

El Excentrico

Magazine Social Latino Americano

HUMBERTO GARCIA

Director

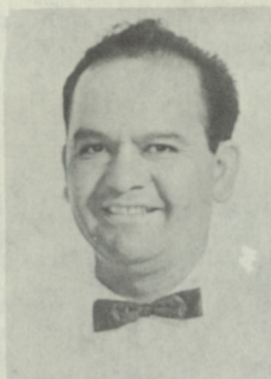
Año 16 Num. 15 Mayo 20, 1966 San Jose, California



VOTE FOR ROBERT M. KAISER

Assemblyman 25th District

Tuesday, JUNE 7



★ ★ ★
EL FOTOGRAFO
de las
ESTRELLAS ...

Richard Diaz

THE 50th ANNIVERSARY of Mr. and Mrs. Adolfo Lara, originally from Del Rio, was held at the IES Hall in San Jose on April 29, 1966.

They were given a reception by their children. About 600 people were invited. Champagne, beer, chicken en mole and fried chicken were served. The wonderful Conjunto Del Valle played. The dance started at 9 PM and ended at 1 AM.

They have lived in San Jose since 1946 and reside at 135 Pickford Street.

Mr. Adolfo is retired from the Teamsters & Warehouse Workers Union.

They have four daughters and three sons, & 30 grandchildren and 9 grandchildren.

MR. & MRS. LARA SAID:

"Las mas sinceras gracias a todos las personas que atendieron porque su presencia nos hizo sentirnos verdaderamente gustosos al ver todos nuestros amigos."



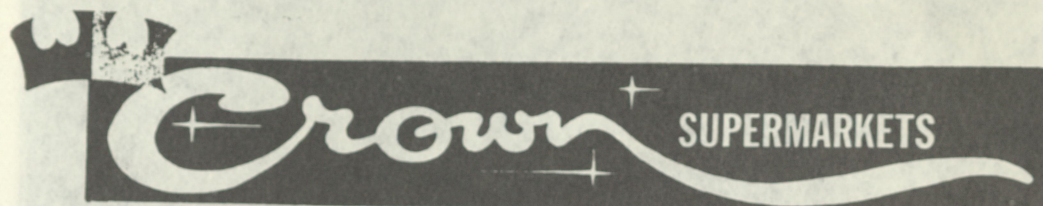
EL JILGUERO DE LA CANCION RANCHERA was born in San Jose on August 11, 1952. He is the son of Mr. and Mrs. Bertha and Pablo Chavez. He has sung for Radio KOFY, Morgan Hill, Half Moon Bay, Mexicali, and other places in the Bay Area.



50



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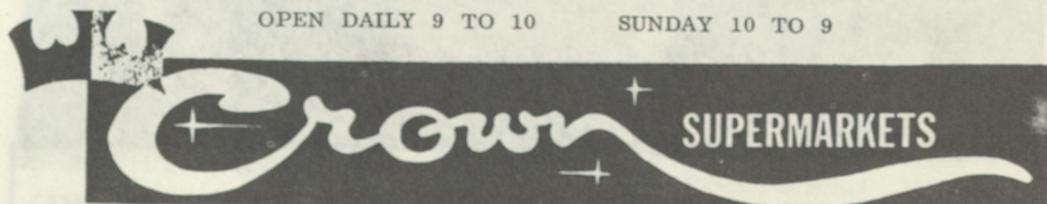
MASA PARA TAMALES QUESITOS PATITAS de PUERCO y RES

CABEZITAS de PUERCO y BORREGO MENUDO (Fresquestto)

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FRIENDS APPRECIATION NIGHT

Being always cognizant of the fact that community service organizations such as the SAN JOSE CHAPTER, American GI Forum, could not possibly do the fine work they do in the city without the help of their friends in the citizenry, the grateful San Jose Chapter took a little time during their recent Coronation Ball and Fashion Show to pay public tribute to a few of the people of this area who have given unselfishly to Forum programs in the past seven years.

The honorees are by no means the only contributors to the work of the San Jose Chapter. The list is endless and the SJ GI Forum is indebted to them all.

AWARD WINNERS



Mrs. Lena Manriquez receives plaque of appreciation from Ike Hernandez. The San Jose Chapter gratefully appreciates Mrs. Manriquez's generous contributions to its Scholarship Fund.

Mrs. Manriquez is a member of the San Jose GI Forum Auxiliary.



Pete Garcia, left, manager of the Pink Elephant Market, 400 S. King Road in San Jose, accepts plaque from Ike Hernandez. Acceptance was on behalf of Mr. George Carlson who could not be present because of his father's illness.

Smilin' Ike presents Plaque of Appreciation to Hank Coca of Furniture Discount House, 82 E. Santa Clara Street, San Jose. Hank is a member of the San Jose Chapter and one of its most valuable members.



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IN APPRECIATION for years of service, the Board of Supervisors awarded Certificates of Recognition to seventeen retiring County employees this week. Chairman Charles A. Quinn presents certificate to Mrs. Clara May Oliver, San Jose. Others are, left to right, Richard T. Smeltzer, Los Altos; Arthur J. Smith, San Jose; and Mrs. Mathilda Harris, R.N., Santa Clara.

The seventeen retired employees represented a total of 330 years of service to the people of the County. The biggest chunk was claimed by Lyle Decker, who started with the County in 1918 as a laborer and worked his way up over a period of 48 years to become Assistant Road Commissioner in the Department of Public Works.

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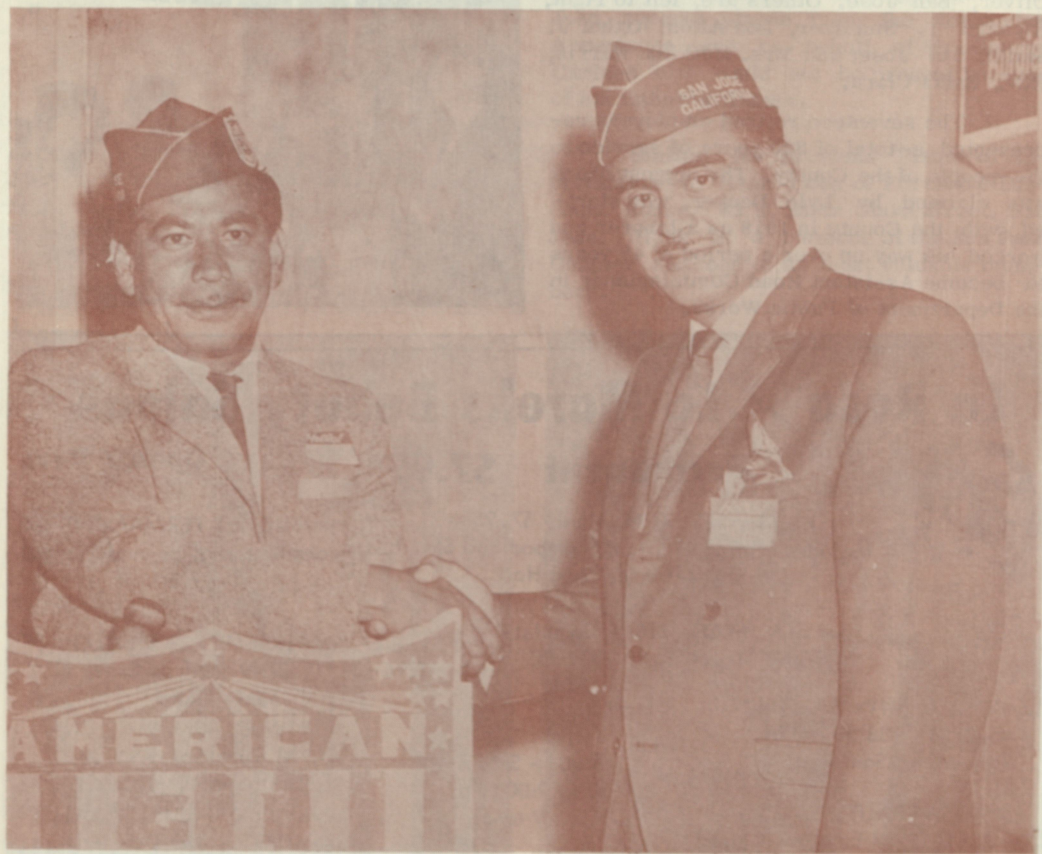


DAN TELLES



AT RIGHT is San Jose Forumeer Hank Coca, owner of Furniture Discount House, 82 E. Santa Clara Street, and the 1966 Queen of the San Jose Chapter, lovely ANITA PIMENTEL. Anita is on the right.

BELOW, Pat Vasquez, left, Chairman of the San Jose Forum, congratulates Joe Sarzoza on being named Vice Chairman of the San Jose GI Forum. Sarzoza brings intelligence, efficiency and tact to the 1966 Board of Directors.



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1318 Cherry Avenue, San Jose
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Married - wife's name - Margaret
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11 years - Molly - 7 years
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April 1, 1946 - began with Assessor's
office
Positions held:
Abstract Clerk
Estimator
Appraiser
Apraiser II
Senior Appraiser
Assistant Assessment Roll
Supervisor 9/1/54
Assessment Roll Supervisor
2/1/59
Assistant Assessor
9/16/62 (passed #1 on list)
Assessor 2/1/65 (appointed by
Board of Supervisors)

In the more than 20 years of service in the Assessor's office, Mr. Mathiesen has held a series of responsible positions which include the Administration of Purchasing, Personnel, Exemption and Clerical Division and coordinating systems and procedures of all divisions within the office.

These positions require and have had the benefit of Mr. Mathiesen's over-all knowledge of each division within the office and the ability to work with each division head and their staff in order to coordinate the work overflow for the compilation of the assessment roll.

Mr. Mathiesen was instrumental in initiating the present record-keeping system and the coordinated use of electronic data processing.

His work experience has brought him into close contact with many city, county, state and federal agencies as well as taxpayers, banks, title companies and other representatives of business and industry.

As a result of his experience as Assistant Assessor and Assessment Roll Supervisor and the responsibilities incurred by the exemption division, Mr. Mathiesen has acquired a thorough knowledge of the Constitutional provisions, laws, and all court decisions affecting the assessment of real property that are mandatory upon the operations of the Assessor's Office.



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SAN JOSE, CALIFORNIA

Publicado los dias 5 y 20 de cada mes en San Jose, California, Condado de Santa Clara.

HUMBERTO GARCIA · **DAVE SIERRA**
Director Assistant Editor

- COLABORADORES -

American GI Forum	Manuel S. Coy
Club San Felipe	Richard Diaz
Catalina Barragan	Daniel Saldaña
Maria de la Luz Sanchez	Club Riviera
Roberto Rodriguez	Club Zanzaree
Rigo Ordaz	Dave Sierra

* * * * *

Esta revista no se hace responsable de ideas u opiniones en articulos firmados.



To my mother, brothers, sisters, Candy, relatives, friends and clubs for visits, flowers, cards and telephone calls that were done during my illness.

I was in O' Connor Hospital April 29 and came out April 23, then taken on emergency to San Jose Hospital on April 30 from there I was taken back to O' Connor Hospital.

I had started having trouble with my voice later on with breathing. One specialist gave me an asthma treatment which he thought it was a paroxysmal disorder of respiration. But from then on I started having attacks, three more specialists came to examine me but the attacks of voice and breathing got stronger and stronger.

By that time the specialists were saying I was not ill. But each person knows what she or he feels.

As for I knew my life was giving out faster and faster even though some people didn't believe I was ill. I prayed and received Holy Communion every day until May 4. God gave me enough strength to call my mother to take me out of the hospital.

Having enough faith in God and under care of Doctor John L. Garrett he said it was an allergy. By just a heating lamp on my neck and back my life begin to get stronger and stronger thanks to God.

My advice to you people having enough faith in God and being under Doctor's care and not getting better see another Doctor never give up.

United Latin American Council Corresponding Secretary
Club Selene Secretary

MISS VELIA DURAN

Dr. JUAN de HERAS, D.C.

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In the photo are two of the loveliest young ladies in these parts. At left is 1965 San Jose GI Forum Queen Suzanne Gutierrez and at right is 1966 Queen Anita Pimentel.

Suzanne finished 2nd in the California Queen Contest last year to Gloria de la Rosa of San Bernardino who went on to take the National Crown at Kansas City. GI Forum members are hopeful that this is the year that we prove that San Jose has the best looking Mexican girls in the nation.

Anita gave a wonderful talk and we wish we had the text so that we could reprint it just as she gave it. Well, ladies??

MEMBER OF THE YEAR:

Congratulations to Pete Gonzalez on being named Member of the Year by the membership of the San Jose GI Forum.

Also congratulations to Pete Arballo on being named the Member of the Year in Santa Clara. And all this time Mario Vazquez had led me to believe that HE was the big wheel over in the Santa Clara Forum!!!



DAVE SIERRA



TRIVIA:

At the San Jose GI Forum Coronation Ball, Al Piñon, National President of MAPA, would give me a disgusting look and holler "VIVA FRIDAY AGUILERA!"

Al, we already showed the gringos how organized we are by the fight that men such as yourself put up in the EOC battle. Now let's show them that we are mature, well-mannered Mexicans by acting our age in public. Ya dejalo descansar.

After three straight losses to the Frisco Giants we have only this to say about the Dodgers: "VIVAN LOS DODGERS!!!!!"

This is the latest in a long line of photos of lovely Minnie Molina taken by EL EXCENTRICO's ace photographer Richard Diaz.





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HARINA LA PIÑA
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a Ud. le agrade.



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The bob rodriguez REPORT



TESTIMONIAL FOR AL PIÑON

The Community Service Organization of San Jose (CSO) is paying tribute to Al Piñon, the recently elected National Chairman of this organization with a testimonial dinner dance.

The dinner-dance will be held on Saturday night, June 25th, at the Lettermens Club at 425 North 4th Street in San Jose.

The public is invited and reservations may be made by calling for tickets at the CSO office at 251-2889. The bids are \$10 per couple for the 1 lb. steak dinner which will be followed by a dance.

Many local citizens are expected to turn out to pay tribute to Al Piñon for his many contributions for the betterment of our community.

COMMUNITY SERVICES PROJECT TO CONTINUE

The Mexican American Community Services Project headed by Lino Lopez has been assured continuation by the United Fund. The UF will allocate \$18,337.00 of the \$31,453.00 proposed budget for 1967 operations. The MACSP will be incorporated and will operate independently through a Board of Directors composed of a cross section of our community. The first job for the new Board will be to figure out where the balance of the budget will come from. The MACSP is a project that has proved its worth under the leadership of Lino Lopez.

Our hat's off to the United Fund and to organized labor who has been very interested in the project and who was very influential in securing the funding from the United Fund....especially Claude Fernandez.

To the many mad Mexicans who were ready to blow their lid if the project was to be discontinued we say....Cool it Men.

SIGN OF THE TIMES

Last week representatives of the GI Forum, CSO, MAPA and LULAC had a private meeting with Governor Pat Brown in his office in Sacramento. The delegation who met at the Senator Hotel prior to the meeting with the Governor was greeted by a sign outside the hotel which said:

WELCOME OPTIMISTS

It was good to know that it was meant for the Optimist Clubs who were having their convention at the hotel!

The meeting with the Governor was productive and the Governor was presented with several important issues facing the Mexican American community in California. More on this later.

FOR WHOM THE BELL TOLLS

Last Friday the Santa Clara GI Forum had a campaign party to raise a few bucks for Mario Vazquez's campaign for State Chairman. It was held at the Lena Manriquez Hall and was very well attended by Mario's well wishers.

The hat was passed around and about \$50 was raised for the campaign. Out of nowhere a call comes that a local family had to get to Tulare because of the death of the Father and a \$50 loan was urgently needed. So there went Mario's campaign fund.....at least temporarily.



Yvette Yolanda Rodriguez models teen fashions at the San Jose GI Forum Ladies Auxiliary Fashion Show held recently. 13 year old Yvette is the daughter of..... well, you guess.

--RVR

Special to EL EXCENTRICO

Democrat Robert M. Kaiser, San Jose attorney, and member of and legal counsel to the Santa Clara GI Forum, is a candidate for Assemblyman in the 25th Assembly District. He is challenging incumbent William Stanton in the Primary Election June 7th.

Robert Kaiser, two-term veteran on the Democratic Central Committee stated to EL EXCENTRICO today: "The incumbent's shocking record of missing 47% of the roll call votes in Sacramento in 1965 can only be interpreted as complete lack of interest in representing the people in the 25th district".

Kaiser said that a count of the roll call votes in the minutes of the Legislature showed the incumbent missed 1,382 roll call votes.

"The 25th District deserves to have its votes cast in Sacramento. The problems of the poor, bad housing, and crowded roads have increased during the past two years. It is time to elect someone who cares and is not afraid to work," Kaiser said.

In his campaign for election Kaiser has stressed the need for closer relationships between schools and industry and recognition of technical skills and abilities as well as the academic skills.

In the daily press, Bob Kaiser has pointed to the dangers of the trend towards segregated housing. He praised the decision of the California Supreme Court which declared Proposition 14 unconstitutional.

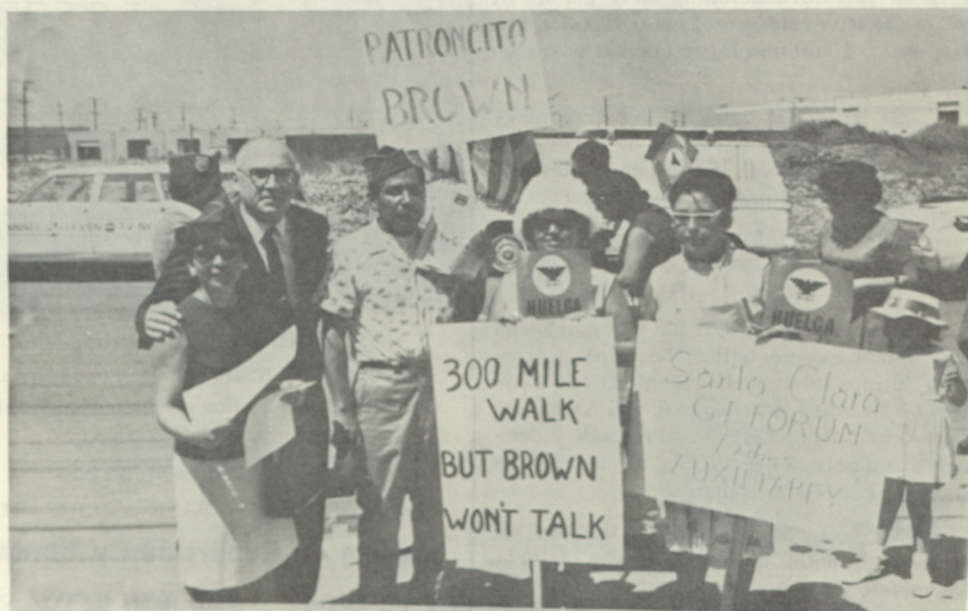
"Now maybe we can move forward to Fair Housing and prevent segregated areas from forming," said Kaiser.

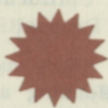
Bob Kaiser, as a member of the American GI Forum, assisted in the Delano farm workers march in Sacramento Easter Sunday, helping fellow members protect the marchers from traffic in the final walk.

Kaiser is active in the American Legion, Clifford Rodriguez Post 809. He is a member of the Elks and Mount Pleasant Moose Lodge.

Bob Kaiser received his law degree from the University of San Francisco and has been practicing law in San Jose since 1955. His wife, Ruth, is a member of the San Jose Chapter Ladies Auxiliary, American GI Forum, and modeled in the recent fashion show and coronation ball.

Robert M. Kaiser conferring with State GI Forum Chairman, Mrs. Campos (left) and local GI Forum Auxiliary Mrs. Clementina Vazquez (center) at Santa Clara on Governor Brown's visit to the area.





MARIO
VASQUEZ

AYER Y AHORA

En tiempos pasados, la amistad era muy grande. Amigos y familias visitaban con un orgullo de estar sanos y con aquella paciencia que un día nunca terminaba. Ahora, estamos en un tiempo radido, que un momento es una hora perdida. Todas las visitas de hoy son como se dice, de doctor.

Hace dos semanas fuimos dos de nosotros por avion, a la ciudad de Riverside en el Sur de California. El viaje duro tres horas. Nos recibieron con tanto cariño y amos nuestros amigos, que cuando llego el tiempo de regresar, queriamos quedarnos mas tiempo. Durante dos dias en esta bonita, serena y tranquila ciudad, nos gozamos como nunca.

La noche que llegamos se presento un Baile de Coronacion de la Reina del GI Forum de Riverside en el hotel Mission Inn. Este fue el mismo lugar en cual nos quedamos.

El baile y la coronacion fueron magnificos. Me hicieron un hésped de honor, aun estaban presented el mayor de la ciudad y otros dignitarios de mucha importancia.

Tambien estaban presentes muchos amigos mios que conocia por parte del GI Forum en California.

La reina selectada fue una muchacha muy morena y muy bella. Terminandose el baile, fuimos envidados al domicilio de Teen Flores, Presidente Nacional del American GI Forum. Alli nos sirvieron menudo y despues almuerzo, regresando al hotel a las cinco y media de la mañana.

El siguiente dia, teniendo tiempo, visitamos el hotel que tiene mucha historia. La mision fue construida con ayuda de los Indios en el año 1741 y esta en el segundo

piso. Todo el hotel es hecho con adobe, en quales arcos cuelgan muchas campanas antiguas. En el tercer, cuarto y quinto piso se encuentran muchos articulos antiguos muy interesantes y muy historicos.

Recivimos una leccion en la historia cultural de tiempos pasados.

Regresando de Riverside, volamos sobre la gran ciudad de Los Angeles a una altura de 8,500 pies. Es increible ver tanto auto en las carreteras libres y tanta casa y calle en ese lugar. Dabamos gracias que veniamos volando en lugar de manejando un automobille. El tiempo de regreso fue tambien tres horas. Fue un termino de semana muy interesante.

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Getting ready to
attend the Rainbow
Ballroom are, left to
right, Angel Cevallos,
Adriana Navarette,
Sonia Cevallos, Sal-
vador Jimenez, Na-
talia and Richard
Cevallos.

Photo by
RENO



VOTE FOR *Attorney*

"DAN" HERNANDEZ

FOR

JUDGE

SUPERIOR
COURT

ELECTION, Tuesday, JUNE 7, 1966

If you have any Questions
About my Candidacy
CALL OR SEE ME AT:

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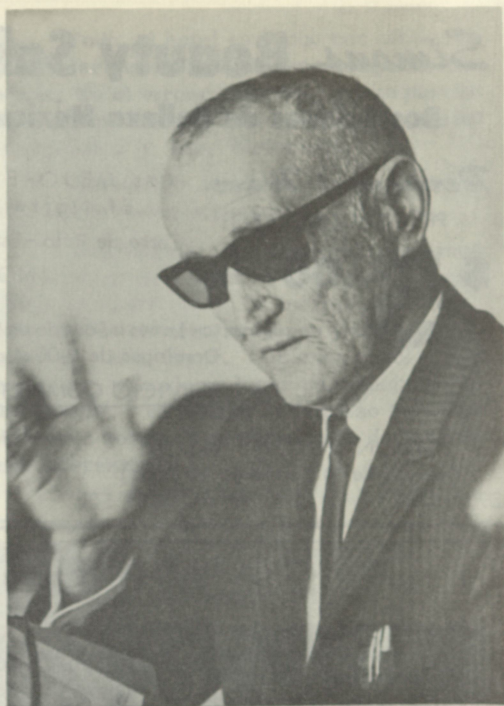
Sr. Daniel Saldaña
Editorialista-traductor
2940 Stevens Street
Santa Clara, California

Apreciable amigo:

Sabiendo yo que usted es colaborador en ambas prensa latina e inglesa, permitome suplicarle de cabida a la carta de accion de gracias, cual le anticipo a usted las mas sinceras gracias.

SIGUE:

Deseo expresar mi gratitud personal, tambien sintiendo que estoy expresando el sentimiento de los interpretes asociados con nuestras cortes en todo el estado de California, a nuestro Representante William F. Stanton por haber introducido y asegurado el pasaje del Proyecto de Ley No. 97. Tambien deseo dar las gracias a todos aquellos legisladores quienes colaboraron a su pasaje, igual que la Asociacion del Foro de Abogados del Condado de Santa Clara quienes con tan buena voluntad expresaron su endosamiento.



REYES GUTIERREZ

Al fin un proyecto que garantiza un saldo justo a todos los interpretes asociados con las cortes del Estado de California, ademas, promoviendo la eficiente administracion de justicia para todo Americano.

Respetuosamente,
Reyes Gutierrez



REPRESENTATIVE WILLIAM STANTON



Sra. Dolores Reynaga
Sr. Cosme y Sra. Manuela Alvarez
participan a Ud. el enlace
de sus hijos

APOLONIA PAULA PONCE

y

MARIO ALVAREZ, Z.



Y tienen el honor de invitar a Ud. y a su
apreciable familia a la ceremonia
religiosa que se verificara el Sabado 28
de Mayo a las cinco de la tarde, en la
Iglesia Holy Family.

San Jose, California 1966

MA

Miss Paula Ponce, well known to many of
our readers, will become the bride of Mr.
Mario Zermeno Alvarez on Saturday, May
28th, 1966 at Holy Family Church, River &
San Fernando Streets, San Jose, at 5 PM.

Paula is a native of Sacramento and will
graduate from the University of Santa Clara
with a B.A. degree in June, 1966. She works
for the Juvenile Probation Department.

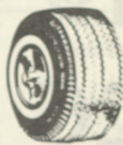
Mario is a native of Mexico City and
is employed at Explosive Technology Corp.
in Santa Clara.

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June 1966

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12 Nazario	13 Trinidad	14 Eliseo	15 Modesto	16 Ciro	17 Corazon de Jesus	18 Efren
19 Juliana	20 Silverio	21 Luis Gonzaga	22 Inocencio	23 Alicia	24 Juan Bautista	25 Lucia
26 Antelmo	27 Sra. del Perp. Soc.	28 Plutarco	29 Pedro y Pablo	30 Lucina	● NEW M 18th	☾



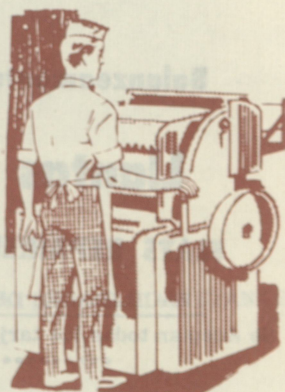
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GI FORUM STAG BARBEQUE

The San Jose GI Forum Stag BBQ is today, Saturday the 21st, at Senter Park on Senter Road. MEN ONLY. Come one, come all and have a blast! Donation: \$2.25 per male. Los esperamos.

The Savoy's Club on North 10th St. has a billiards team and under the leadership of Jess Medina they have entered in league competition. Good luck, boys.

IT'S A FACT NOT A RUMOR

I never accused anyone of selling a bid. I said that Connie Garza received a free bid which was supposed to be for her and her escort. However, he never got it so I must assume that the bid did like Houdini. Furthermore, Connie says one story and the girl that sends me messages says another. Ya nomas' comiensan las cosas haci y ya valio

Tiene que aver gato enserado. En este caso traia chaleco y pantalon.

UCC BAILE RANCHERO

A night of enjoyment will be May the 28th from 8:30 to 1 at the IES Hall. Chris Carmona will play. It's a baile ranchero. There will be prizes for the best ranchero outfit, lady and gent. Also door prizes. We hope you can be with us, with or without boots. Bailamos?

The San Jose Ladies Auxiliary Coronation Ball wasn't as successful as it should have been, too bad, ladies better luck next time.

EOC Commissioners: The semi professionals are still waiting for the raise. Enque quedamos por fin me quieres o no me quieres.

THIS 'N THAT

If you know anyone that is in need of food, the United Food Drive is ready to help. Call Distribution Chairman Hillard Payer at 286-1386.



CANDY, PETE, HECTOR & PHIL are four Furniture Discount House salesmen ready to serve you. That's at Furniture Discount House, 82 East Santa Clara Street in San Jose.

Sorry, Manolo, the picture didn't reproduce. Please boys, make them black and white.

A steady twosome are bandleader Kiko Morales and Vera Robles. This beautiful young miss is so perfect that she looks like she was cut with a pattern.

The MAPA new chairman is John Castro. Good luck, John.

Jess Medina has taken over the Club San Felipe softball team since Joe Ruiz will not be available on Sundays. One thing for sure, the team is in good hands.

Pablo Beltran Ruiz will be at the Rainbow Ballroom on May 22nd. Pablo has one of the best orchestras in Mexico. So try to make it and treat yourself to the best.

WHY HECTOR MORENO FOR JUDGE?

We need a Mexican American judge and that is what Hector is. Hector knows the law, has the experience and Hector is very intelligent. Furthermore, if we are waiting for Governor Brown to appoint a Mexican American Judge in Santa Clara County we can forget it. So it's up to us and the time is Tuesday, June 7th, in the primary elections.

Vote on June 7th. Vote for Moreno.

MRS. SIERRA FOR CHAIRMAN

Gloria Sierra is a candidate for the San Jose Ladies Auxiliary Chairman. Here

(continued next page)

is a lady willing and capable of handling the job. I strongly recommend her. Let's start the Viva Gloria Sierra! trend. Si! Si!

If you want a good haircut go to Jerry's Barbershop at the corner of 10th & Keyes. We thank you.

KENNEDY MONUMENT FUNDS

What ever happened to the Kennedy Monument Funds? No mas no se oye decir nada.

I will appreciate it if you vote for Don Edwards on the 9th Congressional District. He is a good man.

On the 25th Assembly District vote for Robert M. Kaiser on June 7th. Without a doubt the best man!

Greg Gloria trying to rehabilitate a certain young man. This is great, Greg. I just hope it doesn't backfire!!

The Mexican American Lions Club will have their annual Fashion Fiesta and Dance on June 18th at Rickey's in Palo Alto. All proceeds go to the blind. You can get your tickets from Hank Coca at the Furniture Discount House, 82 E. Santa Clara Street.

LAS CAZUELAS



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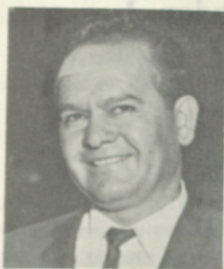
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LETTERS TO THE EDITOR



Humberto Garcia, Editor and Publisher
El Excentrico Magazine
San Jose, California

Dear Mr. Garcia:

Milpitas, California
Mayo 9 de 1966

DIARIO EL EXCENTRICO
San Jose, California

Por este medio me permito felicitar muy efusivamente a la Comision Honorifica Mexicana de San Jose, California, por la magnifica celebracion y festival del 5 de Mayo.

Nos sentimos sumamente afortunados y muy orgullosos de contar entre nosotros personas dedicadas a unir a nuestra Colonia Mexico-Americana en dos fechas gloriosas de Mexico -- 5 de Mayo y 16 de Septiembre.

La Comision Honorifica Mexicana, lleva a cabo una gran labor social, digna de distincion, ya que hace renacer en nosotros, el inmenso cariño que le profesamos a nuestra bendita Madre Patria, MEXICO, sembrando una semilla de patriotismo.

Los festejos patrios nos ayudan a re-
hanudar el ferviente orgullo que sentimos por nuestra gran cultura Azteca y lo privilegiado que somos al llamarnos Mexicanos.

Ya que vivimos en este gran pais que nos ha dado albergue, y que esta formado por diferentes razas, no debemos de olvidar que con nuestras acciones diarias y nuestro comportamiento, es como mejor podemos poner muy en alto nuestro nombre de Mex-
ico Americanos y hacer Patria.

Mil gracias!!

Ana Celia Rogers
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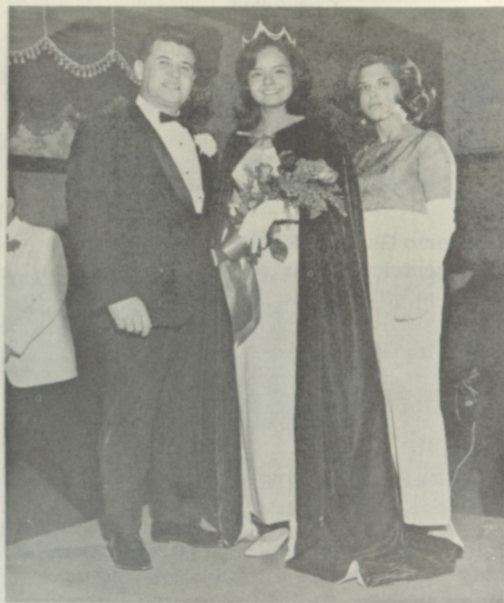
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QUEEN ANITA AND HER PARENTS -- Miss Anita Pimentel, newly crowned 1966 Queen of the SAN JOSE CHAPTER, American GI Forum, blesses us with her lovely smile just moments after being crowned at the recent San Jose Chapter Coronation Ball and Fashion Show at the Little New Yorker Hall, 1400 Martin Avenue, Santa Clara.



QUEEN ANITA is shown here with E. Ike Hernandez, Executive Secretary of the Dept. of California, American GI Forum of the US, (left) and Mrs. Jo Lopez, San Jose Auxiliary, and Dept. of California Treasurer.

Ike was the Master of Ceremonies for the evening and did a wonderful job in that capacity. Mrs. Flores was the commentator.

HER ROYAL MAJESTY

QUEEN ANITA

OF

SAN JOSE

TWO BEAUTIES AND A BEAST -- Lovely Anita Pimentel poses for photo with Patrick Vasquez, left, Chairman of the San Jose Chapter of the American GI Forum; and gracious Mrs. Clementina Vazquez, Chairman of the San Jose Ladies Auxiliary.

The San Jose Queen of 1965, Miss Suzanne Gutierrez, placed 2nd in the State Queen Contest and the ladies are hopeful that 1966 is the year that they have a State GI Forum Queen from San Jose.





Quinceañera

Miss Carolina Hernandez celebrated her 15th birthday on March 26, 1966. Reception and dance was held at the YWCA in San Jose. Most of the boys and girls in her group are students at Woodrow Wilson and Lincoln Schools. Her parents are Inocente S. and Maria Elena Hernandez.

Compra y Venta DE CASAS



Blanca y Jose J. Alvarado

Asuntos de INMIGRACION

Traducciones - Notario Publico

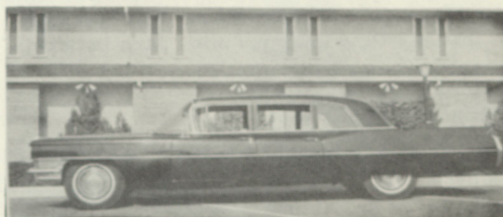
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*Club
Riviera*



HUMBERTO
FLORES

DIAS DE CARNAVAL

Una cordial invitacion queremos hacer a usted y su apreciable familia para asistir al Carnaval Milpitas Frontier Days, que se efectuara del 25 al 30 de mayo, en donde como de costumbre y siendo este nuestro cuarto año, estaremos con nuestro puesto para contribuir a su deleite. No deje usted de probar su suerte en el puesto del Club Riviera.

BAILE RANCHERO DE LA LIGA U.C.C.

A beneficio de esta liga de softball, se llevara a cabo un bonito baile en el salon IES que sera amenizado por la gustada orquesta de Chris Carmona. Donacion \$1.00, el dia 28 de mayo y dara comienzo a las nueve de la noche. Regalos y premios para la pareja mejor vestida.

PRESENTACION

Uno de los nuevos miembros de nuestro club es el Sr. Arturo Garcia, cuya fotografia insertamos. Arturo es nativo de la ciudad de Mexico, en donde curso sus estudios primarios, secundarios y profesionales. Actualmente representa a la compania John Hancock Mutual Life Insurance Company y no le sorprenda que uno de estos dias Arturo le llame a su puerta.



AYUDA, AYUDA, AYUDA

Para aquellas familias que lo necesitan. Favor de notificar al Sr. Hillard Payer llamando al telefono 286-1386, quien es

ta encargado de distribuir la comida que se recaudo en el ultimo United Food Drive.

CIRCULO POLITICO

Buen ejemplo para otros candidatos para la gubernatura del Estado de California es el que ha dado el Comite para Gobernador de Ronald Reagan, nombrando a Isaías Aguilera, Vice Presidente para su campaña en el Condado de Santa Clara. Ademas, ha sido designado Asistente Especial del Sr. Thomas C. Reed, Presidente de dicha campaña en el Norte de California. Isaías actuara como consejero del Sr. Reagan en asuntos relacionados a la comunidad de Americanos de descendencia Mexicana.

U. L. A. C.

Una de las organizaciones que debería contar con mas unidad que ninguna otra es la U.L.A.C. Sin embargo, esta a punto de disolverse debido a que muchos de los clubes que la forman, no se esfuerzan por enviar a sus delegados. Seria una lastima que esta sucediera y en verdad consideramos a su Presidente, Sr. Ray Villegas, pues en la ultima junta que debio celebrarse el viernes dia 13, unicamente dos clubes fueron representados. Es el deseo del Sr. Villegas, que cuando menos se le de a saber si no tienen el menor interes, para asi dedicar su tiempo a otras actividades, en donde su tiempo sea mejor apreciado.

Mucha suerte y hasta la proxima.



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Mr. & Mrs. Humberto Flores

He is a writer for
EL EXCENTRICO MAGAZINE
representing
Club Riviera

He is a salesman for the
John Hancock Insurance Company

Photo was taken at La Cabaña Motor Hotel
during Santa Clara's American GI Forum
Coronation Ball.



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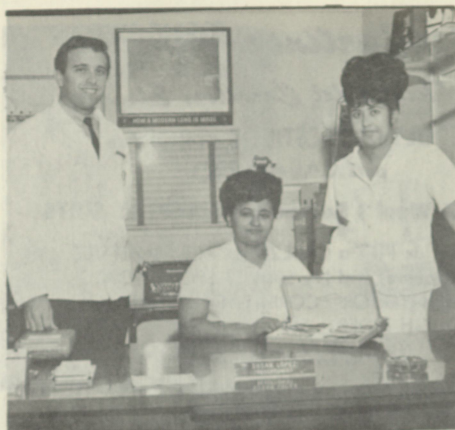
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Domingo 22 de Mayo



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En la foto el Dr. Lawrence Stern y las atentas
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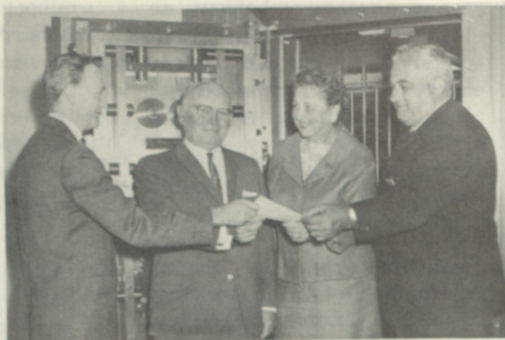
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