

NEWSMAGAZINE FOR ALUMNI AND FRIENDS OF CAL STATE HAYWARD

HAYWIRE



Mahla Shaghafi
Alumna of the Year

Fall 2003

Message from the President



Monica Pacheco

Welcome to the 2003 fall issue of the *Haywire* alumni newsmagazine.

Haywire is the Cal State Hayward Alumni Association's quarterly publication that keeps CSUH alumni and friends linked to happenings at the university. It is also a vital way to help spread the word about CSUH, the Alumni Association, the campus and the surrounding community.

As the newly elected president of the Alumni Association, I am looking forward to the upcoming year and am excited about the opportunities for our new board. Over the last year the association experienced a 20 percent growth in its membership, and this year we plan to sustain that growth while continuing to enhance its benefits to all members.

With a growing membership, the organization will be successful in fulfilling its primary purpose of providing support to the university. The Alumni Association prides itself in giving back to the institution that has enriched the lives of so many of its members. This year the association has recommitted itself to its ongoing goal to support the university, especially during the difficult budgetary times. It will continue to provide annual Alumni Association scholarships and to fund grants

for campus departments, student organizations, and campus activities. It is only through the ongoing and generous support of our membership that the Alumni Association is able to provide this essential support to the university.

This year's support may prove to be even more significant given the current budget crisis facing the California State University system. Cal State Hayward, along with the rest of the CSU system, faces a sizeable financial challenge. The CSU system is starting the 2003-04 academic year with a 13 percent budget cut, approximately \$345 million, from the previous year. The state budget has given the CSU more than its fair share of cuts. These cuts are evident and will be recognized even more clearly when student access to the system is limited.

I encourage all alumni with an interest in higher education to contact their state representatives to express support for the CSU and the importance of access for students, especially those of lower economic status. Only through a collaborative effort of students, staff, faculty, alumni and the community will our message be heard in the California Legislature.

Monica Pacheco ('98)

President, CSUH Alumni Association

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Haywire is published four times a year by the CSUH Alumni Association for its members. Submissions are invited and encouraged. Please address inquiries or information to the CSUH Alumni Association, Cal State Hayward, 25800 Carlos Bee Blvd., Hayward, CA 94542 or call (510) 885-2839.

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ON THE COVER
Mahla Shagafi is the 2003 Alumna of the Year.
(See story, page 6.)

Photo: David Kong

Sherpa Alum Keeps Trekkin'

World events have made the travel business in Southeast Asia as much an adventure as the Mt. Everest treks arranged by Cal State Hayward alumnus Wangdowa Sherpa (B.S., Environmental Science, '96).

"War and terrorism have caused many tourism companies to go out of business," said Sherpa from the Bangkok headquarters of his Discover Asia Travel firm. "While our company has seen a slowdown, we are coming back strongly because we're known as a company that works to preserve the natural habitats where we take people."

Since 1997 Sherpa has conducted more than 100 treks. Discover Asia Travel, the company he founded, offers showcase experiences — ranging from two to 23 days — on Mt. Everest, where his clients climb as high as Base Camp 4, the base camp closest to the summit.

"We don't go higher because you need weeks to acclimate at Base Camp 4, and then it becomes a full expedition," Sherpa said.

The Cal State Hayward alumnus has a relationship with the world's highest peak beyond his heritage as a member of the ethnic group most closely associated with Mt. Everest. In the spring of 1988, at the age of 18, he became the second youngest person to attempt the summit. The China-Japan-Nepal Friendship Expedition Team climbed the south face of Mt. Everest, and Sherpa spent 16 days between 19,520 and 27,000 feet before the expedition was forced back by the weather. Stunning photos of the mountain, taken by the teen-age Sherpa, are featured in the Discover Asia catalog.

Sherpa grew up in a Nepalese village. By age 14 he was organizing and leading treks and mountaineering expeditions in the Himalayas of India, Nepal, Tibet and Bhutan. He spoke both Sherpa and Nepali at that time and was beginning to learn English, Hindi, Tibetan and Thai.

Following the 1988 Everest climb, Sherpa came to the San Francisco Bay Area to earn a university degree in environmental studies. While a student, he worked part time for American travel companies, helped develop tours to the Himalayas



Wangdowa Sherpa

and other Asian destinations, and presented slide shows of his Everest climb.

He transferred to Cal State Hayward after completing English and business courses at local community colleges. He lived in the Carlos Bee Hall dorms across from the campus, and during his first year established the Cal State Hayward International Student Fellowship organization.

"At Cal State Hayward I particularly wanted to study land management," Sherpa said. "I am interested in knowing how to preserve natural resources. I enjoyed looking into ideas of conservation I learned from professors like David Larson."

Larson recalled their "wonderful student-professor relationship."

"One of the things I fondly remember about Sherpa is that he really seemed to thrive on being challenged to see what his limits were," said Larson, who now chairs the Geography and Environmental Studies Department.

Sherpa's climbing experiences made an impression on his fellow students.

"I think I surprised some of the other students in class when I showed slides I had taken on Mt. Everest," Sherpa said. "They were impressed I had been on an expedition, but they really appreciated that I had done it when I was so young."

During his years at Cal State Hayward, Sherpa continued to develop a plan to set up an institute for environmental education in his village in Nepal, a concept he still embraces.

"This institute will welcome international scholars, student researchers and professionals interested in environmental education, reforestation and community development," he said. "It will be an extension of my belief that if we make our living providing tours of natural habitat like the Himalayas, we must also protect it."

Upon graduating from Cal State Hayward in 1996, Sherpa began practicing his environmental concepts at Phillip Williams and Associates, a

San Francisco consulting firm that specializes in water conservation issues.

A year later he returned to Southeast Asia to establish Discover Asia Travel.

Sherpa based his new company in Bangkok with a regional office in Katmandu, Nepal. Thailand, in the throes of a major recession, welcomed the new business.

His first clients were a group of Russians, who took a weeklong tour of Bangkok and the Thailand countryside. Since that first excursion,



CSUH alum Sherpa accompanies tourists on rafting expedition.

Discover Asia Travel has arranged tours to Nepal, Bhutan, Tibet, India, Myanmar (Burma), Laos, Cambodia and Vietnam.

Most of Sherpa's customers are American, and Discover Asia Travel received a major boost when the Sierra Club named the firm its official tour agent for Thailand and the region below the Mekong River.

"We have the most expertise in trekking, rafting and mountain climbing in the Himalayas and in arranging travel throughout Southeast Asia," Sherpa said. "But it always has been important to me that we be seen as a company that shows our clients how we need to protect the environment they are exploring."

"It is a principle that was important to my environmental studies professors at Cal State Hayward, and it is a big reason for our success here in Asia."

Chancellor Offers Match For New Alumni Gifts

CSUH alumni have the opportunity to multiply the impact of their gifts to the Cal State Hayward Leadership Fund through a 20 percent match offer from Charles B. Reed, chancellor of the 23 campus CSU system.

Reed has challenged each campus to increase the total number of alumni donors for 2003-04 and promises to match contributions of \$50 or more from first-time alumni donors with \$10 to be used to further promote alumni giving. Reed has offered to provide the match based on the increase in the number of alumni donors contributing at this level above the number who gave in fiscal 2002-2003.

"Alumni gifts matter this year especially," said alumna Lynn Strong, director of Annual Giving at Cal State Hayward. "We are always grateful for the generous contributions from alumni donors. At this time we need our alumni to play a larger role in supporting the university and hope this match from Chancellor Reed will encourage alumni donors to expand the impact of their gifts to this year's CSUH Leadership Fund."

The CSUH Leadership Fund benefits current students. University leaders use these funds on priorities that benefit students' education at Cal State Hayward. Leadership Funds provide support for student scholarships, academic programs, graduate programs, internships, international study, guest lecturers, academic advising, athletics, and library services.

An envelope to facilitate tax-deductible donations of alumni to the Cal State Hayward Leadership Fund is included in this issue of *Haywire*. You also may call the university at (510) 885-2150 or use the university's new secure online giving form at <http://www.csuhayward.edu/givetocsu>.



Sandra Ehrhorn is the new manager of the CSUH Pioneer Bookstore, following the retirement of Norma Schmitz, who directed bookstore operations for 24 years. Ehrhorn, who started in the position Sept. 2, came to CSUH from the Fullerton College Bookstore, where she was director.

Public Administration Department Marks 35th Anniversary

The graduate program of Public Administration celebrated its 35th anniversary in June at the department banquet held annually at the end of the academic year. The event featured alumni speakers Susan Gonzales (MPA '83) and Harold Campbell (MPA '90). Gonzales attended with her daughter Alicia, and Campbell was with his son Eddie. Alicia and Eddie have both followed their parent's example and were celebrating the completion of their Cal State Hayward MPA degrees in 2003.

The event had several other highlights, as well. It was the first year the department awarded graduate degrees to students in Health Care Administration. The evening also honored Professor Richard VrMeer, who



Professor Richard VrMeer



Susan Gonzales, left, and her daughter **Alicia Gonzales (MPA, '03)**



Harold Campbell, right, and his son **Eddie Campbell (MPA, '03)**

had completed his final year of teaching at Cal State Hayward. VrMeer, who began teaching at Cal State Hayward in 1965, founded the department and helped establish its curriculum.

The department also announced a change in its name to the Department of Public Affairs and Administration.

Contra Costa Campus Gets New Dean

Peter A. Wilson, who led the Palm Desert branch campus of California State University, San Bernardino for 13 years, is the new dean of Cal State Hayward's Contra Costa Campus. He began his duties in Concord Sept. 2.

Wilson had led the Palm Desert campus since 1990, and during his tenure the university branch moved into its first permanent building, constructed on land donated by the City of Palm Desert and built with \$19.5 million raised through a capital campaign.

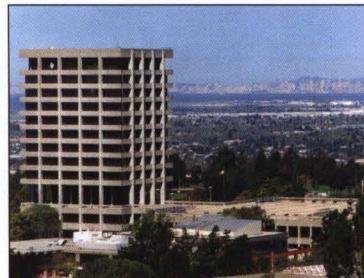
"Peter has had exactly the type of success leading the Palm Desert Campus of Cal State San Bernardino that we've been looking for with our Contra Costa Campus," said Norma S. Rees, Cal State Hayward president. "He's been tremendously successful in reaching out to the surrounding communities and building a growing campus that meets its current needs."

Wilson succeeds Bette Felton, who has been interim dean since 2001. He holds a doctorate in management and higher education from Ohio University, a master's degrees in philosophy of education from UCLA, a master's in student personnel administration and counseling from Colgate University, and a bachelor's degree in psychology from Gettysburg College.

Cal State Hayward's Contra Costa Campus has been in operation in Concord for 11 years and currently serves about 1,300 full- and part-time students in a cooperative effort with Diablo Valley and Los Medanos community colleges, which offer lower division courses on that campus.

Second Half of Education Bond Expected To Be on March Ballot

A proposition expected to appear on the March 2004 ballot will be vital to Cal State Hayward and the California State University system, as well as to the University of California, the California Community Colleges, and public K-12 school systems. The measure will authorize funding for construction of projects essential to California's public education institutions.



Cal State Hayward is adjacent to the Hayward Fault, making it vulnerable to earthquake damage. Engineers have determined that the university's Warren Hall needs immediate seismic upgrades. The building is, in fact, the highest priority seismic upgrade project in the CSU system.

At peak periods more than 1,000 people occupy Warren Hall, and a major earthquake could endanger students, faculty and staff. Such an event could damage classrooms housed in the building, as well as areas used for student services, such as advising, enrollment, admissions and financial aid. The building also serves as the hub for student affairs, administration and business operations on the campus. The 2004 bond issue will provide \$28,267,000 to improve earthquake safety. The measure was unanimously endorsed by the Cal State Hayward Alumni Association Board of Directors.

University Offers New Social Work Degree

In response to a statewide shortage of social workers with advanced degrees, California State University, Hayward has initiated a new master's degree program this fall.

Seventy-two first-year students have entered the new master's of social work program. Fifty-three attend classes on the Hayward campus and 19 are studying at the Contra Costa campus.

Students select either the "Children, Youth and Families" or the "Community Mental Health" concentration for their two-year degree programs.

Cal State Hayward faculty and administrators developed the new social work master's degree by working closely with the state legislature, county social welfare agencies and community-based organizations in Alameda and Contra Costa counties. Sociology Professor Terry Jones is director of the CSUH master's of social work program. Jones developed the program in collaboration with faculty members Dianne Woods and Rebecca Van Voorhis, assistant professors of sociology, and several part-time faculty members.

Alumni Can Use Campus Pool

University alumni, faculty and staff and their families are eligible to purchase passes to use the Cal State Hayward swimming pool. During the fall quarter pool hours are from noon to 2 p.m. on weekdays and from noon to 5 p.m. on Saturdays. Pool passes, good through June 30, 2004, may be purchased in PE 130. The fee is \$100 for an individual pass or \$150 for a family pass.

News from the California State Universities



California State University, Hayward is one of the 23 campuses that constitute the largest university system in the world. More than 400,000 students are enrolled statewide in the CSU system. This summary provides news of the CSU system and its other campuses.

CSU, Chancellor's Office — The 2003-04 state budget brought \$15 million in cuts to the CSU general fund budget, which now is reduced \$345.2 million. To compensate, the CSU must limit enrollment growth to 4.3 percent, instead of the 7 percent anticipated growth. "We have entered a totally new budget environment," said CSU Chancellor Charles B. Reed.

CSU, Northridge — The Northridge Singers choir was named "Choir of the World" during an appearance at an international music competition in Wales. The Northridge choir took the top prize in the competition between the festival's invited choirs.

CSU, Channel Islands — Educators at Cal State Channel Islands welcomed their first freshman class in August, nearly four decades after efforts began to establish a four-year university in Ventura County. The class of 2007 has 250 freshmen, selected from more than 2,000 applicants. The university opened in fall 2002 with upper-division students only, and now has 48 faculty members and 2,300 full- and part-time students.

CSU, Monterey Bay — A new Science Academic Center has opened on the CSU Monterey Bay campus, funded in part by a \$2.5 million gift from Corral de Tierra residents Robert and Patricia Chapman. The CSU Monterey Bay campus, on the former site of Fort Ord, had used only converted military buildings for classrooms and offices until the new science center opened.

CSU, Long Beach — Two university staff members who led the effort to acquire user-friendly heart defibrillators for campus received the Governor's Employee Safety Awards in August. Clinical coordinator Lawrence Harvey and Dr. Christian Jagusch were recognized for the acquisition of eight heart defibrillators, which already are credited with saving two lives on campus.

CSU, San Diego — Construction workers began site preparation in August for a new San Diego State, Imperial Valley Campus, where students will attend classes in January 2004. The new, 10,000-square-foot building, with seven classrooms and a parking lot for 150 cars, is to be completed by Jan. 5. Currently this site looks something like a freshly plowed field, but in January the dusty plot of land on Highway 78 will have more than 500 students. The Alamitos Land Co. of Brawley donated 200 acres for the campus.

CSU, San Marcos — Once a commuter school, the Cal State campus has a new, 460-bed complex that changes CSU San Marcos into a residential campus. For the first time, undergraduates will live on campus around the clock, congregate in the new student union/field house and soak up the university experience. The \$27.9 million apartment complex, along with the \$7.9 million student union and field house, represent the latest pieces in a building boom at San Marcos.

Cal State Hayward's 2003 Alumna of the Year

Mahla Shaghafi



By Nancy Ackley

Mahla Shaghafi, the 2003 Alumna of the Year, warmly greeted other members of the Cal State Hayward Education Foundation Board prior to its September meeting. She moved easily around the room on the third floor of the University Union, speaking comfortably with university administrators and regional business leaders gathered for the session.

Those who know Shaghafi take for granted her poise and warm, out-going demeanor. After all, as a senior vice president and regional director of Union Bank of California, she is accustomed to interacting with corporate leaders and other highly successful and prominent customers of her financial institution.

An American Success Story

Observing Shaghafi now makes it difficult to imagine her as a new arrival to the United States, a 15-year-old immigrant from Iran who came with her family in the mid-'70s and spoke English haltingly.

Her father and mother, both of whom had college degrees, decided to move to the United States so their children would have more choices when they reached college.

In Iran, Shaghafi explained, admission to many college programs was limited, with acceptance to college majors based on exam scores.

"If the university was accepting only 100 students to the business major and your test scores placed you as number 101, you could end up studying literature instead of the major you really wanted," she said.

Her parents had visited the United States and felt their children would have greater academic opportunities in this country. In order to keep the family together, her parents moved themselves and their four daughters and one son to the Bay Area.

"I had studied English in Iran, but of course we spoke Farsi at home, so conversing in English here was very difficult," she said, recalling her early days at Mission San Jose High School in Fremont.

She said she would always remember the day she and her family arrived in their adopted country. With a slight smile, she said, "It was Dec. 12, 1975."

Despite the challenges of the spoken language, she had been a diligent student of English and had mastered its grammar and punctuation. In fact, she was so proficient in written English that she was hired to tutor other international students in English while enrolled at Ohlone Community College in Fremont.

While attending Ohlone, Shaghafi met Vahid Hejazi, another Iranian immigrant, and the two began to spend a good deal of time together.

Their friendship progressed, and they, along with her sister Mahshid Shaghafi, transferred to Cal State Hayward, where they all pursued business degrees.

"We didn't have much time for anything but studying and going to class," she said of her CSUH years.

While the couple had a small group of friends on campus, they did not have time to be involved in extracurricular activities as they completed their upper division business courses.

The young couple had promised their families they would graduate before marrying, and they kept their word. In 1981, five and one-half years after she first stepped onto American soil, Shaghafi crossed the commencement stage at Cal State Hayward to receive her bachelor of science degree in business administration with an accounting minor. Her fiancé and her sister were awarded bachelor's degrees in business the same day.

Exactly one week after graduation, they were married in a traditional Iranian ceremony. Shaghafi followed the tradition of her homeland and retained her family surname.

Choosing a Career

When she entered college, Shaghafi had planned to study accounting, but she did not enjoy her first accounting class at Ohlone.

"When I transferred to Cal State Hayward, I decided to give account-

"My wish is to be seen as an example of a person who has met many challenges along the way – language, family and even gender – and has overcome them with the greatest tool available, education."

ing one more chance," she said, "and the professor was so interesting, he made all the difference."

During the couple's senior year, a Union Bank of California representative was on the Hayward campus accepting applications for management-trainee positions. Bank representatives interviewed approximately 100 graduating seniors from throughout the country, and Shaghafi was one of the nine they invited to join the bank.

"At that time I thought I wanted to be an accountant," she explained, "but once I got to the bank, I changed my mind."

The young graduate enjoyed her new position because it provided her the opportunity to work directly with people, something she really wanted to do while still utilizing her accounting and financing skills.

Shaghafi has nothing but praise for Union Bank, where she has worked for the past 22 years.

"It is not at all unusual for employees of our bank to start their careers here and stay," she said.

She also has had additional opportunities for professional development with Union Bank. She has completed two certificate courses that are well respected in the banking industry. In 1995 she graduated from the Pacific Coast Banking School at the University of Washington, a program considered the equivalent of graduate school for bankers. In 2002 she completed the Private Bank I and II programs at the Cannon Financial School.

"While these are prestigious programs for bankers, I forgot to

mention them when I was interviewed for a recent article in a bank magazine," Shaghafi said with a laugh. "I only mentioned that I had earned a degree from Cal State Hayward!"

Upon completion of her management training, she became a loan officer in the Fremont office of the bank. In 1987 she was named assistant vice president and relationship manager in Fremont, and the next year became the vice president and commercial loan team leader. In 1992 Shaghafi moved to the Walnut Creek branch, where she was vice president and branch manager, a post she held until 1997. That year she was promoted to vice president and priority segment manager for the states of California, Washington and Oregon, working out of the Union Bank headquarters in San Francisco.

Yet another promotion came in 2000, when she became regional director of The Private Bank for Union Bank of California in Northern California, and the next year she was made senior vice president of the bank. In this role, her responsibility, and that of her 15 immediate staff members, is to be attentive to the special needs and interests of "high net-worth" bank clients and professional firms.

Supporting Her Alma Mater

When the 2003 Alumna of the Year was recruited to serve on the Educational Foundation Board in 1996, she had to think for a while



about making the commitment to serve. She and her husband already had very busy lives. Hejazi was managing his own business, Conroy's Flower Shop, in Pleasanton. The couple's daughter and son, Sahar and Ali Hejazi, were 13 and 10 respectively, and she was branch manager of the Walnut Creek bank.

"I'm very glad I was talked into it," she said of her board membership. "I have been able to develop close ties to the campus that I was not able to make during my student years, when all I did was study, go to class and work at my part-time job at Macy's."

In addition to giving their time, Shaghafi and Hejazi have been generous supporters to campus programs, including the new Business and Technology Center. The couple is helping extend to others the opportunities they had as college students.

"My parents made it possible for me to focus on my college education, and because of them, I was able to attend this fine university that fosters and embraces diversity," Shaghafi said. "My husband made it possible for me to focus on my career, and because of him I have advanced into a position that I am passionate about."

"My wish is to be seen as an example of a person who has met many challenges along the way – language, family and even gender – and has overcome them with the greatest tool available, education."

"I am honored to be Cal State Hayward's Alumna of the Year, and to have served on the Educational Foundation Board. It was one way I could give back to my school for the opportunities it has provided me."

Good Sports

Alumni Fans Watch the A's Win

Enthusiastic Cal State Hayward alums and their friends cheered on the Oakland A's during their 6-4 victory over the Toronto Blue Jays at the Network Associates Coliseum on Aug. 16. The sun-soaked day at the ballpark, sponsored by the Cal State Hayward Alumni Association, included hits, homeruns, hot dogs and happy fans as the A's continued their march to postseason play.



1. From left, alumni Nayna and Ravi Mistry waited the first pitch with Alumni Association Director Tom Hoeber. Ravi Mistry is a current Alumni Association Board member.
2. The centerfield scoreboard welcomed the Cal State Hayward fans.
3. Alumni fans cheer after an A's home run.



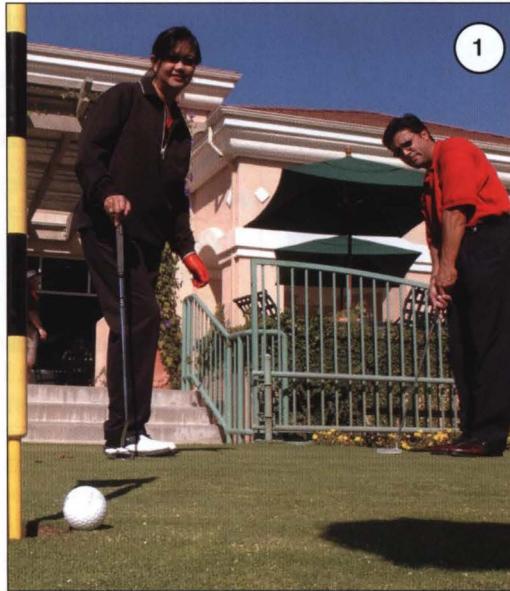
CSUH Alumni Golf Tournament is Largest Ever

The Cal State Hayward Alumni Association joined Friends of Athletics to sponsor the 7th Annual Golf Tournament at Round Hill Country Club Sept. 29. The event attracted 117 golfers and raised thousands of dollars for the university athletics and Alumni Association scholarships.

See page 15 for a list of Golf Tournament sponsors.



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1. Alumna Celeste Agana Carlos (B.S., Business Administration, '88) and her husband Les Carlos practiced putting before the tournament.

2. Golfers headed out for their starting holes on a perfect autumn day with blue skies and comfortably warm temperatures.

3. Golfers began the day with an elegant buffet lunch.

4. An all-alumni team, sponsored by Bank of America, included, from left, Clifford Kim, Sylvia Jesuit, Michael Wiesner and Chuck Kline.

5. While nobody won the hole-in-one prize, sponsored by the Fremont Marriott, the 13th tee was a good place to pause for a team photo for, from left to right: Jeff Cannon, Steve Stonehouse, Rusty Bailey, Rich Sherratt

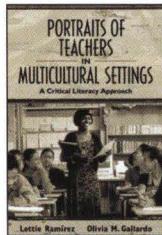
6. Al Mathews watched his ball sail down the fairway.

7. In a repeat victory, the 2002 winning four-some posted the top score of 57 for the 18-hole course, a one-stroke improvement over last year. Smiling during the play were, from left, Bart Hollander, Tim Harper, Mark Hill and Bob Holmes.

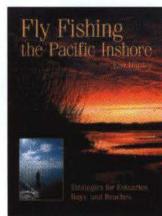
News from the CSUH Colleges

College of Education and Allied Studies

- Lettie Ramirez, professor of teacher education, is co-editor of *Portraits of Teachers in Multicultural Settings* (Allyn & Bacon, 2002) with Olivia Gallardo. Contributors to this volume present 12 essays addressing such themes as empowerment in reading and writing and enhancing the curriculum using critical fine art. The book offers methodologies that promote respect for individual, cultural and linguistic differences, and an equitable environment that promotes learning experiences.

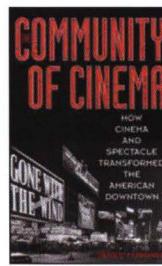


- Ken Hanley, a faculty member in the Department of Recreation and Community Services, is author of *Fly Fishing the Pacific Inshore: Strategies for Estuaries, Bays, and Beaches* (Greycliff, 2000). Hanley, a 30-year veteran of adventure recreation pursuits, has taught saltwater fly fishing throughout the world. In this book he distills decades of experience to provide a thorough explanation of Pacific inshore fishery and the skills necessary to successfully fish it.

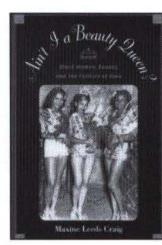


College of Arts, Letters and Social Sciences

- The Choral Activities program in the Department of Music is co-sponsoring, with the Music Alumni Chapter and the Alumni Association, a choral composition competition with a \$2,000 cash award. The deadline to submit an entry is Feb. 15, and the work will have its premiere performance in June 2004. The composer must be a CSUH Music Department graduate. The work must be between three and seven minutes long. For complete contest requirements, contact Kathryn Smith at (510) 885-3858, or by email at klsmith@csuhbayward.edu.



- James Forsher, a communication professor, film-maker, and film historian, is author of *The Community of Cinema: How Cinema and Spectacle Transformed the American Downtown* (Praeger Publishers, 2003). It describes the movie theater as a barometer of the evolution of urban America over the past century and a factor in the creation and growth of the modern American downtown.



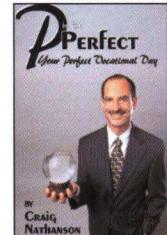
- Maxine Craig, sociology professor and author of *Ain't I a Beauty Queen? Black Women, Beauty, and the Politics of Race* (Oxford University Press), received the prize for the Best Book of 2002 on the Political History of Ethnic and Racial Minorities in the U.S. from the American Political Science Association. The book, which begins with a beauty contest sponsored by a black newspaper in 1891, relates how the black power and civil rights movements of the 1960s and 1970s redefined black beauty.



- Vincenzo Traversa, professor of modern languages and literatures) translated and edited *Theseid of the Nuptials of Emilia*, the first epic poem of Giovanni Boccaccio, a work Traversa describes as "an epic of love." The text is in Italian with an English translation.

College of Business and Economics

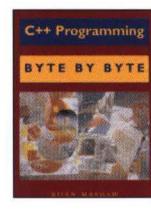
- Craig Nathanson, a member of the business faculty, is the author of *P is for Perfect: Your Perfect Vocational Day*, described as "a book for those who are working and waiting to retire so they can finally do what they really love to do." The book offers a step-by-step process for deeper thinking and creativity about what is possible in vocational life. For information see www.thevocationalcoach.com.



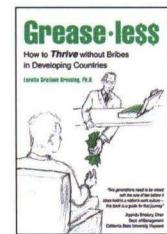
- James Ahiakpor, professor of economics, has written *Classical Macroeconomics, Some Modern Variations and Distortions* (Routledge, 2003), a book promoting free markets and limited government in the classical tradition in the pursuit of economic development.



- Bijan Mashaw, professor of accounting and computer information systems, has authored *Byte by Byte, C++ For Business* (American Computer Press, 2002), providing a step-by-step inductive method of computer programming for beginners, covering a range of topics, ranging from file processing and graphing to statistics and games.

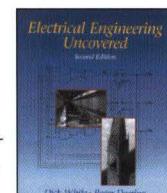


- Loretta Breuning, professor of management, has written *Grease-less, How To Thrive Without Bribes in Developing Countries* (System Integrity Press, 2003). The book explains that bribery is not a harmless tradition, but a practice that undermines a country's economy and puts all participants at risk. The author explains how smart business managers and international travelers know how to respect the culture while remaining on the safe side of the law. The book explains how to make integrity work. Purchase it at www.systemintegritypress.com.

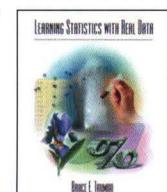


College of Science

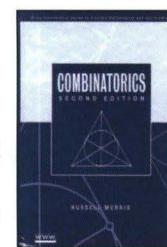
- Roger Doering, assistant professor of math and computer science, has published the second edition of *Electrical Engineering Uncovered*, co-authored with Dick White (Prentice Hall, 2001). The book provides undergraduate students with an introduction to electrical engineering and a sense of what professional engineers do, using familiar examples, such as water flowing through a garden hose, to illustrate the electronics discussed.



- Bruce Trumbo, statistics professor, wrote *Learning Statistics with Real Data* (Duxbury, 2002), which describes how to apply statistical methods to real problems chosen from fields to which students can relate, such as marketing, industrial safety, anthropology, psychology, banking, biology, linguistics, public health, geography, physics, sports, geology, and medicine.



- Russell Merris, professor of mathematics and computer science, has published the second edition of *Combinatorics* (Wiley & Sons, 2003). Written for a first course in combinatorics, the text is designed to make complex mathematics accessible to students with a wide range of abilities, interests, and motivations.



Pioneer Paths

A Dollar Well Spent

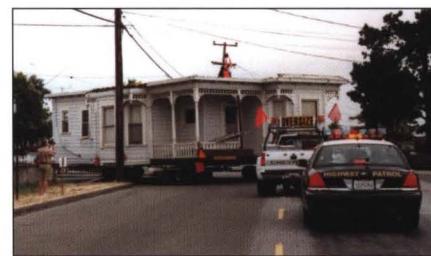
Ed Serafino, B.A., History ('84) and his wife Joan only paid one dollar for their Victorian dream house, built in 1905. There was a catch, of course. They had to move the home three miles from its original Fremont lot to its current site in Newark.

The house had been a rental since the mid-1950s, and its previous owner wanted it moved or demolished so he could sell the oversized lot to a developer. The Serafinos, who are supporters of the Shinn House, another historic Fremont home, agreed to the purchase-and-move option.

The couple was required to pay for a highway patrol escort for the three-hour move to Newark, where the house was raised four feet and a new bottom floor was constructed below grade. The lower level has a master bedroom and bath, a second bedroom and a sitting room.

After the upper and lower sections were joined and a new roof installed, the couple began restoration of the nearly century-old upper section. Ed did the rough-in work and Joan did finish work, such as tile installation for the kitchen, baths and floors. Ed did the finish carpentry work on the moldings and doors. The couple installed a vintage Wedgwood stove in the kitchen, and Ed's parents, Gus and Carmen Sarifino, and brother Mike helped them with interior and exterior painting.

In September 2003, three years and countless inspections later, the Serafinos reside in the home, considered the neighborhood showplace. It was awarded first place in the recent Newark Pride Awards Program as the



city's "Best Maintained Home."

During his college years in the 1970s, Serafino threw the hammer on the Cal State Hayward track team. In his senior year, 1975, he was an All-American athlete. Ed has worked at CSUH for 23 years. The first 12 years were in Facilities Management, and the last 11 years have been in the Office of Institutional Research and Analysis.

1960s

Jack Daley, B.A., History ('66), M.A., History ('67) is author of *Tasting the White Water*, (PublishAmerica) a novella



describing his experiences on three California Rivers. He says the book also relates "the psychological truth of esoteric teachings" gleaned from more than 40 years of studying Henry Miller, Castaneda, Gurdjieff, and Krishnamurti, authors who maintain that man is asleep but can awaken if he makes great effort to do so. A synopsis and the first two chapters are on the Web at <http://webpages.charter.net/jdaley05/unitled.html>. Daley taught eighth grade at schools in Willows and Tracy. He taught sixth grade and adult school classes in American history and higher levels of consciousness in Tracy. He retired from teaching in June 2002.

Billy Caver, Educational Administration Credential ('68) has a consulting business with Don Sherratt, a CSUH alum and long-time colleague at Alameda Unified School District. During his career Caver taught at Encinal High School, and he was vice principal at Lincoln Middle School and principal at Chipman, Lincoln and Wood middle schools. He worked in personnel at the district office before retiring in 1994. Recently, he worked



Caver

for Project Pipeline as a district liaison recruiter for new teachers. He lives in San Jose, where he moved in the 1980s.

Elihu Harris, B.A., Political Science ('68) serves on the Unemployment Insurance Appeals Board. He was appointed by Gov. Gray Davis in 2000 and reappointed in 2003. He is a member of the California State Bar and holds a community college teaching credential. He served in the California State Assembly and then was mayor of Oakland from 1991 to 1999.

1970s

Walter Cambra, B.A., Philosophy ('70), History ('02), M.A., Philosophy ('93) has written "Kabalism in Bram Stoker's Dracula," a scholarly paper presented at the academic section of the 13th Bram Stoker International Summer School, held in Ireland in July. He recently learned his work "Marian Iconoclasm" had been accessioned by the CSUH Library, Stanford University's Green Library and the National Library of Ireland.

Don Sherratt, M.S. Educational Administration ('71) has a consulting business with Billy Caver,

a CSUH alum and longtime colleague at Alameda Unified School District. Before retiring in 2001, Sherratt was the school district's chief personnel officer for 13 years. Previously he taught middle school, then he was vice principal at Wood Middle School, principal at the old Mastick Elementary School, Woodstock Middle School, and Chipman Middle School. He was vice principal at Alameda High for three years. Most recently he was with Project Pipeline as district liaison recruiter of teachers.



Sherratt

Timothy White, M.S., Physical Education ('72) is provost and executive vice president of Oregon State University. He has served in this position since January 2000, except for an interim appointment as the university's president from December 2002 to August 2003. He previously taught at the University of Michigan. He was at U.C. Berkeley (1991 to 1996), where he taught and did research in gerontology. In 1996 he went to Oregon State as dean of the College of Health and Human Sciences. He is internationally recognized for his work in muscle plasticity, injury and aging.



White

CSUH Alumni Class Notes

1970s

Michael Berumen, B.A.

Philosophy ('75) is the author of *Do No Evil: Ethics, Economics and Business*. The book was published in July and is available from iUniverse, Inc. (1-877-823-9235). It refutes the notion that there are no universal standards of morality. Berumen asserts the only basis for universal morality is the avoidance of death and suffering. He concludes the work with a section on business-related topics, including governance, fiduciary responsibility, marketing, globalism, the environment and moral courage. In the book's preface Berumen, a resident of Laguna Niguel, California, acknowledges the mentoring of Eugene Mayers, former chair of the CSUH Philosophy Department, who retired in 1992.



Berumen

Donald (Dobie) Gelles,

M.S., Counseling ('76) has been re-elected to the board of the Chabot-Las Positas Community College District. He is a director of Castro Valley Adult School, and a member of Castro Valley Education Foundation, the California Administrators Association, the Alameda Master Planning Committee, and the Hayward Area Recreation District. He also has served on the boards of Eden Medical Center and the Castro Valley School District.



Gelles

Charles Tinsley, B.A.,

Sociology ('76) graduated from Cal State Hayward then attended the San Francisco Theological Seminary in San Rafael. He is now a Presbyterian minister and serves as chaplain for the Contra Costa Juvenile Detention program.



Tinsley

Nancy McCullough Engle, B.A., Drama

('77) recently directed the musical production of "The Secret Garden" at the Douglas Morrison Theatre, part of the Hayward Area Recreation and Park District. She is the managing artistic director for the park district and is past president of the Funabashi-Hayward Sister City Committee. After graduating from CSUH, she earned a J.D. degree from the J.F. Kennedy University School of Law.

Deborah Dahl Shanks,

B.A., Special Major – Music History/Humanities ('78), M.A., Music ('80) teaches music at Diablo Valley College, at its Pleasant Hill campus, San Ramon Valley Center, and DVC Emeritus College. She is a representative to the Music Association of California Community Colleges and represents



Shanks

community college part-time faculty on the Board of Governors of the Faculty Association of California Community Colleges. Diablo Valley College awarded her the Part-time Faculty of the Year Award for 2002-03, in part for her eight years of service on the Faculty Senate and other professional activities. She also serves as music director of the First Baptist Church in Albany and maintains a private music studio.

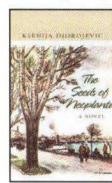
1980s

Ksenija Djordjevic,

M.A., English Literature ('80) has written *The Seeds of Neoplanta* (Xlibris Publishing, 2003). The book follows the lives of people with diverse ethnic, religious and ideological backgrounds, revealing differences in their self-awareness. The author portrays the characters, who identify with their ethnic groups, as struggling to meet their common human needs of happiness, harmony and creativity. It is also a coming of age story, according to the author, who has a book-signing event at Village Books in Pacific Palisades, Sunday, Nov. 9. Djordjevic and her husband, Bratislav, live in Las Vegas and have an adult daughter. She retired in 1995 after 14 years of teaching English in Las Vegas high schools.



Djordjevic



Gail Waiters, B.A., Mass

Communication ('81), MPA ('89) is city manager of San Ramon, a post she began in January 2003. After earning her B.A. degree, Waiters worked for the City of Sunnyvale. She then returned to CSUH to complete her master's degree. When she became city manager, San Ramon had a \$8.1 million budget deficit. She has worked with staff and elected officials to cut spending by more than \$4.8 million to date.



Waiters

Fred Deltorchio, B.A.,

History ('82) became chief of police in Hercules in June. He was hired by the Hercules Police Department in 2000 as a commander after he had served almost 18 years on the Benicia police force. After earning his CSUH degree, Deltorchio earned a law degree at the J. F. Kennedy University Law School in 1989 and then passed the California Bar exam. He preferred law enforcement to practicing law, however, and accepted the post in Benicia. The new chief said recently, "I am living proof that you can get a job with a degree in history."



Deltorchio

1990s

Deborah Brown,

teaching credential ('90) was named "Teacher of the Year" by the San Ramon Valley Unified School District, where she teaches language and history to seventh graders at Iron Horse Middle School. She has taught in the district for 10 years and was recognized for her enthusiasm, a quality that she is able to transfer to her students.



Fuller

Ken Fuller, B.S., Finance

('90), B.S., Real Estate, Geology ('93) was the last student to be elected student body president at Cal State Hayward and the first person to serve as chair of the Board of the Associated Students. After graduation he worked for the U.S. Geological Survey doing chemical research. He then began doing design work in the aerospace industry. For the past year-and-a-half he has had an appraisals business.



Sklar

Rita Sklar, MPA ('91)

is a watercolor artist with ongoing exhibits at the Solano Grill in Albany, Paradiso Restaurant in San Leandro, and Tango Gelato in Oakland. Her show at the Royal Grounds Gallery in the Montclair District of Oakland is continuing through Jan. 5. She will have a new show at the Lindsay Dirkx Brown Art Gallery at the San Ramon Community Center from Dec. 2 to Dec. 29, with its opening reception from 6 p.m. to 8 p.m. on Dec. 5. Her master's degree in public administration had an educational administration emphasis, and after graduation she worked with foundations, government agencies and non-profit organizations with corporate giving programs. She is still a consultant in this field.



Chuks "U.C." Ukaoma, M.P.A.

('91) and his wife Christina have a new daughter, Gloria Kelechi, which means "Thank God" in a Nigerian language. Gloria, her sister Ola, and brother Lawrence live with their parents in a new home in Austin, Texas.



Ukaoma

Silvia Ponte, B.A. Psychology ('93), M.A.

Public Administration ('99) recently became city clerk for the City of Menlo Park. She is responsible for managing the overall documentation of City Council meetings, public notification and disclosure requirements, coordinating city elections, the council agenda and calendar, and overseeing the document-imaging program. She is a certified municipal clerk from the International Institute for Municipal Clerks.

CSUH Alumni Class Notes

Nayna Mistry, M.S., Computer Science ('96) is a software engineer for Hewlett Packard. She reports that her son is following in her footsteps, majoring in computer science at CSU San Diego. She and her husband Ravi, also a Cal State Hayward alum, reside in Hayward.



Mistry

Maria Laurina Brasil, B.S., Human Resources ('97), MBA ('02) recently became engaged to Mark Schmuck, a San Jose attorney. In June she accompanied Schmuck to a hearing in the Santa Clara County Superior Court, unaware the event had been staged by the judge and Schmuck as a backdrop for the proposal. During the "hearing" the judge scolded Schmuck for "filing his papers late." The opposing counsel, another friend participating in the set-up, asked the judge to punish Schmuck, but the judge denied the request "because of his guest in the courtroom." The judge asked Brasil to join Schmuck at the counsel table, then chastised the lawyer for violating professional conduct rules on courtroom guests. (She learned later such rules do not exist.) Just when Brasil thought she was to be escorted from the courtroom, Mark proposed and she accepted. A May 2005 wedding is planned.



Schmuck and Brasil

James M. Burns, B.A., Liberal Studies ('99) has received his master of arts degree in English from the University of Delaware.

2000s

Julia Park, M.A., English ('00) is the author of the novel *Tongues of Angels* (Scarlet Letter Press, '03). The book describes a Catholic priest's struggle with celibacy and also discusses gay priests, church politics and the struggle to maintain order in an institution under attack from many fronts. Park is the founding editor of the Alameda Sun, a weekly community newspaper. She teaches journalism and creative writing and has reviewed books, theatre, and music for the San Francisco Chronicle, The East Bay Express and many regional and online publications.



Park

Kay Lehmann, M.Ed., Online Teaching and Learning ('01) has taught middle school for seven years in Walla Walla, Wash. She was selected for the Bill and Melinda Gates Foundation's Teacher Leadership Project in 1997 and the next year began working as regional coordinator and summer trainer for the project. She received the Kay Washington Award for Excellence in Education and a Milken National Educator Award in 1999 for her innovative integration of technology



Lehmann

into the classroom. Her husband, Jim, teaches sixth grade in College Place, Wash.

Robert Litton, B.A., Music ('01), M.A., Music Composition ('03) was awarded the Frank S. Buck Scholarship. He will be attending the University of Southern California, where he was accepted into the "Scoring for Motion Pictures and Television" advanced studies program. The Buck scholarship is awarded annually to students residing in one of six Central California counties, including Contra Costa, where Litton grew up.



Litton

Laurie Pitchers, B.A., Liberal Studies, Teaching Credential ('02) is employed at DET, a scientific instrument company. Eventually she plans to pursue a career in education. The Pleasant Hill resident completed all her courses at the Contra Costa Campus.



Pitchers

Ken Culp, B.A., Liberal Studies, business minor ('03) has worked for the Fremont Unified School District for 15 years. Currently he is a property control technician.



Culp

Jennifer Glover, B.A., Mass Communication ('03) concluded her reign as Miss California in June, when she passed her title to Nicole Lamarche of San Francisco. Drawing upon her education and media experiences over the past year, Glover plans to pursue a career in broadcasting.



Glover

James Munson, B.S., Geography ('03) is now pursuing a master's degree in anthropology at Cal State Hayward.



Munson

Jason Ridenour, B.A., Liberal Studies ('03) is teaching as a substitute in the Mt. Diablo School District while waiting to be awarded his multiple subjects teaching credential.



Ridenour

Share news about careers, accomplishments, and changes in your life with other alumni through *Haywire*. With your news, include your address, phone number, degree earned, major and graduation year, along with a current photo, color preferred. All photos will be returned. Mail to: Alumni Association - *Haywire*, CSUH, 25800 Carlos Bee Blvd., Hayward, CA 94542, or send information to: nackley@csuhayward.edu.

In memoriam

Faculty

Edward M. Clay, associate professor emeritus of English, died of cancer in San Mateo on July 31 at age 71. A prolific writer of short stories, he was also a gifted pianist. He taught at Cal State Hayward from 1965 until 1992 and was a noted scholar of the writings of Hawthorne and Melville. He was a Minnesota native and earned his Ph.D. from the University of Missouri in 1965. He also served in the United States Navy during the 1950s.



Clay

John W. Summers, professor emeritus of math, died May 26, at age 74, following an extended illness. He was hired in 1961 and was the fourth full-time faculty member in the math department after the opening of the college. At times during his 31-year tenure at Cal State Hayward, he also taught statistics and National Science Foundation courses in math to school teachers. He had bachelor's and master's degrees in math from San Jose State College and a doctorate from UC Berkeley. He is survived by his Delores, his wife of 47 years, and their adult sons, John and Thomas.



Summers

Alumni

Clayton Bogni, B.A., Speech Communication ('03) died Aug. 11 in an automobile accident while vacationing with friends in Oregon. John Hammerback, Communication Department chair, said, "Clayton gave much to our program, as a student in classes and as an active contributor to our Com Lab and at our Conference in Rhetorical Criticism. He was inquisitive, warm, friendly, full of energy, and very bright — personal qualities that other professors, staff, students, and friends also found in him."



Bogni

CSUH Calendar

Special Events



CSUH Homecoming

Jan. 30 – 5 to 10 p.m.

Music Fund-raiser at Yoshi's

Jack London Square, Oakland

Feb. 2 – 6:30 - 11 p.m.

SCHOLAR – OLLI Programs

Oak Room of the Library

CSUH Contra Costa Campus

4700 Ygnacio Valley Road, Concord

Parking: special event - no parking permit required

"Banned Movies II" with Jim Forsher, CSUH professor and award-winning filmmaker. This Film Night event provides a look at some of Hollywood's raciest and most controversial films.

Nov. 7 (Fri.) – 7 p.m., Free.

"Hope for the Future: Youth Experiencing Success"

By Terry Jones, Professor of Sociology

Nov. 12 (Wed.) 2-3:30 p.m.

\$3 or free to SCHOLAR-OLLI members

"America's Civil War: We Shall Never Be the Same As We Have Been"

By Gerald Henig, Professor of History

Dec. 3 (Wed.) 4-5:30 p.m.

\$3 or free to SCHOLAR-OLLI members

In Civil War Firsts: The Legacies of America's Bloodiest Conflict, co-authors Gerald Henig and Eric Niderost argue that the four years of the American Civil War produced more change, on and off the battlefield, than any other event in our nation's history.

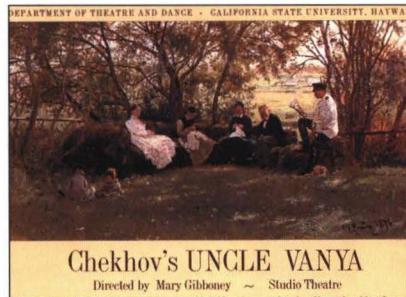
"What Makes Jazz Jazz?"

Distinguished Lecture Series

Speaker Dave Eshelman will describe this art form, and will perform, accompanied by musicians Randy Vincent, John Shiflett and Alan Hall. Dec. 3 (Wed.) – 7-8:30 p.m., Free.

Theatre

Box Office hours: noon to 4 p.m. during performance weeks. (510) 885-3261
Tickets: \$8 / \$6 seniors, youth / \$5 CSUH, Alumni Assoc. members



Chekhov's UNCLE VANYA

Directed by Mary Gibboney ~ Studio Theatre

Uncle Vanya

A play by Anton Chekhov, Director Mary Gibboney

Nov. 14, 15, 21, 22 - 8 p.m.

Nov. 23 - 2 p.m.

Studio Theatre



A Christmas Carol

By Charles Dickens, Director Christine Plowright, adapted by Ed Wright

Dec. 12 - 8 p.m.

Dec. 13 - 2, 4, 8 p.m.

University Theatre

Winter Wonderland and Dance Showcase

Works by students and faculty

Dec. 5, 6 - 8 p.m.

Dance Studio (PE 140)

Coming in March — Cabaret

Director Edgardo de la Cruz,

Choreographers Laura Ellis,

Kimiko Guthrie

Feb. 27, 28, March 5, 6 - 8 p.m.

March 7 - 2 p.m.

University Theatre

Music

Performances in University Theatre
Tickets: \$7/\$5 seniors, youth, alumni / free CSUH students

Symphonic Band, Chamber Winds and Wind Ensemble Concert

Dave Eshelman and Timothy M. Smith, conductors

Tues., Nov. 25 – 8 p.m.

Jazz Ensemble, Jazz Band and Jazz Workshop Concert

Dave Eshelman and Dann Zinn, directors
Tues., Dec. 2 – 8 p.m.

University Symphony Orchestra Concert

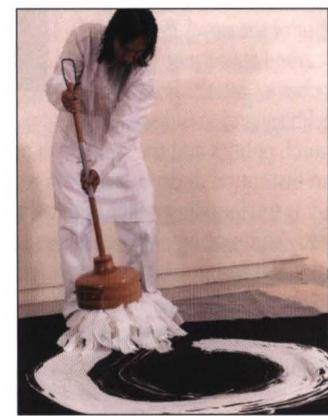
Gregory Barber, conductor
Thurs., Dec. 4 – 8 p.m.

Combined CSUH Choir Concert

Kathryn Smith and James Gilman, conductors
University Singers, Chamber Singers, University Chorus, and University Community Chorus
Sun., Dec. 7 – 7 p.m.

Art Gallery

University Art Gallery,
Art and Education Building



Painter-scholar Kasuaki Tanahashi creates a painting during the opening reception for "Zen & Modern Art."

Zen & Modern Art Exhibit

Echoes of Buddhism in Western Paintings and Prints
Through Jan. 31
Wed. through Sat., noon to 3 p.m.
Closed Nov. 27 – 30 and Dec. 14–Jan. 6.
Free.

Visit the New CSUH Giving Web Site

www.csuhayward.edu/givetocsuh

The new giving Web site makes it easy for alumni and friends to make gifts to California State University, Hayward.

The Web site "Giving to Cal State Hayward: Imagine the Possibilities" was developed by the Office of University Advancement. It is located at www.csuhayward.edu/givetocsuh. One of the site's features is a secure online giving form that donors can use to direct their gifts to any department or program on campus.

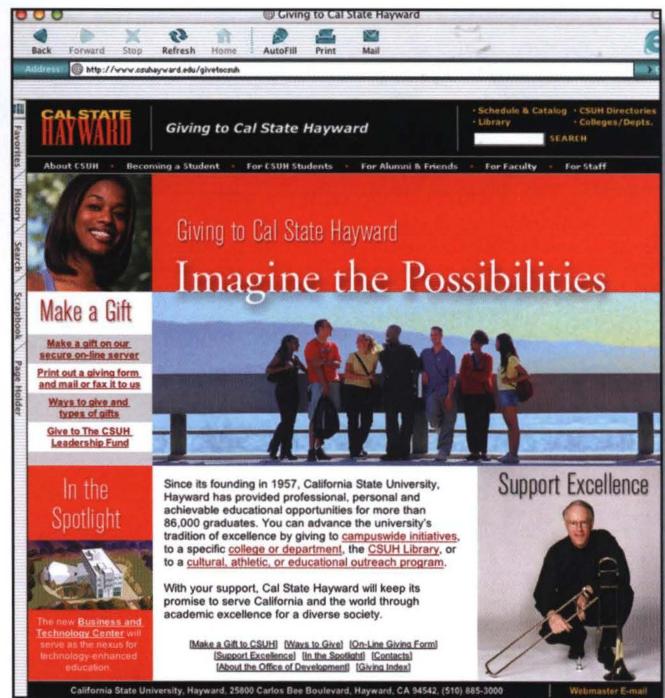
"We have designed a custom Web page for every department and program at the university," said Bob Burt, vice president for University Advancement. "Donors can view the fund-raising priorities established for each department or program and also can choose the type of gift they wish to make."

Cal State Hayward President Norma Rees is confident that the new Web site will enhance communication between the university, its academic and administrative departments, and the community. She said it also will illustrate the role private support plays in strengthening the university.

"This is a great step forward for Cal State Hayward," said Rees. "We are a university that serves our surrounding community, the region, and students from many different countries. This new Web site will play a vital role in communicating with our friends and alumni, no matter where they are, that their support is crucial to helping us achieve our mission to provide 'educational excellence for a diverse society.'"

Additional information about the new Cal State Hayward development Web site and giving opportunities to the university is available at (510) 885-3724 or via e-mail at giving@csuhayward.edu.

CAL STATE HAYWARD



Honor Score Card

The CSUH Alumni Association and Friends of Athletics would like to thank the following sponsors for their support

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Newark/Fremont Hilton
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Oakland Raiders
Pioneer Athletics
Punchline Comedy Club
Rickshaw Express
San Francisco Giants
San Francisco Opera
Willow Park Restaurant
Wyndham Garden Hotel of Pleasanton



Join the CSUH Alumni Association



Join the Cal State Hayward Alumni Association
or renew your membership online at
www.csuhalumni.org/membership.html



Please choose one of the following membership options:

Annual Renewal, \$35, Account No. _____
 Annual Membership \$35
 New Graduate (first year) \$17.50
 Associate (non-graduate, non-voting) \$35
 Life Membership \$450 Paid in full Billed \$90 per year

Optional: I would like to direct part of my membership fee to
support the following Alumni Association Chapter:

African-American Asian / Pacific Islander Education
 Music Public Administration Universitywide

Payment:

Enclosed is my check for \$ _____

Please make checks payable to **CSUH Alumni Association**.

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Expiration Date: _____

Credit Card Holder's Signature _____

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First Name, Middle _____

Last _____

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City _____ State, Zip _____

Phone _____

E-mail Address _____

Student I.D. Number (Social Security) _____

Birth Date _____

Degree Year _____

Major _____ Option _____

Please fill out this form and mail it to Alumni Association, Cal State Hayward, 25800 Carlos Bee Blvd., Hayward, CA 94542, or fax to (510) 885-2515

Cal State Hayward
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