Indicator Project - Report Outline

Proposed Format

1. Executive Summary (5pp - Carl/Tim/Bob)

2. Explanatory Section - What is a Sustainability Indicator? (2 pp - Bob)

3. Context - Demographics, Locale, SOAR (3pp - Tim/Todd)

4. Collaborative Design Process - Council, Community, University (4pp - Bob/Tim/John)

5. Indicator Matrix - Economy, Environment, Equity (2pp - Tim)

6. Set of Indicators (__ pp - Tim/John)

7. Dissemination (2pp - Carl)

8. Recommendations (1p - All)

9. Bibliography (1p - Carl)

Significant Issues

1. What we produced is not a typical, standard statistical measurement, but one that is multidimensional, non-ideological, and useful to the
community and to policy makers.

2. Uniqueness of the indicators as an integrated set; no indicator can be considered by itself.

3. Limitation of the project design, i.e. specific to SOAR and Oxnard.

4. University-community partnership linking multidisciplinary technical expertise to a local policy framework.

5. Design and dissemination process yields a set of indicators with deeper roots in community life; a process that can promote local autonomy and
sense of uniqueness, as each community develops its own set of indicators.

6. Public participation in refinement of indicators (mailing fiwebsite viewing fisurvey to determine critique/support/validation for indicator concept).

7. Dissemination and feedback (Poster, Internet, Power Point, Press Kit).

8. Promotion of ongoing monitoring, tracking, and interpretation as a relatively simple follow-up procedure.

9. Indicators well-suited as a discussion piece for neighborhood groups and non-governmental organizations as a way to inform dialogue on the

usefulness of sustainability as a perspective on change after SOAR, and perhaps civic engagement.

10. Custodial Relationship of the Sustainability Council (non-profit status, website).