

El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



Año 15, Numero 24

October 5, 1965

San Jose 10, California



Mexico's foremost composer Tomas Mendez
Former Excentrico columnist Esther M. Gonzales
Recording Star Salvador Gonzales

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*Maria de la
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GLOSANDO LAS ULTIMAS FIESTAS PATRIAS

Acaban de pasar en esta ciudad, las Fiestas Patrias que la Comision Honorifica Mexicana de San Jose, y su Comite de Festejos, presentara en conmemoracion del CLV Aniversario de la gloriosa independencia de la gran Republica Mexicana. Siempre me he gloriado en llamar grande a mi Patria. Siempre he sentido orgullo y satisfaccion en afirmar categoricamente: Mexico es grande! Grande por su Historia, grande por sus heroes, grande por su cultura, grande por su arte, grande por su industria, grande por su revolucion, grande por su ideologia, grande por su destino, GRANDE en toda la extension de la palabra.

Y cada 15 y cada 16 de Septiembre, todos los mexicanos, así los que calienta el suelo patrio como si fuera el regazo de una madre, como los que acatando una disposicion divina vivimos en tierra extranjera, al llegar estas dos fechas cumbres de nuestra Historia, nos sentimos euforicos por la grandeza de Mexico, y acaso sea este el mas poderoso estimulo que impela a la Comision Honorifica Mexicana de San Jose, trabajar infatigablemente por presentar las Fiestas Patrias con el mayor esplendor posible.

Toda obra humana es defectible por que es humana; tal vez se hayan cometido errores, tal vez de algunas deficiencias hayan adolecido los festejos tan cuidadosamente preparados; pero unos y otros, y mas de ser del todo involuntarios, solo vienen a demostrar, en fin de cuentas, que por algo afirma el sabio prologo que solo Dios es perfecto y el unico ser que produce obras perfectas. Por lo demas, cabe decir, que las fiestas fueron magnificas, porque el gigantesco desfile supero en proporciones y en colorido a todos los anteriores, y que el programa literario-musical que despues del desfile se desarrollo en el Auditorio Civico

Municipal, fue esplendido, suntuoso y de una gran calidad artistica. En resumen que las fiestas del presente año son de las mejores de este genero que se han visto en San Jose, y en todo el Norte de California. Los oficiales de la Comision Honorifica Mexicana estamos satisfechos. Hemos trabajado sin omitir sacrificios ni fatigas, y por lo menos no puede regatearsenos la legitima satisfaccion de sabernos en postura de poder afirmar con modestia y con dignidad: Hemos cumplido con nuestro deber.



La linda niña Rosalia Flores Rojas, de 4 años de edad que es la pequeña Reinécita de la Comision Honorifica, e hijita de los esposos Raimundo y Amanda Flores, oficiales de la misma Comision.

LISTA DE HONOR

De personas, organizaciones y empresas que cooperaron para la extraordinaria lucidez que revistieron las Fiestas Patrias del 16 de Septiembre de 1965 en San Jose.

KLOK, RADIO INTERNACIONAL y su magnifico cuerpo de locutores.

KNTV CANAL 11 y su Jefe de Programacion en Español, Eduardo Grigg Patoni, el "Guero De Oro."

KOFY, CONFIANZA DE RADIO EN ESPAÑOL y sus locutores Eduardo Grigg y Jesus Reyes Valenzuela.

KPER RADIO AMISTAD de Gilroy y su Jefe de Programacion en Español, Benjamin Gutierrez.

(continua en la siguiente plana)

EL EXCENTRICO Magazine local y su Director Humberto García.

TEATRO CINEMA ESQUIRE y su Gerente D. Carmen Lopez.

FURNITURE DISCOUNT HOUSE, la popular mueblería de los precios bajos y su amo y señor Hank Coca, quien materialmente puso la corona sobre las sienes de su graciosa Majestad Linda L, al respaldarla ampliamente.

PAUL BARACKER el gran Coordinador del brillante desfile que constituye el numero cumbre de las Fiestas Patrias de San Jose.

MARCEL SAUCIDO y su vistosa guardia de Veteranos que por este año fueron el brazo fuerte del gran Pueblito.

MARGO'S BEAUTY HOUSE y su propietaria Margo Najera que embellecio a la reina y a su corte de honor.

BALLET AZTECA del Palacio de las Bellas Artes de la ciudad de Mexico y su Director y Coreografo, Mariano Tapia.

FOLK DANCE FEDERATION OF CALIFORNIA DANCE ARTS GROUP, y su Directora Millie Von Konsky.

CLUB CULTURAL MEXICANO DE OAKLAND y su Directora Margarita S. de Nevel.

GRUPO INFANTIL LOS MATLACHINES y su Directora Isabel Fermoso.

INTERNATIONAL INSTITUTE OF ALAMEDA COUNTY y su Director Sr. Roberto Olguin.

ANA CELIA ROGER y su maravilloso piano. MIGUEL DONOSO, gran tenor Peruano, y todos cuantos cooperaron en alguna forma al esplendor de los festejos y a enaltecer el nombre mil veces bendito de nuestra patria.



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Aparecen en la grafica, de izquierda a derecha: Sra. Maria de la Luz Sanchez, Tesorera de la Comision Honorifica Mexicana de San Jose, el representante personal del Presidente de Mexico Lic. Gustavo Diaz Ordaz, Lic. Gilberto Suarez Torres Procurador General de Justicia del Distrito Federal, y Linda Alfaro Gonzalez Reina de las Fiestas Patrias de San Jose, despues de depositar la ofrenda floral que la Colonia Mexicana del Condado de Santa Clara, ofrece anualmente, ante la estatua del Padre de la Patria.



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El atento caballero Gilberto Adair dispuesto a ayudarle en problemas de Aseguranza y Real Estate.

**CLUB
San Felipe**



Posing for Excentrico Magazine camera are left to right, Chano Castillo, Geraldine Galindo, Lilo and Gloria Castillo, Mary, Alex and Blanca Castillo and Benny Hernandez. Photo was taken at the very well attended Club San Felipe semi-formal dance.



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CLUB ZANZAREE oooooo

Angie Medina - Connie Garza

Hi!

Here we are once again substituting for Marcie Mora with the latest happenings:

U. L. A. C. pot luck dinner turned out very nice. The food was delicious. Some of the people helping out were: Lena Manriquez, Marcie Mora, Velia Duran, and many others.

Y NO NOS LO CREAN, PERO ASI NOS LO CONTARON:

That Maggie Lopez is now Mrs. Stanley Flores.

That a certain Romeo refuses to march down the aisle.

That Joel Reyes and Grace Lozano are engaged; also Bernice Reyes and Victor Ornelaz de L. A. Congratulations!

That Sandy Vallejos and Ray Martel are floating on CLOUD 9.

That a certain girl we know has a crush on Rudy Belluomini.

That Katty can't wait for a certain SUNGLOW to GLOW back!

That Danny Lopez hasn't been to see his hairdresser lately.

That "El Gordo" Delgado is on a diet!

That Sarah Campista is vacationing in Arizona.

That one of the best conjuntos is the CONJUNTO BERNAL.

That Art Cuellar is going to be transferred to a base closer to San Jose.

That Mike Carmona is to be stationed in Panama for another year.

That Don Garza has been drafted.

That Stella Altamirano is going steady with Dave, AGAIN.

That Gama Guevara isn't really getting married, so he says!

That Oscar Vazquez and Lupe Rodriguez aren't seen together anymore.

That Candy Veliz never runs out of jokes

That Sylvia Marquez se avienta con

sus peñados.

That Pedro Valente's program SU OPINION POR FAVOR is very interesting. The only thing wrong with it is that some people give their opinion at the wrong time, but maybe that's what makes it so interesting.

That Hope Alamillo and Mary Hernandez are working girls now. We must say it's about time girls!

That Humberto Garcia doesn't trust women but he still likes them.

That the girls that helped as hostesses for the 16th of September had a ball welcoming all those nice looking guys that came to participate in the parade.

That Jimmy Baeza doesn't want to get married for at least another 10 years!

That Art "Alaska" and Nena Azdar "froze" up their "torrid romance".

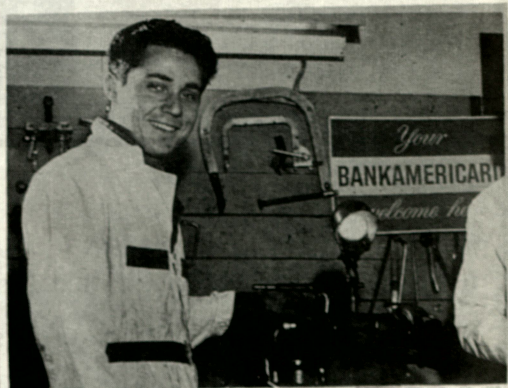
That Vera Sanchez was seen doing the JERK at a local dance hall.

That Espinoza isn't playing with Bob Zamora anymore. Too bad, he is a very nice guy and a good singer.

Well so much for that, until the next time

ANGIE MEDINA & CONNIE GARZA

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A M



Guillermo Garza, Ester Villareal de Garza

Conrado Talamantez, Enriqueta Villareal de Talamantez

participan a usted-es- el enlace de sus hijos

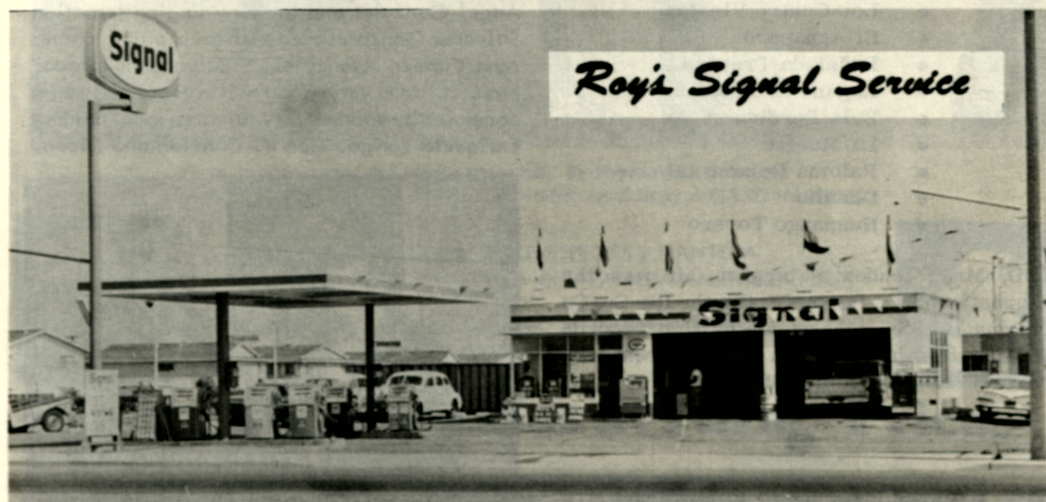
Maria de Jesus y Abel

Maria de Jesus was born in Nava, Coahuila, Mexico and Abel is a native of Crystal City, Texas.

U tienen el honor de invitarlo-s-, a la bendición nupcial que D. m. recibirán de manos del Rev. Jose A. Peña el día 9 del actual, a las 5:30 horas, de la tarde en la parroquia de la Sagrada Familia.

San Jose, California

Octubre de 1965



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Tomas Mendez composer



Famed Mexican composer Tomas Mendez was a guest recently at a reception at the home of Mr. and Mrs. Esther & Angel Gonzales after his appearance as the feature attraction at the Rainbow Ballroom.

Mr. Mendez is the composer of these much-loved Mexican songs:

- Los Cuatro Vientos
- El Aguasero
- Puñalada Trapera
- Laguna de Pesares
- Bala Perdida
- La Muerte
- Paloma Dejame Ir
- Desafio
- Huapango Torero

AND, Mr. Mendez's biggest hit was the internationally famous Cu-Cu-Ru-Cu-Cu Paloma which sold over a million records and has been recorded in four different languages! Este es compositor!!!!

Among the guests were Mr. and Mrs. G. Howell, Mr. and Mrs. McKellop, Mr. & Mrs. Duke, Emma Briones, Mr. and Mrs. Al Briones, Mr. and Mrs. John Medina, Mr. and Mrs. Oscar Gonzales, Mr. and Mrs. Joe Gonzales, Jr., Miss Paz Varela, Mr. and Mrs. Rudolph Terres, Martha Gonzales, Bob Bowie, Victor Vasquez, Daniel E. Rodriguez, Ofelia Cardona, Mary Arrollo, Luis Gonzales, Linda Alfaro Gonzales and many others.



Chatting with Tomas Mendez is hostess and host Esther Medina Gonzales and Angel Gonzales this reception took place at the foothills of their plush residence on Outlook Court.
photos by Humberto Garcia.

Angel Gonzales and the new singing sensation Salvador Gonzales pose with their proud mother Mrs. Carmen Gonzales. Salvador is a local product and very soon will record two songs composed by another very talented local product Enriqueta Lorigo. Con mi Cancion and Dicen.



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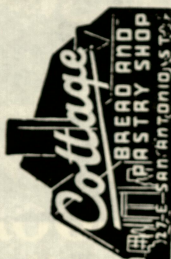
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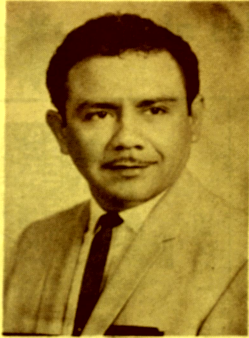


Henrietta Lorigo, Prop.



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CLUB San Felipe



Candy Veliz

We were wondering what we would do without Mr. and Mrs. Jess and Cuny Medina, Mrs. Rachel Flores, Miss Velia Duran, Mrs. Trini Martinez, Shirley Isais, Olivia Gallago, Hilda Moran, Rosie Barron, Lotty Flores and last but certainly not least Mrs. Lucy Gonzalez. We never would have succeeded in our tamale sale **without their help.** We thank you.

This is lovely Vera Villalobos. She hails from our neighborly city of Gilroy. She graduated from Gilroy High School in '65 and plans to attend San Jose Beauty College. Her favorite pass time is creative thinking and dancing. We wish her lots of luck in whatever endeavor she may be.



Did you know that: **Club San Felipe** is having a baile ranchero on November 13th at the IES Hall on East Santa Clara Street. More details on the next issue.

Naro (Jerry) Moran will move to his new business establishment on Keyes Street within two weeks.

Bernice Reyes and Victor Ornelas are engaged to be married and that the wedding will take place in February.

Joe Gonzalez had a radio attached to his car for the remainder of the baseball season or so it seems.

Injun Andy Valdez is not training gents for the olympics no more, his last one was Wigo Aguirre. He made it from the Jacala to the Crossroads in three minutes flat.

Carl Semeca heard a lady say that she was going to buy a girdle and he said, "That's one way of stretching your dollars."

Club San Joaquin won the United Club Council League softball championship. Congratulations.

Mike Ybarra has his own cleaners in Palo Alto.

Pato & Angie Guillen are expecting their second heir.

Jaime Alamio is married no mo.

Club San Felipe 1965 Queen Olga Vasquez and Gabriel Urieta are going steady.

Joe Gomez and Delia Vasquez are seen together quite often.

Paul Gary has a girl friend.

Eva Gonzalez has bright bright eyes.

Lupita Quintana placed 3rd in Los Angeles in Miss Burgermeister contest.

Frankie Dominguez calls Ricardito Zertuche daddy.

Lt. Art Cuellar is now stationed in Merced.

Cesar Isais is working in the San Jose Post Office.

Bill Vasquez hasn't been seen around lately.

Jess Talamantez has a beautiful bar at his home. Well supplied, of course!

What Dave Sierra doesn't know is that Ríngo was secretly married for six months. Likely story.

Jerry Villarreal became 15 on the 29th of September for the 5th time. Congratulations!

A stenographer-bride was asked how long she intended to work in her new job and frankly answered: From here to maternity.

Nancy Berona and Raymond Zamora are going very very steady

I will pick the favorites this year.

Francis Gomez is waiting for her favorite boy friend. He is with Uncle Sam.

Marlin Storie is taking up all of Helen Solarez time.

Victor Renovato loves to draw in the Excentrico. Vic, it's your prerogative.

Sugar Zamora likes to be called Mr. Altamirano. Furthermore he is in love.

Eddie Valdez is in love AGAIN!!!!

Ramiro and Carole Perez are expecting another bundle of joy.

George (Vigotes) Zaragosa has an after hours club in Alviso, next to Popeye's, Friday and Saturday 2 AM to 6 AM.

FINIS

CANDY

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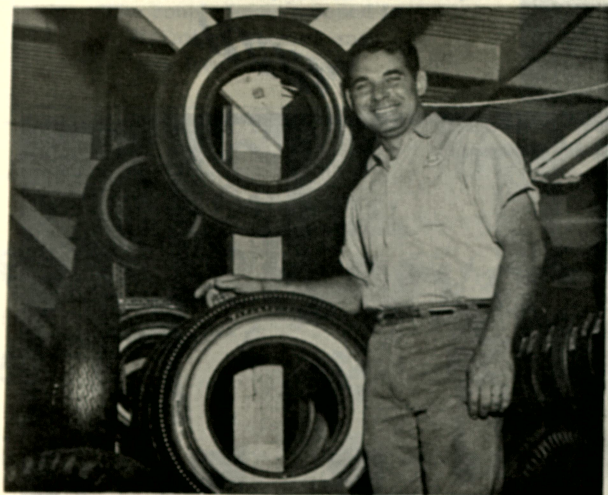
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Richard Diaz

L
R

Lucy Haro and Richard Ramirez were married on July 31, 1965 at Our Lady of Guadalupe Church in San Jose. Father Gabriel officiated at the 12:00 P.M. ceremonies.

Lucy is a native of Mexico and has lived in San Jose for the past three years. Richard is a native of Castroville, California and has lived in San Jose for 15 years.

The couple honeymooned in Los Angeles and have established their residence in San Jose.



Salvador Gonzales, left, and Carlos Gomez, center, enjoy laugh with world famous composer Tomas Mendez during a recent reception at the home of Mr. and Mrs. Angel Gonzales, 3458 Outlook Court, San Jose.

Fete took place after presentation at Rainbow Ballroom of Mr. Mendez, El Dueto Aguila y Sol, Teresita, & El Grupo Mexico.

Mr. and Mrs. Gonzales were hosts to approximately 150 guests who enjoyed the reception terrifically.





Dr. HAROLD ZLOT

Dr. LAWRENCE STERN

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En la grafica el Dr. Lawrence Stern y la
guapa recepcionista Sussan Lopez.

Gamboa - Garza

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Alicia Garza
daughter of Mr. and Mrs.
Ester and Guillermo Garza
became the bride of
Mr. Jesus Gamboa
son of
Mr. and Mrs. Delfina and
Celestino Gamboa
on August 31, 1965

The couple honeymooned in
Mazatlan, Mexico and
now live in San Jose



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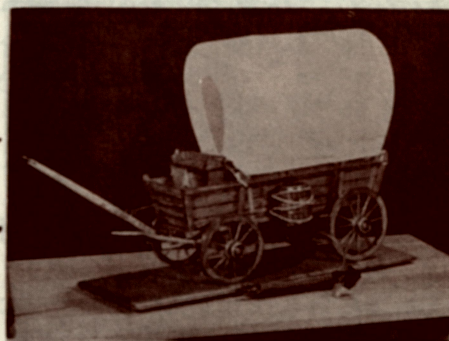
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Ademas LOS MARCIANOS: Baile de 7 a 2:00 a.m.

LETTERS OF COMPLETION PRESENTED



Letters of Completion were presented by County Hospital Administrator Frederic C. LeRocker to Nurse Refresher Course graduates (l. to r.) Mrs. Laura E. Schlagel, R. N., Mrs. Cecilia W. Young, R. N., Mrs. Olive B. Cunningham, R. N., Mrs. Bonnie S. Fusco, R. N., and Mrs. Violet K. Mix, R. N., all of San Jose.

Complete refresher courses are offered by County Hospital twice a year to reduce the perennial shortage of active RN's locally.



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Salcido - Silva

LEITER STUDIO



Miss Jessica Silva became the bride of Mr. Oscar Salcido on May 9, 1965 at 4:30 P.M. at Holy Family Church.

In the photo are (left) Johnny Silva, Mr. Oscar Salcido, Mrs. Salcido, & Mrs. Dolores Silva.



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Pat Vasquez

ROUGHING IT IN THE WILDS OF CALIF.

Comes a time when I have to write the GI FORUM column and me without a single thing to write about. But I will try to write a little and give my friend Dear Old Bert a chance to put some ads in our space. That way I can get some money in my pocket.

On Labor Day, The Manriquez, the Salas and the Vasquez went on a camping trip down to the Pinnacles. And when we were getting ready to go, I just like a husband should, told my wife to load the truck, while I went to get some drinking water for the trip. By the time I got back home, the truck was loaded and away we went. When we got there and started to unload the truck and BOY, my wife and Lena were sure ready to rough it. They had inner spring mattress, electric blankets, TV, electric range and refrigerator. Boy, they sure know how to rough it!!!

Ray Salas sure know where to set up camp. Next to a creek and on a hillside. Joe and I slept on the ground on this hillside and by midnight we both had our feet in the water. Poor Mary Salas didn't get any sleep that night, what with the Raccoons running all over us. Heck, she should have seen the tarantulas that were in our sleeping bags.

When the light of day came, we were surrounded by all kinds of animals, and most of you people have seen Lena and my wife at the dances, how nice they look, well when they stuck their head out of the camper all those little animals ran for their life. But, all in all, we had a great time.

FORUM RECRUITING DRIVE UNDERWAY!

The American GI Forum is in an intensive drive to recruit more members.

Now that San Jose Chapter is NUMBER ONE, not only in California, but nationwide, we still need more members.

How about you? We need you. This way you can do your part in helping the Mexican American movement.

SUCCESSFUL SCHOLARSHIP DANCE

We would like to take this means of expressing our gratitude to the hundreds of people who attended a very successful scholarship dance on Saturday, October 3 at the IES Hall. Funds derived from this function are used to provide scholarships for needy Mexican American youth. We thank you.

**Forumeer
Of The
Month**



JOE

VILLARREAL

Our FORUMEER OF THE MONTH for this week is Joe Villarreal. Joe recently sold 4 tickets to the American GI Forum Scholarship Dance at IES Hall even though he is confined to the Palo Alto Veterans Hospital. Joe sent his money to Chapter Chairman Pat Vasquez and a short note accompanying the cash was read at the October 3rd general meeting.

For Villarreal's display of the spirit which has made the American GI Forum the great organization that it is, we are proud and happy to pronounce him FORUMEER OF THE WEEK. Congratulations, Joe, and we wish you a speedy and full recovery.

CONGRATULATIONS ALSO TO: Pete Gonzalez for his wonderful efforts as the membership chairman. What do you call those delicious tortillas you prepared at the last meeting, Pete?

Fred Vazquez, for the brief but explicit report on the Region IV meeting. He even noted that Dan Campos won the raffle!!

REGION IV MEETING IN EL CERRITO

American GI Forum members from six of the seven chapters in Region IV met at El Cerrito in a conclave hosted by the Richmond Chapter on Sunday, Sept. 26th.

Representing San Jose were Department of California Chairman Dan Campos, National FORUMEER Editor Bob Rodriguez, FORUMEER Subscription Manager Fred Vazquez, Department of California Historian Dave Sierra, San Jose Chapter Chairman Pat Vasquez, and Dan Tellez.

A special feature of the meeting was a luncheon talk and question and answer session with Master Sergeant Tony Duarte who just returned from a tour of duty in Vietnam. M/Sgt. Duarte answered questions put to him by Forumeers and was accorded a well deserved round of applause upon completion of his talk.



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*Dave
Sierra*

It's All Over —

The Los Angeles Dodgers compounded the frustration already evident in the lives of Giants fans everywhere by coming out of the runnerup slot with 16 wins in their last 17 games to edge the Frankfurters for the national league pennant.

Giants fans had the sweet smell of success in their nostrils for about two and one-half weeks as the Giants forged ahead in the tension-packed race by winning 14 straight to take over the lead from the hated Los Angelenos. The Dodgers refused to crack under the pressure and fashioned a win skein of their own. Unlike the Dodgers, The Giant players folded under the pressure and were unable to keep up the pace which put them in first place.

Basically, I think the downfall of the Giants came about as a result of a pitching staff which finally came down to earth after playing over their heads for three-fourths of the season, the inability of Juan "Batman" Marichal to win the big ones going down the stretch (he was 3-4 after the Roseboro incident) and Jim Ray Hart, Hal Lanier, Masanori Murakami, Tito Fuentes, Jesus Alou and all the pitchers yielding to the pressure.

The fact that the Giants were pulling a Philadelphia was evident when Milwaukee rocked Marichal for 9 runs in four innings, rookie Larry Jaster (who dat, Willie?) beat them down the stretch, the 17-2 stomping administered by the Reds, etc. etc. etc.

Los Angeles won the pennant with pitching, pitching, pitching, home runs and speed. Cincinnati scored but 2 runs in three

games against the Bums when the chips were on the table. Lou Johnson hit extra inning home runs in two games (vs. the Giants and Reds) to win for the Dodgers. Dodger speed continually provoked errors which resulted in runs, runs, and more runs.

Giants fans were lulled into a false sense of security by the winning streak, most of it against Houston and Chicago (although it did include a two game sweep of the Dodgers in the last series of the year between the two teams).

While the fans of the hard hitting (?) Giants did a slow burn, the Dodgers continued to score 1 run and win 1-0 when it took 1 run to win and 2 runs when it took 2 runs.

Anyway, back at the ranch, the Dodgers have nailed down their 2nd pennant in the past three years, third in the last six years, 5th in the last ten years. That's not bad for a team that only has two pitchers and a base-stealer!

WORLD SERIES VS. MINNESOTA

If Earl Battey isn't any better at throwing out runners than the best catchers in the national league, frustration will hit the A.L. representatives. In a short series, the edge goes to the team with the pitching, and need I remind Giants fans who has pitching????

C. S. J. UCC Softball CHAMPIONS

We wish to extend congratulations to our good friend Bob Garcia and his 1965 Club San Joaquin softball team. The 'Stars' recently took on and whipped El Dorado and Riviera on the same day and emerged as champions of the UCC League.

We understand that righthander Jess Aguilar was the winning pitcher in the pennant clincher for the 'Stars. Again, congratulations and thanks for returning the UCC League championship to the CSJ fold where it belongs.

MONUMENTO A KENNEDY O NO?

I don't know about the rest of you folks but I'm beginning to have doubts about that proposed monument for the late President Kennedy which is supposed to be built by a Mexican-American group. The last promise I heard was September 16, 1965 and that date has done come and gone, and unless that monument went up under cover of darkness some night when I was up in San Francisco at a ball game, I don't think San Jose has a Kennedy monument. Does anyone know what is holding up the project?

ALLISON APPOINTMENT ANNOUNCED

Appointment of Daniel W. Allison as an administrative analyst for the County of Santa Clara was recently announced by County Executive Howard W. Campen.

The new appointee was an Assistant Professor of Industrial Engineering at San Jose State during 1963-64. He studied for his Bachelor of Science and Master of Science degrees at the local institution from 1959 to 1964.

Prior to his academic career, Allison served in the U. S. Army, retiring as a full colonel in 1959 after nearly twenty years of service.

Married, Allison lives at 1087 Macon Avenue, San Jose.



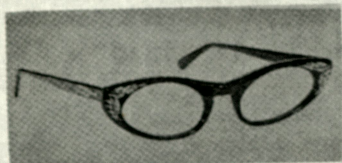
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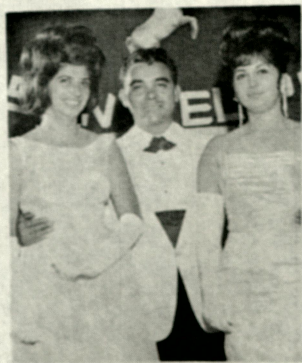


PHOTO HIGHLIGHTS - SAN FELIPE FORMAL BALL



Yolanda Torres
Jesus Nanez

Mr. and Mrs.
Sally & Dan Castellanos



Bertha Saez, Ray Barron
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