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## Alum seeks votes for Doritos Super Bowl commercial

Fresno State alumnus Gabe Trevino’s Doritos commercial, “Fashionista Daddy,” is a top 5 finalist in the Doritos Crash the Super Bowl competition. As a top 5 finalist, his commercial will be run during the Super Bowl, and is in the running for the \$1M grand prize. He is now calling upon Fresno State friends to support him by voting at [Fashionista Daddy](#). This is Trevino’s second time as a finalist in the Doritos Crash the Super Bowl competition. The Reedley native, who earned a BA in Speech Communication with a minor in Philosophy in 2001, currently lives in Glendale. Trevino says he spent only \$300 on the project and that should he and his team win the \$1M, they will donate 10 percent to charity.

By Tom Uribes | January 25th, 2013 | Categories: [PRESS RELEASES](#) | [2 Comments](#)

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