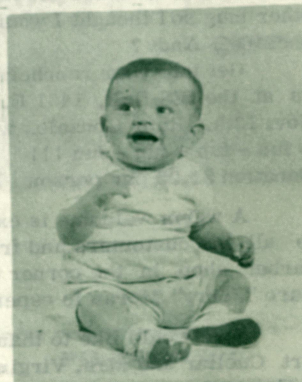


ROSE MARIE ALARCON
3 mo. old - from San Jose
Parents
Mr. & Mrs. Joe Alarcon



LEITER STUDIO

EUGENE HERNANDEZ, JR.
9 mo. old - from San Jose
Parents
Mr. & Mrs. Eugene Hernandez



DANNY BAKER
1 yr. old - from Santa Clara
Parents
Mr. and Mrs. Pete Baker

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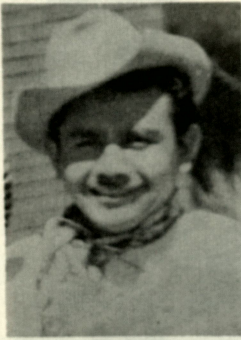
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CLUB San Felipe



Candy Veliz

Andy Sanchez got tired of seeing my other mug so I thought I would put on another one. OK, Andy?

Get into your ranchero outfits and join us at the IES Hall, 1401 E. Santa Clara St., Nov. 13th. Rudy Gonzalez will play. Prizes & fun - fun - fun - fun !!!

Donation \$1.25 per person BAILAMOS???

A warm welcome is extended by Jerry to all his customers and friends to his new barber shop in the corner of 10th & Keyes. Naro "Jerry" Moran lo espera.

We would like to thank Joe Gonzales, Art Cuellar and Mrs. Virginia Hirsch for the baile ranchero posters. An excellent job!!! Yes indeed!!!

Greg Gloria's destination on his vacation will probably be wonderland to see the goil by that first name. Bye, Bye, Pinni.

"No señor, yo no me casare!" but the bachelors keep marching down the aisle. Solarez, Ordenez, Baltierra, Rodriguez, Alamillo, Gary (not him!) Who is next?..

Club San Felipe's
Members all set for their
BAILE RANCHERO
Saturday, November 13th
at the I.E.S. Hall
\$1.25 per person



The after hours continues at Cliff's in Alviso - George (Vigotes) Zaragosa is Manager. He has good music Friday and Saturday from 2 AM to 6 AM. Why don't you drop by. He will appreciate it.

ZARAGOSA'S A GO GO

I asked Art (Alaska) Lopez about his romance with Nina Azdar and his answer was "No comment."

If you like mariachis go to Maria's Nite Club on 728 North 13th Street. They are there on Wednesday and Thursday nites and dancing on Friday, Saturday and Sunday. Remember, Victor Vasquez is there to serve you the best drinks in town.

Le deseamos un pronto restablecimiento a don Ricardo Zertuche (we miss his jokes) y a Gilberto (Biro) San Miguel (we miss his singing). They both had surgery performed a week ago. You can say that they are not all there anymore.

Finis ----

Candy





MURACO - ROGERS

Lovely Kathleen Rogers, daughter of Mr. and Mrs. Clifford R. Rogers, became the bride of Mr. Natali Anthony Muraco, son of Mr. and Mrs. Peter Muraco in wedding ceremonies on September 4th, 1965 at St. Justin's Church in Santa Clara.

A reception at St. Joseph's Hall in San Jose immediately after the ceremonies was attended by over 200 friends and relatives of the newlyweds. Mr. and Mrs. Muraco honeymooned in Monterey and Carmel and are living in Santa Clara.



Left to right, Patrick Thomas, Daniel Rogers, Michael Grace, Allen Antinetti, The Bride and Groom, Mary Antinetti, Nancy Madalone, Edith Cotta, and Elizabeth Pista. Flower bearer is Jennifer Rogers.

FERNANDEZfoto



Hnas. Azdar



Photo above is beautiful Magdalena Azdar and Carlos Lopez. Lopez is the son of popular Mexican singer Virginia Lopez.

Magdalena was MISS RIVIERA of 1964.

* * * * *

At left are Gloria Azdar and Carlos Colorado Vera, Director of the popular band La Sonora Santanera.

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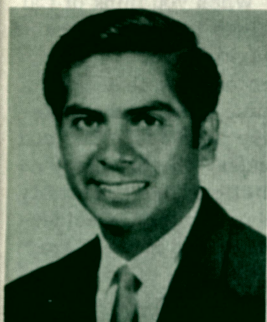
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*Sebastian
Adame*

E. O. C. CRISIS

Three weeks ago the heads of our Mexican American organizations including the GI Forum, sent a petition to Washington requesting suspension of the funds allocated to the San Jose area. They also urged that an inquiry be made as to the administrative practices of the Economic Opportunity Commission. It appears that for once the Mexican American in this locale has become bold and demanding. He was long overdue. Too often have we been content to stay on the sidelines and toss out threats with a show-down. But at last we have stood up for our rights.

When a government program designed to meet the needs of the unemployed and the poor fails to reach those people then something is drastically wrong. Communication is not present and will continue to be lacking so long as their trusted representatives are ignored by the governing authorities. A large portion of the people concerned are of Mexican descent. Yet, no one qualified Mexican-American who has applied has been placed in a PERMANENT SUPERVISORY POSITION although they are not frowned on as consultants. Who is better qualified to speak for the Mexican than the Mexican American? Who can instill trust in the Mexican with greater success than another Mexican? Mutual trust between government agents and minority peoples will not come about if they feel discrimination is still being practiced against them. Who knows what their wants are better than the unemployed and the poor? Survey after survey has been taken and ignored until the people feel that they are being surveyed to death. Yet continually they are told that the professionals know their needs better than they do. The so-called benefits are not reaching them through their own unawareness but worse through the Economic Opportunity Commission's failure to relay the availability and undertaking of programs

specifically designed to aid them and whose success is dependent upon their cooperation.

Our organizations, by means of the Mexican American Roundtable, have time after time protested the EOC's failures and lack of heed to the people but to no avail. The omission of a qualified Mexican American, moreover fluent and proficient in the Spanish language and Mexican customs, with the vaguest of reasons by the EOC is inexcusable. Meeting after meeting, both public and closed, have been held to protest these violations and to seek avenues of communication, again to no avail. Thus, the only recourse of action left other than picketing and meaningless conversations was redress from Washington, D. C.

Our organizations are to be applauded for taking a hand in awakening the Mexican American and giving him proper guidance.

Now let us not fear to follow through and take the next steps with determination and boldness. Let us not again shrink back and flee when confronted. Instead, let us give our full support to the actions of the Roundtable by letting them know of our feelings and willingness to stand alongside them.

Remember:

"UNITED WE STAND, DIVIDED WE FALL."

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annual

BAILE RANCHERO

Saturday, November 13th

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*Dave
Sierra*

CHAMPION OF THE POOR?

One of the questions that remains to be answered in regards to that grape pickers strike in Delano is this: Where is Luis Miguel "EL MACHETE" Valdez, who professes to be a modern-day Emiliano Zapata?

After all, Delano is his home town...

* * * * *

VIET NAM DEMONSTRATIONS

Man, somebody is going to have to take this poor Mexican by the hand, sit him down in a corner over a cold beer and explain how in hell a man can burn his draft card (destroying government property) and not get arrested and then turn right around and have to pay a fine for parking on a public street after the meter has expired.

We hear quite a bit nowadays about the moral decline in America. I think it is true, people are meaner and more inconsiderate of others. There is less respect for policemen than there ever was. People don't hesitate to break the law, even in plain sight of law enforcement officers, if there are more law breakers than law enforcement officers on the scene. Going on the theory that "they can't lock us ALL up!" demonstrators for everything from Anti-Viet Nam to Pro-Beatles dare and double dare law enforcement officials to quell their disturbances.

Here is one citizen who believes that the law should toughen up with these demonstrators. When those people were jumping over the fences at the Oakland Army Depot to protest the shipment of war supplies to Viet Nam they should have been shot on the spot. After all, the sign was right there: NO TRESPASSING.

The University of California used to be known for the number of Nobel Prize win-

ners on its faculty. When you think of Cal nowadays the first things that come to mind are dirty words and Mario Savio.

Have you ever noticed that most of the demonstrations take place in the state-supported schools like San Jose State and California? Ever wonder why there are no disturbances at institutions like University of Southern California, Stanford, Occidental, University of Pacific, and Santa Clara?

Could it be because tuition is so damned high that these schools attract people who really want to study and have no time for things such as demonstrations, crusades, and marches?

My personal opinion is that most of the demonstrators are young kids between the ages of 18-22 who are away from home for the first time. For the first time in their lives they don't have to go to bed at 10 PM just because mommy says so. For the first time in their lives they are free to think for themselves. They let the peach fuzz grow, walk around without shoes, and wear dirty sweatshirts just to show society that they don't have to dress like everyone else--clean and neat.

I believe in Freedom of Speech, and all that, but I don't believe that Freedom of Speech was intended by those who wrote our constitution and bill of rights as the right to print vulgar words on placards and parade on college campuses nor the right to use vulgar words in the company of females.

I would bet that 90% of these demonstrations could be broken up in 30 seconds if the mothers of these children appeared on the scene.

If you are looking at more cocktail waitresses and enjoying it less, switch right now. This lovely woman is employed at MARIA'S, 728 North 13th Street. See you at Maria's WHOOOOOSH!!! Zooom!!!





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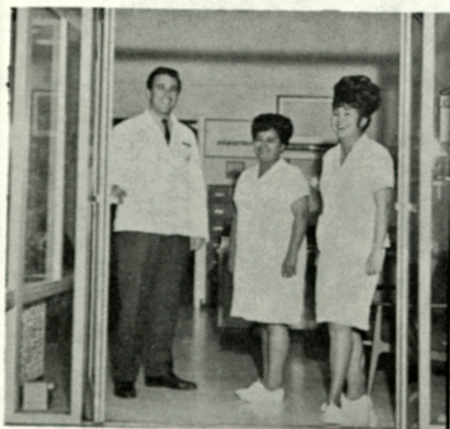
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Joe Herrera, Promoter

Shown at a reception for Mexican composer Tomas Mendez at the home of Mr. and Mrs. Angel Gonzalez are, left to right, Mrs. Juanita Howell, R.N., who is getting her degree in psychology at San Jose State College; Joe Herrera, Promoter; and Mrs. Esther Gonzalez, the hostess.



En la foto el Dr. Lawrence Stern y las atentas recepcionistas Annette Obeso y Susana Lopez.

Dr. HAROLD ZLOT

Dr. LAWRENCE STERN

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