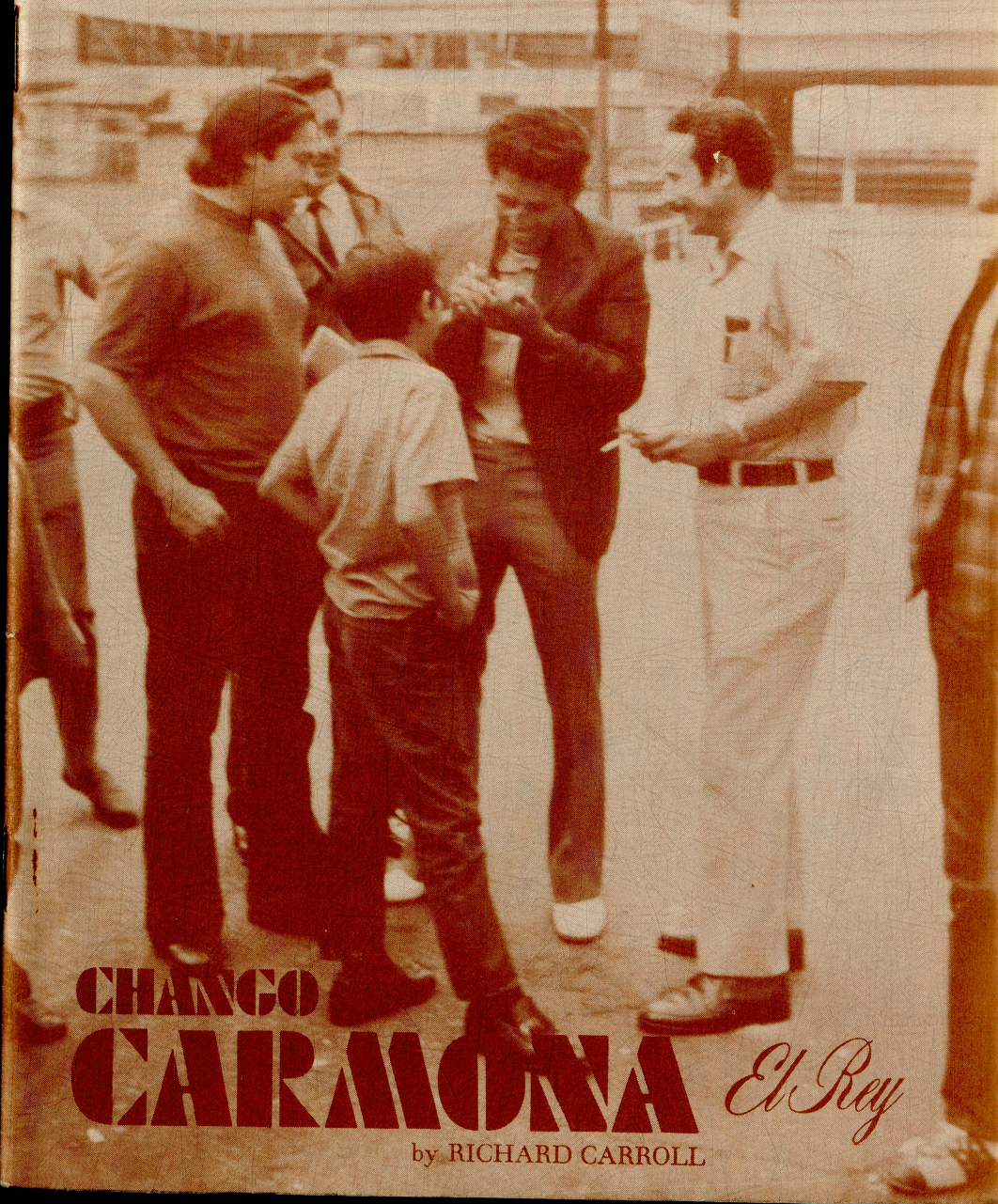


El Excentrico

28th Year, No. 20/January 20, 1978



**CHANGO
CARMONA**

by RICHARD CARROLL

El Rey



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Richard Diaz



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Sra. Maria de Anda was honored at a banquet dinner at Hardeman's Hall on Willow Street in San José. Sra. de Anda retired from Del Monte Cannery an outstanding member of the A.F.L. Union after 35 years of service. Mariachis and music provided entertainment for the over 300 people who attended the event.



Various members of the Imperial Valley of California Club brought in the new year and

helped break in the new dance hall at the Community Center here in San José.

Mr. and Mrs. Albert Rodriquez, General Manager for Radio KAZA is the latest member of the Imperial Valley of California Club.



*The christening of
Trisha Carmona
on Saturday, the nineteenth of November
Nineteen hundred and seventy-seven
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Godmother - Estella Carmona
Parents - Mr. and Mrs. Mike Carmona*



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28th Year, No. 20/January 20, 1978

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Bob Carrillo

Santa Clara chapter of the Mexican - American Golf Association and Hughes Air West announced their annual Guadalajara fiesta week at a beautiful reception last Nov. 11th in San Jose's Holiday Inn.

M.A.G.A. President Bob Carrillo expressed his gratitude to all the members and stated that the ticket sales are going very fast, so hurry up and get your reservations in.

For more information call Irvin Jones (415) 397-3373.

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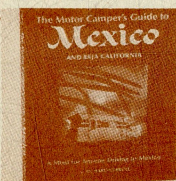


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El Rey

CHANGO

CARMONA

by RICHARD CARROLL



Chango Carmona was the King for fifty-seven glorious days. He was the "class" of Mexico, at the pinnacle of his profession. There was none better in his classification and, as always, he was smiling, eternally smiling. For fifty-seven days his smile was broader than usual because he was now enjoying paradise after ten years of hard labor and a lifetime of struggling and scratching for existence. The situation was eloquently exquisite. For fifty-seven days he was the World Boxing Council lightweight champion of the world. It was paradise gained.

It wasn't a dream come true for Chango. It had always been reality for living was reality. He learned early in life that things didn't just happen — you had to make them happen. Chango knew that luck was something you created by your deeds, that one

made his own luck.

Erubey Guillen Chapin, known in the boxing world as Chango Carmona, was raised in La Posa, Mexico, a tiny oceanside village near Acapulco. When Chango was two, his farm worker-field laborer father died, leaving six cows to Chango, his brother, and their mother. The two boys moved in with their grandmather who lived in a small shack that had neither running water nor electricity, but was kept immaculately clean. Chango grew up observing that within his natural environment moved people grossly different than him. They were called tourists and they possessed something he lacked — pesos. He vowed that somehow he would change this. If they had pesos then he would have pesos. It was as simple as that. His assets were a quick mind and great athletic ability that

CARMONA

came to him as easily as the gaudy, watered Coco-Locos came to the tourists.

In order to keep food on the table he went to work when he was old enough to walk. He cared fastidiously for his six cows, and delivered the milk they produced. He did not use the beach for sunbathing or body-surfing as the tourists and flashy jet-setters did, but as a way of adding to the family income. During the day he fished in the surf, and at dusk followed the tracks of sea turtles, gathering their eggs to sell in town for two pesos each. Each day he mounted his burro and made a trip into nearby forests to collect firewood, also converted into pesos in La Posa.

He became an excellent horseman and broke the wild horses sometimes captured in the surrounding Sierra Madre Mountains. By necessity he became a skilled marksman, hunting rabbit with bow and arrow and iguana with rocks. Wherever there was money to be made by wit and skill, Carmona made it, utilizing the natural resources of the Acapulco area, taking from the land what it offered.

His agility in climbing coconut palms gained him the name Chango, which means monkey in Spanish. He would pluck and shake down the fruit and of course haul it into town. He maintained his strength by often eating iguana and rattlesnake, which he roasted over an open fire. He loved their delicate flavors, iguana tasting far better than chicken, and rattlesnake a definite delicacy.

All this in the shadow of Aca-

pulco, only a short way down the beach, where half-naked women swam in beautifully tiled pools with underwater bar stools and perfumed water flowing in the johns. Other affluent people who lived on the hill soaked in sunken baths, sipping cocktails, looking out at the gorgeous bay with its array of yachts from all parts of the world. All-night parties stretched into days and enough food was wasted to feed Chango and his family for a week. Down below on the streets, tourists rode about town in horsedrawn carriages and out on the bay took glass-bottomed-boat trips. They played golf at Pierra Marques, tennis at Villa Vera, practiced scuba diving below the water and parachute flying above it. And best of all, they watched the *clavadistas*, the Cliff Divers, who dove from La Punta, the small ledge above La Quebrada, 136 feet down a sheer wall into the narrow gorge where surging surf is only twelve feet deep.

When Chango was ten years old, he began going to kindergarten, and diving. He realized that the Cliff Divers were famous, made good money, were respected and were also fine athletes. Why shouldn't he try it? Maybe he would become a diver. He knew that if they could do it he certainly could. As he did with anything he tried, he developed diving skills quickly. Chango and his buddies challenged one another to higher and higher dives, and finally he dived from a point halfway up the cliff, approximately 68 feet.

When he was 15, his church in La Posa promoted boxing benefits for a remodeling-building fund. Winners received a kiss from a beautiful young senorita, and

CARMONA



some assurance from the priest. Since Chango's love life at that time was a little flat — in fact, it hadn't even begun — he earned a few kisses and eased his way into boxing. He made his last dive from the famous cliffs when he was 18 years old, the same year

that he seriously started his fighting career and finished grammar school. He never became a part of the divers' union or the junior training program, but he still loves to dive and has his own favorite diving spot when in Acapulco.

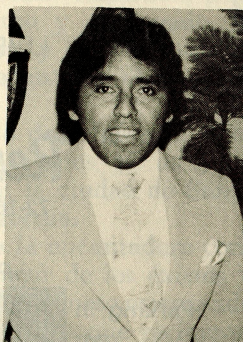
In ten years time he became a fine fighter and developed a definite style, piling up an impressive 41 wins, 39 by knockouts, and 8 defeats. Most of his losses came early in his career and were revenged. Chango knew that he could work his way up in life because he always had great confidence in himself and in his God. He never doubted that he could accomplish what he set out to do, whether it was hitting an iguana in the head with a rock or stalking rabbit with homemade bow and arrow. It was all necessity, not whim. (to be continued next issue)



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 sympathy and condolences as a
 result of Jose J. Alvarado's
 passing away.

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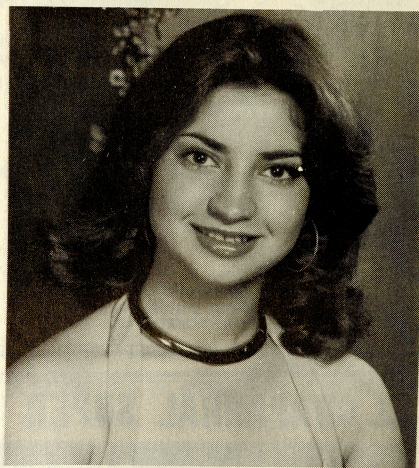
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SOCIALES Y PERSONALES

por María de la Luz Sánchez
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Las numerosas amistades de la familia Pancardo están de plá-
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miembro de dicha familia, ha sido
seleccionada como finalista en el
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mueve la ciudad de Atlanta en el
Estado de Georgia, en la Unión
Americana.

Leticia Graham es la elegida,
y verdadera joya humana por su
belleza, su don de gentes, su cul-
tura, su bondad, su elegancia y
demás prendas personales, es muy
merecedora de tal honor del cual
también la numerosa Colonia
Latina del Norte de California
debe de estar orgullosa pues una
preciosa flor de la Ciudad de las
Rosas, nuestra bella San José, nos
representará en esta justa de la
belleza el talento y la distinción.



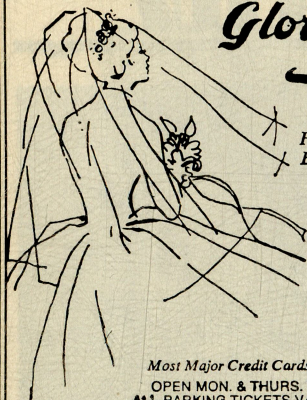
La radiante juventud de mi
querida Letty, como cariñosamen-
te la llamamos sus amigos, se
adorna además, con sus finos mo-
dales, su encantadora sencillez y
magnífica educación, ya que esta
ha sido de lo más esmerada, gra-
cias al esfuerzo y dedicación de
sus familiares y sobre todo de
Mary, su elegante y distinguida
madre.

El Concurso de referencia, ten-
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BLANCA MARTINEZ, 9 year old daughter of Mr. and Mrs. Jesus Martinez of San Jose, presents a special thank you letter to State Senator Alfred E. Alquist for his concern about dental health education in the schools. Blanca and her fourth grade classmates from Hubbard School in the Alum Rock School District, recently invited Senator Alquist to participate in their fluoride mouth rinse program. The fourth graders in Ms. Toni Rusich's class are among some 72,650 Santa Clara County elementary school children participating in the fluoride mouth rinse program sponsored by the Santa Clara County Health Department Dental Unit in cooperation with school nurses. Senator



Alquist is in support of Senate Bill 1211 which would provide for a statewide Dental Disease Prevention Program including a fluoride mouth rinse program.

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women and girls. The YWCA, which has centers in East San Jose, Sunnyvale, South San Jose, Cambrian, and Metropolitan San Jose, is a United Way Agency open to all women and girls. Telephone number is 295-4011.



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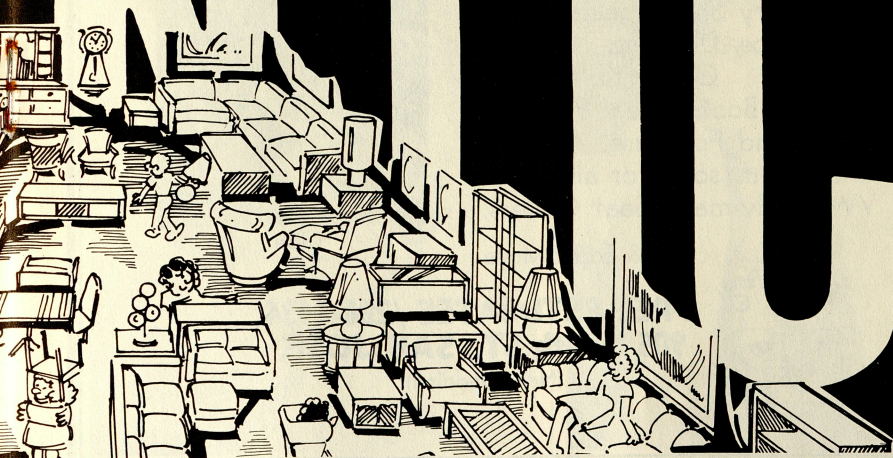
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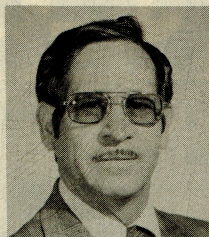
Joe & Eddie Moya



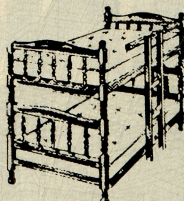
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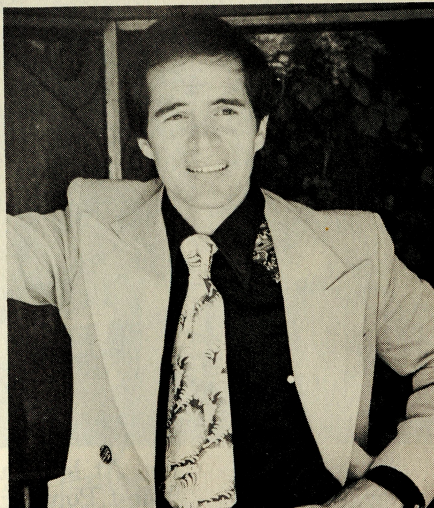
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ESCOBAR//SOLAREZ PERSONALITIES OF 77

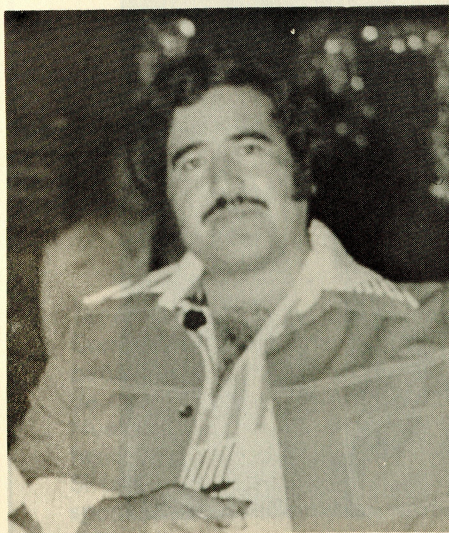


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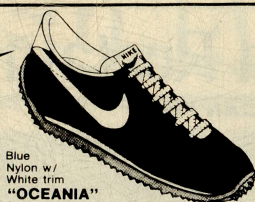
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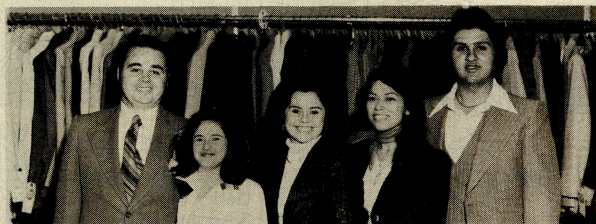
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BIG BROTHER & SISTER



BIG BROTHERS - BIG SISTERS OF SANTA CLARA COUNTY

WHO ARE WE? Big Brothers and Big Sisters of Santa Clara County is a social service agency with offices located in San Jose (180 East Gish Road) and in Sunnyvale (1080-B East Duane Avenue). The focus of our work is helping children in need of adult volunteers who are matched with a child on a long term, one-to-one basis.

WHEN DID WE START? Big Brothers of Santa Clara County, a California non-profit corporation, was formed and chartered in 1971. Bay Area Big Sisters was formed and incorporated in 1967, with a chapter located in Santa Clara County. Both groups operated independently until August, 1977, at which time the

Board of Directors of Big Brothers vowed to join operations with Big Sisters, thereby forming Big Brothers and Big Sisters of Santa Clara County. The agency is a full member of the Big Brothers and Big Sisters of America, the national organization, which dates back to 1903.

WHO RUNS IT? We have a 30-plus member Board of Directors which consists of interested citizens including Business, Civic, and Labor leaders. The Agency has a staff of 17 (13 at the San Jose office, 4 at the Sunnyvale office).

HOW BIG ARE WE? We serve the entire County of Santa Clara. In total we have over 150 Big Brother/Little Brother matches and over 100 Big Sister/Little Sister matches. There is cur-



rently more than 300 boys and girls on the Agency waiting list. This means that some children must wait more than a year to be "matched."

WHERE DO WE GET OUR LITTLE BROTHERS AND SISTERS? Many times it is the parent who calls the Agency to request a Big Brother or Big Sister. Children are also referred by social workers, public health nurses, school counselors, psychologists, and juvenile probation officers.

WHERE DO WE GET OUR BIG BROTHERS AND SISTERS? We rely heavily on Public Service Radio, Television, and Newspaper advertisements and coverage. Through the local media the Big Brother/Big Sister message reaches throughout the County.

HOW DO THE VOLUNTEERS BECOME BIG BROTHERS AND BIG SISTERS? First, they must attend an orientation meeting where they are given an accurate picture of what the program is about, what to expect and what not to expect. Second, they are given at least two separate interviews by trained social workers. Third, after being accepted in-

to the program, he/she is presented with a few Little Brother's/Little Sister's according to personality, preferences and interests. The volunteer picks the child that appeals most to him/her.

IF YOU WOULD LIKE TO KNOW MORE FEEL FREE TO CALL EITHER OFFICE BETWEEN THE HOURS OF 8:30 A.M.-5:00 P.M. Monday through Friday.

San Jose Office: 287-1505, 180 E. Gish Rd., San Jose 95117.

Sunnyvale Office: 739-8440, 1080 E. Duane Ave., No. B, Sunnyvale 94086.

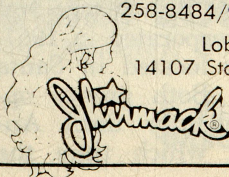


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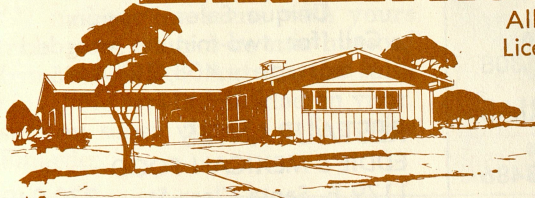


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COMMUNITY EVENTS



BY RUDY G. BELLUOMINI



JOE RODRIQUEZ, City Ombudsman, was recently hosted in one of those "adios amigo" reception held at Manny's Cellar Italian Restaurant. It seems he has decided to return to county government services. Bidding him farewell are his staff and otras amistades. "En los trabajos se conocen los amigos." — Proverbio Castellano.

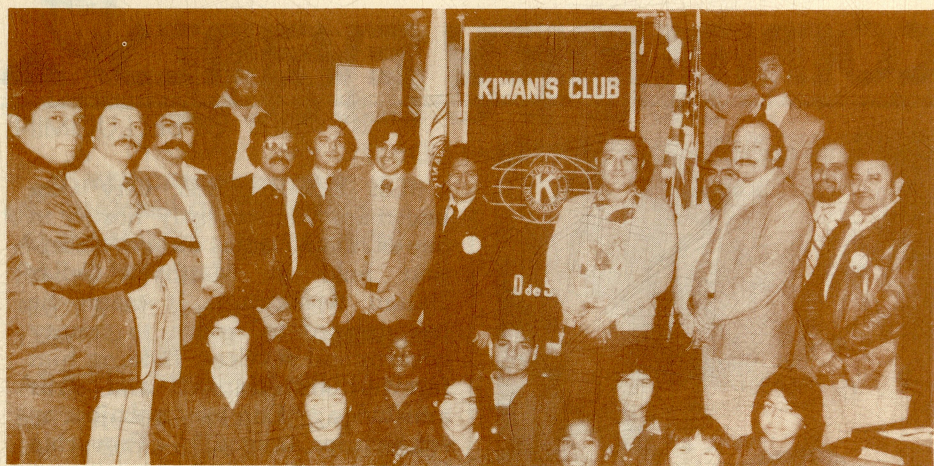
No, that's not Wolfman Jack to your left, but Cy y Sally su prima (?) making the scene with yours truly y 'el control he mis huesos,' Irma, at El Rey Auturo, the salsa king. "No está la felicidad en vivir, sino en saber vivir." — Saavedra Fajardo.



ALBERT CARRILLO, outgoing president of the Mexican American Political Association, MAPA, was also given a farewell fiesta held at the Gardner Neighborhood Center a few weeks ago. He's leaving for Sacramento. No doubt, with the upcoming state elections, he will be assigned the task of

finding out "who's who in the Chicano communities de California." In the limelight, l-r: Carlos Castillo, presidente del Mexican American Community Organization, MACO presents Señor Carrillo with a certificate for outstanding community service. Others in the foto are Ramona Castillo, MAPA member and Señor Miguel Ramos, vice-president of MACO. "La política es el arte de aplicar en cada época aquella parte del ideal que las circunstancias hacen posible."—Cánovas.

"El mal lenguaje engendra las ideas falsas, y las falsas conducen a las malas acciones." — Petetin. Bad language creates false ideas and false ideas lead into harmful actions.



PUEBLO DE SAN JOSE KI-WANIS CLUB presented a donation of \$109.00 to the NORTH-SIDE BOXING CLUB at their regular breakfast meeting on Wednesday, January 18 at Bobo's Restaurant in San Jose. Frank "Pancho" Lopez, Manager, Trainer and Coach, stated, "This dona-

tion will pay for the required fee to join the A.A.U., Police Athletic League." Others in the frame-up are: Gus Lopez, Chairman of KI-WANIS Chapter, the active members and "Pancho's Boxing Champs." "De gente bien nacida es agradecer los beneficios." — Cervantes.



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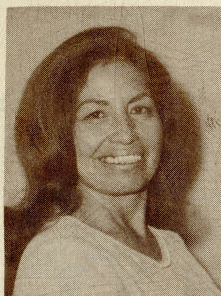
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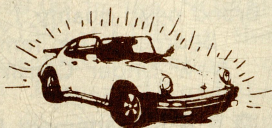


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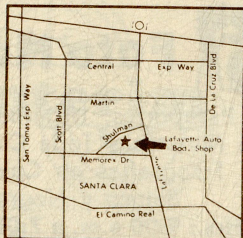
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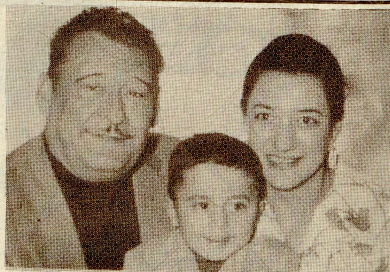
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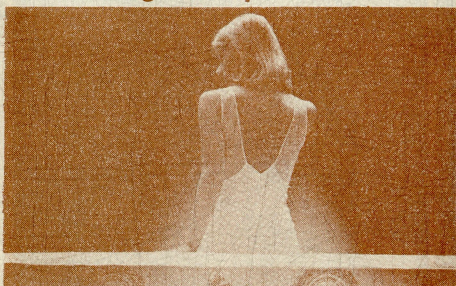
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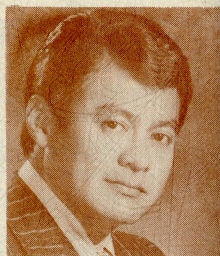
- Que sufre de esos lamentables, diarios y constantes dolores de espalda
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