

# T A G S

## Tracking & Activity Guidance System

### TAGS Objective

Provide event attendance tracking options that will produce data-rich information for campus offices, departments and organizations to effectively inform their practice and operation as it impacts student success and retention.

### Team Members

Brad Barker *Technology Services (Facilitator)*  
 Cher Travis Ellis *Bulldog Card & Imaging Office*  
 Gerry Elizondo *Student Involvement*  
 Paul Ladwig *Athletics*  
 Maria Madrigal *Student Health & Counseling Ctr*  
 Debbie Astone *Executive Sponsors*  
 Frank Lamas *Executive Sponsors*

### TAGS Checklist

Assist groups by evaluating their needs and recommending a best fit solution.

Event Tracking System Options	Pros	Cons
Grades First		
iBeacon		
iValidate		
Fan Maker		
Simplicity		

Checklist Sample

