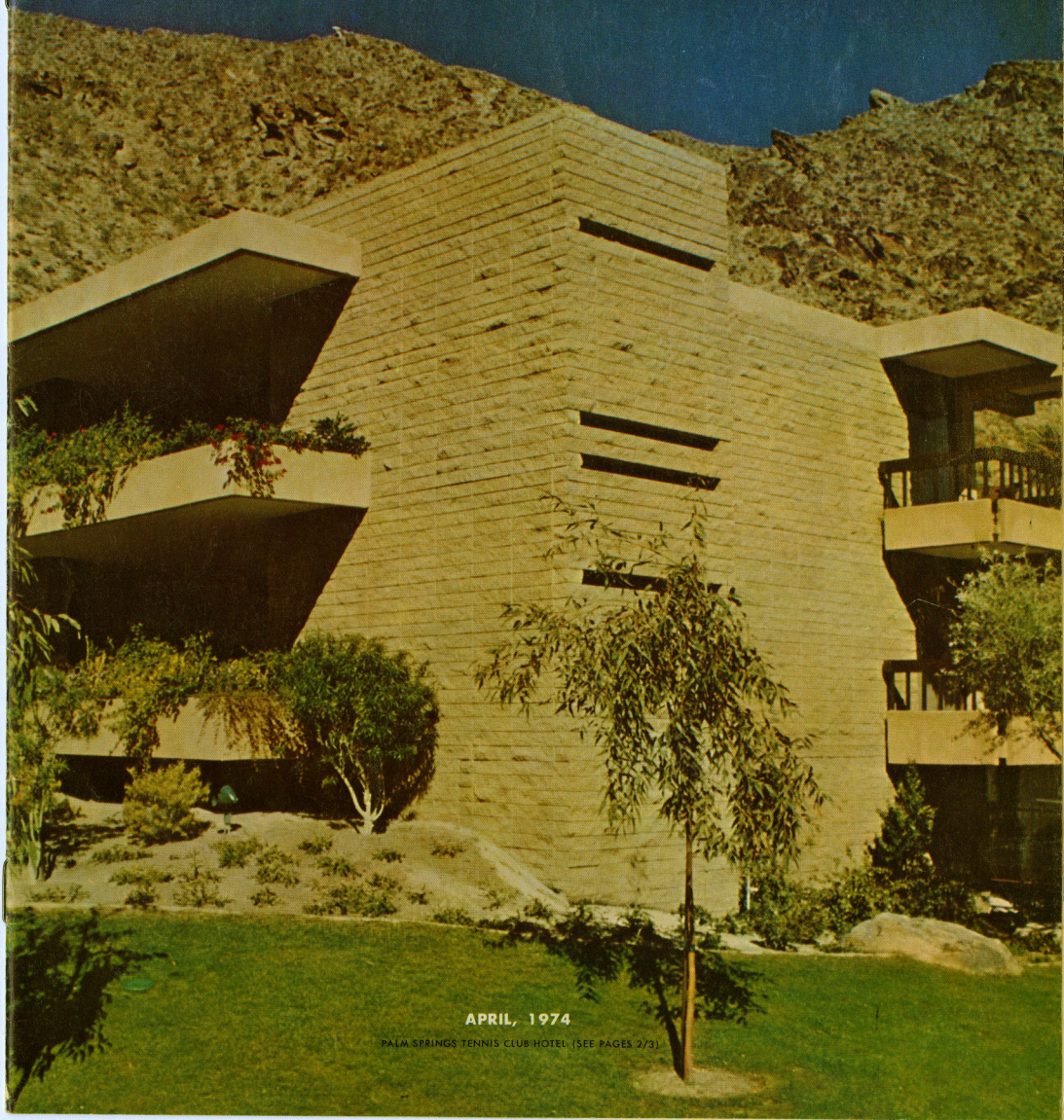


MASONRY

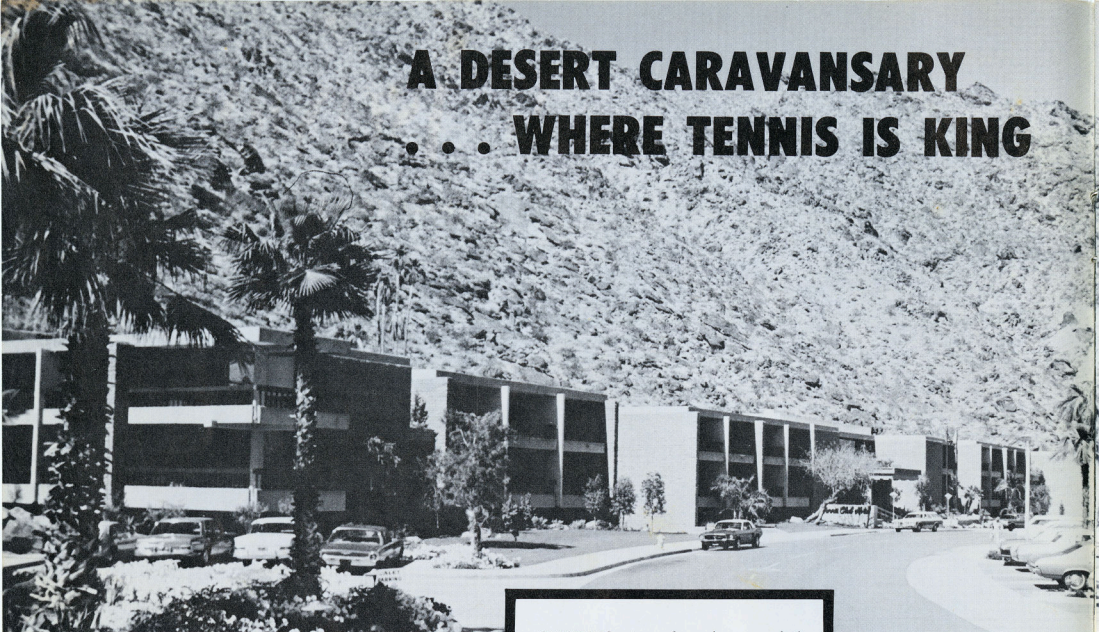
INDUSTRY



APRIL, 1974

PALM SPRINGS TENNIS CLUB HOTEL (SEE PAGES 2/3)

A DESERT CARAVANSARY ... WHERE TENNIS IS KING



SWEEPING view of newly expanded Palm Springs Tennis Club Hotel, nestled at the base of Mount San Jacinto is seen above. At top of opposite page is close view of wall detail, showing attractive planter boxes attached to masonry wall.

IN THREE PICTURES below are shown exterior wall details of the Palm Springs Tennis Club Hotel, showing rugged splitface concrete block blending naturally into desert background.



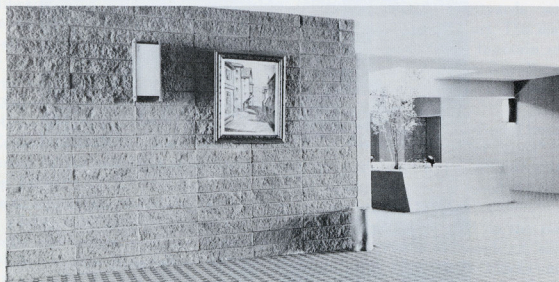


□ BACK IN THE THIRTIES, long before the sport of tennis had reached its new crescendo of popularity, the Palm Springs Tennis Club was founded by the late Pearl McCallum McManus, pioneer "first lady" of the desert resort, as a gathering place for the elite. Nestled on the McManus family's property, at the very base of massive 10,200-foot high Mount San Jacinto, the club catered to the great and near great in the tennis and social world. In the recent years a few hotel rooms were added to accommodate guests and the character of the facility changed from a private club to a deluxe public hotel. Last year, swept up in the new rage for tennis and the over-all hotel needs of the desert resort, the Palm Springs Tennis Club Hotel expanded its plant by the major addition of guest rooms, placing the hotel in the forefront among Palm Springs' luxury hotels.

The newly expanded facility, completed last November, is a long, rambling two-story structure, with basement parking, constructed with masonry structural walls in combination with poured-in-place concrete floor and ceiling slabs.

Architect William F. Cody of nearby Palm Desert, famous for his many

Tennis Club



MANY INTERIOR walls of hotel are of exposed splitface concrete block, laid up in stack bond.

desert homes and other buildings, when given the assignment for the new addition, was confronted with a very tight, long site, restricted by code to two-story height. This necessitated a long, linear concept. Cody came up with a masterful plan with open corridors heavily festooned with planters and a building whose materials and color blend into the mountain setting behind. The structure is so snug against the mountain base that it was actually necessary to dynamite the side of the mountain to make room for the hotel.

The beige-colored, splitface concrete block used for all the walls, laid up in stack bond, are in keeping with the rugged mountain backdrop and blend perfectly into the desert color scheme. Moreover, they provide excellent insulation from the hot desert sun and minimize the air conditioning load at a time when "save energy" is the theme of the day. □

owner/developer/	HARRY CHADDICK
general contractor:	WILLIAM F. CODY
architect:	PATRICK SHEEHY
project designer:	JOHN BARAJAS MASONRY (CCMCA)
masonry contractor:	ANGELUS BLOCK CO.
masonry supplier:	