



El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



AÑO 13, Num. 3

DICIEMBRE 5, 1962

SAN JOSE 10, CALIFORNIA



BEN GARZA, 1962 Golf Club Champion

Presentation by Mary Moreno "Miss Los Amigos Golfing Club"

Vista Elegantemente !

ULTIMOS ESTILOS

Ropa para Hombre

En esta acreditada TIENDA UD. encontrara los Ultimos estilos y repetimos los Ultimos porque aqui se especializan en MODAS, Visítela y se convencerá.

Tome 6 MESES para PAGAR

6

MONTHS TO PAY BERNIE BERG, Prop.



52 S. FIRST ST.



En la grafica BERNARDO BERG y parte del atento personal, Dick Perez le atendera en Español.



Duran - Cervantez

La Srita. JULIE CERVANTES

hija de los esposos

Rodrigo y Lupe Cervantes

Contrajo NUPCIAS con el caballero

PEDRO DURAN

hijo de los esposos

Leandro y Lupe Duran

El día 12 de Mayo del año en curso, a las 2:00 p.m.

En la Iglesia HOLY FAMILY

Oficio el Rev. Padre Jose A. Peña

San Jose, California

LEITER STUDIO



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CLUB
San Felipe



ART CUELLAR

in all earnest and meant no offense. Veracity is not always a virtue, for the truth sometimes is not so palatable, so with this in mind we can understand why a sympathetic lie is sometimes preferable and here it is. The Cuauhtemoc Formal was a smashing success.

**WEDDING
INVITATIONS**
SEE



Humberto Garcia

CY 2 - 4273 195 DEVINE ST.

CLUB SAN FELIPE held its annual party on Nov. 16th to commemorate the distribution of individual club member awards. There was food, liquor, music, liquor and of course beer and liquor. San Felipe members who earned distinction by their outstanding efforts throughout the year were:

Candy Veliz	Outstanding Member
Tony Guillen	Most Cooperative
Cruz Tapia	Most Valuable (Baseball)
Manny Castenada	Outstanding Pitcher
Jess Medina	Baseball Coach
Butch Martinez	Basketball Coach
Danny Castellanos	Baseball Coach

Special recognition went to Joe Gonzalez, Jr., with the "WIFE OF THE YEAR" title, and he was a shoo-in for the "MOTHER OF THE YEAR" award. Joe's devoted care to his baby son and his washing of the baby's diapers every morning clinched this award for him.

SNAPSHOTS

Eleanor Solarez seems to have found her one and only (for the twentieth time) in Arturo De Luna. They are to be seen enjoying themselves everywhere. This could develop into something big. Question is for whom?????

Yolanda Fuentes is still Yolanda Fuentes. Always hungry for attention.

Gloria Fuentes may not be aware of it but there is a young man by the name of Julian Quesada that simply idolizes her. Interested?????

Dianne Hathaway still looks as if she doesn't get enough sleep and those sleepy eyes of hers get more and more evocative.

Johnny Paredes in dire need of a new pair of tenni-shoes. Contributions may be sent to Candy's Home for Wayward Women at 643 North 11th Street or just call CY 2-8404 for pick-up service.

Velia Duran and her mother just back from a two week vacation in Blythe, Calif. and Calexico.

Carmen Molina...the girl with all the earmarks of a Walt Disney creation.

Tony Carbajal...a guy so homely that wher thirsty has to sneak up on a glass of water.

Songa Isais back from a recent tour through Europe, and at the present time he is contemplating a visit to the Virgin Islands.

Heard that the comment which appeared in this column concerning the Cuauhtemoc Formal was met with mixed emotions by some people. Realizing that there are some who would rather connive than face facts, we want to make clear that the remark was made

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Nazario Geniz.
Prop.

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MEXICANOS

Carne Azada a la Parrilla

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Miembro de la Camara
de Comercio Mexicana

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Domingo 9 de Diciembre



ADEMAS:

BAILE de las
6:30 a la 1:30 de la mañana

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Rainbow Ballroom

Christmas Eve

Lunes 24 de Diciembre

GRANDES SORPRESAS

RAINBOW BALLROOM

Mariano Merceron

Domingo 23 de Diciembre

Rainbow Ballroom



CY 2 - 4273 195 DEVINE ST.

Publicado los Dias 5 y 20 de cada mes en San Jose,
California. (Condado de Santa Clara).

HUMBERTO GARCIA
Director

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Assistant Editor

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Esta Revista no se hace responsable de ideas u opiniones
en articulos firmados.



Maria La Rosa, Prop.

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Humberto Garcia

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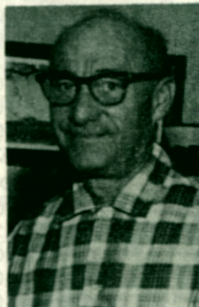
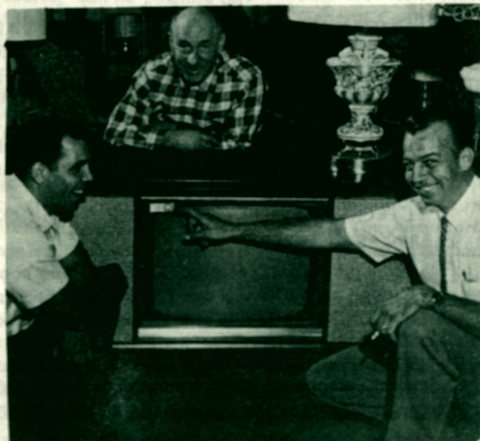
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LEE WATSON



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SAN FRANCISCO

LUNES a JUEVES

6:45 a 7:15 A.M.
 8:45 a 10:15 A.M.
 11:00 a 12:00 A.M.
 12:00 a 1:30 P.M.
 1:30 a 2:00 P.M.
 2:00 a 3:00 P.M.
 3:00 a 4:00 P.M.
 4:00 a 4:30 P.M.

" LA HORA ARTISTICA " con JESUS REYES VALENZUELA
 " THE PABLO SAAVEDRA SHOW " con Pablo Saavedra y Julio Paiz Giron
 " EL PROGRAMA de ENRIQUE FLORES " con Enrique Flores
 " LA VOZ de MEXICO " con DAVID ORTEGA CID.
 " A QUIEN CORRESPONDA " con MANUEL RODRIGUEZ.
 " LA VOZ de HISPANO AMERICA " con POLITO ROSALES.
 " LA HORA ARTISTICA " con JESUS REYES VALENZUELA.
 " MULTI - REPORTAJES " con DAVID ORTEGA CID.

VIERNES

6:45 a 7:15 A.M.
 8:45 a 10:15 A.M.
 11:00 a 12:00 P.M.
 12:00 a 1:00 P.M.
 1:00 a 1:30 P.M.
 1:30 a 2:30 P.M.
 2:30 a 3:00 P.M.
 3:00 a 4:00 P.M.
 4:00 a 4:30 P.M.

" LA HORA ARTISTICA " con JESUS REYES VALENZUELA
 " THE PABLO SAAVEDRA SHOW " con Pablo Saavedra y Julio Paiz Giron.
 " EL PROGRAMA de ENRIQUE FLORES " con ENRIQUE FLORES.
 " LA VOZ de MEXICO " con DAVID ORTEGA CID.
 " A QUIEN CORRESPONDA " con MANUEL RODRIGUEZ.
 " LA HORA NACIONAL " del GOBIERNO de MEXICO.
 " LA VOZ de HISPANOAMERICA " con POLITO ROSALES.
 " LA HORA ARTISTICA " con JESUS REYES VALENZUELA.
 " MULTI - REPORTAJES " con DAVID ORTEGA CID.

SABADOS

6:45 a 7:15 A.M.
 8:45 a 10:00 A.M.
 10:00 a 11:00 A.M.
 11:00 a 12:00 A.M.
 12:00 a 12:30 P.M.
 12:30 a 1:00 P.M.
 1:00 a 3:00 P.M.
 3:00 a 4:00 P.M.
 4:00 a 4:30 P.M.

" LA HORA ARTISTICA " con JESUS REYES VALENZUELA.
 " THE PABLO SAAVEDRA SHOW " con Pablo Saavedra y Julio Paiz Giron.
 " ECOS de BORINQUEN " con DANIEL CHAMORRO IGLESIAS.
 " LA VOZ de HISPANOAMERICA " con POLITO ROSALES.
 " LA VOZ de MEXICO " con DAVID ORTEGA CID.
 " LA HORA de SAN FRANCISCO " con el padre FRANCISCO REYES.
 " EL PROGRAMA de DON MENDEZ " con DON MENDEZ.
 " LA HORA ARTISTICA " con JESUS REYES VALENZUELA.
 " MUSICA de LAS AMERICAS " con DAVID ORTEGA CID.

DOMINGOS

6:45 a 8:00 A.M.
 8:00 a 8:30 A.M.
 8:30 a 10:00 A.M.
 10:00 a 11:00 A.M.
 11:00 a 1:00 P.M.
 1:00 a 1:30 P.M.
 1:30 a 3:00 P.M.
 3:00 a 4:00 P.M.
 4:00 a 5:00 P.M.

" LA HORA ARTISTICA " con JESUS REYES VALENZUELA.
 " PROGRAMA RELIGIOSO " TEMPLO de la CRUZ.
 " EL VOCERO del AIRE " con ROBERTO QUINTANA.
 " ECOS de BORINQUEN " con DANIEL CHAMORRO IGLESIAS.
 " LA VOZ de HISPANOAMERICA " con Polito Rosales y Oscar Muñoz.
 " EL PROGRAMA de DON MENDEZ " con DON MENDEZ.
 " LA HORA ARTISTICA " con JESUS REYES VALENZUELA.
 " CONTROL REMOTO ESPECIAL " .
 " EL PROGRAMA de DON MENDEZ " con DON MENDEZ.

NOTICIEROS: LUNES a VIERNES

9:30 a 9:45 A.M.
 11:00 a 11:05 A.M.
 12:00 a 12:05 P.M.
 1:00 a 1:05 P.M.
 2:00 a 2:05 P.M.
 3:00 a 3:05 P.M.
 4:00 a 4:30 P.M.

Noticias de ULTIMO MINUTO y DEPORTES con Julio Paiz Giron
 NOTICIAS MUNDIALES con ENRIQUE FLORES.
 NOTICIAS DEPORTIVAS con ENRIQUE FLORES.
 NOTICIAS de LATINOAMERICA con ENRIQUE FLORES.
 NOTICIAS MUNDIALES con ENRIQUE FLORES.
 NOTICIAS SOCIALES con JESUS REYES VALENZUELA.
 MULTI - REPORTAJES con DAVID ORTEGA CID

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Ernie Vasquez



On Saturday, November 24th, a dance was held at the I.E.S. Hall, San Jose, sponsored by the American GI Forum, San Jose Chapter, for the benefit of its Scholarship Fund.

The dance proved very successful not only financially but also as a reminder for those who attended that The American GI Forum is progressing in the field of education as far as our Mexican American Youth of this community are concerned. Three of the previous winners of this Scholarship Program were introduced at the dance, they were; Manuel Chelius, Johnny Gutierrez and Dolores Garcia who are all attending San Jose State College. Lupe Garcia and Maria Elemen the two other previous winners, did not attend due to previous commitments. These young people got their start in College through the cooperation and interest of the people who have supported the Forum Scholarship program for the past few years. I, speaking for The Forum, wish to express our thanks and gratitude for this support from those of you who have seen fit to attend our fund raising activities and contribute so generously to our program. It is hoped that our Scholarship Program can be extended and improved to include even more deserving young people in the future. This of course, can be possible only if we continue to get the support and interest of the people of this community.

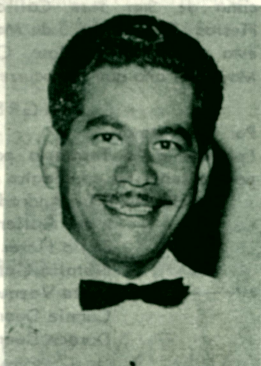
Special thanks to T. E. Schmidt, General Contractor, who so generously donated a keg of beer to our cause which enabled us to offer our free refreshment hour from 7:30 P.M. to 8:30 P.M.

On Saturday morning, November 17th, a seven man contingent of Forumeers left San Jose by auto enroute to a State Board of Directors Meeting at the Alexandria Hotel in Los Angeles. Included were; Ike Hernandez, Pete Gonzalez, Eddie Camunez, Al Pelayo and yours truly from the San Jose Forum; and Joe Lopez and Mike Ybarra from the Santa Clara City GI Forum. Leaving the same morning but a little later from San Francisco International Airport were: Bob Rodriguez, Candy Veliz, Danny Campos and Ted Cazares from the San Jose Forum and Monty Amador from the Santa Clara Forum. Needless to say the airborne unit arrived in Los Angeles a few hours before the "Fearless Seven" in the auto. Actual time table is as follows: Airborne five left San Francisco International Airport at 10:00 A.M., arriving at Los Angeles International Airport at 11:00 A.M. Time table for the Fearless Seven is a little different. Fearless

Seven left San Jose at approximately 4:00 A.M., arriving at Los Angeles Greyhound Bus Depot at 7:00 P.M. same day. You guessed it, no auto. Rather than go into a detailed account of the Fearless 7's trip by auto, I will only say that the four hours we spent in Gilroy were very pleasant and the near miss of a Greyhound Bus from high atop the Ridge Route into Los Angeles was quite exciting. This of course does not include the flat tire out of Bakersfield. The mode of transportation is perhaps not as important as the fact that these fellows were willing to give of their time and money to attend a State Function of the Forum in order to further its aims and ideals and to expand the scope of its program throughout the state. A sound program was initiated by our state Vice-Chairman Bob Rodriguez at this meeting that will benefit not only the members of The Forum, but also the communities throughout the state where individual Forums are now operating.

PAT VASQUEZ

Introducing Pat Vasquez, one of the newest members to join our local Forum. Born in Los Angeles, Pat attended Lincoln High School in L. A., coming to San Jose 22 years ago. Pat at present makes his home at 2957 Bell Avenue, San Jose, with his wife Bessie and his three children; Nancy age 18, Rosemarie age 16 and Pat Jr. age 14, all of whom are attending James Lick High School.



Pat served with the U. S. Navy for three years during World War II, seeing service in the Pacific Theater. He is presently employed by T. E. Schmidt, General Contractor, as Carpenter Foreman. Pat joined the Forum in July of this year and is currently serving on the Ways and Means Committee. He is the person who was most responsible for the success of the Forum's Scholarship Dance which was discussed earlier in this column. He not only was very active in planning and executing the details for the dance but he was personally responsible for selling tickets to 52 couples which is a record in the annals for ticket selling in The American GI Forum. This interest and dedication on Pat's part only proves that he is willing to work for his beliefs and convictions without thought of reward or personal gain. We of The Forum are appreciative of this type of member and we hope that his activities in the Forum will become an example for other Forum members to follow as well as an incentive for members in our community to join in with us to further our aims and purposes.



**Obtenga su Revista EXCENTRICO
en las tiendas que aqui se anuncian**



*Maria de la
Luz Sánchez*

REPORTE DE FINANZAS

Rendido al H. Consulado de Mexico en San Francisco, al Consulado H. de Mexico en San Jose y a la H. Colonia Latina del Condado de Santa Clara, por el C. Tesorero del COMITE PRO FIESTA formado bajo los auspicios de la Comision Honorifica Mexicana de San Jose, California, concerniente a las Fiestas Patrias del 5 de Mayo de 1962 celebradas en esta ciudad de San Jose, California los dias 5 y 6 de Mayo del año que transcurre.

INGRESOS

Por concepto de:

Entradas a la Tesoreria por entrega de lo colectado por las señoritas candidatas en el siguiente orden:

Señorita Elisa Andrade	\$382.30
Irene Gutierrez	\$275.90
Delia Flores	\$257.90
Natalia Gutierrez	\$184.00
Santa Vazquez	\$151.00
Connie Duarte	\$ 23.85
Doreen Duarte	\$ 16.70

TOTAL \$1291.65

Utilidades del Baile del dia del Computo Final	\$136.00
Utilidad del banquete dado a las candi- datas en Horky's Restaurant de Palo Alto	\$153.50
Utilidad de la rifa de un radio donado por Jose T.V. Shop y dos paquetes de toallas donados por el estableci- miento comercial de los Hermanos Puentes	\$ 36.35
Utilidades del Baile del dia 5	\$530.54

TOTAL DE INGRESOS \$1291.65

153.50

136.00

\$2148.04

EGRESOS

Por concepto de:

Deposito de salon, compra de 2 discos y 5 boletas para el restaurant HORKY'S	\$ 63.30
Primer pago por cartulinas	40.00
Pago por fotografias de las candidatas	12.00
Compra de madera para una mesa	12.00
Pago por algunos articulos a la tienda De La Rosa	15.00
Pago a la misma tienda por otros articulos	26.25
Pago al restaurant HORKY'S de Palo Alto, California	412.50

Pago por algunos articulos para las candidatas	70.50
Pago a J. Santos Lopez por 4 horas de musica	40.00
Pago por unos juguetes para rifa	25.00
Pago por miscelaneos	22.30
Pago a la Coca Cola por 57 cajas de botellas	110.80
Pago por ropa interior de las candidatas	27.50
Pago a la misma tienda AUDREY'S por los vestidos de las señoritas candidatas	250.00
Pago para completar la renta del salon	25.00
Pago para completar el costo de las cartulinas	50.00
Pago por trabajo de manos en salon	39.00
Pago a Don B. Foster por la musica del baile del dia 5	176.00
Pago a la Luky Lager por cerveza	64.40
Pago por la capa de la reina	70.00
Pago a 6 policias	110.00
Pago al policia de puerta	15.00
Pago por un abrigo perdido durante el baile	50.00
Pago a la tienda GLORIA'S por articulos para las señoritas candidatas	85.00
Pago a la misma tienda por otros articulos para completar el atavo de las Señoritas	25.00
Pago a la misma tienda por pago por las alteraciones de los vestidos	17.00
Pago por la cerveza usada	188.66
Pago por el banquete al Restaurante EL REBOZO	132.60
Pago por renta de microfonos	13.00
Pago al abogado Gene Hudson	25.00
Pago al State Board	28.00
Pago por compra de zapatos para las Señoritas	52.50
Pago a PAUL'S JEWELERS por las coronas	27.56
Pago por compra de hielo	3.38
Pago por miscelaneos	10.30
Pago por una fotografia	4.00
Primera entrega a la Comision Honorifica	400.00
Entrega a la Tesoreria de la C. H. M.	245.21
Entrega del resto en efectivo a la Tesoreria de la Comision Honorifica Mexicana	159.50
Comprobacion de estos datos con los cheques devueltos por el banco.	
Visto Bueno.	
Presidente de Festejos 5 de Mayo 1962	
Manuel Morales	
Inocente Diaz	

San Jose, California a 10 de Julio de 1962.

El Tesorero del Comite.

Ramon Echavarria.

**WEDDING
INVITATIONS**



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Humberto Garcia
CY 2-4273 195 Devine St.

Paginas Rojas

Luche por olvidarte y fue imposible
arrancar del recuerdo aquel momento
de la entrega del amor imprescindible
para mi divino, para ti un tormento.

El perfume de tu cuerpo esta grabado
en el eco del resuello de tu boca
no me arrepiento de haberte amado
aunque tenga que llorar mi pacion loca.

El motivo a tu abandono no comprendo
tu me guiabas al camino de la gloria
con mi llanto el destino va escribiendo
paginas rojas mas, para mi historia.

Cuando se extinga mi vida atormentada
mi voz en tu consciencia escucharas
hasta mi tumba llegaras postrada
y mi perdon en Dios lo encontraras.

Roberto Rodriguez

FOR YOUR

**WEDDING
INVITATIONS**

SEE



Humberto Garcia

CY 2 4273 195 DEVINE ST

MADAM Zora

ADIVINADORA



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MENUDO

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NIÑOS... \$1.50



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Dr. Juan de Heras, D.C.

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HORAS de OFICINA

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Sabados de 10:00 a 2:30 p.m.

CY 5 - 5390

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Agencia de Real Estate



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Asuntos de INMIGRACION

Traducciones - Notario Publico

AGENCIA de CASAS

Cy 7 - 1275 152 W. San Fernando St.



Simon Villa



UNION CITY, CALIF.

La organizacion of Union City Taxpayers League, Inc. de Union City, condado de Alameda, estado de California, mes por mes engrandece su membresia, gracias a que todos los residentes de la localidad estan comprendiendo la necesidad de pertenecer a la Liga, para con el ideal de cada uno de sus miembros poder desarrollar el progreso efectivo de nuestro pueblo y bucar la manera de hacer efectivos nuestros derechos civicos escogiendo personas dignas como candidatos para que nos representen dignamente en cada una de las oficinas publicas en nuestra comunidad. Esta su Liga tendra una sesion de mucha importancia el dia 13 de Noviembre del presente año en el auditorio de la Decoto School de Union City, California, sito en las calles 6th y H.

Concurriran a la sesion mencionada algunos invitados de honor, quienes nos hablarian sobre la necesidad de la unificacion de los pueblos, sobre el bienestar humano y progreso efectivo de los pueblos.

El popular comerciante de Union City, Señor don Jesus Cardenas fue seleccionado para dar la bienvenida a nuestros honorables visitantes.

OFICIALES ELECTOS

En la sesion verificada el domingo 18 de Noviembre del año en curso fueron elegidos por oficiales de la Comision Honorifica Mexicana de Union City, quedando integrada de las personas siguientes:

Presidente	Carlos Ramirez
Vice-Presidente	Pedro Barrera
Secretario	Arturo Olaiz
Tesorero	Candelario Duron
Pro-Tesorero	Roberto Ramirez

Vocales

Primer Vocal	Antonio Corea
Segundo Vocal	Francisco Avila
Tercer Vocal	Pedro Alexander

Maestro de Ceremonias

Señor Jose Zendejas Aguilar

Los que regiran los destinos del año de 1963.

La Sociedad Guadalupeana de Union City, California, solemnizara dignamente el dia de Nuestra Señora de Guadalupe dando principio con las mañanitas acostumbradas cada año y una solemne misa a cargo de los Reverendos Padres Leonard Ferzberg y Savio Dindia, en la Iglesia de Nuestra Señora del Rosario, y despues sera obsequiado un rico desayuno

para todos los feligreses. En seguida un grupo de niñas y niños tomaran parte en la procesion, acompañando a las diferentes Sociedades Catolicas.

DE VACACIONES

El amable y apreciado Sr. Arturo Cardenas, salio procedente de Union City, California, rumbo a la floreciente ciudad de Del Rio, Texas, en viaje de unas merecidas vacaciones el dia 23 de Noviembre del año en curso, lo acompañaban los jovenes Cesar Lozano y Francisco de la Cruz.

El Sr. Arturo pasara algunos dias en el Estado de Texas y visitara el lado Mexicano antes de su regreso.

Nuestra revista EL EXCENTRICO le desea al Sr. Don Arturo Cardenas y acompañantes un feliz viaje y felicidad en su regreso.

Dr. NOE ARRAZATE, D.C. PRACTICA GENERAL

HORARIO: De LUNES a SABADO
3:00 p.m. a 7:00 p.m.

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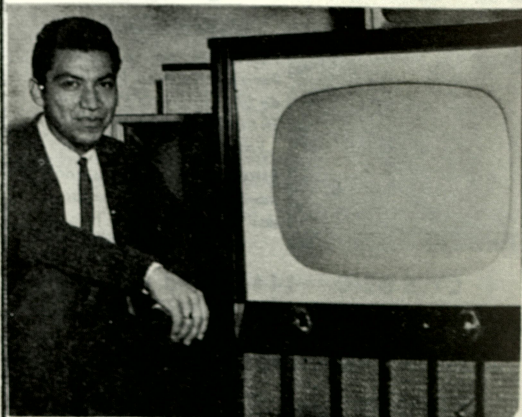
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Ben Garza wins Los Amigos Club Championship

Popular Ben Garza, using his golf driver like a slingshot, split the fairways at the Riverside Golf Club to win the 1962 Los Amigos Club Championship. He scored a net 72 in the annual Los Amigos Handicap Club Championship. Larry Flores came in second one stroke behind with a net 73.

Defending Champion Ted Cervantes was five strokes off the pace, and didn't come close to challenging.

The Championship Tournament is only one of the many tournaments that the club sponsors. Highlighting this year's activities has been the meet with Los Pajaritos of Stockton. The matches stand at one apiece and Los Pajaritos will return to San Jose in January for the final round for the coveted "Friendship Trophy."

Membership in Los Amigos is by invitation. Mary Rose Morena has been representing the club as "Miss Los Amigos Golfing Club of 1962". With the crowning of Ben Garza as 1962 Club Champion another successful year is ending for Los Amigos. Many activities are planned for 1963.

Here we present the members of the club with the scores they shot in the tournament.



**LOS AMIGOS
GOLFING CLUB**



EXCENTRICO photography

FRED FLORES

President

Los Amigos Golfing Club

BEN GARZA
1962 Club Champion
93 - 21 - 72

Early to bed, early to rise
will always beat the rest of the guys

BOB RODRIGUEZ

Post President

93 - 17 - 76

The man with the "Telephone booth" swing

BOB VAZQUEZ

Post President

104 - 26 - 78

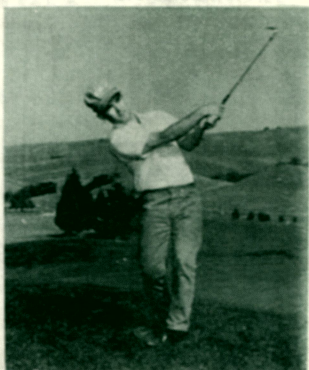
"Big Boy" hits 'em 300 yards, if he could only putt!

TED CERVANTES

1961 Club Champion

86 - 11 - 75

Club's best golfer and
Clown Prince



ART SANCHEZ
"The perfect follow thru"

(continued next page....)



ABE SOTELO, JR.
105 - 20 = 85
Tournament Chairman
Could play lot better if it
wasn't for Kanke Sanchez



LARRY FLORES
Treasurer
97 - 25 = 73
Came in 2nd, will be hard to beat



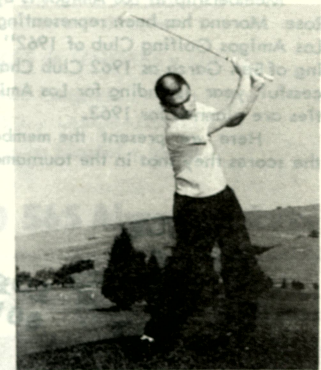
CALISTRO GARCIA
100 - 15 = 85
Young man out after a fast
buck, always looking for a bet



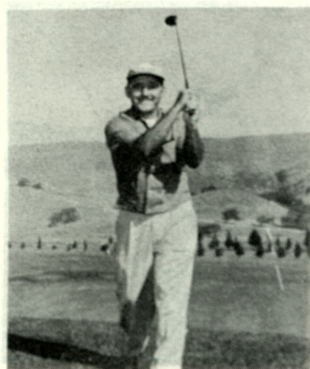
MARCELO JASSO
93 - 18 = 75
Takes Game Serious,
will win many Tournaments



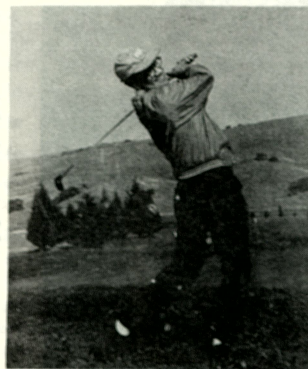
RAUL SANCHEZ
111 - 28 = 83
Lefty has a smooth swing,
hates to get up for tournaments



JOHNNY JASSO
98 - 19 = 79
Good Hitter, will be rough
to beat in 1963



FRANK SANCHEZ
100 - 25 = 75
"Pura Curiosa" always bugs
Abe Sotelo



CHARLIE PADILLA
97 - 16 = 81
"Mr. Strawberry" has a
Classic Swing



OSCAR SOTELO
112 - 28 = 84
Always being pestered
for Autographs

Duran - Cervantes



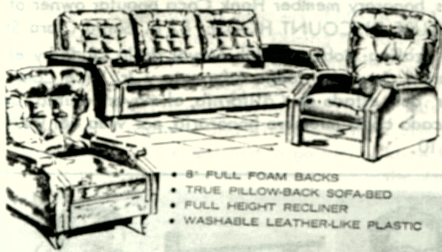
El día 12 de Mayo del año en curso, a las 2:00 de la tarde en Solemne Ceremonia Religiosa la Sta. JULIE CERVANTES hija de los esposos Rodrigo y Lupe Cervantes tomo por esposo al joven PEDRO DURAN hijo de Leandro y Lupe Duran, en la Iglesia HOLY FAMILY de esta ciudad. Julie es procedente de Del Rio, Texas y Pedro de Ciudad, Juarez Mexico. La Recepcion fue en el IES Hall asistiendo mas de 500 invitados

su LUNA de MIEL la disfrutaron en Santa Cruz y a su regreso establecieron residencia en esta.

De iz. a der: Raul Valdez, Jr. Angel Duran, Arthur Cedillo, Isidro Aponte, Julio Covadelo, Alfredo Marquez Johnny Duran, Elsie Ontiveros, Hope Cervantes, Mary Trinidad, Blanca Lopez-Madrina, Richard Lopez - padrino, Margaret Marquez, Hilda Duran y los pajecitos Tony Hernandez y Virginia Cervantes. LEITER STUDIO.

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R.V.A. Post No. 10

El Sabado 24 de Noviembre del año en curso

El Regular Veterans Association Post #10

Llevo a efecto su

INSTALLATION of OFFICERS - BANQUET
en el Hotel Sainte Claire de esta ciudad

Quedando instalados: Jessie Sanchez - Commander
Ray Gonzalez - Senior Vice Commander, Jess Mancillas - Jr. Vice Commander, Chaplain - Pete Garcia, Trustee 3 yrs. - Al Ruilila, Trustee 2 yrs. - Larry Jaquez, Trustee 1 yr. Eddie Alunno, Quartermaster Sam Miyues, honorary member Hank Coca popular owner of FURNITURE DISCOUNT HOUSE 82 E. Santa Clara St.

En la grafica: Robert Welch Mayor de la ciudad y el Sr. Marcel Saucido Judge Advocate y Jr. Vice Commander del estado de California, el mayor recibio un certificado como miembro honorario, por vida del RVA Post # 10.

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Si por algun motivo Ud. ha perdido su LICENCIA de MANEJAR, el Sr. GILBERT ADAIR le ayudara a RECUPERARLA, Proporcionandole ASEGURANZA IRRESPECTIVO de su EDAD.

Gilbert Adair

ASEGURANZA

NOTARIO PUBLICO

REAL ESTATE

CL 1 - 5540 o CL 1 - 5541

1508 E. SANTA CLARA ST.



En la grafica: de Iz. a der: GILBERT ADAIR y HERMAN G. ALVAREZ para atenderlo con toda cortesia.



Views & Reviews



Bob Rodriguez

WE'RE MAKING PROGRESS BUT

(Last of a series)

In the first two articles we covered generally the state of the Mexican American. The second article dealt with the problem of economics as it affects the migrant. Because of space limitations we have explored the problems very generally. It is generally agreed that education will relieve most of the problems. For the migrant, a changing of policies by the government will definitely help but to really attack the problem as it deals with economics the only answer is Unionism in agriculture. The road ahead is rough in this area.

Considering our progress and shortcomings, a field that is just being explored with enthusiasm is the field of Politics.

Target....The SAN JOSE CITY COUNCIL in 1965

To say that the Mexican American as a group is dead politically in San Jose would not be fair. Thanks to the efforts of men like Nash Galindo, Mark Guerra and the other dedicated members of MAPA we're making progress politically. During the last elections, MAPA gained a lot of experience and the organization is being primed to keep in constant operation as opposed to operating only during elections. This organization is fairly new and with the help of civic interested citizens it is destined to go far. I know for fact that politically interested members from the American GI Forum are going to render MAPA support in the future to help beef up the organization.

While there is much work to be done regarding presenting issues before legislative bodies that concern the Mexican American and the appointment of Mexican Americans to City and County Commissions the big target is the San Jose City Council in 1965. It's been quite a while since a Mexican American has entered the political arena. Since four of the present members of the City Council will face election in '65 it is imperative that a Mexican American candidate be presented to challenge one of the four council seats. Since we have several organizations in San Jose the candidate must be one that would gain the support of all groups. The man must be qualified and must get readily familiar with the operation of the City. We MUST find a candidate who can represent not only the over 50,000 Mexican Americans in the community but the total population of the City of San Jose. Certainly a qualified Mexican American councilman, being bilingual, can enhance our City Council. This will be one time that we must find ourselves in unity; the

candidate will emerge and win or lose, the Mexican American will emerge with a newborn respect for interest in our community and our democratic process.

In the meantime there is much to be done. May I encourage you to register if you have not done so and to exercise your right to vote at every election. The days when the Mexican American could be fooled in politics have just about disappeared. Nobody is going to vote for a Mexican only because he's a Mexican but I have great faith that we shall vote for a Mexican that can represent us with intelligence as well as representing all of the people of San Jose, with dignity and maturity. We have a wonderful city and we must give to it for what we receive.

Democracy is our way of life and we must constantly work to preserve it. It is not guaranteed to us automatically. Tons of blood have been left on the battlefields of the world because we cannot tolerate any other way of life. Because we fiercely believe in it we were ready to be blown from the face of the earth just a few weeks ago.

The right to vote for whom you please, to go anywhere you want, to work wherever you want, to worship the way you want...those freedoms are preserved by people like you and me. Nothing is given to us in a silver platter, we must earn our way. If we are not exercising our precious right to vote then we have little to scream about.

TARGET: THE CITY COUNCIL in 1965!!

We'll have a candidate. I promise you that.

###

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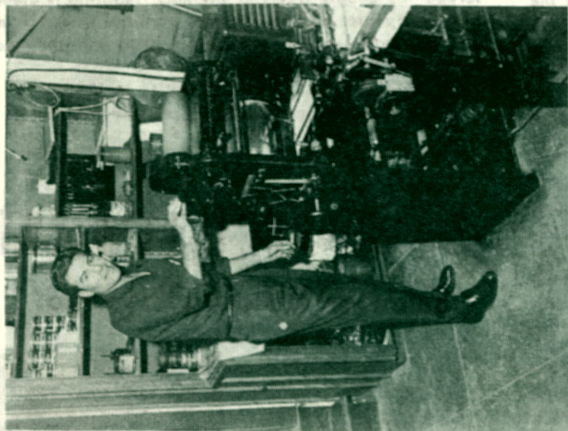
Mas Elegante

MARIA'S COCKTAIL LOUNGE se ha convertido en el CENTRO NOCTURNO mas popular en toda la Bahia por su ELEGANCIA, HI - Balls bien preparados y lo Mejor en MUSICA para BAILAR.

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Alias el RAPIDO de ZACATECAS

Lo de Zacatecas es porque es procedente de ese estado Minero y lo del rapido por su habilidad verijinosa para manejar las MAQUINAS de IMPRENTA en EXCENTRICO. Esperamos que con la adquisicion de este valioso elemento la calidad de la Revista EXCENTRICO mejore.

Sus conocimientos no se limitan unicamente a la imprenta pues en el ramo de FOTOGRAFIA tambien se las espanta, en la presente esta conduciendo unos experimentos para obtener una NEGATIVA con una escala tonal fantastica, todo blanco y negro sin nada en el centro que creamos que ya la perfecciona.



DON la encantadora GAY y ART MARTINEZ lo atenderan con toda cortesia.

Art Martinez MENS WEAR

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Daniel Saldana



BAILE DE GALA

El Club Femenil Auxiliar de la Asociacion Recreativa Azteca Inc. esta trabajando activamente para preparar su Grandioso Baile de Gala que tendra verificado el 13 de Diciembre en uno de los alones de S.E.S. en la calle de Santa Clara en San Jose dando principio a las 9 P.M.

Este Gran Baile de Gala es como celebracion de la proxima Navidad. El comite directivo del club femenil espera reunir algunos fondos en este baile que serviran para reforzar el fondo que se ha destinado para la remodelacion del edificio de la Asociacion Recreativa Azteca situado en la esquina de las calles 24 y San Antonio de esta ciudad.

La Directiva del Club Femenil esta a cargo de las activas damas que desempeñan sus puestos en la forma siguiente:

Presidenta	Mercedes Reza
Vice-Presidenta	Juanita Valerio
Secretaria	Consuelo Castro
Pro-Secretaria	Hortensia Castillo

Tesorera
Pro-Tesorera

Virginia Galindo
Dolores Ortiz

No falte usted, el Club Femenil Auxiliar le agradecera su asistencia.

La Asociacion Recreativa Azteca hace invitacion general al publico para que asista a la reunion que se llevara a cabo en su salon de las calles de San Antonio esquina con la 24 en San Jose el Viernes 14 de Diciembre de 1962 a las 7 P.M.

El objeto de la reunion es que el publico en general conozca el edificio quemuy pronto sera acondicionado para que todos los clubs, sociedades y organizaciones puedan tener un lugar adecuado para efectuar sus actividades sociales, recreativas y culturales.

La directiva de esta asociacion, ya tiene terminados los proyectos para la remodelacion del edificio y los trabajos empezaran antes de que termine el mes de Diciembre, esperando hacer la inauguracion oficial en Febrero proximo. Asi mismo el comite de relaciones publicas hace invitacion especial por medio de estas columnas a todas las organizaciones, clubs y sociedades de San Jose y puntos cercanos para que asistan a esta reunion con todos los miembros o que manden alguna representacion que pueda informar a sus asociados, de los progresos de la Asociacion Recreativa Azteca.

No falte Ud. y traiga a sus amigos, el Viernes 14 de Diciembre de 1962 a las 7 P.M. en el edificio de las Calles de San Antonio y 24. Se serviran deliciosos bocadillos y bebidas gratis a todos los asistentes.

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Para un SERVICIO de PRIMERA de MECANICA lleve su carro con NETTO'S GARAGE con la completa seguridad de que quedara satisfecho, en la grafica: Vic, Dave y su atento, servicial propietario Pete Netto.

564 W. San Carlos St.



CLUB *Elite*



Diane Barrera

Congratulations

To Mr. & Mrs. Joe Molina on their new arrival of a baby boy -- Joseph Antony Molina.

Also to Mr. & Mrs. Tom Nava on their arrival of a baby girl -- Gina Louise Nava.

DISAPPEARING ACT

Where art thou, Miss Yolanda Fuentes, what has been keeping you out of the social circle, could it be that mysterious "Mr. Charlie"?

If You Had a Wish What Would You Wish For?

Gil Solarez: I would like two years of scalp treatments so that I might grow more hair.

Rachel Andres: A new hairdo so that Eleanor will keep her mouth shut!!!!

Rudy Belluomini: To become the mayor of San Jose because I outweigh him.

Carmen Molina: To grow a couple inches, that is not sideways.

Helen Solarez: A drivers license so that I won't have to ride with Eleanor, she is driving me batty.

George "Tapon" Plata: See Carmen's wish!!

Joe Molina: For Delia not to feed the baby beans yet, after all he is only two weeks old!

Delia Molina: For Joe to get a better paying job so that he will be able to buy baby food.

Eleanor Solarez: I want Gil and Helen to get married so that I can get more attention at home.

Gloria Fuentes: To become president of the Bachelors because they need a "dame" with brains.

Art Cuellar: To become a Toreador for I think I would look ravishing in the outfit.....

Al Rodriguez: To become No. 2 instead of 1.

Patty Tamez: For Gasper to grow a couple of inches, this business of using him for a cane is ridiculous.

Mrs. Helen Arriola: For Rudy to take off his Halloween mask and wash his face.

Rudy Arriola: For Helen to wash dishes when it is her turn because my hands don't have that Ivory look anymore.

David Navarro: For Carrie to sit down and embroider.

Gasper Espinoza: For Patty to stop acting as if she owns me. She follows me like a shadow.

Pete Rojas: For Gloria to stop saying she is not home, I know you are there!!

Jessie Hernandez: For Tony Reyes to open his eyes!! Wide.

Jovita Martinez: To attend a New Year's party like the one in the movie "The Interns".

Carrie Villarreal: For David to stop getting mad

at me for any little thing.
Baby of the Week.

Diane Barrera



GUESS WHO this lovely child is, she has matured into a beautiful doll, she is very well known in this area very active in social functions, single, vivacious and speaks spanish very fluently.

ANSWER will appear in NEXT ISSUE.

ST. JOSEPH'S SHOP

ARTICULOS CATOLICOS

BIBLIAS - MISALES
NOVENAS
ESTATUAS - CUADROS
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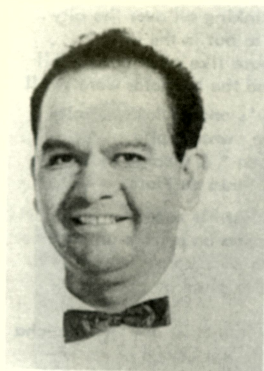
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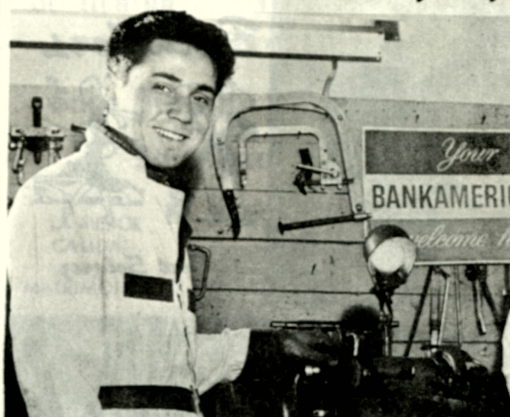
*The Roving
Photographer*

Richard Diaz



A BENEFIT DANCE for the Under Privileged Children's FUND was held at the Brown's Hall, 1358 Lincoln Ave. San Jose on Nov. 22nd, 1962. Thanks to all participants this was a great success. This Dinner-Dance was sponsored by the Regular Veterans Association Post

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Lionel Banda

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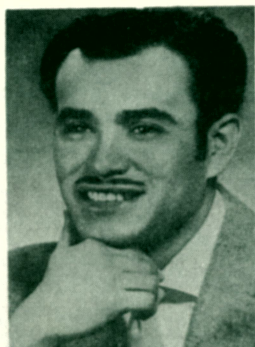
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1775. Left to right: Mrs. Lena Vargas, Commander Richard Gomez, Mrs. Esther Perez, Mrs. Robert Perez, winners of the door PRIZE and Miss Betty Bourbon who drew the Lucky Number.



On Saturday, December 22nd, the Regular Veterans Association Post 1775 are having a CHRISTMAS PARTY for Under Privileged Children, this party will be held at the S.E.S. Hall, Lewis and Lafayette Sts. In Santa Clara, from 1:00 p.m. to 3:00 p.m., the Christmas Party will be followed by a DANCE that same night, from 9:00 p.m. to 1:00 a.m., proceeds from this will revert into the XMAS PARTY FUND. Do try and attend this Cance and help make a Child Happy this XMAS.



CLUB *Bachelors*



Gilbert Solarez



These happy fellows are the well known and popular ESPINOZA BROTHERS from San Jose. From left to right they are, Mark Espinoza, George Espinoza, Gasper Espinoza, and Mel Espinoza.

Photo was taken at Club San Joaquin's 5th annual Softball Awards Dinner on Saturday, November 3rd, 1962. (Four freeloaders!)

In the photo is Joe Rodriguez (at left) and Rosemary Ramirez. Photo was snapped by Kid Cahuama at the Cuauhtemoc Semi-Formal Ball in November.

Joe, I don't like to say anything but you need a haircut. There are some good barbers in San Jose.



It was a good night for drinking all over the city we reached for our coins to put in the kitty we raced to the Hyatt House like a bat out of hell to have some martinis, and the barmaids were swell Then we made it to Horky's and back to the city all drunk and gassed, man, what a pity It was Belluomini, Espinoza * & George Plata Hay como nos dio lata el tonto de Plata He fell in the gutter and lost his zapato and crawled to Maria's como un perro o un gato We ordered more drinks to pick up our morale and told everybody there to plain go to hell

We danced the pachanga, the twist and the cha-cha then George told Gasper to eat mucha - - - The music was fine by Teddy Rodriguez We danced and we danced y que mas me pides

I saw my old pal by the name of Gonzales his first name is Rudy y almorza nopales I saw old Sierra sitting on a stool I bought him a drink and he said "I'm no fool, I buy my own drinks cause my name is David If you have any money you'd better save it,

Now stop bothering me for Pete's sake, I don't mess with nobody cause I'm from Woodlake He drank his martini and then ate his cherry and called the bartender whose name is Paul Gary

I gave him the slip without making a sound, but I knew that he heard me with those ears like a hound Nobody can fool with David Sierra His hands and his feet are all dirty with tierra.

Out of the darkness comes Diane Barrera walking sideways como una becerra She sits at the bar with the greatest of ease and orders T-bird on the rocks, if you please

After drinking her wine, she orders another Then runs to the restroom cause here comes her brother She sits in the restroom for an hour or so Till it's time for the people to get up and go.

I glanced at the door and what do I see a familiar figure who he be He goes out to dance con una muchacha with bowlegged legs y cara muy gacha

He danced the pachanga, the twist and the mambo ese muchacho como esta sambo It's Bobbo Rodriguez the man from the Forum He's at it again since the day he was born

He makes love to this chica from Guadalajara not looking good at her figure and cara he moves to the bar pelando los ojos he should have worn his big rimmed antiojos

He drinks his cerveza and shoots the dice He'll be an old man til the day that he dies (Take it from me the old and the wise, it doesn't pay to go fooling around, not while you're living In this here town. Go home to your castle, that's where you belong cause there is no room here for you, viejo banzon).



Se Rentan y se Venden Tuxedos

Todas Clases y Tamaños

Saco Blanco

LA MAS AMPLIA
VARIACION

Saco Azul

Cut Away

LA MEJOR
CALIDAD.

MATRIMONIOS

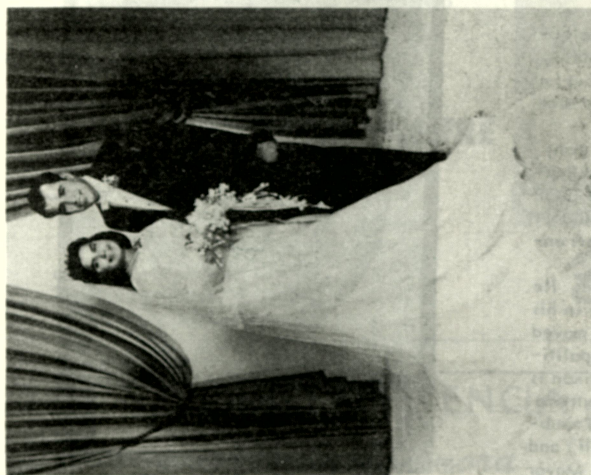
BAILES

FIESTAS



CY 4-2322

75 S. 2nd St.



Escoto - Aguilar

La Srta. RACHEL AGUILAR

hija de los esposos

Sr. y Sra. Frank Aguilar

Ato su vida en MATRIMONIO con
el joven

LOUIS ESCOTO

hijo de los esposos

Sr. y Sra. Joaquin Escoto

El día 26 de Agosto del año 1962, a las 12:07 del día

En el Templo LA HERMOSA

San Jose, California

RAMIREZ STUDIO.



En la grafica el Dr. Lawrence Stern y la guapa
repcionista Sussan Molina.

Dr. HAROLD ZLOT

Dr. LAWRENCE STERN

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EXAMEN CIENTIFICO

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RICHARD NIXON GETS THE SHAFT

Richard Nixon, aspiring to become Governor of California, got the shock of his life at the polls on November 6th when the voters rejected him in favor of incumbent Governor Edmund G. Brown.

Richie probably figured he would win the gubernatorial contest because he had edged President John Kennedy in this state in the 1960 presidential election. Richie may have known what he was talking about in the presidential race (it is doubtful) but he was like an idiot in a Harvard classroom in the race for Governor.

I firmly believe that Nixon got many, many votes for one simple reason: people that voted Republican and would vote Republican even if the GOP ran a baboon for governor. Some people wouldn't cross party lines no matter what. This is sheer unadulterated foolishness.

Richard Nixon is a man that moves people. He moved yours truly to register for the first time in his life in 1960 and cast a vote against him. He moved me to the polls again in 1962 to finish him off politically. I personally do not believe Richard Nixon is through with politics. I consider Richie an extreme narcissist (if that is not the right word, fellow Republicans, what I mean is he is in love with himself) and will find some office to run for, even if its only Mayor of Los Angeles, or Odor Commissioner of Milpitas.

Two impressions of Richard Nixon remain in my mind. One: During the 1960 presidential campaign he appeared in California and said that we should pay no heed to the man from Massachusetts who was running for Governor and saying that our economy was not what it should be. California has never had it so good, Richie said. And, naturally, that was because while Ike was making the grand tour of every golf course on the eastern seaboard Richie was staying home like a good wife and minding the store in D. C.

Richie assured us that if he was elected President, and he should be because Tricia and Pat just LOVED Washington, things would stay just as bright as they were and probably get better, due, of course, to his superb knowledge of Communism, Education, and because El Nick de Russia and he were buddies.

Two years later, my good friends, this man Nixon comes around and insults my Mexican intelligence by telling me that California is going to the dogs, we don't have enough water and only he knows where in hell it went, there are too many Communists and he

knows just how to deal with them because he talked to Mr. K. in the kitchen. Blah! Blah! Blah!

My friends, I have but one conclusion to draw. Either Nixon was telling me little white lies in 1960 or he was lying to me in 1962.

Second Impression: I remember Nixon in one of the debates with President Kennedy saying something about the way ex-President Truman used to use language unbecoming the dignity of a President.

When it was finally certain that the voters of California had not been fooled into voting for a man who didn't know a damned thing about his native state, Nixon acted just like the immature brat that he is, saying, "They gave me the shaft!" Excellent choice of words for a graduate of Duke University?

Nixon got only what he deserved. Nixon said we gave it to him and he is 100% correct. It was our pleasure, Richie, and we stand ready to do it again!



REST IN PEACE

THIS WORLD OF OURS:

Now it can be told: The reason you haven't seen Hank "The Keed" Paramo around town lately is that he was on a secret mission. Hank flies a P-51, you know. During the Cuban crisis he was commissioned a Flight Commander in the U. S. Air Force and flew numerous reconnaissance missions over the heavily defended Cuban military installations. Who else do you think could have gotten those pictures of the Russian missiles for Big John?

At present Hank is on another secret mission. His destination: Rome. His assignment: Get pictures of Elizabeth Taylor. Who sent him? Shhhhhh! Hank MUST not fail. He cannot. He won't.

We hear that our good friend Herbert Martin is taking an extension course in agriculture at Milpitas State College, Milpitas, California. He may take a leave of absence in order to participate in the United Food Drive. We all miss Herbert in San Jose.

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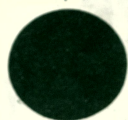
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Un improvisado foro teatral da espacio a un grupo de jóvenes que ensayan afanosamente para montar una revista musical. Sergio y Alfonso (CORONA Y ARAU) dirigen la obra y dan algunas instrucciones sobre los números que se ponen en el ensayo general. Otilia (OTILIA LARRASAGA) que es una artista del conjunto, sueña con ser estrella y piensa hacer su actuación sensacional. Lilia (LILIA GUIZAR) y Luz Maria (LUZ MARIA AGUILAR) ensayan y sueñan también con el ansiado contrato que realice prácticamente todos sus anhelos. Al final de cada ensayo, surgen ideas nuevas para perfeccionar los números. Las voces de todos se confunden y vuelve a sonar la misma pregunta acerca de cuándo serán contratados. Ellos saben que siendo "Caras Nuevas," batallarán para encontrar un empresario. Sin embargo, la sorpresa es general, cuando uno de los del grupo anuncia que su padre, que es empresario de verdad, le ha prometido ayudarlos. Ensayan con más afán; la obra se perfecciona, pero el padre de dicho "cara nueva" se niega ayudarlos por ser desconocidos. Al final, gracias al esfuerzo de todos, la revista logra ser presentada en un teatro, en medio de un aplauso triunfal.



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