

PRELIMINARY RESULTS

(RAW DATA EXPRESSED IN PERCENTS EXCEPT QUESTIONS 8,9 & 10)
TRANSPORTATION PUBLIC ATTITUDE QUESTIONNAIRE

[1&2] 1. AGE: YEARS 2. ^[3] SEX: ⁽¹⁾ MALE ⁽²⁾ FEMALE

3. EDUCATION: (CHECK HIGHEST LEVEL COMPLETED)

[4] ⁽¹⁾ ELEMENTARY ⁽²⁾ HIGH SCHOOL ⁽³⁾ COLLEGE ⁽⁴⁾ POSTGRADUATE
[5,6,7]

4. COMMUNITY YOU LIVE IN _____ ZIP CODE _____

5. FAMILY INCOME: (ANNUAL INCOME - CHECK ONE)

[8] ⁽¹⁾ \$0- 999 ⁽²⁾ \$4-6,999 ⁽³⁾ \$ 9-11,999 ⁽⁴⁾ \$15-19,999 ⁽⁵⁾ \$30,000+
 ⁽⁶⁾ \$1-3,999 ⁽⁷⁾ \$7-8,999 ⁽⁸⁾ \$12-14,999 ⁽⁹⁾ \$20-29,999

[9] 6. HOW MANY PEOPLE ARE IN YOUR HOUSEHOLD? 2.8 AVG.

7. OCCUPATION: (CHECK ONE)

[10] ⁽¹⁾ SKILLED ⁽²⁾ RETIRED ⁽³⁾ UNSKILLED ⁽⁴⁾ MANAGERIAL ⁽⁵⁾ PROFESSIONAL
 ⁽⁶⁾ STUDENT ⁽⁷⁾ CLERICAL ⁽⁸⁾ HOUSEWIFE ⁽⁹⁾ CURRENTLY UNEMPLOYED

8. HOW FAR IS IT FROM HOME TO WORK? (ONE WAY) 12 MILES ^[11&12] 19 MINUTES ^[13&14]
AVG AVG

9. HOW FAR IS YOUR AVERAGE TRIP (ONE WAY) FROM HOME TO THE FOOD MARKET? 1.7 MILES ^[15&16] AVG
 4.8 MINUTES ^[17&18] AVG

10. HOW MANY OF EACH OF THE FOLLOWING KINDS OF TRANSPORTATION ARE OWNED BY MEMBERS
OF YOUR FAMILY? (INDICATE HOW MANY IN EACH SPACE)
[19] [20] [21] [22] [23]
Auto/Pickup MOTORCYCLE BICYCLE AIRPLANE OTHER (SPECIFY) _____

11. FOR WHICH OF THE FOLLOWING ACTIVITIES WOULD YOU BE WILLING TO USE PUBLIC TRANSPORTATION IF IT WERE CONVENIENT AND INEXPENSIVE? (CHECK MORE THAN ONE IF NECESSARY)

^[24] GETTING TO WORK/SCHOOL ^[25] GETTING TO RECREATION AREAS ^[26] NONE
 ^[27] GOING SHOPPING ^[28] LONG DISTANCE TRAVEL (50 MILES OR MORE)

12. ARE YOUR TRANSPORTATION NEEDS BEING MET TO YOUR SATISFACTION?

[29] ⁽¹⁾ YES ⁽²⁾ NO

13. WHAT CHANGES, IF ANY, WOULD YOU LIKE TO BE MADE TO MEET YOUR TRANSPORTATION NEEDS?
(CHECK MORE THAN ONE IF NECESSARY)

^[30] BUY ANOTHER VEHICLE ^[31] PROVIDE MORE PUBLIC TRANSPORTATION ^[32] NONE
 ^[33] BUILD MORE HIGHWAYS ^[34] OTHER (SPECIFY) _____

14. WHAT FEATURES WOULD YOU CONSIDER MOST IMPORTANT IN A LOCAL PUBLIC TRANSPORTATION SYSTEM? RANK IN ORDER OF THEIR IMPORTANCE FROM 1 TO 6 (NUMBER 1 BEING MOST IMPORTANT)

^[35] PRIVACY ^[36] LOW COST ^[37] CONVENIENCE
 ^[38] COMFORT ^[39] SPEED ^[40] APPEARANCE & CLEANLINESS

15. IF PUBLIC TRANSPORTATION IS EXPANDED, WHAT NEW ROUTES, IF ANY, WOULD YOU LIKE TO SEE?

FROM _____ To _____
FROM _____ To _____
 None

16. WOULD YOU PAY AN AVERAGE OF 5¢ PER MILE TO RIDE A PUBLIC TRANSPORTATION SYSTEM?

[41] **64**⁽¹⁾ Yes **35**⁽²⁾ No

17. DO YOU HAVE A PUBLIC BUS SYSTEM WITHIN WALKING DISTANCE OF YOUR HOME?

[42] **33**⁽¹⁾ Yes **67**⁽²⁾ No

18. DO YOU KNOW WHERE THE BUS STOPS NEAREST YOUR HOUSE AND THE DESTINATION OF THE BUS THAT STOPS THERE?

[43] **42**⁽¹⁾ Yes **58**⁽²⁾ No

19. DO YOU FEEL YOU HAVE ALTERNATIVES TO YOUR PRESENT FORM OF TRANSPORTATION?

[44] **25**⁽¹⁾ Yes **75**⁽²⁾ No

20. DO YOU THINK THAT THE CAR SHOULD BE REPLACED AS THE PRIMARY FORM OF TRANSPORTATION?

[45] **39**⁽¹⁾ Yes **61**⁽²⁾ No

21. PLEASE CHECK YOUR OPINION OF THE FOLLOWING FEATURES OF VENTURA COUNTY.

		(1) GOOD	(2) FAIR	(3) POOR	(4) NO OPINION
[46]	1. ENTERTAINMENT	74	10	18	<input type="checkbox"/> 8
[47]	2. PUBLIC TRANSPORTATION	16	24	58	<input checked="" type="checkbox"/> 12
[48]	3. AIR QUALITY	48	41	9	<input type="checkbox"/> 2
[49]	4. SHOPPING	54	37	8	<input type="checkbox"/> 1
[50]	5. POLICE PROTECTION	52	34	8	<input type="checkbox"/> 5
[51]	6. FREEDOM FROM TRAFFIC PROBLEMS	35	46	17	<input type="checkbox"/> 2
[52]	7. TAP WATER QUALITY	26	58	14	<input type="checkbox"/> 2
[53]	8. GENERAL APPEARANCE OF COUNTY	58	35	5	<input type="checkbox"/> 1
[54]	9. SCHOOLS AND COLLEGES	50	35	9	<input type="checkbox"/> 5
[55]	10. YOUR LOCAL GOVERNMENT	28	46	16	<input type="checkbox"/> 10

22. ASSUMING THAT TRANSPORTATION SYSTEMS INFLUENCE GROWTH, DO YOU WANT A SYSTEM THAT WOULD: (CHECK ONE)

40⁽¹⁾ SERVE EXISTING NEEDS WITHOUT ENCOURAGING MORE GROWTH

45⁽²⁾ SERVE EXISTING NEEDS WHILE PROVIDING FOR SOME ADDITIONAL GROWTH

15⁽³⁾ SERVE EXISTING NEEDS AND ALSO ENCOURAGE ADDITIONAL GROWTH

23. ON WHICH OF THE FOLLOWING WOULD YOU SUPPORT SPENDING MORE TAX MONEY?

		(1) SUPPORT	(2) NOT SUPPORT	(3) NO OPINION
[57]	1. IMPROVE POLICE PROTECTION	63	20	<input type="checkbox"/> 17
[58]	2. SCHOOL CONSTRUCTION	45	38	<input type="checkbox"/> 17
[59]	3. BUY OPEN SPACE AND PARKS	60	27	<input type="checkbox"/> 13
[60]	4. A COMMERCIAL AIRPORT	28	50	<input type="checkbox"/> 22
[61]	5. SEWER TREATMENT FACILITIES	57	20	<input type="checkbox"/> 23
[62]	6. IMPROVING THE STREETS AND HIGHWAYS SYSTEM	58	27	<input type="checkbox"/> 15
[63]	7. HEALTH AND HOSPITAL FACILITIES	57	27	<input type="checkbox"/> 16
[64]	8. COMMUNITY AND RECREATION CENTER	52	32	<input type="checkbox"/> 16
[65]	9. IMPROVING PUBLIC TRANSPORTATION SERVICES	65	21	<input type="checkbox"/> 14
[66]	10. ENCOURAGING ECONOMIC DEVELOPMENT	47	50	<input type="checkbox"/> 19

24. THE DESIGN OF A PUBLIC TRANSPORTATION SYSTEM IS LARGELY DEPENDENT UPON WHERE PEOPLE WORK. WHICH OF THE FOLLOWING CHOICES WOULD YOU PREFER? (CHECK ONE)

[29] ⁽¹⁾ A TRANSPORTATION SYSTEM THAT WOULD TAKE PEOPLE OUT OF THE COUNTY TO JOBS.
[45] ⁽²⁾ ENCOURAGING NEW INDUSTRY AND JOBS TO DEVELOP IN THE COUNTY AND DEVELOPING A TRANSPORTATION SYSTEM TO MATCH.
[67] ⁽³⁾ NEITHER

25. ASSUMING THE CURRENT GROWTH RATE OF 4 1/2% PER YEAR CONTINUES, THE COUNTY'S POPULATION WILL APPROXIMATELY DOUBLE IN THE NEXT 15 YEARS. DO YOU FEEL THAT THIS GROWTH RATE IS:

[68] ⁽¹⁾ 63 Too Fast ⁽²⁾ 36 About Right ⁽³⁾ Too Slow

26. WHAT TYPE OF DWELLING UNIT DO YOU PREFER TO LIVE IN? (CHECK ONE)

[10] ⁽¹⁾ HOUSE-CITY ATMOSPHERE ⁽²⁾ APARTMENT ⁽³⁾ CONDOMINIUM ⁽⁴⁾ OTHER
[74] ⁽⁵⁾ HOUSE-COUNTRY ATMOSPHERE ⁽⁶⁾ DUPLEX OR TRIPLEX ⁽⁷⁾ MOBILE HOME

27. WOULD YOU LIKE TO SEE CITIES PLANNED TO REDUCE TRAVEL DISTANCES WITHIN THE CITY?

[70] ⁽¹⁾ 65 Yes ⁽²⁾ 15 No ⁽³⁾ 22 No Opinion

28. WOULD A COMMERCIAL AIRPORT IN VENTURA COUNTY, WHICH WOULD PROVIDE COMMUTER AND LIMITED JET SHORT HAUL SERVICE (500 MILES OR LESS), BE AN ADVANTAGE TO YOU?

[71] ⁽¹⁾ 30 Yes ⁽²⁾ 70 No

29. WOULD YOU LIKE TO SEE THE AIRPORT DESCRIBED IN QUESTION 28 CONSTRUCTED IN THE NEXT 15 YEARS?

[72] ⁽¹⁾ 40 Yes ⁽²⁾ 60 No

30. IF THE AIRPORT DESCRIBED IN QUESTION 28 WERE CONSTRUCTED, WHAT LOCATION WOULD YOU PREFER?

[10] ⁽¹⁾ EXISTING OXNARD AIRPORT ⁽²⁾ EXISTING POINT MUGU MILITARY AIRPORT
[36] ⁽³⁾ THE ABANDONED OXNARD AIR FORCE BASE ⁽⁴⁾ NONE ⁽⁵⁾ OTHER

31. PUBLIC TRANSPORTATION SYSTEMS ARE USUALLY SUPPORTED BY SOME SORT OF TAX. WHAT TYPE OF FINANCING WOULD YOU PREFER? (CHECK ONE)

[25] ⁽¹⁾ GAS TAX ⁽²⁾ PROPERTY TAX ⁽³⁾ INCOME TAX
[20] ⁽⁴⁾ SALES TAX ⁽⁵⁾ BONDS ⁽⁶⁾ OTHER

32. WHICH TYPE OF TRANSPORTATION DO YOU USE MOST OFTEN FOR EACH OF THE FIVE ACTIVITIES LISTED BELOW? (CHECK ONE PER ACTIVITY) FOR EXAMPLE:

	AUTO	MOTORCYCLE	BICYCLE	BUS	TRAIN	TAXI	AIRPLANE
GETTING TO WORK	X						

TYPE OF TRANSPORTATION

ACTIVITY (1) AUTO (2) MOTORCYCLE (3) BICYCLE (4) BUS (5) TRAIN (6) TAXI (7) AIRPLANE

GETTING TO WORK	96	1	2	1	-	-	-
GOING SHOPPING	97	-	1	2	-	-	-
LONG DISTANCE TRAVEL (OVER 50 MILES)	89	-	-	2	1	-	8
RECREATION DURING LEISURE HOURS (SCENIC DRIVES, BICYCLING, ETC.)							

SUMMARY OF TRANSPORTATION PUBLIC ATTITUDE HEARINGS

	NUMBER OF PERSONS	% OF TOTAL
Need various bus improvements	67	34%
Need various other public transportation improvements	42	21%
Need various additional airports or air service	17	9%
Against use of more autos or building more highways	17	9%
Against population growth or land development	17	9%
Against building airports	15	8%
Need more highways or freeways	7	3%
Criticism of study or study methods to date	6	3%
Need various bicycle, pedestrian or equestrian facilities	5	2%
Miscellaneous	5	2%
 TOTAL	198	100%