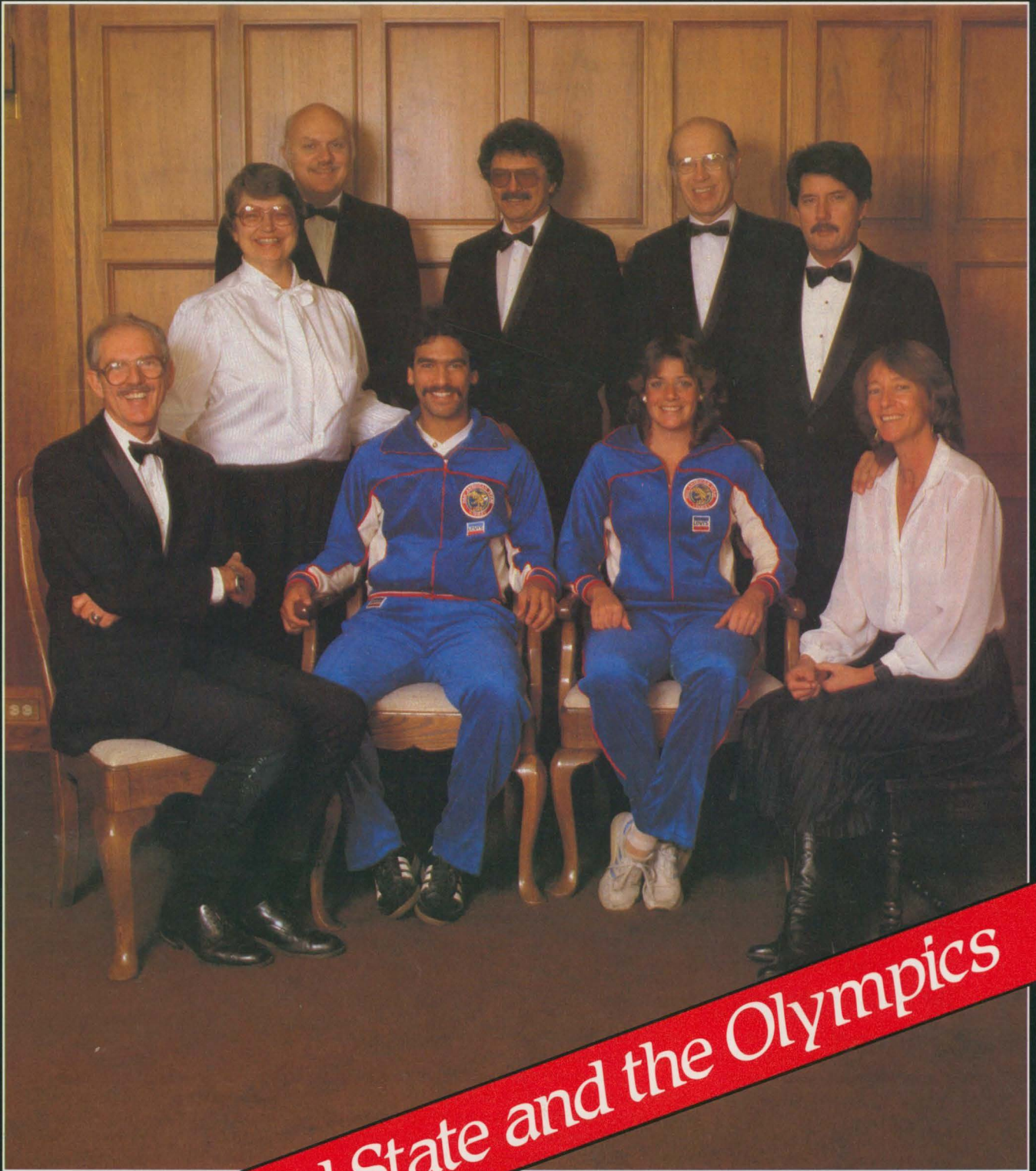


# ACACIA

THE CAL STATE MAGAZINE SPRING 1984



Cal State and the Olympics





## In Pursuit of these Ideals

The Olympic torch, now enroute from Mount Olympus to Los Angeles, signifies one aspect of our heritage from ancient Greece — the ideal of international athletic competition (see cover story and Issues).

The counterpart to the torch is the oil lamp depicted on The California State University seal. The lamp symbolizes the scholar's eternal quest for truth and understanding. Every year Cal State sends students and faculty members abroad in pursuit of these ideals on an international scale.

The cornerstone of our international educational offerings is The California State University sponsored International Programs. "I.P." has affiliations with 15 distinguished universities around the world in Brazil, Canada, Denmark, France, Germany, Israel, Italy, Japan, Mexico, New Zealand, Peru, the Republic of China, Spain, Sweden and the United Kingdom. Eligible students spend a year studying the language and culture of the host country as well as courses in their major fields. In the 20 years of I.P. operation, nearly 200 Cal State students have realized the opportunity of study abroad.

Our Office of Extended Education has also developed programs in international education. The London Semester, now in its second year, has already provided 30 students the living-learning experience found only in one of the great cultural capitals of the world. This summer, Extension is offering local residents the possibility of study abroad by means of an international seminar on business management in Japan and five programs in England including children's literature, school administration, special education, London theatre and the history of early Britain.

Our faculty members are as mobile as our students. As instructors in the programs mentioned above or through individually awarded grants, our faculty have taught and conducted research throughout the world. This past year, Cal State faculty taught and studied in Australia, the People's Republic of China, England, Germany, Japan, Peru and Singapore. Faculty efforts have resulted in a continuing program of exchanges with Middlesex Polytechnic Institute in London, the Catholic University in Quito, Ecuador, and the University of the Republic in Montevideo, Uruguay.

These international exchanges give an added dimension to the education provided by Cal State. The flow of ideas across cultures benefits the campus and the community. In turn, it is not too much to claim that the University has a worldwide impact.

The Torch and the Lamp — both flames burn brightly at Cal State.

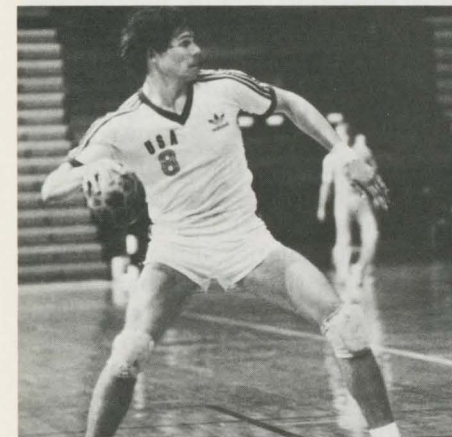
Sincerely,

Ellis E. McCune  
President

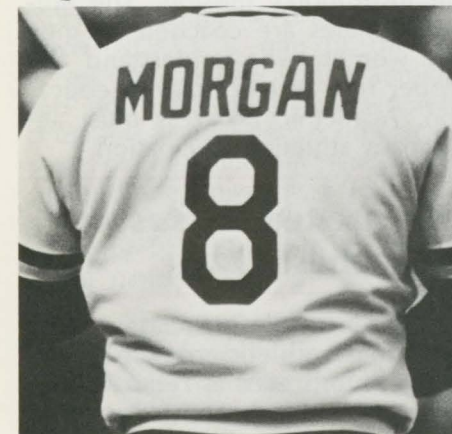
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The University as a family affair.

### ACACIA

ON THE COVER: The Cal State Olympic Team, photographed in formal attire and uniform in the University's Biella Room, are past, current and potential participants in the Olympic Games. For their names and stories, see Feature.

ACACIA is published three times a year (fall, winter, spring) and welcomes contributions. Correspondence should be sent to Editor, ACACIA, California State University, Hayward, Hayward, California 94542. CSUH is an Equal Opportunity, Affirmative Action, Title IX and Handicapped Rehabilitation Act Employer. ACACIA is printed with non-state funds.

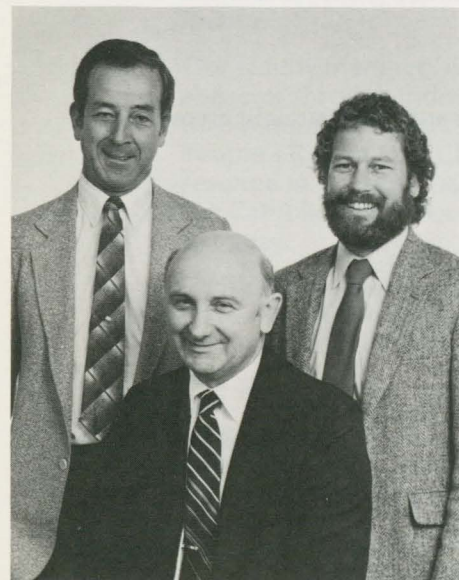
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The Issues section of this Olympic Games edition of ACACIA presents an overview of the intercollegiate athletic program at Cal State by three persons who have been involved in it for almost 20 years each: Stanley J. Clark, chair of the department of kinesiology and physical education; Herb Graw, coordinator of the Contra Costa Center and former head coach of the Pioneer basketball team; and Al Mathews, athletic director.

In 1966, Avery Brundage, president of the International Olympic Committee, dedicated Cal State's new gymnasium and stressed the importance of Olympic ideals. Even prior to Brundage's speech, these ideals had been integrated into the University's concept of intercollegiate athletics. It is an amateur-based, participant-oriented program in which students can achieve athletic excellence by using the best facilities and equipment, receiving the highest quality coaching, and competing against others who test the limits of their athletic abilities.

To understand why the University conducts this non-scholarship program, a brief history of intercollegiate athletics in this country will prove enlightening. — ED.



AL MATHEWS, HERB GRAW,  
STANLEY J. CLARK

## The Cal State Philosophy

# Educational Integrity and Athletic Success

At their inception, intercollegiate athletics were student initiated and student directed. The uncontrolled growth of intercollegiate programs, financial problems, recruitment violations and the desire of many colleges to use athletics as a promotional vehicle all contributed to a transition to institutional controls. However, there were other reasons for this change.

In 1905, President Theodore Roosevelt convened meetings with sports leaders because of public outcry over injuries and deaths resulting from intercollegiate football. Because of presidential and public pressure, a permanent organization was formed to regulate intercollegiate athletics. Today known as the National Collegiate Athletic Association (NCAA), its first constitution included a section forbidding

*the offering of an inducement to players to enter colleges or universities because of their athletic abilities and of supporting or maintaining players while students on account of their athletic abilities, either by athletic organizations, individual alumni, or otherwise, directly or indirectly.*

In 1913, LeBaron R. Briggs, the second president of the NCAA, indicated idealism would not be sufficient to ensure adherence to the amateur concept. In his words:

*For however much men ought to be above sordid considerations of reward and punishment, they are not . . . appeal to chivalry, but strengthen this appeal to chivalry by enforcing decency . . .*

A 1930 Carnegie Foundation report alleged recruitment and subsidization violations and decried a lack of

faculty control. These problems, together with the undue influence of overzealous alumni and coaches, constitute a theme we have seen repeated numerous times in the public media. If non-scholarship institutions, such as Cal State, received equal attention, public perceptions about athletic success and educational integrity would change.

At Cal State the intercollegiate athletic program is administered through the department of kinesiology and physical education. In contrast to many other institutions, the director of athletics and all coaches are members of the department's faculty. They are teachers as well as coaches and are expected to participate in the total educational process. The University faculty understand the athletic program is guided by persons who have a commitment to the institution's mission. The student-athletes are coached by men and women who understand the proper role athletics play in education. Academic progress must accompany athletic participation.

## They are teachers as well as coaches . . .

The absence of financial inducements in the athletic program should not be interpreted as reducing the natural desire of young men and women to excel. The aim of any college or university is to help students achieve their maximum potential. But even if Cal State never won any national championships or its athletes had not earned national honors, the program would be a success. It has asked its participants to strive for high goals, to adhere to training regimens that are essential to outstanding performances, and to

struggle through physical and emotional obstacles in the quest for previously unattainable performances.

Cal State was a forerunner in providing athletic competition for women. From its inception the department has recognized the benefits and enjoyment of athletic performance were not *sex specific*. It constructed its facilities, structured its program, hired its faculty and recruited students with the understanding there should be comparable structures for athletic competition.

Since 1957 the department of kinesiology and physical education has sponsored the broadest possible athletic program for men and women. Presently, there are 18 intercollegiate athletic programs — eight for men, nine for women, and one co-educational. The University is a

## NCAC is the only Division II non-athletic scholarship conference in the nation.

member of the NCAA and competes at the Division II level in both programs. The regional conference to which the University belongs, the Northern California Athletic Conference (NCAC), is one of the few across the country which administers both the men's and women's programs. It includes six other campuses of The California State University and one University of California campus and is the only Division II non-athletic scholarship conference in the nation.

The competitive record of Cal State teams is extraordinary. The men's tennis team has won nine consecutive conference championships and consistently is the only non-athletic scholarship institution that finishes in the top five nationally. The men's soccer team has won five conference titles in the last ten years. The men's track team has won the NCAC championship in seven of the last eight years and has finished in the top 10 nationally each of the last eight years. The women's track team has won conference titles four of the

last six years and finished third in the 1983 championships. Since their beginning in 1978, the women's cross country teams have won three NCAC and two regional championships.

Both swimming programs and the coeducational judo team have placed individuals in the national championships. The newest program for women, soccer, enjoyed significant success in its second year of competition, finishing second in the NCAC. The teams in men's cross country, women's volleyball, basketball and tennis each have had outstanding individual performers.

In the larger scheme of intercollegiate athletics, Cal State is recognized as a relatively small institution. However, the ACACIA feature shows our influence on the Olympic program has been disproportionate-

ly large. You will find the names and accomplishments of Cal State people directly involved with the Olympics. But there are even more; over the past six Olympiads numerous Cal State athletes, coaches, faculty and staff in sports medicine and psychology have participated in Olympic competition, or coached and worked closely with Olympic athletes. Others involved in sports which are not part of the Olympic Games have earned regional or national coach of the year honors from their peers.

The history of intercollegiate athletics began with recruiting and subsidization violations, a frequently repeated pattern at some levels. Cal State has staunchly resisted entrance into a commercialized athletic environment where educational principles are compromised. What it has demonstrated is a quality athletic program, with outstanding accomplishments by athletes and coaches, consistent with high educational aspirations. ■





## Spatta Appointed VP, Administration

Carolyn D. Spatta has been named vice president, administration and business affairs.

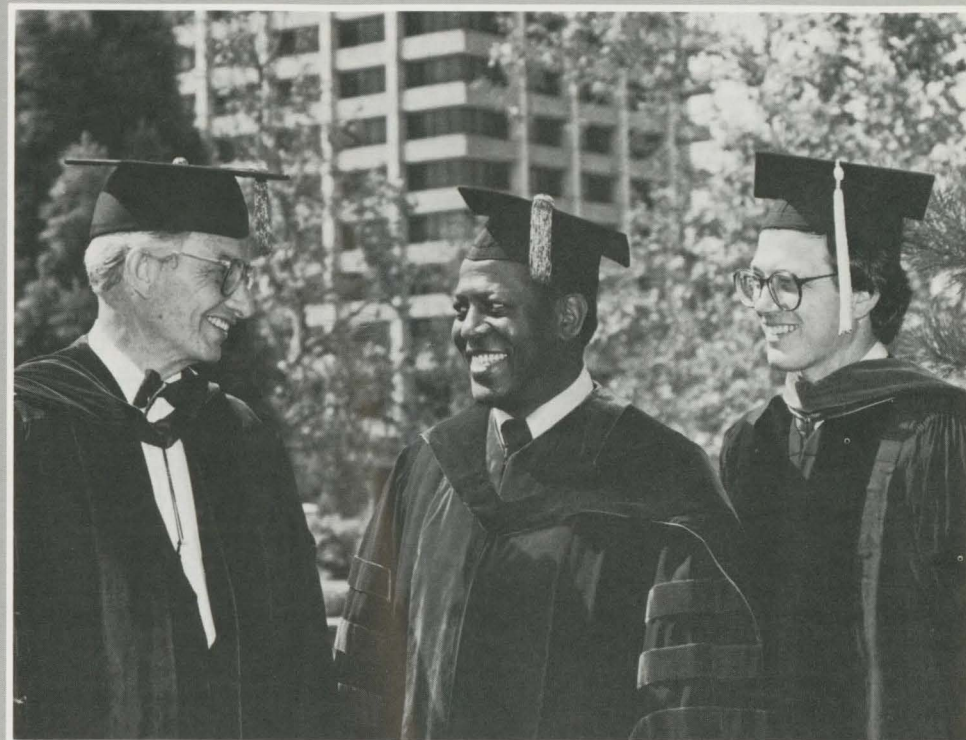
Spatta received her B.A. degree in geography from the University of California, Berkeley, and the M.A. and Ph.D. from the University of Michigan.



CAROLYN D. SPATTA

After teaching at Schoolcraft College and Eastern Michigan University, Spatta held appointments as corporate secretary at Oberlin College, vice president for administration at Eastern Michigan University, president of Damavand College in Tehran, and director of institutional grants and programs for the Association of American Colleges in Washington, D.C.

She is the author of a number of publications and professional studies and has been active in professional and community associations.



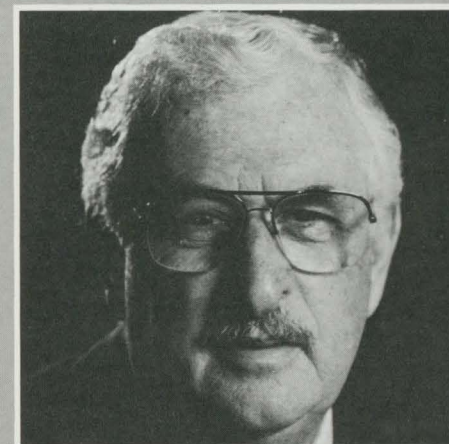
**Founders Day**—Harvard sociologist Charles V. Willie (center) reviews convocation activities with Dr. Ellis E. McCune and Academic Senate Chair David B. Graeven. Willie, the guest speaker, spoke on "Alternative Routes to Excellence."



**University Union Inspection** — Don Farley, chief of plant operations, explains construction progress on the University Union to (from left) Sally Steuble '77, Union Board alumni representative, Lee Bateman '67, University business manager, and Lyle D. Edmison, vice president for student services. Union occupancy is expected by January 1985.

## Cal State Honors Best Teacher

Combine *Aesop's Fables* and financial theory with a dash of Shakespeare and credit cards and you have only a few of the facets of Arnold Langsen, Cal State's Outstanding Professor for 1984.



ARNOLD LANGSEN

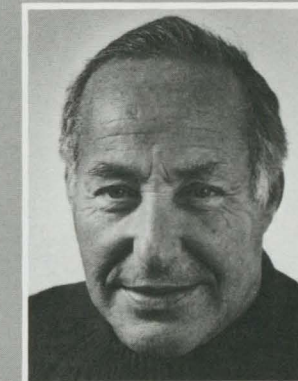
A professor of management sciences, Langsen brings as many different disciplines to his economic and finance classes as he dares. His lectures include mathematics, logic, philosophy, psychology, statistics, English, photography and poetry.

Langsen terms his classroom "eclectic" and views his role as a university professor as that which "motivates each student, in each class, to reach for — to stretch for — that half-step beyond mere achievement toward self-actualization. For as they do, so do I."

In addition to his teaching and advising assignments, he is engaged in economic research. He has been working with Nobel Laureate James Tobin on modifications of the Tobin q-Ratio and applications to business policy decisions. His lecture schedule has included speeches to over 1,000 bankers, the San Francisco Federal Reserve Bank and the American Institute of Banking.



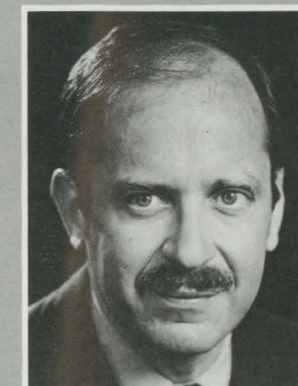
DOROTHY GILBERT



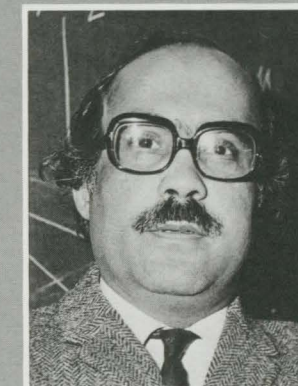
ELIE R. VIDAL



DAVID S. AVIEL



MICHAEL W. DOLS



ASOKE K. BASU



RODOLFO GALAN

**Academic Advancement** — Five Cal State faculty have received prestigious scholarly awards and a sixth has been appointed to a systemwide post.

Dorothy Gilbert, lecturer in English, was awarded a National Endowment for the Humanities grant of \$18,355 for 1984-85 to complete her verse translation of the first-known Arthurian romance *Erec et Enide*, a 12th century poem in old French by Chretien de Troyes.

Elie R. Vidal, professor of French, received a \$3,000 NEH grant to do research this summer at the University of Wisconsin, Madison. He will work with Alfred Glauer on French poetry and poetics from the Renaissance to the 20th century with concentration on the poetry of Baudelaire.

David S. Aviel, professor of management sciences, is in Lima, Peru where he has a Fulbright appointment through August as associate dean at Escuela Superior de Administracion Negocios.

Michael W. Dols, professor of history, has received a fellowship from the American Research Center in Egypt for study in Cairo this summer. He will be doing research for his book, *Majnun: the Madman in Islamic Society*.

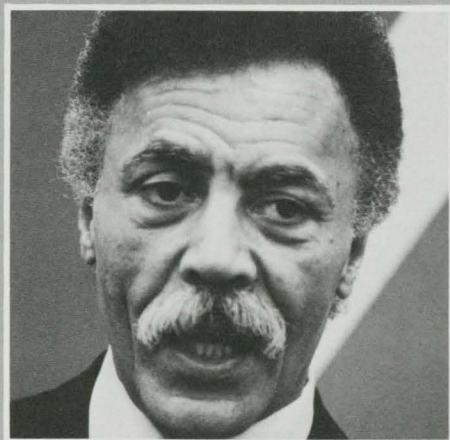
Asoke K. Basu, professor of sociology and social services, is the recipient of a Fulbright lectureship to India as well as an American Institute of Indian Studies Research Fellowship for 1984-1985. He is the first India-born American sociologist to be granted the lectureship to India. Basu's research project, "A Comparative Portrait of Academics in America and India," is funded by the Smithsonian Institution.

Rodolfo Galan, associate professor of Spanish, has been appointed resident director of the CSU International Programs in Spain at Madrid and Granada for 1985-86.





**Women's Achievement Day** — Success and enthusiasm marked Cal State's first Women's Achievement Day which featured presentations, performances, exhibits and demonstrations by more than 20 women faculty and administrators. The event was designed to acquaint the University community with work of the participants. Dora Shu-Fang Dien, professor of human development, discusses one of the exhibits with students. The event was sponsored by the Cal State Women's Studies Program with the assistance of the Women's Resource Network and the CSUH Alumni Association.



**Teach-in** — U.S. Representative Ronald V. Dellums (8th Dist.) was one of many speakers participating in a Central America teach-in sponsored by A.S. Speakers Bureau and CSUH Peace Action Group.

## CSUH Alumni Elect 1984-85 Officers

Cal State's Alumni Association elected officers for 1984-85 at its Annual Spring Dinner meeting.

Douglas Walsh '77 was re-elected to a second term as president. Walsh is an auditor for Citicorp.

Re-elected to a second term as board vice president was Anne Tontz. A '78 graduate, Tontz is a financial analyst for Pacific Gas and Electric.

Incumbents also captured the offices of secretary and treasurer. Diana Jepsen '72, a material planner for Diablo Systems continues as secretary, and Frank Correia '73, CSUH Computer Center operations manager remains as treasurer.

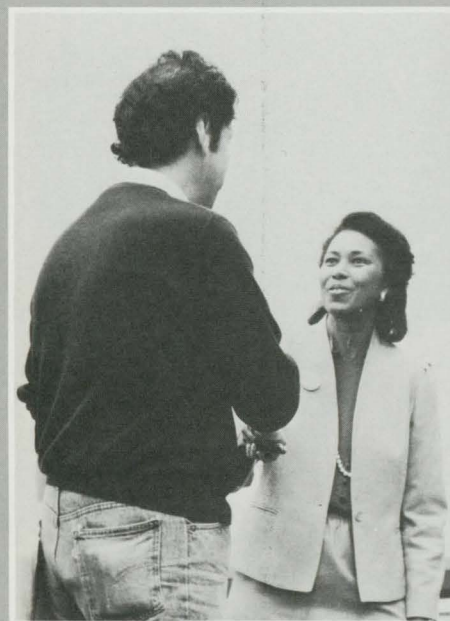
Newly named members of the board are: Maimie Richardson '81 who is employed by the U.S. Treasury Department; Artis Lovelady Hopkins '76, an Oakland teacher; and Barbara Brown '77, assistant city manager of Cupertino.

Re-elected to the board were Joe Correia '78, a systems software specialist in the CSUH Computer Center and Carol Majeski '83, a nurse at Sequoia Hospital.

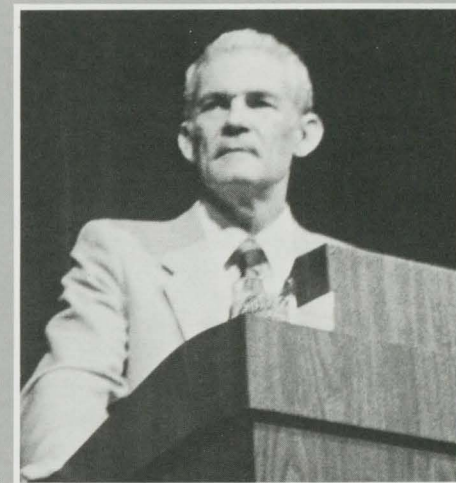
Howard Lichtig '77, a Castro Valley attorney and Leland Lyon '70 were appointed to serve on the board.



**Stock Market Wizards** — With the Pacific Stock Exchange as a backdrop, Cal State's Center for Economic Education top award for the Stock Market Game is presented to Santa Rosa High School team captain John Gash by Debra Hillmann, Game coordinator. At left is Jane Lopus, center director, and team members. Santa Rosa was victorious over 348 high school teams.



**Black Politics** — Former Los Angeles Congresswoman Yvonne Braithwaite Burke shared her views on "Black Politics in the 80s" with students and faculty during Black History Month.



**Prime Minister Visits** — Michael Manley, former prime minister of Jamaica, stressed the need for improved U.S. relations with the Third World in his Cal State discussion on the "World Economic Crisis," sponsored by the Associated Students Speakers Bureau.

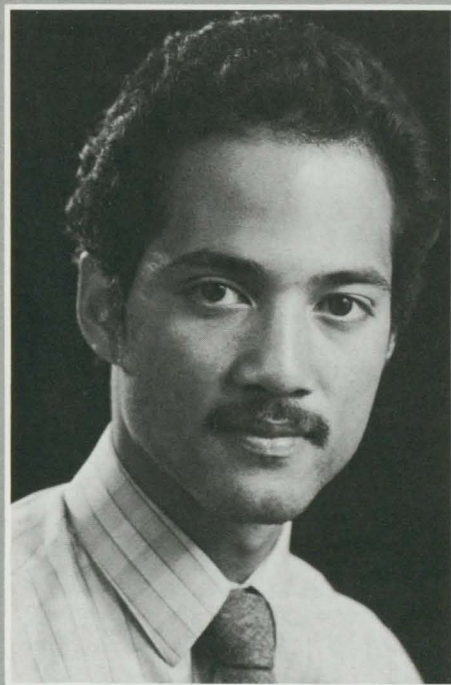


**Chinese Study Team** — A team of scholars from the People's Republic of China visited Cal State to discuss how students perceive humanities in an increasingly technological society. One of the University's hosts was Helen Schulak (left), chair of the department of foreign languages and literatures, who discussed humanities and American higher education with An Shufen, Shandong University; Kui Yingtao, Sichuan University; and interpreter John Wang.





**Green Street Confab** — Emily Stoper, professor of political science, and eight of her students interviewed Soviet Vice Consul Gennady German at the San Francisco Consulate. Videotaped for use on the campus, the interview was termed "exclusive" by the Oakland Tribune.



**New Prexy**—Damone K. Hale of Hayward has been elected president of the Associated Students for 1984-85. He is a graduate student in business administration.



**Salute to the Fifth** — Ballet Jalisco of Oakland was among the many special groups performing at Cal State's 16th annual Cinco de Mayo celebration.

## Residential Housing Approved for Campus

Nearly 400 students will be living on campus by fall 1986 if plans for the University's first residential housing stay on schedule.

"If we're lucky, construction will begin in early spring 1985 with completion targeted for fall 1986," said William G. Vandenburg, associate vice president, facilities planning.

The \$6 million complex will be located north of Carlos Bee Boulevard and west of Loop Road, bounded by Carlos Bee Residence Hall and the Tanglewood apartment complex.

Designated as "affordable student housing," the facility will consist of two-bedroom apartments each accommodating four students and will include kitchen, living room and dining areas.

Initial funding for the project was approved by The California State University Board of Trustees.

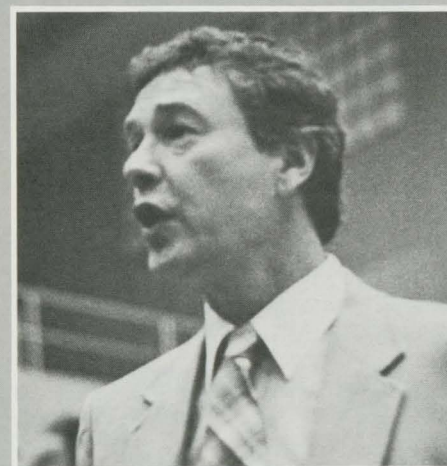
## Cal State Pioneers Sports Update

Cal State athletes and teams ran the gamut — from unprecedented victory to the challenge of scrambling into the win column...

**Men's Tennis** — The Pioneers captured a ninth consecutive Northern California Athletic Conference championship. Rolf Wiedenmeyer was named the NCAC's MVP and mentor John Nelson was selected as conference top coach.

**Women's Tennis** — The Pioneers placed fourth in NCAC championship play. Sharon Mottern captured the #6 singles consolation title with a perfect mark of 3-0.

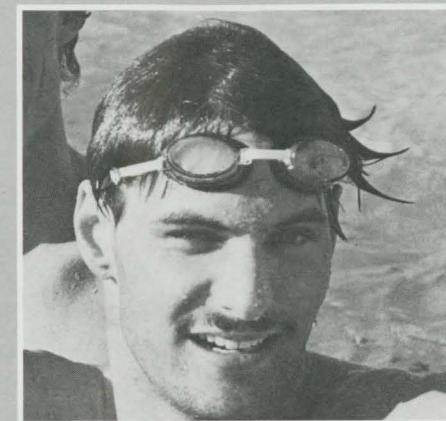
**Men's Basketball** — "Right now, I'm fired up about next year," says Pioneer coach Gary Hulst. Falling to 1-25 for 1983-84, the Pioneers have some sky to shoot for as Hulst rebuilds.



GARY HULST

Junior guard Bernard James led the Pioneers in scoring at 14 in conference. He also led the conference in steals with 36, and was tabbed Honorable Mention, All-NCAC.

**Women's Basketball** — Kathy Halpin led the Pioneers in scoring with 15.5 NCAC as the team finished the season at 3-22. Lori Lemke was the top rebounder with 216. Halpin was a first team All-NCAC pick, while Lemke was Honorable Mention.



BRAD GOTHBERG

**Men's Swimming and Diving** — Brad Gothberg earned All-American recognition in the 1650 free, placing 10th in the Div. II Nationals with a school record of 16:24.2. The 800 free relay team, consisting of Gothberg, Doug Richardson, Jamie Lung and Sean Oleari, also took All-American honors.

**Women's Swimming and Diving** — NCAC championships had Lori King placing fourth in the 500 free (5:28.98). Divers Tracy Sachwitz and Tami Fukushima represented Cal State at the Div. II nationals.

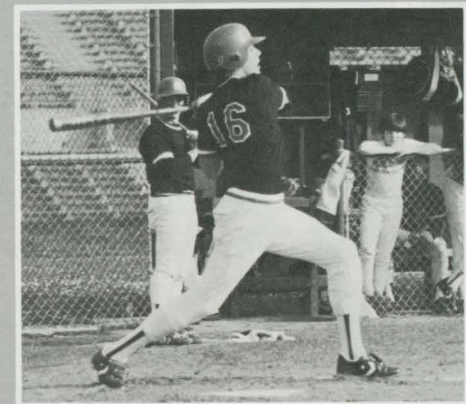
**Softball** — The Pioneers slipped to seventh place in NCAC action with 1-11 and 7-42 overall. Lynette Cole was named second team All-NCAC. Cole, who played third base and also pitched this season, was the Pioneers leading hitter during conference play, with an average of .400.



LYNETTE COLE

**Baseball** — Clif Farina led the team in hitting with .376 as the Pioneers completed the 1984 campaign at 23-25, the team's best showing since 1979.

Farina broke a University record with 45 RBI's and tied Mike Hayden's 1976 hit record of 64.



CLIF FARINA

**Gymnastics** — Cal State placed fifth in NCAC championships. Dianna Wheaton and Lisa Marsac were 1-2 in vaulting. Wheaton represented the University in the NCAA Div. II Western Regionals.

**Women's Track and Field** — The Pioneers took their eighth NCAC title in nine years, compiling a record 248 points — more than double the total of second-place Sacramento State. Miloe McCall was a double winner in the championships, establishing career bests in winning the high jump at 5-10 and the triple jump at 36-7. Diane Oswalt who took the discus at a hefty 178-4 and Ticka Simon who won in the long jump at 18-5¾ were named co-Athletes of the Year. Chris Manning won both the 800 and 1500 meters in helping the Pioneers defend the NCAC crown.

**Men's Track and Field** — Tyrone Morgan took first place in the 100 with 11.0, Al Lebherz took the long jump with 23-11, Anthony Trammel, was first in the triple jump with 50-11½, and Eric Debus was a double winner — discus, 174-0 and shot put, 55-2 — as the defending champion Pioneers fell to third place in NCAC championship action.



## The Tower and Torch

by  
Darrell M. Gray

"The foundation of real human morality lies in mutual respect — and to respect one another it is necessary to know one another."

The magic of Baron Pierre de Coubertin's century old plea for renewal of the Olympic Games was working its silent magic as the nine, virtually unknown to one another, moved across campus to the Biella Room where a photographer waited.

They were Cal State's Olympic connection . . . strangers, convening amidst the Library's familiar elegance, helping to refulfill the Frenchman's dream of "a better world brought about only by better individuals."

Black and white formality mingled with USA blue as the group discovered itself. And the photographer waited for the moment to coalesce.

The artist strolled across the carpet to meet the psychologist. After 43 years of combined service to Cal State, they were meeting for the first time.

The mathematician, arriving late, rested an elbow on the grand piano to straighten his bow tie before saying hello to three University colleagues he's never seen. He's unsure about a fourth.

And the athletes know a few well, but probably not each other. The Pan American Games patches on their uniforms served as a catalyst for spirited conversation and sharing of Venezuelan memories.

The photographer thanked his subjects who were to be magazine cover representatives of a remarkable record of Cal State's distinguished involvement in the Olympic story.

And the group dispersed across the campus and into the community to join all of the others who share and who have shared in the common bond.

With half the world watching the 1984 Olympic Games for 16 days in July and August, Cal State's contingent is ready for the big show.

"I don't know of another university that has contributed as much to the Olympic movement," said Jim Santos, former head track coach and long-time member of the American international-level coaching staff.

"There are dozens of Cal State people who have contributed to the Olympics. And look at all the athletes."





Santos served as field events coach for the U.S. team at the Pan American Games last year and has chaired the U.S. Olympic Vertical Jumps Committee since 1974. He recently joined the Joseph P. Kennedy Foundation for Special Olympics as international director of track and field.

**"Berkeley didn't get it. Stanford didn't get it. We got it."**

"USC can't touch us. Where is their Olympic involvement? Of course, if you compare their coaches' pressure with our pressure, there's a world of difference."



**Photos, P. 12, clockwise**

- Mary Visniski, synchronized swimmer
- Los Angeles Coliseum — the Olympic arena
- Olympic artist Mel Ramos
- Joe McVein, Olympic team handball standout
- Ken Rebman referees match between world's best volleyball team, China and the U.S.A.

**On the cover, l to r**

- Seated, l to r — C. Harmon Brown, George Fernandez, Mary Visniski, Mary Perry
- Standing, l to r — Betty Wenz, Ken Rebman, Mel Ramos, Donald J. Strong, Jim Santos

"Dorie Krepton brought the national Olympic gymnastics qualifications to the Cal State gym this year. Stanford didn't get it. Berkeley didn't get it. We got it.

"Dorie's a great coach," he said of Krepton, Cal State's women's gymnastics coach. She's got the power. You don't just bring in a national qualifying event without some reputation, some standing among her peers."



*Jim Santos, international track and field director for the Special Olympics, introduces son Dallas to world discus record holder Ben Plucknett (right) in training at Cal State under the elder Santos' supervision.*

Santos peeled off a long list of Cal State student-athletes and coaches with Olympic affiliations, past and present.

"You have coaches here who are really interested in athletes as students. And the students come for that reason, not as chattel purchased for the highest price.

"And the Cal State administration allows us the freedom to pursue this philosophy, to become involved in the local athletic scene. It's a very healthy relationship," Santos emphasized.

Victory and involvement at USC is measured in millions of dollars, he said. "But Cal State is producing more of what counts."



*Mary Perry, Cal State volleyball coach, was an outstanding attack player and outside hitter on the U.S. Olympic volleyball teams in 1964 and 1968. Perry is shown here at the 1967 Pan American Games at Winnipeg where her team won a gold medal. She was voted most valuable player in the nation the same year.*

Synchronized swimmer Mary Visniski plans to resume her computer science major at Cal State in the fall. After she wins a gold medal in Los Angeles, that is.

The 21-year-old champion from Walnut Creek has transferred an assortment of trophies and medals to her parents home in San Diego, including silver medals won at the Pan American Games, World Games, and the American Cup.

Visniski and her Heather Farms Swim Center duet partner Lisa Babb have been ranked third in the world in "synchro" which debuts this year as an Olympic sport.

"I think it's great, representing the United States and the red, white and blue." She's impressed by the sizeable involvement of Cal State in the Olympics.

"When that photo was taken, I met so many people who were major factors in the Olympics. You know, sometimes you think you're the only person who's involved.

**". . . sometimes you think you're the only one involved."**

"I saw all those people and talked to a few of them. You know, I brought my Pan American Games pictures and we talked about things we all remembered . . .

"And then Betty walked into the room."

\* \* \*

Betty Wenz, Cal State counseling services psychologist, known lovingly by Visniski as her "sync shrink" is one of the nation's three internationally qualified judges for synchronized swimming.

She chairs the United States Olympic Committee Sports Medicine Committee, serves on the Advisory Committee in Sports Psychology for the USOC Sports Medicine Council, and as a sports psychologist for the Elite Athlete Project, women's track and field.



Formerly ranked second nationally as a collegiate synchronized swimmer, Wenz has been working with Visniski and other Olympic caliber athletes, using a "fine tuning" model she developed with counseling center colleague Donald J. Strong.

Strong, Cal State counselor and psychology professor since 1963 who introduced biofeedback in his campus work a decade ago, describes the fine tuning model:

"We take the athletes through five components. The first is progressive muscle relaxation . . . teaching them to relax muscles, muscle groups and muscle systems.

**"You can just say 'Betty' and you relax."**

"Secondly, visualization. Imaging, as we call it . . . helping athletes learn to imagine things so they can handle the competition stress better.

"Autogenics in use of words and phrases is the third. Stimulus words, short phrases are used by the athletes as a focus to trigger the relaxation response.

**Past CSUH Olympians**

1956	Malachi Andrews	Long Jump
1964	Mary Perry	Volleyball
1968	Marin Seidler Mary Perry	Shot put Volleyball
1972	Marin Seidler Marilyn King Lucy Vaamonde Cis Shafer	Shot put Pentathlon Pentathlon 800 meters
1976	Marilyn King Lucy Vaamonde Marin Seidler C. Harmon Brown	Pentathlon Pentathlon Shot put Coach
1980	Marilyn King Marin Seidler Jim Santos Chiaki Miakawa Marcel Hetu	Pentathlon Shot put Coach Coach Coach

"Breathing is the fourth . . . helping them to deepen their breathing, slowing it down into a nice, smooth rhythmic pattern."

Biofeedback permits the athletes to monitor themselves, Strong said. "It's an integrative procedure combining the other four components.

"It really adds up to relaxed hands, relaxed muscles and a quiet state of mind — just the right environment for athletes needing to perform at their peak level."

Wenz met Visniski about eight years ago at one of her relaxation seminars. Since then, the psychologist's reputation within the youthful "sync" world has grown with leaps and bounds.

"You can just say 'Betty' and you relax," Visniski confided. "When you're really tense and you're walking around with your shoulders up in your ears, you see Betty and your shoulders drop real quick!"

*Biofeedback monitoring assists athletes achieve peak performance levels. Olympic hopeful synchronized swimmer Mary Visniski (left) has learned relaxation techniques from Betty Wenz, chair of the USOC Sports Medicine Council.*





C. Harmon Brown, Cal State's "Mr. Olympics," addresses the fine art of javelin throwing with Tika Simon, All-American in the NCAA Division II heptathlon. Simon holds the University's heptathlon record with 5,136 points.

C. Harmon Brown, director of student health services since 1973, is Cal State's "Mister Olympics" as far as colleagues are concerned.

Brown's curriculum vitae, a tome he's likely to reveal only under the most pressing of situations, contains a list of Olympic involvement that's a thrower's arm long.

He currently serves as director of the Elite Athlete Project, sits on the USOC Sports Medicine Council and is chairman of the Sports Medicine Committee, The Athletics Congress. Last year, he was head coach for the U.S. women's track and field team at the Pan American Games in Caracas.

Brown, 52, was named late last year to a USOC task force which is supervising a drug education program for athletes.

Although affiliated with Olympic affairs for nearly two decades, the Washington, D.C. native agrees that Cal State's contributions to the Movement "has been enormous."

Brown is excited about the Elite Athlete Project for track and field. As director, he is aided by Wenz and another sports psychologist from San Diego.

"We're doing a very intensive sort of individually based scientific support project for our top athletes," he explained.

Support includes integrating biomechanics, psychology, physiology, and refining motor skills.

### "I'll probably have a red flag out in the field catching javelins."

A former champion high school hurdler, Brown believes most Olympic athletes are trying to satisfy an "inner drive" — not pursuing the career of a TV sports announcer or even the gold medal itself.

"They're doing it because they've been motivated. And they want to achieve. It's as simple as that."

When the historic XXIII Olympiad opens in Los Angeles, where will Brown be?

"I'll probably have a red flag, out in the field catching javelins.

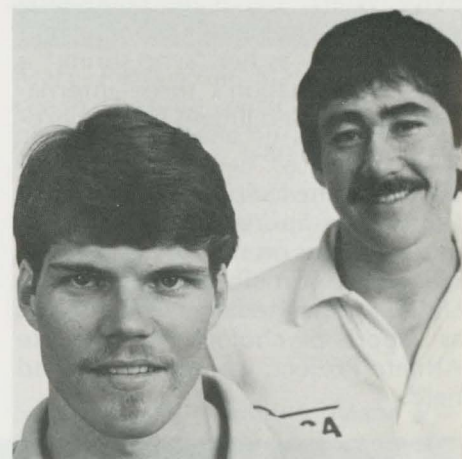
"It's my favorite event."

U.S. Team Handball Olympians Steve Goss and Joe McVein don't know what hit them.

"I needed an extra unit for a full load, and I saw 'team handball' in the class schedule," Goss, 23, of Castro Valley, reflects.

"I added a little intramural basketball to my schedule," explains McVein, 27, of Fremont, who pursued a degree in physical education and kinesiology.

And then they met Jack Holleman. Team handball has been their day-time reality and nightly dream for the past four years.



STEVE GOSS, JACK HOLLEMAN

Holleman, intramural director at the time, had initiated a team handball effort, luring the Olympians-to-be Goss and McVein into a sport that's described as "soccer with hands, water polo on dry ground."

Goss and McVein traveled with Holleman's Cal State team to the nationals in New Jersey in 1980, were tabbed for the U.S. national squad, and it's been a hectic, 100,000 mile journey leading to the Olympiad.

"We've been to Argentina, Cuba, Brazil, Iceland, Spain, Belgium, Germany, Denmark, Norway, Hungary, Romania, Yugoslavia, Austria, France, Luxembourg . . . I can't remember them all," McVein said.

McVein, who plans a physical therapy career, credits several Cal State professors for his determination to take his life beyond team handball. "Don Chu is one of my favorites. His classes were extremely challenging," said McVein, who received his Cal State degree in 1981.

"Don teaches everything with a sense of humor, keeping his students interested and motivated. That's important."

### "We've been to Argentina, Cuba, Brazil, Iceland, Spain, Belgium, Germany, Denmark, Norway, Hungary, Romania, Yugoslavia, Austria, France, Luxembourg . . . I can't remember them all"

Goss, who this fall will enter the doctor of veterinary medicine program at UC Davis, has continued his biology studies at Rutgers University.

"When I left Cal State to take up handball, I made a promise to myself to continue my education," Goss said.

As McVein and Goss prepare for the fast and furious Olympic action pitting the U.S. team against 11 other nations, both recall that day in the Cal State gym when Holleman sauntered up and suggested:

"Hey, I've got a great little game for you . . ."

\* \* \*

Internationally celebrated Cal State artists Raymond Saunders and Mel Ramos got hooked on the Olympics, too.

Saunders is one of 16 artists commissioned by the 1984 International Olympic Organizing Committee to create posters in tribute to the Summer Games.

Ramos is completing a series of seven Olympic-theme watercolors for the Southland Corporation.

Saunders' expressionistic heart



Sports psychologist Donald J. Strong, who has worked with more than 400 top level athletes since 1977, chats with Cal State's Delphina Banks, three-time NCAA Division II All-American in the 400 meters.

A Cal State faculty member since 1968, Saunders received the prestigious Guggenheim Fellowship in 1976 and a National Endowment for the Arts grant for 1984. His works are in many important collections throughout the world including the Whitney Museum of American Art.

Ramos' worldwide prominence as a figure painter was already emerging when he joined the Cal State faculty 18 years ago.

Bay Area art critic Charles Shere:

"Although he lives in Oakland and teaches at Cal State, Ramos' work is not often seen hereabouts. By far the

### "One German . . . built a Rhineland mansion to house his collection."

majority of his paintings go to European collectors . . .

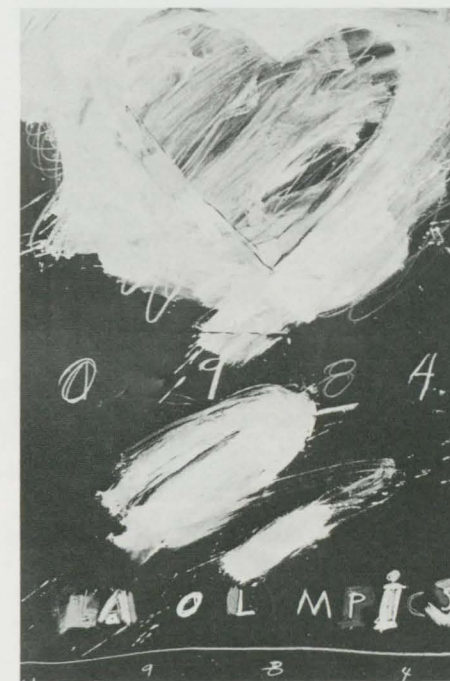
"One German is said to have built a Rhineland mansion just to house his collection."

\* \* \*

Maybe George Fernandez will do something spectacular.

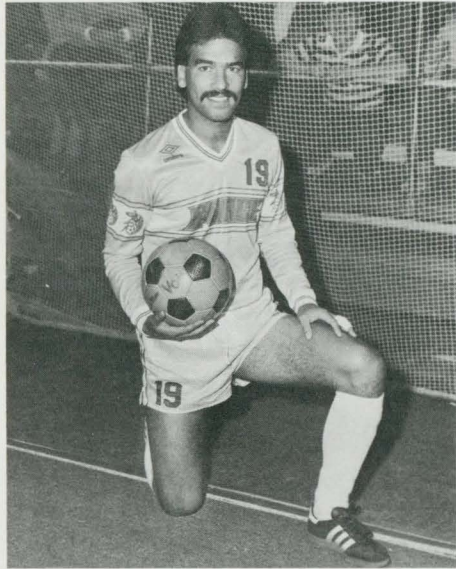
"I am the happiest man on earth," says the former Cal State soccer midfielder. And I owe it all to Colin."

Cal State soccer coach Colin Lindores met Fernandez in 1979 "when he was diving around like some acrobat" for the Newark Soccer Club.



Raymond Saunders' Olympic poster captures the artist's sense of the Games — a "spirit of camaraderie, not competitive."



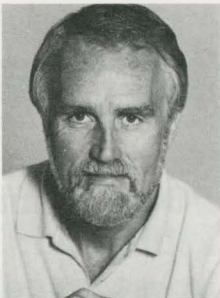


GEORGE FERNANDEZ

"I could see George had that driving desire to accomplish something," said Lindores, who will be site director for the Olympic soccer action.

"Colin encouraged me to take a look at Cal State," the 1979 Memorial High School graduate recalled. "And then it all happened."

Colin Lindores, Cal State soccer coach, has been named site director for the 1984 Olympic Games soccer competition.



With Fernandez as a midfielder, the Pioneers won the league championship three out of four years. Fernandez was All-conference and All-far west for three years, and was named to the All-American squad the past two seasons.

And that's not all.

"I was placed on the junior national world soccer club in 1981, traveled to Germany for training before the competition in Australia."

Then it was over to the People's Republic of China for World Cup play. "We came in third behind China and Egypt."

Mathematician Ken Rebman can tell you that the world class volleyball has a circumference between 66 and 68.6 centimeters and weighs between 255 and 284 grams.

But his knowledge of volleyball's weights and measures is not necessarily tied to his job as chairman of Cal State's mathematics department.



International volleyball referee Ken Rebman makes a dash for the airport.

Rebman takes a "little hike" to Los Angeles this summer for referee administration of Olympic volleyball play.

"Real" volleyball captured Rebman's fancy as a doctoral student at the University of Michigan, joining a volleyball club dominated by graduate students from California.

"I was nearly 30 at that time, so my future as an active player was limited. There's always room for administrators in any sport, so I got involved in organization and officiating," he said.

Rebman is completing his fourth year as commissioner of the Northern California Volleyball Association which organizes some 200 tournaments for 2,400 players throughout the year.

As an internationally certified referee, Rebman has traveled with the U.S. national team to tournaments in Japan, China, East Germany, Hungary and Canada, officiating last year at the World University Games in Edmonton.

The Olympic refereeing pool will be a mixture of international officials as it is for all world class tournaments. And it's bound to be interesting.

### "... we discovered by accident we all spoke a little German ..."

"I remember a tournament with a Russian referee who didn't speak any English, but the Korean and Japanese referees spoke a little English. And then we discovered by accident that we all spoke a little German — not enough to hold a philosophical discussion.

"But all of a sudden we could communicate and we had some interesting evenings. The Korean would say a word and then give the English equivalent and we would want to know the Russian equivalent so I could translate it in German and then into Russian ..."

\* \* \*

Please, let the Games begin! ■

Darrell M. Gray is associate director of university relations at California State University, Hayward.

### Olympic Update

- Mary Visniski finished fourth in her pursuit of Olympic participation on the three member synchronized swimming team. Mary will compete with the USA national "A" team in Switzerland and Spain this summer.
- George Fernandez has returned from Olympic soccer tryouts and awaits a team selection decision by mid-June.
- As ACACIA goes to press, more than a dozen Cal State student-athletes remain in competition for Olympic participation in track and field.
- Maureen "Mo" Morley, Cal State Activities Office adviser, has been appointed an Olympic team handball official.

# University Relations



**Cal State Grand Slam** — Oakland Athletics second baseman Joe Morgan and his wife, Gloria, receive the Acacia Society urn from Dr. Ellis E. McCune prior to the start of the Cal State Day at the A's. The Morgans have established an endowed scholarship for high school students from Oakland majoring in kinesiology and physical education at Cal State. Department Chair Stanley J. Clark is at left.



**Ninety Years of Correspondence** — Mr. and Mrs. Erwin Jensen and Karl Kukowski (right), a reporter for the West German television magazine Horzu, browse through letters which are part of a comprehensive collection of family correspondence the Jensens presented to Cal State. The letters, covering a period from 1830 to 1920, were exchanged by the pioneer Castro Valley family and relatives living on the northern German island of Fohr. The University of Kiel in West Germany is studying the papers as part of a research project on German emigration to California. Since 1981 the Cal State Affiliates have contributed funds to the University Library for the preservation, housing and organization of the unique collection.

## Cal State Inaugurates Annual Fund

Cal State has launched its first Annual Fund campaign.

In letters sent to alumni, Affiliates, faculty, staff and friends this spring the University began a program of seeking private gift support.

Four days after the letters were mailed, the first contribution was received from 1974 alumna Elizabeth Tsai, a teacher with the Oakland Unified School District.

Since Elizabeth's gift, the Annual Fund has receipted more than \$4,000 in restricted and unrestricted gifts.

"The Cal State faculty has led the way in this initial step," says Dennis Lavery, director of university relations.

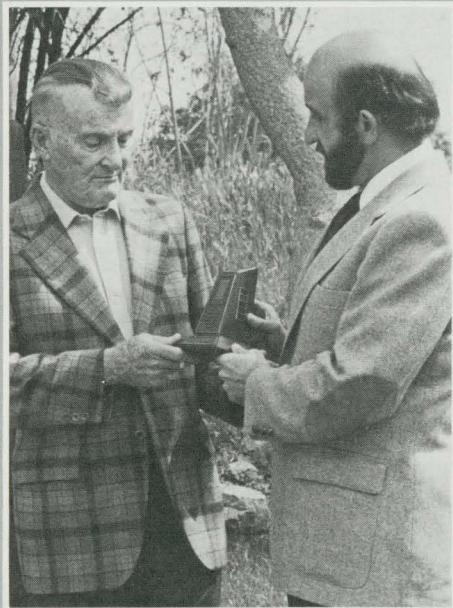
"Perhaps it is appropriate since they experience the accomplishments and possibilities of private support on a day-to-day basis. Cal State alumni are beginning to follow suit, but we have a long way to go," Lavery said.

For many years the University has received contributions from a diversity of donors but this is the first attempt to formalize the process, he explained.

The spring mailer is the first of three annual requests. "There will be another in September with the Annual Report, and one in December.

"The start is encouraging, but it will be an ongoing process to inform our publics about the benefits of supporting their University," Lavery added.





**Hill and Tower** — Robert Rosenthal of Mokelumne Hill (left) receives the University's first Tower Club Award from Dennis Lavery, director of university relations. Rosenthal has established the Betty Lindeman Rosenthal Memorial Fund to assist graduate students in the University's speech pathology and audiology program.



**Past Mysteries** — Pat Morrow, a graduate student in anthropology, has more to do with past mysteries than just examining ancient artifacts with Edward J. Jay, chair of the anthropology department. In 1980, while a student, Pat established a fund for the department to assist graduate students in study and travel. But she did it anonymously. "I didn't want any special favors as a student, and I saw the need for the fund," she comments. Since she is completing her master's thesis, Pat has agreed to end the mystery and she did it with a flourish. In addition to the ongoing support of the anthropology fund, Pat has established a deferred gift through her will to permanently endow the fund. With this gift, Pat becomes the 18th member of the University's Acacia Society, a group of individuals and corporations who provide substantial and ongoing support of Cal State. One final note, Pat has also been a volunteer worker in the anthropology museum.



**Gala Gaiety** — Cal State Affiliate Milt Murdock (left) enjoys the Theatre Gala Reception with Affiliate Treasurer Earl Correll and his wife, Gretchen. The event, co-sponsored by the Cal State Affiliates and the Alumni Association, followed the communication and theatre department's West Side Story production.

## Arts, Letters, and Social Sciences

Alan M. Smith, Dean

*For a number of years Cal State faculty and students have participated in international exchange programs. One of our most active exchanges has been that with Middlesex Polytechnic in London. William C. Reuter, department of history, is representing us at "The Poly" this year. What follows are some of his impressions on his academic exchange.*

Good fortune finds me in London, lecturing on American studies at Middlesex Polytechnic. An English exchange mate, Geoffrey Jones, presents the United States history courses I would normally teach at Cal State. Actually, more than good fortune is involved. Enlightened administrations at Middlesex and Hayward helped make our swap possible.

Both campuses see the value of infusing academic programs with fresh perspectives; Geoff and I are doing our best to provide them at each end of the exchange.

More than teaching duties are traded, of course. I have inherited Geoff's cosmopolitan Bayswater neighborhood, just above Kensington Gardens. It's a district of small shops, with inhabitants from most of the corners of the old British Empire. You can walk on Queensway, the main street of the neighborhood, and never hear English spoken.

We have also swapped climates. The weather here must be respected. "It's a beautiful day," I said recently to Edith, the sage Londoner who dispenses our morning papers at the

local news agency. She gave the sensible response: "So far." Sure enough, there were April snow flurries by noon.



Dean Alan M. Smith and William C. Reuter relive history in London aboard the renowned clipper ship, the H.M.S. Cutty Sark, moored on the River Thames in Greenwich.

London is a city of treasures: architectural, historical, artistic. If you will accept the thesis that politics can provide a kind of artistry, all three forms of riches came together for me on a recent visit to the "Stranger's Gallery" of the House of Commons. There was the magnificent chamber, carefully restored after the bomb damage of World War II; there was the sense of the past, enhanced by reminders, visual and ritual, of what the "Mother of Parliaments"

means to us; and there was lively, sardonic debate on the issues of the day. Denis Healy, the Labour Party's "shadow" foreign secretary, assailed Sir Geoffrey Howe, the man he would replace should his party win power. He called Howe a "shabby Faust" to Margaret Thatcher's "Mephistopheles" and suggested that: "Surely Sir Geoffrey's friends are tired of seeing him come hobbling round to visit with a great bleeding hole in his foot and a smoking pistol in his hand, complaining that he didn't know the gun was loaded." Even the Conservative Party members laughed. It was great political theatre and in a perfect setting.

**. . . hobbling round to visit with a great bleeding hole in his foot . . .**

One last gift from the exchange is worth a comment. It's been instructive to follow in a foreign press the adventures, both domestic and diplomatic, of the American Republic and to discuss them with my English students and friends. "Explaining" the United States to people who have little or no direct experience of it is a great challenge and a priceless opportunity. The effort has unforeseen effects. It's possible that the fresh perspectives I have been able to offer here will be more than matched by the ones I bring home. There is nothing quite like that useful trick of stepping away from something you know and love in order to see it anew, and, with luck, more clearly. ■



## Business and Economics

Jay L. Tontz, Dean

In the last issue of ACACIA I described some of the community service activities of the School of Business and Economics and emphasized the synergistic relationships between instruction, research and service. The purpose of this report is to examine a different dimension of the interrelationship of the School and two of its important constituencies — our students and the business community.

Eight years ago, working with our student leaders, we started a tradition of an Annual Awards Banquet. The main purpose of this event is to recognize outstanding scholastic and service achievements by our students. Our objective is to reward accomplishments rather than to provide the financial aid which is so ably administered by other areas of the campus.



**The Acacia Tradition** — Peat, Marwick, Mitchell & Co. continues its Acacia Society tradition. PMM's managing partner Ken Sorenson presents a \$5,000 check to School of Business and Economics Dean Jay L. Tontz, and Accounting Department Chair Carol Inberg, as part of the firm's continuing support of the University's accounting professional development fund.

Each year we work with the president of the School of Business and Economics' Student Council to organize this gala event. The School Student Council then coordinates all of the student organizations within the School to plan and produce the banquet. In the early years we had only a few hundred dollars of scholarships and some award plaques. This year, more than \$10,000 was awarded to 46 students in recognition of their achievements. Funds for these awards were contributed by local businesses, friends of the School through the Cal State Affiliates and our Alumni Association.

**. . . more than \$10,000  
was awarded to 46  
students . . .**

We invite all students in the School, our alumni and members of the business community to gather with us in recognizing our outstanding students. On May 18, nearly 500 people attended the event at the Blue Dolphin Restaurant in San Leandro. The

majority of the business community representatives were alumni. To augment the festive atmosphere we were entertained by a string quartet composed of Cal State music majors. Dignitaries in attendance included Assemblyman Johan Klehs, President of the Cal State Affiliates Leo Parry, and Hayward Mayor Alex Giuliani. Eric Soares, a new member of the marketing department, contributed his unique brand of humor as master of ceremonies. A special proclamation was presented to acknowledge the service of Professor Virgil Salera who will retire this year. Salera was a founding member of the School of Business and Economics in 1958.

It is always a pleasure working with the students, staff and faculty members involved in this production. The logistics for an event of this magnitude are very involved and many people spend long hours preparing for it. I thank all who worked to contribute to the success of the eight awards banquets, and hope if you have not had an opportunity to join us in this celebration that you will consider being with us next year when we again recognize our very best students. ■

## Education

James E. Walker, Dean

*The School of Education is rapidly going through several changes as a means of keeping pace with the many demands of the professional field and societal concerns. One of the changes in the School is the emphasis that is being placed on community education. Susan Sunderland, chair of the department of recreation and community education, has written the following article which reflects the School's commitment to community education.*

The School of Education is committed to excellence in both the preparation of professionals and in the provision of education-oriented services to schools and community resource agencies.



School of Education Dean James Walker (second from right) presents Title IX video tapes to Robert L. Brown, regional director of civil rights for the U.S. Department of Education in San Francisco. The tapes were produced on campus during a seminar on civil and women's rights given by Roberta Johnson (shown above), technical assistant specialist for the Office of Civil Rights. Robert E. Scott, the Office's director of regional technical assistance, is at right.

The traditional programs of the School continue to provide training, research and service to K-14 programs. This is achieved through option, credential and degree programs. However, the rapidly changing demographics of the School's service area, together with a growing appreciation for the role of education in maintaining a quality of life, has led the School to increase its commitment to community education.

### The School embraces the concept of community education.

The concept of community education is predicated upon a strong partnership between the University and community-based agencies. The School embraces the concept of community education through a variety of programs. Most recently, these community-oriented programs have included: counseling and mental health services; physical edu-

cation programs for industry; recreation services for special populations in the community; and certificate programs in athletic coaching, commercial physical education, commercial recreation, dance movement therapy, pre-physical therapy, special (adapted) physical education, and therapeutic recreation.

As further evidence of the School's commitment to community service, the department of recreation and leisure studies has changed its name to the department of recreation and community education. It is the intent of the department to develop courses and services which emphasize community education and lifelong learning. Encouragement for the development of this emphasis came from the National Commission on Excellence in Education regarding the development of a learning society:

*Also at the heart of the learning society are educational opportunities extending far beyond the traditional institutions of learning — our schools and colleges. They extend into homes and workplaces; into libraries, art galleries, museums and science centers, indeed, into every place where the individual can develop and mature in work and life. In our view, formal schooling in youth is the essential foundation for learning throughout one's life. But without lifelong learning, one's skills will become rapidly dated.*

Future editions of ACACIA will present in detail the various ways the School of Education is responding to the needs of our society. ■





Tony Cuesta of Scientific Equipment Brokers Company installs the University's new scanning electron microscope.

## Science

Dennis R. Parnell, Dean

*For this issue of ACACIA I have invited John C. Belton, chair of the department of biological sciences, to discuss the electron microscopy program at Cal State. Training in electron microscopy is an important aspect of any modern science curriculum, and our recent acquisition of a \$100,000 scanning electron microscope has significantly increased our instructional and research capabilities in this area.*

Many scientific and industrial projects depend upon knowing something about the fine structure of an object. Electron microscopes can provide this information with much more resolution than any of the traditional light-based microscopes.

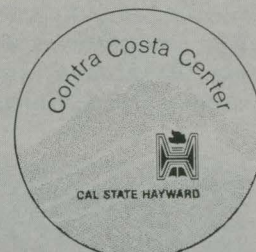
There are two types of electron microscopes in common use: *transmission* and *scanning*. Cal State has had a transmission electron microscope for the past 14 years. This scope can "see" a slice of material less than 1/60,000 of one millimeter. Many graduate students have completed a portion of their theses research on this instrument. The biological sciences faculty associated with this laboratory have been active in gaining research contracts and contributing to other research teams. This work has made a significant contribution to the teaching program for all biology students.

Now we have acquired a scanning electron microscope — a type which has become much more important in recent years. This scope bombards the surface of an object with a very small, intense beam of electrons. Charged particles are deflected back from the surface and collected.

The quantity or nature of these back-scattered particles is measured, and from this, very precise predictions can be made about the surface contours and what metal ions are present. In the computer industry, for example, microchips have become so small that scanning electron microscopes are being used to magnify the microcircuits 100,000 times for quality control.

### ... very precise predictions can be made about the surface contours ...

Initially, the new scanning electron microscope will be used by the departments of biological sciences and geological sciences. The instrument will have a direct bearing on five different research projects now in progress. Stephen Benson has been studying cell differentiation in very small embryos and will be able to trace these cells in their migration during development. Elwood (Woody) Brooks is interested in determining chemical compositions of volcanic rock from several areas in Northern California. Ned Lyke has been examining the biology and ecology of small invertebrate species in the Hayward salt marsh and adjacent mud flats and will now be able to learn much more about how the organisms live in these substrates. Richard Tullis will research the surface of gills of fish kept under different physiological stresses. Finally, I hope to continue my exploration of arsenic poisoning in tissue cultures and, aided by the new microscope, will soon be able to determine where arsenic is accumulated in the cell. ■



Herb Graw, Coordinator

One of the facets of the Contra Costa Center in which I take great pride is the library service and materials available to our patrons.

The Center's library is the most attractive and comfortable facility at the Pleasant Hill site. Our budget has been generous enough to allow for the purchase of needed reserve books for classes at Contra Costa. Faculty designate them as being on "two hour," "one day" or "seven day" reserve. The major portion of the library's shelf collection is reference material comprising handbooks, directories and bibliographies, reviews of recent publications and abstracts and indexes of periodical articles. One of the holdings which we are most happy to have is a collection of *Psychological Abstracts* dating from 1931 to 1974. These were recently donated to the Center by the California Academy of Science.

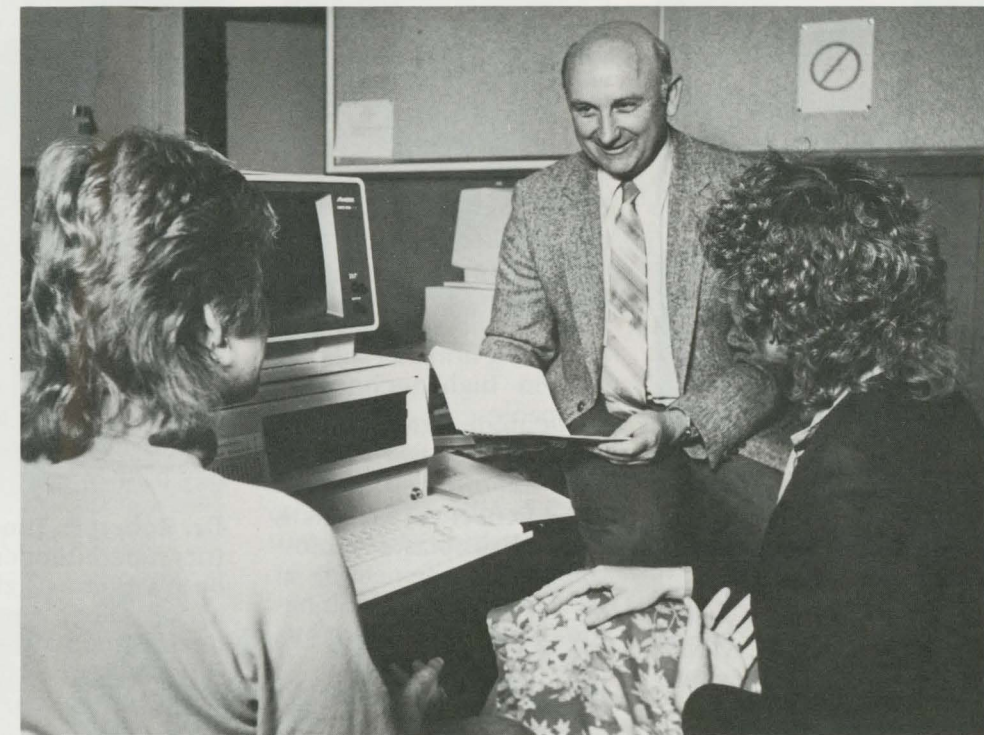
### ... a transaction comparable to buying groceries at the food store.

How are books referenced, ordered and circulated? Here we are able to make use of the computer. The Center and the main library at Hayward are directly connected by means of a data line. Using the computer, Steve Philibosian, our librarian, and Camilla Moyer, his assistant, can make a title, author or subject search to determine what books are in the University collection and which are presently available. If it is on the shelf, it can be immediately checked out in a trans-

action comparable to buying groceries at the food store, where the "zebra stripes" on a food container are passed over a sensor. Delivery is accomplished the next day by courier. In the case of periodical articles, the system is similar with the exception that the Center shares the cost

erative arrangements, our students have access to the holdings of all of them.

Provision of the best possible library service has, from the beginning, been a recognized part of the Center's educational function. By means of modern communication and a



Herb Graw, Contra Costa Center coordinator, explains the ease by which books can be ordered via computer. The Center's library is connected with the Hayward campus and nearly all public and college facilities in the area.

of copying articles the student wants to review.

Ancillary library services have also been arranged. The entire card catalog of Alameda and Contra Costa Counties public libraries is available on microfilm. Using a grant from the Associated Students, the Center purchased a reader for this microfilm catalog. With the reader, a student can quickly determine the availability of materials at a vast number of public libraries, many within easy driving time. The county community colleges are an additional source of information and materials. For students in the field of education, there is also the professional library maintained by the Contra Costa County Office of Education. Through coop-

great deal of personal and professional dedication, the Contra Costa Center student has library support exceeding that at most comparable facilities. It is a major reason that we are able to claim that all students at the University, whether they are taking classes at Hayward or Contra Costa, receive the same level of educational support services. ■

*The Contra Costa Center is a geographic, rather than academic, division of Cal State. This facility has a unique relationship to the entire academic spectrum of the University and is, therefore, included in the Schools section. — ED.*



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**Robert J. De Monte** has been named executive vice president in charge of public programs for Consolidated Capital Equities Corporation.



ROBERT J. DE MONTE

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**William T. Dutton** has been promoted to sales manager at Oscar Mayer Foods Corporation, Seattle sales center.



CAROLYN STUCKEY

**Carolyn Stuckey** is director of federal, state and special programs for the Hayward Unified School District.

**Margaret Smart**, a seventh-grade teacher at San Leandro's Bancroft Junior High School, is 1984's Alameda County Teacher of the Year.

**Carlo Vecchiarelli** is completing his ninth year as director of admissions at Chabot College. He previously taught biology at the college for eight years.

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**Clay Pamphilon** has been named vice president of marketing for Cortani/Brown/Rigoli, a Mountain View public relations and marketing firm that specializes in high technology companies.

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**Dr. Michael A. Perkins** is research associate professor of civil engineering at the University of Washington College of Engineering.

**Joyce Golden** is vice president and financial controller of Global Systems Services Division — Bank of America.



JOYCE GOLDEN

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DR. BILL WILLIAMS

**Dr. Bill Williams** is senior research scientist with the ARCO Plant Cell Research Institute, Dublin where he is studying molecular biology plant stress.

**Dr. Robert P. Thomas**, district superintendent of Fallbrook Union High School in San Diego County, has been named a member of the National Merit Scholarship Corporation.

**Larry Cormier** has been promoted to program supervisor of emergency adult outpatient services of the Fresno County department of mental health.

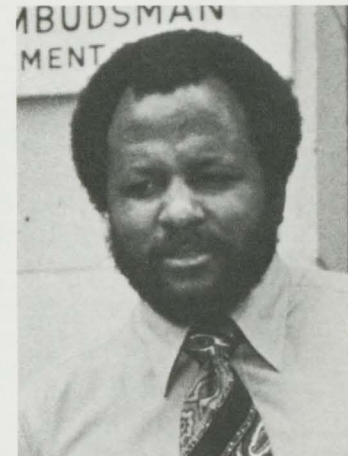
**Robert Ross** has joined S&O Consultants of San Francisco as design director.

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**Irene Demlinger**, a hypnotherapist and marriage, family and child counselor, has a private counseling practice in Richmond and also serves as a Contra Costa probation officer.

**Robert L. Hogan** has joined Straw Hat Restaurant Corporation as vice president, marketing.

**Terrance Murray**, an attorney, has been teaching a free six-part class, *Law and the Layperson*, for residents of the El Cerrito area.



DR. BERNIE OLIVER

**Dr. Bernie Oliver** is a consultant for the State of California Commission on Teacher Credentialing. He evaluates teacher education programs for the state and conducts research and policy related studies on teacher certification.

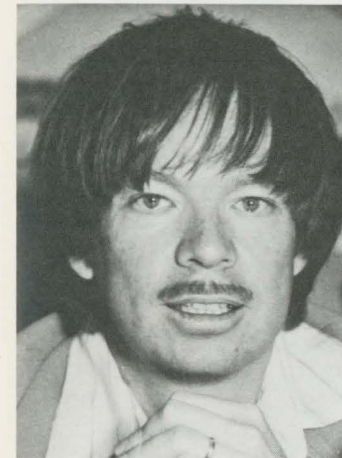
**Nathan Slaughter** is coach of the Bay Area Striders track and field team. He was coordinator of marketing and advertising for the Bruce Jenner Michelob Light Classic, and also served as technical adviser for many world class track meets.

72

**Michael Garvey** is the town administrator for San Anselmo. He previously served as assistant county administrator for Mendocino County.

**Patrick Goetsch** has received a doctor of chiropractic degree from Palmer College of Chiropractic-West.

**Chris Higgins**, an associate geologist with the California Division of Mines and Geology, is involved in geothermal energy research.



CHRIS HIGGINS

**David Madrigal** is a special education teacher in the Brentwood Unified School District.

**Merrilee Walker**, violinist, was soloist for the McNeil Scholarship concert in Danville and the Cal State orchestra. She also performs with the Diablo Light Opera Company and the Contra Costa Chamber Orchestra.

**David E. Weymouth** has been named manager of personal financial services for Wells Fargo Bank.

73

**Gregory J. McQuoid** has been promoted director of accounts receivable for Mervyn's.

**Tom Ramirez** directed the San Jose Repertory Company's production of *The Miracle Worker*.

74

**The Rev. Elaine Gilmer** is associate rector of St. Francis Episcopal Church, Novato. She was ordained a priest in December. In addition she has an MFCC license and maintains a private counseling practice.



THE REV. ELAINE GILMER

**Harlan Braaten** is property controller for Harrah's Reno Hotel/Casino.



HARLAN BRAATEN

**Bruce Wilcox** is founder of Personal Gift Publishers, a Livermore business that creates personalized custom greeting cards.



**Joan Morrison '74** (left) and former student **Helen Haworth** (third from left) attended the memorial symposium honoring the late anthropologist, linguist and author Carobeth Laird. While working on an anthropology project, they met Laird and are credited with launching her career at age 80. Reminiscing with Morrison and Haworth were Dr. Ellis E. McCune (second from left), Georgia Laird Culp, Laird's daughter, and Lowell Bean, professor of anthropology.

**Daniel Beaver** is co-founder of the Relationship Counseling Center, Walnut Creek and teaches at Diablo Valley College. He is author of the book, *Beyond the Marriage Fantasy; How to Achieve True Marital Intimacy*.

75

**Harry Miller** is founder and director of Pleasanton's Turkey Bowl Soccer Tournament, the largest youth soccer tournament in the Western Hemisphere.

76

**Donald L. Allen** has been promoted to controller at Delicato Vineyards, Manteca.

**Tony Pohl** has been named senior manager for Peat, Marwick, Mitchell & Co. in its San Francisco health care industry consulting division.



GAYLYNN FIRTH

**Gaylynn Firth** has been named to the newly created position of recreation director for the City of Dublin.



76 cont'd

**James L. English** has opened a public accounting office in Fairfield.

**Sara Lee Gershon** has established an individual and group counseling service in Porterville.

**Stan Massie** has been named a vice president of Wells Fargo Bank. He is lending officer in the bank's San Jose regional commercial banking office.

77

**Dr. Jim L. McCallister** has established a practice at the Amador Valley Chiropractic Center in Pleasanton.

78

**Michael Cox** has been promoted to vice president of Home Savings of America.

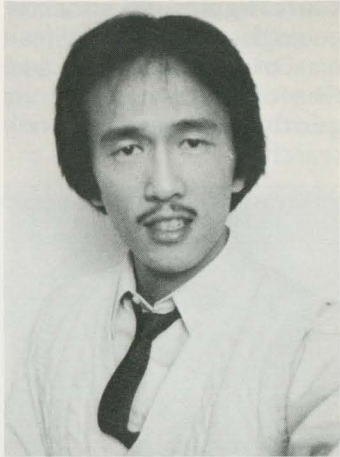
**Gayle Titus** is vice president of Livermore Chamber of Commerce and co-owner of Arroyo Employment Agency.

**Joyce Harry** has been named director of rehabilitation for Goodwill Industries of the Greater East Bay.

**Beverly Lane** is mayor of the City of Danville.



BEVERLY LANE



DEREK WONG

**Derek Wong** is a law clerk for the Honorable Owen E. Woodruff Jr., chief United States magistrate, Northern District of California, San Francisco.

79

**Karole McKeon**, coloratura soprano, was guest soloist at the opening concert of the 10th anniversary season of the Mozart Festival of Alameda. She was also a finalist in the Metropolitan Opera district auditions.



MICHELLE STEMPIEN

**Michelle Stempien** is a research associate at Chiron Corporation, a genetic engineering firm in Emeryville.

**Dean P. Watson** has been promoted to vice president of mortgage operations for Consolidated Capital of Emeryville.

**John D. Bridges** is a business development officer in Barclays American/Business Credit, San Francisco region.

80

**Judith Bethel** exhibited her cast paper sculpture works at the International Tea Party show in Seattle.

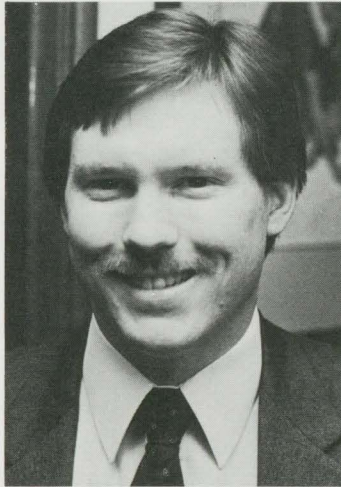


**Jo and George Rodgers** are owners of Cultural Research Associates, a Fremont consulting firm which prepares social and environmental impact reports. George is completing work on his master's in anthropology, and Jo is pursuing a second master's in business administration with emphasis in intercultural management development. Jo also is organizing a session on business anthropology, both domestic and international for the November meetings of the American Anthropological Association.

81

**Gilbert Cho** is coordinator of bilingual education for the Oakland Unified School District and is a doctoral candidate at Harvard University.

**Douglas W. Regalia** is an accountant with Peat, Marwick, Mitchell & Co.



DOUGLAS W. REGALIA

**Ruthe Taner** has been named vice principal of Armstrong Preparatory School in El Cerrito.

**Danita Mathis** is a program plans analyst with Lockheed Missiles & Space Company, Inc. and is completing work at Cal State on her MBA with emphasis in quantitative business management.



Basketball "old-timers" convened to cheer on the contemporary version of the Pioneers in a reunion with William Vandenburg, Cal State mentor during the 61, 62, 63 and 64 seasons. They are (from left) **Pat Wennihan** (62, 63); **Art Keller** (61, 62); **Lee Stark** (61, 62); **Roy Sipp** (63, 64); **Joe Fuccy** (61, 62, 63); **John Schmitt** (61); **Kendall Simmons** (61, 62); **Stan Clark** (64); **Gene Hazzard** (64); **Bob Wonder** (61, 62, 63); **Bill Service** (61); **Gary Rodgers** (61, 62, 63); and **Earl Busby** (61, 62). Team physician Jack Lutt is second from right.

## MOVING?

Please help Cal State keep in touch. If you are moving, let us know when and where.

Please attach the old address label here:

Name \_\_\_\_\_  
(Please use the name under which you graduated)

Degree(s) you received and the year \_\_\_\_\_

## YOUR NEW ADDRESS

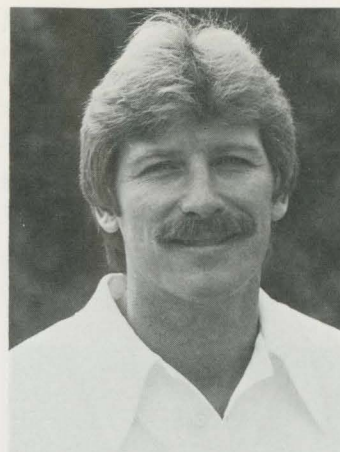
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To claim, or not to claim two Cal State graduates: that was the question. Whether to suffer the slings and arrows of outrageous fortune and acknowledge that **Ed Holmes '76** (top) and **Drew Letchworth '79** (fifth from top) are alumni or to quietly watch their zany antics from a safe distance. Holmes and Letchworth are founding members of i fratelli Bologna, a nationally known commedia dell'art troupe headquartered in San Francisco. In addition to their stage appearances, the comedians make television and radio commercials and were cast as members of the press corps in the movie, *The Right Stuff*.

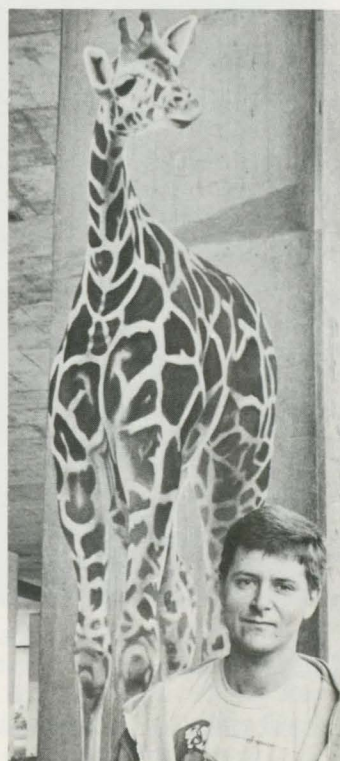


MIKE BELLOTTI

82

**Mike Bellotti** has been named head football coach at California State University, Chico.

**Dan Fontes** is a Bay Area muralist whose works include *Street Tattoo*, *Redwoods*, and *Giraffics*, all located in Oakland, and *Carnival*, located in San Francisco.



DAN FONTES AND FRIEND

83

**Christopher J. Dickinson**, a Pleasanton police sergeant, was named the city's "Employee of the Month" for November 1983.

**Margaret Rodgers** will become vice principal and projects coordinator for the Byron Union School District July 1.

**John Wagner** directs the Phoenix Program, an alcohol and drug dependency treatment program at El Camino Hospital, Mountain View.

84

**Winnie Chiang** is an internal auditor for Standard Oil Company of Ohio, San Francisco.

## also...

### Is seven enough?

Cal State is a family affair for the Bayless family who have earned seven degrees among them. Education, both as students and teachers, has been the keystone in the lives of Corene Bayless and her three sons (from left) Kenneth, Kermit and Charles.

Mother (B.S., childhood education '72; B.A., black studies '73 and M.S., education '75) has been a special education teacher for the Berkeley Unified School District. Kenneth (B.S., physical education '72) teaches health and physical education at Orr Junior High School in Las Vegas. Kermit (B.S., physical education '72 and M.S., counseling '77) is a counselor at Clark High School in Las Vegas. Charles (B.S., childhood education '68) teaches U.S. history and is assistant wrestling coach at Oakland's McClymonds High School.





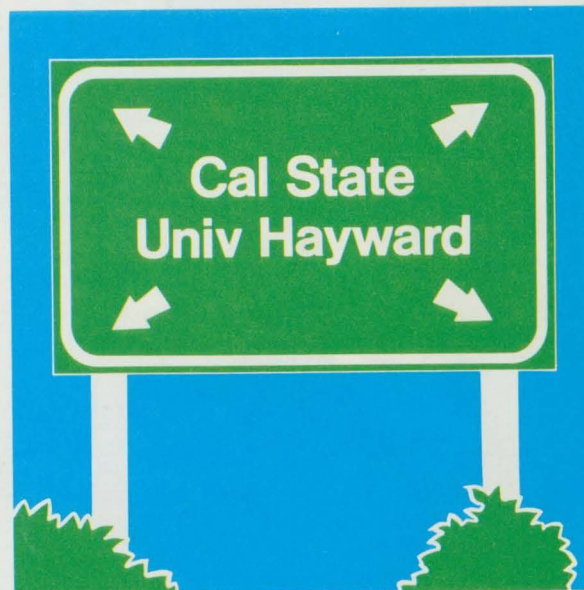
## Fall

The Bay Area will be the center of the political spotlight this summer during the Democratic National Convention. Participating in the process are three Cal State graduates who are serving in the California State Legislature: Assemblymen Elihu Harris '68 (political science), Johan Klehs '75 (political science) and Senator Bill Lockyer '66 (teaching credential). While not yet well known on the national level, they have distinguished themselves in Sacramento as dedicated, hard working legislators. The fall issue will detail their careers from the campus to the capitol.



## Winter

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