



CSUCI March Events Include Guest Business Speaker, Art Exhibits, Author Presentation and Alcohol Awareness

Camarillo, Calif., March 3, 2009-California State University Channel Islands has several events scheduled for the month of March. The following information details some of the events faculty, staff, and students have organized and scheduled that will be happening both on and off the CSUCI campus. Additional events and details are listed on the CSUCI calendar, which can be accessed through a link on the home page of the University's Web site, <http://www.csuci.edu>.

Thursdays, March 5, 12 & 19 - "Storytime in the Springtime"

The John Spoor Broome Library at CSUCI will host "Storytime in the Springtime" Thursdays from 3 to 3:30 p.m. in the Children's section at the Library. Storytime books will be read by Miss Shriya, a 10-year-old expert reader, who is part of the Broome Library's kids reading to kids program. These events are free and open to the campus community and public.

Web site flyer: <http://www.library.csuci.edu/info/storytime.html>

For additional information contact Ellie Tayag at elnora.tayag@csuci.edu or 805-437-3140.

Friday, March 6-"Dealing with the Economic Downturn" Presentation by Steve Goodall

A presentation by former President and CEO of J.D. Power and Associates, Steve Goodall will take place beginning at 12:00 noon on Friday, March 6. The event will include a luncheon and is sponsored by the Martin V. Smith School of Business & Economics.

Goodall has over three decades of experience measuring customer satisfaction, new product acceptance, brand image and buyer motivations, as well as designing and managing quantitative and qualitative research projects. His presentation is titled "Dealing with the Economic Downturn," and will focus on his perspective of the origins, consequences and responses to the current economic crisis. The event is free and open to the public but seating is limited. An RSVP is required and can be made by emailing amber.weir@csuci.edu. Parking will be available on the campus and will be complimentary. Signage will be posted for the event parking.

Tuesday, March 10-Students present "Every 15 Minutes"

As part of a student project in drunk-driving prevention and awareness, students will hold a mock DUI collision, staged as a part of Alcohol Awareness Week, at 1:15 p.m.,

Tuesday March 10 on Ventura St. between the Anacapa and Santa Cruz Village housing complexes.

The event includes a dramatization of extracting a DUI collision victim from a mangled vehicle using the Jaws of Life by the Ventura County Fire Department, and is designed to show students and the campus community the perils of drinking and driving. This is the second year for the mock collision which drew crowds of students to the front of the Bell Tower last spring, and is a great example of how students at CSUCI are exposed to integrative and experiential learning.

For additional information about the "Every 15 Minutes" program, contact Diana Garay at diana.garay@csuci.edu.

Tuesday, March 10-Author Dan Koeppel

The Environmental Science and Research Management and English programs at CSUCI will host a presentation by author Dan Koeppel at 6 p.m., Tuesday, March 10 in Aliso Hall 150.

The author will read from his latest book, *Banana: The Fate of the Fruit that Changed the World*, a compelling and thought-provoking look at a fruit whose innocuous and ubiquitous presence on our kitchen counters belies not only its troubled history but also its tenuous future. Koeppel is a contributing editor at *National Geographic Adventure* and has published articles in *Popular Science*, *Bicycling*, the *New York Times Magazine*, *Wired*, *Outside*, and *Audubon*. He is the author of several books including *The Tour De France Companion*, *Extreme Sports Almanac* and *To See Every Bird on Earth: A Father, A Son, and a Lifelong Obsession*. Koeppel will be signing copies of his work which will be available for purchase.

This event is free and open to the public. Limited parking is available on campus. A daily permit is \$6. Free parking is available at the Camarillo Metrolink Station/Lewis Road parking lot in Camarillo with bus service to and from the campus. Riders should board the CSUCI VISTA Bus and the fare is \$1 each way. Buses arrive and depart from the Camarillo Metrolink Station every 30 minutes from 7 a.m. to 10 p.m. Monday through Friday. For exact times, check the schedule at www.goventura.org.

Thursday, March 12-New Exhibit opens at Exhibitions Gallery

A new art exhibit featuring paintings by artist and CSUCI faculty member Beverly Decker will open Thursday, March 12, and continue through Friday, April 10, at Exhibitions Gallery in Camarillo. There will be a public reception at the gallery from 6 to 8 p.m. on Thursday, March 12. Regular gallery hours are 10 a.m. to 4 p.m. Monday through Friday.

Beverly Decker is an artist and educator whose philosophy is to make art that is on the one hand, technically and aesthetically sound, and on the other, reflects the spiritual and cultural zeitgeist of her life. Decker's recent series of paintings titled "Luminous Abstract Calligraphy," is inspired by her studies over the last forty years in Sufism, Buddhism, Eastern and Western philosophies and spirituality in general.

CSUCI Exhibitions Gallery is located at 92 Palm Drive in Old Town Camarillo.

Ongoing through March 15-"Postmodern Calligraphies," Art Exhibit at Broome Library

The John Spoor Broome Library at California State University Channel Islands is currently hosting an art exhibition entitled: Postmodern Calligraphies, an exhibition of Photography, Architectural Drawings and Landscape Architecture. The exhibition continues through March 15 and will include a reception from 12-2 p.m. on Sunday, March 1. The Broome Library reception is open to the public.

The exhibit curated by Dr. Irina D. Costache, Professor of Art History at CSUCI, is organized in conjunction with the exhibition "Insight/Inside LA" at José Drudis-Biada Gallery at Mt. St. Mary's College, and the annual College Art Conference, held in Los Angeles, February 24-March 1. The Broome Library reception on March 1 coincides with a CAA conference tour which includes both exhibitions and a visit to the Getty Villa. The Broome Library exhibition features photography by Tim Griffith, architectural drawings by Pedro Haberbosch, as well as works by Susan Van Atta and Guillermo Gonzales, with Peter Gaede, Ken Radtkey and landscape architecture by Adam Sharkey.

For additional information contact the CSUCI Art Program, 805-437-8570, email art@csuci.edu, or visit the Web site <http://art.csuci.edu/gallery>.

###

CSU Channel Islands is accredited by the Accrediting Commission for Senior Colleges and Universities of the Western Association of Schools and Colleges.

CSUCI Mission Statement

Placing students at the center of the educational experience, California State University Channel Islands provides undergraduate and graduate education that facilitates learning within and across disciplines through integrative approaches, emphasizes experiential and service learning, and graduates students with multicultural and international perspectives.