

## JOURNALISM

### 8. News Writing (3)

Prerequisite: Pass language qualification test, at least second-semester freshman standing. Preparation of varied news stories with speed and accuracy; introduction to basic news sources; techniques of interviewing; problems encountered by reporters; ethical and legal considerations. (2 lecture, 2 lab hours)

### 17. Introductory and Publications Photography (3)

Survey and instruction in beginning publications photography; use of camera equipment for black-and-white; photographs; laboratory experience in basic processing and printing. (2 lecture, 3 lab hours)

### 100W. Reporting (3)

Prerequisite: Pass language qualification test, Jour 8. Analysis of news sources; techniques of interviewing applied to specific reporting situations; coverage of campus and community functions in the preparation of articles for publication. (2 lecture, 2 lab hours) Meets the upper division writing skills requirement for graduation.

### 106. Specialized Publications (3)

Survey, design and editing of specialized publications for advertising, public relations, and technical use. Includes magazines, brochures, fliers and other publications.

### 110. Advanced Reporting (3)

Prerequisite: Pass language qualification test, Jour 100. Practice in handling advanced news writing and reporting assignments in a newsroom environment; preparation of interpretative and investigative articles for publication. Department newspaper used for laboratory purposes. (8 lab hours, 4 hours arranged)

### 113. Public Relations (3)

Development of public relations practice; principles and methods; application in business, education, and other fields.

### 114. Editing of Publications (3)

Prerequisite: Pass language qualification test, Jour 8. Editing copy; writing headlines; using type effectively; handling telegraph copy; making up newspapers, lab use of department newspaper. (2 lecture, 2 lab hours)

### 116. Photo Editing (3)

Study of the use and potential use of photographs in various types of publications. Instruction in how to identify and to obtain quality photographs for publication.

### 117. Advanced Press Photography (3)

Prerequisite: Jour 17. Use of news cameras for photographic reporting; evaluation and preparation of pictures for publication; field and laboratory experience in flash and extension lighting, filters; advanced uses and processing of high speed films, efficient processing methods. (2 lecture, 3 lab hours)

### 120. Newspaper Workshop (3; max total 6)

Prerequisite: Jour 110. Practice in comprehensive, depth reporting and executive news work; use of Journalism Department newspaper for laboratory purposes. (1 lab hour, 10 hours arranged)

### 124W. Magazine Feature Writing (3)

Prerequisite: Pass language qualification test. Writing and marketing varied kinds of feature material used by magazines, Sunday newspaper supplements, and syndicates. Meets the upper division writing skills requirement for graduation.

### 126. Critical Writing (3)

Prerequisite: Pass language qualification test, Jour 110, 188. Critical analysis of structure and content of editorials, other opinion pieces, and interpretative articles. Practice in writing editorials and critical essays. (2 lecture, 2 lab hours)