

JOURNALISM

Options

News-Editorial

	<i>Units</i>
Jour 100, 110, 188	9
Journalism electives.....	5
	<hr/> 14

Advertising

Jour 145, 146, 155	9
Journalism electives.....	5
	<hr/> 14

Photocommunication

Jour 17, 100, 117	9
Journalism electives.....	5
	<hr/> 14

Public Relations

Jour 100, 113, 173	9
Journalism electives.....	5
	<hr/> 14

235

Radio and Television News Communication

Jour 100, 128, 130	9
Journalism electives.....	5
	<hr/> 14

MASTER OF ARTS DEGREE IN MASS COMMUNICATION

The graduate program leading to the master of arts degree in Mass Communication with emphasis in the print media is based upon undergraduate work in journalism. For requirements, consult the department chairman; for courses see *Division of Graduate Studies and Research—Interdisciplinary Courses*. Detailed information about the graduate program may be obtained from the Office of the Division of Graduate Studies and Research.

COURSES

JOURNALISM (Jour)

1. Mass Communications (3)

Survey of the mass media of communication, including newspapers, magazines, radio and television; related agencies and fields of communicative enterprise, such as press associations, feature syndicates, advertising, and public relations.

2. Interpreting Current Events (3)

Analysis and discussion of major world news events as they occur with readings from periodicals reflecting various shades of opinion; analysis of various media for objectivity, emphasis and political or nationalistic coloration.

5. Basic Editing (3)

Open only to Journalism majors. Recommended for all journalism majors who fail to pass the language qualification test. Review of basic language skills and editing practice.