

## Extended Education Advisory Committee Meeting

January 31, 2007, 8:00 a.m. until 9:30 a.m., 2<sup>nd</sup> floor Sage

### Committee Members:

Faculty: A.J. Bieszczad, William Cordeiro, Scott Frisch (chair), Ching-Hua Wang, Bill Wolfe;

Community Members: Franceen Fallett (Extended Education instructor), Ken Feldmann, Ceres, Inc., Amy Huynh, Amgen, Judy Nash, Human Services Agency, County of Ventura, Tracey A. Ozmina, Sage Publications, Julie Streets, Naval Surface Warfare Center;

Administration: Gary Berg, Mary Fleck, Anabell Ramos, Marisa Thigpen, Christian Cash

- I. Welcome/Introductions (new staff member, Christian Cash) (Frisch)
- II. Minutes approval (**recommendation**)
- III. Action Items:
  - a) Annual Budget & Strategic Plan (**recommendation**)
- IV. Update on current programs:
  - a) Program update: reports from Directors on degree programs, certificates, Osher
- V. New academic programs and initiatives:
  - a) International students (Thigpen)
  - b) MS/MBA (Cordeiro & Wang)
  - c) Research Incubator
  - d) Market Research (Eduventure)
  - e) New Degrees: MFA
  - f) Grant update: Osher, CSU, NSF
- VI. Next meeting: March 7th?

### Handouts:

- 1. minutes
- 2. budget & strategic plan
- 3. Access catalog
- 4. Marketing benchmarks