

JOURNALISM

8. News Writing (3)

Prerequisite: Pass language qualification test, at least second-semester freshman standing. Preparation of varied news stories with speed and accuracy; introduction to basic news sources; techniques of interviewing; problems encountered by reporters; ethical and legal considerations. (2 lecture, 2 lab hours)

17. Introductory and Publications Photography (3)

Survey and instruction in beginning publications photography; use of camera equipment for black-and-white; photographs; laboratory experience in basic processing and printing. (2 lecture, 3 lab hours)

100W. Reporting (3)

Prerequisite: Pass language qualification test, Jour 8. Analysis of news sources; techniques of interviewing applied to specific reporting situations; coverage of campus and community functions in the preparation of articles for publication. (2 lecture, 2 lab hours) Meets the upper division writing skills requirement for graduation.

106. Specialized Publications (3)

Survey, design and editing of specialized publications for advertising, public relations, and technical use. Includes magazines, brochures, fliers and other publications.

110. Advanced Reporting (3)

Prerequisite: Pass language qualification test, Jour 100. Practice in handling advanced news writing and reporting assignments in a newsroom environment; preparation of interpretative and investigative articles for publication. Department newspaper used for laboratory purposes. (8 lab hours, 4 hours arranged)

113. Public Relations (3)

Development of public relations practice; principles and methods; application in business, education, and other fields.

114. Editing of Publications (3)

Prerequisite: Pass language qualification test, Jour 8. Editing copy; writing headlines; using type effectively; handling telegraph copy; making up newspapers, lab use of department newspaper. (2 lecture, 2 lab hours)

116. Photo Editing (3)

Study of the use and potential use of photographs in various types of publications. Instruction in how to identify and to obtain quality photographs for publication.

117. Advanced Press Photography (3)

Prerequisite: Jour 17. Use of news cameras for photographic reporting; evaluation and preparation of pictures for publication; field and laboratory experience in flash and extension lighting, filters; advanced uses and processing of high speed films, efficient processing methods. (2 lecture, 3 lab hours)

120. Newspaper Workshop (3; max total 6)

Prerequisite: Jour 110. Practice in comprehensive, depth reporting and executive news work; use of Journalism Department newspaper for laboratory purposes. (1 lab hour, 10 hours arranged)

124W. Magazine Feature Writing (3)

Prerequisite: Pass language qualification test. Writing and marketing varied kinds of feature material used by magazines, Sunday newspaper supplements, and syndicates. Meets the upper division writing skills requirement for graduation.

126. Critical Writing (3)

Prerequisite: Pass language qualification test, Jour 110, 188. Critical analysis of structure and content of editorials, other opinion pieces, and interpretative articles. Practice in writing editorials and critical essays. (2 lecture, 2 lab hours)