

El Excentrico

Magazin Social, Fotográfico Latino-Americano

HUMBERTO GARCIA
Director



AÑO 15, Num. 10

MARZO 5, 1965

SAN JOSE 10, CALIFORNIA



Adorable Mother - In Law



★ ★ ★
EL FOTOGRAFO
de las
ESTRELLAS ...

Richard Diaz



ENGAGEMENT

On March 6, at 1:00 p.m. at the Holy Family Church Linda Rey daughter of Jess and Isabel Rey will wed Mr. Ray Ledesma on the left are Mr. and Mrs. Robert Rodarte who will be the best man and matron of honour.



On Saturday, January 9, 1965 Miss Rosa Victoria Vasquez daughter of Jose and Melquiades Vasquez exchanged vows in matrimony with Mr. Bernardo Acosta son of Esequiel Sosa and Rosa



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R. Acosta, at the Holy Family Church, at 11:30 in the morning, a reception was held where friends and guests attending. After their honeymoon in Acapulco the couple established residence in this city. Rosa is a native of S. Jose and Bernardo of Villa Acuña, Coahuila, Mexico. In picture: Gabiél Armenta, Tim Campos, Juan Sosa, Roberto, Roberto Flores, Ted Aguiñiga, Rosa Vasquez, Bernardo Acosta, Sandy Gonzalez, Armendina Sosa, Esperanza Dastro, Magdalena Aguirre, Lillian Garcia, Rachael Lopez, Ring Bearer Gilbert Jurado, Flower Girl, Melinda Lopez.



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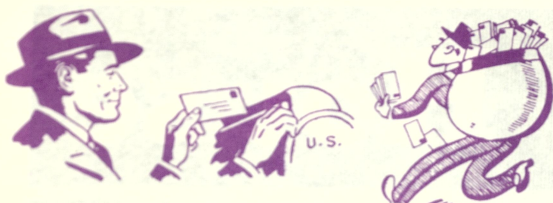
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LETTERS to the EDITOR

THE QUIET MEXICAN AMERICAN - SILENCED

"Our failures, not our successes, will be remembered-----"

Mr. Diaz, I congratulate you for your ardent interest in public affairs and for the way you write as a proud Mexican-American. You have expressed this in your articles which have appeared in EL EXCENTRICO magazine.

I understand that we Mexican Americans are stereotyped as a group of people who do not necessarily unite in society or in government affairs, but who remain, in most together in ghettos. Based on this image, adjectives such as apathetic, ignorant, and unconcerned are used as general terms to describe the Mexican-American.

Well, Mr. Diaz, I am concerned. I am concerned about our image and our cultural heritage and all that is reflected in our literature. Therefore, as a concerned Mexican-American, it is my opinion that the article published in the Excentrico January 30, 1965, titled "True Unity Among Our Public Gatherings" was written with good intentions. You intended to communicate to the reader the basic concepts of unity and the importance of unity to suppress, and in due time to eradicate the problems involved with the Mexican American.

Analyzing your title one would surmise that the topic of unity would be well described in detail. However, after evaluating your article, I found it very contradictory, incoherent, ambiguous and lacking in information supporting your thesis on unity.

The introduction leads the reader aimlessly into a tempest of unrelated phrases. An example of the confusion is depicted in an excerpt from your article:

*Even though they (who are they) were not to be found in our early American doctrines, the principle behind their thinking (who is thinking) was the same: United we stand divided we fall. (Should read: United we stand, divided we fall). And my fel-

low readers it was not many years ago that our Mexican comrades had a strong government, and proudest military forces in the world. Tho something was missing, "Unity" and our downfall came to pass, (Who had the downfall -- The Mexican government or the United States?) but let it be known, we no longer walk about blindfolded and we the youth with leadership qualities intend to reconstruct our people by using unity as our prime weapon. (Who are "we the youth" supposed to reconstruct? This is perplexing since you have mentioned the Mexican government and you have referred to our American forefathers).

Continuing the evaluation of your article, we are confronted by the praise and recognition you have given the Rainbow Ballroom as a place to serve and entertain the public. This seems to be a good topic to expound upon in a separate article - it certainly does not relate to your main topic of unity.

Although I am glad to know that Mr. Davilla is a good citizen, did you really want to inform us of the respect you get from all those who know Mr. Davilla, or is it the respect people have for Mr. Davilla: observe, "Frank is a respectable citizen, and a parent of three wonderful individuals and I (A. D. Diaz?) am sure respected by all who know him."

*NOTE: Words in parenthesis are my comments.

There are other items of equal importance within your article which should be pointed out, however, I do not wish to take up so much of your time discussing your solecisms.

As a writer you are aware that our literature is a source of communication. We are communicating to the people exactly what we know and what we know is what we write. Therefore, our image in literature is reflected to the public.

I would suggest to the editor of this magazine that if the image which has been portrayed by Mr. Diaz's articles continue, then he should sign his articles the "Anonymous Mexican-American." This way we will not know who the villain is, better yet - don't sign Mexican-American.

-- Martin Perez

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UNION CITY NEWS

Simon Villa

Regreso de Vacaciones

Los bien conocidos y estimados esposos Victor Cabello y su simpático hijito el pequeño Victor, salieron el día 28 de Diciembre del próximo pasado año de 1964 con rumbo a la vecina Republica Mexicana, en viaje de muy justas vacaciones y con el proposito de saludar a sus familiares y amigos.

Los Esposos Cabello, tuvieron la oportunidad de visitar la hermosa y encantadora ciudad de Mexico, Acapulco, Puebla, Cuernavaca y algunos otros pueblos que nos es imposible enumerar.

La señora Cabello fue Presidente de la Comision Honorifica Mexicana durante el año de 1960, quedando el pueblo de Union City complacido por los trabajos de Honorable Presidenta Sra. Cabello.

Los esposos Cabello regresaron a la blanca y progresista ciudad de Union City el domingo 14 de Febrero del presente año de 1965 al lugar de su residencia No. 33544 9th Street en Union City, California, y encantados de la vida, dan gracias a Dios Padre Todopoderoso por haberles permitido regresar con felicidad.



En la foto aparece de izquierda a derecha: Sr. Victor Cabello, Aurora Gallegos, Soledad Cabello, Victor Cabello, Jr. Margarita Gallegos y Silvia Gallegos.

Cancion dedicada a la señora Esperanza Perez Solario de Union City, California....

ROSITA ALVIREZ

Año de mil novecientos

Muy presente tengo yo,
en un barrio de Saltillo

Rosita Alvirez murio,
Rosita Alvirez murio.

Su mama se lo decia,
Hija esta noche no sales,
Mama, no tengo la culpa
que a mi me gusten los bailes
que a mi me gusten los bailes.

Hipolito llego al baile
y a Rosa se dirigio.

Como era la mas bonita,
Rosita lo desairo,
Rosita lo desairo.

Rosita no me desaires
la gente lo va a notar
pues que digan lo que quieran
contigo no he de bailar
contigo no he de bailar.
Hecho mano a la cintura
y una pistola saco,
y a la pobre de Rosita
nomas tres tiros le dio
nomas tres tiros le dio.

Su mama se lo decia
ya vistes, hija querida
por andar de pizpireta
te habia de llegar el dia,
te habia de llegar el dia.

Rosita ya esta en el cielo
dandole cuenta al Creador
Hipolito esta en la carcel
dando su declaracion,
dando su declaracion.

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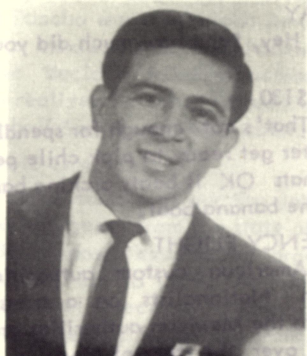
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*The Quiet
Mexican -
American*

Andrew G. Diaz

HUMORISM IN RYTHEM

Dear Friends, fellow readers, creators, and critics. In the past I have written about very rigid subjects. So I've decided to publish this issue on a humorous bases, let's face the true facts no one can please everyone.

But I'll try:

I truly believe that by feeling free to the public, is also an accomplishment of being free and open minded to yourself. So whatever your title, position, or profession, after working hours leave it be where it belongs, and be humorous. The subjects I talked about are not jokes, tho everyday problems that somehow attract to others as humorous subjects. The family and the pets, the wife and the husband, employment and discrimination, emergency situations, minorities and political turnouts, I do not intend to offend anyone's personal feelings, so please think twice before reading this issue, thank you.

THE HAPPILY WEDS

Husband: The family cat committed suicide!!
Wife: What happened? Cats don't hang themselves.

Husband: I didn't hang the cat, he was tangled by the neck with a string, and just as you walk in I was only trying to unloosen it.

TWO SEPARATED MEN LIVE TOGETHER

One wife decides to visit.

Wife--sitting on the sofa overlooks and sees two bags containing womens clothing. Hey, Willie!

Husband--in the kitchen washing dishes. Yes!

Wife--These aren't mens clothing there some womens clothes whose are they??

Husband--I don't know. You just said there's some womens clothes!!

TWO EMPLOYEES AT WORK --

A Mexican-American and an Anglo

Anglo--Hey Pancho, how late do we work tonight?

Pancho-- Till 6:00.

Anglo--Why you till 6:00 and I till 4:00?

Pancho--Simple figure it out, I come under the Bracero act you don't.

PAY DAY

Negro, Hey, Pepe how much did you make this week?

Pepe -- \$130

Negro--That's not enough for spending money you better get ready to pick chile peppers.

Pepe--Thats OK it beats picking bananas and riding the banana boat.

EMERGENCY FLIGHT

American custom authorities flying Mexican Nationalists on a transport cargo plane, to the Mexican authorities are approximately over the state of Nogales. One engine goes out, they dump all the cargo as the pilot orders, about that time the co-pilot walks slowly out to the passenger compartment and looks at a little Mexican National and replies: "Remember the Alamo?"

The Mexican Nationalist: "Si Señor."

SUNDAY AFTERNOON

Recently I was in route to attend a church worship services with two friends of mine, as we came to the crossroads I was not sure of the correct location.

Driver -- Is that the place?

Passenger -- No that's a colored worship service.

After the worship service we again came to the crossroads and seen the people leaving.

Passenger--Those people aren't Negroes.

Other passenger -- They don't look colored to me.

Driver--Sure they're colored white aren't they? (The color of white)!!!!

MINORITIES ONLY!

Recently myself and a few businessmen from the San Jose area were in route to a meeting pertaining to discrimination among minorities in employment practices. It was quite an experience and because it was my first experience at such meeting I was all eyes and ears. We were approximately a mile from Gilroy when the minority subject came up again and I was surprised to hear how many views were exposed. The most interesting one was this one, someone in our group said this: I really don't know what I am since my mother came to the United States our customs have changed. My papa was a Mexican American from Texas, my mama was a Mexican from Mexico though before I was born my mama's boyfriend was a Frenchman from Francia.

continued next page....

POLITICS

On the same trip another individual of Mexican American descent noted, just a few months ago, I was under the impression that my friend Pancho was a Mexican American as we met at a Mexican American Political convention, we decided to drink across the bar and I soon realized he wasn't a Mexican American but half Scotch and half water.

FOR TEXANS ONLY:

A large number of our San Jose population are refugees from the state of Texas. I'll proudly expose Texas as the largest state in the union prior to 1959. And during the 1958 presidential elections a large political banquet was underway in the big state of Texas, a couple from California received invitations as guests. It was quite an experience, large desert lands, large watermelons, the works. They came across the Thunderbird hotel and walked to the cocktail room. They approached a very huge bar and made their visit worthwhile, ordered two large glasses of beer in comparison to a California pitcher. They took advantage of the good bargaining and ordered several more, after a few minutes they decided to order martinis in comparison to California beer glasses. Shortly after the lady falls off the stool, and asks the barmaid where she could find the powder room. Barmaid- You go down the long hall and turn left.

Visitor- Walks down the long hall, staggering and turns right, HELP HELP HELP!!! The bartender and the people run the long hall, just a minute, just a minute, hold on I'll throw you a lifesaver.

Visitor: OK OK, but please don't flush the toilet.

Sincerely and truly,
Andrew G. Diaz



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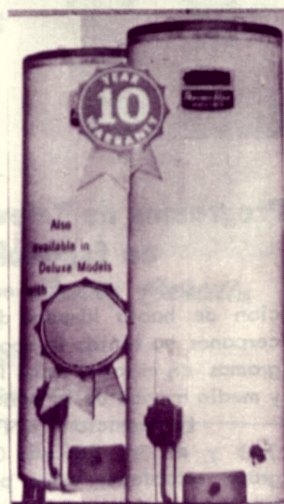
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Daniel Saldaña



Programas de Television en Español KNTV Canal 11

Desde hace algunas semanas la poblacion de habla hispana de San Jose y lugares cercanos ha tenido la oportunidad de ver programas en español todos los domingos de ocho y media a once de la mañana.

La estacion KNTV Canal 11 de San Jose y el Sr. Eduardo Grigg Patoni han logrado establecer estos programas netamente mexicanos, con una gran variedad de numeros que satisfacen a todas las personas que entienden nuestra lengua, lo mismo que a los que no la entienden, porque en el desarrollo de los programas disfrutan de los bellos panoramas, bailes regionales, musica, poesia y canciones que hacen la delicia de los espectadores por su originalidad.

Hace aproximadamente diez años se hizo otro intento con un programa de television, que logro llevar a cabo en el mismo canal el Sr. Carlos Graham. (Conocido locutor y Maestro de Ceremonias). Al suspender estos programas quedo un vacio que afortunadamente el Sr. Eduardo Grigg Patoni ha logrado llenar y los televidentes apreciaran en su justo valor el esfuerzo que una empresa de esta naturaleza representa.

Domingo a domingo este dinamico promotor, locutor y maestro de ceremonias, ampliamente conocido como Eduardo El Guero, presenta a la colonia de habla hispana, dos horas de entretenimiento y de exposicion de nuestro arte y cultura mexicana, tocando topicos historicos; presentando a la vez un panorama bien documentado de el progreso y adelanto que en todos los ordenes esta efectuandose en nuestro gran pais; al sur de este coloso del norte en que vivimos.

Eduardo El Guero, esta haciendo una gran labor de difusion de nuestros valores, materiales y espirituales, tan poco conocidos por la mayoria y solamente aquilatados por unos cuantos que han tenido la oportunidad de residir por algun tiempo en lo que fueran los dominios de la altiva raza Azteca.

EDUARDO PATONI GRIGG

El popular GUERO dinamica personalidad de la Radio y Television que goza de alta cultura y preparacion.



El publico que observa estos programas y que sin duda son de su agrado, debe hacer su parte en la obra que seria injusto dejar que pesara solamente en una persona.

Ud. que lee estas lineas, puede sumar su esfuerzo, en forma sensilla y espontanea que no le quitara tiempo ni dinero; gaste cinco centavos en una tarjeta postal y felicite a la estacion por los programas en español. Dele las gracias al Guero por su entusiasmo y su esfuerzo, simplemente mandeles su opinion personal, ellos se lo agradeceran.

Todas las personas que acometen una empresa como la que nos ocupa, necesitan del apoyo del publico en cualquiera de sus formas; ya sea mandando una tarjeta o carta o consumiendo los productos que anuncian. Si disfrutamos de los mencionados programas, justo es hacerlos saber a los que nos los proporcionan.

Por mi parte y en lo personal, felicito sinceramente a la estacion KNTV Canal 11, al Sr. Eduardo Grigg Patoni y a las firmas patrocinadoras de las programas, por su delicada distincion para la colonia de habla hispana de la que formo parte.

-- Daniel Saldaña

Dr. NOE ARRAZATE, D.C. PRACTICA GENERAL

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Padilla - Haro



El día 19 de Diciembre del año 1964, a las 12 del día en esta ciudad de San Jose, la Srita. ABIGAIL HARO sobrina de Martin y Luz Haro contrajo matrimonio con el Sr. REYNALDO PADILLA hijo de la Sra. Paula Preciado. La ceremonia religiosa se verifico en la Iglesia de Nuestra Sra. de Guadalupe oficiando el Rev. Padre Antonio Soto. La recepcion fue en el

Azteca Hall asistiendo mas de 200 invitados. Su Luna de Miel la disfrutaron en Los Angeles estableciendo residencia en esta.

Ambos son nativos de Mexico. En la foto los recién casados y sus padrinos, Guadalupe Paredes y Margie Paredes y los pajeitos Eddy Ramirez y Sindey Gallegos. foto por el incomparable Ricardo Diaz.



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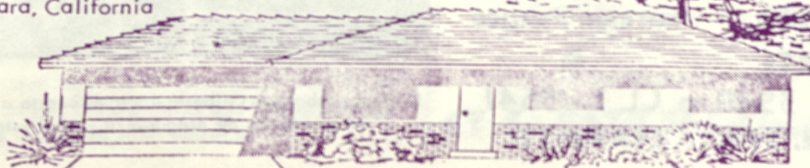
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Trudy Jimenez

Congratulations to Mr. and Mrs. Miguel. The ceremony took place at Holy Family Church at 2 in the afternoon. A reception took place at VFW Hall on South Fourth for approximately 200 people. A buffet dinner was served and a dance followed.

Congratulations are also in order for Mr. and Mrs. Gilbert Isais who will receive vows on February 27.

No matter how much business is slackening down you have to hand it to Ceasar, owner of Carmen's -- he really knows how to keep his patrons.

Be sure to stop in and see Julian Cuesada and trio at the Charro #2.

In the picture is Frank Becerra and Kandy (Kandy) Czar who will exchange vows in January. Their engagement was announced on January 23.



Poesia Dedicada Al Dia Del Enamorado

Amor, es Amar y ser Amado.

Querer, es Querer y ser Querido.

son como unas palabras que se apegan, a si mismo y que siempre las lleva por dentro de su corazon.

Porque se aferran, tan profundo que uno, se da cuenta que es el amor.

Por las Mandras, nace el Amor es como la flor que revive con su rocío, encantador y sus bellicosos colores me hacen sentirme, mas alegre y optimista, y creo que mas rejuvenecido, es como si volviera a nacer nuevamente es el Amor, es el amor.

Los dias mas tristes, el Amor les quita las penas, con la suavidad que acaricia y anhela el amor:

El amor cura los dolores, mas penosos de la vida no por nada, Poetas Sabios y Filósofos llamaron por nombre, Amor.

En este dia celebre, el dia de los Enamorados el dia del Cupido, dedico estas frases segun yo al Amor.



In the following picture you will notice the famous orchestra of LOS MAJESTICS which will play for the United Food Drive on March 7, besides this orchestra, there will be three other bands. Dance starts from 2 PM to 10 PM. Donation canned goods or other donation, also talent show, Friday, March 5 from 7-10 PM. Dance at the IES Hall. Public invited.

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THE POLITICAL ● SCENE

William T. Ellis

OUT ON A 'LEFT' LIMB --

Mr. William Stanton, Assemblyman - from the 25th Assembly District - (East and Central San Jose) violated the trust shown in him at the polls last November. He has shown disrespect for the office of President of the United States and has openly dealt with foreign powers in an attempt to interfere with the foreign policy of the United States. This is the same legislator who indicated his lack of concern for the American view by his praise last year of the Communist publication "THE PEOPLES WORLD." Mr. Stanton certainly does not represent the people of San Jose who have Viet Nam gold stars in their window, nor does he represent any American who believes in freedom. It is this Mr. Stanton who has professed agnosticism with adolescent naivete and who now quotes the Pope in his defense.

Fortunately we do not have to do as Mr. Stanton wishes and sit on the shelf until the next election when he hopes all will be forgotten. It won't be forgotten, and none of us are willing to wait.

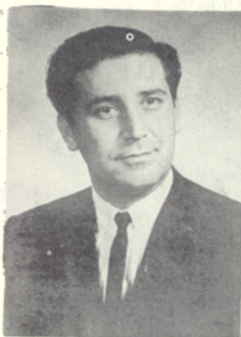
The first positive action was taken by President Pro-Tem (California State Senate) Hugh Burns, Democrat from Fresno, in a resolution requesting Federal investigation relating to violation of Section 953 of Title 18 of the United States Code.

Here in San Jose bi-partisan objection to his actions have brought about a realistic evaluation of Mr. Stanton based on his record without the distortion of campaign fever. The unity which Santa Clara Valley residents are showing in their response is more than gratifying, it is the strength that differentiates between what Mr. Stanton wants to do in spite of his electorate and what we can do for our state and country.

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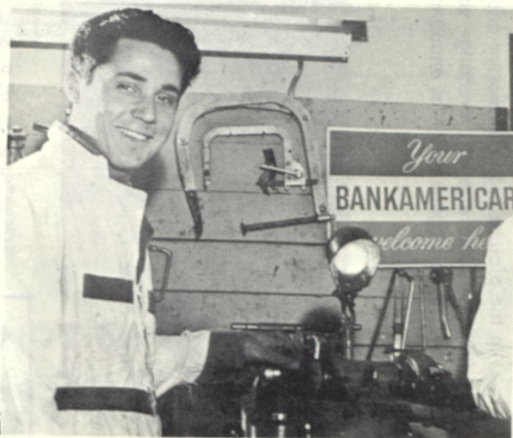
Martes y Sabados 9 - 12

Lunes y Juev. 7 a 9:00 p.m.

Sufre de Dolor de Cabeza, corto de resuello, del corazón, presión de la sangre, del estómago, hígado, condiciones de la piel, de los riñones? Tiene un dolor en el cuello y en la espalda? Sabe Ud. que torceduras de la espina dorsal ponen presión en los nervios y cierra las fuerzas necesarias de los nervios que se transmiten del cerebro todos los órganos del cuerpo. Esta fuerza de los nervios dirige la función de los órganos y cuando hay interferencia causa mal funcionamiento de estos órganos. Su doctor QUIROPRÁCTICO buscara las causas de este mal funcionamiento de sus órganos con análisis científicos quiroprácticos. El doctor consultara con usted de sus problemas de Salud GRATIS para determinar si usted es de aquellas personas que responden a los tratamientos Quiroprácticos.

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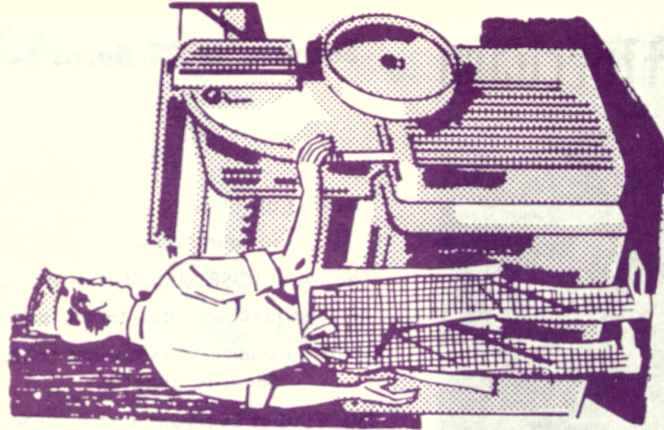


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JANUARY

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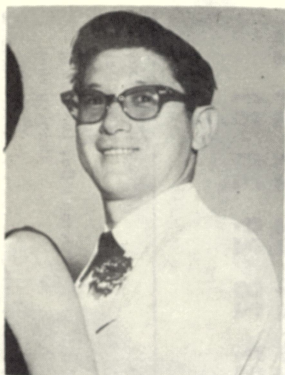
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Jan. 1st New Year's Day
Feb. 2nd Chinese New Year
Feb. 12th Lincoln's Birthday
Feb. 14th Valentine's Day
Feb. 22nd Washington's Birthday
March 17th St. Patrick's Day

April 1st April Fool's Day
April 6th Army Day
April 18th Easter
May 1st May Day
May 9th Mother's Day
May 30th Memorial Day

June 20th Father's Day
July 4th Independence Day
September 6th Labor Day
September 9th Admission Day
Sept. 27th Jewish New Year
1st Week October World's Series

October 12th Columbus Day
October 27th Navy Day
October 31st Halloween
November 11th Veteran's Day (Armistice)
November 25th Thanksgiving
December 25th Christmas



*Club
Riviera*



Frank Espinoza

Friends,

Plan to attend the 18th Annual Food Drive Dance on this Sunday March 7th. Dance time is from 2 till 10 PM. Listen to the music of 4 bands and all for only a small donation. The cause is a very worthwhile one. Raffle tickets will be sold at the door and through part of the evening for some terrific gifts.

Gifts were donated by some charitable local merchants.

Club Riviera expresses congratulations and best wishes for anniversaries and birthdays for the following people:

Mr. and Mrs. Richard Moreno
March 12 -- 14 yrs. married

Mr. and Mrs. Joe Moreno
March 12 -- 15 yrs. married

Also on March 12th we have an expressive birthday wish for our club president Frank D. Kawakami. Many happy and healthy returns Frank.

March 20th and 30th holds birthdays for Hillard and Delores Payer. They had no comment on their definite ages but I estimate it at 21 or over. Que dices pues, Hillard?

This writer personally expresses congratulations and many happy returns to the aforementioned people.

A baptismal party was held at 570 Coe on Feb. 20th for Jesse Esparza, Jr. Jess, Sr. is Riviera's Secretary and my brother-in-law. The party was a great success with several guests attending. Some of those present were Paul & Vivian Ramirez, Frank & Jeanie Kawakami, Tom & Josie Rangel, Joe & Terry Moreno, Mr. and Mrs. Payer, Rich & Annie Moreno, yours truly and spouse and others. The party went smooth for the entire evening with one exception. That exception is too insignificant to mention here.

Baseball season is almost here and basketball is almost out the window. While Riviera's basketball team didn't fare so well

during the season we're hoping to have a strong team for the upcoming UCC softball league. The basketball season has only 3 or 4 more games left. A couple of games will be played at nite to avoid running the league into spring baseball practices. At release time of this column the Milpitas League will be over except for the playoffs. To our players of both teams in the UCC and Milpitas Leagues I wish better luck next year. Just wait till baseball.

The San Jose GI Forum is engrossed in their annual Scholarship Dance. According to my information it will be held on March 20th at the IES Hall. Dance time is between 9 PM and 1 AM. This popular social function has always been a success and this year will be no different. Donations are 1.25 per. Be there!



One of the bands to be featured at the Food Drive Dance is the ever popular band of Kiko Morales. See them and dance to their good musical variations this Sunday. Pictured for the band are as follows.

I understand the local Musicians Union has some squabble concerning the charitable work the bands doing and will probably make a public appearance sometime. The union thinks it is right but there are quite a few pros and cons for all the parties concerned. Whatever the outcome the United Food Drive will continue to take place.

Till next issue I'll close with this message to the members of Riviera: How about some information.

Bye for now --
Frank Espinoza

Editor's note: Happy Birthday to Mr. Frank Espinoza who was 29 on February 27th of this year his modesty would not allow him to print it, thanks to Riviera members, it has been done.



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Familia Lopez

Con inmenso placer presentamos a la distinguida familia Lopez, Vincent, Sr. Vincent, Jr. y la Sra. Mercedes Lopez, quienes el día 26 de Diciembre del año 1964, acompañaron a la elegante boda de Mary Elizabeth Saucido y Rudy Roy Medina, que se verifico en la Iglesia Holy Family, a las 2:00 de la tarde, en esta ciudad. La RECEPCION se verifico en el Azteca Hall asistiendo mas de 600 invitados.

foto EXCENTRICO.



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CINEMA NEWS

Rigo Ordaz



SEX AND THE SINGLE GIRL Movie Review

Tony Curtis comes flashing on the screen, this boy has inert potentialities but if he keeps doing this kind of movies he will lose his reputation. The movie is pure and simple vulgarity. No plot. The movie has a chase, one of those typical of the Keystone cops. In these times everything is canned or instant - like instant potatoes, instant milk and now it's instant movie fun. The movie is just another movie with nothing new in it. Natalie Wood acts well but sometimes she overacts. Sex and the Single Girl is totally different from the book. The studio paid a good sum for the title. Actually they paid several thousand dollars for five words: SEX AND THE SINGLE GIRL.

You should have seen all the people waiting to see MARY POPPINS - a long file all around the corner of Original Joe's. Then you should have seen all the people that were not waiting to see SEX AND THE SINGLE GIRL. That shows that people still prefer better movies.

AT THE LIBERTY

I saw CAIDOS EN EL INFIERNO directed by Carlos Amadori. The film is pretty good but very much like the last one DIOS SE LO PAGUE, about a beggar who was actually a very rich person.

Mexican production is kind of low now. Most of the new films are "ranchero" type (cowboy type) which actually aren't very interesting.

BURTON IS SPY!!

Burton might look innocent but he is a spy. He will play the role of Leamus (the spy) in the movie THE SPY WHO CAME IN FROM THE COLD. Originally this part was to be played by Burt Lancaster but for some reason or other it was given to Burton. He will co-star with Claire Bloom. Martin Ritt

is the guy to film the "Spy."

Another of his most recent films is OUTRAGE in which Claire Bloom, Lawrence Harvey and Paul Newman appear. The Spy will be shot in England.

BARDOT IN MEXICO

I have been informed by a pen pal friend in Mexico City that Brigitte Bardot is in Mexico. She will be in the picture VIVA MARIA about a singer in Mexico. The picture will be filmed in Puebla, Mexico City and Veracruz. Expect some more information on the next issue.

Sidney Poitier, who won the first black Oscar with LILLIES OF THE FIELD, will play a part of a school teacher in a picture to be shot in the slums of London. This one is directed and written by James Clavell.

Manuel "Loco" Valdez was to play the lead role in SAINT SIMEON THE PILLAR SAINT - written and directed by Luis Bunuel. He could not slim down so he lost his place on this picture.

Anyway, he was given 1,200 by Gustavo Alatriste, producer of the film. The title role was given to Claudio Brook, a Mexican of British parents.

Luis Bunuel is one of the great in Mexico. Even though he is a citizen of Mexico, he was sometimes regarded as an outsider by many people. Bunuel says it is his last film to be taken in Mexico, nothing was said as to where he was going.



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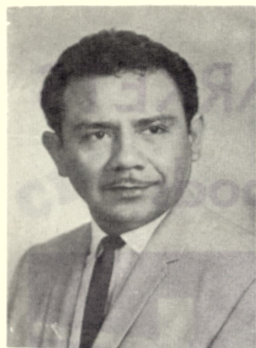
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Candy Veliz



THE UNITED FOOD DRIVE

The United Food Drive will have its 18th annual dance this coming Sunday from 2 to 10. Four bands will play. Kiko Morales, Andy Flores, The Majestics, and Cesar's Men. You, you and you are urged to be with us. It is a worthy cause and the donation is food, money, any amount; but the more the merrier.

The place is the I. E. S. Hall on 1401 E. Santa Clara Street. Los Esperamos!!!!



This is Cesar and His Men. They will be there willing and able to play nothing but the best for your dancing and listening pleasure. Bailamos???

Las Cuatro Milpas - the place to go for a beer or two. The food is delicious too. It is between San Jose and Milpitas on the Old Oakland Rd. It is owned and operated by Ruben and Gloria De La Cerda. Visit them when ever possible, they will appreciate it.

Beco Bejarano did finish remodeling his home by New Year's Eve. A very nice job, yes indeed!!

Marina Perez - no more phone calls after Raymond Zamora leaves your house ---- please, please, please!!!

This is Beauty and The Beast. What I mean to say is this is lovely Grace Guevara and next to her is an engineer by the name of Gama. All kidding aside, my buddy Gama & his lovely sister Grace. Wow!!

Congratulations to cute Alvira Leno & Gilbert Isais. They became Mr. and Mrs. on February 27th.

THIS 'N THAT

Club San Felipe Baile Ranchero on April 10th at the IES Hall.

Lt. Arturo Cuellar making it to San Jose every weekend, but the flame between Nena and him is there no mo....

Cruz Rodriguez says that Greg Gloria should be called Bat Masterson besides Perry Mason. X, you call him as you like, I'll call him Perry.

Carlos Gonzalez returned to the Savoy's shuffleboard lineup and they took four out of five from Dale's Bar. Joe Santos Camarillo & Captain Lover (Amador) Urabazo were the only ones that lost. Jess Medina and Jerry (Naro) Moran will replace them next Wednesday, then Savoy's will clean up.

In the next issue we will have the remarks of Leo Perez and his compadre Joe Hernandez.

March 20th, 1965 is the date that Lupita Jordan and Freddie Acosta will get married.

Carmen's Patio is in an uproar--Carolina has just arrived from Guatemala!!

This lovely
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ROSALES
Need I say More?
--CANDY.





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Sociales - Personales

por MARIA de la LUZ SANCHEZ

ENLACE RODRIGUEZ-MALDONADO

De acuerdo con las elegantes invitaciones que al efecto han circulado profusamente entre las amistades de los Srs. Manuel y Matilde Maldonado y Mr. y Mrs. Robert Rodriguez, el domingo 14 del actual, Dia del Amor, Dia de San Valentin, uniran sus destinos la guapa y simpatica Srita. Martha Cecilia Maldonado y el joven Robert Donald Rodriguez a las tres de la tarde en la Iglesia de la Sma. Trinidad de esta ciudad.

Sera ofrecida una esplendida recepcion a la gentil pareja en el Beverly Burbank Lions Club despues de la ceremonia religiosa. Recientemente, numerosas amistades de Marthita la ofrecieron un shower sorpresa en el Valente Hall de la ciudad, acontecimiento que resulto muy alegre y animado, y en el que los invitados fueron obsequiados con una esplendida cena de parte de los familiares de la novia, y en el que estos testimoniaron su cariño y amistad a los futuros conyuges presentandoles muy lindos y valiosos regalos.

Sinceramente deseamos a los jovenes prometidos una bella boda y una eterna luna de miel.



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Pat Vasquez

Since the regular writer could not meet this column deadline, he asked me to pinch-hit for him. So I'm going to write this column in living color, because I have blood shot eyes from lack of sleep, for it's little Diana that keeps me awake nights. Now I know again, how rough it is to have a new baby at home, and I thought I was through 16 years ago.

What's new in the San Jose GI Forum? Well, about the biggest news is the selection of the San Jose GI Forum queen. As a matter of fact I have gone to see an optometrist to get my contact lenses cleaned, polished and supercharged so I can spot a flea at 1000 yards, also I had him put some anti-freeze on my lenses so they won't fog up. So come what may, I'm going to be ready to pick the next queen of the San Jose GI Forum.

On February 19, 1965, the San Jose GI Forum had a real big dance, just about anybody who is anybody in San Jose was there. And as usual we had a blast. The GI Forum is having another dance soon, so be sure to attend and join in the fun. Our roving camera was real busy and here are some of the people that were there.



Left to right: Mr. and Mrs. Joe Valente, Norma and Blanch Valente, Mr. & Mrs. Rudy Valente and Mr. & Mrs. Ray Enciso.

Rudy, if you show up at the Food Drive Dance, you can get the picture you want of the Three Borrachos.



In this picture is Andy Flores, he is the bandleader and his 10 piece orchestra will play from 6 PM to 8 PM at the Food Drive Dance.

The San Jose City Council race is going into full swing. So now you can see the politicians coming around to all functions and shaking your hand. They will tell you how much they like the Mexican-American and what they are going to do for us. They are going to treat us like newlyweds. But our honeymoon will be over on election night. The next day they will drop us like a hot potato and tell us to go pick prunes.

That's all.....
PAT

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A top national honor for volunteer public service, the \$1000 Lane Bryant Annual Award, was presented in New York recently to Mrs. Dorothy Goble of San Jose, assistant chief of the Santa Clara County Welfare Department's Re-Employment Bureau.

Mrs. Goble won the 1963 version of the coveted award for her volunteer work over the past twelve years to improve educational opportunities for migrant agricultural workers, especially Mexican-American.

She won in the Individual category, while the Group Award went to Operation Crossroads Africa, of New York, and the International Award went to Mrs. Dorina de Gouvea Nowill of Sao Paulo, Brazil.

Mrs. Goble was nominated by Mrs. Gene Johnson, Managing Editor of the Los Gatos Times-Saratoga Observer.

MRS. DOROTHY GABLE WINS \$1000



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Mrs. ALICIA GUERRA



In photos appear some of the models that will participate in this GALA FASHION SHOW dresses will be sponsored by MAYO BRIDALS - 85 W. San Antonio St. Henrietta Lorigo, Prop. There will be Cocktail, Evening and Bridal gowns



IRENE MONTES

QUEEN CORONATION selection of Miss A. GI Forum, San Jose Chapter and DANCING Music by RAY CAMACHO and His Teardrops Hawaiian Gardens - Saturday, April 3rd. Donation \$5.00 per couple



Mrs. MARY ROSE MORENO



the American GI Forum Ladies Auxiliary, San Jose Chapter

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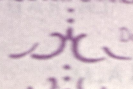
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TEDDY RODRIGUEZ Y SU CONJUNTO



CANDIDATO a REINA del 5 de MAYO

La encantadora Srita.

VIRGINIA SANTA CRUZ

ha lanzado su candidatura

REINA de las proximas fiestas del 5 de MAYO en esta ciudad de San Jose

Es nativa de Riverside, California y en el presente atiende a la escuela William C. Overfelt

Presta sus servicios en el popular RAINBOW BALLROOM en la taquilla como igualmente en el Continental Cusine con el Sr. Martin Mendez.

foto por el inigualable Ricardo Díaz.



En la grafica: Parte del Atento Personal.

Ozuna

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*Dave
Sierra*

SAN JOSE GI FORUM HITS TULARE!

The San Jose GI Forum was represented by ten men at the recent meeting of the Calif. Department Board of Directors. We had about seven men more than the next best group. The San Jose Forum representatives outnumbered those from the host Tulare GI Forum!

It was a real pleasure to meet some of the dedicated people we had heard so much about such as Mrs. Sylvia Torres of Santa Clara, Ruben Cuellar of Santa Barbara, Gilbert Castorena of San Diego, Charles Samaron of San Diego, Mel Ynostrosa of Richmond, Raul Morin of Los Angeles, Ralph Guzman of the UCLA Mexican-American Study Project, and Mr. Sotelo of the Project Gemini-Apollo activity with NASA.

Everyone seems to be looking forward to the State Convention in Palo Alto this summer. We understand some of the ladies are already buying their dresses for the convention banquet and coronation ball and the men are in contact with the San Diego Forum regarding the water problem.



In the photo are some of the people that attended the San Jose GI Forum's dance on Friday, February 19th at the IES Hall.

Left to right are Fidel & Rose Hernandez and Rose & Al Pelayo. Al is one of the hardest working Forumeers in the San Jose group and Rose is active in the Ladies Auxiliary in San Jose.

The Los Angeles Dodgers 1965 Press-Radio-Television Guide is here. The cover shows a Dodger player hoisting championship flags. The Bums have won 4 pennants in the past 10 years and no other baseball team in their league can make that statement.

The Giants have won 2, Agnes!!!



* * * *

EL TRIO SILVESTRE

These three accomplished and very popular musicians will play at the 18th Annual United Food Drive Talent Show on March 5, at the Azteca Hall.

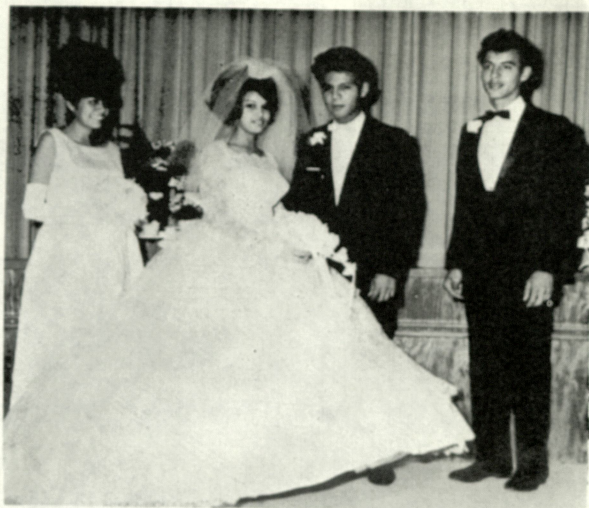
Left to right, Louis Garcia, Simon Garcia & Johnny Lopez make up the

* * * *

Rodriguez - Ringor

El día 5 de Diciembre de 1964, la Srita. DOROTHY RINGOR hija de Donie y Marian Ringor contrajo nupcias con el joven ERNEST RODRIGUEZ hijo de Margarito y Josephine Rodriguez, en la Iglesia First Latin American Assembly of God oficio el Rev. Princey. La recepcion fue en el Garden City Hofbrau asistiendo mas de 50 invitados. Despues de su Luna de Miel establecieron residencia en esta. En la foto los recién casados y sus padrinos: Moses y Gloria Cordero.

LEITER STUDIO.



Y.W.C.A.

NEW AT THE YWCA -- Miss Josephine Reyes (left), Woodrow Wilson Junior High teacher just elected to the San Jose YWCA's board of directors, is at the 210 South 2nd Street Y on Wednesday afternoons with the Hi-Lites, recently organized junior high group. Here, she watches while Theresa Padilla (center) collects dues from Becky Caballero. Miss Reyes is chairman of the volunteer committee working on teenage program at the YWCA. The YWCA is a United Fund agency.



En la grafica el Dr. Lawrence Stern y la guapa recepcionista Sussan Lopez.

Dr. HAROLD ZLOT

Dr. LAWRENCE STERN

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