

Lois
Weiner

July 29, 1968

Mrs. George M. Sidenberg, Jr.
Hidden Valley Ranch
Carpinteria, California

Dear Lois:

I couldn't be angry with you anyway for your suggestions re: "newspaperman's deadpan". I consider the suggestions valid and well put, and traits I am aware of--that could come across to the voter as indifferent. No, I appreciate greatly your concern--concern which led you to write a very helpful letter.

With regard to your questions about campaign procedures, advertising, etc., I am giving your letter today to Sandy Weiner, and he will be contacting you immediately with the answers to your questions.

You're right--the campaign all over the state must get off the ground now. Time is short and your answers will be forthcoming so you can get started.

Thanks for all your work so far, Lois, and for what you intend to do.

Cordially,

Alan Cranston

AC:lls

cc: Sandy Weiner
Tom Moore

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