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Alumni Association wins four ADDY Gold Awards

The Fresno State Alumni Association won four Gold Awards at the Fresno Advertising Federation's annual ADDY Awards March 22. This is the local industry's largest competition for creative excellence and provides recognition to the talent and expertise of the advertising, marketing, public relations and commercial art community. The Gold Awards were for "Grad-in-a-Box" in the Packaging category; "California Here I Come!" and "PAW—Parent Alumni Weekend" in the Special Events Invitation category; and "Gameday-in-a-Box" in the Specialty Advertising category. "Grad-in-a-Box" also won a Bronze Award from the Council for Advancement and Support of Education, District VII at its San Francisco conference March 2.

By [Tom Uribes](#) | March 28th, 2013 | Categories: [PRESS RELEASES](#) | [Comments Off](#)

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