

PUBLIC ADDRESS AND COMMUNICATION

Note: PAC courses were formerly listed under Speech.

24. Persuasion (3) (Former Spch 24)

Prerequisite: Spch 21 or permission of instructor. Persuasion viewed as a social tool for resolving controversy and forming opinions through presentation of and listening to speeches.

25. Argumentation (3) (Former Spch 25)

Prerequisite: Spch 21 or permission of instructor. Logical analysis, evidence, reasoning, and proof used in arriving at rational decisions as demonstrated through presentation of speeches and debates.

26. Group Discussion (3) (Former Spch 26)

Prerequisite: Spch 21 or permission of instructor. Oral communication in the dynamics of group thinking and problem solving through preparation and presentation of panels and symposia.

121. Advanced Oral Communications (3) (Former Spch 121)

Prerequisite: Spch 21 or permission of instructor. Study and application of the theories of oral communication at an advanced level.

125. Rhetorical Theory (3) (Former Spch 125)

Study of rhetorical principles for the purpose of establishing standards for the evaluation of speech making.

126. Group Communication (3) (Former Spch 126)

Prerequisite: Spch 21 or permission of instructor. Analysis of the interrelationships of social groups and communication processes; research projects in problems of intergroup and intercultural communication.

127. Dynamics of Leadership (3) (Former Spch 127)

Theory and practice of leadership in various types of organization; functions of leadership in group dynamics; panels, discussions, and role playing.

170. History of Public Address: Ancient and British (3) (Former Spch 170)

Not open to students with credit in Spch 124. Greek, Roman and British public address; analysis of selected speeches evaluated within the intellectual, social, political, and historical context of those times.

171. History of Public Address: American (3) (Former Spch 171)

Not open to students with credit in Spch 124. Selections from speeches of great American speakers analyzed in a cultural, psychological, social, and historical context; historical-rhetorical method of speech criticism.

190. Independent Study (1-3; max see reference)

See *Regulations and Procedures—Independent Study*.

200 series. Graduate courses are listed under *Speech*.**RADIO-TELEVISION****15. Radio-Television Laboratory (2; max total 4)**

Prerequisite: permission of instructor. Laboratory experience in major productions for closed circuit or broadcast performance. (4-8 hours arranged)

40. Foundations of Broadcasting (3)

Contemporary broadcasting; historical concepts, regulation; radio-television as instruments of social influence; standards of program criticism.