

# El Excentrico

Magazin Social, Fotográfico Latino-Americano

HUMBERTO GARCIA  
Director



AÑO 15, Num. 14

MAYO 5, 1965

SAN JOSE 10, CALIFORNIA



Club Riviera's Semi - Formal Saturday, May 15 Hawaiian Gardens



# Club Riviera



Frank Espinoza

Happy Mother's Day to all the wonderful mothers across the country.

That time is here again. I mean the time for people to start making plans for most of the summer. First people make plans for their vacations. Then they make plans to attend various social functions that are held annually.

The next Semi-Formal affair will be held next weekend on May 15th. It will be Club Riviera's 2nd Annual Semi-Formal Ball. It will be held at the Hawaiian Gardens Terrace Room from 9 PM till 1 AM. At this affair you can dance and listen to the pleasurable music of LOS ELEGANTES. For a nite of fun and entertainment be there on May 15th.

\* \* \*

Club Riviera would like to welcome a new club into the UCC Athletic League.

Their name is CLUB MAYFAIR. Its manager and club representative is Frank Saenz. Although most of the members are not known to most of us I am sure they are a well formed club. Good luck to Club Mayfair in the future. With the roster they have I am sure they'll have some good luck in the UCC Softball League which starts on May 6. The UCC League will again be playing with 7 teams this year. Not since two or three years ago when a club, now defunct, was bluntly but politely resigned from the league has the UCC had seven teams.

\* \* \*

The ULAC is having an installation dinner on June 12th. It will be held at El Tropical Restaurant on Almaden Road when the voting is over I can have the names of the incoming officers. This dinner is going to be quite an elaborate affair for a very reasonable price. More information on this in the next issue. For you people who wish to see your club or friends in certain positions of ULAC plan to attend the monthly meetings.

These meetings are very interesting and the ULAC officers welcome any and all interested parties to attend. Club and organizations are also urged to join and benefit from the experience.

Overheard at LAS CUATRO MILPAS last week was this interesting conversation:

One guy says to another: "Say, do you hear about Danny getting a 15-0-6 from a cop?"

2nd guy: "No I didn't, but what is a 15-0-6?"

1st guy: "Oh, that's just three 502s. I must say that was quite an intoxicating conversation!!

I'd like to mention that for bids to Riviera's Semi-Formal you can call any of these two numbers:

CY 7-6104

CY 2-5365

\* \* \*

I would like to wish a belated birthday wish to my friend Cecelia Reyes. She would not tell me her exact age but I would think she is at least 21 but not quite 25. I hope that makes you feel better Celia!

In closing I'd like to wish a Happy Mothers Day to my mother and also my wife in behalf of our children.



ALL SET for RIVIERA'S semi-formal Ball to be held Saturday, May 15th at the Hawaiian Gardens (Terrace Room) is left to right: Paul Ramirez, Humberto Flores, Dan Brady and lovely Irene Raya, Club Riviera's QUEEN. excentrico photography.....



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*Richard Diaz*

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Cinco de Mayo Queen Esperanza Flores (third from left) is shown with her court consisting of Virginia Santacruz (left to right), Minerva Carvajal and Tereza Trujillo. Photo was shot during the Cinco de Mayo festivities at San Jose Civic Auditorium on Sunday, May 2nd, 1965.

The Cinco de Mayo Program this year was one of the finest ever presented here under the auspices of La Comision Honorifica Mexicana de San Jose, Calif.



DRIFTING TOWARD SPRING was the theme of a fashion show presented Friday, March 19 by the McKinley School PTA.

Models participating in the show were (left to right) Vera Diaz, Mary Lopez, Jan Mollo, Sue Fujino, Rose Gonzales, Jean Meadows, Iona Van Veldhuizen, Georgeann Stagle, Barbara Zagarin, Diana Loufbourrow.

Fashions were by "Style Nook" and accessories by Kinney Shoes.



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JOSEPH T. ROSALES

Santa Clara Chapter  
American GI Forum

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AMERICANS OF MEXICAN DESCENT,  
AWAKEN!

Awaken to an apparent lethargic inactivity. Now is the time to indulge in some soul searching. The realization that despite our population in this county, in fact throughout this state, that we have no representation in the political, economic and industrial and social strata of the community, is lamentable. Why? the answer is self-explanatory.

Ostensibly, the climate is ripe, the stage is set so to speak. And yet we ignore the significance and fail to take advantage of the situation open to us. Splinter groups - the GI Forum, MAPA, Human Relations, Civil Liberties, etc. - have been formed and some of us have joined. But what do we accomplish? Nothing. However, it is indeed encouraging that some of us have realized the need to join whether it be for personal or ulterior motive. This is something which our people have simply failed to do in the past. And we must awaken from this lethargy. Commendable as the idea may be regardless of whether or not no attainable goal is evident, now, it is the proper approach. Everyone must realize that in union there is strength. It would be wise for our people to observe the Negro of this country, their achievements; their progress; their pitfalls.

We have to concede that this has been done through organizing into a well-knit group known as the NAACP. Of course we do not have to condone their manner of attaining their goals; but it was done in unity.

This is a prime example; this is a specific case in point.

Some of us have seen fit to organize. These should endeavor to awaken others of our people to join; members should strive to be active but not dormant participants. This has been our common defect; we must cease to be "manana" members, and put our shoulders to the grindstone. We must perforce channel our efforts, through unification, to-

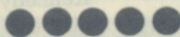
wards a common goal -- a betterment of our own people within the community; the complete elimination of bias or prejudice; the promotion of self-education in order to derive or establish the proper rapport between our ethnic group and those who insist that we are "inferior Mexicans". In this respect we are utter failures. And we fail simply because we sacrifice the common goal for personal gain or recognition. In other words those of us who join or organize do this simply for personal reasons rather than for the common interest, ignoring the fact that the group should take precedence over the individual; that if the group achieves it will reflect upon the individual if only indirectly. If we continue as in the past it behooves us all; it is best that "we give up the ghost."

Let us reflect. The colored people with their NAACP have joined for a purpose, and it is evident that they have achieved. Is it not feasible that we of Mexican descent that we can do likewise? Again, reflect on the recent political fiasco. You are aware that in the recent San Jose elections a citizen of Mexican descent was a candidate for the city council. His failure is indicative of our lack of organization. Or could it be that our people simply take no pride that one of us has the courage to represent us before the city? The results should have been overwhelmingly the opposite. With our majority of vote potential we should be able to put in office any person we want. Why do the local politicians cater to us. Because they know our vote potential, but we sit idly or our leaders (if we have any) simply ignore this. Remember, in unity there is strength. Other ethnic groups unite and accomplish their goals, so there is no reason why we cannot react likewise. And it must not be forgotten that there are many of us who are available and are sufficiently competent who could represent us. But we as a group must show, at least, a minimum of support, for if we care not to support our own kind, how can we expect others to show any interest to us? And only in showing others that we desire representation and that we do support our own people will be able to deal with others on their own terms. This is a logical analysis, pure and simple. Actually, by pretending to organize and failing so miserably as in the recent political event promotes depression rather than advancement; prestige-wise we suffer.

(CONTINUED NEXT PAGE)

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Why do we fail to progress; why do we fail so miserably? A critical analysis must be made for purposes of enlightenment. We must admit that we are a people who inherit all imaginable faults; our hearts are filled with envy, jealousy, hate, and avarice. We are a people who cannot stand to see one of his kind to prosper or to better himself.

Rather than complimenting or to giving him the "go" sign, there is a tendency to prejudge and condemn; and to trample him and grind him into the dirt. Under those circumstances, how can we or any of our group accomplish anything?

The council race is sufficient evidence. This was an incident where instead of supporting him, for we have sufficient vote, regardless of his qualifications or whether he had the actual potential of representing us when elected (this would have been revealed during his tenure) we failed to support him we did not vote; we proverbially ground him into the dirt.

In the San Jose Police Department, out of ten (10) cases brought before the police nine (9) involve persons of Mexican descent. Where is our pride, our lack of civic responsibility? Isn't it degrading to know that we have a majority on the police calendar but where a majority could be decisive we fail miserably.

Time is of the essence; now is the time for action. We all want to integrate into the community as bona fide citizens; we do not want to be second-class citizens.

Therefore we must funnel our efforts toward a common goal; we must cast aside our petty jealousies and antagonisms of the

past and endeavor in unison to strive forward rather than in reverse. Otherwise, we as a group must be content in the realization that we are actually second-class members of the community, and we must forever remain quiet whenever we are touched with bias or prejudice. For as our beloved President Kennedy so aptly stated "It's not what your country can do for you, it's what YOU can do for your country". If we do not do or care to do anything for ourselves, do not expect others to do it for us. **AWAKEN AMERICANS OF MEXICAN DESCENT!**

\* \* \* \* \*

It is to be noted that reference is made to our group as Americans of Mexican descent rather than "Mexican Americans". This in itself is prejudicial. We actually oppose this and in fact condone and accept this stereotype placed upon us by ourselves or by others for purposes of differentiation or discrimination. We are Americans first ir- regardless of the fact that we are of Mexican extraction.

Joseph T. Rosales ---

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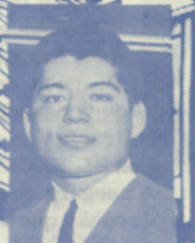
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..... (continúa en la página siguiente)



*Daniel Saldaña*



## Nuestra Tragicomedia

Hace unos días, mientras me ocupaba de poner en orden algunos papeles, sono el telefono. Una voz pregunto:

- Es usted el Sr. Saldaña?
- A sus ordenes, conteste.
- Quiero que tenga la bondad de decirme, (dijo la voz), cuales son las publicaciones en español que hay en San Jose?

Mentalmente recorri el panorama periodistico local y lo unico que pude contestar fue: EL EXCENTRICO.

- Cuales otras? (pregunto la voz)

Rebusque nuevamente, no solo en San Jose, sino en todo el Condado de Santa Clara y tuve que contestar: No hay otras.

- Digame (dijo la persona al otrolado de la linea) el Condado de Santa Clara es despues de Los Angeles el lugar donde hay mas personas que hablan español, no es asi?

- Segun las estadisticas, asi es.
- Muchas gracias.
- No hay de que.

Despues de esta breve conversacion, me quede pensando..... En realidad, la unica publicacion en que se escribe algo de español es EL EXCENTRICO; en una area donde se asegura que hay una poblacion de cien mil personas que hablan la lengua castellana. Trate de encontrar la razof por la que con esa cantidad de gente que habla español, no hay mas publicaciones que EL EXCENTRICO que va ya en sus 16 años de vida.

Hice memoria y pasaron como en una pantalla nebulosa los nombres de otras publicaciones, que han desaparecido en los ultimos años; pude recordar EL SOL DE SAN JOSE, PALADIN, REVISTA GRAFICA MEXICO AMERICANA y otras que murieron con su primer numero y que se han editado en San Jose.

De San Francisco vinieron AMERICA, EL GUIA y tal vez algunas otras que no dejaron ni siquiera la memoria de su nombre. Muchos intentos para conquistar al publico de habla hispana del condado, todos ellos

fracasaron; pero a pesar de ello han dejado patente el interes de no dejar morir enteramente nuestra lengua en estas tierras, que los abnegados frailes franciscanos ganaron para la fe cristiana y los esforzados capitanes para la Corona de España.

Nuestros esfuerzos por mantener viva la romanza Cervantina, en donde la lengua de Shakespeare con sus grandes diarios y sus fantasticas rotativas, son como un gran incendio que lo abraza todo y dentro de ese incendio, una pequeña vela alimentando su propia llamita; que resulta a la vez que tragica, comica.

Sin embargo no apaga su luz ni se funde con el incendio.

Esta es la situacion de nuestro periodismo; una pequeña llamita que quiere obstinadamente resplandecer independientemente del grandioso incendio.

Podemos ver por las lineas anteriores que no ha faltado iniciativa ni capacidad y habiendo esos dos factores, tenemos que llegar a la conclusion de que el tercer factor que nos ha faltado es el capital. Muchas veces se ha tratado de establecer el periodismo latino, pero no se ha contado con el capital. Se antoja imaginar a un puñado de hombres que se presentan en el campo de batalla, con su valor y sus armas, pero no llevan parque, sin embargo entran al combate en donde otro contendiente tiene, adem as de armamento moderno, aprovisionamientos de parque casi ilimitados; asi es como estes luchadores valientes han sido derrotados una y otra vez, sin lograr ni siquiera inquietar el campo de batalla.

Lo comico de este estado de cosas, encierra una gran tragedia. Esta es la de la lucha que no busca una superioridad; sus miras con conseguir igualdad, tanto en deberes como en derechos, y se encuentra conque no tiene derechos pero si tiene deberes, sus obligaciones son iguales a las de todos, pero sus derechos estan limitados, a esto solo se le puede llamar injusto y todas las injusticias son tragicas. Su presencia en la lucha, sin parque, es lo que le da el aspecto comico.

Las publicaciones en español se han hecho a base de grandes esfuerzos y a veces hasta de sacrificios. En la mayoría de los casos los lectores no se dan cuenta que en esas mal formadas paginas que se ponen a su vista, estan representados grandes anhelos, que se traducen en tremendos desgastios; esfuerzos casi sobre humanos, en jornadas de trabajo agotador, sin mas re-

( continua en la siguiente plana ) .....

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compensa que la indiferencia de algunos o la critica de los sabelotodo.

En el terreno material o economico, se hace la inversion de algunos ahorros con la esperanza de establecer una publicacion como negocio; esperanza que se hace pedazo al chocar contra la muralla de indiferencia de el publico lector, que nunca se da cuenta de esta terrible tragicomedia. A pesar de todo esto, esa llamita que ahora se llama EL EXCENTRICO sigue iluminando el rudo sendero por donde trabajosamente camina la sombra de Cervantes. Tal vez en el futuro se unan a esa llama otras que en conjunto formen una luminaria, en la que se pueda ver con claridad las empolvadas joyas de nuestro arte, de nuestra historia y de nuestra cultura.

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## UNION CITY NEWS

*Simon Villa*

### *Un Dia*

Un dia de Julio mañana hermosa,  
y el sol ardiente en revolucion  
naciste blanca, fina; como una rosa,  
tan delicada y noble.... !tu corazon!

Tu rostro limpido de madre amorosa,  
y tus ojos llenos de ilusion,  
en tu mirada de Virgen piadosa,  
analtece dando fuerza a tu devocion.

Porque Dios sabe que eres dichosa  
y cada paso, recibes su bendiccion  
por ser la rosa mas frondosa,  
que existe siempre en la creacion.

El año once nacio esa rosa,  
se vio en el cielo iluminacion,  
siendo esa rosa muy prodigiosa,  
la mas frondosa, tierno...! su corazon!

POR SIMON VILLA

Dedicada sinceramente a nuestra amable  
amiga Josefina Hernandez, residente de  
Union City, Calif.

Mayo de 1965

### *Consejos*

Poesia a peticion de mi esposa Margarita S.  
Villa, quien se encuentra enferma desde  
Junio de 1964.

Cuando se mueran tus ilusiones,  
Y ya no tengas fe en el amor,  
Pliega las alas de tus canciones,  
Busca en el cielo otro mundo mejor.

Nunca reniegas de tu creencia,  
Nunca maldigas tu existir,  
Y por escudo ten la canciencia,  
Por esperanza tu porvenir.

En los zarzales de este camino,  
Por donde cruza tu inquietud  
Romper no dejes, cual fragil lino  
La veste blanca de la virtud.

Si sufres piensa que esta tierra,  
Todo entre sombras y duela va  
Que es nuestra vida, perpetua guerra,  
Y que muy lejos la dicha esta.

Busca si lloras el crucifijo,  
Siempre la madre contigo esta,  
Sabe ser hombre, sabe ser hijo,  
! Espera, lucha, combate cree.

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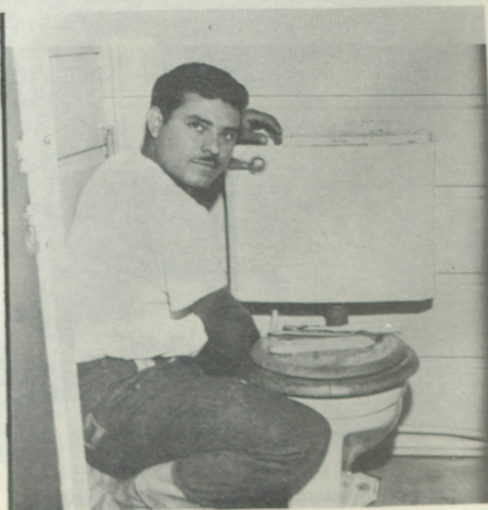
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## Beqoña Palacios

Nació en Mexico, de padre Español y madre Mexicana. Casi una niña inicio su carrera artistica con la extinta Carmen Amaya.

Sus primeros exitos fueron como bailarina del genero Español.

Posteriormente tanto en cine teatro y cabaret cosecho repitio sus triunfos que la llevaron ventajosamente contratada a Hollywood, donde actualmente radica.





*Irene Raya Miss Club Riviera*

**Club Riviera's Semi - Formal  
Saturday, May 15  
Hawaiian Gardens**

Club Riviera is making extensive preparations

For their SECOND ANNUAL  
SEMI - FORMAL BALL

With all the preparations and plans it promises to be a smashing success. Suggest you get your Bids early. They are \$5.00 per couple and can be obtained from any of the members.



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En la grafica parte del atento personal de izquierda a derecha:  
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*The Quiet  
Mexican -  
American*

*Andrew G. Diaz*

This is just a kickback from Andy, now everyone will know who is who. It's my turn to cut throats I dedicate this last issue to the following respectful citizens:

HUMBERTO - your kindness and pleasant moods will remain within my high interest.

DAVE - I don't care who says what, you're a very decent, young, handsome husband.

GILBERT - You specialized in face complexions, what do you use, cow dung?

MARIA DE LA LUZ - your successes will make you famous, only you.

ROBERT - to you I leave those blue eyed blondes.

SIMON - you write excellent Spanish someday I'll understand.

RICHARD - your jokes and photos are great. Someday I'll get married and request my wife to remove the pillow case and smile.

WILLIAM - Someday I'll cast my vote when you run against the (Pat on the head) then we can all eat steak instead of stew - your charming wife cooks good stew.

VISITOR TO CUBA - Obey the golden rule. Love thy neighbor as thyself.

PAT - You have very masculine qualities that resemble your cute jokes. The modern female now demands to be sacrificed in return for her favors. To you I leave my sense of humor.

FRANK - you seem to be concerned about my romantic future, at this point let me just say this: I'm a bachelor, I spend much of my money on beer and whiskey, hot rods, experienced women, and have nothing left for luxuries. I'll take a small one.

TEENAGE READERS - girls I leave this in your minds, when a boy whistles don't assume that he's calling you.

CONNIE - you're a sweet girl, don't worry about your age, you are only young once.

MARCE - you are one of my favorite side-kicks in EL EXCENTRICO, your abilities of understanding has lit up many bachelors moods.

TRUDY - you once stated your age and quoted the following words (old bag) tho I feel you are a very attractive young lady.

HAROLD - thanks for that forward surge. You understand.

HANK AND GIL - if you have any rich old maids looking for modern furniture send them my way.

\* \* \*

To those who wonder about my experiences in early boyhood, it would be very folly to attempt to explain in a condensed article, though they called it juvenile hall.

\* \* \*

CEASAR - to you I leave Las Viejas.

CANDY - work hard and save your pesos & someday you'll be a rich Texan.

HENRIETTA - when I think about marriage I see my wife in satin and lace instead of cellophane.

FRANK - how is the gang? I sure miss the all night parties, by the way I have a twenty month old engagement with Mary.

BONNY - I am also the boss in my house, I am a bachelor.

MAIDA - I understand you fly too high and I too low.

LOLITA - I like blondes and I'd like to learn the basic fundamentals about the twist.

MANUEL - I agree I'd rather have too much than not enough and that includes booze.

RIGO - forget about sex and the single girl. Let's read about the married ones.

MARTIN - you stated I lose my readers. I ask what happened to you, can't you read? You also stated you major in English grammar that nothing I once had a relative who was a major general in the Mexican army and look what good his criticisms got him. Enough is enough, no hard feelings.

SAM P. - on the November elections you received a large majority of M/A votes. I dare ask where is our bullfighting ring?

CONCHA - three years ago you said you were out of love. This you proved. You also stated that I was an understanding person and this was also proved. As a matter of fact I was so understanding I misunderstood your intentions, I congratulate you and hope that's what you wanted.

JOHN - when my turn comes I'd like my box with gold trimming labeled hand with care - Fragile.

ANNIE - our friendship has been very close in the past years, you recently stated your plans for marriage. I congratulate you.

( continued next page ) .....



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CLUB RIVIERA SEMI-FORMAL DANCE

Saturday, May 15th

TERRACE ROOM

HAWAIIAN GARDENS



CAROLYN SERRANO daughter of Mr. and Mrs. Facundo Serrano exchanged vows with Mr. ANTHONY P. CARRILLO son of Mr. and Mrs. Anthony M. Carrillo on March 13, 1965 at St. Patricks Church in San Jose, Cal. LEITER STUDIO.

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Miss Padilla, Miss Gonzales and Miss Smith also send their congratulations.

MR. THREATENER - you once called and asked what type of coffin I would like. I prefer the monthly installment plan. What type do you prefer, lead or buckshot?

THERESA - six years ago you stated there was a time and place for everything. I agree since that date you've carried three names and I only mine.

MANUEL - cocina or no cocina I'm hungry.

JIM - you have something called a four speed box. I'll stick to my four legged burro.

DR. NOVELO, M. D. - what's the remedy for a broken heart?

LENA - between you and I, I think I owe Uncle Sam some MONEY.

ERNESTO - who ended up with the profits, the U. S. or Mexican government?

LEONARD RAMIREZ - my education has been attributed from the University of HKAB (hard knocks and bounces) after being one of the only successful meat heads to graduate from the William F. James Boys Ranch.

ESPIE - you have very attractive waitresses.

\* \* \*

To that girl who forgot to mention your name or address I received your letter on January 19, 1965. I thank you for those kind words. I'd like to help.

To that girl whom I think about so much, and hope to some day marry. With your looks, brains and my ambition we could go places.

To a reader - you once asked what my religion was after reading an article entitled CHRISTIANITY AND YOUTH. At that time I replied no comment. Today I have this to say, I have been baptized, confirmed, received the premarital certificate from the Roman Catholic Bishops, my status is single and I thank the almighty for that.

I have never written about girls or sex, tho I agree too much girl or sex for one is bad but for two it's great. And I am interested to find out I've even written down a schedule for my entire life.

And for that reader who feels that I have degraded my character, wait till my papa receives the report card.

To those wild Eastside girls and boys, I will continue to be yours truly.

To MAPA, maybe it's true I am not a left winger nor am I a right winger, tho who gives a tinkers damn as long as I've got my hallow.

Mary, NEED I SAY MORE, being a gentlemen I'll continue to see more and say

less. You asked how I received your phone number, I replied with sincerity and honesty. You for one has done much to change that policy toward the opposite sex. You misunderstood my intentions.

Ray - glad to hear that you are a failure. I am therefore in turn introducing my kind assistance in your behalf and letting the Mundo know.

Many readers often feel that I am an old person, though I've recently celebrated my 22nd birthday on February 4th. I could have been older tho my papa had a very important engagement elsewhere out of town.

William F. James - I have never in 1959 stolen any tires, batteries, or automobiles, I was merely the person who thought up the idea. And I plead innocent by reason of insanity because it was a crazy idea.

-- ANDY

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# CLUB San Felipe



Candy Veliz

## CARTA ABIERTA A LA COMISION HONORIFICA MEXICANA:

Despues de observar la forma en que las señoritas candidatas a reinas, tratan de vender los boletos para adquirir votos para su candidatura. Es de mi opinion que se escoja otra manera de colocar los votos ya que la forma que estan utilizando hasta ahora, las señoritas son avergonzadas o sobajadas por los hombres ebrios que se encuentran en los clubs nocturnos, o bares, y debo advertir que unicamente estoy señalando un caso de los tantos que he observado.

Pido encarecidamente se haga una modificacion a la forma que estan empleando para adquirir votos las señoritas candidatas a reinas, ya que como americano por nacimiento pero de origen mexicano me hiere la forma en que son ofendidas dichas señoritas.

Sinceramente,  
Candelario "Candy" Veliz

May 15 is the date that Club Riviera is having their 2nd Annual Semi-Formal Ball. Los Elegantes played for Club San Felipe last year and everybody was pleased. Los Elegantes will play for Club Riviera. It will be at the Hawaiian Gardens Terrace Room. The time is 8 P.M. to 1 A.M.

Bids are \$5 per couple. Call 297-6104 or 262-5365 for bids.

This is a must on your social calendar. BAILAMOS??

\* \* \* \* \*

The nite club to go! go! go! is Gene's on South 1st Street. The best people go there. Dancing Friday, Saturday, and Sunday. Bobby, Dan, John and Helen will see to it that you have an enjoyable evening.

Los Amigos Anonymous are having a dance on May 15th at the IES Hall on E. Santa Clara St. Chris Rodriguez will play. The donation is \$1 per person.

## THIS 'N THAT

Joe Santos Camarillo is not trying to raise a goatee. He just forgot to shave.

Beto Guajardo says that if I keep wearing my cowboy hat the people from Rawhide are coming after me. That's something.

Oscar Vazquez and cute Lupe Rodriguez are in cloud nine - AGAIN -.

El Tropical is the place where the Jordan Five play every Friday and Saturday after hours. Time: 2 A.M. to 6 A.M. Los espera Danny Ramos.

The Rainbow Ballroom has THE dances every Saturday and Sunday. On May 16th La Sonora Santanera is going to be there - make it - it's the MOST!!

Congratulations to Bill Ellison. He received a life membership to the PTA 6th District. Te felicitamos Guillermo.

Mary Hernandez and Hopie Alamillo vacationing in Mexico for 3 months. When these girls go on vacation, they GO!!!!

Willie Vargas will soon cut two records for Lalo Caballero.

Angie Medina selects some of the records played on the air. Willie and Angie do not see eye to eye so Willie you better change your tune.

## CONGRATULATIONS!

June 6th is the day lovely Rose Marie Ramirez and Kenny Hansen say I do.

The best rancho outfit (according to the judges) was won by Mrs. Susie Dominguez and Mr. Trini Mendez.

Se aventaron.....



## LUCKY ART

Finis.....  
CANDY

**Carrillo - Serrano**



La Srita. CAROLYN SERRANO hija de los esposos Sr. y Sra. Facundo Serrano contrajo NUPCIAS con el caballero ANTHONY P. CARRILLO hijo de Sr. y Sra. Anthony M. Carrillo, el día 13 de Marzo, a las 12 del día en la Iglesia ST. PATRICKS de esta ciudad. Oficio el Rev. P. John J. Ward. La recepción se verificó en el 11 Sunset Ave. asistiendo mas

de 275 invitados. Carolyn es nativa de San Jose y Anthony de Milwaukee, Wisconsin. En la foto: Richard Butron, Joe Vargas, Arthur Sanchez, Bill Butron, Jr. Albert Garcia - padrino, Josie Rodriguez, Mary Ann Vargas, Mary Perez, Rachael Dominguez, Gloria Garcia - madrina, y los pajesitos: Raymond Santa Cruz y Antoinette Romero. LEITER STUDIO.

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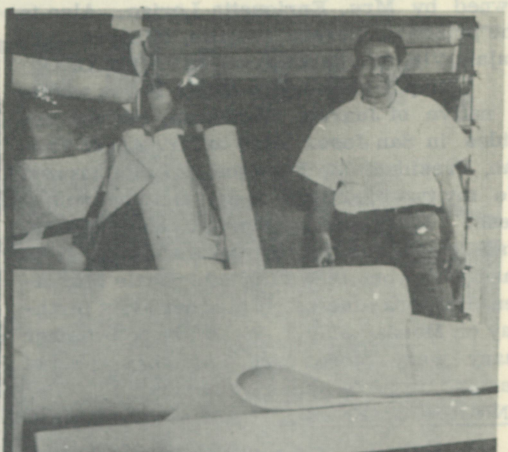
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# Club Zanzaree

MARCE MORA

Thank you, Miss Ninfa Carrizales, for the wonderful job you did in writing the last column, also for the wonderful job you did representing us in the American GI Forum of San Jose Queen Contest. Congratulations for coming up as runnerup, also congratulations to Queen Suzanne Gutierrez, also to cute Olga Vasquez.

Sorry to hear the bad news about Mr. Benjamin Gutierrez of KPER Radio Station for the accident he had a day after he arrived from his trip to Mexico. We all wish him a speedy recovery.

Congratulations to pretty Esperanza Flores for winning the title of Miss Cinco de Mayo. She was sponsored by Mayo Bridals, owned by Mrs. Enriqueta Lorigo. Also to the princess, Teresa Trujillo, Minerva Carvajal, Virginia Santacruz. VIVA MEXICO!

Happy birthday to Alicia Navez who is a native of Juarez, Chihuahua, but now resides in San Jose. Also to Mr. Angel Farnan, Presidente de Festejos de Los Charros. To my two brothers Joe Jr. and my brother Jess. Many many more to them, a party was given to my brothers and I'd like to thank everyone that attended. Little Magdalena Herrera also celebrated her First Birthday on Monday May 3. We'd like to wish her many many more, and I am very proud of her and proud to be her godmother.

## ANNOUNCEMENTS

Los Charros de San Jose de Guadalupe would like to invite everyone to their dance which takes place May 15th at the IES from 9-1. At their last dance, we'd like to announce that it was very successful and everyone had a grand time. Andy Flores will furnish the music.

We hope everyone will attend, this organization is working very hard and by the looks of it, everything looks better.

Looks like the same day another two events will take place, Club Riviera's 2nd

Annual Semi-Formal will take place at the Hawaiian Gardens Terrace Room, 8-1 A.M. Music by LOS ELEGANTES.

Los Amigos Anonymous composed of students from Santa Clara University will also have a dance at the bottom hall of the IES also on May 15th. Best of luck to them, they deserve it, they did a good job at the United Food Drive. Sorry, they all fall on the same day, but I'm sure everyone will do fine.

Don't forget the tardeadas from the Mary Ann Gardens on Sundays from 1:30-7 P.M. If you can't attend listen to Enriqueta from 1:30-3:00 from the same place, she has mariachis, singers, conjuntos, etc.

In the following picture is my two year nephew Danny Ray Mora. His parents are Ray Mora and his wife Jan. They are now in Okinawa. My brother is making a career of the Air Force. Happy, happy birthday and may there be peace on earth, not only for the sake of my brother, but for all the men who are in danger and fighting for our country. Best of luck to them.



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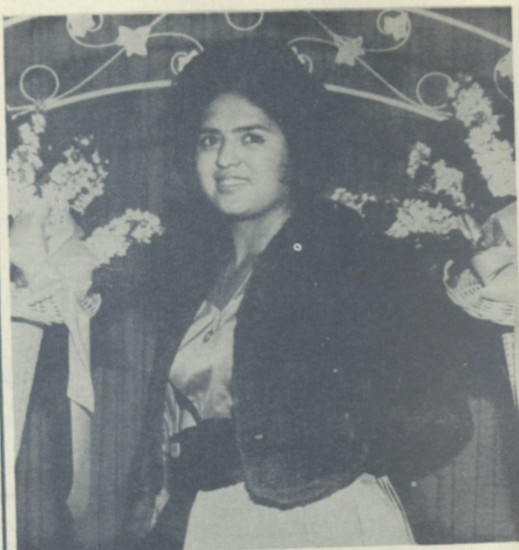


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MARY FARIAS

Personalities that attended the  
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En la grafica el Dr. Lawrence Stern y la  
guapa recepcionista Sussan Lopez.

Dr. HAROLD ZLOT

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Prominent Members of the A. G I Forum, S. J.  
L to r: Domingo and Juanita Rodriguez, Manuel  
and Alicia Delgado, Domingo is Welfare Chair  
man and Manuel Captain of the Color Guard.  
They rate very highly in Excentrico's book,  
when gathering and stitching time comes.



## EAST VALLEY OPPORTUNITY COUNCIL

The East Valley Opportunity Council will hold a general meeting on Wednesday, May 12, 1965, at 7:30 P.M. The meeting will be held at Mayfair Elementary School located at Sunset and Kammerer Street in San Jose.

The Council was formed to work under the Economic Opportunity Act (the Anti Poverty Bill) of 1964, to use the talents of the residents of the community in creating urban community action programs for self-help. All residents of the Eastside Community as well as those individuals interested in the problems of the area are urged to attend.

The Steering Committee will present the bylaws for approval by the Council and will report on the activities of the Santa Clara County Economic Opportunity Commission. Remember, this is your organization and your support is essential in helping to create the programs which will be of the greatest benefit to you, the residents of the Eastside.

## MADAM Zora

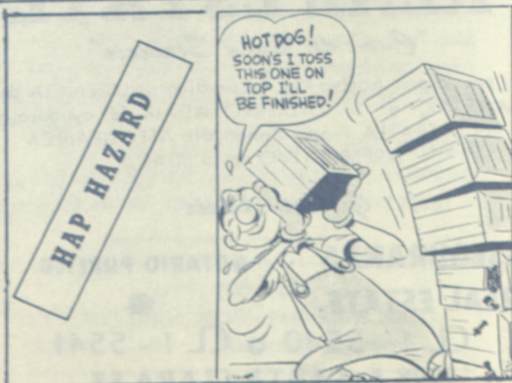
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