

# Agricultural Business



## Agricultural Business

Join the leader in science, technology, and management. The award-winning Agricultural Business Program at California State University, Fresno is a pacesetter — having been recognized by the Agribusiness Education Project, sponsored by the U.S. Department of Agriculture and comprised of agricultural industry leaders and higher education scholars from around the country.

The agricultural business curriculum is a comprehensive and integrative program of economic analysis and business applications with a problem-solving orientation and a practical experience emphasis.

## Degree Programs

The B.S. in Agricultural Business combines core undergraduate courses in agricultural business (AGBS) with basic business management and agricultural science foundation courses. This undergraduate major allows you to emphasize a career specialty, such as agribusiness management, agricultural finance, agricultural marketing, farm management, or food industry management.

**Certified Minor Programs.** The Minor in Agricultural Business is available for students majoring in agricultural sciences, business, and other fields.

**Complementary Fields of Study.** Agricultural business students wishing to enhance their major with a technical field should consider a *minor* in such closely allied disciplines as Animal Science, Family and Consumer Sci-

ences, Food and Nutritional Sciences, and Plant Science. The supplementary *Minor in General Business* is available through the Sid Craig School of Business.

**Ag One Grants** for academic fees and books are available. Call 559.278.2061 for scholarship information and application.

The **Master of Business Administration (MBA)** has an elective area in agricultural business combining graduate courses in agricultural business (AGBS) with core courses from business. This AACSB-accredited degree program is administered by the Craig School of Business. It is designed for individuals seeking to advance their career by enhancing their business management and economic analysis skills with an emphasis on agricultural sector applications. Contact the graduate business adviser at 559.278.2107. *This area not currently accepting applications.*

## Instructional Facilities

**Modern Computing Facilities.** Labs are used to teach students computerized farm accounting systems, agricultural enterprise spreadsheets, agribusiness simulations, commodity trading, and to expose them to planning and decision-making aids as part of their professional expertise.

**Marketing News Center.** Students have access to a computerized database system through the statewide Advanced Technology Information Network (ATI-NET) established by the college's California Agricultural Technology Institute (CATI).

Jordan College of Agricultural Sciences and Technology

## Department of Agricultural Business

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## B.S. in Agricultural Business

## Minor in Agricultural Business

## Emphasis in Agricultural Business (Graduate MBA Program)

**Center for Agricultural Business (CAB).** Organized to promote the economic efficiency, profitability, and competitiveness of California agriculture, CAB uses faculty expertise and student assistance to address problems and opportunities in farm management, agribusiness finance, commodity marketing, agricultural trade, natural resources, and labor management. Seminars are held periodically on topics of concern to farmers and agribusiness managers. An annual Agribusiness Management Conference is co-sponsored with industry to explore current issues and report the economic outlook of the state's agricultural sector.

## Career Opportunities

Graduates of the Agricultural Business Program can choose from more than 150 professional occupations in California's agricultural sector and related industries. Ask your faculty adviser for the agricultural business career opportunities list.

## Professional Preparation

Students establish credibility with prospective employers by participating in the following occupationally related activities.

- **Agricultural Business Club.** Students plan field trips, invite industry speakers to meetings, organize the annual alumni dinner, hold a newcomer picnic, support a campus job fair, and sponsor career preparation workshops.
- **Industry Internships.** Opportunities exist for many career positions through management training programs with agricultural