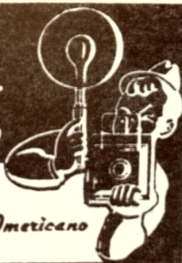




El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



AÑO 12, Num. 19

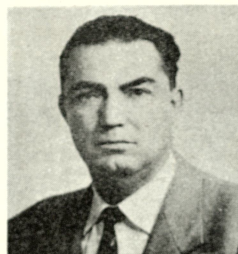
AGOSTO 5, 1962

SAN JOSE 10, CALIFORNIA



The former Esther Martinez now Mrs. Hugo Saenz

LEITER STUDIO.



Daniel Saldaña



Caballeros y Rufianes

En cualquiera de las actividades del hombre se encuentran dos clases de individuos, que aun diciendose que pertenecen a la misma profesion, oficio o negocio, obran de diferente manera, una constructiva y otra destructiva.

El periodismo es una de esas actividades en las cuales hacen mayor daño aquellos que guiados por una buena fe equivocada, por manifiesta mala fe o por ignorancia en los asuntos sobre los cuales escriben, forman una resistencia o remora para el logico y natural desenvolvimiento y avance del progreso y bienestar de la humanidad.

Sin llegar muy a fondo, observando solo por encima el asunto, nos damos cuenta de los diferentes tipos arriba mencionados. El primero: aquel que obra de buena fe pero que tiene un concepto equivocado del beneficio o perjuicio que pueda acarrear el tema sobre el cual escribe; en la mayoría de los casos de este tipo solo hay confusion de ideas, pero no mala fe, sin embargo sus trabajos desorientan la opinion publica en el mismo grado en que ellos estan desorientados.

Otro tipo es el que obra con manifiesta mala fe, casi siempre guiado por intereses personales o por individuos poco escrupulosos como el mismo; es el tipo mas peligroso porque de la traicion hace su ideal y su norma, por lo general no tiene sentido del honor, de la moral, del respeto a sus semejantes, del deber de un ciudadano ni de la verguenza; esta clase de individuo desprestigia cualquier actividad a la que se dedique, pero en el periodismo el daño que hace es mayor porque sus ideas no son constructivas, por lo contrario son destructivas, todo lo critican, todo lo atacan, todo les parece fuera de orden o mal intencionado, no le dan valor al esfuerzo de otros, ya sean estos grupos o personas, lanzan sus ataques en forma que deja mucho que decir de una persona que se supone debe de tener una etica profesional o por lo menos cierto grado de cultura.

Decimos que este es el tipo mas peligroso, porque no es el caballero dispuesto a desnevar la espada para defender una causa noble y justa, es el rufian escondido en la encrucijada, dispuesto a clavar el puñal al solo mandato de su instinto de ataque y destruccion sin que medie ningun sentimiento de justicia o de honor, solo por envidia por o por afan de conseguir notoriedad.

El tercer tipo, el que ignora el topico sobre el cual escribe, solo lo hace para ver aparecer su nombre en letras de molde y pavonearse ante los que lo quieren escuchar; los trabajos de estos individuos abarcan hasta lo infinito, cualquiera tema lo analizan a su manera, confunden la Via Lactea con la ruta del

lechero, aseguran que la Rosa de los Vinetos es una flor que se da en lugares donde hace mucho aire, como Chicago, que el Calidoscopio lo invento Caligula, la Via Apia es donde se cosecha el apio etc.

Con esta profunda erudicion tratan de demostrar su cultura a los lectores de las publicaciones en donde hacen sus entragos.

Por fortuna se cuenta con gran numero de periodistas que hacen de la profesion un verdadero apostolado, anteponiendo a todos los intereses de persona o de grupos el interes de la mayoría, con claro criterio, con su empeño de servir al desenvolvimiento normal del progreso, con su desinteres personal, su sentimiento del honor y del deber estan dispuestos siempre, trabajar por causas justas y nobles ademas de constructivas. Estos son los caballeros del periodismo, los obreros de la cultura popular y los paladines de los ideales que benefician a la sociedad en que vivimos. La pluma la usan como los caballeros la espada, no la desnevan sin justicia ni valor, ni la envainan sin honor.

Los malandrines y rufianes del periodismo usan la pluma como puñal, lo sacan para herir sin motivo, por el solo placer de herir, por el instinto bestial de atacar con o sin razon, sirviendo casi siempre intereses personales o bastardos, nunca en beneficio del sistema social en que viven.

La libertad de prensa y expresion es una de las mas caras conquistas de que disfrutamos; pero esa libertad en esta clase de individuos se convierte en asqueroso libertinaje.



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CORONATION BALL
June 23rd Hawaiian Gardens
Exentrico Photography
To be continued.....)

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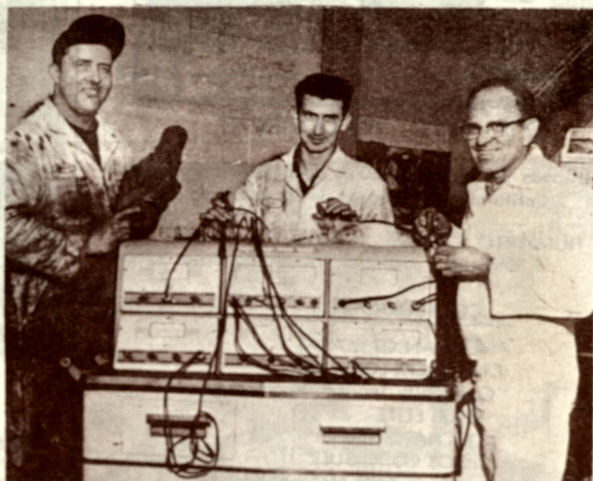
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Maria La Rosa. Prop.

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Tome 6 MESES para PAGAR

6

MONTHS TO PAY BERNIE BERG, Prop.



En la grafica BERNARDO BERG y parte del atento personal, Dick Perez le atendera en Español.



MARGARITA MEZA

A continuacion presentamos a nuestros queridos lectores dos CANDIDATOS a REINA de las FIESTAS PATRIAS son ellas YOLANDA ENRIQUEZ y MARGARITA MESA quienes participaran en este reñido CONCURSO.

En la edicion del 20 de Julio publicamos 5 candidatos mas son ellas: Paulita Ponce, Marce Mora, Lorrrie Reyes Ruth Torres y Aida Madrid haciendo un total hasta la presente de 7 Candidatos.



YOLANDA ENRIQUEZ

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Views & Reviews



Bob Rodriguez

GOLF CLUB IN STOCKTON ROLLS OUT RED CARPET FOR LOS AMIGOS

A delegation from Los Amigos Golfing Club went to Stockton recently to set up golf matches on a home and home basis with Los Pajaritos Golf Club from Stockton. Los Pajaritos (The Birdies) are a Mexican-American Golf Club like Los Amigos.

I hope Barnacle Betty doesn't object to a few Mexicans getting together to play golf.

Fred Flores, newly installed President of Los Amigos headed the delegation composed of Abe Sotelo, Cali Garcia, Charlie Padilla, Marcelo Jasso and Oscar Sotelo. After a round of golf a meeting and party was held. Los Pajaritos will meet Los Amigos on August 19th in San Jose for the first match.

BREAKFAST WITH A WEREWOLF

After the last stitching session at Excentrico, Dave Sierra, Gil Solarez and I started a philosophical discussion that lasted into the early hours. We lost Don Quixote, the left handed guitar playing dude at 3:00 A.M. right in the middle of Einstein's Theory of Relativity. Boy, can that guy snore! Dave and I went to my home, rattled a few pans, and my gracious wife got up and cooked us breakfast. As the sun came up over the horizon, Dave started turning into a werewolf (probably due to my wife's cooking). I took no chances as I put him into his car and pointed him towards downtown San Jose. As the werewolf sped off at 100 miles per hour down La Jolla Avenue, my wife scratched her head and said, "the arsenic in the eggs didn't have much effect, I'll double the dose next time."

I enjoyed having you guys over the house after the San Felipe dance but next time watch those cigarette butts.



The latest in men's formal wear. Two concealed pockets for those between dance nips.



That's right Judge, I was sitting there at the dance with my girlfriend minding my own business when my wife comes up and says, "How would you like to have your head cracked?"

Bonnie Lee Perez FUND

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Bonnie Lee Perez FUND

BONNIE LEE PEREZ is going to die. She has cancer, an incurable disease. We at El Excentrico Magazine have set our minds to doing what little we can to help this little girl know some of the joys and pleasures of living before she passes away.

Thus, the Bonnie Lee Perez Fund. We are collecting funds in her behalf and will continue to do so until August 25th. Names of all contributions to Bonnie Lee Perez will be printed in this magazine. At the end of the drive on August 25th, a check for the full amount collected will be delivered to her parents, Mr. & Mrs. Pete Perez, 3360 Madeline Drive, San Jose.

As this magazine goes to press we have received a number of contributions:

1. IKE HERNANDEZ \$10.00
 2. HANK COCA, Furniture Discount House \$50.00
Plus, round trip plane
ticket to Disneyland on
Pacific Airlines for Bonnie
and her immediate family.
 3. FRANK DAVILLA, Rainbow Ballroom .. \$25.00
 4. ALVISO PLUMBING CO. \$10.00
Inocente Diaz
 5. DAVE SIERRA \$ 5.00
- JULY 31st TOTAL \$ 100.00



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Spares & Strikes



Mario R. Vazquez

Everybody knew that the Club San Felipe Dance was going to be great. People came from near and far. Two couples though, took the prize when they traveled 1628 miles. All the way from Del Rio, Texas, were Chris Aldrete who is County Attorney of Val Verde, County and Dr. Fermin Calderon, my old schoolmate. Chris was a guest of Bob "Rah! Rah!" Rodriguez while the Doc was a guest at my house. Went to school with him from start to finish in 1946. He also made Medical School in two years and actually never got his Bachelor or Arts. The only reason I was mad was that while he was at the house, I felt fine. I could have gotten some free treatments on anything, except hangovers.

Another complaint I had was against the Hawaiian Gardens. They placed the tables two feet apart with their chairs back to back in the middle. Maybe they thought Texans were thin and small. Even after! It was fun anyway.

After the dance while at Tony Caravajal's house, the Challenge of The Year was made by Rebel Gil Solarez and Texan Bob Rodriguez. The match will be in bowling and the stakes are \$5.00. Ike "Eliot Ness" Hernandez is holding the green stuff. Show-down will probably be on August 12 at about 7 P.M. at Ann Darling Bowl. Please attend.

Also being held at that time will be the first meeting of the Mexican-American Bowling Association. To date we have about 70 members.

Somebody stole John "Chapo" Muraira's bowling ball and maybe did him a favor. He was given a new one and since has been bowling better than ever. In the State Tournament in Santa Barbara, he bowled 607 series in the Singles and 607 in the Doubles. He sure was good. Too bad I couldn't help him. But Tuesday I had a 247 game for a 605 series.

There are some Mexican-Americans that eventually do not have any pride of being what they are. It's a shame that they made it public to over 90,000. To show sad pictures of Sal-Si-Puedes was of bad taste. I have seen worst places where only Anglos live, and nobody mentions them. What hurt the most was that the first person to ask "who do these men represent and who authorized them to criticize the Mexican-American?" was an anglo. Maybe the answer was CSO in both cases.

I was surprised that they did print the letter I wrote them. I am sure that the article Dave Sierra wrote for this magazine rated editorial recognition in the San Jose News.

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Diane Barrera

CLUB SAN FELIPE

Club San Felipe having a real successful turnout. Among the guests were Club Bachelors, Club Zanzaree, Los Amigos Golf, Club Elite and many others. In behalf of Club Elite we would like to thank Miss Carmen Molina for representing our club.

ZANZAREE PRIVATE PARTY

Club Zanzaree having a private barbeque and party. The purposes of this party was to celebrate Frances Herrera, Diane Hathaway, and Mary Hernandez. Attending were the members of the club, Ray Gonzales, Val Garcia, Tony Carvajal, Al (No. One) Rodriguez, Chon and all his cousins, Connie (No. One) Rodriguez, Chon and all his cousins, Connie Salazar, and Hopita Alamillo of course.

After three hours of dancing the black and white arrived. It seems everyone went into a panic and disappeared. No longer did it take them to disappear when they were back again.

THANK YOU

We would like to thank Mr. David Ortega Cid for giving us a personal invitation to the Black and White Ball which will be held Saturday, August 11, 1962 at the Jack Tar Hotel.

L to r: Frank Freeman, Mercury News Columnist, Emma Hartwig, Beautician, Anne Daniels, Modeling Instructor were the judges who gave the nod to Miss Martha Carlos for the title of Miss American G I Forum State Queen at the Coronation Ball, Hawaiian Gardens, June 23rd.



LATIN NIGHT ON RECORD HOP

First time to be seen a latin dance on Record Hop. We would like to thank Mr. Frank Darien for letting us go on his program. The date of the show was August 1, 1962.

NEW ARRIVAL

Congratulations to Mr. & Mrs. Cesar Isaïs on their new arrival a baby boy. The name of the baby is Eric Cesar Isaïs. Also congratulations to Mr. & Mrs. Jes Espinosa on their new baby girl. This is the first for both couples. Lots of luck to with your babies, moms and dads.

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The Hernandez

SANTA TERESA GOLF COURSE OPENS

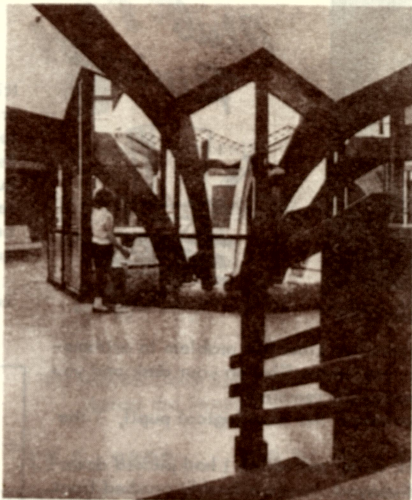
Dignitaries and beauty contestants pose for the official opening of Santa Clara County's new Santa Teresa Golf Course. Board of Supervisors Chairman Howard R. Weichert is ready to snip the symbolic ribbon while former County Supervisor Wesley "Bud" Hubbard addresses the "Texas size ball". Helping (center) is Miss Sharron Walker of Los Gatos, 1962 "Maid of Santa Clara County". Other girls, all candidates for "Miss Morgan Hill", are (L to R) Misses Karen Leso, Lynn Pires and Diane Kinoshita.

ATTENTION LOS AMIGOS GOLFING CLUB: Santa Teresa will soon open for public play. It is located just off Highway 101, twelve miles south of San Jose (1/2 hour drive by compact cars at full speed, especially English Fords).



CHILDREN'S SHELTER

Did you ever wonder what happens to children who are unfortunately left without parental guardianship through no fault of their own? What happens, say, when strangers traveling through are injured seriously and their children are left without immediate care? It is then that the Juvenile Department of the County Government takes over, houses and supervises the youngsters until necessary or legal arrangements can be made for their proper care. The housing and supervising is done at the Children's Shelter recently completed at the tune of over a third of a million dollars. The cost might make you wonder, but if you want to see planning at its best, architecture which is second to none, professional supervision at its highest level or just plain want to feel proud of your tax dollar at work, visit the Children's Shelter at 1440 Roberts Avenue, off Story Road.



Loretta Gullic, Director, will be happy and proud to escort you through the facilities built to scale for the benefit of the different age groups.

Because of the deep sympathy we all have for the suffering of a child, it has been said that man's compassion can best be measured by his feelings for his children. It is only natural, then, that we should want to help any child in danger or distress.

The case of Bonnie Lee Perez, introduced by Dave Sierra in the July 20th issue, is of such a nature that a medical cure is non-existent. Inevitably, the child's cancer will be fatal if that is the will of the Divine Master. But there is a way we can help. There is a way that we can express our compassion. There is a way that we can help Bonnie enjoy, before it is too late, some of the things that every child deserves.

Therefore, I ask you, the readers of our humble column, many of whom have had the unfortunate experience of being unable to help a suffering child, to open your hearts and dig into your pockets for the BONNIE LEE PEREZ FUND so that we can help this little girl and at the same time, perhaps, put a mark in our favor Upstairs.

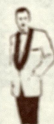
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Joel Aquilera

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A teacher gave her class this problem in arithmetic: "If there are seven flies on your desk and you kill one, how many will remain?"

"One," answered her most logical pupil, "the dead one."

Walking back to my car which I had parked downtown, I was dismayed to see a freshly crushed front fender. With relief I saw a note under my windshield wiper, which read as follows: "The people that saw me crush your fender with my car and are now watching me write this note, naturally think I'm writing my name and address so you can contact me to pay the damages. . . . But I'm not."

CONGRATULATIONS!!

To Club San Felipe on its annual formal dance that took place on July 27th at the Hawaiian Gardens. And to Mr. and Mrs. John Muniz, Sr., for the marriage of their daughter Betty Ann to Mr. Yahya Saleh El Tareb on Sunday the 29 of July, at nine A.M. at the El Buen Pastor Methodist Church, 1904 Alma Ave., Mountain View, California.

MARY HERNANDEZ
A resident of San Jose and presently employed as a cashier at a local ballroom. (Photo Richard Diaz)



RUTH COTA
Graduate of Andrew Hill High School, who is presently employed as a secretary for Adair Real Estate and Ins. Agency. Ruth is 18 years of age and resides in Campbell with her parents Mr. and Mrs. Lupe Cota.

Her favorite past-time is bowling.



Dr. NOE ARRAZATE, D.C.
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En la grafica; de Iz. a der: GILBERT ADAIR y HERMAN
 G. ALVAREZ para atenderlo con toda cortesia.



MR. and MRS.
Jess and Carmen Soto

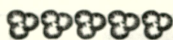
CORONATION BALL
June 23rd Hawaiian Gardens
Exentrico Photography
To be continued...



MR. and MRS.
Louis and Jane Castro



MR. and MRS.
Pat and Bessie Vasquez



MR. and MRS.
Manuel and Minnie Rodriguez



Joseph R. Torres, Jr.
Anna Avila



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San Jose



Maria de la
Luz Sánchez



Feria Mundial de Seattle, Washington

Todas las personas que gustan de viajar y que sean amantes de la cultura, deben estar de placemos al aproximarse la fecha del 25 de agosto de 1962 en que se inaugurara la Feria Mundial de Seattle, estado de Washington. Este acontecimiento que por su grandeza es capas de entusiasmar a cualquiera, solo puede verse muy tarde en tarde. Puede decirse, que una feria mundial es algo que solo puede verse una vez en la vida. Todo lo que existe en el mundo en materia de arte, industria, ciencia y demas expresiones del progreso universal, todo aquello cuya expresion dignifica a la especie humana, se manifiestan y ponen en de relieve en estas exposiciones que revisten mercedamente el nombre de mundial.

Para conveniencia de las personas interesadas, hacemos del conocimiento publico que aqui en San Jose se esta preparando una excursion a la Feria Mundial de Seattle, estado de Washington que tendra por guia especial, el conocido y popularisimo locutor de la emisora local KLOK Radio Internacional Eduardo El Guero, quien con su perfecto dominio de las lenguas española e inglesa, se pone a disposicion de las personas que deseen tomar parte en este hermosisimo viaje de placer. Por su competencia como guia turistico, y por su innata amabilidad en el trato de las personas, Eduardo representa para los interesados, una garantia de que su viaje sera por lo grato, algo inolvidable en la vida.

La excursion saldra de San Jose a las 7 de la mañana del dia 25 de agosto, regresando a nuestra ciudad a las 5 de la tarde del primero de Septiembre. El itinerario incluira dos noches de camino pernoctando en hoteles, cuatro dias en Seattle de donde ademas podran visitar el Canada. En la ciudad de Seattle, podran admirar la gran Exposicion Cientifica Siglo XXI, y dentro de ella el Pabellon Mexico construido en dicha ciudad por nuestra Patria para exponer ella lo mejor de su avance científico, su arte y su industria. Tambien visitaran los excursionistas el altisimo monumento denominado Punta de la Aguja en cuya cuspide se ha instalado un gran hotel y desde donde puede admirarse todo el esplendido panorama de la ciudad. Este monumento quedara como un recuerdo perenne de la Feria.

El costo del viaje redondo es de solo \$181.00 dollars, incluyendo los taxis. Esta cantidad cubre los gastos de transporte y alojamiento. Solo pagaran

por sus comidas los viajeros, a fin de que los alimentos sean a gusto de los excursionistas.

Para ampliar sus informaciones, los interesados pueden llamar a este telefono: CL 1-5660.

En esta Feria Mundial que estamos reseñando, nuestra Patria ha recibido un gran honor al declararse la semana de Mexico, por lo cual el Gobierno de la Republica mandara el mundialmente afamado Ballet Folklorico Mexicano, el Cuerpo Motorizado que ejecutara sus estupendas maniobras verdaderas proezas del ciclismo moderno y los notabilisimos deportistas acrobatas denominados los Voladores de Papantla, Veracruz. Todo lo expuesto pone de relieve lo interesante que resulta a los mexicanos que gustamos de que el nombre de nuestra Patria se honrado en el extranjero, la conveniencia de visitar la maravillosa Feria de Seattle.

EDUARDO GRIGG
Popular locutor de la Emisora KLOK
sera el guia en el viaje a la Feria
en Seattle, Washington



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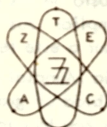
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OUR SCHOOL - What is it and Why is it.

by Albert L. Zamora

Our school is composed entirely of people from the State of Coahuila, Mexico from the towns of Guerrero and Nava. Our students range in age from sixteen years to forty-eight years old.

Why did we start this school? Why do we wish to study electronics? Our towns in Mexico are small and the only available schooling is to the 6th grade.

Our opportunities to obtain secondary education is limited to the status of income of other members of the family to send students away to another town or city to school. This was almost an impossibility for most of us.

However, we did have the privilege and opportunity to come to the United States and make a living. We also have had the opportunity through manual labor, without knowing a craft or being skilled in any job, to give our families the things and our children the advantages of an education we did not have. The fact that we can educate our children is reward enough to be able to work at any job here. But as our children acquire an education they look upon their parents with pity. Like all children whose parents are not educated their attitudes are "our parents do not understand us". The attitude of the children is that the parents do not understand what we are learning or if we are learning in school so why bother to explain to them.

Our only answer to the problem with the children and to raise our standards of education is to provide an environment in the home so that our children will realize and understand that we did not have the chance that they have, and that an education is wealth which no one can deprive you. Our education was the only answer.

We researched all the possible crafts and the futures of each and decided that electronics offered the most promising, both for the old and young. Next we asked ourselves, what did our people possess that would benefit them and make them outstanding in electronics. It is well known that even today there is a lack of tools or instruments in Mexico such as we have here in the United States. This has forced the Mexican to produce almost all of his needs with his hands. Through the years and generation after generation this has produced a race which can excel in manual dexterity if they are given the opportunity. It has been the lack of opportunity and education which has restrained the Mexicans from demonstrating his ability in the manual crafts. Now that we have this opportunity we will do everything within our

power to prove to all that we have the capabilities of performing the tasks of a skill craft, equal to anyone.

Attending this school has changed our children and they have acquired a different attitude towards us. The children have taken a keen interest in our school. Some of the students are husband, wife, and child. Our education has stimulated and produced a complete and new concept of values in the homes. The family hobby has now become study - the study of electronics and the study of English. Wives and daughters who gave no thought to anything but housework and visiting with neighbors are now spending their time studying Ohm's Law and practicing soldering. Since all of these students are primarily interested in teaching to others, here in the United States and Mexico, perfection in every phase of electronics is their goal.

Now about the school. The building isn't fancy and the benches and equipment are homemade, but the spirit and enthusiasm makes up for the lack of fancy equipment. The organization is Non-Profit and is controlled and operated by the students. These same students will continue to operate the school after they graduate. What is the cost for attending school: An assessment of eight dollars for each head of a household and four dollars for each student of the immediate family. These funds are used to provide equipment and pay for the miscellaneous items necessary to operate the school. Money obtained from contracts from local firms are distributed among the students on a percentage basis and to buy new equipment. To date no contract is available although some inquiries have been made to local plants wishing to sub-contract some of their electronic assembly work.

The Basic Course (Electronics I) consists of Safety and Emergency Procedures, Ohm's Law, The Color Code, Current (AC & DC), Circuits, Terminology, Schematics, Symbols, Soldering and Production Techniques, Conversational English, and International Morse Code. The total course consists of four-hundred and twenty hours.

All subjects must be completed with a grade of 80% before the student is considered proficient. The English course method being used is as much like the course at the Monterey Language School as possible. The International Morse Code is being taught as an introduction to the English alphabet and as a preparation for learning to read English. Extensive use of tape recorders and equipment that the school can afford are being used. Since this is part one of the courses and the courses consist of Electronics I, II, & III, the emphasis is on production techniques, tube circuits, transistor circuits, micro-soldering, and soldering.

The present class completed Electronics I on July 8 and will start Electronics II on July 15. During this phase they will complete special projects on amplifiers, oscillators, radio receivers (tube type),

(continua en la plana siguiente)... ..

radio receivers (transistor type), layout and printing of circuit boards. This is just a partial list of the studies involved for completion in the past few months. These classes are held on Sunday from 9 AM to 5:30 PM. Students bring their lunch and take a 30 minute break between the morning and afternoon sessions. It is necessary to hold these classes on Sunday because all the students are employed during the week.

Examinations are given at the beginning of the school day for all work in class, home work, and practical work the students are assigned. These grades are maintained for future reference. No student may graduate unless they have maintained an 80% average throughout the course. Every thirty days or four weeks of school a review examination is given covering all the subjects and material studied during this period.

The registration for the next class will start on 22 July 1962. Class will be on Saturday and start on 29 July 1962, for the new students, starting at the same time, 9 AM, and covering the same subjects. The class is limited to twenty students and those who do not speak English will have no problem as this has been proven by the class that has just completed its first course.

Each student of the upper class (Electronics II) will be assigned a project to teach the lower class. These upper class students will conduct two hour courses on subjects assigned and will be monitored by the regular instructor. These teacher students will be graded on their teaching ability. This is to accomplish the goal established by the Upper Class - to be instructors in electronics. Thus the practical experience necessary to carry this education to others.

All students who apply for enrollment in the school must be accepted by the majority of the students of the Upper Class. New students will be enrolled on a 50-50 basis. That is 50% of the students may train for a position in industry as production workers, but the other 50% must be students who desire to teach electronics to others.

A request to the Mexican government Department of Education has been submitted requesting permission to establish schools such as we have here in San Jose in order to teach those Mexicans who do not have the opportunity to come to the United States. This is the purpose of the 50% requirement for those who desire to teach.

We Mexicans cherish and appreciate the help the Americans have given to us and our only way of saying Thank You is to pass on this knowledge to those of our country who would otherwise never have this opportunity such as ours.

We wish to extend our personal thanks to The Honorable Ernesto Cota, the Deputy Mexican Consular of San Jose, who has given so generously of his time, knowledge, and encouragement in this project.

Albert L. Zamora



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CLUB
San Felipe



Candy Veliz

SUCCESSFUL FORMAL DANCE

We wish to thank all the persons that attended our Third Anniversary Formal Dance. Special thanks also go to all the clubs and organizations that sent representatives. Namely Club Elite, Club Zanzaree, CSO, Holy Family Social Club, RVA Post 1775, Los Veteranos, Mexican Chamber of Commerce, Santa Clara GI Forum Ladies Auxiliary, and the GI Forum San Jose Chapter.

DIZ N' DAT.....

Club Zanzaree had a successful Patio Party last Saturday. At the party were all the Zanzaree members and some San Felipe members.

Visiting from Del Rio is Dr. Fermin Calderon & wife, Attorney Chris Aldrete & wife. Also from Del Rio were Steve Coronado & wife.

Club San Felipe wishes to welcome Joe Flores back to San Jose. Joe, an ex-Club San Felipe member, was in Germany.

Our thanks to the owner of Great Western Furniture Warehouse on North 4th Street for the drinks on the house at our Formal.

A cocktail party after the Formal was given at Tony Carvajal's home. The hosts, Tony & Val, welcomed many members of the GI Forum, members of Club Elite, Zanzaree and San Felipe.

Among the honored guests were Dr. Fermin Calderon and wife, Attorney Chris Aldrete and wife.

Our congratulations to Mr. and Mrs. Cesar Isais on the birth of a baby boy. Also our congratulations to Mr. and Mrs. Joe Gonzalez on the birth of a baby boy.

WHAT WOULD HAPPEN IF:

Val Garcia was finally introduced to a certain member of Club Elite (J. H.) ?

Club San Felipe wishes to thank Mr. David Ortega Cid the radio announcer from KOFY, and Mr. Joe Lopez from Joe Lopez Insurance Co.

Black & White Semi-Formal Dance at the Jack Tar Hotel in San Francisco. Club San Felipe is sending lovely Nora Elia Terazas as their ambassador.

This writer predicts that it will be the social function of the year so plan to attend. Mr. David Ortega Cid is the General Sponsor. Bailamos?

LAST MINUTE NOTES

A double baptism took place at the home of Mr. Richard Martinez, on Sunday the 28th. Among the invited were the members of Club San Felipe. Below are pictures of some of the people that attended.



Left to Right, front row, Richard Martinez, Trini Martinez, Mrs. Coronado, Mrs. Rebeca Coronado, Mrs. Cantu, Nick Cantu, Jr.
Back row, Gil Solarez, Buddy, & Steve Coronado.

To the Coronado family we hope that they had a good time when they were here and wish them a safe return home. The Coronado's are a very prominent family of Del Rio, Texas.

Millie and Lucie Rodriguez of Blythe, California, are visiting cute Velia Duran and family of this city. They are a couple of sharp dolls. They must be, Tony Carvajal was very impressed, and as you know, Tony is not easily carried away. No te vayas, Lucia, was Tony's plea.

It's nice to hear from Mr. Floyd Benson of Modesto, California, and F. H. McKee of San Jose.

These two world travelers spend much of their time in Mexico and have recently been instrumental in reviving the Bean People Invitational Golf Tournament which was started in Mexico during the Diaz regime and discontinued until now.

8 * * * * *

Club SAN FELIPE has heard that Club SAN JOAQUIN is challenging any club to an imbibing contest. San Felipe, with great humility, accepts the challenge. Take us to your leader!

* * * * *

Dear Candy:

In view of the unwarranted attack made on the CSO by one of the staff writers in the last issue, I feel its only proper to have the views of a member of the CSO made public.

The CSO is not a shady organization, its philosophy is and has been that of an organization dedicated to the betterment of the minorities through its diversified programs such as citizenship classes, basic English classes, and through a service office located at 391 Home Street.

It is through this office that people helped in immigration, welfare, legal civil, naturalization, and translations. So the only damage an article such as this does is that it hurts those that are dedicated to help those to help themselves.

These are volunteers and should not be smeared, for their efforts in helping the community. The least we could do is give them our silent thanks.

Respectfully,
Jose L. Lopez



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Directamente de SAN FRANCISCO

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 De Amor y gloria el cimienta
 Solo aire y arena son,
 !Torres conquie la ilusion
 Mundo y corazones llena,
 Las del mundo sois arena,
 y aire las del corazon.

ACROSTICO

Escribo esta carta que estoy, terminando
 Sus frases escasas de la puntuacion,
 Porque en mis desvelos, estoy preparando
 estrofas que inspiren a tu corazon.

Rosita de acacia, perfume brindado,
 Ahora te canto mi noble cancion.
 Nardos y claveles te estoy obsequiando
 Zamacueca, estamos bailando con loca, Pasion.
 Asi, siempre felices, jamas olvidando.

Aquellas palabras, tan dulces, con obstinacion
 Las horas, se han ido; aun recordando.
 !Oh Zagala hermosa! !Noche, de ilusion.
 Natural; Mi carta ya estoy terminando.
 Zagala; Dios de fe en tu corazon.
 Ojala y pronto recibir tu contestacion.

ACROSTICO dedicado a la distinguida y apreciada
 Senora ESPERANZA ALONZO que radica en la pop-
 ulosa ciudad de San Jose

ACROSTICO dedicado a la distinguida y apreciada
 Señora ESPERANZA ALONZO que radica en la pop-
 ulosa ciudad de San Jose, California.

por
 Simon Villa
 Union City, Calif.
 Julio 16, 1962

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Carol Sanchez

to

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The Roving Photographer

Richard Diaz



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DE VACACIONES

GLORIA RODRIGUEZ de 18 años de edad quien recientemente termino sus estudios en la escuela alta de Brawley y su hermanita MARTHA RODRIGUEZ de 15 años, radican con sus padres Joe y Hortencia Rodriguez en el 1195 E Street en Brawley, California.

En la presente las encantadoras hermanitas Rodriguez estan disfrutando de unas merecidas vacaciones allado de sus tios Ricardo Lopez Moctezuma Diaz y su gentil y arbitro de la elegancia Sra. Vera Diaz.

El Sabado 30 de Junio, a las 3:00 de la tarde, en esta ciudad de San Jose, la Sta. VICKIE LEE DE FRANCO hija de Victor y Ruby De Franco tomo por esposo al joven DANIEL J. SANCHEZ hijo de los esposos Sr. y Sra. Ramon Sanchez, en la Iglesia ST. PATRICK'S. Vickie nacio en Palo Alto y Daniel en esta ciudad. La Recepcion se verifico en casa de la novia asistiendo mas de 150 invitados, su LUNA de MIEL la disfrutaron en Lake Tahoe y a su regreso establecieron residencia en el 487 S. 5th St. de esta ciudad.

En la grafica de iz. a der: Margie Walker, Frank Sanchez, Gay De Franco-madrina, Myron Zaccheo-padrino Sra. Larry Mullennix, Sal Sanchez, Janet Ferrara y James Cadile.



Saenz - Martinez



Adorna NUESTRA PORTADA la juvenil pareja compuesta por la Sta. ESTHER MARTINEZ hija de Lucas y Concepcion Martinez y el joven HUGO SAENZ hijo de Edmundo G. y Guadalupe Saenz, quienes contrajeron MATRIMONIO al Domingo 24 de Junio del año en curso, a las 4:30 de la tarde en la Iglesia HOLY FAMILY, oficio el Rev. P. Jose Peña.

Ambos son procedentes del estado de Texas. La Recepcion se verifico en el American Legion Hall asistiendo mas de 150 invitados, Luna de Miel en S. F. a su regreso establecieron residencia en Santa Clara. En la foto: Raul Martinez, Charles Parra, Sergio Gonzales, Gilbert Salas, Alicia Garcia, Rosie Aguilar, Char lotte Mestaz y Connie Duarte. LEITER STUDIO.

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LUNES a VIERNES

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9:00 a	10:15 A.M.
11:00 a	12:00 M.
12:00 a	1:00 P.M.
1:00 a	2:00 P.M.
2:00 a	3:00 P.M.
3:00 a	4:00 P.M.
4:00 a	7:00 P.M.
7:40 a	8:30 P.M.

- " LA HORA ARTISTICA " con JESUS REYES VALENZUELA
- " THE PABLO SAAVEDRA SHOW " con PABLO SAAVEDRA
- " A QUIEN CORRESPONDA " con MANUEL RODRIGUEZ
- " LA VOZ de MEXICO " con DAVID ORTEGA CID
- " MEXICO CANTA " con JUAN MANUEL FLORES
- " DON MENDEZ "
- " LA HORA ARTISTICA " con JESUS REYES VALENZUELA
- " MUSICA de las AMERICAS " con DAVID ORTEGA CID
- " CONTROL REMOTO ESPECIAL " con MANUEL RODRIGUEZ

SABADOS

6:00 a	7:00 A.M.
9:00 a	10:00 A.M.
10:00 a	11:00 A.M.
11:00 a	12:00 M.
12:30 a	1:00 P.M.
1:00 a	2:30 P.M.
2:30 a	4:00 P.M.
4:00 a	5:00 P.M.
5:00 a	6:00 P.M.
6:00 a	7:00 P.M.

- " LA HORA ARTISTICA " con JESUS REYES VALENZUELA
- " THE PABLO SAAVEDRA SHOW " con PABLO SAAVEDRA
JULIO PAIZ GIRON y LAURITA
- " ECOS DE BORINQUEN "
- " LATIN AMERICAN PROMOTIONS " con OSCAR MUÑOZ
- " LA VOZ de MEXICO " con DAVID ORTEGA CID
- " LA HORA ARTISTICA " con JESUS REYES VALENZUELA
- " EL PROGRAMA de DON MENDEZ "
- " MUSICA de las AMERICAS " con DAVID ORTEGA CID
- " CARROUSSEL MUSICAL " con MANUEL RODRIGUEZ
- CONTROL REMOTO ESPECIAL

DOMINGOS

6:00 a	7:00 A.M.
7:00 a	7:30 A.M.
7:30 a	8:00 A.M.
8:00 a	9:00 A.M.
9:00 a	10:00 A.M.
10:00 a	11:00 A.M.
11:00 a	12:00 A.M.
2:30 a	3:30 P.M.
3:30 a	4:00 P.M.
4:00 a	5:00 P.M.
5:00 a	6:15 P.M.
6:15 a	8:00 P.M.

- " LA HORA ARTISTICA " con JESUS REYES VALENZUELA
- " BELLAS PALABRAS DE VIDA "
- TEMPLO CRUZ DEL CALVARIO
- " EL VOCERO DEL AIRE " con ROBERTO QUINTANA
- " LA VOZ de HISPANOAMERICA " con POLITO ROSALES
- " ECOS DE BORINQUEN " con Daniel Chamorro IGLESIAS
- " LATIN AMERICAN PROMOTIONS " con OSCAR MUÑOZ
- " LA HORA NACIONAL " del Gobierno de Mexico
- " LA HORA ARTISTICA " con JESUS REYES VALENZUELA
- DON MENDEZ y MANUEL RODRIGUEZ
- " LA HORA ARTISTICA " con JESUS REYES VALENZUELA
- MANUEL RODRIGUEZ

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CLUB *Bachelors*



Gilbert Solarez

Mr. Peepers challenges Quijote

Mr. Peepers Rodriguez has finally put his foot in his mouth. He's challenged me, the Great Don Quijote, to a bowling duel.

The loser will donate \$10.00 to the BONNIE LEE PEREZ FUND. Come out Tuesday night, August 7th to Ann Darling Bowl at 8:30 P.M. and root for your favorite. You Texans should especially come out and root for ole man Peepers as he's going to need it. Bring a stretcher, I'm not too sure he is in condition to go three games. Chuchuluco Jr. has challenged the winner.

* * * * *

Introducing a SNEAK PREVIEW of some of the pictures taken by EXCENTRICO'S chief photographer Humberto Garcia at the San Felipe's Formal Dance, held at the Hawaiian Gardens, Terrace Room on Friday, July 27th.

NOTE: people who have pictures coming can pick them up after Sunday, August 12th, please bring your card.

ELENORE SOLAREZ * JOE RAMIREZ



Mr. Alex and Mrs. Cecilia Ybarra
Mrs. Dolores M. Muñoz
request the honour of your presence at the
marriage of their sons

DOLORES YBARRA
and
JOSEPH MUÑOZ

On Saturday, August 4, at 2:00 in the afternoon
at the Holy Family Church.

San Jose, California



NANCY ATWELL
*
GILBERT SOLAREZ

DEADLINE FOR BONNIE LEE PEREZ FUND AUGUST 25th


The citizens of San Jose are opening their hearts to provide Bonnie Lee Perez with an unforgettable holiday in Disneyland or wherever her family wishes to take her. Won't you please make your contribution today? Time is running out.

BONNIE LEE PEREZ FUND
c/o El Excentrico Magazine
195 Devine Street
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Rosie & Arnold Hidrogo



Un aspecto de la animada fiesta en honor del popular Camilo Granada en que puede apreciarse la alegría y buen humor de los concurrentes.

SOCIALES - PERSONALES

Para festejar el dia de dias del Sr. Camilo Granada, persona muy popular y estimada en nuestros mejores circulos sociales, fue organizada una alegre tertulia en la casa marcada con el numero 157 de la avenida Talmade en esta ciudad de San Jose, ubicacion del hogar de la familia Granada.

La fiesta resultado de lo mas concurrido y animado que pueda imaginarse, como todas las fiestas que dan los esposos Granada, donde siempre se caracterizan por la alegria y buen humor que reina en ellas. Se sirvieron a los concurrentes riquisimos tamales y abundante cerveza vinos y refrescos. La simpaticuissima Consuelo Granada, esposa del festejado, con su proverbial estilo atendio finamente a sus invitados, que se divertieron de lo lindo cantando y bailando al compas del conjunto musical de Beto Torres. El buen humor no decayo ni por un momento, prolongandose la fiesta hasta las primeras horas de la madrugada del lunes. La fiesta tuvo lugar el domingo 22 de Julio.

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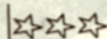
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HARRY LASNICK, Prop.



San Jose Nudes



E. Dave Sierra

USA-USSR TRACK MEET, STANFORD STADIUM

We doubt if ever before in its short but illustrious history Stanford Stadium has ever held within its confines the appreciative audience that was there on July 21-22 for the Russian-American track and field meet.

We were in the huge oval when USC's Jon Arnett ended a brilliant collegiate football career in a game won 28-21 by the Indians and still remember the resounding ovation he got when he ran off the field for the last time. We also remember the U. S. Olympic track and field finals in 1960 and the tumultuous cheers accorded the team which won the right to represent this country at Rome. Two weeks ago, 82,000 track and field fanatics screamed themselves hoarse and clapped till their hands hurt in tribute to a brilliant group of Soviet trackmen and their American counterparts. The audience had many opportunities to cheer. America's Hal Connolly threw the hammer over 230 feet for a world record. Stick-topping Valeriy Brumel of Russia highjumped 7'5. American men swept the 100, 200, 400, 800, 1500, 400 meter hurdles, and 120 meter high hurdles in a mighty display of Uncle Sam's track might.

Russian athletes were tops in their specialties also, particularly Pyotr Bolotnikov who won the 5000 meters on Sunday and the 10,000 meters the day before.

Little need be said of the strength of the Russian women, most of whom looked big enough and strong enough to be a bouncer in the roughest bar you've ever been in.

Many people were moved to tears late in the afternoon when the athletes of both nations linked arms and paraded around the stadium with Igor Ter-Ovanesyan, Soviet Broadjumper, holding aloft the flag of Russia and Highjumper John Thomas proudly bearing the Stars and Stripes.

I wish Nikita S. Khrushchev could've seen it.

Mr. David E. Sierra, Assistant Editor
El Excentrico Magazine
195 Devine Street
San Jose, California

Dear Dave:

Your coverage of the case of little Bonnie Lee Perez in the last issue of EL EXCENTRICO impressed me very much. Any child stricken with a disease always leaves a sore spot in our hearts, but when the disease is incurable, it is that much more painful.

With all due respects, I am taking the liberty of sending you the enclosed check for ten dollars for the BONNIE LEE PEREZ FUND, with the hope that you will accept to collect all incoming funds on her behalf.

Just as you have vouched for Club San Joaquin, the organization to which you belong, I can assure you that the American GI Forum Chapters within our Region are ready to do their part for the cause of Bonnie Lee Perez.

Being very much in agreement with your firm convictions, I remain,

Ike Hernandez
Regional Vice-Chairman
Region IV

Ike:

Many thanks for your contribution. We will continue to accept donations to the BONNIE LEE PEREZ FUND. Anyone wishing to help out this innocent little girl please send your checks or money orders in to:

BONNIE LEE PEREZ FUND
El Excentrico Magazine
195 Devine Street
San Jose, California

We will receive and forward all monies collected up to and including August 25th to Bonnie's Parents.
PLEASE HELP!



LOS ANGELES Dodgers

This column will print all letters received from GIANTS fans from here til the season ends.

Be sure to write and let me know what you think of your heroes!

Good luck!



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