

MINUTES - BOARD OF DIRECTORS MEETING

A DIME A DAY FOR DEMOCRACY

APRIL 8, 1954

Governor Olson, State Chairman, presiding.

In the absence of Southern Regional Secretary William Moeser, Ruth Lybeck served as Secretary.

Officers Present: Elizabeth Snyder, Amerigo Bozzani, Governor Olson, Delwin W. Smith, Jack Berman, Harold Lane, Ruth Lybeck and Albert T. Lunceford.

Officers Absent: William Moeser

Directors Present: Ruth Brown, Betty Seery Rauch, Mary Shaw (by alternate Captain Bertram), Harold Lane, Tom Carrell (by alternate Kay Martell), Hubert Long, Henry E. Clemens and alternate Ida Reynolds, Fay Porter, Anna Laura Myers, Eleanor Chambers, Hope Mendoza and Alternate Susie Clifton.

Directors Absent: Jane Tolmach, E. Pummer, Rosemary Sanders, C. F. Woolpert, Gene Wilbur.

Directors Excused: Clinton D. McKinnon

Alternates Approved: Kay Martell for Tom Carrell.

Minutes of March 11, 1954 meeting were approved as read.

Trustee's Report was accepted as printed - see attached report.

Treasurer's Report was accepted as printed - see attached report.

Transfer of 20% of gross to Organizational Fund was approved - see attached report.

Budget for April was approved as printed - see attached report.

Frances Whelan, Counsel for Dime-a-Day, reported tentative figures on cost of forming corporation. (A little over \$80.00 plus approximately \$30.00 for City License.)

Jack Berman moved, seconded by Anna Laura Myers, that Dime-a-Day initiate action to form a corporation totally owned by Dime-a-Day to handle the purchases of all advertising media, as suggested by Executive Vice-President Delwin W. Smith at the Board of Directors meeting the month before. State President Culbert Olson and Dime-a-Day Counsel Frances Whelan were to bring in a report as to the proper legal details. Report of Committee to be presented at May meeting. Passed unanimously.

Discussion of any action to be taken about members of Dime-a-Day who are delinquent in their dues was deferred to May meeting.

The Board sang "Happy Birthday" to Elizabeth Snyder.

Moved by Delwin W. Smith that because of Jack Berman's absence from the Country for the next three months, either one of the two Trustees (Elizabeth Snyder or Amerigo Bozzani) be empowered to sign checks in his absence. Seconded by Harold Lane. Passed unanimously.

Moved by Delwin W. Smith that funds held in trust for respective districts, (State, Congressional and Assembly Districts) be transferred to their accounts according to the Constitution and By-Laws of Dime-a-Day. Seconded by Ruth Lybeck. Passed unanimously.

Chairman of the Advertising Committee, which is comprised of Elizabeth Snyder, Jack Berman and Anna Laura Myers, recommended that Dime-a-Day funds be spent as follows:

Southern California Slate mailing of one million pieces, involving statewide money (approximately \$7,000.00) for printing. Congressional and Assembly Districts general fund account to postage. Work of addressing to be provided by Districts. Passed unanimously after considerable discussion.

Hubert Long moved, seconded by Elizabeth Snyder, that those districts in which Dime-a-Day members were not included in Convention, have their memberships polled as to approval of district endorsements. Passed unanimously.

Jack Berman moved, seconded by Ruth Lybeck, that we poll all Dime-a-Day members as to endorsement of the candidates for Board of Equalization, southern California area. Passed unanimously.

A Committee of five was appointed by the Board of Directors to make a study and an analysis of Congressional and Assembly District Candidates to receive allocations from the District Funds of Dime-a-Day. Members appointed were Harold Lane, (Chairman) Delwin W. Smith, Susie Clifton, Ruth Lybeck and Captain Bertram.

A special meeting of the Board of Directors was called for April 22, 1954 to act on the report of this Committee. Notices to be sent immediately.

Meeting adjourned.

Respectfully submitted,



William Moeser by Ruth Lybeck,
Secretary Pro Tem.

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BUDGET

APRIL 1, 1954

Estimated Income:

Estimated Sales April 1 - May 1	\$2,000.00
Reserve for Sales Commission	250.00
	<u>1,750.00</u>

Estimated 20% for Organizational Expenses \$350.00

ESTIMATED ORGANIZATIONAL EXPENSES AVAILABLE MAY 1 \$350.00

Estimated Expenses:

Fixed Charges:

Rent and Phone (Demo. State Comm.)	\$ 135.00
Parking and Lunches (Bookkeeper and Steno.)	50.00
Supplies	10.00

Promotional:

Postage	\$60.00
Offset letters and letterheads	50.00
Remittance envel- opes	20.00
Stationery	<u>25.00</u>
	<u>155.00</u>

TOTAL ESTIMATED EXPENSES APRIL 1 - MAY 1 \$350.00

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TRUSTEE'S REPORT

APRIL 1, 1954

Trust Account - Bank Balance April 1, 1954	\$12,811.90	
Withdrawals:		
Commissions	\$51.00	
Donations	20.00	
20% to Organizational Account	<u>186.60</u>	
	<u>257.60</u>	\$12,554.30
March Collections		<u>1,133.30</u>
April 1, 1954 - Bank Balance and Cash on Hand		\$13,687.60

ELIZABETH SNYDER, Trustee

AMERIGO BOZZANI, Trustee

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TREASURER'S REPORT

APRIL 1, 1954

	<u>Trust</u>	<u>Org.</u>
	<u>Acct.</u>	<u>Acct.</u>
Trust Account Balance	\$12,554.30	
Organizational Account Balance		\$467.78
Dime Banks		71.00
		<u>538.78</u>
Less Budget Expense		<u>518.44</u>
Organizational Account Balance - April 1, 1954		20.34
March Collections	\$1,133.30	
Sales Commissions	\$54.60	54.60
Donations	<u>44.30</u>	<u>44.30</u>
	98.90	
	<u>1,034.40</u>	
Less 20% for Organization Fund	<u>206.88</u>	206.88
	<u>827.52</u>	
TOTAL TRUST ACCOUNT BALANCE APRIL 1	\$13,381.82	
TOTAL ORGANIZATIONAL ACCOUNT		<u>\$ 326.12</u>
Less Commissions Payable		54.60
		<u> </u>
		\$ 271.52

JACK Y. BERMAN, Treasurer

ALBERT T. LUNCEFORD, Southern Treasurer