

<b>Journalism with Emphasis on Technical Writing and Editing</b>		<b>Units</b>
Jour 8A-B, 109A-B, 110A-B, 114, 115		20
Jour 106, 124, 126		8
IA 60		3
Electives in related areas approved by department chairman		12
		43
<b>MINOR</b>		
<b>News-Editorial</b>		
Jour 8A-B, 109A, 110A, 114, 115		15
Journalism elective (3 ud)		5
		20
<b>Journalism with Emphasis on Public Relations and Advertising</b>		
Jour 8A-B, 106, 113, 145A, 146A		15
Journalism elective (3 ud)		5
		20
<b>Journalism with Emphasis on Radio and Television News Communication</b>		
Jour 8A-B, 108, 128		12
Journalism electives (6 ud)		8
		20

*Additional Requirements: R-TV 40, 41 or 44, 144.*

#### **CREDENTIAL PROGRAM**

For information on the current credential program consult departmental advisers and see the sections on *Public School Credentials* and the *School of Education*.

#### *Courses*

##### **JOURNALISM**

###### **1. Introduction to Mass Communications (2)**

Survey of the mass media of communication, including newspapers, magazines, radio and television; related agencies and fields of communicative enterprise, such as press associations, feature syndicates, advertising, and public relations.

###### **2. Interpreting Current Events (2)**

Analysis, from the reader's point of view, of current information in news media; what constitutes news, breadth and depth of news coverage of various media, reliability of sources, influence of policy, methods of emphasis, objectivity and coloration.

###### **8A-B. Reporting (3-3)**

Prerequisite: Engl 1 or 3, sophomore standing. Preparation of varied stories used by newspapers; analysis of news sources; techniques of interviewing; problems encountered by reporters; ethical and legal considerations; coverage of some campus and community functions. (2 lecture, 2 lab hours)

###### **17A. Introduction to Photography (2)**

Not open to students with credit in Art 101. Still-photography; use of a variety of camera equipment for black-and-white pictures; pictures taken and films and prints processed in laboratory sessions. (1 lecture, 3 lab hours)