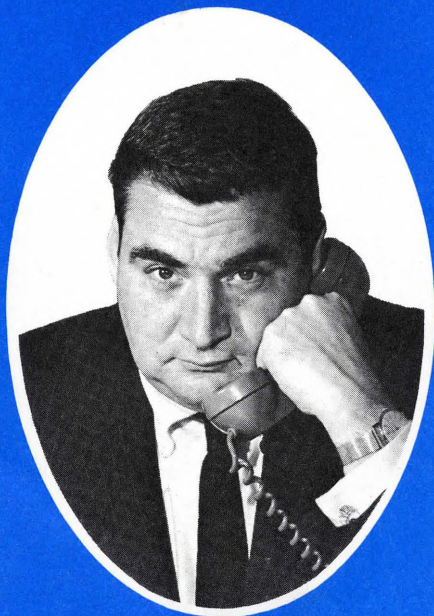


**FOR
U.S. SENATOR**



PIERRE

SALINGER



Pierre Salinger with wife, Nancy, and children Marc, 15, Suzanne, 12, and Stephen, 11.

FOR U.S. SENATOR

**PIERRE
SALINGER**

SALINGER FOR ACTION

Pierre Salinger is a man of action—a decorated subchaser captain, a crusading reporter, a Senate Rackets Committee investigator, a Press Secretary to Presidents Kennedy and Johnson.

He is a native Californian—educated in the San Francisco public schools, a student of San Francisco State College, a graduate of the University of San Francisco.

He left his native California twice—once to serve his country during the war—and again to serve his country in the nation's capitol.

He participated in the great decisions of the New Frontier—the drive for education, housing and civil rights legislation, the great forward move of American foreign policy. He was President Kennedy's personal envoy to meet Soviet Premier Nikita Khrushchev. Whether it be the Soviet Union or France, Italy, West Germany, Great Britain, Ireland, Brazil, Venezuela, Colombia, Austria, or Mexico, he was recognized as an effective and able spokesman of American policy.

He participated in the return to power of the Democratic Party in California—the founding of the CDC, the capture of the State legislature... when California Democrats needed help, Pierre Salinger was there.

His ability has been demonstrated. His effectiveness has been proven. His whole life has prepared him to serve the people of his native state as United States Senator.

Pierre Salinger will be an effective Senator for California the **FIRST** day he takes office.



Pierre Salinger was a trusted confidant and associate of President John F. Kennedy. He charted his campaign for the Presidency and served him effectively.

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