

**PUBLIC ADDRESS AND COMMUNICATION**

*Note: PAC courses were formerly listed under Speech.*

**24. Persuasion (3) (Former Spch 24)**

Prerequisite: Spch 21 or permission of instructor. Persuasion viewed as a social tool for resolving controversy and forming opinions through presentation of and listening to speeches.

**25. Argumentation (3) (Former Spch 25)**

Prerequisite: Spch 21 or permission of instructor. Logical analysis, evidence, reasoning, and proof used in arriving at rational decisions as demonstrated through presentation of speeches and debates.

**26. Group Discussion (3) (Former Spch 26)**

Prerequisite: Spch 21 or permission of instructor. Oral communication in the dynamics of group thinking and problem solving through preparation and presentation of panels and symposia.

**121. Advanced Oral Communications (3) (Former Spch 121)**

Prerequisite: Spch 21 or permission of instructor. Study and application of the theories of oral communication at an advanced level.

**125. Rhetorical Theory (3) (Former Spch 125)**

Study of rhetorical principles for the purpose of establishing standards for the evaluation of speech making.

**126. Group Communication (3) (Former Spch 126)**

Prerequisite: Spch 21 or permission of instructor. Analysis of the interrelationships of social groups and communication processes; research projects in problems of intergroup and intercultural communication.

**127. Dynamics of Leadership (3) (Former Spch 127)**

Theory and practice of leadership in various types of organization; functions of leadership in group dynamics; panels, discussions, and role playing.

**170. History of Public Address: Ancient and British (3) (Former Spch 170)**

Not open to students with credit in Spch 124. Greek, Roman and British public address; analysis of selected speeches evaluated within the intellectual, social, political, and historical context of those times.

**171. History of Public Address: American (3) (Former Spch 171)**

Not open to students with credit in Spch 124. Selections from speeches of great American speakers analyzed in a cultural, psychological, social, and historical context; historical-rhetorical method of speech criticism.

**190. Independent Study (1-3; max see reference)**

*See Regulations and Procedures—Independent Study.*

**200 series.** Graduate courses are listed under *Speech*.

**RADIO-TELEVISION****15. Radio-Television Laboratory (2; max total 4)**

Prerequisite: permission of instructor. Laboratory experience in major productions for closed circuit or broadcast performance. (4-8 hours arranged)

**40. Foundations of Broadcasting (3)**

Contemporary broadcasting; historical concepts, regulation; radio-television as instruments of social influence; standards of program criticism.