

SCHOOL OF BUSINESS AND ADMINISTRATIVE SCIENCES

William A. Buzick, Jr., Dean

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Director, Bureau of Business Research and Service	Gerald O. Bryan
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<i>Department</i>	<i>Chairman</i>
Accounting and Quantitative Studies	Clayton R. Tidyman
Finance and Industry	Paul M. Lange
Management and Marketing	John H. Kruger, Jr.
Office Administration	Berle Haggblade

The School of Business and Administrative Sciences prepares students for careers in the business and professional world and for teaching in secondary schools and community colleges. At the undergraduate level it offers a program in business administration leading to the bachelor of science degree. The program is designed to provide a knowledge of the principles, procedures and practice of business management; an understanding of the role and responsibility of business in present day society; a foundation of basic background materials for participation in the American enterprise system; and the proficiency in technical skills and information required by our complex business society.

At the graduate level the master of business administration and master of science degrees are offered. The master of business administration degree is designed to prepare students for careers in management of business enterprises and other organizations, including public corporations, educational systems, and nonprofit institutions. The master of science degree provides specialized advanced work in business as distinguished from the broader program of management. Either degree may be used to deepen the competence of teachers of business subjects in secondary schools and community colleges.

In addition to preparing students for business careers the school offers real estate courses which fulfill the statutory course requirement needed to qualify for the real estate broker examination (Fin 180, 181, 183, B A 184). The bachelor of science degree in business is also considered appropriate and desirable for prelegal students.

The school offers appropriate programs for students planning to work toward a teaching credential with a major in business. Business teacher education students should consult the appropriate advisers in the Schools of Business and Administrative Sciences and Education as early in their programs as possible. Students wishing to combine the credential with a master's degree should also consult the Director of the Graduate Program of the School of Business and Administrative Sciences and the Dean of the School of Graduate Studies.

The School of Business and Administrative Sciences is a member of and is accredited by the American Assembly of Collegiate Schools of Business.

BUREAU OF BUSINESS RESEARCH AND SERVICE

The Bureau of Business Research and Service is organized within the School to meet the research and service needs of the San Joaquin Valley business community and to provide ancillary services to the students and faculty of the School. It is a member of and accredited by the Association for University Business and Economic Research. The Bureau compiles, interprets, and publishes statistics and studies on the local and regional economy. It facilitates research in appropriate areas by the students and faculty; seeks cooperative arrangements with outside organizations for conducting specific research and service projects; and arranges and conducts executive development and other programs as part of the School's responsibility to provide continuing education in business.

BUSINESS ADVISORY COUNCIL

Twenty leading business executives of the San Joaquin Valley serve as an advisory body to the School of Business and Administrative Sciences, helping to keep the program attuned to the changing needs of business. The Council meets periodically with faculty and its members participate in a number of school functions. Members of the Council are available