

El Excentrico

Humberto Garcia

Sept. 20, 1967



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Manuel "Chuy" Fernandez
Marina Flores
Excentrico's top pressman

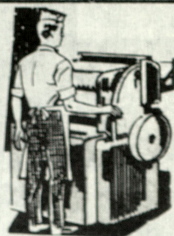
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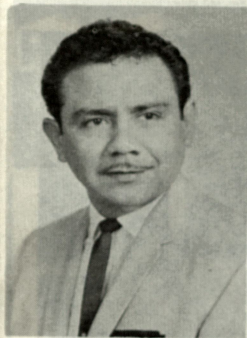
LITHOGRAPHING

Humberto Garcia
Publisher of EL EXCENTRICO MAGAZINE

Garcia's Printing

292 - 4273

274 Terraine St.



Candy Veliz

The Boys from Club San Felipe would like to thank Dino Dionetti, Frank "Pinocho" Delgado and Pat Perez for helping us bind the EXCENTRICO. We have to remember what Frank Delgado said "Lo que es Narito ya no me vuelve a encandilar".

"Si te queda el saco pontelo" that I will do. I am just going to answer to La Bailarina Betty Garcia. When I write something in the Excentrico I don't have any intention of hurting anyone. Betty you must know that the best defense against liable is the truth. "La verdad no duele pero desacomoda". La persona que hace la cosa es la que debe tener vergüenza yo nada mas escribo lo que se hiso y para terminar, como dijo H.S.T., "If you can't stand the heat get out of the kitchen".

LETTERS

Q. Are Raul Chapa & Joe Flores related?
D.C.

A. No. They do resemble each other a little bit, however one major difference is that Joe was born in the day time and Raul at night. Dear R.T. I can't answer your question because the man in question is happily married. The girl is back in circulation.

THIS "N" THAT

Henry Navarro is back from Mexico. Mexico, likes it, will return soon.

Happy birthday to Jim Baeza, September 2nd. My advice to Jim is that if he doesn't want to roll to his wedding he better stop gaining weight.

The Crescent Jewelry is the best place to buy your jewelry. It's located on South 1st. Street, San Jose.

Welcome back to Louis Coca after spending two weeks of reserve training in Ft. Ord.

I was really surprised to find out that Carlos Gomez & Jess Dominguez are buddies. Casi Hermanos....How about that!!!

Temo Macavinta says that after my article a lot of women stop him, too bad they were all over 80 and all wanted their teeth fixed. Temo what a drag.

If you don't see much of Raul Chapa its because he is holding two jobs. Advice from a pro; the only thing I got out of two jobs was more bills.

Dave Villaba on West San Carlos is the man to see for good used auto.

I ask Joe "Cheche" Ramirez to name 3 great Mexican Heroes and his answer was, Miguel, Hidalgo and Costilla.

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CLUB DE CHARROS EL DORADO Excentrico takes great pleasure in introducing **TRIO EL DORADO** consisting of members of the Club De Charros El Dorado. They recently made a Television appearance on KNTV Channel 11 under the direction of Edward Grigg Patoni, el amo y Sr. de la Television. photo by Angie Diaz



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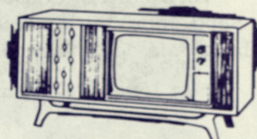
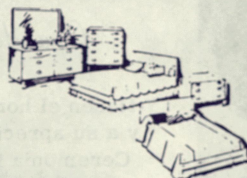
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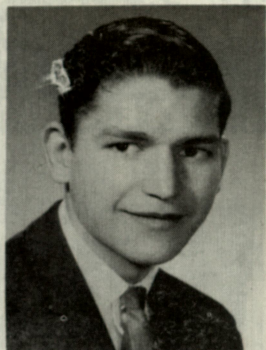
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San Jose



RSE



Sr. Juan y Sra. Olivia Rivera
Sr. Salvador y Sra. Maria Escobedo
participan a Ud. el enlace de
su hija e hijo

Consuelo y Roberto



Y tienen el honor de invitar a Ud.
y a su apreciable familia a la
Ceremonia Religiosa que se
verificara el Sabado 23 de
Septiembre, a las 11:00 a.m. en
la Iglesia de la Sagrada Familia.

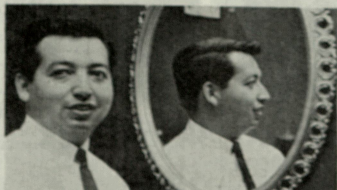
Roberto was born in Via de
Guadalupe Aguas Calientes
Mexico, has lived in San
Jose for 4 years.

San Jose, California 1967



Consuelo is a native of San
Jose and graduated from
Abraham Lincoln High.

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THE FERNANDEZ TWINS

Joe and Mary FERNANDEZ

In top photograph appears Joe and his proud parents, Cruz and Margarita Fernandez, when Joe graduated from SAN JOSE HIGH.

Joe is currently attending
SAN JOSE CITY COLLEGE
studying to acquire an Associate of Arts Degree
in Vacuum Technology.

Photograph on right, the FERNANDEZ TWINS
JOE and MARY prepare to cut Birthday Cake
and open presents which they received on
their 20th Birthday, June 3, 1967

Mary Fernandez is a graduate from Notre Dame
School for Girls, presently employed by Union
Carbide in Mountain View.

Manuel Fernandez alias (El Rapido de Zaca-
tuercas) is Excentrico's top pressman and dis-
tribution manager.





Henrietta Trueba feted on her 15th BIRTHDAY

Henrietta Trueba, daughter of Gonzalo and Maria Trueba, was presented to society on her fifteenth birthday.

Mass services were held at the Guadalupe Chapel. The reception was at the St. Clair Hotel, San Jose, following the services.

In photo (top row) from left to right:

Gonzalo, Gustavo, David, Fred, Albert, Frank, Peter and Manuel; Second row, Virgel, Wally, David, Olga, Silvia, Diane, Gloria, Phyllis, Helen, Janice, Leticia, Raymond, Johnny and Carlos; sitting, Linda, Gloria, Hortensia, Bertha, Angie and Ann.

Photo by LEITER STUDIO

The CELLAR

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*Club
Riviera*



HAROLD
MARTINEZ

This will be my final column for a while. I am returning to school and moving to Oakland where I am employed by the Military Sea Transport Service. I only hope that my columns have meant more than just gossip, as many people view our writings. While most readers would like to see more serious writings in "El Excentrico", our first duty is to report the activities of the club and its members. I don't speak for the other clubs because they have their own theories. As I have observed, only one of the Columnists clings to the old way of gossiping about things that don't concern him. Gossip is good for movie stars and most people like to hear it, but the only problem with his gossip is that eventually he manages to include everybody.

SPORTS

By the time you read this column Riviera will have won the U.C.C. Softball Championship. The playoffs were held last week, however, our column has to go in a week before the magazine comes out and what I just stated is only a prediction. I will now predict the scores. Riviera, behind the pitching of Armando Alvarez, will defeat (or should I say, defeated) Club Mayfair 3-0 on Friday for the second half championship and defeated Latin Barbershop 6-2 on Sunday for the overall championship. Keep in mind that this column was written before the games were played and see how good I am at predicting.

This is a real fact. On September 9th Riviera had its annual game against Tracy and came out on top by the score of 4-2. This is the fourth year of the series with each team having won two games. The game was followed by an all night party at the home of Paul Ramirez. The teams will meet next year at Tracy as this year it was held at Columbus park in San Jose.

Our Club is known for many things and many of our members are well known around town. I did not know, however that we had a

professional woman bowler in our group. Bowling in the Unmanageables bowling league at Ann Darling Bowl, Mrs. Juanita Padilla bowled a whopping 216. Pretty good for a woman, huh?

SPONSORS

While I am away I would recommend the following places as good concerns to patronize.

Las 4 Milpas in Milpitas is waiting to serve you the best in food and drink, while the proprietor, Ruben de La Cerda entrances you with his pleasant manner. His oasis is located on the old Oakland Road near the Ford Plant.

Way across town, at 3090 Monterey Road in San Jose, Benny Moreno is waiting to fill your every automotive needs. Ben's Hancock is the only service station where your car is given the loving care as only a baby has known.

Their high premium gas pumpers are waiting to nurse your little ol' car and the grease rack is just itching to cradle your precious machine.

When you want to buy clothes your only really good place to go is to Gene's Western Wear at 57 South Market St. He has all the latest styles in clothes. He also has the top line in western wear for you all.

With that I close my column and head westward into the sunset and with a nostalgic look and a tear in my eye I slowly turn and with a limpness in my hand I wave a final -- Goodbye!

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EN PAZ DESCANSE

El Señor Alberto Perez a la edad de 49 años paso a mejor vida el día 8 de Septiembre 1967 a las 12:30 p.m. en esta ciudad de San Jose, California.

Los servicios funebres fueron en la capilla Lima Sullivan & Erickson, despidiendose sus restos en el panteon catolico de Santa Clara.

El Sr. Alberto Perez era veterano de la 2da Guerra Mundial, originario de Karnes City, Texas.

Deja a su esposa Lily, su hijo Al y su hija Aurora Perez, a sus hermanos que radican en Corpus Texas, 8 nietas y un nieto.



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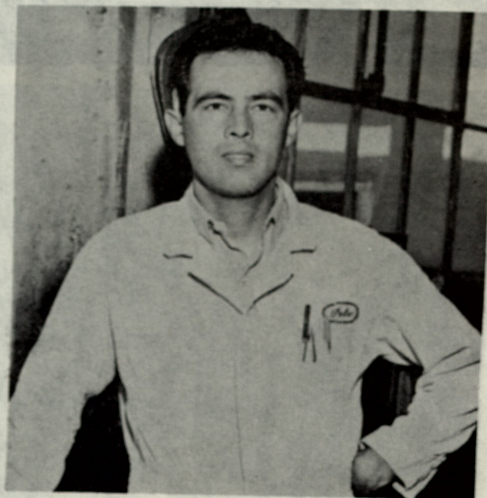
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RICHARD DIAZ

Singer VALENZUELA

Poses with some of his fans during his recent appearance at the AZTECA HALL.



TEXANS STICK TOGETHER

Enjoying themselves at the Starlight Ballroom are Mr. and Mrs. Robert Perez and Compadres Richard and Vera Diaz they were caught by the camera of Angie Diaz.

In bottom photo l to r: Mr. and Mrs. Olivas, Lola and Pepe Contantes, Mrs. Vera Diaz, Mr. and Mrs. Al Cordova, Mr. and Mrs. Allenvres, Mr. and Mrs. Lujan having a Family Reunion.





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Hortencia Chacon, daughter of Mr. & Mrs. Manuel and Antonia Chacon, became the bride of Mr. Guillermo Montes, son of Mr. and Mrs. Jesus and Guadalupe Montes, on the 26 of August. The reception took place at the Holy Family Church at 2:00 p.m.

Following the ceremony approximately 400 guests gathered at the Lettermans Hall for the reception.

MONTEZ - CHACON

Hortencia was born in Chihuahua, Mexico and has resided in San Jose for the past 6 years. Guillermo was born in Guadalupe, Mexico and has lived in San Jose for 3 years. They honeymooned in Reno, Nev.

In picture from left to right: Manuel Chacon, Jr., Santiago Garza, Oscar Vasquez, Jaime Montes, Johnny Gutierrez, Cecil Gonzalez, Best Man, Irene Gonzalez, Maid of Honor, Cristina Switzer, Carmen Villecana, Emma Chaboya, Magdalena Balderas, Armida Soto, Rudy Gonzalez, Ring Bearer and Flower Girl was Corina Sapien.

Photo by Manuel Fernandez.



CRISTINA CADENA
Club San Felipe's QUEEN

LUISA PANTOJA on right presents bouquet of Roses to Miss CRISTINA CADENA 1967 San Felipe's newly chosen queen.

Miss Pantoja is San Felipe's 1966 outgoing Queen.

Photo was taken during S.F. annual formal, held at the Starlight Ballroom recently.

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Queen of Los Charros El Dorado

The lovely young lady seen posing for the Camera of RICHARD DIAZ is Rachel Rodriguez Queen of the Club De Charros EL DORADO.



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hijo de los esposos

Jesus y Guadalupe Montez

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Foto Manuel Fernandez

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En la grafica BERNIE BERG y parte del atento personal de HABLA HISPANA.

Linda Muraira Reina de las Fiestas del
16 de SEPTIEMBRE

Bajo los auspicios del Comité Mexicano, Civico Patriotico, Pro Becas. Iz a der: Hugo Karman, Maestro de Ceremonias, Sr. Arturo Rodriguez, Presidente, su graciosa majestad Linda Muraira y el dinamico - capitalista Don Manuel Mora - les presidente de festejos.

foto richard diaz



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Club Zanzaree

MARCE
MORA

CONGRATULATIONS

My sincere congratulations go to the lovely Miss Linda Muriada, Queen of Las Fiestas Patrias del 16 y 17 de Sept. Miss Muriada reigned over the fiestas celebrated by El Comité Civico Mexicano Patriotico Pro-Becas in San Jose. This Comité is raising funds for scholarships for a college student. It is a very good idea and that is the purpose of the girls selling tickets. It's always been this way, this isn't the only place where they sell tickets to become queen, many cities and towns do the same. I'm sure a girl can feel proud to say I worked to become queen. All the contests can't be the same, like where you have to compete by beauty, poise, speech, etc. I'd like to say to the parents of these girls that they can feel proud of their daughters. And also, I'm sure the student who receives a scholarship from this Comité can feel proud of the girls who worked so hard to raise the money.

My other congratulations go to Miss

Alexandra Perez, Queen of the same Fiestas Patrias. Miss Perez, reigned over the festivities and parade celebrated by La Comision Honorifica of San Jose. La Comision Honorifica started their celebration at the City Plaza, Sept. 15.

GRAND OPENING was held at El Patio Club. Free food was served and everyone was delighted with the music of El Conjunto del Sur. Lots of luck to the new management.

HAPPY BIRTHDAY wishes to a good friend of mine and it's none other than Mrs. Maria Lopez. Everyone who knows Mrs. Lopez will agree with me that she is known for her good cooking. She celebrated her birthday at El Patio Club.

Another party took place for Mr. Felipe Benevidez, Sr. on Sept. 15th. Much happiness to him and to his wonderful wife.

DANCE OF THE MONTH took place when LA SONORA SANTANERA played. It seems that everybody showed up for this big

(continued next page)

In the following photo is the Queen and her princess before the final voting took place. They are the candidates for El Comité Mexicano. Left to right: Susana Gonzales, First Princess; Manuel Moralez, Pres. de Festejos; Linda Muriada, Queen; Maria Juana Mercado, Ofelia Arista, Mr. Arturo Rodriguez, President; Rosalinda Santa Cruz, Countess; Mr. Ernest E. Cota, Honorary Consul in San Jose, Rosalinda Flores, Marisol Martinez, Susana Cisneros, Second Princess; Hugo Carman, Master of Ceremonies and Margarita Mercado.



event. Attending the event was a good friend of mine Gama Guevarra, Gama now resides in Texas, but was here visiting. Looking very pretty like always was Sandy V. Also, Betty Garcia was really enjoining herself, dancing to this great music. Mary Hernandez was there attending her last dance before departing on her trip to Chile. We wish her lots of luck.

Connie Garza and Nena Azdar would not have missed this dance for anything in the world. These two girls are anxiously waiting for the return of La Santanera, if you are wondering why, maybe you better ask them. One thing for sure we could sure use their kind of music around here once in awhile. They are great, great and great. I'd like to wish them much happiness and hope to see them very, very soon. Also, a lot of luck to my padrino manager of La Sonora Santanera Raul Aran. Hope to see him again very soon, he is a great friend and padrino.

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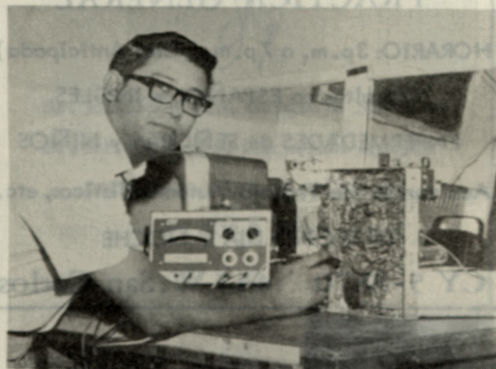
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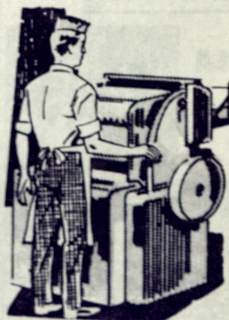
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offices. Pictured above are Frank W. Macias, Jr., of the San Jose General Agency located at 1605 The Alameda, and Humberto Flores of the San Jose District Agency located at 1654 The Alameda.

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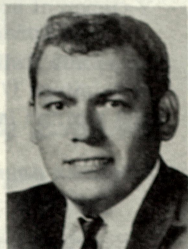
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El Excentrico

VOLUME 18. No. 22 SEPTIEMBRE 20, 1967

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El Excentrico is published semi-monthly on the 5th and 20th of every month. Signed opinions and ideas expressed in this publication are not necessarily those of its management or sponsors.

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RUBEN AVELAR

EL MOJADO.....

Driving back to my home in Northern California from Texas we came across something new in the efforts of the Immigration and Naturalization Service to apparently stop illegal entries into the U.S. from Mexico, of course! Several miles north of Westmoreland, California in the middle of the desert, a check point has been established by INS to make citizenship or immigrant status checks. At about 2:00 p.m. on August 22, 1967, I came upon this station. My first impulse was to refuse to answer any questions. Why? Because as a native born citizen who was presumably legally and peacefully in pursuit of happiness must prove to the satisfaction of an INS patrolman that I am a citizen merely because of my physical appearance. I can appreciate that citizenship, etc. must be verified at ports of entry along our borders, but must it be carried into the interior in a discriminate fashion. However, I chickened out and decided to talk, after instructing the wife and kids to say nothing, since I wanted to do all the talking. I was asked where I was born, my wife was asked the same thing and finally I was asked where the kids were born. Having answered to the Patrolman's satisfaction we were waved on. I asked the INS man whether he asked everyone the same questions, he replied that he did, also asked him if such inspection stations are located along our Northern border. He didn't know.

On August 23, 1967 I called George K. Rosenberg, District Director of INS in Los Angeles to inquire about this activity. I was surprised to learn that this type of operation has been going on for twenty years. However, in the thirty years that I have been going back and forth between Texas and California this is the second time I have run across one of these points. The time before was between San Diego and El Centro right after the Forum's national convention in San Diego. At

that time I was driving my sleek new wagon and all the family looked prosperous. We weren't asked anything then. Yesterday, we were driving our old clunker, the temperature was 115 F. and our car was loaded up to and including the car top. (Maybe we looked "Mojado"). Mr. Rosenberg went on to say that there are several of these check points in California and that they are moved about in order to make them more effective. My next question was, what would happen if the Patrolman thought I was an alien, suppose I couldn't speak English. He stated that all his men speak Spanish, and that a person wouldn't necessarily be detained if he couldn't prove his status, that a statement of citizenship would generally suffice unless there were other suspicious indications, in which case a person could be detained until proof of status was established. He went on to say that a person's refusal to answer any questions of his patrolman would of course be evidence "on its face" of being in the country illegally. Could therefore be detained for further investigation. (I was glad I decided to "talk" the day before). To our question as to whether or not such check points are maintained along our Northern border with Canada, Mr. Rosenberg was not certain, he thought that they might be since Canadians cross in the Northeastern states to work in agriculture. However, there must be hundreds of Canadian crossers along the more industrialized mid central states, the Detroit area for instance.

My phone conversation with Mr. Rosenberg enlightened me on several points: 1st. That although you are not required by law in this country to carry proof of citizenship you may on some occasion if you are traveling in the southern border areas be required to prove that you are in the country legally, in particular, if you look or act "wet". (Just call me "Mojado" from now on). 2nd. That in this country some of us will never fully be 1st class citizens. As long as a government agency exercises its enforcement responsibility as the INS is doing you will be suspect of an infringement of a Federal Law merely because of your physical appearance, even if there is no other cause for questioning your status. Finally, if INS does not have this same program for the Canadian border areas and Canadians and all other aliens of whatever nationality, they are discriminating against me and all Mexican-Americans because of national origin.



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con la señorita

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U tienen el honor de invitar a Ud. y a su apreciable familia, a la ceremonia religiosa que se verificara el
Sabado 2 de Septiembre, a las 12:00 del dia, en la Iglesia St. Mary.

Gilroy, California

1967

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Padrino: Severino Muro

Damas

Chambelanes

Rita Muro Francisca Pulido Rosa Guzman

Francisco Garcia Manuel Pulido Saul Guzman

Anita Naro Mercedes Castillo Dolores Ortega

Rodolfo Garcia Mike Solorio Jesus H.

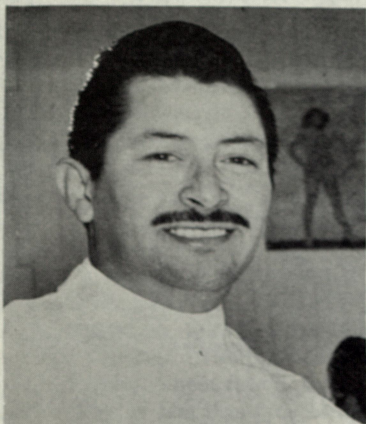
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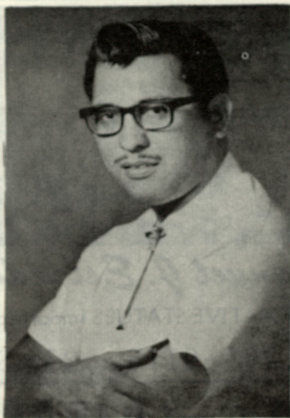
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What is your Opinion of the "Hippies"

Juan Torres, Prop. LA ELEGANCIA BARBER SHOP . . . Lucky for us Mexican Barbers that these "Hippies" are mostly of Anglo Saxon type and not Chicanos; otherwise, all of us barbers would be on the Welfare roll!!

Jimmy Ortiz, I remember how the Anglos used to complain about the Pachucos, at least they used to dress neat and had their hair combed neat. But, these "Hippies" dress like savages and don't seem to have respect for others. It makes me happy that we Mexicans don't let our children dress like that.

Mary Herrera, I think they are a disgrace to the human race! The way they dress, the they paint their bodies, whoever started this movement must have been high on LSD or took a trip on STP.

Chuck Corrales, The "Hippie" fad, (and I use this term with reassurance) is just that, a fad; something different that seems to attract some of our youth. But soon as they grow up, they'll drop it! That is if they grow up!

Lily Evans, I think they are real groovy, wish I could be like them. They have their own - world and no problems. If I could join them, I would. Although maybe they won't approve of me because I would be clean about it - I would take a bath!

Ramon Bogarin, I see these "Hippies" as a very bad influence to our children. Sometimes I can't tell the difference if it's a man or a woman with their long hair. In my family, I don't permit this, it looks very distasteful for a boy to dress like a woman.

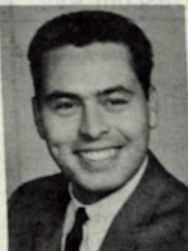
Margie Brown, Man, these cats have got to go! You aren't going to see me walking down

the street with a sissy. I like a MAN I can be proud to be with.

Isabell Rey, That's their life, if they enjoy living like that good for them. But I wouldn't join them and I'm not against them either.

Barbara Kennedy, Well, at least they don't bother anybody and keep to themselves. As long as they keep their distance I'll accept them. One thing though, how can they all live under one roof and still make love?

*Para los lectores del Excentrico
en cariñoso saludo -*



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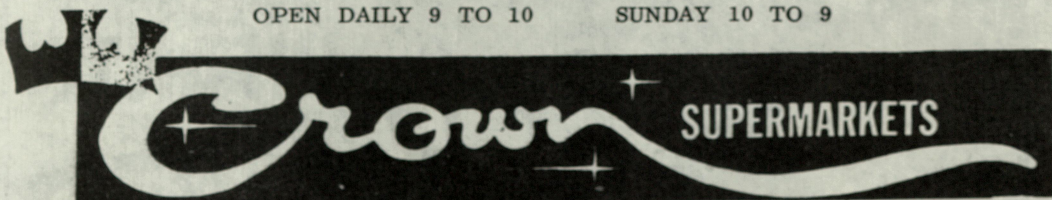
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