

El Excentrica

Humberto Garcia

April 5, 1968

Best Wishes
for a Happy Easter



LENA MANRIQUEZ Income Tax Service



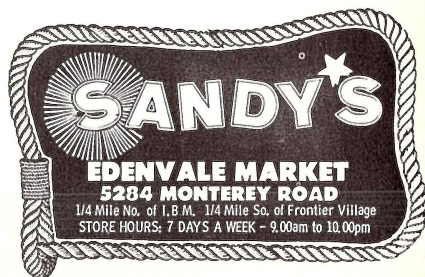
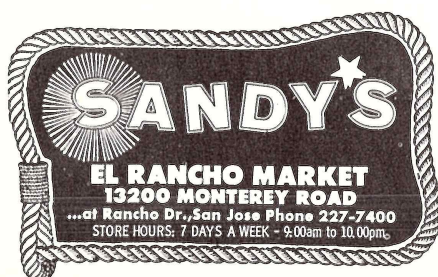
Complete Line of Mexican Foods



COME IN AND VISIT WITH YOUR OLD FRIENDS
 Tony Perez, Danny Espinoza, Lalo Caballero, George Carlson
 Pete Garcia and Isais Vasquez.

Verduras a los Precios Mas Bajos !

**Harina La Pina - Tortillas - Menudo - Tripas
 de Leche - Patas de Puerco y de Res etc.**





American GI Forum, Santa Clara Chapter Ladies Auxiliary and QUEEN SALLY ORTEGA

The Santa Clara gals DONE IT AGAIN
with their Annual Black & White Corona-
tion Ball held on Saturday, March 16 at
La CABAÑA MOTOR HOTEL in Palo Alto

it was a fabulous success.

Left to right: Irene Perez Publicity co-
chairman, Sylvia Serna - Ladies Auxiliary
Chairman, Queen Sally Ortega, Sadie Vas-
quez - Publicity Chairman, Elenore Tala-
mantes Dance Chairman, Lucy Mancillas
Queen Chairman.

EXCENTRICO PHOTOGRAPHY

Servicio DE INCOME TAX

No Hay Substituto para la Experiencia

Mas de 25 AÑOS en el RAMO de INCOME TAX
con lo que cuenta LENA sirviendo a la colonia
de Habla Hispana le dan a Ud. la Completa
CONFIANZA de que sus PAPELES de INCOME
TAX seran hechos segun la LEY EXIJE y a la vez
Ahorrandole MUCHOS DOLARES con todas las
DEDUCCIONES que Ud. PUEDA OBTENER.

HORAS DE OFICINA:

Lunes a Sabado de 9:00 a 5:00 p.m.

MARTES Y VIERNES

9:00 a.m. a 9:00 p.m.

Lena Manriquez

CY 3 - 3388

1246 E. Santa Clara St.



Lena Manriquez



HILLARD
PAYER

Food Drive

Well we had our food drive and had a wonderful turn out. I'd like to thank the Food Drive committee for doing such a wonderful job. It takes a lot of time and hard work to put one of these talent shows and dances on. And if you don't think so you come down to the meeting next year it's not closed to anyone. Everybody is welcome to the meetings, so come out next year. I'd also like to thank the merchants who donated this year. I'd also like to thank the merchants who donated this year. I don't know them all but Chris Henry will have that in her next issue. I'd like to thank Frank and Pete from A&R Barber Shop too. If you need a good hair cut go down and see them. It's right across from Furniture Discount House. Nice boys to talk to while you are getting a shave or a hair cut or drop in and say hello. Then you can go across the street and see the sales that Furniture Discount Store has and see Hank Coca, one of the merchants who donated this year and every year. Thanks alot Hank.

The Rainbow Ballroom helped this year, in fact this is their second year. Thanks alot Frank Davila. These are just some that donated, but Chris will have a better report since she was the raffle chairman, and that's another hard job. Thanks Chris and in your condition. I'm glad you waited around until it was all over. There just isn't enough paper to thank everyone personally so I would like to thank everyone who helped this food drive to be a success and hope we see all of you next year. Thanks again.

Mr. and Mrs. Frank Espinoza are back in the club as full time members. Good to see you both again. We hope the

"K's" will come back soon. Joe Padilla our new coach for the ball club is shaping up his team. I believe they had a couple of games already and one for this Sunday. I hope and wish him alot of luck with the team. With his experience in sports he'll do a good job. I understand you guys are in the roll offs for the championship in bowling. It's a fun game bowling. You meet alot of people and make friends and sometimes you run into old friends. In fact I have a compadre & comadre Mr. and Mrs. Martin Cortez, whom we haven't seen in years. Drop in sometime, good to see you guy's. Don't stay away so long. We had a nice get-together after bowling with refreshments. Marty Dasch, another guy, came around too, good to see you Marty. "I'm ready". I think everybody should go bowling even if you don't know how. It's alot of fun, try it.

PARTIES

I'd like to thank Mr. and Mrs. George Miller for a wonderful party they had for Tommy White who just came back from Viet Nam. Good to have you back Tommy and I know Betty is too, your wife, the better half. Thanks again George and Alice, we really had alot of fun.

We are sorry to hear about Ann Martin who is in the hospital with cancer, another nice person. We worked together at Bonanza and I was really surprised. Nice personality and a big smile for everyone, she is really a wonderful person. We all at the store are wishing you a speedy recovery Ann and hope you are back with us real soon.

With good weather setting in, now is the time for the beaches and parks, so be careful and drive carefully.

I'd like to wish my wife Delores a happy birthday on this day, March 30, and I hope she has many more. And a happy birthday to all who had birthdays in March because my birthday is in March too. See you all in my next column.

Hillard Payer

Maria's
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CARLOS GOMES Master
of Ceremonies at the
RAINBOW BALLROOM
hands proceeds from Dance
to Vice Chairman
CANDY VELIZ

Afternoon Dance was held
Sunday, March 22

Very soon we will publish
a Financial Report on the
UNITED FOOD DRIVE.

**21ST Annual
★ UNITED ★
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*Richard Ignacio
Gallegos*

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CASITA de NAZARET Float In St. Patrick's Day Parade

by John Marek

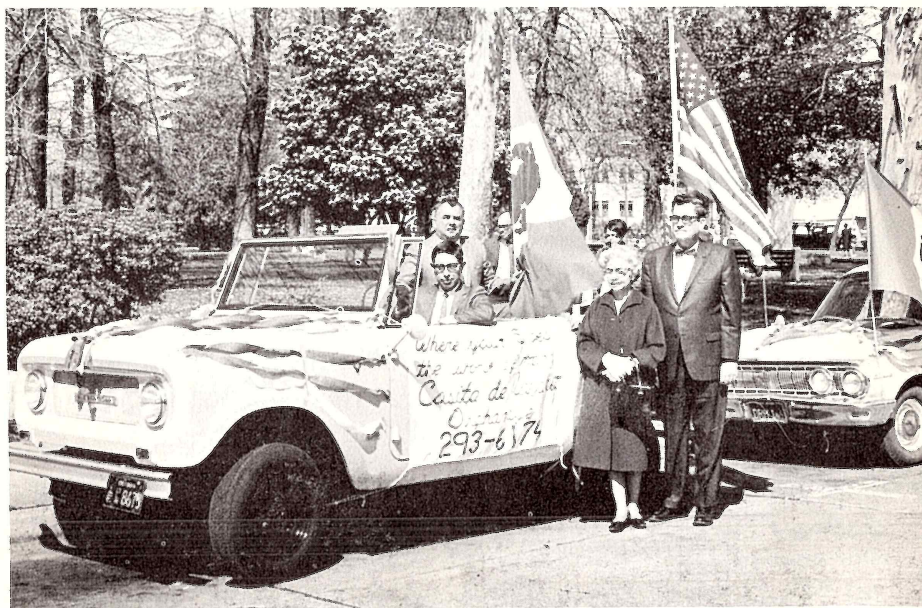
The feast of St. Patrick's in San Jose was highlighted by a parade. From its beginning at 2nd and St. John to the new St. Patrick's Church the mile route was lined with an estimated 20,000 viewers. Parade officials impressed by the large turnout hope to make this a yearly affair.

The Casita de Nazaret (Sr. Bravio's Orphanage in La Piedad Mexico) entry was especially colorful with its plays of Mexico and the U.S. fluttering in the March winds. The flags of Mexico

and banners were made by women members of Casita de Nazaret.

Send donations to:
Casita de Nazaret
(Non-profit Organization)
1067 Chestnut St.
San Jose, 95110

In picture from left to right: Attorney Alfred Perez; John Marek, Vice president Casita de Nazaret; Connie Baisa, Board member, and City councilman Robert Welch.



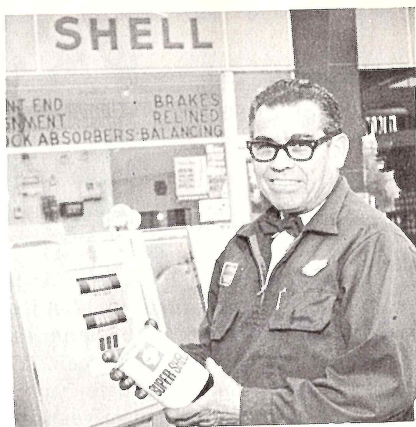
Salcido Shell Service

Reparacion completa de Autos

POR EXPERTOS MECANICOS

LLANTAS - BATERIAS
Y ACCESORIOS

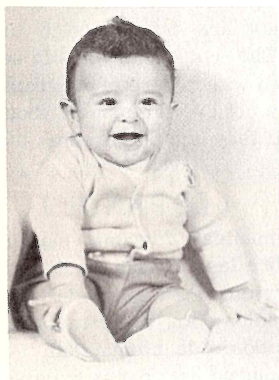
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THERESA RENEE ORTIZ
7 mos. - born in Honolulu, Hawaii

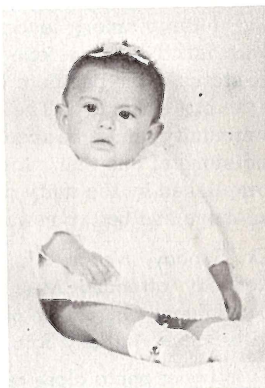
Parents:
Richard and Isabel Ortiz

MAC HERNANDEZ

JOSEPH GERALD ARAGON

6 mos. - from San Jose

Parents:
Jose and Cora Aragon



El Excentrico

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La Comunidad de San Jose

POR
ANGIE CORONADO



We have many Mexican-American leaders in our community, but these leaders do not seem to be helping the Mexican-American people. It seems that these leaders would dedicate more of their time and more of themselves to this community, then and only then will the progress of these communities advance at a better and faster pace for a greater and more rewarding future of these Mexican-American communities.

Unity among leaders must be accomplished first before they can bring the status of the people to its highest peak in the city structure. The progress of the community cannot be accomplished by the decisions of one man. It can only be accomplished by the unity of these leaders for more and better rewarding results.

On Sunday, March 21, Senator Robert Kennedy attended Mass at Our Lady of Guadalupe Church. In photo he appears with Father Anthony Soto.

In upper photo close relatives and members of his group are being escorted to the Chapel.

(photos by richard diaz)



E. O. C.

The community demands more information about the activities of each service center area. So they can respond and give the programs their full co-operation when they are introduced to the community. The community would not like to be tagged with failure of programs when they are not even informed about programs until they are declared as being failures.

E.O.C. (ESPAÑOL)

La comunidad demanda más información sobre las actividades de cada centro de servicio. Para así poder responder y respaldar los programas que sean introducidos a la comunidad. Por que la comunidad ya está cansada de ser injustamente culpable de que por razón de ellos estos programas fallan. Líderes coperen con la comunidad y la comunidad los respaldará.

Nuestro lema es este "HABLARA MI ESPIRITU POR MI RAZA".

Tenemos muchos líderes en nuestras comunidades de Méjico-Americanos y estos líderes en vez de ayudar a la comunidad de Méjico-Americanos, mas bien parece que se pasan el tiempo en destruirse unos a otros. Quizás si estos líderes pusieran mas empeño en sus trabajos, entonces las comunidades de Méjico-Americanos progresarían a un paso mas rápido y hacia un futuro mejor.

Por eso la unidad entre estos líderes es muy importante, y si así lo hacen entonces el Méjico-Americano se elevará a su merecida dignidad.

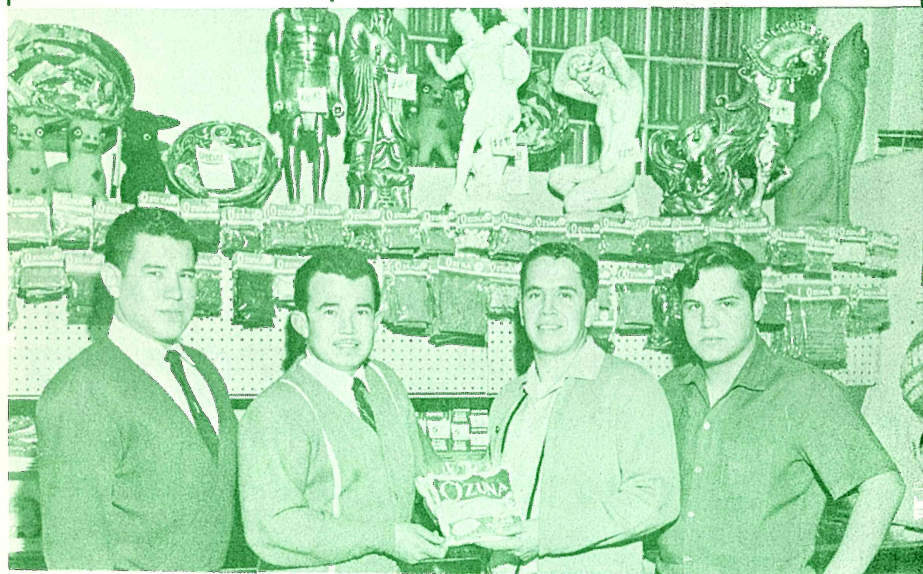
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Sra. Fanny C. de Nahle y Sr. Rodolfo Nahle

participan a Ud. el enlace

de sus hijos

ESMERALDA y GALEB

Y tienen el honor de invitar a Ud. y a su
apreciable familia a la ceremonia
religiosa que se verificara el Sabado 20
de Abril, a la 1:00 de la tarde.
en la Iglesia ST. JOSEPH

San Jose, California 1968

ESMERALDA es originaria de Corpus Christi
Texas, con residencia en esta por 1 año.
atendio a la escuela Napa High en Napa,
California. En el presente atiende a el
San Jose Beauty College de esta ciudad.

GALEB es procedente de Torreon, Coah.
Mexico, ha radicado en San Jose por el
pasado año. -Curso sus estudios en la Uni-
versidad de Mexico.



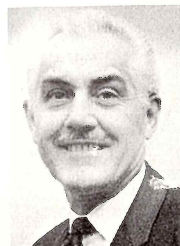
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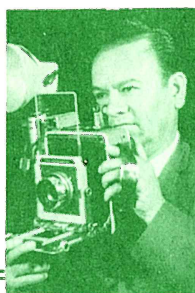
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Is the Grandson
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Talviter Carlon
Bartender and
Hat check girl
at the Rainbow
Ballroom.

George is
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Old.



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ladies, all they have to do is to
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Santa Clara Mayor Larry Marselli
presents bouquet of Roses to
QUEEN SALLY ORTEGA

Sally was selected Queen of the American
GI Forum, Santa Clara Chapter
On Saturday, March 16, 1968

During the BLACK & WHITE Coronation
Ball held at the Cabaña Motor Hotel
in Palo Alto.

EXCENTRICO PHOTOGRAPHY

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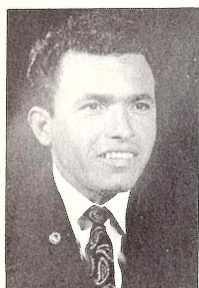


por 
Daniel Saldaña

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TODO AVANTES.- Himno de la Marina Mercante.
EVOCACION DE HORACIO.- Salomon de la Selva.
CUETAXOCHITE.- Danza Azteca.
INFIDENCIAS DE FRAY BERNARDO.
Hector R. Olea.
UNA CUNA, UN LIBRO, UNA SONRISA.
Helia D'Acosta.
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(continúa en la siguiente plana)



LISTEN TO RADIO **KAZA**

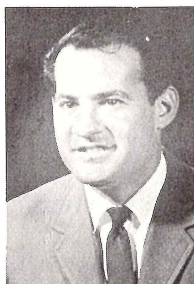
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GARCIA HARENJO.

BAJO EL SIGNO DE HIDALGO. " " "
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CRISTINA
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Conceptos vertidos La Señorita
Cristina Cadena en la presentacion de
candidatos a Reina del G.I. Forum de
San Jose. Como se ve por su escrito, es
una joven muy inteligente, de muy buenos
deseos del mejoramiento de la humani-
dad. Nuestras felicitaciones a esta Señ-
orita por tan buen trabajo y ejemplo para
la juventud.

FOR Mr. and Mrs. Saldaña

"They say my world is sombre
and drear. To me it is warm and joyous,
and stars shine in the dark that cannot
be seen by day". This beautiful expres-
sion of hope was said by Helen Keller, a
woman who has been totally blind and deaf
since the age of two. If a woman with
such a great handicap can find so much
to live for, and accomplish so much in
her life time, who are we to complain
about what we have? Nevertheless, we
do, and in finding so much unrest in life
we suffer from ulcers and nervous ten-
sions, becoming so entangled in our nine
to five lives that we narrow our minds
and our ability to understand others. One
looks and finds corruption in our society
today. We allow men to belittle our souls
by making them hate us. It is so easy to
criticize, so easy to find fault with our
lives, our friends and our society. In-
stead of trying to "keep up with the
Joneses" why don't we stop to think of
the millions who don't even have food,
clothing, or shelter, of the blind, the
lame, the deaf, the starving. In Ameri-
ca, we're free, we're not starving, we

(continued next page)



AGENCIA DE INHUMACIONES CASA FUNERARIA

Mission Chapel

RANCADORE & ALAMEDA

SIRVIENDO A LA COLONIA, DESDE 1933

ALAN A. ALAMEDA

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can see, we can walk, we live in a beautiful world that we're too busy to stop and appreciate. Love, unlike money, is one thing that increases when it is shared, and there are so many that only need to be loved and understood rather than condemned or criticized. People are not conceited or insulting or hateful - rather these traits are the masks of insecurity and an absence of love and understanding. We may not be able to bring perfect peace to the world and feed the starved for food and love, but we can each help to lessen the burden. Imagine how bright the world would be if each one of us stopped cursing the darkness and instead, lit a candle. The more you call people thieves, the more they will steal, the more evil you look for, the more you will find, the more you hate, the more you will be hated. But also, the more you call men angels, the more they will live up to that name, the more good you look for, the more you will find, the more you love, the more you will be loved. In doing our share to bring peace and love to the world, we people of Latin origin have such a head start. Charleston Heston, the great film star, once said that in all his travels and meeting of other people, that the Spanish were the friendliest and most warm hearted people he had ever met. And as a friend of his once told me, "We have educated hearts". Let us live up to that image!

Delivered February 27, 1968
San Jose, California

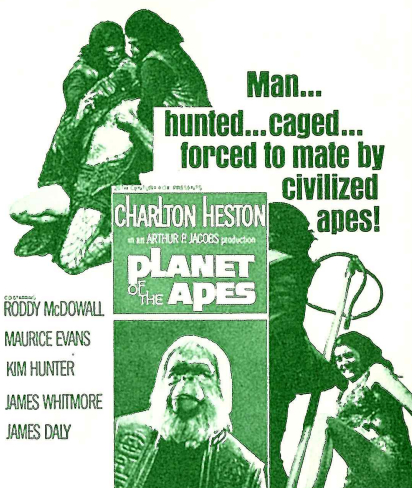
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VOLUME 19 No. 11 APRIL 5, 1968

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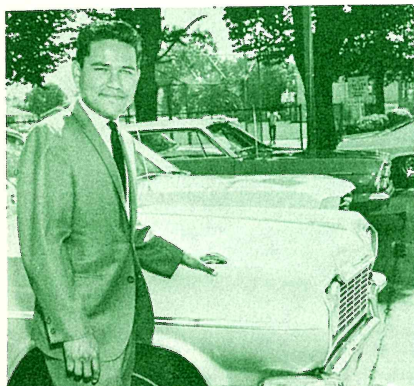
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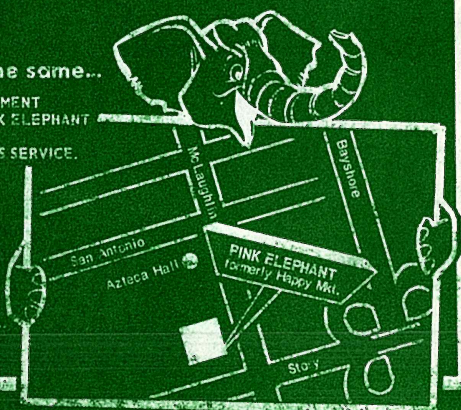
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Más tarde Jesús apareció a los once discípulos, mientras estaban ellos sentados a la mesa; y les reprendió por su falta de fe y por sus corazones duros, ya que no creyeron a los que lo habían visto resucitado. Y les dijo:

—Vayan por todo el mundo, y prediquen este mensaje de salvación a todo hombre. El que creyere y es bautizado, será salvado; pero el que no creyere, será condenado. Y estas señales acompañarán a los que creen: En mi nombre echarán fuera espíritus malos; hablarán en nuevas lenguas; tomarán en las manos serpientes, y si beben algo venenoso, no les hará daño; además pondrán las manos sobre los enfermos y éstos quedarán sanos.

Después de hablarles, el Señor Jesús fue levantado al cielo, y se sentó a la derecha de Dios. Y ellos salieron, y predicaron el mensaje de salvación por todas partes. El mismo Señor les ayudaba, y comprobaba su mensaje por las señales milagrosas que sucedían. Amén.

Selección insertada en El Excéntrico bajo los auspicios de las Sociedades Bíblicas y la Distribuidora Internacional de Materiales Evangélicos (DIME).

Si desea conseguir N. Testamentos, Biblias o literatura, o informarse acerca de reuniones cristianas en español, diríjase a DIME, 18755 Barnhart Ave., Cupertino, Calif. 95014, Tel. 253-9096.

Esta es una selección de la Versión Popular del Nuevo Testamento.

Es la historia de la muerte y resurrección de nuestro Señor Jesucristo según se encuentra en los capítulos 15 y 16 del Evangelio según San Marcos. Ojalá que la lectura de esta porción le guíe a usted a leer todo ese Evangelio, que forma parte del Nuevo Testamento de Nuestro Señor Jesucristo. Estas publicaciones las puede usted conseguir en cualquier oficina de las Sociedades Bíblicas.



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Ha Resucitado

Jesús ante Pilato

A la amanecer, los jefes de los sacerdotes se reunieron con los ancianos, con los maestros de la ley y con toda la Junta Suprema. Y llevaron a Jesús atado y lo entregaron a Pilato. Pilato le preguntó:

—¿Eres tú el Rey de los judíos?

Y Jesús contestó:

—Así es, como tú lo has dicho.

Y los jefes de los sacerdotes le acusaban de muchas cosas. Entonces Pilato volvió a preguntarle, y le dijo:

—¿No contestas nada? Mira de cuántas cosas te están acusando.

Pero Jesús no contestó nada; de manera que Pilato no sabía qué pensar.

Jesús es sentenciado a muerte

Resulta que Pilato tenía por costumbre soltar para la gente a un preso durante la fiesta, al que ellos pidieran. Había en la cárcel uno llamado Barrabás, junto con otros que habían matado gente en una rebelión. La gente vino, pues, y empezó a pedirle a Pilato que hiciera así como era su costumbre. Y Pilato les contestó:

—¿Quiéren ustedes que les deje libre al Rey de los judíos?

Porque él se daba cuenta de que por envidia los jefes de los sacerdotes lo habían entregado. Pero los jefes de los sacerdotes alborotaron a la gente y les aconsejaron que pidieran más bien que les soltara a Barrabás. Entonces Pilato les preguntó:

—¿Y qué quieren que haga con el que ustedes llaman Rey de los judíos?

Ellos entonces contestaron a gritos:

—¡Crucifícalo!

Pilato les dijo:

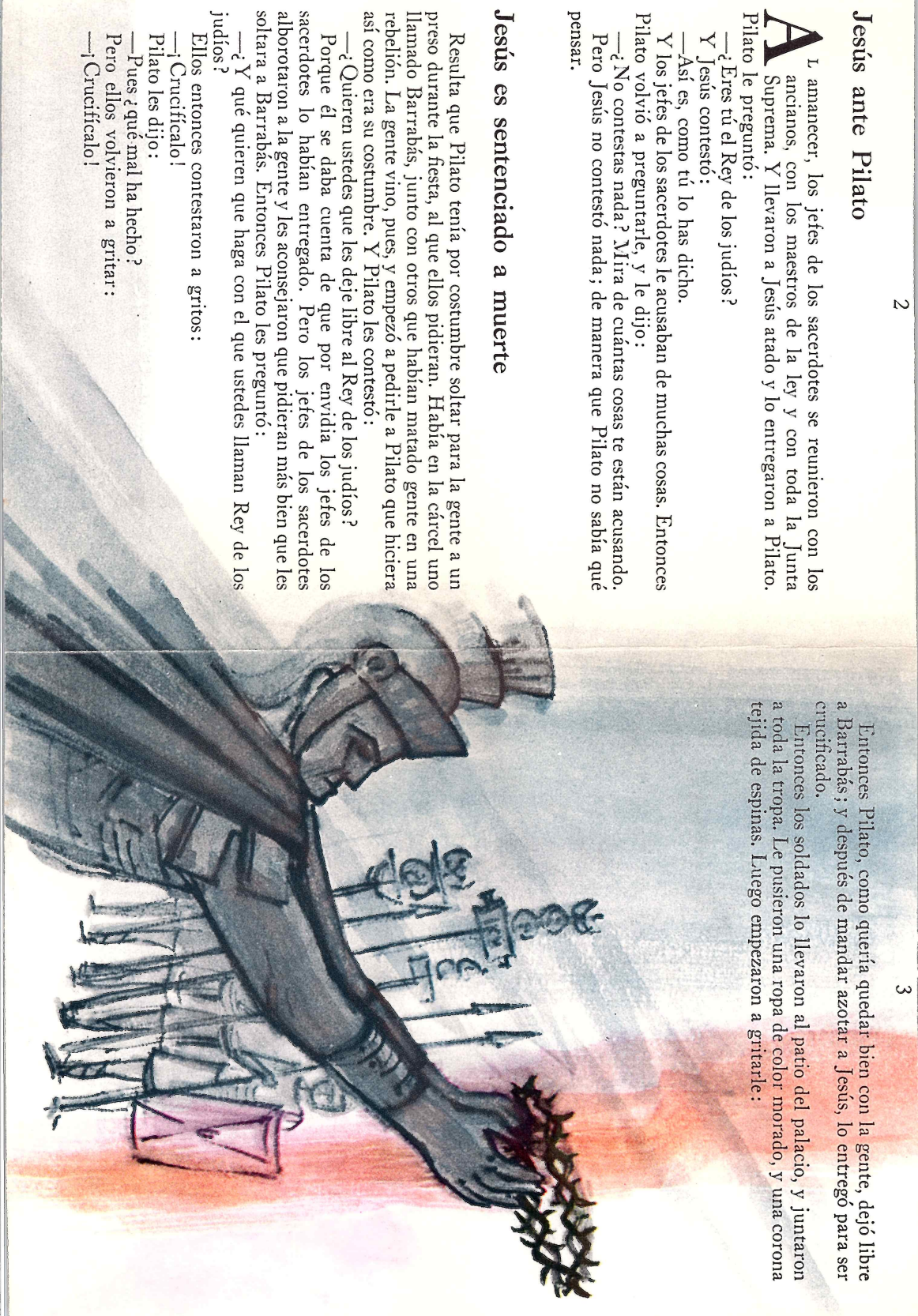
—Pues ¿qué mal ha hecho?

Pero ellos volvieron a gritar:

—¡Crucifícalo!

Entonces Pilato, como quería quedar bien con la gente, dejó libre a Barrabás; y después de mandar azotar a Jesús, lo entregó para ser crucificado.

Entonces los soldados lo llevaron al patio del palacio, y juntaron a toda la tropa. Le pusieron una ropa de color morado, y una corona tejida de espinas. Luego empezaron a gritarle:



—¡Viva el Rey de los judíos!

Y le daban golpes en la cabeza con una vara, le escupían y, doblando la rodilla, le hacían reverencias. Después de burlarse así de él, le quitaron la ropa morada y le pusieron su propia ropa. Luego lo sacaron para crucificarlo.

La crucifixión y muerte de Jesús

Un hombre de Cirene llamado Simón, padre de Alejandro y de Rufo, estaba llegando del campo; y al pasar por allí, le obligaron a cargar la cruz de Jesús.

Llevaron a Jesús a un lugar llamado Gólgota, que quiere decir Lugar de la Calavera. Y le dieron vino mezclado con mirra, pero Jesús no lo tomó. Entonces lo crucificaron; y los soldados echaron suertes para repartirse entre ellos la ropa de Jesús, para ver qué se llevaría cada uno.

Eran las nueve de la mañana cuando lo crucificaron. El letrado que pusieron, diciendo por qué le condenaban, tenía escrito esto: "El Rey de los judíos." Con él crucificaron también a dos ladrones, uno a su derecha y otro a su izquierda. Así se cumplió la Escritura que dice: "Fue contado entre los malos."

Y los que pasaban le insultaban, meneando la cabeza y diciendo:

—¡Bah! Tú que echas abajo el templo y en tres días lo vuelves a levantar, sálvate a ti mismo y bájate de la cruz.

Así también los jefes de los sacerdotes y los maestros de la ley se burlaban de él, y decían entre ellos:

—Salvó a otros, pero él mismo no puede salvarse. Si al Cristo, Rey de Israel, lo vemos bajar ahora de la cruz, entonces sí vamos a creer.

Y hasta los que estaban crucificados con él lo insultaban.

Al llegar el mediodía, toda la tierra quedó en oscuridad, que duró hasta las tres de la tarde. Y a esa misma hora Jesús gritó con fuerza:

—Eloi, Eloi, ¿lama sabactani?—que quiere decir: Dios mío, Dios mío, ¿por qué me has abandonado?

Algunos de los que estaban allí, lo oyeron y dijeron:

—Oigan, está llamando al profeta Elías.

Entonces uno de ellos corrió y, después de empapar una esponja con vino malo, la puso en una vara y se la acercó para que tomara, diciendo:

—Déjenlo; vamos a ver si Elías viene a bajarlo.

Entonces Jesús dio un fuerte grito, y murió. Y la cortina del templo se partió en dos, de arriba abajo. Y el capitán romano que estaba parado frente a Jesús, al ver cómo había gritado y cómo había muerto, dijo:

—De veras este hombre era Hijo de Dios.

También había algunas mujeres mirando de lejos; entre ellas estaban María Magdalena, María la madre de Jacobo el menor y de José, y Salomé. Estas mujeres habían seguido a Jesús y le habían ayudado, cuando él andaba en Galilea. Además había allí muchas otras que habían ido a Jerusalén junto con él.

Jesús es sepultado

Llegó la noche, y como era el día de la preparación, es decir, la víspera del día de descanso, vino José, que era del pueblo de Arimatea y que era miembro importante de la Junta Suprema. El también esperaba el reino de Dios, y con todo valor entró a donde estaba

Pilato y le pidió el cuerpo de Jesús. Pilato se sorprendió de que ya hubiera muerto, y llamó al capitán para preguntarle si así era. Cuando el capitán le dijo que sí, Pilato dio el cuerpo a José. Entonces José compró una sábana fina, bajó el cuerpo y lo envolvió en ella. Luego lo puso en un sepulcro que estaba cavado en la roca, y tapó el sepulcro con una piedra. María Magdalena, y María la madre de José, vieron dónde lo sepultaron.

La resurrección de Jesús

Cuando pasó el día de descanso, María Magdalena, María la madre de Jacobo, y Salomé, compraron perfumes para ir a ponerlos sobre el cuerpo de Jesús. Y muy temprano, el primer día de la semana, llegaron al sepulcro, ya salido el sol. Y decían entre ellas:

—¿Quién ha de quitar la piedra de la entrada del sepulcro?

Pero cuando miraron, vieron que la piedra grande que tapaba el sepulcro ya no estaba en su lugar. Entraron en el sepulcro, y allí vieron a un joven sentado al lado derecho, vestido de una larga ropa blanca; y se asustaron. Pero él les dijo:

—No se asusten; ustedes buscan a Jesús de Nazaret, el que fue crucificado. Pero ha sido resucitado; no está aquí. Miren el lugar donde lo pusieron. Vayan y digan a sus discípulos, y a Pedro, que él va antes que ustedes a Galilea; allí lo van a ver, así como les dijo.

Entonces las mujeres se fueron huyendo del sepulcro, porque estaban temblando, asustadas. Y no dijeron nada a nadie, porque tenían miedo.

Después que Jesús había resucitado al amanecer del primer día de la semana, apareció primero a María Magdalena, de la que había echado siete espíritus malos. Y ella fue y avisó a los que habían andado con él, los cuales estaban tristes y llorando. Cuando ellos oyeron que Jesús vivía, y que ella le había visto, no lo creyeron.

Después de esto, Jesús apareció en otra forma a dos de ellos que iban caminando al campo. Ellos se fueron y avisaron a los demás; pero tampoco a ellos les creyeron.



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IN YOUR EASTER BONNET!

Yes, soon it will be Easter and from the girls of Club Zanzaree and yours truly, we'd like to wish everyone a happy, happy Easter. To many of us, Easter means new outfits, trips, picnics, but do we really know the meaning of Easter? If you think you don't, find out and don't find out and don't forget. Lets all attend Mass and say a few prayers for those not fortunate enough to enjoy life the way it should be, and last but not least, may there soon be peace in Vietnam so all those mean, someday soon, may return to their homes, too.

SUCCESS

If you were present at the 21st Annual United Food Drive Dance March 24, either at the I.E.S. Hall or Rainbow Ballroom, you will agree with me that it was a success. We owe this to all the people who attended or who donated their time, help, donations, etc. The committee itself worked very hard to bring this to a success.

SOCIAL EVENTS, ETC.

A new club called "Las Coronelas", will hold its first dance on Easter Sunday at the Terraza. Lots of luck to this group of girls and women. Many movie stars and mariachis will be there from Mexico. "It's Fiesta Time."

I met Mr. Crowley, a very well known person. I'd like to wish him lots of luck on his tournament which will take place at the end of the month. "Mr. Crowley, just remember no tequila until after the tournament."

Seems Pete's feelings were hurt when a girl he knows, ignored him completely but, it had been a rough day for

her and she felt she looked a mess. But, it's all straightened out now. Thank goodness, how could anyone ignore a nice guy like Pete!!!!

Esther Medina Gonzales and her husband were at the Food Drive Dance. Esther like always looked very nice, especially in her velvet dress and Shirley Temple curls. Also present were Mr. and Mrs. Ray Lira, a very charming couple. Mary Lou B. is back in town nice to have her back.

In the following photo two old high school buddies from Austin, Texas, Bob Mercado and Roy Montelongo. Having a nice chat with these two fine gentlemen was Gloria Bracamontes and yours truly. Roy Montelongo is well known for his tremendous Conjunto and Bob Mercado for his business of Garcia and Garcia Bail Bonds. Photo by none other than El Fotógrafo de Las Estrellas, Richard Diaz. Also the last picture run of Sharin was taken by Richard. "O.K. Richard??



Left to right: Bob Mercado, Marce Mora, Roy Montelongo and Gloria Bracamontes. Bob is engaged in the BAIL BOND business Jail Bonds and Immigration, you can obtain his services by calling 297-5454.

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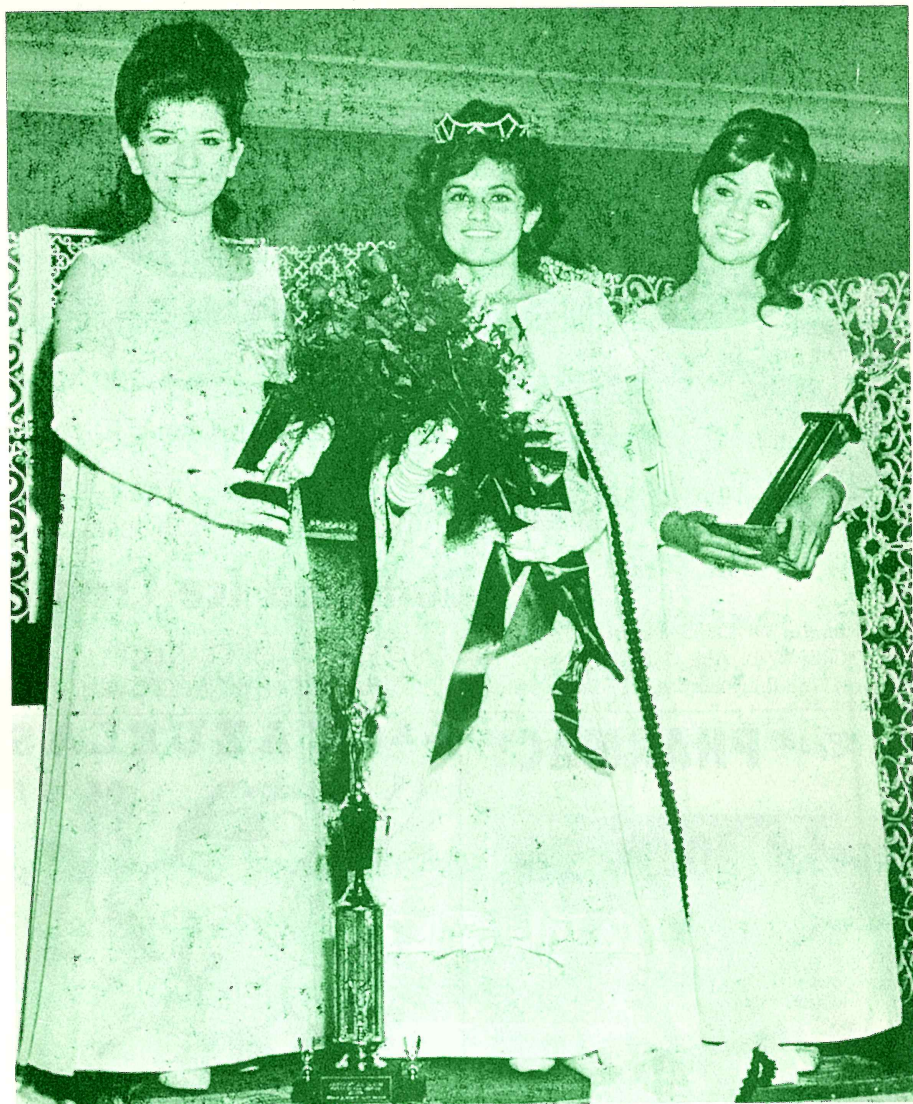
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American GI Forum, Santa Clara Chapter Queen SALLY ORTEGA

Olga Sepulveda 2nd and Esther Duran 1st Runnerups

At an extremely successful Black & White CORONATION BALL held on Saturday, March 16th at La Cabaña Motor Hotel. Sponsored by the American GI Forum - Santa Clara Chapter Ladies Auxiliary, these lovely young ladies were selected in the

following order: Olga Sepulveda 2nd place SALLY ORTEGA QUEEN, Esther Duran 1st place. Mrs. Sylvia Serna is the Auxiliary Chairman, Sadie Vasquez and Esther Perez were in charge of publicity, Excentrico Magazine was instrumental in the advertising media. Publisher Humberto Garcia says: it's a pleasure to do business with well organized and responsible people.

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SAN JOSE CHAPTER

FORUM CALENDAR OF EVENTS

- April 5th - Friday - Forum meeting - Lena Manriquez Hall. See article for Special Guest and Key Speaker at this meeting.
- April 7th - Sunday - REGION IV MEETING - At Italian American Benevolent Hall - 2031 Story Road, San Jose, California.
- April 20th - Saturday - Beef Bar-B-Q Tardeada Dance at Italian American Benevolent Society Hall, 2031 Story Road.
- April 21st & 29th - Sunday - Rummage Sale - by Forum Color Guard at San Jose Flea Market on Berryessa Road.

SPECIAL ANNOUNCEMENTS

While Chairman Dave Sierra was out of town, your reporter was delegated to recruit help from the membership roster, to tend bar at the IES Hall during the United Food Drive, and I am very pleased to say that the response was tremendous and in behalf of our Chairman, a special thanks to J. Delgado, J. Ocha, Dan Gellegos, Julian Camacho, Ed Comunez, Rudy Valente, P. Quesada, Al Lozano, J. Escamilla, Ben Garza, Mel Graham, A. Sebastian and J. Macstas. Gents, again "Gracias Mil" for giving our Chapter such fine representation.

A Big Hearty Welcome to Isaias Aguilar, Jesse Trevino, Chris Caravayo, Philip R. Hernandez, the latest addition to the San Jose Chapter of only Mexican American Veterans Organization.

DR. CABRERA AND
ASSEMBLYMAN CRANDALL
Guest at April 5th Meeting

All members of the American G. I. Forum are urged to attend the next meeting for the San Jose Chapter, Friday, April 5th, at Lena Manriquez Hall, 8:00 p.m. Our special guests are Assemblyman Earle Crandall and Candidate for Assemblyman 25th District, Dr. Cabrera. This is a very important meeting as there will be nominations of officers for our next ELECTION.
SATURDAY, MARCH 23

Attended Special State Board meeting at Operation SER Headquarters, 1503 Third Street, Santa Monica, California. Representing San Jose Chapter were Vice-chairman Al Pelayo and Chairman Dave Sierra. Had a long discussion about Operation SER with Regional Director George Roybal, Public Relations Director Alfonso Kennard, Skills Bank Director Luis Ramirez, and California SER Director Hector Abeytia. Chairman and Vice Chairman planning to attend next SER Board Meeting on April 20 at Phoenix, Arizona.
SUNDAY, MARCH 24

Meeting with California Vice Chairman Henry Lozano at Pico Rivera, California to discuss problems of American GI Forum in California and solutions. In afternoon met with American GI Forum Region II Chairman Larry Amaya to discuss GI Forum problems in the Los Angeles area. Most of discussion centered around recent student walkouts in the city schools. Also attended at meeting of Region I, Department of California, at Corona, Calif., along with California State Chairmanship candidate Louis Cortez of Fremont.
MONDAY, MARCH 25

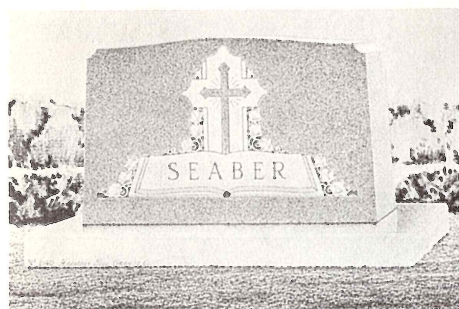
Delivered three boxes of hard candy to Cesar Chavez's United Farm Workers Organizing Committee in Delano. Visited some of their facilities, including their gas station, meeting hall, and publications offices.

REGION IV MEETING

WHEN: Sunday, April 7, 1968 10:00 A.M.
WHERE: Italian American Benevolent Hall, 2031 Story Road, San Jose, California

(continued next page)

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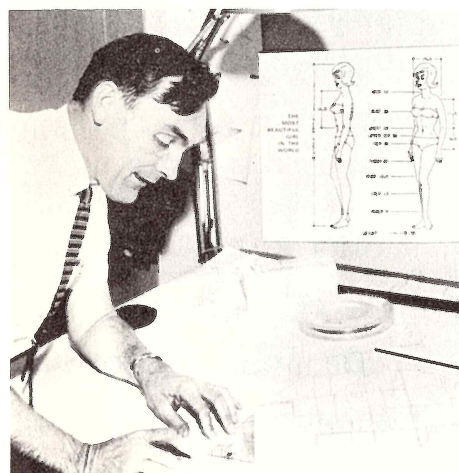
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WARREN S. TERRIBERRY of the County Planning Department checks the accuracy of a computer-drawn map produced on an IBM 360/30 computer. Superimposed on the picture is a sketch of "The most beautiful girl in the world" also drawn by the computer! The engineers at Calcomp Corp. programmed the sketch. Her measurements!

Height - 5' 5"	Hip - 36"
Neck - 12"	Thigh - 20"
Bust - 36"	Knee - 12.5"
Waist - 24"	Calf - 13"
Upper hip - 32"	Ankle - 8"

Weight 115 - 118 Lbs



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ARTURO GARCIA
RES. 369-0952
REPRESENTATIVE

URGE ALL MEMBERS OF SAN
CHAPTER TO ATTEND.

Region IV Chairman elections
will be conducted at this time. Chapter's
voting strength determined by total mem-
bership as of April 1, 1968 and total num-
ber of members registered at the Region
IV meeting.

Ladies Auxiliary Chairman Helen
Perales of Richmond, California has in-
dicated that ladies may also be meeting
that day. (For more information on this
contact Louis Cortez, 793-8865 - collect).



Le Monaco's

JEWELERS

DIAMONDS - WATCHES - GIFTS



BUD LoMONACO y su Atento Personal
Trofeos y Grabacion de los Mismos
COMPOSTURA de RELOJES

ABIERTO diariamente de 9:00 a 5:30 p.m.

Los Jueves de 9:00 a.m. a 9:00 p.m.

HABRA SU CUENTA de CREDITO !

251 - 4100 2904 Alum Rock Ave.

CIVIL DEFENSE TESTS

The city of San Jose will test their 51
warning sirens on APRIL 26 at 11:00 a.m.

THE ATTENTION OR ALERT SIGNAL



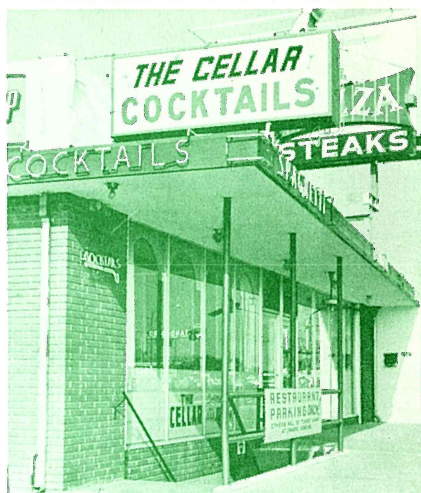
A STEADY BLAST OR TONE FOR 3 TO 5 MINUTES
LISTEN FOR ESSENTIAL EMERGENCY INFORMATION !

THE ATTACK-WARNING SIGNAL



A WAVERING TONE OR SHORT BLASTS FOR 3 TO 5 MINUTES
ACTUAL ATTACK AGAINST THIS COUNTRY HAS BEEN DETECTED
TAKE PROTECTIVE ACTION IMMEDIATELY !

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TARDEADAS EVERY SUNDAY



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Tuesdays and Saturdays

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Las Mejores Estilistas en el norte de California

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LOS SABADOS de 9:00 a.m. a 6:00 p.m.

DOMINGOS 9:00 a 3:00 p.m.



Teddy

Tel. 295 - 5391

32 S. Market St.

El SIÑOR PRESIDENTE.... Of the
Comision Honorifica Mexicana, Inc
presents Bouquet of Roses to
A.GI Forum Queen Sally Ortega

SPECIAL NOTE:

There will be an inscription of candidates
for the 5th of MAY FIESTA
Sunday, April 7 at the RAINBOW
BALLROOM afternoon DANCE
prospective candidates please bring
a photograph if possible.



Ultimos Estilos en Ropa

Vista Elegantemente !

Facilidades de Pago

BERNIE BERG amigo de los de Habla His-
pana le invita a que pase a ABRIR su
cuenta de CREDITO y obtenga toda la
ropa que necesite inmediatamente, se le
ofrece un excelente Plan de CREDITO.



En la grafica BERNIE BERG y parte del atento
personal de HABLA HISPANA.

It was anything but "Quiet" when Little???? Victor Soto (Nickie to the girls) stomped a mean mambo with the Rambling Rose (Guevara). Vic is the maestro of the Ice cream vending business and Rose is the "Cream" of the crop where Vic is concerned.

Vic handles Wholesale and Retail
ICE CREAM for all Occasions
Parties - Wedding Receptions -
Banquets etc.

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(Cor. of 6th & Jackson)



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293-3236 290 S. First St.

ABIERTO

LUNES, JUEVES, VIERNES

HASTA LAS 9 P. M.

ART MARTINEZ

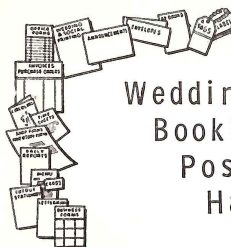
FIRST NATIONAL
AND

BANK OF AMERICA

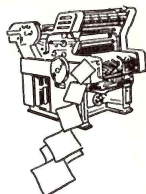
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CANDY VELIZ

A million thanks to everyone that helped in the Food Drive. It was a huge success thanks to each and everyone of you. A report and more on the Food Drive in coming issues of this magazine.

Will some one that has information on the functions of SER please inform this confused Mexican. I know that they are located on 1192 E. Santa Clara Street in San Jose and that they have a pool of all kinds of eligible personnel for all kinds of jobs - NOW WHAT! The Mexican American Opportunity Center on McKee Road places personnel in all kinds of employment daily or almost daily. What did you do today, SER? (Service Employment Redevelopment).

NO POLICE BRUTALITY

There may not have been any police harassment on the East Side but, the police sure took advantage of the United Food Drive and stuck us with eight officers for our dance plus two matrons; which makes me believe that the police must think that we are barbarians or close to it. To this date in 10 years with the United Food Drive we have had a minimum of disturbances; therefore, I can't understand the police behavior. When the anglos have a dance or any other festivity one or two officers is all that is required, why should the Latins be different. The imposition of so many officers in the Food Drive has cut deep into our funds to help the needy.

I would like everyone to know that there is a Mass in Spanish at St. Patrick's Church every Sunday at 11:15 a.m. Everyone is welcome.

THIS "N" THAT

Club San Felipe dance of the

squares (baile del cuadrero) is now in full swing. It will be at the fabulous Starlight on Saturday May 4th, with real good prizes for the best square outfit. Final details for the dance will be ready by the next publication of the Excentrico, so start working on your squares. The way I look at it anybody can win but, if Danny Lopez, Dan Alonzo and Enrique Flores were there with black and white square coats (with all those squares) who can beat them. You want to try? You'll come!! We shall see.

I hear tell that Mary Requejo has no mo boyfriend - Ni modo.

Congratulations to Alice Zamora she has just completed her barbering course at the American College of Barbers in Los Angeles. Congratulations and welcome home Licha. Tu primo - mee.

An evening of delight can always be spent at Maria's Nite Club where Frank Camacho and his Latin Five play all your requests and they do it superbly. Bailamos?

If you want to see Sally Aguilar and Lidia Narraro enjoying themselves have little Joe in town. So the grape vine tells me.

I hear tell that Mary-T-Worth had a small romance with Mr. G.G. Too bad it's all over. That's the way the cooky crumbles.

Congratulations to Mr. and Mrs. Trini & Teresa Mendez, they celebrated 25 years of happy marriage with a nice party in their home. Muchas felicidades Mr. & Mrs. Mendez and may you have many more years of happy marriage together.

Glad to see that Mr. Alberto Andrade is well and around again.

If you want a good time try the Cellar or the Palm Gardens, these places are always jumping.

Where is the sandbox, because this cat has to go?

Hear tell Pink Elephant Mkt. on South King Rd. is going to move Lock-Stock-and Barrel on the 16th of this month to McLaughlin St... watch for the grand-opening sales.....

Finis

Candy



MARGARET MARTINEZ

**

Requiem Mass for Margaret A. Martinez was offered at Holy Cross Church. Burial was at Santa Clara Catholic Cemetery.

Mrs. Martinez, 50, of 637 N. 21st Street, died Monday, March 25, 1968 in San Jose hospital after a two-week illness.

A native of New Mexico, she had lived in the county and state 16 years.

She was the wife of Joseph F. Martinez; the mother of Bill, Linda, Manuel and Shirley Martinez and Margaret Roybal, all of San Jose, Jake Martinez of Sunnyvale and Herold Martinez of Alameda; the daughter of Tony Apodaca of San Jose; the sister of Joe Apodaca of Mountain View, Beatrice Vigil, Lewis, Lupe and John Apodaca, Esidora Guiter-



rez and Mary Duran, all of San Jose, and Odelia Revels of Milpitas; and the grandmother of two.

Darling and Fischer Mortuary handled funeral arrangements.



Sr. Cecilio Maciel

Sr. y Sra. Manuel Alcalá
participan a Hd. el enlace
de su hija e hijo

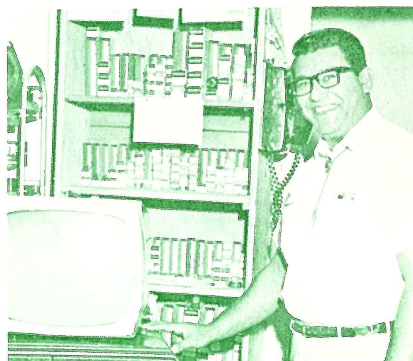
Maria Del Carmen y Guillermo A.

U tienen el honor de invitar a Hd. y a su apreciable familia, a la ceremonia religiosa que se verificara el
Sabado 13 de Abril, a las 2:00 p.m.
en la Iglesia Holy Family 91 S. River St.

San Jose, California 1968



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American GI Forum - Santa Clara
Chapter QUEEN
SALLY ORTEGA



Miss Sally Ortega, a Junior at Overfelt High School was selected QUEEN of the American GI Forum, Santa Clara Chapter.

The BLACK & WHITE coronation ball was held at La CABAÑA MOTOR HOTEL in Palo Alto on Saturday, March 16, 1968.

In photograph she appears with her proud parents William M. and Josefina A. Ortega

EXCENTRICO PHOTOGRAPHY

Jess G A R A G E

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INCOME TAX



Blanca y Jose J. Alvarado

Asuntos de INMIGRACION

Traducciones - Notario Publico

Ya esta aqui el tiempo de Arreglar sus
Papeles de INCOME TAX, recuerde que
estamos a sus ordenes en la misma oficina.

Jose J. Alvarado

297-1339 1190 E. Santa Clara St.

MANUEL MORALES presenta...

EASTER SUNDAY Tardeada

GRANDIOSAS
ATRACCIONES

MARIACHIS - ARTISTAS
ooooo

Grandes Espectaculos
todos los DOMINGOS

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Parque Paseo de las Flores



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CRITICA SOCIAL



FOR
RUDY
BELLOUMINI



The following "California" Servicemen were killed in action recently in VIETNAM:

- *Army Pfc. Pablo Duran of Downey
- *Pfc. Garry M. Diaz of Redondo Beach
- *Pvt. Joe A. Miranda of Bakersfield
- *Sgt. Mike R. Velasco of Los Angeles
- *Pfc. Joseph C. Carvajal of Norwalk
- *Army Cpl. Juan J. Demara of Los Angeles
- *Cpl. Larry Muñoz of Torrence
- *Spec. 4 William Vasquez of Huntington Beach
- *Army Pfc. Juan D. Aguilar of Oakland
- *Army Sgt. Francisco Franco of Tulare County
- *Army Sgt. Roy L. Estrada of Lakeside
- *Army Spec. 4 Daniel F. Bettancourt of San Diego
- *Lance Cpl. Joseph M. Romero of Long Beach
- *Pfc. George A. Juarez of Pico Rivera
- *Pfc. Viane S. Misa of Oceanside
- *Army Pfc. Alfred R. Sapinosa of Santa Maria

The VETERAN'S AFFAIRS COMMITTEE in Washington D.C. has received at least 60 bills from veteran groups and scores of congressmen asking for more cemeteries in various sections of the country or expansion of existing plots due to the growing American casualties in VIETNAM..... GOV. REAGAN is proposing to clamp a \$275.00 a month on welfare aid to families with dependent children. This means that regardless of how many children are involved in a family the limit will be that amount. I think this is very cruel to most welfare recipients. By the way ANDY DIAZ, just for the record, I am not for or against you wanting

to investigate "Welfare Chislers"; this is up to you... and another thing, I tried to find out how our "leaders" feel about as a political figure and most of them claim they don't know you well enough to make a judgement. So will you please mail a list of your supporters, and if you like, a brief reason why they are backing you up? I'll be more than happy to print it here; it's only fair to you and your campaign committee. And the same goes for DR. ART CABRERA, who has his interest at heart for the people in the 25th Assembly District or Eastside area of San Jose. It is time that you dear readers "stand up and be counted", let your friends know who you are supporting and above all, be registered to vote

..... Did you know that many barbers are going out of business because of the long hair style in fact, some men go to a barber shop just to get a hair style, some for a shampoo, some for a facial, but many still go just for a haircut. At the present, there are 23,803 registered barbers and 9,111 apprentices in California. ROBERT CROSBY, owner of the American Barber College of L.A. claims that the school is putting more emphasis on hair styling, tinting and dying, shampooing, razor cuts, hair analysis. Also as far as barber shops are concerned, shaving is almost a dead art Wonder what the Beauty Shop Operators think of all this? I think it's a unique idea of DR. LAWRENCE STERN, Optometrist and his staff of lovely receptionists to send a birthday card to their patients on their birthdate. Thanks alot for the card, you folks make one feel that not only is one a customer, but a lasting friend! ... Read in the next issue on what people think of girls wearing a "Mini Skirt".

For your WEDDING INVITATIONS
in SPANISH or ENGLISH call
EXCENTRICO 292-4273

RAINBOW BALLROOM

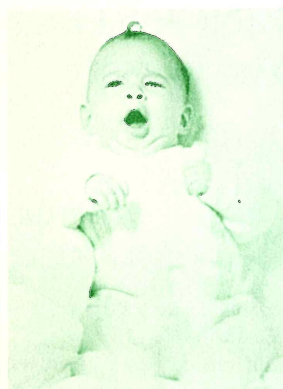
Dancing Every — SATURDAY & SUNDAY

SUNDAY, APRIL 7th
COMISION HONORIFICA MEXICANA
QUEEN REGISTRATION DANCE
Bring a Photograph - 5th of MAY FIESTA



FRANK DAVILLA
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Mexico City. 9 Hours of Dancing



SYLVIA LOURDES CORDOVA
Born in Frankurt, Germany

Parents:
Richard P. and
Cecilia Cordova

MAC HERNANDEZ
STUDIO

JOHNNY FLORES, JR.
3 mos. - from San Jose
Parents:
Juan and Noria Elia Flores



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ANGIE CORONADO

ABIERTO de Lunes a Viernes
de 9:00 a.m. a 6:00 p.m.

SABADOS de 9:00 a.m. a 9:00 p.m.

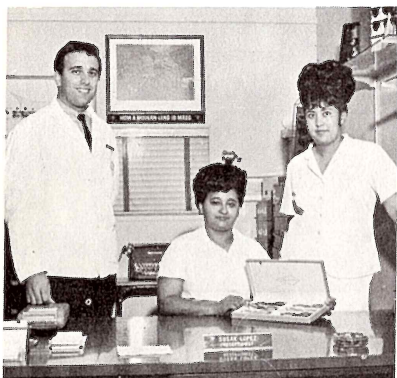
292-0055 17 South 4th St.

Linda Trevino, daughter of Mr. and Mrs. Guillermo A. and Elena G. Trevino, exchanged marriage vows with Mr. Gregorio Ortiz, son of Mr. and Mrs. Vicente and Guillermina Ortiz, on Dec. 30, 1967 at 8:00 a.m., at the Santuario de Guadalupe, Tampico Tamps, Mexico.

The reception was held on 22 Mendoza, Colonia Morelos, Mexico.

They celebrated their honeymoon in Veracruz, San Luis Potosi and Mexico D.F. Residence is to be established in San Jose.

MAC HERNANDEZ STUDIO



EN LA FOTO EL DR. LAWRENCE STERN
Y LAS ATENTAS RECEPCIONISTAS ANNETTE
OBESO Y SUSANA LOPEZ.

Dr. LAWRENCE STERN OPTOMETRIST

EXAMEN CIENTIFICO

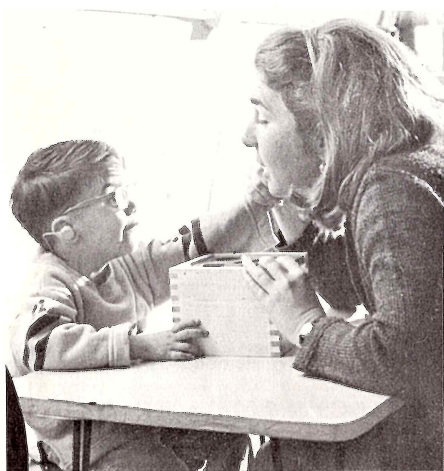
El Dr. LAWRENCE STERN le ofrece
una EXAMINACION CIENTIFICA.

CONTACT LENSES - CIENTOS de ESTILOS

ABIERTO: Lunes a Sabado de 9:00 a.m. a
6:00 de la tarde.

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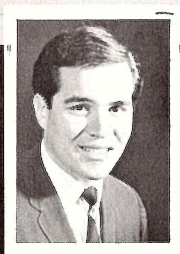
PAGOS FACILES
295 - 4805 67 S.FIRST ST.



TWO-YEAR-OLD TAD PIKE -- whose deafness is thought to have been caused by his mother contracting German Measles while pregnant, receives rehabilitation at the pre-nursery hearing clinic from Miss Brenda Jobe, teacher-supervisor at the Santa Clara Valley Medical Center.



NANCY
SANCHEZ
Now Mrs.
NICK SANCHEZ
Exchanged
Marriage Vows
Saturday,
January 27
1968



*Wedding Photography
in Natural Color*
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San Jose, California

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RESORTES - Maria Duval

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"ALMA GRANDE"
Manuel Lopez Ochoa - Sonia Infante