

PRELIMINARY RESULTS

(RAW DATA EXPRESSED IN PERCENTS EXCEPT QUESTIONS 8, 9 & 10)
TRANSPORTATION PUBLIC ATTITUDE QUESTIONNAIRE

- [1&2] 1. AGE: YEARS 2. [3] SEX: 53⁽¹⁾ MALE 47⁽²⁾ FEMALE
- [4] 3. EDUCATION: (CHECK HIGHEST LEVEL COMPLETED)
5⁽¹⁾ ELEMENTARY 49⁽²⁾ HIGH SCHOOL 32⁽³⁾ COLLEGE 14⁽⁴⁾ POSTGRADUATE
[5,6,7]
4. COMMUNITY YOU LIVE IN ZIP CODE
- [8] 5. FAMILY INCOME: (ANNUAL INCOME - CHECK ONE)
1⁽¹⁾ \$0- 999 7⁽²⁾ \$4-6,999 17⁽³⁾ \$ 9-11,999 23⁽⁴⁾ \$15-19,999 5⁽⁵⁾ \$30,000+
4⁽⁶⁾ \$1-3,999 7⁽⁷⁾ \$7-8,999 19⁽⁸⁾ \$12-14,999 17⁽⁹⁾ \$20-29,999
- [9] 6. HOW MANY PEOPLE ARE IN YOUR HOUSEHOLD? 2.8 AVG.
- [10] 7. OCCUPATION: (CHECK ONE)
17⁽¹⁾ SKILLED 14⁽²⁾ RETIRED 3⁽³⁾ UNSKILLED 13⁽⁴⁾ MANAGERIAL 24⁽⁵⁾ PROFESSIONAL
4⁽⁶⁾ STUDENT 7⁽⁷⁾ CLERICAL 19⁽⁸⁾ HOUSEWIFE 2⁽⁹⁾ CURRENTLY UNEMPLOYED
8. HOW FAR IS IT FROM HOME TO WORK? (ONE WAY) 12^[11&12] MILES 19^[13&14] MINUTES
AVG AVG
9. HOW FAR IS YOUR AVERAGE TRIP (ONE WAY) FROM HOME TO THE FOOD MARKET? 1.7^[15&16] MILES 4.8^[17&18] MINUTES
AVG. AVG.
10. HOW MANY OF EACH OF THE FOLLOWING KINDS OF TRANSPORTATION ARE OWNED BY MEMBERS OF YOUR FAMILY? (INDICATE HOW MANY IN EACH SPACE)
[19] [20] [21] [22] [23]
___ AUTO/PICKUP ___ MOTORCYCLE ___ BICYCLE ___ AIRPLANE ___ OTHER (SPECIFY) ___
11. FOR WHICH OF THE FOLLOWING ACTIVITIES WOULD YOU BE WILLING TO USE PUBLIC TRANSPORTATION IF IT WERE CONVENIENT AND INEXPENSIVE? (CHECK MORE THAN ONE IF NECESSARY)
46^[24] GETTING TO WORK/SCHOOL 27^[25] GETTING TO RECREATION AREAS 22^[26] NONE
33^[27] GOING SHOPPING 39^[28] LONG DISTANCE TRAVEL (50 MILES OR MORE)
- [29] 12. ARE YOUR TRANSPORTATION NEEDS BEING MET TO YOUR SATISFACTION?
67⁽¹⁾ YES 39⁽²⁾ NO
13. WHAT CHANGES, IF ANY, WOULD YOU LIKE TO BE MADE TO MEET YOUR TRANSPORTATION NEEDS? (CHECK MORE THAN ONE IF NECESSARY)
7^[30] BUY ANOTHER VEHICLE 52^[31] PROVIDE MORE PUBLIC TRANSPORTATION 26^[32] NONE
9^[33] BUILD MORE HIGHWAYS 17^[34] OTHER (SPECIFY) _____
14. WHAT FEATURES WOULD YOU CONSIDER MOST IMPORTANT IN A LOCAL PUBLIC TRANSPORTATION SYSTEM? RANK IN ORDER OF THEIR IMPORTANCE FROM 1 TO 6 (NUMBER 1 BEING MOST IMPORTANT)
6^[35] PRIVACY 2^[36] LOW COST 1^[37] CONVENIENCE
4^[38] COMFORT 3^[39] SPEED 5^[40] APPEARANCE & CLEANLINESS

15. IF PUBLIC TRANSPORTATION IS EXPANDED, WHAT NEW ROUTES, IF ANY, WOULD YOU LIKE TO SEE?

FROM _____ To _____

FROM _____ To _____

☐ NONE

16. WOULD YOU PAY AN AVERAGE OF 5¢ PER MILE TO RIDE A PUBLIC TRANSPORTATION SYSTEM?

[41] ~~64~~⁽¹⁾ YES ~~36~~⁽²⁾ NO

17. DO YOU HAVE A PUBLIC BUS SYSTEM WITHIN WALKING DISTANCE OF YOUR HOME?

[42] ~~33~~⁽¹⁾ YES ~~67~~⁽²⁾ NO

18. DO YOU KNOW WHERE THE BUS STOPS NEAREST YOUR HOUSE AND THE DESTINATION OF THE BUS THAT STOPS THERE?

[43] ~~42~~⁽¹⁾ YES ~~58~~⁽²⁾ NO

19. DO YOU FEEL YOU HAVE ALTERNATIVES TO YOUR PRESENT FORM OF TRANSPORTATION?

[44] ~~25~~⁽¹⁾ YES ~~75~~⁽²⁾ NO

20. DO YOU THINK THAT THE CAR SHOULD BE REPLACED AS THE PRIMARY FORM OF TRANSPORTATION?

[45] ~~39~~⁽¹⁾ YES ~~61~~⁽²⁾ NO

21. PLEASE CHECK YOUR OPINION OF THE FOLLOWING FEATURES OF VENTURA COUNTY.

		(1)	(2)	(3)	(4)
		GOOD	FAIR	POOR	NO OPINION
[46]	1. ENTERTAINMENT	74	40	38	8
[47]	2. PUBLIC TRANSPORTATION	6	24	58	12
[48]	3. AIR QUALITY	48	41	9	2
[49]	4. SHOPPING	54	37	8	1
[50]	5. POLICE PROTECTION	52	34	8	6
[51]	6. FREEDOM FROM TRAFFIC PROBLEMS	35	46	17	2
[52]	7. TAP WATER QUALITY	26	38	34	2
[53]	8. GENERAL APPEARANCE OF COUNTY	58	36	5	1
[54]	9. SCHOOLS AND COLLEGES	50	35	9	6
[55]	10. YOUR LOCAL GOVERNMENT	28	46	16	10

22. ASSUMING THAT TRANSPORTATION SYSTEMS INFLUENCE GROWTH, DO YOU WANT A SYSTEM THAT WOULD: (CHECK ONE)

- [56] ~~40~~⁽¹⁾ SERVE EXISTING NEEDS WITHOUT ENCOURAGING MORE GROWTH
~~44~~⁽²⁾ SERVE EXISTING NEEDS WHILE PROVIDING FOR SOME ADDITIONAL GROWTH
~~16~~⁽³⁾ SERVE EXISTING NEEDS AND ALSO ENCOURAGE ADDITIONAL GROWTH

23. ON WHICH OF THE FOLLOWING WOULD YOU SUPPORT SPENDING MORE TAX MONEY?

		(1)	(2)	(3)
		SUPPORT	NOT SUPPORT	NO OPINION
[57]	1. IMPROVE POLICE PROTECTION	63	20	17
[58]	2. SCHOOL CONSTRUCTION	45	38	17
[59]	3. BUY OPEN SPACE AND PARKS	60	27	13
[60]	4. A COMMERCIAL AIRPORT	28	60	12
[61]	5. SEWER TREATMENT FACILITIES	57	20	23
[62]	6. IMPROVING THE STREETS AND HIGHWAYS SYSTEM	58	27	15
[63]	7. HEALTH AND HOSPITAL FACILITIES	57	27	16
[64]	8. COMMUNITY AND RECREATION CENTER	52	32	16
[65]	9. IMPROVING PUBLIC TRANSPORTATION SERVICES	65	21	14
[66]	10. ENCOURAGING ECONOMIC DEVELOPMENT	41	40	19

24. THE DESIGN OF A PUBLIC TRANSPORTATION SYSTEM IS LARGELY DEPENDENT UPON WHERE PEOPLE WORK. WHICH OF THE FOLLOWING CHOICES WOULD YOU PREFER? (CHECK ONE)
- 29⁽¹⁾ A TRANSPORTATION SYSTEM THAT WOULD TAKE PEOPLE OUT OF THE COUNTY TO JOBS.
 45⁽²⁾ ENCOURAGING NEW INDUSTRY AND JOBS TO DEVELOP IN THE COUNTY AND DEVELOPING A TRANSPORTATION SYSTEM TO MATCH.
 26⁽³⁾ NEITHER
25. ASSUMING THE CURRENT GROWTH RATE OF 4 1/2% PER YEAR CONTINUES, THE COUNTY'S POPULATION WILL APPROXIMATELY DOUBLE IN THE NEXT 15 YEARS. DO YOU FEEL THAT THIS GROWTH RATE IS:
- 63⁽¹⁾ TOO FAST 36⁽²⁾ ABOUT RIGHT 7⁽³⁾ TOO SLOW
26. WHAT TYPE OF DWELLING UNIT DO YOU PREFER TO LIVE IN? (CHECK ONE)
- 10⁽¹⁾ HOUSE-CITY ATMOSPHERE 2⁽²⁾ APARTMENT 5⁽³⁾ CONDOMINIUM 7⁽⁴⁾ OTHER
 74⁽⁵⁾ HOUSE-COUNTRY ATMOSPHERE 7⁽⁶⁾ DUPLEX OR TRIPLEX 3⁽⁷⁾ MOBILE HOME
27. WOULD YOU LIKE TO SEE CITIES PLANNED TO REDUCE TRAVEL DISTANCES WITHIN THE CITY?
- 65⁽¹⁾ YES 13⁽²⁾ NO 22⁽³⁾ NO OPINION
28. WOULD A COMMERCIAL AIRPORT IN VENTURA COUNTY, WHICH WOULD PROVIDE COMMUTER AND LIMITED JET SHORT HAUL SERVICE (500 MILES OR LESS), BE AN ADVANTAGE TO YOU?
- 30⁽¹⁾ YES 70⁽²⁾ NO
29. WOULD YOU LIKE TO SEE THE AIRPORT DESCRIBED IN QUESTION 28 CONSTRUCTED IN THE NEXT 15 YEARS?
- 40⁽¹⁾ YES 60⁽²⁾ NO
30. IF THE AIRPORT DESCRIBED IN QUESTION 28 WERE CONSTRUCTED, WHAT LOCATION WOULD YOU PREFER?
- 10⁽¹⁾ EXISTING OXNARD AIRPORT 18⁽²⁾ EXISTING POINT MUGU MILITARY AIRPORT
 36⁽³⁾ THE ABANDONED OXNARD AIR FORCE BASE 25⁽⁴⁾ NONE 5⁽⁵⁾ OTHER
31. PUBLIC TRANSPORTATION SYSTEMS ARE USUALLY SUPPORTED BY SOME SORT OF TAX. WHAT TYPE OF FINANCING WOULD YOU PREFER? (CHECK ONE)
- 25⁽¹⁾ GAS TAX 7⁽²⁾ PROPERTY TAX 6⁽³⁾ INCOME TAX
 20⁽⁴⁾ SALES TAX 32⁽⁵⁾ BONDS 16⁽⁶⁾ OTHER
32. WHICH TYPE OF TRANSPORTATION DO YOU USE MOST OFTEN FOR EACH OF THE FIVE ACTIVITIES LISTED BELOW? (CHECK ONE PER ACTIVITY) MOST OFTEN FOR EACH OF THE FIVE ACTIVITIES FOR EXAMPLE:

	AUTO	MOTORCYCLE	BICYCLE	BUS	TRAIN	TAXI	AIRPLANE
GETTING TO WORK	X						

ACTIVITY	TYPE OF TRANSPORTATION						
	(1) AUTO	(2) MOTORCYCLE	(3) BICYCLE	(4) BUS	(5) TRAIN	(6) TAXI	(7) AIRPLANE
GETTING TO WORK	96	1	2	1	-	-	-
GOING SHOPPING	97	-	1	2	-	-	-
LONG DISTANCE TRAVEL (OVER 50 MILES)	89	-	-	2	1	-	8
RECREATION DURING LEISURE HOURS (SCENIC DRIVES, BICYCLING, ETC.)							

SUMMARY OF TRANSPORTATION PUBLIC ATTITUDE HEARINGS

	NUMBER OF PERSONS	% OF TOTAL
Need various bus improvements	67	34%
Need various other public transportation improvements	42	21%
Need various additional airports or air service	17	9%
Against use of more autos or building more highways	17	9%
Against population growth or land development	17	9%
Against building airports	15	8%
Need more highways or freeways	7	3%
Criticism of study or study methods to date	6	3%
Need various bicycle, pedestrian or equestrian facilities	5	2%
Miscellaneous	5	2%
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TOTAL	198	100%