

El Excentrico

Humberto Garcia

November 20, 1966



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El Excentrico

HUMBERTO GARCIA

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The bob rodriguez REPORT

Reflections from a poor loser

Hear tell that Runny made a phone call to Jon Wain in Hollywood the day after he got elected. The conversation went something like this:

Hi Jon! This is Runny.

Runny who?

Runny me, I've just been elected Guv haven't you heard?

No, I've been down in Death Valley making a movie and haven't been keeping up with things. I thought you were still down here. How'd you do it?

Simple, Jon, just using what I learned in them cowboy movies. You know, I just put the black hat on Pat Frown and boy he just never got rid of it. Just like in the movies, you know the good guys and the bad guys. I just told him, "Mr. Frown you got till November 8th to get out of town."

Boy, you're real sharp Runny. My congratulations. By the way did you have anything in mind when you called me?

Well Jon, what are you doing in 1968?

I don't know, I'll have to check with my agent.

Look Jon, I thought you might be interested in running for President.

President of what?

Of this here whole United States Jon. It's no real problem.

But I don't have any experience Runny.

That don't matter, just talk to the people like you talk to the bad men in the movies...firm. You've made a lot of war films. Didn't you capture Iwo Jima single handed?

Well, the rest of the marines did help a little bit.

Didn't you beat the hell out of Santa Ana at the Alamo or was it the other way around? Maybe we better forget that one we might alienate the Mexican vote or let's check it with Bill Malice, he's the con-

science of the Mexican-American community in San Jose.

Run, do you really think I can win!

Sure Jon, all you need is a couple of million and that dreamy look of yours. They'll melt.

How did you do it Run?

Jon, I made it by hitting things that bother people, like too much welfare, too many riots, too much violence, too much sex at Cal.

Too much sex, Run? I didn't think there was such a thing.

Look Jon, moderation, you can't make it by being extreme. They tried to pin the Jon Burper tag on me but it didn't stick.

You got class Run, I don't know about me.

Look Jon, don't you get it? The Vietnam War is your big issue. Tell the people that you'll go in there singlehanded and clean out the whole thing in a couple of days...allowing time for 10 minute breaks, you got to stick to Marine regulations.

I don't know Run, maybe I better not.

Well Jon would you consider an appointment?

To what?

Sheriff at Cal. You put on them seven shooters and those beatniks will scatter in a flash.

Look Run, I have to be honest. LBJ wants an actor on his Cabinet and he called me this morning about me taking on the Defense Department. And we kind of talk the language, you know like "you all" and "put it there podner" and things like that.

Well Jon, I'll just have to get the job done in a hurry here and start my campaign for President. I got my slogan already.

What is it?

If things aren't funny, vote for Runny. He'll put a smile on your face quick as a bunny.

It's kinda long.

How about...I'll walk a mile for a smile?

No class.

How about, Send Taxes to Texas?

Hmm...not bad.

Or how about, Things will get Sunny with Runny.

Sunny with Romney?

Come on Jon, don't be funny with Runny, oh hell forget it.

Ron, if you make it for President who (or is it whom?) will you appoint for Secretary of State?

(continued next page)

Jon, I got that figured out, Charlie Tempel. That will put the damper on Night Games at Cal.

How about Attorney General?

Well I had in mind, Stokie Car Maker. That'll keep him out of trouble.

I gotta go Run, I'll see you in Washington.

Okay Jon, I'll call you Friday. That rings a bell. Was it Wednesday? He had a name something like that but for some reason it sounded more Mexican.

Runny why don't you get a good night's sleep and relax...you've got it made.

Jon, one last question. What is back lash?

Why Runny, that's the thing you hit the donkey on the rear with.

Okay see you Jon, I got to call Bob Rodriguez in San Jose. I hear he's a terrific campaign manager according to Bill Malice. If it wasn't for me he would have gotten that Pat Frown elected. Bueno, Ya Basta. I wonder what Ya Basta Means? It sure sounds like a dirty word.

I hope this spoof isn't taken to seriously by Runny's fans. Enough for today, I am meeting with a few fellow Democrats this evening. What are we going to do? Cry man, what else?

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Luis

U tienen el honor de invitar a Ald. y a su apreciable familia a la ceremonia religiosa que se verificara el Sabado 19 de Noviembre, a las 4:00 p.m. en la Iglesia de la Sagrada Familia.

San Jose, California 1966

Recepcion

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Santa Clara, California

El Excentrico

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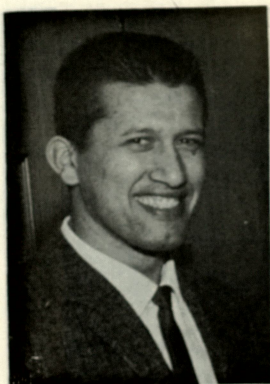
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Club Epoca de Oro

RAY VILLEGAS

Before I start to rattle off with the happenings from our club, allow me to say that writing this column will be a new experience for me and at the same time I take it as a challenging task. One that I have always wondered about, so whatever you fellow readers see that is not of pro-quality, just bypass it.

On October 30, 1966, the entire club membership went out to celebrate the club's 4th anniversary of existence in this area. First of all we took in the tardeada at the Rainbow where the "Elegantes" and "Kiko Morales" were playing. As it turned out it was a lot of fun with plenty of music. As one of our friends that we met there said "cuando ustedes salen o participan en algo siempre los hacen con toda la tropa." After the dance we had dinner and let me tell you some of us really ate up a storm. Parecia que los tenian amarrados. Like I stated earlier we really had a ball both at the dance and at the dinner table.

Below is a picture of the group that was taken at the Rainbow.



Left

to right are: Bette & Joe Ponce; Frank & Esther Martinez; Frank & Ruth Sandoval; Juan & Margie Martinez and Ray & Carol Villegas. From the evidence of the picture

you can see for yourselves that this group does not drink, we're merely being social, it's a good thing the table had just been cleared.

Anyone that wished to contact our organization for whatever the purpose may be you may do so by calling our temporary chairman Joe Ponce at 259-3395 or write to him at this address: 2718 Chopin Ave., San Jose, Calif. If for any purpose you should miss him at home you may call 269-2317 that's yours truly. The wishes of the group is to grow but as we do so we'd like to make each step a strong one and impressive. Naturally all of these points are not possible.

Well, people it looks like another year is coming to a close, before you may realize it the Christmas Season will be on your door steps so you might as well be prepared to do something about it. As the year has gone by one can only say -- ya tan pronto, apenas ayer fue Enero.

In the future columns I'll be giving you feature stories of our members to give you an idea of the group that we have collected and maybe that way you'd like to be part of us. In the past four years that we have been in existence we have found out that they have been some of the most enjoyable one of our acquaintances. The fun that is had by all at our functions have certainly been full of fun. It has been proven that these functions seem to have better success when spaced properly and for that we have to give credit to our leader.

For being the first time that I have had to write for the interest of the people I hope it has not been too boring because there is more to come in the months of the future, it is a good thing it is only once a month.

Allow me to express my sorrow to have been the individual that dissolved the ULAC, but the interest of the organization was not there so was not the support of each club that claimed that they were part of it. For those that do not know it the funds from the United Latin-American Council were sent to the United Food Drive Committee, the President of the Food Drive was supposed to inform all of the clubs of the move when completed. Speaking of the Food Drive I would only assume that soon your phones will soon be ringing to let you know that the drive of the coming year will be commencing soon???

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La señorita Ludivina America Lopez, hija de Jesus y Josefina Lopez, originaria de Piedras Negras Cahuila, Mexico contrajo matrimonio con el caballero, Filemon Fernandez, hijo de Paula Escatel, originario de San Martin de Bolanos Jalisco, Mexico.

La boda fué en la iglesia de la Sagrada Familia, por el Padre Pena. La recepcion se verifico en el Letterman Club. Asistieron mas de 300 personas.

Su luna de miel la disfrutaron en San Francisco.

LEITER STUDIO



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Aquí... MEXICO

*Catalina
Barragan*

A veces en mi cuarto, cuando
muere la tarde
y todo en la penumbra parece agonizar,
mi espíritu se siente puerilmente cobarde
y me invade una extraña propensión a llorar.

Hay acaso, una pena mayor que
la que ignora
la fuente donde viene, la raíz de su dolor?
Yo envidio al que comprende y sabe
por qué llora
pues yo no sé que angustia rompe
mi corazón.

En esta hora vaga hay un dolor sin nombre
que no es el que se eleva de la entraña
del hombre
ni baja de la altura cual divina sanción.

Es la tierra que sufre y que llena las cosas
de una mortal triztesa: la que
miro en las rosas
que, mustias, se deshojan detrás de mi
balcón.

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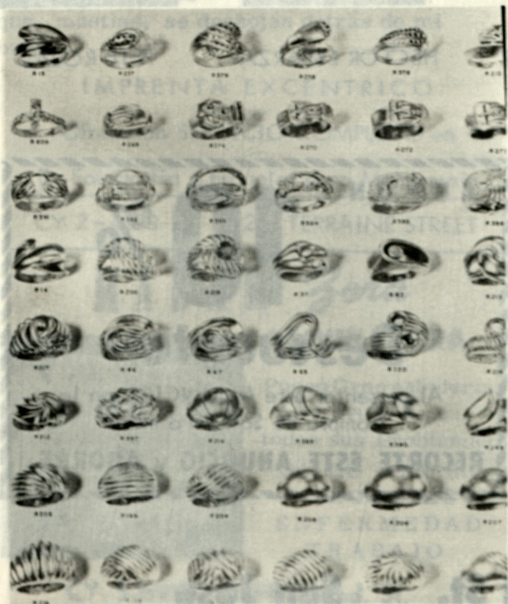
La constancia en el trabajo siempre tiene supremo. El triunfo ha coronado los esfuerzos de Alex Uribe y los hermanos Alfonso y Guillermo Sánchez De Tagle.

Comenzaron en 1962 trabajando 15 horas por día, robando horas al sueño, pero pronto conquistaron la reputación que hoy los distingue como artistas joyeros de primera.

La técnica moderna y años de experiencia han colocado a Alex, oriundo de Estados Unidos, y a Guillermo y Alfonso, naturales de México a la vanguardia de los joyeros de la zona, en calidad y precios.

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LOS TRES JOYEROS. Alex Uribe, Alfonso S. De Tagle y Guillermo S. De Tagle.

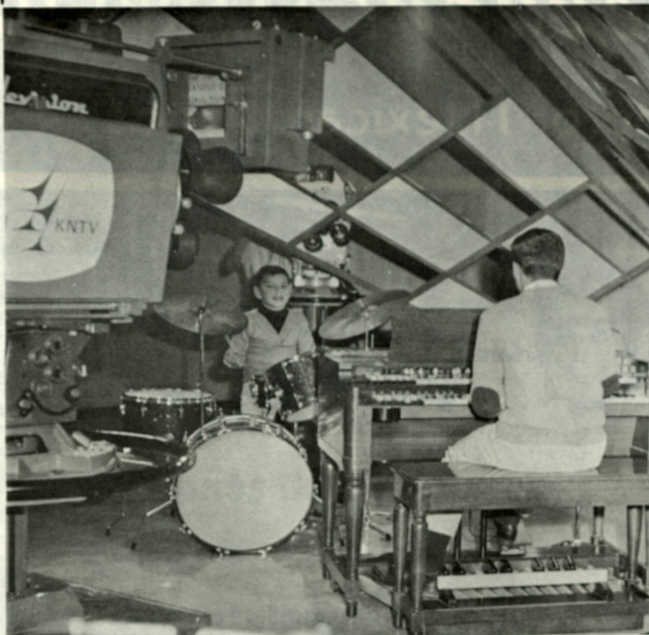
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Reparacion de Alhajas

Muchos han lamentado que sus joyas se quebrasen, pero al acudir a "LA JOYA" han quedado completamente satisfechos con las reparaciones efectuadas por Uribe y los hermanos Sánchez De Tagle.

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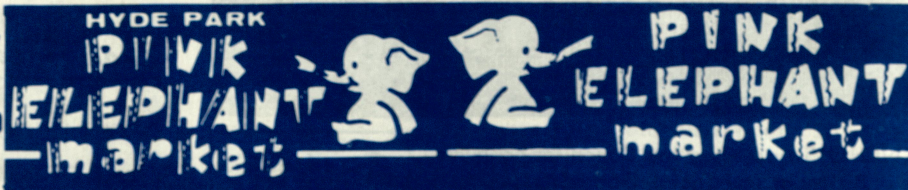
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Candy Veliz

LA CASA DEL MEXICANO

On Nov. 10th I attended a meeting at the Rainbow Ballroom in regards to La Casa Del Mexicano and La Comision Honorifica Mexicana. Presiding was the Honorable Mexican Consul from San Francisco, Mr. Adolfo Dominguez. Mr. Dominguez said that he had proof that La Comision Honorifica Mex. was not incorporated under Mr. Benjamin Ulloa like Mr. Ulloa maintains. Mr. Dominguez also said that he now has that name reserved and that there will be only one Comision Hon. Mex. in San Jose and it will be headed by newly elected pres., Mr. Daniel Saldaña.

To this I can only add that now we can expect reports from the Comision from time like it should be. Muy bien hecho señoras y señores. The case of La Casa Del Mexicano will appear in the next issue of the Excentrico.

THIS "N" THAT

Jess Cordero has so many girl friends that he is thinking of joining the Foreign Legion before they kill him. Jess, find room for David Flores Jr. he wants to join you, as you can guess he has the same problem.

Fred Flores beat Amandor Urabazo and yours truly among others and is now declared the fastest binding man in the Excentrico. Nice going Fred!!!

If you want to talk about togetherness, just take a look at Jose "Lule" Ramirez and Betty. They are inseparable.

According to Greg Gloria now that el chato and Jess Gonzales are working in the post office. They have applied to be the sole

distributors of the welfare checks, and nothing else; down boys, down.

Luis "Butch" Martinez has been elected Club San Felipe Basketball coach for 1967.

He will be assisted by Fred Flores and Raul Chapa. Good Luck boys.

Did you hear about the man that came home early from work and caught his wife doing exercises in bed and said, "How come you are doing that?", she answered, "I always do this". Then he walked into the bathroom and the shower curtain was drawn, so he pulled it back and there stood a man, stark naked. "What are you doing here?" "Would you believe voting".

Note: To Mario Vasquez

Mario, what year were you talking about in your recent Sunday column? If you were talking about 1918, it was like that all over. I hope you don't think that the rest of the world was living in a bed of roses or belonged to Club 400.

The consensus at this time MIGHT be that we MIGHT be cabritos (Grandes) but we hate to be called that, and my friend that's an analogy that you made. Mario eso es nada mas un desir.

Mr. Vasquez you also signal some professional people as being successful; however my contention is that with very few exceptions everybody is successful in his or her chosen field.

Mario, it's not that I am angry with you. It's that I think you did an injustice to a lot of people.



Many thanks to Manolo Constancio and his two sons and daughter. They are all good entertainers and it was because of them that we were so successful at the Santa Clara Fiesta. Quedamos tan agradecidos como empicados.

The pretty gabachita Mary Rogers is doing a good job at the Excentrico. So she

(continued next page)

deserves a raise. Garcia, you bounce with the loot and I'll praise her.

If you want 1st class furniture at the lowest prices the place to go is the Furniture Discount House on 82 E. Santa Clara St. in San Jose. In Salinas its on 607 E. Market and in Fresno the address is 1501 Broadway. Now is the time to buy.

Here are some photos of our Halloween Dance. Thanks to all the folks that attended. It was a nice success.



RAY and ROSIE BARRON



Frances and Louie Martinez, Rosie Barron and Joe Camarillo

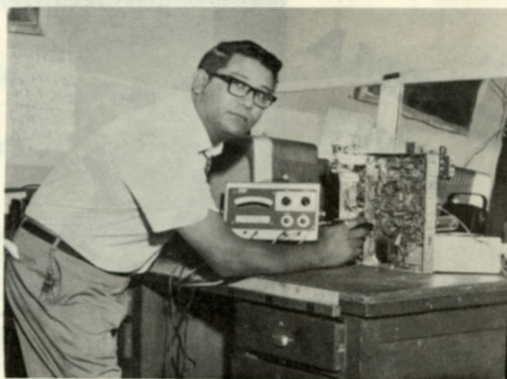
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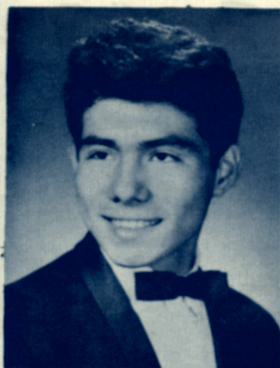
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CINEMA NEWS

Rigo Orday



THE SAN FRANCISCO FILM FESTIVAL



ZERO MOSTEL IN "A FUNNY THING HAPPENED on the Way to the FORUM "

The 10th annual San Francisco Film Festival got under way with the showing of the American film "Funny Thing Happened on the Way to the Forum". It is the first time that an American film has opened the Festival. Master of Ceremonies for the opening night was Peter Ustinov. Also present were Carroll Baker and several other Hollywood celebrities.

One part of the Festival which I recommend highly is the evening series "The Craft of the Cinema". Headlining this program was Mr. Jack Warner, head of Warner Bros. Studios. Al Johnson, M. C. for this particular program exclaimed these words "Welcome to this historic occasion, I say historic because it is the first time that a Festival has presented tribute to a Studio and the head of the Studio be present". Mr. Warner looking very well followed an informal discussion with the public. Examiner critic, Stanley Eichelbaum, who served as judge at Foothill College Festival in 1965, was at hand and I am sure he was absorbing everything said.



The program came to a close with the screening of several of Warner pictures.

On Sunday, George Cukor, director of "My Fair Lady" will be present to discuss his techniques as a movie director. Roman Polanski, will be present Oct. 28th. He is the director from Scheckoslovakia who made the film "Knife in the Water" Mexico is represented in the film "Black Wind" (Viento Negro), which will be shown Oct. 28th at 7:00 p.m. The Festival takes place at the Masonic Auditorium, and it can rightly be said that it is "The world's most significant International Film Festival".



Cal Tjader is now appearing at Nero's Nook at the Cabaña in Palo Alto.

Spanish Girl needed to act in a religious film. If interested call 259-3906 or Major Motion Picture Service 422-4528. Ask for Mr. Sanderock. Week-ends only.

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Economic Opportunity Commission



Jorge Acevedo, 51, a man with extensive experience in counseling and education, has been named Deputy Director of the Economic Opportunity Commission of Santa Clara County, Inc. by J. Philip Buskirk, Executive Director.

He will transfer from his current position as Teaching Supervisor with Project Prep, the EOC's English literacy program, to the Deputy Director job on Sept. 19.

A graduate of the University of Southern California with a B.A. in Sociology, Acevedo received his M.A. from Stanford University in Spanish and Hispanic American Studies. He holds three teaching credentials: elementary, secondary, and junior college education.

He also attended the Berkeley Baptist Divinity School for two years studying social ethics.

Acevedo was a Head Start teacher with the EOC's pre-school education program at the Mid-Peninsula YWCA center in 1965.

He formerly taught Spanish and English at Woodside High School and substituted in the Sequoia High School District. He taught world history, Spanish and French at junior highs in Monterey and Richmond.

At Monterey Peninsula College he taught cultural anthropology and history of Latin America.

Acevedo was a counselor at the Youth Guidance Center in Martinez and a teacher-counselor with the court of Family Relations in Los Angeles.

He was a teacher and counselor in rehabilitation and parole with San Quentin Adult Education.

For five years he was with the Church for Fellowship of All People in San Francisco. He served as associated pastor working with Negro and white relations and young adult groups. He also sang with the Fellowship Quintette, an interracial folk music vocal group which toured nationally and in Europe.

He was affiliated with the Southern California Mexican-Baptist Convention in Los Angeles serving as pastor at several churches, director of the summer camp, and director of a Christian Center similar to the EOC's Area Service Centers.

Acevedo lives with his wife and five children at 541 Menlo Oaks Drive in Menlo Park. His wife, Marta, is a science teacher with the Palo Alto Unified School District.

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Para LOS DEPORTISTAS
Por la ELEGANCIA de su LINEA



Daniel Saldaña



Comisión Honorífica Mexicana San José, Calif.



REORGANIZACION DE LA COMISION HONORIFICA MEXICANA DE SAN JOSE

El 10 de Noviembre, a las 8 de la noche, en el Rainbow Ballroom de San Jose, el Ciudadano Consul General de México en San Francisco, Sr. Don Adolfo G. Dominguez, procedió a reorganizar la C. H. M.

Tomando como base los estatutos que para tal efecto se requieren y cumpliendo con todas las formulas protocolarias, y conforme a la ley el comite ejecutivo quedo formado en la siguiente forma:

Presidente, Sr. Daniel G. Saldaña; Secretario, Sr. Hector Soto Perez; Tesorero, Sr. Tony Barajas; Primer vocal, Sr. Frank Pages; Segundo vocal, Sr. Hiram Efrain Gutierrez; Tercer vocal, Sr. Jorge Interiano y Cuarto vocal, Sr. Picasso.

El Sr. Consul procedió a tomar la protesta de ley al Sr. presidente en presencia de todas las personas presentes, acto seguido el nuevo presidente tomó la protesta de ley a los miembros del comité de la Comisión Honorífica Mexicana de San José.

El Sr. Consul Dominguez informó que ya se ha dirigido al Secretario de Estado solicitando la incorporación de la C. H. M. de San Jose.

Antes de abandonar el salón, se canto el Himno Nacional Mexicano por todas los concurrentes.



HOMENAJE AL SR. CARLOS GOMEZ

El Domingo 6 de Noviembre en el Rainbow Ballroom se dieron cita un número aproximado de dos mil personas que fueron a dar testimonio de aprecio al Sr. Carlos Gómez, por sus once años de meritoria labor como Maestro de Ceremonias del Centro Social de San José, que el Sr. Frank Davilla y su hijo han puesto a disposición de la Colonia Mexicana, presentando lo mas selecto en artistas y conjuntos musicales.

Durante los últimos once años, el Sr. Carlos Gómez ha sido el encargado de animar los bailes y presentar al público los mas altos valores artisticos mexicanos y latinos que han llegado a San José.

El esfuerzo que el Sr. Gómez pone en su trabajo, acompañado de su conocimiento y actividad, han hecho de él uno de los mas populares maestros de ceremonias locales, haciendolo acreedor a la estimación del publico de habla hispana, que lo felicita y desea que siga como hasta ahora, haciendo con su trabajo una labor que proporciona entretenimiento y horas de felicidad a los asistentes al Rainbow.

Nuestras felicitaciones y que viva la alegría.

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RS
GV



Maria Guadalupe es originaria de Monterey Nuevo Leon, Mexico. Vive en Morgan Hill y graduo de Gilroy High.

Esequiel Salinas Gonzalez
y Alicia Garza de Salinas

Alfredo Vaca
y Isabel Vaca

participan a Ud. el enlace
de sus hijos

MARIA GUADALUPE
y

RICARDO

Y se complacen en invitar a Ud. y a su
apreciable familia a la ceremonia religiosa
que se verificará el Sabado 10 de Diciembre,
a las 12:00 del dia, en la Iglesia St.

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Richard Vaca
es nacido en Gilroy,
Calif. y atendió su escuela en Gilroy. Richard esta en el Ejercito en Colorado.

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CY 2-4273

RICHARD DIAZ

Miss YOLANDA DIAZ daughter of Mr. and Mrs. Emilio Diaz, exchanged marriage vows with Mr. RALPH BATTLE, JR. son of Mr. and Mrs. Ralph Battle, Sr. September 4, 1966 at the Holy Family Church at 3:30 in the afternoon. Reception was held at the V.A.W. Hall in Milpitas, Calif. approximately 400 guests attended.

The couple honeymooned in Disneyland, established residence in San Jose.

Yolanda originates from Visalia, Calif. and Ralph is a native of Florida.

In photo couple is surrounded by wedding court on the steps of the Holy Family Church.

Left to right: Mary Lou Mendoza, Julian Gomez Patricia Enriquez, Emilio Diaz, Jr. Mary Helen Villa, Robert Lovato, Mrs. Yolanda Battle, Mr. Ralph Battle, Jr. Maggie Diaz - matron of honor Angel Diaz - Best man, Mary Ellen Diaz, Eddie Voisse, Laura Judd, Richard Diaz, ring bearer - Michael Diaz, Flower Girl Socorro Hernandez.



Introducing

This youthful and good looking couple,
their names are Marvil Anderson and
Anita Lopez

Picture was taken at the ever famous and
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RINCON POETICO



by R. Martinez

"MUSA"

Vida, te saludo desde lo
alto de mi aristocracia,
por el vergel que perfume mi aliento
del numen que le dio margen
a la existencia
y al entregarte la fabula te la
daclame el viento.

Poesia, delirio sueño de poeta
que le da vida a la destresa,
como arte a la tristesa.
Describes una pena que una sonrisa
al dejar una lagrima por cada letra.

Poesia, es dialogar el pensamiento
en la ilucion que se a sentido
en el sutil candor de una rosa
ho en la desilucion del ser querido
ho en los ojos de una mujer preciosa.

Poesia, es la inspiracion de la verdad
que se quedo reprimida una noche de soledad
en el letargo de una sita de amor.
Esperando a que volviera un dia
como espera la luna alcansar el sol.

Poesia, es el extracto del amor,
el acrostico que delira de la mente
de la virtud que cultiva la distancia
numen de soledad bajo las sombras
que prologó y dicto la consencia.

Poesia, es reirle a la vida de felicidad
como si el mundo fuera nuestro.
Reir, gosar, vivir en un cantar,
porque! el que rie y canta, sufre.
Porque no sabe llorar.

Poesia, amor, sueño idolatrado
que le da forma al alma
y puresa en sus entrañas
pero al conoser su amor.
llora, porque a sido equivocado.

Poesia, es vida, es la ilucion de vivirla
el sentir que se anela en el alma,
y callar desesperado por temor a la mentira
y al dibujar el pensamiento en el aire,
ama la ilucion, porque esa ilucion es vida.

Poesia, en tu nombre se redacta
por ti hay vida, y sinti dejari de excistir.
Eres tu. Mujer, la dueña y señora
de la musa
que Dios te di la excenci de las rosas,
al respirar tu fraganci hay una fe de vivir.

Jess Izquierdo **GARAGE**

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Maria de la

Luz Sánchez

REPORTE DE FINANZAS

Correspondiente a las Fiestas Patrias del 16 de Septiembre presentados por la Comision Honorifica Mexicana de San Jose, Calif., el domingo 18 de Septiembre de 1966. Lo rinde la Tesoreria de la misma Comision Honorifica para informacion del Consulado General de Mexico en San Francisco, del Consulado Honorario de Mexico en San Jose, y de la H. Colonia Latina del Condado de Santa Clara.

INGRESOS

CONCEPTOS:

Ganancia liquida del baile del 7 de octubre	46.50
Donacion del Sr. Jesus Lopez	2.00
Ganancia liquida del baile de la noche del Computo Final	115.75
Entregas de las Sritas. Candidatos segun este orden:	
Gloria Mendez	1, 130.30
Beatriz Lorenzana	965.00
Celia Reyes	553.17
Leonor Curiel	312.50
Teodora Martinez	131.00
Maria Antonieta Garcia (retirada antes de finalizar la campana.)	64.00
Virginia Cruz (retirada antes de finalizar la campana.)	20.70
Ganancia liquida del baile del 18 de Septiembre	501.00
Ganancia liquida por entradas al Programa Literario Musical en el Auditorio Civico, segun entrega del Sr. Carmen Lopez	899.00
Entrega del Sr. Jose T.	

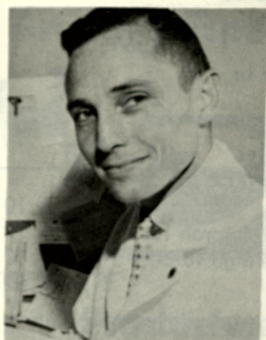
Angulo por pago de 5 boletos del banquete	15.00
Pago del Dr. John de Heras por enuncio en la revista souvenir de las Fiestas Patrias	19.00
Entrega del Sr. Rene O. de Luna por pagos de anuncios en la revista souvenir	42.00
Total de ingresos hasta el dia de la fecha	4,816.92

EGRESOS

CONCEPTOS:

Pago a ATLAS PRESS por hechura de boletos	28.08
Pago a la misma negociacion por hechura de los boletos de banquete	4.68
Pago a la misma negociacion por hechura de las cartulinas y de mas boletos	83.20
Entrega de la Tesoreria a la misma negociacion por pago de la revista souvenir	241.00
Gastos del desfile segun las notas entregadas a la Tesoreria para su pago por Mr. Paul Baracker	921.95
Pago por el vestuario de la Reina y su Corte	393.99
Costo del munte de la Reina	63.00
Calzado de las Sritas. candidatos y medias de las mismas	42.50
Renta y deposito del Auditorio Civico	125.00
Pago por trabajo de manos a los empleados del Auditorio Civico	36.00
Pago por el servicio de policia durante la celebracion de las Fiestas Patrias	104.75
Desayuno de menudo en el NUEVO MICHOCAN	21.22
Recepcion en el HOTEL SAINTE CLAIRE	45.27
Pago a Mario's Smorgas por el banquete de la Reina y su Corte de Honor	315.00
Gratificacion al Padre Alvarez por la actuacion del MARIA CHI INFANTIL	100.00
Ayuda a la familia del Sr. Reyes Garcia	100.00

(continua en la siguiente plana)



THE POLITICAL SCENE

William T. Ellis

November 8: Without a doubt the politically active in all corners of the state are still shaking their heads in an attempt to clear their vision. Just what did happen. Political analysts have as many opinions as there are analysts. It does, however, remain as a fact that the people of California resoundingly rejected the present administration on the basis of issues and records. Just what mistakes the past administration chalked up on the books or what issues provoked the greatest concern are for the moment tactical questions for the leaders and planners to study. For the people who voiced their awareness of the duty to vote is the continuing role of participation in representative government. The foundation of good government is the vitality of individual participation at the local level. Upon each level of government rests the strength of the next higher level. When each of us in Santa Clara County lend our efforts toward a better community in which to live the County as a component of the State expands and extends our concern and strength.

It seems such a loss to have the acuteness of political thought and the concern for our destiny fade from our minds the day after election. Only a few remain in the fight until the next election. It is through this evading of our responsibility to continue our political awareness that the conduct of Government acquired the laxity to disalign itself so drastically from the lives of the people it serves. With the beginning of a new era we can take this opportunity to interject the people, by which this a government, into the conduct of our State and local governments. This, however, will require that we also accept individual responsibility.

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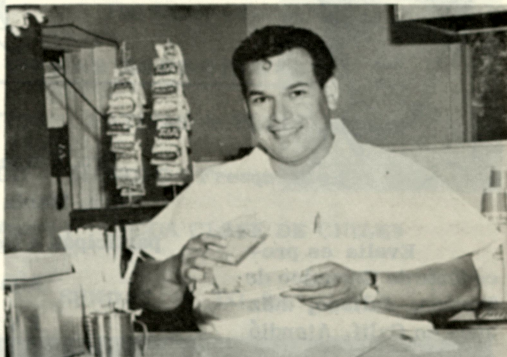
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Pago de una boleta de infraccion de transito	10.00
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Pago al fotografo del SAN JOSE MERCURY por el mismo concepto	6.00
Pago por renta del float decorado de la Reina y su Corte Incluyendo certificacion y portes	201.70
Compra de una ofrenda floral para el monumento del Padre de la Patria en San Francisco	31.60
Pago a la Orquesta de Jose Valderrama por servicio en el Control Remoto del dia 18.	30.00
Pago al TRIO DEL BALLET AZTECA	50.00
Compra de gallos para la actuacion del mismo Ballet	40.00
Gratificacion a Jose Luis Crozco	25.00
Pago al Sr. Jose T. Angulo por telefono y timbres	2.95

Pago por los distintivos de los oficiales de la Comision Honorifica	2.60
Renta del Mail Box de la Comision	2.25
Llamadas de telefono y gasto de timbres postales	13.36
Total de egresos hasta el dia de la fecha	3,157.10
Ganancia liquida que dejaron las Fiestas Patrias del domingo 18 de Septiembre de 1966	4,816.92
	3,157.10
	<u>\$1,659.82</u>

Reporte presentado comprobado y aprobado por los oficiales de la Comision Honorifica Mexicana de San Jose, California, en la junta verificada el 31 del octubre de 1966. La Tesorera,

Maria de la Luz Sanchez
Benjamin Ulloa Leon, Presidente;
Michele Rodriguez, Secretaria; Richard Y. Sanchez, Protesorero; Guadalupe Garcia, Primer Vocal; Marcel Saucido, Tercer Vocal; Antonia Saucido, Cuarto Vocal; Dr. John de Heras, Presidente de Debates y Rene O. De Luna.

La Señora Maria de la Luz Sanchez hace saber al publico que con esta fecha a dimito su cargo por renuncia, dejando de pertenecer a esta Comision Honorifica.



Evelia es procedente de Zacualco de Torres, Jalisco, diez años en Calif. Atendió su escuela en Calif.

JR
LV

Sra. Carmen B. Alvarez

Sra. Maria S. Villagomez

participan a Ud. el enlace de su

hija e hijo

EVELIA

y

JOSE JESUS

Y tienen el honor de invitar a Ud. y a su apreciable familia a la ceremonia religiosa que se verificara el Domingo 20 de Noviembre a la 1:30 p.m. en la Iglesia Our Lady of Peace.

2785 Agnew Road, Santa Clara, Calif.



Jose Jesus es procedente de Salvatierra, Guanajuato, 9 años en San Jose. Atendió su Escuela en Guanajuato.

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Un Paso Atras

En obsequio a las peticiones de muchas personas que me han pedido mi opinión acerca de los comentarios que hacía el Sr. Frank Pages, en la Estación de Radio KLOK, todos los días de Lunes a Viernes, a las once cuarenta y cinco de la mañana y que han dejado de transmitirse; puedo decir que mi opinión es la siguiente:

La Estacion de Radio KLOK era una de las estaciones que tenía en su haber, el llevar al público la voz del comentarista local con la capacidad suficiente para dar al auditorio, el semblante de los problemas de interes general para los radioescuchas locales. Con profunda visión, con sentido humano, con criterio amplio, con tino certero y palabra agil, el Sr. Frank Pages a travez de sus comentarios diarios, informó y orientó al auditorio de la KLOK en su horario de transmisiones en Español.

El comentario del Sr. Pages se ha substituido con la lectura de los informes de la "Prensa Asociada" o de la "Prensa Unida Internacional". No cabe duda de el interes que tienen estos informes, aun cuando los mismos son conocidos en todo el mundo por diferentes medios de publicidad al alcance de todas las personas interesadas en ellos. En esta forma han pasado a segundo termino los comentarios de sucesos locales y de interes general para la población de habla Hispana que asciende a un número considerable.

Sería conveniente para la KLOK pedir la opinión de los miles de personas que la escuchan y en esa forma enterarse de que todas ellas tienen interes en los comentarios personales del Sr. Frank Pages. En uno de mis artículos anteriores dije que era notario entre las personas que producen programas en Español, un deseo de superación y que el radio se estaba depurando con le adquisición de nuevos valores y nuevos moldes; pero cuando se amordaza la espresion viril, capaz y desinteresada de un comentarista; no puedo menos que pensar que la radio en Español ha dado un paso atras.

Probablemente algunos timoratos opinaron que los comentarios del Sr. Pages eran atrevidos y podrian ocasionar alguna dificultad. Estas mentes obtusas deben de saber, que la revelación de la verdad siempre ha traído dificultades, pero nunca ha estado ayuna de razon.

En 1632 Galileo dijo: "E pur si muovo" y sin embargo se mueve; se referia al movimiento de la Tierra al rededor del Sol. Se le



condeno a la hoguera, tuvo que abjurar de su herejia para salvar la vida.

Cristobal Colón fue el hazme reir de las cortes europeas y de la gente de su tiempo, se le tomó por loco antes de descubrir este Continente.

Como estos son muchos los casos en la historia en que la verdad ha traído dificultades, pero a pesar de ellas ha triunfado, ya sea en experimentos de laboratorio como los de Pasteur, exploraciones como las de Colon o descubrimientos de leyes físicas como las de Newton y Galileo.

Mucho a agradezco a las personas que me han distinguido con su confianza para que me encargara yode escribir estas lineas. Estan ustedes servidas y como siempre a sus ordenes.

Daniel Saldaña



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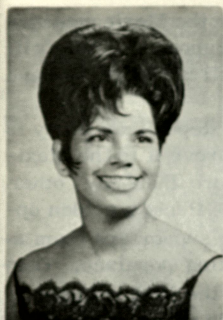
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Margo Najera has lived in San Jose for 20 years, is originally from San Bernardino. Margo has graduated from San Jose Beauty College.



Mr. and Mrs. Juan Segura and Mr. and Mrs. Jose Sepulveda request the honour of your presence at the marriage of their daughter

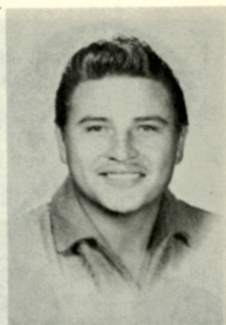
and son

MARGO NAJERA

and

ANDY SEPULVEDA

On Saturday, December 3rd, at 12:00 o'clock
noon at the Holy Family Church
San Jose, California



Andy Sepulveda is from Deming, New Mexico, has lived in San Jose for 12 years.

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WUTZIT CLUB

Here is an interesting piece of information I've picked up. There is a new club in the area which caters exclusively to all senior high school students. It is called THE WUTZIT CLUB and is located at 2147 Newhall Street, Santa Clara. Membership costs \$2 per quarter. Dances are held every Friday and Saturday nights from 7:30 p.m. to midnight. Members are admitted Friday nights for 50-cents while the charge for non-members is \$1. On Saturday nights members are charged 50-cents.

In addition to dancing, there is pool, ping pong, television, table games and a snack bar.

The organization is a United Fund-supported agency of Santa Clara County.

DON'T FEAR THE GOP

Like most people, I was absolutely stunned by the overwhelming victory of Ronald Reagan and the Republican Party in the recent statewide elections. Although I expected Mr. Reagan to win, I did not think he would carry so many other Republicans into office on his coattails. Since that eventful day I have encountered many a Mexican-American in a state of shock. However, I can feel no sympathy for those persons who did not cast their ballots at the polls and are now bleeding their hearts out. Voting is the one thing that you cannot leave for Mañana!

Will things be as bad for the Mexican Community as most our people tend to think! Will higher education be taken further away from our grasp? Will better job opportunities become scarcer? Will taxes sap our income? Will yearly earnings be lower? Will new unionization efforts be blocked by the State House?

The answer to all of the above questions is probably the same: No. But, if any of these thoughts have actually crossed the minds of the incoming regime, then they don't

know us well enough. For the Mexican-American Community throughout the State will fight tooth and nail for all the gains we have slowly achieved to date.

However, if the Republican Party is truly sincere, it must prove it to the Mexican-American. Now, more than any other time in the past, the GOP has a golden opportunity to gather new supporters from among the Spanish-speaking populace. Certainly, discontent among the M-A community with the existing party in power is partially to account for the spectacular electoral victory achieved by the GOP. And certainly the opportunity is there for the GOP to transform the M-A community into a bipartisan electorate.

But let the GOP beware. The Mexican-American is tired of being a bridesmaid. He wants his voice to be heard at the State Capitol. And he wants to be listened to. He is tired of unkept promises and doubletalk. He wants action taken on his problems now and not tomorrow. The M-A doesn't want to continue carrying the main burden of taxes upon his shoulders. He wants his children to be well-fed like other peoples'. He wants his children to be well educated and not have the opportunity taken further away by the unfair imposition of tuitions at our State universities. Furthermore, the farm laborer wants fair wages and the right to unionize.

The State GOP has the political football once more. The eyes of the Mexican-American community are going to be sharply focused on it over the next 4 years. Will the GOP run with the football flat on its face as it has so often in the past?

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En la foto el Dr. Lawrence Stern y las atentas recepcionistas Annette Obeso y Susana Lopez.

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Mil Gracias!

María Estela Hernández y Justino Venegas, el popular Gerente del famoso Restaurant y Drive-in "LAS CAZUELAS", contrajeron enlace el pasado 25 de Setiembre, en la Iglesia de la Sagrada Familia, como lo anunciáramos en EL EXCENTRICO.

Hoy, al regreso del viaje de bodas, la feliz pareja desea expresar un muy sincero y ferviente "MIL GRACIAS" a todos aquellos que estuvieron presentes en la ceremonia religiosa y les favorecieron con muchísimos regalos y flores, testimoniando la simpatía de que goza la joven pareja.

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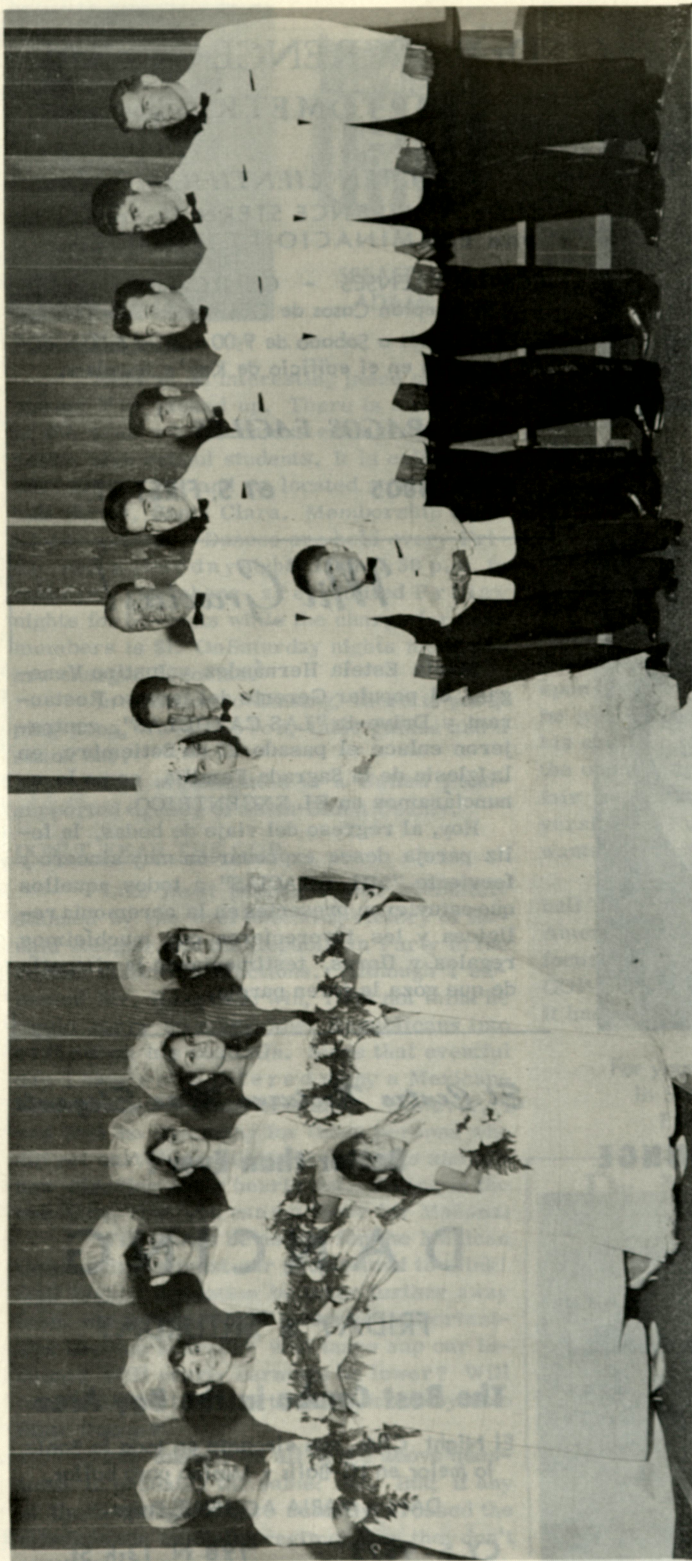
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On May 21, 1966 at 2:00 p.m., matrimonial vows were exchanged between Delia A. Smitherman, daughter of Mr. and Mrs. Manuel C. Flores, and Dennis C. Smitherman, son of Mr. and Mrs. George D. Smitherman. The ceremony took place at the Spanish American Baptist Church, North 9th St., San Jose, Calif.

In photo from left to right are: Pearl Oliverria, Nelly Gutierrez, Yolanda Arroz, Yolanda Mojica, Grace Perez, Letty Flores,

Maid of Honor, Dennis and Delia, George Smitherman, Best Man, James Flores, Richard Calzadillas, Manuel Nafiez, Richard Esquivel, Tony Holland, Diane Olivarrria, Flower girl, and Jimmy Flores, Ring Bearer.

The reception was held at the Azteca Hall, approximately 500 guests attended.

The couple spent their honeymoon in Disneyland. They plan to live in San Jose, where Dennis is employed by General Electric APED.

F

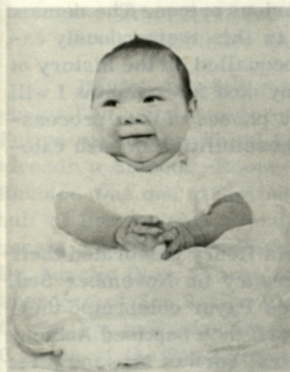




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Many of you, I'm sure, do not know my field of work is Electronic Data Processing. I was surprised how few people understand what Data Processing really is. In this column and my next few columns I will attempt to explain to you what it's all about and the career opportunities in the various phases of this field.

Many years ago, as little companies became big companies, it was necessary to increase the size of the office staffs to a point where the bookkeeping and accounting staff almost equalled their production personnel. New methods of accounting and mechanical aides were invented so that the cost of keeping an office staff would not be too much.

The first mechanical aides were adding machines and calculators and figures were posted in ledgers then stored in filing cabinets. As big companies became huge companies new methods were still needed so the electric accounting machines were developed. The machines were fed by punched cards and the figures printed onto continuous form paper. The leader in this field was the International Business Machine Corporation, better known as IBM Corporation.

The punched card concept brought with it new methods and new machines to sort, reproduce, update, collate, select, and punch the company records so that the accounting machine could print them in a logical sequence, and so they could be filed efficiently. This equipment is generally called unit record equipment.

Then the huge companies outgrew the unit record machines and so computers were developed. The computers are still fed by punched cards but all the sorting, collating, and etc., is done internally at tremendous speeds. Computers do in one minute what humans did in many days. Certainly computers can't do everything humans can do, they

only perform the process described above and output selected information by a series of instructions which are written by human programmers, however, when you compare the speed to the humans, there is certainly no comparison.

The 1960's have brought with them a highly computerized age in which the machines are now being produced at a cost so low that the very small companies can now afford computers. IBM now has a two year backlog on orders for its latest model, the S 360, which is available in many different configurations at various prices. The demand for career people in this tremendously expanding field is unequalled in the history of our progress. In my next few columns I will outline the different phases of data processing and the career possibilities in each category.

CLUB NEWS

Ron and Chris Henry celebrated their 8th wedding anniversary on November 3rd. Hilliard and Dolores Payer celebrated their 18th on Nov. 11th, and then baptized Anthony Greg Rodrigues, first born of Mr. and Mrs. Al Rodrigues, the following day.

Riviera is holding elections next month and it will be interesting to see the results because as Bert wrote in the last column, the wives have been initiated into the club as of the November meeting. If any of you out would like to join a progressive club which accepts couples just call any member and attend a meeting.

SPONSORS

Furniture Discount House is having a Giant furniture sale and Mr. Hank Coca invites you to come and see the beautiful items you can purchase at a price you can afford.

Many thanks to the Pink Elephant Market for the donation of the entertainment at the Santa Clara Fiesta. Pedro Valente and Jesus Valenzuela and El Tequilero were among those featured.

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MARIO VASQUEZ

SAN FELIPE EX - STUDENTS REUNION FABULOUS

It was only 8:10 p.m. Saturday, November 12th., and the closed to the public San Felipe ex-Students Third Annual Reunion was already a Standing-Room-Only affair. This Reunion was one of distinction. Not only did half of Los Angeles attend, but three honored guests traveled over 1800 miles to get here. Dr. Aurelio Diaz, Class of '45 and ex-Superintendent of San Felipe High School Gilberto Cerda flew in Friday from San Antonio. The Coach of the San Felipe Mustangs Roberto Chavira, whose team played Friday night in Del Rio, drove to San Antonio and flew into San Francisco on Saturday afternoon. Some of you might be interested in how the Mustangs did this season. They won five, lost 2, and tied the last game with Cotulla 13-13. The

losses were 7-0 to Pearsall and 14-13 to Hondo. We can only estimate that 500 ex-students and guests were at Dick's Dragon Restaurant Saturday. We also found out that dances for Texans sure need more room, of course. Farthest couple attending were Mr. & Mrs. Harvey Vela who drove up from San Diego. Plans are now being made for the Fourth Reunion next year and anybody wishing to help, give me a call. The spirit and enthusiasm of the crowd can hardly be expressed in words, unless you were there and then it's hard. Profits of this Reunion will be earmarked for a worthy project at the San Felipe Independent School District in Del Rio, Texas. As coordinator of the Third Reunion, I would like to thank all the Committee Members and all those ex-students and guests who attended...

.....

An apology is forthcoming for a great deed that was overlooked in the last issue. The success of the Mission Fiesta Days in

Santa Clara was due mainly to the tremendous contribution of the PINK ELEPHANT STORES. When the chips were down, through the help of Sylvia Cerna, George Carlson who is owner of the PINK ELEPHANT STORES, contracted the Mariachi Tequilero to travel up here from Fresno. They did a tremendous job on entertainment. Then Mr. Carlson also arranged the broadcasting of two program from Santa Clara. First, Jesus Valenzuela broadcasted for two hours over KOFY with a nice program followed by Pedro Valente with his program over KLOK. Then PINK ELEPHANT Stores also took care of the Conjuntos del Valle for an outdoor dance that same evening of October 22, 1966 in Santa Clara. To top it off, Mr. Carlson also donated 50 boxes of apples to be sold with the proceeds going toward buying shoes for needy children. Mr. Carlson our apologies, and we thank you very very much.

TALES FROM THE ORIENT 1947

While walking up Mido-suju, or Main Street in Osaka, Honshu, Japan, I happened run into an old man with white hair and non-Oriental features. As I stopped to chat with him in Japanese, I was surprised to find out that he was a Spaniard. His name was Ramon Matura and his home was Barcelona. He explained his being in Japan for 41 years. He was in the import-export business, came to Japan and loved it enough to call it his home. He not only learned the language and customs, but he married a Japanese girl and eventually had a daughter. His daughter Teresa was born in Japan but educated in Spain. Their home was in Kobe, 30 miles from Osaka. While Ramon could speak Spanish, French, Portugese, Italian, German, English and Japanese, Teresa could speak only Spanish and Japanese. With his language background, Ramon worked as an interpreter for the 25th Division Headquarters.

Next issue, we go back twenty years ago and the beginning of an ocean voyage.

.....

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14 años de edad



photos by richard diaz



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17 años de edad



JUDY TORRES
17 años de edad



IRENE CHAVEZ
16 años de edad





Mary Helen Saucido, daughter of Mr. and Mrs. Marcel and Antonia Saucido, will become the wife of Mr. Greg Sotelo, son of Margarita Rodriguez, on Dec. 10, 1966 at the Holy Family Church in San Jose, at 3:30 p.m.

Mary Helen a native of San Jose is a Senior at Santa Clara High. Greg has attended school in Del Rio, Texas and Pioneer High in San Jose.

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