

From

**California  
State  
University  
Hayward**

**Save these dates**

**Dec. 9:** *Sing-Along Messiah*

**Dec. 12:** *End of quarter reception for all faculty and staff*

**Dec. 17:** *Staff Holiday Reception*

**May 11-17:** *Inauguration Week. Events celebrating the investiture of Dr. Norma S. Rees.*

## The beautiful and controversial blend at 1990 Distinguished Artists Forum

"I am not only a supporter of the arts, I am a fan." With these words, President Norma Rees opened the 1990 Distinguished Artists Forum (DAF), November 7-9. Approximately 200 arts faculty and students from the CSU campuses attended the DAF dinner on the stage of the University Theatre.

Guest speaker Chancellor McCune said the "CSU has taken a national lead in promoting arts education. We do this by insisting that high school students headed for the CSU are exposed to visual and performing arts. People looked at us curiously when we instituted this requirement several years ago. But now more high schools are offering—and more students are taking—these fine art courses. This success has stimulated interest across the country."

Established by the Chancellor's office in 1985 to establish a dialogue between the arts faculty and international performers, the DAF is usually funded through the lottery. When the lean budget forced Cal State Hayward to use lottery funds for other purposes, the DAF was almost canceled. Alan Smith, Dean of Arts, Letters and Social Sciences and chair of the committee which organized the 1990 DAF, thanked the Chancellor and President Rees for making this year's program possible.

He also recognized the committee members during the dinner and singled out Barbara Owen, administrative operations analyst in ALSS, who he said "has done more than anyone else to ensure the program is a success."

**The Artists**—Following the opening night dinner, jazz pianist Herbie Hancock and bass player Ron Carter delighted a crowd of 200 with an intimate performance. David Eshelman of the music department called the performance "a treat." "They played an unusual program. It was older, earlier pieces instead of the more modern ones they play for large audiences. They used the tunes as structures to perform from so they were very impressionistic."

Recognized as the foremost feminist artist in the United States, Judy Chicago showed slides of the creations that earned her that distinction, including "The Birth Project" and "The Dinner Party." In "The Birth Project" she created needlework images of birth and creation, while "The Dinner

Party" uses embroidery and ceramics to depict a banquet of famous women throughout history. In a video presentation she juxtaposed paintings from her work "Power Play" with images of a congressional debate on her "obscene" art. Her presentation began with her most current work "The Holocaust Project." "Art is not politically correct," she told her audience. "It is only a point of view."

Prancing, dancing, bald-headed, sixty-something Rachel Rosenthal presented her performance work "L.O.W. in Gaia." Using sound and slides, music, light and artifacts of every description, she exhorted her audience to "walk lightly on the earth." Rosenthal stomped across the stage carrying bags of refuse, pawing through piles of bones and other leftovers from the 20th century. Her listeners/viewers squirmed in recognition. At the finish of her one-woman show, the audience sat in stunned silence. "A good response," she said.

Other DAF performers included the Oakland-based Dimensions Dance Theater, who blend modern dance and jazz with traditional vibrant African dancing and drumming. In *South African Suite*, they performed a dance which began as a game played by Zulu and Sotho women of Basotholand when they went to the river to wash clothes.

On Friday, the only full-time professional a cappella vocal ensemble in the United States performed in the University Theatre. The twelve members of Chanticleer, an all male singing group from San Francisco, performed a repertoire ranging from early Baroque to Stephen Foster.

With the help of Cal State Hayward students, New York author Richard Hoehler read from his collection of short stories, "New Jersey/New York," which have been adapted for the stage.

The theme of the 1990 DAF, "Being Artists, Process and Possibility," was expounded upon by English Professor Sara McAulay in a statement at the front of program:

"The performance, the painting, the concerto, the poem...the finished work is our signature, our public face. Yet it is in the work behind the work, the hours, months, years of labor, frustration, inspiration and joy during which the work assumes its shape (despite us, as it sometimes seems) that we best recognize ourselves. In



**Herbie Hancock**, above, along with bassist Ron Carter used the intimate setting of the DAF to perform an impressionistic interpretation of well known jazz standards and blues pieces.



**"Art is not politically correct"**—Artist Judy Chicago, right, in a light moment with Regina Cate of the Theatre Department, shared her provocative views of men and women with a standing-room-only audience.

the process and possibility of tomorrow's work, in the doing, in the making of the thing...over and over we affirm ourselves as artists."

—Ruth Carlson, Diana Cohen, Val Graham

**DAF committee members included:** Dean Alan M. Smith, *Chair*; Ruth Carlson; Lew Carson; Harry Carter; Regina Cate; Tony Chan; Diana Cohen; Edgardo de la Cruz; Dave Eshelman; Sara McAulay; Barbara Owen; James Perrizo; Laura Renaud-Wilson; William Wohlmacher.

**Special thanks to:** Office of the Chancellor; Office of the President, CSUH; Office of University Relations and Development; School of Arts, Letters and Social Sciences; Arne Wolf who created the DAF design; Instructional Media Center; Doug Cattaneo, Ed Wright, Alison Ragland, Mary Jane McLean, Dottie Scott, Shannon McLean and Nancy Sadoyama.

## Inauguration will focus on campus excellence

On May 17, 1991, Cal State Hayward will hold its very first Inaugural Ceremony, celebrating the investiture of Dr. Norma S. Rees, as the campus' third president. Dr. Franklyn G. Jenifer, President of Howard University, will be the main speaker at the ceremony. In addition to the formal inauguration, activities will be held both on- and off-campus to celebrate and promote the excellence of Cal State Hayward.

The major off-campus event will be a Gala Ball to be held May 17 at the Hyatt Regency in Oakland.

Dr. Susan Sunderland and Dr. John Rivers are co-chairing the Inaugural Committee, which is composed of faculty, staff, students, alumni and community representatives.



## Learning Resource Center gives boost to “baffled” students

“Nothing is more rewarding than when a student who got a ‘D’ on a past midterm gets an ‘A’ on the next,” says Toni Denison-Auvinen, coordinator of the Learning Resource Center (LRC).

The Learning Resource Center has been available to all Cal State Hayward students for over twelve years and is devoted to helping students become self-confident, independent and responsible learners. The LRC is a part of Student Academic Services and receives major funding from the Educational Opportunity Program. A variety of free services are offered to all students including peer tutoring, supplemental instruction, workshops, a reading course, a micro-computer lab and a reference library.

“Most students do not realize that school is a full time job,” says Denison-

Auvinen. “Over 90% of the students are capable of doing college work and getting good grades but they lack confidence.” Many students come to the Learning Resource Center on academic probation, or because they are just “baffled” by poor grades on mid-terms. “One student,” remembers Denison-Auvinen, “could not figure out what kind of questions the professor would ask. She did poorly because she was studying the wrong material. We worked very hard together. When she got an ‘A’ she was shocked!”

On the average, 300 students make approximately 1,000 appointments a quarter. The demand is great, according to Denison-Auvinen, because the quarter system is so persistently strenuous. There are not enough tutors to meet the demand. In the area of mathematics, groups have been developed in order to help more people at one time. Forty percent of all tutoring is done in the quantitative areas, the remaining students are tutored in writing and learning skills, which require individual appointments.

Both undergraduates and graduate students serve as tutors. They must have a 3.0 grade point average or better, be certified by a faculty member, and participate in weekly training sessions. Most tutors stay on for a year or more. “Tutoring is extremely rewarding and something that almost has to be in your blood,” says Denison-Auvinen.

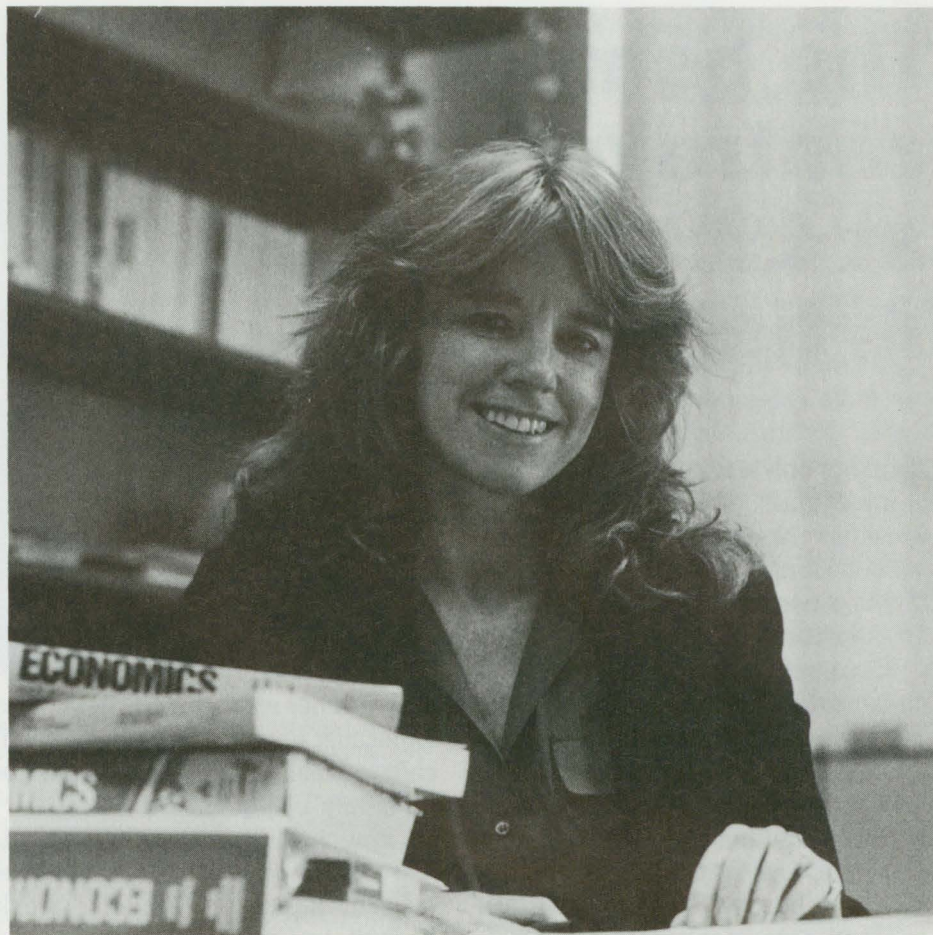
The majority of students who come into the Center are juniors and seniors with strong ‘C’ grades. Freshman and

*“Most students do not realize that school is a full-time job”*

sophomores “who probably need it the most” are either unaware that the program exists or cannot fit it into their schedules.

Over the years, the services offered at the Center have become more varied. “The time-management workshop is the most important,” says Denison-Auvinen, “but few students show up for these workshops so we only offer them once a week.” The Learning Skills and Test Taking workshops are more popular. A great number of the workshops are taught by students themselves.

For more information about the Learning Resource Center, call 881-3674 between 8 a.m. and 5 p.m., Monday through Friday. The Center is located in the Library Complex, Room 2150.—Brenda McConaughy



## Jane Lopus comes full circle

You can imagine a ninth grader’s answer to “What is the gross national product?” (“The ugliest product ever made.”) That answer fits into what the state sees as the economic illiteracy of young people. Through Cal State Hayward’s Center for Economic Education, assistant professor Jane Lopus is helping to increase economic literacy among high school students. The Center, one of 250 nationwide, develops teacher training programs to assist local schools in teaching economics.

“High school students are dealing with basic economics day-to-day,” says Lopus, adding that California allows 14-year-olds to hold wage earning jobs. “Economics is relevant to both current events and personal decision making.”

With the state mandate requiring one high school semester of economics, the challenge, says Lopus, is to design courses with concrete illustrations of simple economic principles and to train teachers, many of whom have never taught economics.

Once a high school history teacher, Lopus says she identifies with teachers of other disciplines assigned to teach economics. “That’s exactly what happened to me,” says Lopus. “I had no background in economics so I took some courses. At that point I just wanted to be a better teacher.”

Wanting to be a better teacher led to a master’s in economics. Now Lopus has come full circle. As director of the Center of Economic Education, Lopus helps high school teachers design practical course work from abstract economic theory. Since the Center’s opening, hundreds of teachers have taken courses, attended workshops and made use of the Center’s video and text library. In addition, thousands of students take part in the Center’s “Stock Market Game,” a computer monitored simulation for “playing” the stock market. Directing the Center cuts back on her course load but Lopus feels her involvement with the Center fosters her university teaching by keeping her courses up-to-date. It increases her ability to drive home her message to students: there is no escaping participation in the economy.

She stresses the mentorship aspect of the Center for Economic Education; recalling the encouragement she was given as a twelfth grade teacher seeking ways to teach economics. Her positive experience at that level encouraged her to enter Cal State Hayward’s master’s program which led to a position lecturing in the School of Business and Economics.

In 1987 the CSU established the Forgivable Loan/Doctoral Incentive Program for Minorities and Women. Lopus was one of the first participants in the program. “The Doctoral Incentive Program forgives your school loan if you teach in the state university system and that is exactly what I wanted to do. The program was wonderful for me,” she says.

After finishing her Ph.D. at UC Davis, Lopus became an assistant professor at CSUH. The current state budget has resulted in cutbacks in the Center’s funding, but she is determined to keep it actively functioning because, she says, the Center is the perfect extension of the best part of her job: teaching.—Patti Frazier

## View

*The View from California State University, Hayward* is published every other Monday except during academic recesses. Deadline for submission of material is Monday, 5 p.m. two weeks prior to the publication date. Please address all copy to *The View*, 908 Warren Hall. All copy over 50 words must be submitted on a disk or through e-mail to Patti Frazier. Copy may be edited for style, length and appropriateness.

*The View* is a publication of the Office of University Relations and Development.

**Managing Editor: Linda Schneider**  
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**Design: Clifton Lemon**

### Publication Dates

Listed below are the remaining dates of publication for *The View* for 1990-91.

**Dec. 31** - Copy Deadline: Dec. 17

**Jan. 14** - Copy Deadline: Dec. 31

**Jan. 28** - Copy Deadline: Jan. 14

**Feb. 11** - Copy Deadline: Jan. 28

**Feb. 25** - Copy Deadline: Feb. 11

**Mar. 11** - Copy Deadline: Feb. 25

**Mar. 25** - Copy Deadline: Mar. 11

**Apr. 8** - Copy Deadline: Mar. 25

**Apr. 22** - Copy Deadline: Apr. 8

**May 6** - Copy Deadline: Apr. 22

**May 20** - Copy Deadline: May 6

**June 3** - Copy Deadline: May 20

**June 17** - Copy Deadline: June 3

**Printed on recycled paper**



## December

### 3 Monday

- Campus Physical Planning Committee meeting. WA 400. 3:30 pm.
- Art sale. Pottery, prints, paintings and more. In front of UU. 9 am-5 pm.

### 4 Tuesday

- Percussion Ensemble. MB 1055. Noon. Free.
- Art sale. Pottery, prints, paintings and more. In front of UU. 9 am-5 pm.

### 5 Wednesday

- University Orchestra, The Country Band March by Ives and other works. MB 1055. 8 pm. \$5 general/\$3 students and seniors/\$1 CSUH students.
- Art sale. Pottery, prints, paintings and more. In front of UU. 9 am-5 pm

### 6 Thursday

- Student composers recital. Original works. MB 1055. Noon. Free.
- Biology Seminar Series: "Site directed mutagenesis as a tool to determine crystallographic faces of proteins; or how I spent my summer vacation at Cold Spring Harbor Labs," CSUH biology student, Arshad Desai. ScN 321. Noon. Refreshments.

### 6 Thursday and 7, 8, 9

- "Endgame" by Samuel Beckett. Friday and Saturday, Dec. 7, 8 at 8 pm; Thursday, Dec. 6 at 6 pm; Sunday, Dec. 9 at 2 pm. Studio Theatre. \$5/\$4 students and seniors. Call 881-4299.

### 7 Friday

- Men's basketball. Fresno Pacific. 7:30 pm.

### 8 Saturday

- Men's basketball. New College of California. 7:30 pm.

### 9 Sunday

- Sing-Along Messiah. Benefit for Music Dept. Scholarship Fund. University Theatre. 8 pm. \$8.

### 12 Wednesday

- End of Quarter Reception. All faculty and staff are invited to the beginning of a new campus tradition. Hosted by the School of Science. 3:30-5:30 pm. North Science 142.

### 14 Friday

- Women's basketball. Cal Poly, SLO. 7:30 pm.

### 17 Monday

- Staff Holiday Reception. UU101. 3-5 pm.

### 18 Tuesday

- Men's basketball. Westmont College. 7:30 pm.

### 19 Wednesday

- Men's basketball. University of Minnesota, Morris. 7:30 pm.

### 28 Friday

- Women's basketball. Cal State Dominguez Hills. 7:30 pm.

### 30 Saturday

- Women's basketball. Cal Poly, San Luis Obispo. 7:30 pm.

## Lend a hand in the event of a disaster

Faculty and staff are encouraged to volunteer their services in the event of a disaster. If you have not already done so, please complete a Disaster Service Enrollment Form in the Personnel Services Office. Many skills (such as the ability to provide first aid, to perform construction work or to speak a foreign language) could be essential. If previously submitted information has changed, please fill out a new form.

## Weight Watchers group forming

The Extension Division staff is organizing a Weight Watchers group on campus starting January 1. Call Josie or Janet at ext. 3605 if you want to help determine the day and time. Twenty participants are needed to start the program.

## Quebecois looking for home

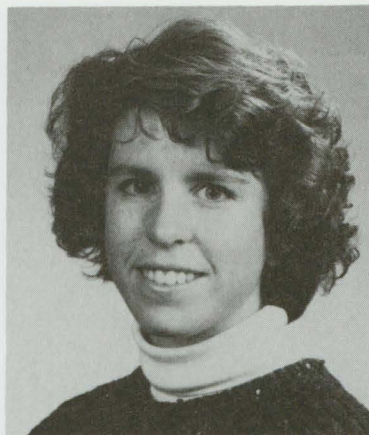
Dr. Paris Arnopoulos of Concordia University in Montreal will be teaching here winter quarter. He and his wife would like to rent a house in Berkeley but are interested in any suitable housing within commuting distance of Cal State Hayward. Contact political science chair Emily Stoper at 881-3282.

## Counseling hours

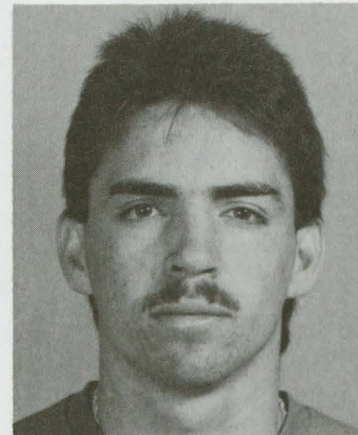
Counseling Services will now be open from 8 a.m. to 7 p.m. Monday through Thursday and 8 a.m. to 5 p.m. Friday.

## A cheap date

Entertainment books available for purchase in Personnel can save you up to 50% on the price of restaurants, theater, sports, movies, hotels and other recreation. Call ext. 3634 for details.



Jenny Cubillas, cross country



Jesse Lopez, football

## Feast or famine for fall sports teams

Though wins and losses are of utmost importance to the average fan, the athletic program at Cal State Hayward has a more long-term view of intercollegiate competition.

They view winning and losing as an extension of the entire collegiate experience. "What I like to see is for us to get better each week," says athletic director Al Mathews, "then good coaching and some learning is going on, and that is really the mark of a good program."

Since each of the fall sports teams had a plethora of young talent, they have been through feast and famine over the last three months.

**Football**—It is always wise not to judge a book by its cover. Such is the case with the 1990 edition of the Cal State Hayward Pioneer gridders, who finished with an overall record of 2-9 and 1-4 in the Northern California Athletic Conference (NCAC).

During the season, some players put up fine numbers, and some school records were set. The two record-setters were wide receiver Jesse Lopez and linebacker John Yoder. Lopez caught a team-high 62 passes, good for a new single-season record and 885 yards. Among all-time Cal State Hayward receiving records, Lopez ranks seventh in receptions and eighth in yardage. Yoder set a new school record for tackles in a season with 131, and provided some yeoman's work on defense by blocking three extra points and a field goal, and recovering two fumbles.

Yoder received all-NCAC first-team honors, while Lopez and linebacker Ed Lee—with 74 tackles, ten of which were behind the line of scrimmage—received NCAC honorable mention recognition.

**Men and women's soccer**—These teams, traditionally Cal State Hayward's strongest during the autumn months, have proved that no one is immune to hard times. The men, NCAA-Division II Final Four participants last year, finished with a 6-12-2 overall record while placing sixth in the NCAC with a 5-8-1 mark. The women, Division II national champions as recently as two years ago, were

1-15-4 overall and 1-5-2 in the NCAC.

The men statistically put up some impressive numbers. Ivan Willis (with 9 goals and 8 assists for 26 points) and Kevin Morris (6, 5, 17) were the team's leading scorers, while goalkeeper Greg Herrick (1.8 goals-against-average and 3 shutouts) was a standout. The women were paced by goalkeeper Chris Colchico (1.8 GAA, 4 shutouts), and team captain Pauline Stewart.

Both teams did manage to finish their seasons on an "up" note. The men won their last two games and denied UC Davis a playoff berth in the process, 2-1 on October 31. The women won their final home match earlier in the day, 2-1 also against UC Davis, as Kris Carlson drilled home the game-winner in the sixty-first minute.

**Men's and women's cross-country**—Pioneer runners did quite well in major meets this season. In the NCAC Championships October 27 at Sonoma State, the men's team placed third while the women came in second. The men's team was led by David Goodrich (finishing tenth with a time of 23 minutes, 53.1 seconds, good for all-NCAC honors), Sandeep Randhawa (eleventh, 24:01.2) and Rick Reitz (fifteenth, 24:17.6) for the men over their 10,000-meter course. The women who turned in the most notable performances at 5000 meters were Jenny Cubillas (all-NCAC, eighth, 17:45.0), Shawn Ostrom (thirteenth, 18:15.0) and Megan Sheehy (nineteenth, 18:33.9).

In the process, both squads earned trips to UC Riverside to participate in the NCAA-Division II West Regionals November 3. At the meet, both teams capped successful seasons with sixth-place finishes. Cubillas' eleventh-place finish (18:30.0) won her all-Regional team honors.

**Women's Volleyball**—By finishing with an overall record of 13-21 (4-10 in the NCAC), the spikers garnered their highest single-season victory tally since 1974. This success led head coach Willie White to nominate three of his players, outside hitters Jessica Chimm and Wendy Wilson, along with setter Lisa Alves, to the all-NCAC honor roll. Statistically, Wilson and Chimm each averaged nine kills per match to lead the team. The all-conference team will be announced the week of November 19.—William W. Olson





## Science teaching in Oakland gets help from Cal State Hayward

President Norma Rees and the directors of four Bay Area scientific laboratories signed a letter of agreement November 13 with Oakland schools superintendent Pete Mesa to improve math and science education in Oakland.

The laboratories, Cal State Hayward and a dozen other educational institutions have formed the Bay Area Science and Technology Education Collaboration (BASTEC) to

encourage students to study science.

Secretary of Energy James Watkins has agreed to provide up to \$500,000 in 1991 for BASTEC. The member organizations are the four Bay Area national laboratories: Lawrence Berkeley, Lawrence Livermore, Sandia and the Stanford Linear Accelerator Center, and a dozen other educational institutions including California State University, Hayward.

"The lack of science training in this country has reached the crisis level," says Dr. Charlie Harper, chair of the physics department, who has long been active in university and community efforts to encourage young

**Part of the solution**—Cal State Hayward and several local educational and scientific institutions will collaborate to train science and math teachers. Charlie Harper, physics, and President Rees attended the official signing ceremony. Pictured from left are Charlie Harper, Burton Richter (director of the Stanford Linear Accelerator Center), President Rees, Charles Johnson (president of the Bay Area Chapter of the National Organization of Black Chemists and Chemical Engineers), and Peter Mesa (superintendent, Oakland Unified School District).

students to study science. "Cal State Hayward will contribute to a solution by motivating and educating teachers so they are enthusiastic about teaching science and technology to our young people."

## Sign-up for fitness

Join the Associated Students Recreational Activities programs this winter. Beginning January 14, 1991:

### Open Weight Room

Mon. Wed.- 7-9pm, Fri.- 1-3pm

### Aerobic Fitness\*

Mon. Wed.- 5:15-6:30pm

### Body Sculpting\*

Tues. Thurs.- 5:15-6:15pm

### Basketball League\*

Tues.- 6:30-9pm

### Volleyball League\*

Thurs.- 6:30-9pm

### Aqua Aerobics\*

Fri. noon-1pm

\* advance sign up necessary

Sign up begins November 26, 1990. Call 881-3064 for more informaton.

## Tips on conserving gasoline

Because gasoline prices are again rising, here are some reminders for Cal State Hayward employees: use public transportation whenever possible; carpool to meetings when public transportation is not available; conduct meetings by telephone conference call; when using state vehicles, always purchase gas from self-service pumps (per State Manual Section 3687.1); refuel at state agency tanks whenever possible.

## Pacific Telesis continues support of Urban Teacher Academy

Pacific Telesis Foundation presented Cal State Hayward with a check for \$40,000 at a reception honoring the National Teacher of the Year, November 5. President Norma Rees accepted the contribution for the Urban Teacher Academy, a program created by the School of Education to encourage more minorities to become teachers in urban schools.

The Foundation's Jim Barnett noted, "What better occasion than a ceremony honoring the National Teacher of the Year to present our donation toward the Urban Teacher Academy." This is the second year Pacific Telesis has made a contribution to the Academy.

On hand for the presentation was Janis Gabay of San Diego, named the National Teacher of the Year by President Bush. She is on a nationwide tour



**Highlight on teaching**—The effort to encourage more minorities to become teachers took two forms on November 5. Jim Barnett of Pacific Telesis Foundation presented President Rees with a check for the Urban Teacher Academy and Janis Gabay, center, the National Teacher of the Year, shared her vision of the teaching profession with a campus audience.

to encourage more minorities to become teachers. Gabay described her own philosophy of teaching by saying, "I see my primary task as bringing out the abilities and talents that students may not even know they have."

A high school English teacher and mentor teacher, Gabay graduated from San Diego State.

At the ceremony, President Rees commented that she is concerned with the image of teaching in our society. In congratulating Janis Gabay, she said, "The Teacher of the Year brings to public attention the qualities of good teaching."

**Richard A. Garcia** (Ethnic Studies) signed a contract with the CUSHWA Center for the Study of American Catholicism at the University of Notre Dame to help write a three volume work on Catholicism and Hispanics in the United States. The work, funded by the Lilly Foundation, will be published in 1993. Also, as a consultant to the state, Garcia produced a series of lesson plans to be used by elementary and intermediate schools in California for teaching Mexican American History, Black History and Women's History.

**Ann Birge** (Physics) presented a paper, "Teaching Students Problem-Solving Skills," at Peking University in Beijing and at Fudan University in Shanghai during September. She also shared **Bob Good's** (Physics) computer simulations with physics faculty at the nine universities she visited.

**Doris Duncan** (Accounting & CIS) authored an article, "Personal Computing Proficiency as a Business School Prerequisite," published in the *Journal of Computer Information Systems*, Fall 1990. Duncan has been selected for inclusion in *Men and Women of Distinction* published by the American Biographical Institute.

**Pauline J. Kelzer** (Health Science) will be a delegate to the first Sino-American Symposium on HIV Prevention to be held in Beijing, China.

**Doris Yates** (Recreation) was a panel member at San Jose State University on September 27 for the Second Annual Multidisciplinary Conference on Serious and Persistent Mental Illness.

**Jay Tontz** (Business and Economics) spoke to the Niles Rotary Club November 1 on "The U.S. and U.S.S.R. Opportunities for the 1990s." He also spoke to the International Business Education Conference October 26 on "Opportunities For Management Education in the USSR: The Hayward Example."

**Dana Martin-Newman** (Teacher Education) presented a workshop entitled, "Impact of Technology on Teaching and Learning" at the Education in a Changing World Conference sponsored by CSUH and the California Association for Childhood Education on October 27.

**Emily Stoper** (political Science) organized a lecture series on the Developing Nations for Alternative Lifelong Learning in Berkeley. She spoke on "Guatemala and Honduras Today," "Women in Development," "Soviet Aid to the Developing World" and "U.S. Aid: What Works? What Doesn't Work?" **Noel Samaroo** (Ethnic Studies) talked on "Nationalism in the Developing World."