

RECRUITING PRECINCT WORKERS

(WE NEED FOUR TIMES AS MANY WORKERS AS IN THE PRIMARY TO OBTAIN EVEN 80% COVERAGE)

1. RECRUIT FROM--

- a. Newly registered Democrats or change-overs from GOP. These people have already shown their interest by reregistering.
- b. Election Board officials who are Democrats. Experienced, interested, they can work thoroughly and influentially before Election Day. (This is quite legal and nothing new. They are not prohibited from political activity except on Election Day when they are on duty at the polls. See California Election Code SS650-685).
- c. All people who have joined your club. Even the "dead" ones can do a little bit.

2. PLEASE --- PLEASE --- Do not try to do the whole job yourself, even the recruiting job.

- a. Start a working telephone tree for recruiting (keep as small as possible the number of people each caller must call.)
- b. Put your experienced workers in charge of whole areas of precincts--- get them to recruit and train a number of new people for each precinct under them.
- c. Ask recruits to get recruits to help them.

3. AVOID OVERLOADING RECRUITS

- a. Ask them to work whatever area they can---even their own half of their block.
- b. If they won't work the entire last weekend, try to get them committed to half of Saturday and Sunday.
- c. But pin 'em down as soon as they agree to work. Don't let a volunteer lie fallow.

It may be harder to recruit than to try to do this job yourself but the more people we have out in the precincts, the more voters we get out.

A BIG TURN OUT --- IN THE HEAVY DEMOCRATIC DISTRICTS --- CAN ONLY HELP BRING VICTORY