



El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



AÑO 13. Num. 16

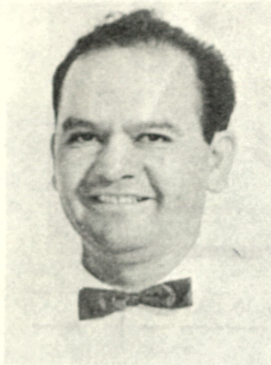
JUNIO 5, 1963

SAN JOSE 10, CALIFORNIA

SAN JOSE STATE COLLEGE



San Jose American GI Forum Scholarship recipients



The Roving Photographer

Richard Diaz

Mr. and Mrs. Gabriel Solovey
request the honour of your presence
at the marriage of their daughter
Eleanor
to
Mr. Astaro De Luna
son of Mr. and Mrs. Juan De Luna
on Saturday, the eighth of June
at three o'clock in the afternoon
Holy Family Church
River and San Fernando Streets
San Jose, California

The UNITED LATIN AMERICAN COUNCIL in conjunction with the Veterans Association Post 1775 presented a special MOTHER'S DAY PROGRAM at the William F. James Boy's Ranch, on Wednesday May 8th. This very talented group was sponsored by various Latin Clubs belonging to the U. L. A. C. and was headed and organized by talent chairman Richard Gomez commander of R. V. A. Post 1775. At this time



AMERICAN G I FORUM SANTA CLARA CHAPTER
PRESENTS IT'S SECOND ANNUAL

Noche Ranchera DINNER DANCE

Music by MIGUELITO MARTINEZ & Orchestra

SATURDAY, JUNE 15, 1963 SENTER PARK - San Jose

SERVING 5 to 8:00 P.M. DANCING 9 to 1:00 A.M.

Donation \$2.50 per person



MRS. AUDRY SOTELO of the Ladies Auxiliary all spruced up and ready to attend.

a word of praise goes to the performers who unselfishly gave their time to make this program a success. In the picture from left right: Richard Gomez, Rudy Gomez - assistant to Manuel Perry (magic act) The Association of Charros de San Jose de Guadalupe - singers and dancers, Master of Ceremonies Bob Rodriguez, the "Chancilllers" very talented combo, Gil Solares & Rudy Belloumini with their "Girlie, Girlie" act.





Galeria Infantil

ALEX GAETA
3 mo. - Born in San Jose
Parents
Jess and Jessie Gaeta

CYNTHIA GONZALES
3 mo. - Born in Santa Clara
Parents
Frank and Bertha Gonzalez

LEITER STUDIO



JOANNE PAYAN
1 1/2 yrs. Born in Campbell
Parents
Mr. and Mrs. Raul Payan

RICHARD MEDRANO
Born in San Jose
Parents
Richard and Mary Helen Medrano



For ARTISTIC and CORRECTLY
DESIGNED

Wedding Invitations

Our PRINTING DEPARTMENT

Is at Your SERVICE:



CY 2-4273

195 DEVINE STREET SAN JOSE 10, CALIFORNIA



FRANK DAVILLA
AX 6-0306
Miembro de la Camara
de Comercio Mexicana



DOS ORQUESTAS
LOS MARCIANOS
con ELENA Y NANDO
Sabado 8 de Junio

Becho Gloria

BAILE DE las 9:00 p.m. a las 2:00 a.m.



KPER - 1290

**Programa
DE RADIO**

FIESTA MUSICAL
Todos los Domingos
3:00 a 4:00 p.m.

Locutor
CARLOS GOMEZ

Beat The CLOCK

ARRIVE before 9:00 p.m.
and pay only

Domingo 9 de Junio

.75c

MANNY LOPEZ

Y SU ORQUESTA

Domingo 30 de Junio

Rainbow Ballroom



CY 2 - 4273 195 DEVINE ST.

Publicado los Dias 5 y 20 de cada mes en San Jose,
California. (Condado de Santa Clara).

HUMBERTO GARCIA
Director

DAVE E. SIERRA
Assistant Editor

COLABORADORES

RAQUEL ANDRES
AMERICAN GI FORUM
Club BACHELORS
CATALINA BARRAGAN
CLUB ELITE
RICHARD DIAZ
BOB RODRIGUEZ
DANIEL SALDAÑA
Maria de la LUZ SANCHEZ
CLUB RIVIERA
CLUB SAN FELIPE
SIMON VILLA

Esta Revista no se hace responsable de ideas u opiniones
en articulos firmados.



Maria La Rosa. Prop.

Nos Especializamos en Recetas

Preparadas EXACTAMENTE como su MEDICO indique

FREE DELIVERY S. & H. GREEN STAMPS
MEDICINAS MEXICANAS CABELLINA etc...
Laboratorios D'FRANCIA
ABIERTO LOS DOMINGOS

CY 4-5030 30 S. MARKET ST.

Adair INSURANCE REAL ESTATE

"Casa de Buen Servicio"

Si por algun motivo Ud. ha perdido su LICENCIA de
MANEJAR, el Sr. GILBERT ADAIR le ayudara a
RECUPERARLA, Proporcionandole ASEGURANZA
IRRESPECTIVO de su EDAD.

Gilbert Adair

**ASEGURANZA
REAL ESTATE**

NOTARIO PUBLICO

**CL 1 - 5540 o CL 1 - 5541
1508 E. SANTA CLARA ST.**



En la grafica: de lz. a der: GILBERT ADAIR y HERMAN
G. ALVAREZ para atenderlo con toda cortesia.



MR. and MRS.
Joe and Lotty Flores



RAY CABELLO
ARMIDA MEDINA



MR. and MRS.
Naro and Hilda Moran

FASHION SHOW and BEAUTY CONTEST
Held at the Sainte Claire Hotel - Sunday, March 31st
Auspices: American G.I. Forum - Ladies Auxiliary
Photos by EXCENTRICO.

Permanent Wave Specials

De las FABULOSAS marcas Rayette & Carol Richard

Nuestro famoso
permanente ESPECIAL.....\$5.50

Valor Regular de \$17.50.....\$6.50

Valor Regular de \$20.00.....\$10

Valor Regular de \$25.00.....\$12.50

Todo Permanente incluye Shampoo, Corte y Set.
Especial es buena durante el mes de Junio.

La Rosa Beauty Salon

Abierto de 9 a.m a 9 p.m.



CY 4 - 9254

186 S. 2nd St.

Janet Brooks Prop.



Views & Reviews



Bob Rodriguez

LET'S BE POLITICALLY REALISTIC

Throughout California new political movements involving the Spanish speaking are beginning to blossom. If you were to ask any expert on the Mexican American where we could make the fastest progress, undoubtedly he would reply, "Politics".

Those in the know will tell you that reforms will come for the Mexican American in relation to his participation in politics.

Here in San Jose we have done a grand job in projecting ourselves socially. Unfortunately in spite of the hard work that some dedicated people have done we are not projecting ourselves politically in relation to our potential.

There is a new political organization now being formed in San Jose to further our political efforts. Whether it will be able to take hold remains to be seen. There might be those that feel that one political organization in San Jose should be enough. There are others that feel that new complementary efforts are very much in order. You, the citizen will have to draw your own conclusions. The important point is that we should get active politically in any form that we wish so long as we keep in mind unity. Times have changed and the people at the helm of most of our organizations are mature and modern minded. We have made great progress in our unity and we don't seem to be knocking each other off like in the old days. Differences are bound to occur but well founded organizations give and take and organizational aims are more important than personal differences. We are at the threshold of a political breakthrough statewide. Here in San Jose we have not as yet been put to the test. For San Jose it will come in the 1965 City Council elections. Lots of spade work has to be done before that.

WHERE DO WE STAND AS A GROUP?

My buddy Eddie Camunez who writes for the San Jose GI Forum posed a question in the last issue of this magazine. To quote Ed, "With 40,000 Mexican American voters in this area, why can't we have a Mexican American on the San Jose City Council?"

I don't think Ed meant to say voters, he must have meant to say people. The 1960 Census of San Jose which places Spanish surnames in a separate category reveals that there were 28,600 Spanish surnamed residents in San Jose. Just for kicks let's add another 5,000 to bring it up for 1963. So we have 33,500 on

an estimate basis. Taking the figures from the Census for those not of voting age and taking growth into consideration we find that we would have approximately 17,500 Spanish surnamed residents of voting age. My own estimate is that 50% of these residents are not registered to vote or are not citizens. That leaves us with a voting bloc of 8,750. Usually not more than 50% of the registered voters vote in City elections. Our ending estimated figure is 4,375 Mexican Americans that count when the chips are down on election day.

The problem is evident. WE MUST GET THE PEOPLE TO THE POLLS AND WE MUST GET MORE OF OUR PEOPLE REGISTERED TO VOTE.

It's going to take a lot of effort to improve this situation and my personal opinion is that while the Mexican American vote can sway an election it cannot by itself get anybody elected. In the end result when a Mexican American is elected to the City Council it won't be because he is a Mexican he can only be elected by the people of San Jose because he is qualified. What is being qualified? My opinion is that the candidate will have to take on an education and learn all he can about how our city functions and what the duties of a Councilman are. He must be able to project this to the people. The road is a rough one. Who's up to the task? Line forms to the right

(The above opinions are only those of this writer and I have to admit I flunked kindergarten).

T - '65

DON'T FORGET TO VOTE YES ON JUNE 11TH!

The bond election is for 42 million and not 42 thousand as came out in this column in the last issue. Missed a decimal point in the process.

NOCHE RANCHERA JUNE 15TH - SENTER PARK

Put on by the Santa Clara GI Forum, music by Miguelito Martinez and his orchestra. \$2.50 per person for delicious steaks. Put on your charro outfit or cowboy outfit (in case you're Spanish) and come out and have a ball!

Los establecimientos que anunciamos son de responsabilidad

Eastside Barber Shop

2 BARBEROS MEXICANOS

Caballeros \$1.75

Ninos \$1.35

ABIERTO: Diariamente

Lunes a Sabado

9:00 a.m. a 6:30 p.m.

BEN MENDEZ, Prop.

Tel. 251-9881

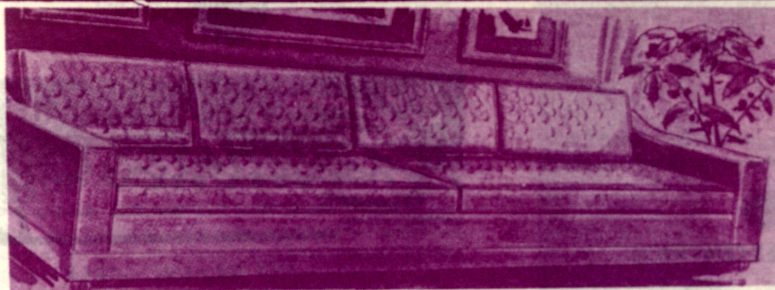
2005 ALUM ROCK AVE.





FURNITURE DISCOUNT

House



CHECK THIS FEATURES: Glue Blocked, Doweled Frame
Non Allergenic Foam Seats - 5 year Guarantee Construction - Foam Pillowbacks, Quilt Tailoring - Moves Easily on Shepard Casters - Lowest Prices Ever.

\$199.00



HANK COCA



LOUIE COCA



EDDIE BOJORQUEZ



JOE SANCHEZ



GIL COCA



HENRY NAVARRO

PUBLIC NOTICE

HANK COCA Says:

The people of Santa Clara Valley have been very Good to Us

In Return he feels he should do more for them So STARTING THIS MONTH TILL ?

FURNITURE DISCOUNT HOUSE will GIVE AWAY Absolutely FREE 4 Living Room Sets a Month

And the nice part about it you do not have to Buy anything, just come in and REGISTER.

NAMES of WINNERS will be published in EXCENTRICO.

COME IN and REGISTER TODAY !

**FREE 4 LIVING ROOM SETS
A MONTH !**

WE GUARANTEE LOWEST PRICES
WE GUARANTEE SERVICE and What we SELL
WE GUARANTEE Style and Quality
No Carrying Chgs. just low Bank interest terms

4 LOCATIONS to SERVE YOU !

1975 MISSION ST.	San Francisco
7134 E. 14th STREET	OAKLAND
2130 EL CAMINO	SAN MATEO

Easy Credit Terms

CY 7 - 9486

82 E. Santa Clara St.

SAN JOSE

ONE YEAR Subscription

\$ **2.99**

24 ISSUES

CY 2 - 4273

SEND CHECK or MONEY ORDER



Subscribe to EL EXCENTRICO
Will be mailed to your home

195 DEVINE STREET
SAN JOSE 10, CALIFORNIA



Your Best \$2.99 BUY
Keep posted on all
Latin American Activities!



Subscribe to EL EXCENTRICO

Subscription Blank



195 DEVINE STREET
SAN JOSE 10, CALIFORNIA

\$ **2.99**

Enclosed Please find check ()

Cash () Money Order ()

ENTER my SUBSCRIPTION for
ONE YEAR.

NAME _____

Address _____

CITY _____ Zone, _____ State _____

Will be mailed to your home

Our Cover

In first picture Ernie Vasquez - Scholarship chairman and Ruben Sigala - recipient, 2nd picture Mrs. Anita Campos - chairman Ladies Auxiliary with Isabel Varela - recipient, 3rd picture Edward Camuñez with Manuel Alcaraz - recipient.

EXCENTRICO photography.

SAN JOSE AMERICAN GI FORUM LADIES AUXILIARY FOURTH ANNUAL SCHOLARSHIP AWARDS

On Friday, May 17, 1963, a group of nine students from six high schools met at James Lick High School to vie for the American GI Forum's three \$200 Scholarships. These were the final interviews to determine the winners. The nine students had qualified as candidates through scholastic achievements, extra-curricular activities and need.

The following were the candidates and their respective schools:

Mary Jean Lopez	San Jose High School
Manuel Alcaraz	San Jose High School
Isabel Varela	James Lick High School
Eddie Jimenez	Live Oak Union High School
Rosa Castro	Live Oak Union High School
Ruben Sigala	Lincoln High School
Dolores Martinez	Samuel Ayer High School
Bazil Arevalo	Samuel Ayer High School
Richard Reyes	William C. Overfelt High

Forum members of the Scholarship Committee conducting the interviews were: Eddie Camunez, Ralph Aldama, Ernie Vasquez, Fred Vazquez, Al Pelayo and Mrs. Fred Vazquez from the Ladies Auxiliary. Mr. Pete Mesa, faculty member at Sunnyside High School, again ably assisted the committee as faculty advisor.

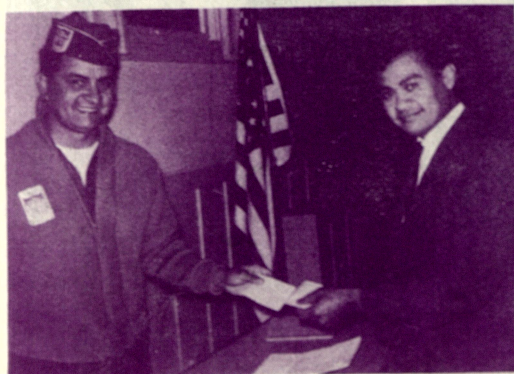
All of the candidates made a very good impression on the committee, expressing themselves well

|*****|

HANK COCA donates \$200 towards SCHOLARSHIP FUND

In picture Dan Campos - Chairman American GI Forum accepts check from Hank Coca owner of FURNITURE DISCOUNT HOUSE CY 7-9486 82 E. Santa Clara St.

Our heartfelt thanks to Mr. Coca.



and presenting themselves as young men and women desirous of furthering their education and attaining their rightful place in society. It was a difficult task to select winners but after careful discussion and deep thought the three winners were selected and they are: Ruben Sigala, Isabel Varela and Manuel Alcaraz.



SCHOLARSHIP WINNERS

Ruben Sigala, Isabel Varela and Manuel Alcaraz

RUBEN SIGALA

Ruben is 17 years old and is a senior at Abraham Lincoln High School. He resides with his parents at 320 Seymour Street, San Jose. His vocational preference is to become a Research Psychologist. He has been an officer in his Social Studies Classes, active member of the Science Club and a member of the LHS "Discussion Group". He has been a member of the wrestling team and was a Sea Explorer during his early high school experience. Scholastically Ruben is very close to the top of the class. He has a strong B plus average which classifies him within the top ten of the graduating class of four hundred. He has taken honor courses in English and Math as well as Chemistry and Physics.

Ruben has worked part time at Squire's Restaurant as a bus boy on Saturdays. He has also worked during the summer at the San Jose Speedway. This part time work has been necessary to implement his parents' income.

The Scholarship Committee feels that Ruben will do well in college and later in his chosen profession. We wish to congratulate Mr. and Mrs. Leo Sigala for their important contribution to their son's accomplishments. Through the interest and foresight of Ruben's parents he was able to apply himself and seek his desired place in his school both with his fellow students and the faculty. We certainly agree with Mr. Douglas E. Shull, Ruben's counselor, when he stated, "I have known Ruben for three years as a student in my Sophomore Social Studies class and as a counselor. He is a rare boy, one in a million."

ISABEL VARELA

Isabel Varela, 18, is the daughter of Mr. and Mrs. Guillermo Varela, 10190 Ryan Street, San Jose, and is one of 9 children. Isabel is a senior student at James Lick High School and has been a resident of San Jose for the past three years. As a student, she has achieved a better than B average in her studies, is a CSF member, and placed 18 from the top in a class of 380. She has been chosen by the faculty of James Lick High School as the most worthy and deserving senior to receive outstanding honors in Foreign Language. She is scheduled to receive the Bank of America Merit Certificate at the school's Honor Day.

The Scholarship Committee was greatly impressed with Isabel's educational ability as well as her prompt reply to the Committee in seeking this scholarship.

The teaching profession, Isabel's chosen field, will not be an unfamiliar one, since two of her sisters have already accomplished this goal, also with the aid of scholarships.

Miss Varela has chosen San Jose State College to continue her education and pursue her career in the field of Education.



MANUEL ALCARAZ

Manuel Alcaraz, 19, is the son of Mr. and Mrs. Benito Alcaraz. The second of five children, Manuel was born on New Years Day 1944 in San Jose, California. He has maintained a B plus average throughout his Junior and High School career. A good athlete as well as a scholar Manuel has earned letters in football, basketball and track.

The scholarship committee was impressed by the leadership qualities which Manuel possesses. He was elected President of Roosevelt Junior High School Student Body his senior year, President of his Sophomore class, and Associated Student Body President of San Jose High School. He is a member of the Crown and Shield, the school's honor society for boys. He has done all of these things while working his way through high school at a part time job which requires 11 hours per week, during the summer he has worked as a machine operator for Santa Clara Packing Co.

Manuel will use his scholarship to further his ambition of becoming a school teacher. He intends to enroll at San Jose State next fall and to use his own words, hopes to contribute to the fulfillment of the additional hopes and objectives of the American GI Forum such as fostering and perpetuating the basic principles of democracy and improving the social, economic and political conditions of the Mexican American people.

Left to right: Ruben Sigala, Manuel Alcaraz, Ernie Vasquez, Isabel Varela, Eddie Camuñez and Mrs. Anita Campos.



CATHOLIC Supply Store

Toda Clase de **Articulos Religiosos**



Mrs. LEE B. y MARY YOUNG le atenderan

MILAGROS - NOVENAS - ORACIONES

INCIENCIO - VELADORAS

ROSARIOS - ESTATUAS

LIBROS para OIR MISA etc., etc.

Se localiza en Macy's donde esta el correo.

CH 8 - 3365 En VALLEY FAIR

2801 STEVENS CREEK ROAD

San Jose, California

Atras de MACY'S (en al Subterraneo)



Zuñiga - Meraz

La Señorita SYLVIA MERAZ hija de Cecilia Meraz contrajo MATRIMONIO con el caballero CHARLIE ZUÑIGA hijo de Silverio y Mary Zuñiga. El día 1ro. de Diciembre de 1962 a las 12:00 del día, en la Iglesia St. Mary's de Gilroy, California. LEITER STUDIO.

NETTO'S GARAGE

"Servimos bien para

Special volver a Servir"

ENGINE OVERHAUL

Chevrolet 6 - Ford 6 - Plymouth 6 **\$99.50**
Willis 4 Jeep

INCLUDES: Grind Valves & Valve Seats, Cut Cylinder ridges, Mike Cylinder Walls for Wear Polish Hone all Cylinders, Mike Crankshaft for roundness, Clean all Parts, furnish New Rings, Piston Pins, Rod Bearings, Gaskets, Oil and expand Pistons, all labor Furnished.

ESPECIAL para el INVIERNO

Valor de \$7.50 por solamente **\$3.50**

Remove Front Wheels, Inspect Brake Lining, Clean drums and Lining, Repack Front bearings Bleed all Brake System, adjust all Brakes and add Necessary Fluid.

FACILIDADES de PAGO

CY 3 - 3663 o CY 3 - 7430



En la grafica de iz. a der: Herb, Dave, Pete Netto, Prop. y Bill atentos MECANICOS que le ofrecen el mejor SERVICIO en todo el valle. GRATIS! le prestan un carrito mientras le REPARAN el de UD.

564 W. SAN CARLOS ST.



Edward Camuney

(The political views expressed in this column are the writer's and do not necessarily represent the views of the Excentrico magazine or the American GI Forum. I will be glad to let any Forumeer use this column to express his views if they do not agree with mine. Attention, Al Pelayo.)

Governor "Pat" Brown, the main speaker at the American GI Forum's convention in San Jose last fall received the wholehearted support of many Forumeers and the Mexican American voters in his successful bid for election.

Recently he went to Washington, D.C. to lobby for the Bracero Program, Public Law 78, the No. 1 target of the American GI Forum. This was a slap in the face to those who supported him, and I believe that for every farm vote he picks up he should lose 10 of the Mexican American votes he appears to have forgotten. If Spanish speaking Senator Tom Kuchel, a liberal Republican, ever decides to run against Brown, we think that Brown and the Democratic Party are in for a rude awakening. They DO NOT have the Mexican American vote in their vest pocket as they seem to think!!!!

Election fever has hit the Forum and the Auxiliary. Elections will be held in June and I wish all the candidates lots of luck in their bid for office, including Bill Lopez, however, I wish myself one more vote than he gets. The election for Regional Vice Chairman should be a hot one with Santa Clara pitting their Monty Amador against San Jose's Ernie Vasquez.

We urge everyone to turn out June 11th and vote YES on the Water Bond Issue. Santa Clara Co. must have water if it is to continue to prosper and only a YES VOTE will make this possible.

Once again it's time for all Mexican Americans to bring out their sarapes, sombreros, boots, traje de charros and china poblana outfits for on June 15 at Senter Park, San Jose, the Santa Clara GI Forum will hold its second annual Noche Ranchera. From 5 to 8 PM Barbeque will be served and from 9 to 1 A.M. you will be able to dance in the open air to the music of Miguelito Martinez and his orchestra. This is a come as you or dress up as you want. Last year there were several charros, Tejanos (including Candy), cowboys but the total exceeded 300.

For those who did not make it, you missed a good time. Ask any body that was there. Tickets can be bought from any member of the Santa Clara GI Forum, or call:

Joe Lopez - 378-5653

Mario Vazquez - 243-5967

Mike Ybarra - 296-8732

Bob Vazquez - 292-7978

A picture of last year's Noche Ranchera shows cook Gilbert Villagran, Cecilia Ramirez, Mario Vazquez and Monty Amador, Past Chairman.



American GI Forum
SCHOLARSHIP WINNERS

Left to right: Ruben Sigala, Isabel Varela and
Manuel Alcaraz.

photos by EXCENTRICO.

Bob's CHEVRON Service

ATLAS TIRES - BATTERIES
& ACCESORIES

Abierto hasta las 9:00 p.m.

Inclusive DOMINGOS

Se le atiende en Español

Tel 295-2224

Robert Payan, Prop.



Cor. Virginia & Almaden Ave.

Establishment of a fund by the Metropolitan YMCA of San Jose and the Santa Clara Valley for a special "Y" program for Cuban refugees in the Miami area has been announced by Paul R. Meyer, executive director of the San Jose YMCA.

Interested persons are invited to contribute to the program which will be administered through the Miami YMCA and will provide classes in English and American government and democracy in addition to regular YMCA activities, Meyer stated.

The program, designed to assist an estimated 160,000 Cuban refugees, is set up on a three-year basis and will cost \$75,000.

The national board of the YMCA has endorsed the program and YMCA's throughout the nation are being asked to assist the Miami Y in meeting the cost.

"Our purpose is to demonstrate Christianity and American democracy in action," said J. Clinton Hawkins, chairman of the National YMCA Board, in an appeal to local YMCA's for support of the Cuban relief program. "Should the exiles return to Cuba; they will have the experience and know-how to put democracy into practice in their homeland."

"Those who remain here will be better prepared for our American way of life. Most important of all, we will be responding to real human needs of people who need our help."

Persons who wish to help in this program should send their contributions to the YMCA, 1717 The Alameda, San Jose, clearly marked for the CUBAN RELIEF FUND.

All contributions will be forwarded to the Miami YMCA.

Dr. Ivan T. Hendren



QUIROPRACTICO

Tel. 295 - 4202

416 E. Santa Clara St.

HORAS de CONSULTA
Lunes a viernes 9-12 y 2-6
Sabados 9 a 12:30
Lunes y Jueves 7 a 9:00

Sufre de Dolor de Cabeza, corto de resuello, del corazón, presión de la sangre, del estómago, hígado, condiciones de la piel, de los riñones? Tiene un dolor en el cuello y en la espalda? Sabe Ud. que torceduras de la espina dorsal ponen presión en los nervios y cierra las fuerzas necesarias de los nervios que se transmiten del cerebro todos los órganos del cuerpo. Esta fuerza de los nervios dirige la función de los órganos y cuando hay interferencia causa mal funcionamiento de estos órganos. Su doctor QUIROPRACTICO buscara las causas de este mal funcionamiento de sus órganos con análisis científicos quiroprácticos. El doctor consultara con usted de sus problemas de Salud GRATIS para determinar si usted es de aquellas personas que responden a los tratamientos Quiroprácticos.

MIKE'S RADIO and TV Service

Sales & Service

PACKARD BELL



DEALER

All Work Guaranteed

Graduado del Colegio J. C. en
RADIO y TELEVISION
(10 años de Experiencia)

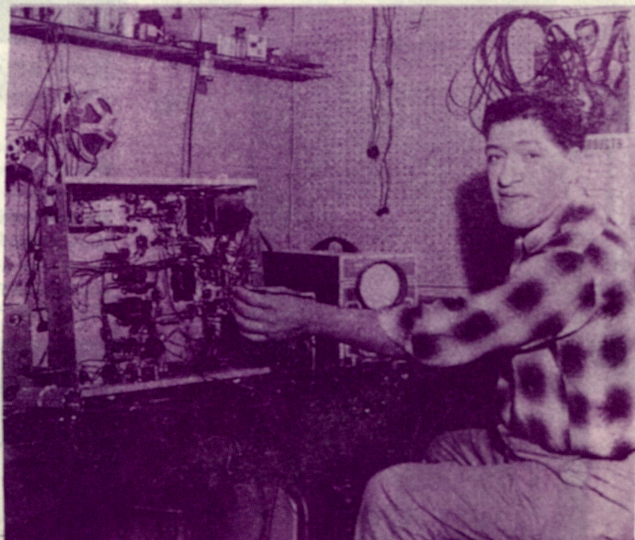
ABIERTO:

Diariamente de 8:00 a.m. a 6:30 p.m.

Tel. Residencia: AM 2-1397

We Aim to Please

(En seguida de la tienda Hnos. Puentes)

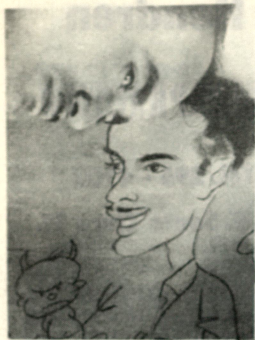


Miguel Espino, Owner

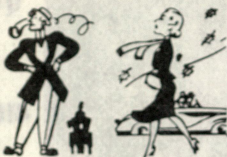
Tel. 294 - 7810

816 N. 10th St.

SAN JOSE



CLUB *Bachelors*



Gilbert Solarez

MEXICAN AMERICAN BOWLING LEAGUE WINTER TOURNAMENT

Awards Banquet was held at Futurama Bowl on Saturday
April 27th here in San Jose, California



HIGH GAME and HIGH SERIES

L to r: Johnny Rodriguez, Dianne Barrera, Pauline Maes
and Mando Carvajal.

SECOND PLACE

L to r: Ernie Rodriguez, Dianne Barrera, Pauline and
Bob Maes.



Most Improved Bowlers
Pete Franco 10 pins
Jovita Martinez 19 pins



EDITOR'S NOTE.

On April 27th lovely ROSE MARY GARDILLO celebrated her BIRTHDAY at Horky's Night Club in Palo Alto. Excentrico's camera was contracted to cover the event in picture beautiful Rose Mary with Mr. Gilbert Solarez.



TEAM CAPTAINS: L to r: Gil Solarez, Armando Rosales,
Tony Guillen, Diana Hathaway, Ruben Bejarano and
Mando Carvajal.

This picture was mailed here to EL EXCENTRICO last Saturday. I do not know any of these people except the one with the circle over his head, his name is Paul Gary. Paul works at MARIA'S CLUB 728 N. 13th St. he is the official bouncer, I was there last month and was bounced all the way to the sidewalk, three times in two nights.





★ Boy Scouts ★

The churches, synagogues, schools, service clubs, and groups of citizens sponsor Scout units as one of their ways of helping boys. This, because the Boy Scouts of America do not operate one Scouting unit. Rather all scouting units are chartered to co-operating institutions, organizations and associations. The institutions appoint the Unit leaders, provide the meeting place, give administrative direction in their own Scouting Units, making them a part of their own youth program.

The scouting movement brings into this "partnership" with local institutions, proven programs, well-known ideals, effective leadership training, established camps, qualified professional help, a neighborhood local council organization, and the prestige of the movement now 53 years old.

The newly organized Mexican American committee for Scouting seeks to invite more boys into the game of Scouting—especially, inter-city boys—so all can enjoy the fun, romance and adventure the Boy Scouts of America program makes possible. Scouting is for all boys from 8 to 18, based on a program that grows with the boy from Cub Scout to a Boy Scout to Explorer.

Scouting is fun for boys, valuable to adults, because they can see the values of character building, citizenship training and physical fitness.

Contact your Boy Scout Service Center for information on how your boy may join the Boy Scout Program. Telephone number—243-5335.



Daily 8 to 6:00 p.m.
Mon. & Thurs. till 9
Sunday by Appointment

We're proud of our new shop
Come in and see it!

When the Occasion is Formal
Wear a Tux from IDA'S

ALL NEW —
Dinner Jackets,
Pants, Shirts,
Cummerbunds,
Suspenders,
and
Accessories



Ida's TUXEDO RENTAL

CY 2 - 9102

380 S. First St.

Jo-Mar BEAUTY SALON

Salon de Belleza Mexicano

Special

Cold Wave

Permanent

\$7.50

EXPERIENCED
OPERATORS

Who use only the finest
Solutions and Fully
GUARANTEE
Their WORK



MARGARET VASQUEZ

NO NECESITA CITA

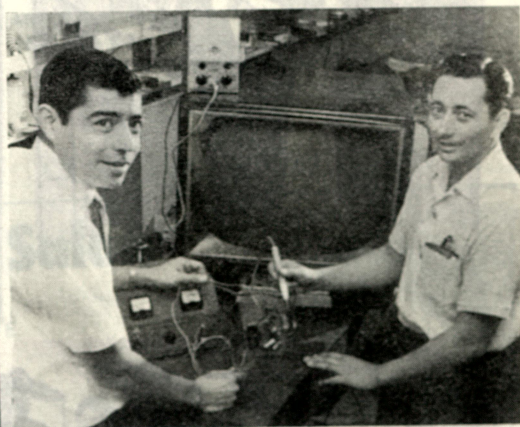
ABIERTO Lunes a Sabado 9:30 a 6:00 p.m.

JOSEPHINE MONTECINO - MARGARET VAZQUEZ

Se localiza en la esquina Delmas y Auzerais

CY 2 - 2550 385 Delmas Ave.

Lorenhill TV Service



Jim Hill - Larry Flores

Picture Tube Replacement \$39

GUARANTEED SERVICE if we can not FIX IT
There is no Charge.

Graduates of ICS School of Radio & TV.

QUICK SERVICE

Tel. 298 - 3380



*Maria de la
Luz Sánchez*

Algunos de los artistas que tomaron parte en el Programa Literario Musical de las Fiestas Patrias del 5 de Mayo de 1963, presentadas por la Comision Honorifica Mexicana y el Comite Patriotico de San Jose, California.

Un grupo de la nueva organizacion local denominada CHARROS DE SAN JOSE DE GUADALUPE, que se ha fundado con el fin de conservar entre los mexicanos residentes en el Condado de Santa Clara y el Norte de California las costumbres y tradiciones de nuestra patria.

El famoso y muy gustado Trio LOS CRISTALES, integrado por Ted Sandoval, Edie y Paul Carrasco.



LOS CHARROS DE SAN JOSE
de GUADALUPE

Maestro Teobaldo Moreno

Clases de Piano ADULTOS y NIÑOS



Enseñanza Rapida y Simplificada

Para PRINCIPIANTES y Clases ADELANTADAS

Clases Privadas en Nuestros Estudios
y Tambien a DOMICILIO

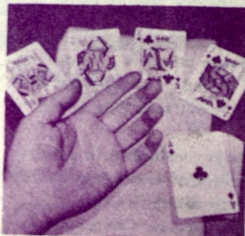
PRECIOS RAZONABLES

CY 7 - 1150

1374 Fremont Ave.

MADAM Zora

ADIVINADORA



Poseedora de SABIDURIA
Para ayudarle en Problemas
de SALUD - ENFERMEDAD
TRABAJO - NEGOCIOS
Traigame sus Problemas
Esta Sra. ayuda a los ena-
morados y parejas separa-
das a que se CASEN o se
vuelvan a REUNIR.

CY 5-6210

144 S. 2nd. St.



DON la encantadora GAY y ART MARTINEZ lo atenderan con toda cortesia.

Art Martinez MENS WEAR

La Tienda del Caballero Elegante

ULTIMOS ESTILOS en ROPA
para CABALLERO

Black MOHAIR Continental SUITS

Vistase de PIES a CABEZA en ART MARTINEZ
Continental and Ivy Suits SPORT COATS
Ropa INTERIOR CORBATAS SOMBREROS

Pendelton Shirts

Abierto los Lunes, Juev. - Vier.
hasta las 9:00 p.m.



INTERNATIONAL
and
Bank of America
Chg. Plans

Art Martinez

CY 3 - 3236 290 S. FIRST ST.



En la grafica el Dr. Lawrence Stern y la guapa recepcionista Sussan Molina.

Dr. HAROLD ZLOT

Dr. LAWRENCE STERN

OPTOMETRISTS

EXAMEN CIENTIFICO

Los Doctores Zlot y Stern le ofrecen el examen mas completo en todo el valle de Santa Clara.

CONTACT LENSES - Cientos de ESTILOS

Se Aceptan casos del Welfare y Old Age Pension

ABIERTO: Lunes a Sabado de 9:00 a.m. a 6:00 p.m.
El Lunes y Jueves esta abierto hasta las 9:00 p.m.

Se localiza en el edificio de Kay's Jewelers

PAGOS FACILES

CY 5 - 4805

67 S. FIRST ST.

Simon's Beauty Salon

Permanent Wave

COLD WAVE
(Soft Curl)

Or any TYPE of CURL

\$ 5.00

ABIERTO:
Lunes a Viernes de 9:00 a.m. a 9:00 p.m.

Domingos de 9 a 5:00 p.m.

NO NECESITA CITA

EXPERT HAIR COLORING

ENFRENTA de HARTSFIELD

Edificio (El Paseo)

Tel. 295 - 5391



Teddy Castillo

40 A S. First St.



Club Riviera



FRANK D. KAWAKAMI

I'd like to start this column by introducing FRANK ESPINOZA

He is Club Riviera's Vice-President. Frank was born in Tracy, California on Feb. 27, 1937. He is 5' 7" in height and about 150 lbs. in weight, and gaining steadily! He has been a resident of San Jose for seven years. Frank is employed as foreman at Consolidated Laundry



His interests are sports--baseball and basketball, Music Classical "Rock and Roll" and a certain "Babe".

The dance sponsored by the U. C. C. League was not as great a success as was expected. However, as could be seen by all who were there, a lot of people sure missed a real good time. Club Riviera almost attended "En Mass." If that last dance (Limbo) had been any longer there would be a rash of fractured spines.

After the dance most of the Club members and their wives congregated at the residence of yours truly. A meal of "Chile Verde", Spanish rice, Refritos, Tortillas (store bought) potatoe salad, coffee and beer wer served. The cook, who is my sister-in-law, Mary Ann was showered with compliments galore. At one point some one tried to hi-jack her away from us. To top it off the hi-jacker had just gotten engaged.

Mr. and Mrs. Ruben De la Cerda at their 15th WEDDING ANNIVERSARY PARTY April 25th, 1963



After everyone had taken on nourishment, we retired to our spacious living room, where we had a platter party, while Babe (Twist Queen) and Frank (Twist Master) Espinoza put us amateurs to shame.

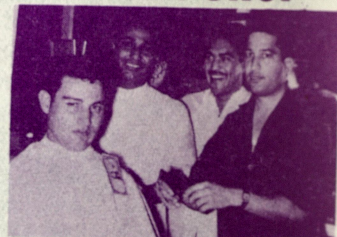
I'm wondering why Paul and Vivian Ramirez retire so early from these parties lately. Whats the matter Paul? Is it "OLD AGE" or is baseball practice getting you down so soon.

A message to "Lou". We're all glad you don't drink, stay out late and not go to work the next day!!!

Club Riviera is having a metal scrap Drive. If anyone has any old metal around and wants to get rid of it, please feel free to call us. We'll pick it up, Call: CY 7 - 6104

Post BARBER SHOP

Abierto 7 dias de la Semana
Domingos de 9 a 4:00 p.m.
CORTE de PELO \$1.75
NINOS... \$1.50



Tres peluqueros para atenderle, Pete, Frank y Joe JOE PERAZA, Owner

CY 7 - 9753

89 POST ST.

AGENCIA de CASAS



Jose y Blanca Alvarado

Asuntos de INMIGRACION
Traducciones - Notario Publico

AGENCIA de CASAS
Cambio de Direccion

Tel 251 - 6756

2194 ALUM ROCK AVENUE.

La Siesta RESTAURANT



SPECIAL LUNCHEONS

Complete Mexican Dinner .90c

Nacho and Rocky Props.

***** OPEN *****

WEEK DAYS until 11:00 p.m.

WEEKENDS until 3:30 a.m.

Closed Tuesdays

Tel. 297 - 9649

175 E. Santa Clara St.

San José

LA PARABOLA DEL ARROYO

Erase un arroyuelo que al descender de una montaña, caía de roca en roca, regaba los prados que iba cruzando, para terminar su carrera ofreciendo el tributo de sus aguas cristalinas al mar. Y erase también ungenio malefico que se propuso detener al arroyuelo para frustrar su obra bienhechora.

Lo primero que hizo el diabolico ostruccionista fue determinar un temblor de tierra, a fin de que se interrumpiera la corriente, pero el arroyuelo, en vez de obstinarse en seguir la ruta vieja, abrió un nuevo cauce y reanudo muy pronto su carrera musical interrumpida. Entonces el genio zatanico cubrió de cieneo al riachuelo transparente, pero este hizo florecer la vida sobre la podredumbre y forjó para las impurezas que le había hechado encima, una coraza perfumada de Nenufares y Lirios.

Ante el nuevo fracaso, el genio del mal hizo pasar sobre el arroyo un verano calcinante y cruel que ceco las aguas, pero estas, convertidas en nubes esplendidas se dedicaron a decorar crepusculos, a ver-

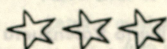
ter lluvia sobre los campos y rocío cristalino sobrelas flores.

Desesperado elgenio malefico por no poder hacer un mal irreparable, arrojó un crudo invierno sobre aquella diáfana corriente. Y al ver al pobre arroyo convertido en hielo, le dijo con infernal satisfacción: "Ya viste como al fin, he callado tus murmullos y he impedido que riegues los campos, y he parado tu carrera y he suspendido la ofrenda que le llevas al mar."

El arroyo inmovilizado le contesto con la alegría que desbordan siempre el deber cumplido y la bondad realizada:

"Ciertamente, me has impedido que haga esas cosas gratas, pero en cambio, hoy puedo reflejar mejor que nunca, la boveda del firmamento."

PACO M. HERNANDEZ
Monterrey, Nuevo Leon, Mexico



Lu Re's Beauty Salon

HAS MOVED to IT'S NEW Location

9 S. 26th Street

WE CAN NOT ALL BE GOOD LOOKING
BUT WE ALL CAN BE GOOD TO LOOK AT
IF WE ARE WELL GROOMED.

CUSTOM BLENDING HAIR COLORING
Colors of L' OREAL of PARIS
PERMANENT WAVING

Lupe Rebeca Lopez, Owner

CY 5 - 2674

9 S. 26th St.



CARMEN, ROSIE y LUPE

Le atenderan con todo esmero



CLUB *Elite*



HELEN S. and
JOVITA M.

Life is tragic indeed. Here we had gone and accurately introduced ourselves to the readers in our last column. So what happens? Our names failed to appear at the top of our column! But alas! Now that we are thoroughly recovered from the jolt, we will proceed.

Flash! Hank (The Keed) Paramo has just flown in from T.J. where he claims to have been attacked by a bull. Hankie dear, didn't we tell you not to wear that flaming red outfit.

Definition of a nice guy: Dave Salazar. We hat to admit it but we miss Tony Carvajal and Val Garcia.

Honest guys, we don't know where Dara Gutierrez is hiding!

Gasper Espinosa: What do you have against baths on Wednesdays?

There are no words for Gilbert Solarez's last column. He should be writing for Playboy instead of The Excentrico. Too much

Kenny Hansen says he'll settle down if he can find a girl who can cook. Are you kidding, what girl can cook nowadays? The best thing for you Kenny is to stock up on frozen TV dinners or look up Betty Crocker.

Singer Gilberto Valenzuela real impressed with San Jose girls especially Angie "The Babe" Perez. Seems he took her out to dinner and made her promise on her Girl Scout's Honor that she would write to him

A belated birthday greeting goes out to Oscar Vazquez.

Marge Andrade still the sharpest dresser in town. Where do you buy your clothes Marge from Coco Chanel?

Have you noticed Mr. Lalo Caballero the up-swing in your business lately? Maybe your vivacious salesgirl, Lydia Riojos, is the reason.

Little Sugar Zamora bowling once again and with such vigah!

Louie Coca coming regularly to the bowling alley, could it be because of the (Notice us immediately) Soria Sisters?

Says Sergio Cerna I always wanted a pair of elevator shoes.

Mary Martinez almost gets hysterical fits due to her enthusiasm at the club meetings every Wednesday night.

Dario Gonzales making hearts beat faster by looking at girls with those big blue eyes!

Nellie Melenudo's latest beau is a blond Adonis. Mmmmmmmmm.

The on-again, off-again romance of Elena Diaz and Danny Alamillo is currently on.

Carlos "El Gallo" Gomez now has his own radio program. Will wonders ever cease?

Gloria Fuentes "Miss Beautiful of Club Elite" still seeing a certain Ray Gonzalez.

We thought Rosie Gutierrez had gone into seclusion but tain't so, our spies tell us Jerry (?????) and Rosie are doing the hand-holding - we want to alone bit.

Did you get up before breakfast?

Helen S. and Jovita M.

ALCOHOLICOS ANONIMO

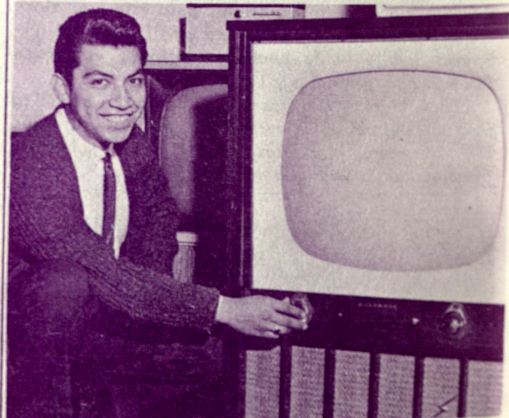
SI TIENE UD. PROBLEMAS

Con EL ALCOHOL

Escriba a P. O. BOX 2

SAN JOSE, CALIFORNIA

Black & White T.V. and Appliances



Leo Saavedra, Mgr.

Televisores Usados desde \$22.50

Mas de 300 televisores para seleccionar

Reparacion completa, partes, Trabajo y PICTURE TUBE
Solamente....\$49.50 1 año de GARANTIA

ABIERTO: Lunes a Viernes 9:00 a 9:00 p.m.
Sabados hasta las 6:00 - Abierto los DOMINGOS

CY 4 - 3100 468 W. Santa Clara St.



Simon Villa



UNION CITY, CALIF.

CORRIDO de JOSE BORUNDA

El día primero de Abril
al ocultarse la tarde
murió don Pepe Borunda
de una manera cobarde

Le mandaron de Chihuahua
El "obsequio" de la muerte
Jose no se figuraba
Lo tragico de su suerte

Humberto Escobar queria
abrir el maldito bulto
su corazón le decía
que el esperaba un buen susto

Pepe Borunda dudaba
tener crueles enemigos
mas estos ya lo rodeaban
de ello hay muchos testigos

La política maldita
ocasiona la tragedia
la bomba de dinamita
estalló a las siete y media

En todo Juarez lo lloran
porque era muy buena gente
los obreros mas deploran
pues tambien era valiente

El sábado dos de Abril
todo era pura tristeza
¡Un asesinato vill!
una tremenda sorpresa

Los campesinos lloraban
con una pena profunda
tristemente lamentaban
la muerte del gran Borunda

Todo Juarez lamentaba
con dolor y sentimiento
Pepe Borunda pensaba
en poner el pavimento

En la Aduana Fronteriza
tuvo lugar el velorio
al saber la noticia
acudió el pueblo en jolgorio

Tambien Domingo Barraza
que menos culpa tenía
dejo de duelo su casa
donde lloran noche y día

En la Comandancia estaba
una pistola sin funda
y la policía gritaba
¡Ya murió Pepe Borunda!

Su esposa se desmayo
al ver el cadaver yerto
su hijito triste lloro
al ver a su padre muerto

Al pasar el funeral
por el cuartel de bomberos
una sirena fatal
daba gritos lastimeros

Tambien la Casa Redonda
con sus pitos estridentes
daba la noticia honda
lloraban todas las gentes

Mil pajarillos volaban
a la hora del funeral
y con tristeza callaban
daban ganas de llorar

Junto el ataúd estaba
el buen Felipe García
quien en silencio
sus lagrimas se bebía

Muchas coronas de flores
le llevaron a ofender
y brindaban sus olores
al triste lecho mortal

Todo el personal de empleados
acudió a los funerales
y maldicen consternados
a los viles criminales

Aquí termina el corrido
mi canto no se confunda
tengo el alma dolorida
por la muerte de Borunda

¡Que día primero de Abril!
¡Que noche llena de duelo!
Borunda era tan gentil
¡Que Dios lo tenga en el cielo!

Letra y música de Juan Pantoja
Año de 1938



MONTY

Montes AUTO SALES

NOSOTROS SOSTENEMOS CONTRATOS
o FINANCIAMOS por UD. sin NADA de ENTRE
BUENO o MAL CREDITO

Tel. 251 - 7645 1665 E. Santa Clara St. San Jose



SAMMY





Aquí... MEXICO



Catalina Barragan

Quetzalcoatl

En el hermoso país mexicano de Tula gobernaba pacíficamente como único soberano, Quetzalcoatl. Este dios tolteca adorado por todos los habitantes procedía de una comarca misteriosa, donde se forman las tempestades y las nubes, situada en el Oriente y que se llamaba Tlapallan. Pero Quetzalcoatl no se acordaba para nada de ella y dichoso, vivía en Tulla, rodeado del amor de sus subditos, sin pensar jamás en abandonar aquel delicioso país. Pero un día, trágico para él, descendió del cielo, deslizándose por un hilo de araña, un misterioso personaje llamado Tezcatlipoca, con ánimo de derrostrar a aquel soberano y reinar en el país. Pensando que por medio de algún hechizo podía deshacerse del Monarca se transformó en un viejo hechicero, presentándose ante el rey para venderle el licor de la inmortalidad.

El Soberano quiso tomarlo inmediatamente, y ofreciéndose en una copa, apuro en el acto todo su contenido. Al momento quedó como loco; se apodera de él una terrible obsesión de volver a su país original, y dominado por ella se decidió a partir, pero no sin arrasar antes todo el país de Tulla, que él había embellecido con sus profundos conocimientos industriales y técnicos. Mando destruir todos los palacios y bellas construcciones, talar los montes y deshacer jardines, llevándose con él todas las aves cantoras que alegraban con sus trinos el país.

Eligió algunos compañeros de viaje y partió con ellos llegando hasta Quauilitlam, en el Anahuac; allí hizo escala y descanso toda la comitiva a la sombra de un corpulento y frondoso árbol. Pidió que le entregasen un espejo y quedó enristecio al verse envejecido profundamente como resultado de haber bebido el licor de la inmortalidad. Terminando el descanso se levantaron para seguir la marcha; pero antes, queriendo dejar un recuerdo a lo largo de su ruta, tiro varias piedras al árbol, las cuales quedaron incrustadas en el tronco y en las ramas.

Continuó sus jornadas y llegó a una roca, donde se tumbó a descansar y sobre la que llevó su infortunio y la mala hora en que tomara aquel hechizo, causa de todos sus males. Al levantar se vio que estaban grabados sobre las rocas las huellas de su cuerpo y de sus lágrimas y llamó a este lugar Temacpalce.

Siguió su ruta y después de varias jornadas, llegó a la orilla de un caudaloso río que le cortaba el

paso y era difícil atravesarlo, Quetzalcoatl construyó un puente de piedra, que llamó Tapanoaya, y allí encontró a tres hechiceros que tenían la pretensión de impedir su marcha, pero que no lo lograron, pidiendo entonces que les enseñara las artes empleadas en la construcción de aquel puente, la metalurgia y el labrado de piedras. El Soberano se quitó todas las joyas y las arrojó a una fuente.

Por terrenos montanos y por extensas llanuras continuó su viaje, dando nombre a todos los lugares por donde pasaba y dejando su camino marcado por diversos prodigios, tales como un juego de pelota, en cuyo centro marco una raya, que era una profunda grieta en la tierra.

En su peregrinación hacia el oriente llegó a Cholula, donde complacido se detuvo por espacio de veinte años. Instruyó a sus habitantes en todos sus conocimientos, como había enseñado antes a sus subditos de Tulla. Allí creó un dilatado imperio colonial que se extiende a lo largo de Tabasco, Campeche y Yucatán. Y en todas partes los habitantes lo adoraban como el dios supremo y erigían en su honor monumentos y estatuas y la pirámide de Teocalli.

Pasados los veinte años de estancias de Cholula, continuó hacia su país y llegó a la costa, en la provincia de Coatzacoalcas, lugar conocido por "La guarida de la serpiente."

Allí, haciendo una balsa totalmente llena de serpientes, se embarcó en ella, con rumbo a su país, y desapareció a lo lejos, ignorándose su paradero. Antes de partir envió a Cholula cuatro jóvenes que le habían acompañado desde esta ciudad y les encargó predijieran su vuelta al país en un tiempo futuro.

Por lo que los habitantes de México cuando llegó Hernán Cortés, le tomaban por Quetzalcoatl, que había vuelto.

Subscribe to EL EXCENTRICO
Will be mailed to your home
2.99 per year

Dr. NOE ARRAZATE, D.C.
PRACTICA GENERAL

HORARIO: De LUNES a SABADO
3:00 p.m. a 7:00 p.m.

ENFERMEDADES de SEÑORAS y NIÑOS

Facilidades para Completo Examen Físico
RAYOS X y LABORATORIO

Consultas en Español e Inglés

CY 5 - 8870 565 Almaden Ave.



Teddy Rodriguez

and his "CHARANGA SENSACION "

Maria's

COCKTAIL LOUNGE

BAILE

VIERNES - SABADOS
y DOMINGOS

El Centro Nocturno

☆☆☆☆☆☆

Mas Elegante

MARIA'S COCKTAIL LOUNGE se ha convertido en el CENTRO NOCTURNO mas popular en toda la Bahia por su ELEGANCIA, HI - Balls bien preparados y lo Mejor en MUSICA para BAILAR.

DAN and MARIA AGUIRRE, Prop.

CY 5 - 9872

728 N. 13th St.

Zuñiga - Meraz



La Señorita SYLVIA MERAZ hija de Cecilia Meraz tomo por esposo al joven CHARLIE ZUÑIGA hijo de Silverio y Mary Zuñiga. El día 1ro de Diciembre de 1962, en la Iglesia St. MARY'S de Gilroy, California a las 12:00 del día. Sylvia es nativa de Woodland, Calif. y Charlie de Glendale, Arizona. Recepcion fue en el Wheeler Aud. Luna de Miel en Santa Cruz, estableciendo residencia en Gilroy.

En la foto: Vera de la Cruz, Mary Helen Segura, Maggie Yañez, Sally Duran, Edna Meraz, Sally Hernandez - madrina, Adela Perales, Frank Zuñiga, John Hernandez - padrino, Tony Duran, Trinidad Segura, Gregory Lucio, Mickey Castañeda y los pajecitos Robert y Diana de la Rosa.

LEITER STUDIO

Se Rentan y se Venden Tuxedos

Todas Clases y Tamaños

ALL BRAND NEW

White Dinner Jackets & Black Tuxedos

Red Coats, Grey & Blue

Directors - Cutaway

LA MEJOR
CALIDAD.

MATRIMONIOS

BAILES

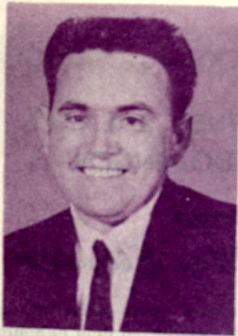
FIESTAS



CY 4-2322

75 S. 2nd St.





- B. C. Clubb

SPORTS . . .

Club San Felipe beats mighty San Joaquin 8-3. To initiate the 1963 softball season in the UCC League at Columbus Park on May 19, Club San Felipe's softball team handed Club San Joaquin their first defeat. Pitcher Manny Castaneda and catcher Jess Medina had the San Joaquiners confused and handcuffed as the game ended with San Felipe the victors. The downfall of the San Joaquiners started with timely and well placed hits by San Felipe's Eppie Gallegos, C. Tapia, J. Gonzales, Dan Castellanos, Freddie Santos, Dan Marquez and the great effort of the rest of the club in the 4th inning. With the score 8 to 1 at the start of the 5th inning San Joaquin came on to score 2 more runs but the game was already in the bag for San Felipe softballers, as the score ended San Felipe 8 - San Joaquin 3

NEWS IN BRIEF . . .

The Mexican-American Political Association will hold its annual monthly meeting June 21 at the Citizens Federal Savings, Fellowship Room, entrance on South 2nd Street. We will have as special guest Mr. Holcomb of the Welfare Dept. For further information contact C. Veliz at 643 No. 11th Street or call CYpress 2-8404. Interested anybody????

Club San Felipe held a raffle at Maria's Club on Sunday, May 19th. We like to thank Dan and Maria Aguirre, owners of the club and also to J. J. Rodriguez for their kind hospitality, we from San Felipe are very appreciative for your cooperation, and again many thanks

THE MOSTEST . . .

During the last two club meetings we have had the pleasure to have a new face on crowd, a young fellow who needs no introduction to local club affairs, and that's none other than Calistro Garcia!!! Welcome to San Felipe, Kelley!

Congratulations to Mr. and Mrs. Ramsey Valdez on their new family arrival, a baby girl named Iris Ann.

Panchito "Kanke" Sanchez has placed a \$50.00 bet that Los ("Viegitos") Amigos Golfing Club can take San Felipe Golfers anyday; we will accept the challenge, Kanke, but make sure your men trim those handicaps you have had for the last three years. By the way, does your club have \$50.00 in the Treasure??? We don't take I.O.U.'s . . .

After finally deciding to make it to Reno at midnight, Friday, May 24th, Los Cinco Puntos, spend

and enjoyable weekend at Lake Tahoe, the so mentioned are: Ramsey "Lucky" Valdez, Santos Sanchez, Jess Medina, Albert Trevino Clubb, and yours truly.

My buddy Carlos Ybarra from Del Rio, Texas, heartbroken and all has joined Uncle Sam for a two year hitch, "Que paso, Carlos, were you that much upset over a special tejanita down Del Rio way who happens to live on Water Street???"

Like the song goes, Carlos, "No es Amor, es Carino", verdad???

Todos los borrachos are cordially invited to attend the Savoy's Club grand opening, June 9 from 4 A.M. to 2 P.M., free eats 'n drinks and also the best singing mariachis for your listening pleasure. This swinging cantina is operated by las tres mascotas, Kilo "El Rey del Twist", Beto "El Conquistador", y Jesse "women worries". Vengan todos ala paranda.

While George Plata was working very hard on the mound for the Bachelors trying to earn them a victory last Sunday, his brother Eddie and Gaspar were in a Tijuana Bar having the fun of their lives, that's what I call support, Jorge.

Club San Felipe members didn't want me to mention Chandaliers and Quacks Quacks name in this issue so I won't, or did I, I mean, oops, I goofed, man!!!

ADIOS,



ST. JOSEPH'S SHOP

ARTICULOS

CATOLICOS

BIBLIAS - MISALES

NOVENAS

ESTATUAS - CUADROS

VELADORAS

(En seguida de PARISIAN DELICATESSEN).

CY 5 - 2130

49 W. San Fernando



La Internacional Tienda de Abarrotes

Manuel y Elizabeth Morales
Propietarios

Especialidad Carnitas

MASA para TAMALES

TORTILLAS de MAIZ

3 Docenas....50¢

MENUDO

Todos los Domingos

CL 8 - 4702 1884 Alum Rock Ave.





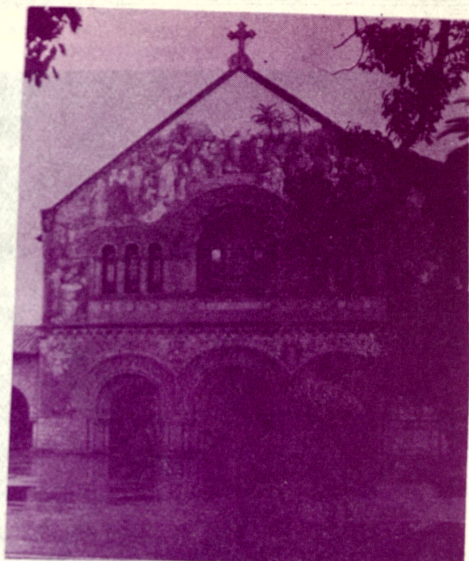
Guillermina Giron



ASTROS del Cine Nacional



Dave
Sierra



These two photos were taken at Stanford University by Mrs. Eleanor Irish and are entitled GIRL IN THE RAIN and REFLECTION.

Mrs. Irish is a member of the Light & Shadow Camera Club.

We would like to express our appreciation to her for permitting us to publish these photos in this column.

"BRING ON MAC ALVA!"



● AGENCIA de REAL ESTATE

\$750 de ENTRE

POSESION INMEDIATA
VACANTE
PINTADA por DENTRO y por FUERA

TRES RECAMARAS

OLDER HOME
BIG YARD CLOSE to TOWN

\$10,500

CUATRO RECAMARAS

PISOS DE ENCINO
Se Localiza en la Avenida Jackson

\$600 de ENTRE

Si no tiene lo suficiente en
efectivo un lote o casita le
servira de Entre.



Bobby Zamora

La larga EXPERIENCIA de

Bobby Zamora

EN EL RAMO DE
PROPIEDADES

Es su MEJOR GARANTIA para obtener la AYUDA
Maxima en la Venta - Compra - Cambio - Prestamo
o INVERSION en BIENES RAIZES.

Llamele HOY MISMO!

CY 8 - 5700

TENEMOS MUCHAS
PROPIEDADES
TODOS ESTILOS
TODOS PRECIOS
Llamenos antes de vender
o Comprar.

CY 8 - 5700

SERVICIO 24 HORAS
del DIA

**1261 LINCOLN AVENUE
SUITE 213
SAN JOSE, CALIFORNIA**

TEATRO LIBERTY

Tony Di Maria
GERENTE

CYpress 7 - 1456 67 S. Market St. San Jose, Cal.



" A SABLZO LIMPIO "

Lucho GATICA - Viruta y Capulina

MIERCOLES 12 de JUNIO



" LOS HERMANOS DEL HIERRO "

Antonio Aguilar y Julio Aleman